AGENDA
ECU Board of Trustees
Athletics and Advancement Committee
April 19, 2012

I. Approval of Minutes (February 23, 2012) Action

II. Athletics
   A. Head Coach – Curt Kraft, Track and Field
   B. Conference Realignment Update
   C. Financial Report
   D. Athletics Update

III. University Advancement
   A. Naming Proposal Action
   B. Campaign Impact Booklet and Video
   C. University Development Capacity Building
   D. Other Advancement Highlights
   E. Board of Visitor Nominations Action
Athletics & Advancement Committee  
February 23, 2012  
Talking Points

Committee members present were Danny Scott, Bob Lucas, Robert Brinkley, Kieran Shanahan and Mark Tipton. Other board members present included Joel Butler, Carol Mabe, Josh Martinkovic, Ken Chalk, Edwin Clark, Deborah Davis and Steve Jones.

University Advancement

Naming Proposal  
Mickey Dowdy presented one naming proposal:

Betty Debnam Hunt Institutional Classroom – Teaching Resources Center, Joyner Library - $100,000 gift from Ms. Betty Debnam Hunt. The Committee approved the naming opportunity.

Second Century Campaign

Resolution: Mr. Dowdy presented the Second Century Campaign Resolution in honor of the volunteers and donors for approval by the committee. Committee approved the resolution as written for presentation to the full Board.

Campaign Total: Second Century Campaign final total of $219.9 million was announced. This was 109.9% of goal and completed one year ahead of schedule. Total Academic Program support was $146.8 million and support of Athletics was $73.1 million. The campaign for the Basketball Practice Facility continues and has passed $13 million toward its initial goal of $15 million.

Other Campaign Highlights: #’s of alumni donors increased by 55%; the University’s total endowment grew by 85%; 24 new Distinguished Professorships were established. These were just a few of the highlights.

Medical & Health Sciences Foundation

Mr. Dowdy shared that this foundation is the youngest foundation at ECU and is currently being chaired by alumnus Jim Chesnutt. Former ECU Vice Chancellor for Finance and Administration Richard Brown is Vice Chair; and Stacy Brody serves as secretary. The Foundation exceeded its $30 million goal and the Brody School of Medicine attracted the most support of any ECU college or school. Good progress is being made in building the level of support required for our Health Sciences Campus colleges and schools.
**Alumni Association**

The Alumni Association scorecard of events, communication and financial highlights was reviewed by the committee. Mr. Lucas shared that the enthusiasm among all of ECU’s volunteer boards is just phenomenal and we are fortunate to have a growing number of engaged alumni.

**Athletics**

**Coach’s Report**

Head Football Coach Ruffin McNeill gave a report from ECU Football. Coach McNeill said that his health continues to improve everyday from the two surgeries he had last year. He feels as if there is an atmosphere of success on and off the field with this current group of student athletes. Off season leadership changes continue to advance both the staff and the team as a whole. Recruitment continues to be a major focus with Coach McNeill’s staff. He reports that his recruiting staff will “go anywhere.”

Coach McNeill said that academics is the backbone of his approach with the student athletes. They are students first. Only 2.1% of college football players go into the NFL. That leaves 98% of student athletes that will use their degree after graduation.

**Conference Affiliation Update**

BOT Chair Bob Lucas said that there has been a huge effort on behalf of the administration to make this process as open as possible. The conference realignment is “President-driven” and ECU is fortunate to be represented by Chancellor Ballard. Chairman Lucas also said that this process is a moving target and is ever changing, however, we are at the point where there needs to be Board input.

Chancellor Ballard said that he had five points he wanted to make sure he conveyed to the BOT:

1. He wants the BOT to understand and appreciate the progress ECU Athletics has made since 2004. There are new athletic facilities, season tickets sales in football are up and the football team has won conference championships.
2. Conferences across the nation will continue to change. There are several conferences as we speak getting ready to announce changes.
3. 90% of conference decisions are driven by TV contracts.
4. ECU has evaluated many different options and has been very aggressive in marketing our school to different conferences.
5. In Dr. Ballard’s opinion, automatic qualifiers are on their way out. There is no need for them and most major conference commissioners are against them.

The merger between CUSA and Mountain West Conference will most likely be the best probability for ECU. A final decision will be made sometime in mid-summer. There will be two phases: 1. The initial 16 teams will agree to stipulations and then agree to TV contracts; 2. After
the initial 16 teams are in place, they will add teams, probably for a total of 24 or more to form a Super Conference which would provide stability and additional revenues.

The attractive part of this merger is the fact that ECU would be able to establish geographical rivalries because we would play 8 conference games with teams east of the Mississippi River. This in turn would help protect the academic integrity of our student athletes, as their travel time would be reduced. There are some questions about exit fees, whether we have a guarantee on regional play and TV contracts. ECU is valued and desired by this potential conference, not only because of their success, but because of their commitment to doing things the right way.

Coach Holland reiterated that ECU speaks with one voice – Administration, Athletics and the Board all need to be on the same page. He also said that this process is being driven by the Chancellors and Presidents of the universities. He hopes that this merger will make the divisions large enough to develop and groom regional rivalries. Coach Holland did say that ECU would not be willing to give up our crucial nonconference games. West Virginia, who is moving to the Big 12, has committed to playing us regardless of conference affiliation. We will also continue to play our ACC regional rivals, North Carolina State, UNC Chapel Hill and Virginia Tech.

**Financial Report and Athletics Update**

Nick Floyd presented the Athletic Financial Reports that you’ll find in your board materials. Revenues are slightly above target. Softball and baseball are both off to a good start. The Olympic Sports Complex Team Support Building has been completed and people are moving in. In regards to Minges expansion, $13 million of the needed $16 million has been raised. There is a 13 month construction timeline for completion in 2013.

The Committee went into closed session to discuss different aspects of conference affiliation.

**Motions:**

Mr. Chairman, there are two motions coming from our committee that need Board approval:

I move that the Board approve the naming of the Betty Debnam Hunt Institutional Classroom – Teaching Resources Center, Joyner Library as presented in Board materials.

I move approval of the resolution in appreciation of the volunteers and donors to the Second Century Campaign as presented in Board materials.

Mr. Chairman, that concludes my report.
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MEMORANDUM

TO: Board of Trustees Athletics Committee
FROM: Nick Floyd
DATE: April 3, 2012
RE: Athletics Financial Report

The attached financial report contains information for the first nine months of the current fiscal year through March 26, 2012.

At this time, as indicated on the report, we are projecting a small surplus for the year provided that there are no unanticipated developments during the next three months.

We are also in the process of constructing the budget for Fiscal Year 2013, and work will continue in this regard over the next two months. Two items of importance to note are that football season ticket sales and Pirate Club annual fund donations for next year are tracking similar to last year’s record pace as of this date, and these items will be closely monitored going forward.

In addition, final tuition and fee rates have not been determined, so estimates will be used to guide us in projecting the financial aid expense for our student athletes in the budgeting process. This is not unusual due to the timeline the State of North Carolina uses to make these critical decisions, however it does present a challenge in finalizing the athletics budget.

Thank you for your continued support of the athletics program, and please let us know if you would like to discuss this report in greater detail.
## EAST CAROLINA UNIVERSITY ATHLETIC FUND
### FINANCIAL REPORT  FY 2011-12

### REVENUE

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<th>Description</th>
<th>Budgeted 7/1/11</th>
<th>Actual 3/26/12</th>
<th>Projected 6/30/12</th>
<th>Actual Over/(Under) Budget</th>
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<td>Football Revenue (tickets, game guarantees)</td>
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<td>$8,969,703</td>
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<td>Other Sports Revenue</td>
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<td>726,326</td>
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<td>Parking, &amp; Miscellaneous</td>
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### EXPENDITURES

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<td>Other Men's Sports</td>
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<td>Total</td>
<td>29,971,600</td>
<td>24,533,406</td>
<td>30,210,056</td>
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| Net Operating Income / (Loss)                          | 0               | (1,659,632)    | 181,425           | 181,425                    |

### Fund Balance Increase/(Decrease)

- **Beginning Fund Balance**: $3,557,147
- **Ending Fund Balance**: $3,557,147

# - Total includes ticket sales from the South Carolina game in Charlotte prior to settlement.
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FOOTBALL
● Although the Pirates’ 2012 schedule was released in late January, Conference USA’s television partnership with CBS Sports Network forced a change on two of East Carolina’s playing dates – moving the UCF road game from Saturday, Oct. 6 to Thursday, Oct. 4, and the season finale against Marshall at Dowdy-Ficklen Stadium from Saturday, Nov. 24 to Friday, Nov. 23. Other television selections (Fox Sports Network and IMG Pirate Sports Network) will be announced at a later time when confirmed.
● In addition to the 18 student-athletes who inked letters-of-intent during National Signing Day on Feb. 1, head coach Ruffin McNeill and staff added an additional player to ECU’s 2012 roster two weeks later – RB Vintavious Cooper (5-9, 190, Jr., Homerville, Ga., Southwest Mississippi CC) … Of the 19 that makeup this year’s signing class, 12 will be incoming freshman and seven played at the junior college level in 2011.
● The Pirates opened spring drills March 19 and used the period as an opportunity to start filling four openings on both sides of the ball, initiate a complete overhaul of the program’s special teams squad and try to establish additional depth at several other key positions. ECU returns over 70 percent of its lettermen and nearly 64 percent of its positional starters (7/offense, 7/defense) from 2011. In addition, 47 members of McNeill’s 2012 spring roster are upperclassmen (51.6%) - 17 seniors and 30 juniors. The spring season culminated with the playing of the annual Purple/Gold Game on April 14.
● A total of 24 football student-athletes earned academic recognition from Conference USA with selection to the 2012 Commissioner’s Honor Roll (3.0 grade point average or higher).

BASEBALL
• ECU currently owns a 19-8 overall record and 4-2 in C-USA play.
• The Pirates have been nationally-ranked the entire 2012 season, garnering its highest ranking (No. 20) by Perfect Game. Heading into action against UAB during the last weekend of March, ECU was ranked No. 30 by Perfect Game and was receiving votes in the USA Today/ESPN Coaches and National Collegiate Baseball Writers (NCBWA) of America polls.
• ECU has played six games against teams ranked in the Top 20 this season, posting a 3-3 ledger. It defeated No. 16 Louisville (9-4) at the DRASH Alabama Classic, No. 11 N.C. State (6-5) in Greenville in front of a season-high 4,714 fans, and No. 19 UCF (15-6) on national television (Fox Sports Net) to salvage a three-game C-USA opening series in Orlando. All three of its losses came on the road against No. 19 UCF (twice, 2-1 and 10-6) and No. 9 N.C. State (4-3/11 innings).
• Sophomore Drew Reynolds was named C-USA Hitter-of-the-Week on March 12 after helping the Pirates claim the 2012 DRASH Alabama Baseball Classic title in Tuscaloosa. He batted .636 (7-for-11) with a home run, two runs scores and three multi-hit games during that week, and is currently hitting a team-best .392 (29-for-74) with nine multi-hit games and has recorded at least one hit in 15 of his last 16 contests. On the mound, he leads the team and C-USA with seven saves, which also ranks sixth nationally. In addition, he owns a 2-0 record with a 3.07 ERA in 13 appearances.
• Junior RHP Jharel Cotton ranks first on the team with five wins. The St. Thomas, V.I. native, who struck out a career-best 11 at No. 19 UCF on national television, owns a 2.89 ERA and has struck out 31 batters, while walking just 10 in 37.1 innings.
• Preseason All C-USA candidate Kevin Brandt is 3-2 on the season and has recorded a team-best six quality starts (6.0-plus innings/3-or-less runs). He boasts the seventh-lowest ERA in the league (2.31), is third in C-USA in innings pitched (46.2) and first in pick offs (4). In his four-year career, he owns a 22-14 record with 237 strikeouts to rank in the Top 10 among NCAA active career leaders.
• Although second on the club in home runs (4), total bases (50) and slugging percentage (.495), senior Corey Thompson leads the team in RBI (22) and hits (33). He also stands fourth in average (.327) and runs (18), and is currently ranked as the tenth-best third baseman in the country according to Perfect Game.
• Zach Wright was named to the 2012 Johnny Bench Award Watch List for the third-straight time in his career … The senior from Goldsboro, N.C. is the fourth catcher in school history to be named to the watch list following Jake Smith (2006 winner), Corey Kemp (2007-08 semifinalist) and Jared Avchen (2010). Wright is currently batting .261 (24-for-92) with one home run, 17 RBI and 18 runs scored.
• Tyler Joyner earned C-USA Pitcher-of-the-Week honors on April 2 after picking up his fourth (4-0) win of the season with a complete game effort against UAB. The southpaw scattered four hits, allowed just one earned run and struck out a career-best eight batters while retiring the side in order in seven of nine frames.

BASKETBALL (MEN)
• East Carolina finished the season with an overall record of 15-16 and earned a 10th-place finish in Conference USA with a 5-11 league mark. The Pirates’ 15 wins were the second-most in any season in the past 15 years, only bested by last year’s 18 victories in head coach Jeff Lebo’s initial campaign.
The Pirates advanced to the quarterfinals of the Conference USA tournament for the second straight season with a two-point win over No. 7 seed Rice. The Pirates are 3-2 under Lebo at the tournament after going 0-7 in their first seven C-USA tournament appearances.

Lebo’s 33 victories are the second-most by an ECU coach in his first two seasons. Joe Dooley won 34 games during his first two years as head coach (1995-97).

The Pirates set the school record for steals in a season with 241 and handed out the second-most assists in school history (452).

ECU made an average of 7.4 3-point field goals per game in conference play, tops in the league.

The Pirates won double-digit home games (10) for the second-straight season. ECU has won 10 or more games at Minges Coliseum in back-to-back seasons on just five occasions (2000-01 and 2001-02 was the last time).

Senior Darrius Morrow finished his career as the fourth-leading scorer in East Carolina history (1,506 points) and seventh in rebounding (778). He owns the school career record for free throws made (478) and attempted (723), and ranks second all-time in Conference USA in free throw attempts and third in free throws made.

Junior Miguel Paul led Conference USA in assists per game (5.9). Paul is the third ECU point guard to lead the conference in assists (Darrell Jenkins, Brock Young). The Pirates’ have had the league’s top assist distributor in five of the last six seasons.

Miguel Paul was named second-team All-Conference USA and Darrius Morrow was voted third-team. It was the first time that ECU had multiple All-Conference USA selections in the same season. Paul was also voted second-team National Association of Basketball Coaches (NABC) All-District 11.

Junior Maurice Kemp was named to the Conference USA Men’s Basketball All-Academic Team. He is the second ECU player to be named to the team (Taylor Gagnon, 2008). He has a 3.33 GPA as a psychology major.

BASKETBALL (WOMEN)

East Carolina won six of its last eight games to end the 2011-12 season with a 12-19 overall record and 5-11 Conference USA ledger.

The Pirates knocked off Tulsa 59-49 in the first round of the 2012 Conference USA Women’s Basketball Championship, marking the first time the No. 11 seed has emerged victorious since the 2003 event. East Carolina also won at least one game in the tournament for the fourth-straight year.

ECU earned recognition on the 2012 Conference USA Commissioner’s Honor Roll as an impressive 11 of the program’s 13 members garnered the accolade.

Junior Britny Edwards ended the season with 45 blocked shots, tying her with Marcia Girven for ninth on the program’s single-season top 10 list.

Having posted a 9-5 record at home during the campaign, East Carolina produced its ninth consecutive winning season inside Minges Coliseum. The Pirates have captured 42 of their last 56 decisions in Greenville.

Lone signee Colleen Marshall, a 5-9 guard, led her Gaithersburg High School squad to its second-straight Maryland 4A state championship and ended her prep career winning her last 54 contests.

Beginning next season, East Carolina will welcome the services of three players who missed the 2011-12 campaign for various reasons. Junior forward Ariana Jackson is fully rehabbed from a knee injury while transfer students Kyani White (guard/Virginia Tech) and Whitny Edwards (guard/Virginia) will suit up for the Pirates for the first time in 2012-13.

When ECU defeated St. Andrew’s 109-30 in the second game of the season, the performance ranked among the top five in a number of statistical categories – margin of victory (first), steals (tied for first), field goals made and attempted (second) and points scored (third).

CROSS COUNTRY

The men’s and women’s cross country teams turned in strong performances in 2011 with the women having their best season in program history. Each squad won the ECU Pirate Invitational for the third-straight year and the men finished in the top five in two-of-five meets (in which it had a team score), while the women turned in five top-five performances.

Led by a trio of seniors, the women’s squad earned its first regional ranking in program history. The Pirates checked in 10th in the Southeast Region after the third week of the season and rose to ninth following the fourth week, according to the U.S. Track & Field and Cross Country Coaches Association polls.

To end the year, the women’s squad turned in the program’s best performance at the NCAA Southeast Regional, placing 11th out of 35 squads. The previous high placement for the Pirate women was a 13th-place showing in 2001. East Carolina also made a 10-spot jump from the 2010 meet.

GOLF (MEN)

East Carolina has participated in eight tournaments this season and has finished among the top five in all eight.

The Pirates received votes in the latest Nike Golf/Division I Coaches poll. ECU is currently ranked 36th in the latest Golfweek/Sagarin Ratings.

The Pirates claimed their first team victory of the season by winning the Seahawk Intercollegiate at the Country Club of Landfall in Wilmington.
• Ryan Eibner, Adam Stephenson and Harold Varner have each been named Conference USA Golfer-of-the-Week this season. Varner has received the accolade twice.
• ECU finished in front of four teams ranked ahead of it during the General Hackler Championships: No. 9 Arkansas, No. 19 New Mexico, No. 24 Virginia and No. 40 Tennessee. ECU finished in second-place behind No. 14 North Florida.
• In its first appearance in the Callaway Collegiate Match Play Championships, ECU finished in sixth-place. It defeated Iowa in the opening round before losing to No. 7 Arkansas in the quarterfinals. The Pirates then knocked off No. 25 Oklahoma State in the consolation round before losing to Indiana in the fifth-place match.
• The Pirates have compiled seven top 10 individual finishes in four tournaments this spring (excluding the match play championships). Four players finished among the top 13 at the Seahawk Intercollegiate.
• East Carolina will co-host the 2012 River Landing Intercollegiate April 6-7 in Wallace, N.C. The Pirates will then play in the Wolfpack Spring Intercollegiate on April 14-15 before competing in the 2012 Conference USA Championships in Texarkana, Ark., on April 22-24.

GOLF (WOMEN)
• Freshman Katie Kirk was named C-USA Golfer-of-the-Week (March 28) following her fourth-place finish at the UNCW Seahawk Classic. In just her ninth career event, the Davidson, N.C., native carded a personal-best 1-under par 215 (72-72-71), finishing three shots out of medalist honors. During the two-day event, she registered nine birdies (t-4th in the field), 38 pars (t-10th) and posted even round 4.00 on par-4 and 2-under par on par-5 holes, both ranking among the tournament leaders.
• The Pirates claimed their second tournament crown of the season (Golfweek Program in September) and their sixth top five finish of the year. It also marked the second-straight year that ECU took home the UNCW Seahawk Classic title. ECU set a school and tournament record with its 54-hole total of 866 (292-288-286), besting UNC Wilmington's total of 884 in 2007 by 18 strokes.
• In 10 events this season, ECU sports a 93-34 overall record and has six top 5 finishes.
• Emily Eng helped the Pirates to a fourth-place finish at the Pinehurst Challenge. In her fifth career event, the New Zealand native carded a personal-best even-par 216 (67-75-74) to finish fifth out of 94 participants. In her opening round, she posted a career-best 67 (33-34) and followed that up with a 3-over 75 to close out the event with a 2-over 74.
• Sophomore Fanny Wolte has recorded three top 27 finishes in four spring events. At the UNCW Seahawk Classic, she posted a 3-over par 219 to stand 11th and also placed 25th at the Pinehurst Challenge (9-over 225) and tied for 27th at JMU Eagle Landing Invite (11-over 227).
• Redshirt sophomore Faith Hardison posted her career-best finish (tied 5th) at the UNCW Seahawk Classic. The Jamesville, N.C., native carded a career-best even-par 216 (71-72-73).
• The Pirates will face off against UCF in the Knights ‘n Pirates Invitational on April 9-10 in Melbourne, Fla., before heading to the 2012 C-USA Golf Championships in Gulf Shores, Ala. (Apr. 22-24).

SOCCER
• Senior Kimmy Cummings, who lead the team in goals (9), points (22) and shots (55), will play professionally overseas this summer for the Glentoran Belfast United F.C. – a professional club in Northern Ireland.
• The Pirates added four student-athletes for the 2012 season after receiving commitments from Jennifer Betz, Jacqueline Cajigal, Kendall Frey and Haley Patsey during the early spring signing period.

SOFTBALL
• East Carolina has started the season with a 15-20 overall mark and 3-6 record in Conference USA play.
• Of ECU’s first 35 games this season, 11 have been against foes ranked or receiving votes in a national poll at the time of the contest. The Pirates have played four contests against squads ranked in the top five at the time of the matchup.
• With three victories over UTEP on March 24-25, East Carolina head coach Tracey Kee pushed her career win total to 672. The Richmond, Va., native is in her 26th year at East Carolina, 16th as head coach, and is the two-time reigning National Fastpitch Coaches Association Mideast Region Coaching Staff-of-the-Year honoree. She stands 36th among all active NCAA Division I coaches in victories and is 29th in winning percentage at .655.
• Sophomore Jordan Lewis was named the March 26 Conference USA Hitter-of-the-Week after batting .555 against UTEP and helping the Pirates to a three-game sweep. She drove in a team-best five runs and finished second on the squad with four scored. The Fremont, Calif., product slugged .636 and posted a .538 on-base percentage in the series.
• Senior Suzanne Riggs, a Greenville native, has led the East Carolina offense this season. In all contests, she tops the Pirates in home runs (6), RBI (23), total bases (48) and slugging percentage (.593), and is second in batting with a .333 average.
• The Pirates had three players named to the 2012 Preseason All-Conference USA Team. Riggs, sophomore designated player Jill Jelnick and sophomore infielder Kristi Oshiro all represented East Carolina, which had the second-most preseason all-league selections.
• As a team, ECU was picked to finish fifth in the conference, trailing Tulsa, Houston, UAB and Memphis. The top five squads in the preseason poll finished in the top five of the 2011 regular season standings.
• A total of 10 softball student-athletes earned academic recognition from Conference USA with selection to the 2012 Commissioner’s Honor Roll.

SWIMMING AND DIVING
• Divers Meghan Coyne, Tyler Dunsmore and Katie Yamamoto each competed at the NCAA Zone B Regional Championships in Auburn, Ala.
• Ryan Hunt, a 2008 ECU graduate, took over as the Pirates’ diving coach in March, replacing the departed Mark Lenzi.
• The East Carolina women’s swimming and diving team earned Scholar All-America status for the 2011 Fall Semester after posting a 3.56 GPA, the second-highest in the country among all Division I teams.
• A total of 18 members of the East Carolina men’s and women’s swimming and diving teams earned All-Conference USA accolades. The Pirates finished third in both the conference women’s championship and men’s invitational meet.
• Freshman Rokas Cepulis captured the gold medal in the 200 IM at the C-USA Invitational, while sophomore Attila Kiraly repeated as the individual 400 IM champion.
• The Pirates established 17 records this season, 14 freshman records and accumulated 10 NCAA “B” cuts.
• The women finished the dual meet season with an overall record of 8-3, while the men’s team posted a 4-4 mark. The men’s team hasn’t had a losing dual meet season since 1982-83, while the women have won eight or more dual meets in 16 of the last 20 years.

TENNIS (MEN)
• The Pirates have compiled a 12-8 overall record, including a 9-3 mark at home, through their first 20 matches.
• Sophomore Joran Vliegen became the first ECU men’s tennis player to enter the ITA (Intercollegiate Tennis Association) individual rankings on February 16. He was ranked 105th on the association’s 125-player ratings. He also earned Conference USA Men’s Tennis Athlete-of-the-Week for the week ending March 11.
• Freshmen Damien Brenard leads the team in singles victories this spring with 12, while Vliegen is second with 11 and junior John Schmitt and freshman Nicolas Soriano follow with 10 each.

TENNIS (WOMEN)
• Head Coach Tom Morris’ Lady Pirates, whose 2012 roster only features one senior, have produced a 7-11 record with three weeks remaining prior to the annual Conference USA Championship Tournament (Memphis, Tenn.)
• The lone senior, Natalie Collins, owns the team’s top singles mark at 9-8 while playing primarily at the No. 1 position all spring. Newcomer Renata Bakieva is next with an 8-9 record as ECU’s No. 2 player.
• Collins and Bakieva also currently hold down East Carolina’s top doubles ledger at 6-5.
• Of ECU’s seven victories, four have come as shutouts while the other two were 6-1 decisions.

TRACK
• East Carolina enjoyed a landmark indoor campaign in 2012 which resulted in the first-ever Conference USA team title for the women’s squad. The Pirates defeated defending champion and No. 14 UCF 123-113.5 to claim the crown. The men also produced their best-ever finish at the event, taking third behind Tulsa and Houston.
• For his efforts in leading the women to the league title, head coach Curt Kraft was named the 2012 C-USA Coach of the Year – another first for the program.
• ECU sent six athletes to the NCAA Indoor Championships, marking the most national qualifiers in a single season in school history. Junior Tynita Butts was named First-Team All-America as a result of her seventh-place showing in the high jump while senior Montrell Morrow, junior Tiffany Harris and sophomores Tyshonda Hawkins, Tania Minkins and Aiesha Goggins garnered Second-Team All-America accolades in the weight throw and women’s 4x400 relay events.
• The Pirates won a total of five events at the Conference USA Indoor Championships as Butts captured the high jump title, senior Brittany Copeland won the 3,000-meter run, junior Brooke Kott topped the field in the 800-meter run, Morrow took the weight throw championship and the women’s 4x400 relay edged UCF in the last leg of the race.
• Kraft’s athletes are now responsible for 26 of the indoor program records, 16 of which have been set during the 2012 calendar year.
• A total of 22 track and field athletes collected academic recognition from Conference USA, earning spots on the 2012 Commissioner’s Honor Roll.
VOLLEYBALL

• Head Coach Pati Rolf has signed six players to join her program beginning with the 2012 campaign, including a trio of transfer student-athletes in Nicole Willis (LSU), Katie Gratale (UNC Wilmington) and Virginia Fitch (American). Torre Blake, daughter of former Pirate and NFL standout Jeff Blake, is included in the signing class and will enroll at East Carolina as a true freshman.
• After a brief stint with the program in the fall of 2011, Jeri Estes has agreed to join the Pirates as a full-time assistant coach beginning in April. He recently completed his tenure with Russian professional club team Uralochka-NTMK, which he coached for the last ten years.
• The volleyball squad continued to excel in the classroom as 11 of its 13 members were selected to the 2012 Conference USA Commissioner’s Honor Roll.
## Agenda Item

### A. Naming Proposals

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>1. Lobby area in Baseball Office in Clark-LeClair Stadium ($100K)</td>
<td></td>
</tr>
<tr>
<td>2. Staff office in Draughon Student Study Center in Ward Sports Medicine Building ($25K)</td>
<td></td>
</tr>
<tr>
<td>3. Lobby/Reception area in Olympic Sports Building ($100K)</td>
<td></td>
</tr>
<tr>
<td>4. Staff office in Pirate Club in Ward Sports Medicine Building ($25K)</td>
<td></td>
</tr>
</tbody>
</table>

### Comments

See Accompanying Proposals

### Action Requested

Committee review/approval for submission to full Board.
PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

Dennis A. Young  
Name of Originator

ECU Educational Foundation  
Department/Division  
252-737-4542  Phone  
youngd@ecu.edu  Email

Proposed Name(s) to Honor: Dr. David and Connie Marshburn

905 East Woodlawn Drive  
Williamston  
NC  
27892  
Address:  
City  
State  
Zip

252-792-1909  
Home  
252-792-7011  
Business  
Telephone:

Relationship to the University: Long-time donor to the Educational Foundation and presently a member of the Foundation’s Executive Committee.

Proposed Object for Naming: Lobby Area in Baseball Office Suite in Clark-LeClair Stadium

Purpose for recommendation:  
☐ Service  
☑ Gift

Explanation (Attach background materials as appropriate to justify the recommendation)

I related to a gift:

☐ Annual  
☑ Capital  
☐ Endowment

Date of Original Commitment:  
July 1, 2010

Amount of the Total Commitment:  
$100,000

Amount Paid:  
$67,000

Current Pledge Balance:  
$33,000

Status of Payments:  
Current (ahead of scheduled payments)

Was the gift part of a campaign:  
☑ Yes  
☐ No  
Define:

Was the project pre-approved:  
☑ Yes  
☐ No

Directed to:  
☐ ECU Foundation  
☑ Educational Foundation  
☐ Medical Foundation  
☐ Other

If the Gift was more than $25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

Signature of Originator:  
Date:  
/16/17
STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign
East Carolina University Athletics

Name
David and Connie Marshburn

Street Address
905 E. Woodlawn Drive

City
Williamston

State
NC

Zip
27892

Phone (252) 792-1909

Fax ( ) __________________________

E-mail
marshburn7011@suddenlinkmail.com

Naming Opportunity(ies)
Lobby Area in Baseball Office Suite in Clark-LeClair Stadium

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of $100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

$ 20,000 in 2011 (Year)

$ 20,000 in 2012 (Year)

$ 20,000 in 2013 (Year)

$ 20,000 in 2014 (Year)

$ 20,000 in 2015 (Year)

(X) Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature ________________________________ Date 9/11/10

Signature ________________________________ Date ____________
PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

Dennis A. Young
Name of Originator

ECU Educational Foundation 252-737-4542 youngd@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: James W. Chesnutt

627 West Main Street Washington NC 27889
Address: City State Zip
Telephone: 252-940-0103 252-975-7218
Home Business

Relationship to the University: Alumnus, Board Member of the Medical Foundation, and a very active individual over the years on the University's behalf.

Proposed Object for Naming: Staff Office in the Draughon Student Study Center in the Ward Sports Medicine Building

Purpose for recommendation: □ Service ☑ Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

I related to a gift:
Purpose of Gift: □ Annual ☑ Capital □ Endowment
Date of Original Commitment: September 7, 2010
Amount of the Total Commitment: $25,000
Amount Paid: $20,000
Current Pledge Balance: $5,000
Status of Payments: Current (ahead of schedule)
Was the gift part of a campaign:
☑ Yes □ No Define: ________
Was the project pre-approved:
☑ Yes □ No
Directed to:
□ ECU Foundation ☑ Educational Foundation
□ Medical Foundation □ Other

If the Gift was more than $25,000:
1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

Signature of Originator ____________________________________________ Date _______
STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name: James W. Chesnutt

Street Address: P.O. Box 191

City: Washington
State: NC
Zip: 27889

Phone: 252-975-7218  Cell: 252-432-3085

E-mail: JChesnutt@NATSPIN.COM

Naming Opportunity(ies)

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of $25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

$_________ in 2010 (Year)
$_________ in 2011 (Year)
$_________ in 2012 (Year)
$_________ in 2013 (Year)
$_________ in 2014 (Year)

( X ) Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature: James W. Chesnutt

Date: 9/7/10
PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

Dennis A. Young
Name of Originator

ECU Educational Foundation 252-737-4542 youngd@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: In Memory of Dr. Henry VanSant by George C. and
Sue M. Turner

415 Summer Rest Road Wilmington NC 28405
Address: City State Zip

Telephone: 910-256-0936 Home Business

Relationship to the University: George is an Alumnus, Football Letterwinner and
Presently serves as an Executive Committee Member of the Educational Foundation

Proposed Object for Naming: Olympic Sports Building Lobby and Reception Area

Purpose for recommendation: ☑ Service ☑ Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

In memory of Dr. Henry VanSant who was an ECU Alumnus, Football Letterwinner,
Coach and Administrator as a result of a Leadership Gift by George and Sue Turner
to the Educational Foundation’s "Step Up To The Highest Level Campaign".

I related to a gift:
Purpose of Gift: ☑ Capital ☐ Annual ☐ Endowment
Date of Original Commitment: May 20, 2010
Amount of the Total Commitment: $100,000
Amount Paid: $100,000
Current Pledge Balance: - 0 -
Status of Payments: Paid in Full

Was the gift part of a campaign:
☑ Yes ☐ No Define:
Was the project pre-approved:
☑ Yes ☐ No

Directed to:
☑ ECU Foundation ☑ Educational Foundation
☐ Medical Foundation ☐ Other

If the Gift was more than $25,000:
1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting
   from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and
   the plan for liquidation.

Signature of Originator: [Signature]
Date: [Date]
STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University Educational Foundation, Inc.

Name: George C. & Sue M. Turner

Street Address: 415 Summer Rest Road

City: Wilmington, N.C.  State: NC  Zip: 28405

Phone (910) 251-0936  Fax (910) 251-0936 (has to be turned on)

E-mail:

Naming Opportunity(ies): (discuss with Donna & Matt)

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of $100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

$ 50,000 in 2010 (Year)
$ 12,500 in 2011 (Year)
$ 12,500 in 2012 (Year)
$ 12,500 in 2013 (Year)
$ 12,500 in 2014 (Year)

( ) Annually  ( ) Semi-Annually  ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature: George C. Turner

Date: 5/30/10
PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

Dennis A. Young
Name of Originator

ECU Educational Foundation  252-737-4542  youngd@ecu.edu
Department/Division  Phone  Email

Proposed Name(s) to Honor: Tom Savitski

132 Briarfield Drive  Apex  NC  27502-7007
Address:  City  State  Zip
Telephone:  919-499-2667
Home  Business

Relationship to the University: Alumnus

Proposed Object for Naming: Pirate Club staff office

Purpose for recommendation:
☐ Service  ☑ Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

I related to a gift:
Purpose of Gift:  ☑ Annual  ☐ Capital  ☐ Endowment
Date of Original Commitment: September 20, 2011
Amount of the Total Commitment: $25,000
Amount Paid: $25,000
Current Pledge Balance: 0
Status of Payments: Paid in Full
Was the gift part of a campaign: ☑ Yes  ☐ No  Define:_______
Was the project pre-approved:  ☑ Yes  ☐ No
Directed to: ☐ ECU Foundation  ☑ Educational Foundation
☐ Medical Foundation  ☐ Other

If the Gift was more than $25,000:
1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

Signature of Originator  Date
STATEMENT OF INTENT
“STEP UP TO THE HIGHEST LEVEL” CAMPAIGN
East Carolina University Athletics

Tom Savitski

Street Address_132 Briarfield Drive
City_Apex State_NC Zip_27502

Phone_919.499-2667
Fax (?)
E-Mail_toms@cartridgeclub.us

Naming Opportunity(ies)_Staff office in Pirate Club Suite

To assist in attaining the goals set forth by the Department of Athletics under the “Step Up To The Highest Level” Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of $25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

$5,000 in 2011 (Year)
$5,000 in 2012 (Year)
$5,000 in 2013 (Year)
$5,000 in 2014 (Year)
$5,000 in 2015 (Year)

( ) Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature

Signature

Date_7-20-11_
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<td>Vice Chancellor for University Advancement Mickey Dowdy</td>
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<td>Agenda Item</td>
<td>B. Campaign Impact Booklet and Video</td>
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Celebrating a Milestone
Building the Future

SECOND CENTURY CAMPAIGN
Some of the truly great moments in East Carolina’s history are defined by the pursuit of ambitious goals even in the face of difficult circumstances. As we look back at our history, the success of these endeavors stand as landmarks, defining the path of our growth and achievement.

To these we now add another, for the remarkable success of our Second Century Campaign now stands among them, pointing the way to a bolder and stronger future for ECU.

As is always the case, our success is the result of the dedication and support of our many alumni, friends, faculty and staff. Our work together has done more than make history; it has shaped the future of this great university.

Tomorrow starts here.

Steve Ballard
Chancellor
**Second Century Campaign Summary**

- **Support of colleges, schools, departments, centers and institutes**: $57,601,151
- **Distinguished professorships and lectureships**: 15,385,421
- **Scholarships**: 26,291,428
- **Research, education and outreach (corporate/foundation grants)**: 42,307,000
- **Capital projects**: 5,200,000

**Total academic program support**: 146,785,000

**Athletics (scholarships, endowments, facilities)**: 73,131,000

**CAMPAIGN TOTAL**: 219,916,000 (109.9% of goal)

**Deferred gifts (included in total)**: 27,960,859

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**Executive Summary of Fund Raising**

<table>
<thead>
<tr>
<th>ECU Foundation</th>
<th>Medical &amp; HS Foundation</th>
<th>Pirate Club</th>
<th>University Funds</th>
<th>Grants (Corporate/Foundation)</th>
<th>Adjusted Total</th>
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<td>CAMPAIGN TOTAL: 66,441</td>
<td>$30,736</td>
<td>$73,131</td>
<td>$7,301</td>
<td>$42,307</td>
<td>$219,916</td>
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Dollar amounts include gifts as they are made and pledges and planned gifts as they are committed.

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**Facts and Figures**

- **Campaign Goal**: $219,916,000
- **Public Kickoff**: $27,708
- **Second Century Campaign in cumulative dollars**: (Bar chart)
- **Second Century Campaign Endowment Progress**: (Bar chart)
- **Second Century Campaign Alumni Donors**: (Bar chart)
- **Second Century Campaign Scholarship Funds Created**: (Bar chart)

---

**Second Century Campaign Progress**

- **Grand Total: 320**
- **Second Century Campaign Donors**: 12,900
- **Second Century Campaign Scholarship Funds Created**: (Bar chart)

---

**Distinguished Professorships**

- **Barbara W. Bremer Distinguished Professorship in Language, Learning, and Literacy Disorders**
- **College of Allied Health Sciences**
- **Nancy Whitfield Gorden Distinguished Professorship in Child Development and Family Relations**
- **College of Human Ecology**
- **Richard R. Eakin Distinguished Professorship in Nursing**
- **College of Nursing**
- **ECU Distinguished Professorship of Emergency Medicine**
- **Brady School of Medicine**
- **East Carolina Heart Institute**
- **Distinguished Professorship in Research**
- **East Carolina Heart Institute/Brady School of Medicine**
- **Four Seasons Chamber Music Professorship**
- **College of Fine Arts and Communication**
- **Thomas Harriot College of Arts and Sciences**
- **Advancement Council Distinguished Professorship in the Natural Sciences and Mathematics**
- **Thomas Harriot College of Arts and Sciences**

---

**Executive Summary of Fund Raising**

- **Robert F. Bird Distinguished Professorship in Risk and Insurance**
- **College of Business**
- **Mark Distinguished Professorship in Family Medicine**
- **Brady School of Medicine**
- **J. Woolard and Helen Peel Distinguished Professorship in Religious Studies**
- **Thomas Harriot College of Arts and Sciences**
- **Dr. Mary and Spencer Raab Distinguished Professorship in Medical Oncology**
- **Brady School of Medicine**
- **Leo W. Jenkins Cancer Center**
- **Eddie and Jo Allison Smith Endowed Chair**
- **East Carolina Heart Institute/Brady School of Medicine**
- **Tom and Lisa Taft Distinguished Professorship for Science Education**
- **College of Education**
- **Harold C. Troxler Distinguished Professorship**
- **Thomas Harriot College of Arts and Sciences**
- **Mark Williams Distinguished Professorship**
- **East Carolina Heart Institute/Brady School of Medicine**

---

* Funding in progress
When Bill Clark glances up at the picture that hangs in his office of the most recent group of Access Scholars, he knows their ECU experience is possible because of donors who recognized that some students were being left behind. Those donors acknowledged the need for a program that helps students who show potential in the classroom but fall short of being able to fund their education. “It reminds me of the tremendous potential in this generation of students,” said Clark, president and CEO of the East Carolina University Foundation Inc., “and the responsibility we have to provide the opportunity and resources and education for them to succeed.” The foundation’s board recognized a need for such scholarships; during the past five years through the Second Century Campaign, donors gave $1.6 million toward Access Scholarships and another $2 million to establish 10 endowments that will support the awards in perpetuity. This year, they funded 78 scholarships, up from 32 in 2007.

The Access Scholarship is worth $5,000 per year for up to four years of undergraduate study. The program is the second-largest scholarship at ECU, both in the number of students supported and in the total amount each student can receive. The retention rate of Access Scholars is 94 percent, remarkable because of the financial hardships the students once faced and overcame because of the generosity of donors. Beyond the numbers, donors have handed Access Scholars opportunities for a better life. “Many students have told us that they cried when they got the letter telling them they were getting the scholarship,” Clark said, “because their families had decided they could not afford to send them to college.” Other students are able to earn those treasured degrees because of scholarships funded through the East Carolina Alumni Association. The association has awarded more than $165,000 in scholarships during the past seven years because friends of the university chose to invest in students. “True Pirates want to see a better ECU for those who follow them,” said Paul Clifford, president and CEO of the association. “Support from alumni ensures a strong ECU today, tomorrow, and forever. Scholarship dollars allow some students to stay in school, and others to study abroad or afford to enhance their ECU experience with an internship.” Many gifts to the campaign not only acknowledge students through the Alumni Association but also honor academic and civic achievement. “Besides money to ease their financial burden and debt,” Clifford said, “the criteria for our scholarships makes earning one a significant accomplishment.” The Second Century Campaign has also contributed to the growth of the EC Scholars program, the university’s most prestigious undergraduate scholarship, housed in the new Honors College. “The campaign helped us put a focus on merit-based scholarships and allowed us to bring in more academically talented students,” said Dr. Katherine O’Connor, associate dean and director of the EC Scholars program. “We certainly could not do it without the generous support of our alumni and friends.” There were 11 EC Scholars in the 2010 entering class and 15 in 2011. This fall, the program will offer 20 students $40,000 scholarships with an additional $5,000 stipend for a required study abroad experience. “The EC Scholars benefit from varied academic, service, research, and leadership opportunities that we offer inside and outside the classroom,” O’Connor said.

Donors have also made success possible for more student-athletes on the court or field and in the classroom. During the Second Century Campaign, the ECU Educational Foundation Inc. raised $3.7 million in endowment gifts to support student-athlete scholarships. Six $250,000 first-ever position endowments went to football (three), men’s golf, baseball, and women’s basketball. Seven endowments were established in honor or memory of former ECU coaches. “Pirate pride and passion drive the desire of alumni donors to provide others with the same opportunity that the donors experienced at East Carolina,” said Terry Holland, director of athletics.

The campaign helped push the Educational Foundation Endowment Fund assets to more than $12 million this year, providing $4.6 million in student-athlete scholarship support during fiscal year 2011–2012. “East Carolina’s athletic programs have been ‘fully funded’ for only a few years,” Holland said. “Now that all of ECU’s athletic teams have the same number of scholarships that our competition has been giving for years, we are able to attract the best athletes and the best students.”
During his post-doctoral career, Ethan Anderson—now of ECU’s Department of Pharmacology—wanted to study human tissue that would normally be discarded after a tube is inserted in a patient’s heart. Anderson hoped to use those tissues to study atrial fibrillation—and through his research, improve patient care—but couldn’t afford the equipment. So Dr. Randolph W. Chitwood Jr., director of the East Carolina Heart Institute, used some of the $80,000 income from the $2-million Eddie and Jo Allison Smith Endowment to buy the necessary equipment. Anderson compiled basic data and with it earned a grant from the National Institutes of Health that will help him continue his research.

Research to treat patients and educational opportunities for both teachers and students are crucial to the life of East Carolina University, but ideas cannot carry themselves. That’s why distinguished professorships, such as the one held by Chitwood, are essential to making ECU a hub of education and research.

Part of the funding from the Second Century Campaign has been used to create professorships such as those held by Chitwood. Eddie and Jo Allison Smith Endowment to buy the necessary equipment. Anderson compiled basic data and with it earned a grant from the National Institutes of Health that will help him continue his research.

Research to treat patients and educational opportunities for both teachers and students are crucial to the life of East Carolina University, but ideas cannot carry themselves. That’s why distinguished professorships, such as the one held by Chitwood, are essential to making ECU a hub of education and research.

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Partially supported by gifts to the campaign, the East Carolina Diabetes and Obesity Institute is conducting groundbreaking research on diabetes and obesity, which is especially important in eastern North Carolina, where researchers predict that as many as one in three people will develop diabetes in their lifetime.

“The objective of the institute is to figure out intervention programs to make a difference in people’s lives,” particularly targeting at-risk groups such as children and adolescents, according to Dr. Darrell Neufer, director of the East Carolina Diabetes and Obesity Institute. “It is our hope that the institute leads to basic scientific discoveries that lead to important treatments for patients, and the research at the institute leads to interventions that are proven to be accepted and effective” in dealing with and treating diabetes and obesity.

The East Carolina Diabetes and Obesity Institute began as collaboration between physicians and basic and applied scientists working with obese/diabetic patients undergoing gastric bypass surgery. The institute was established with an integrative, interdisciplinary philosophy that has since been recognized as a key to success by most major universities and the National Institutes of Health. And researchers expect that their findings will have a real, demonstrable effect on the health of people dealing with obesity and/ or diabetes and how these diseases are treated in patients of all ages.

By leveraging funding from the Golden LEAF Foundation, the ECDOI has been able to hire a permanent director for the institute as well as two research assistant professors and recruit six new faculty members to ECU in the past four years, all of whom are conducting diabetes-related research. Also, the institute has used this funding to purchase critical pieces of equipment and build the facilities necessary to conduct this groundbreaking research.

As the director of Project STEPP (Supporting Transition and Education through Planning and Partnerships), Dr. Sarah Williams understands the true impact that private contributions can have on programs at ECU. Project STEPP provides comprehensive academic, social, and life skills support to students with learning disabilities that traditionally may not have access to college. Students are accepted prior to their senior year in high school and receive guidance during their transition from high school to college. At ECU, they participate in a structured schedule and receive support from a network of advisers, mentors, assistive technology specialists, tutors, counselors, instructors, and other experts whose services are provided without any cost other than the normal tuition and fees to attend ECU.

Most recently, support from the Harold H. Bate Foundation, the Geneva, Switzerland-based Oak Foundation, and a number of key individuals has proved vital to Project STEPP, allowing the program to be fully staffed and providing scholarships to students who may not have been able to attend college otherwise.

“Nationally, we’ve just not found other programs that provide this comprehensive level of support to students who are very deserving and very capable of being successful in the college setting without any additional costs to students,” Williams said, “and that’s something we’re committed to keeping in place for our students.”

Through a grant to the UNC System from the Oak Foundation, Williams is working with two other universities in the UNC System—UNC-Greensboro and Appalachian State University—on College STAR (Supporting Transition, Access, and Retention), an effort to create similar programs that identify the students that are slipping between the cracks in traditional university programs, find a common evaluation model to gauge the success of the programs, and work with faculty to increase awareness of the needs of students with learning disabilities in a university environment.

“East Carolina University has become a model for similar efforts across the university system and, in so doing, meets its mission of becoming a model for public service and regional transformation,” Williams said. “Funding support contributed during the Second Century Campaign is making this program possible. Continued funding, however, will be critical in order to build an endowment that can sustain the program. As Project STEPP participants begin to graduate from ECU and start their careers, and as we share our model with other universities, the impact of the program will continue to grow.”
The first structure completed in the university’s second century was the Clark-LeClair Baseball Stadium, which houses the Lewis Field and the Williams Jungle. The new design allows for nearly twice the amount of fans to attend games compared to the previous venue, Harrington Stadium. Proper media coverage is now possible with the installation of lights that meet NCAA and all TV specifications. The list of features is impressive, and donors have made it possible for ECU to host conference tournaments, hold more than 5,000 fans, and bring the media attention this university and sport deserve.

“Gifts to athletic facilities will serve generations of students, coaches, and all the members of the Pirate Nation,” said Terry Holland, ECU’s director of athletics. “Facilities like the Olympic Sports Complex with first-class facilities for baseball, softball, soccer, and track and field also send a message to those who visit our campus. That message is, first, ‘welcome’ and, secondly, ‘ECU is a first class university!’ You never have a second chance to make a first impression and first-class facilities send that message 24/7/365 to even the most casual observer.”

On ECU’s horizon is a new basketball practice facility. With the help of donations at all levels, the ECU Educational Foundation’s Step Up To The Highest Level Campaign will raise the $15 million necessary to begin construction.

“The large gifts are extremely important to boosting this campaign to the point of breaking ground,” said Heather Macy, ECU women’s head basketball coach. “The sooner we get started, the sooner we will reap the benefits of having a first-class area for players to take their games to the next level.”

Currently, the basketball teams have to share Minges Coliseum with classes, other teams that practice on the court, and each other. “Having our own practice court will allow each sport to practice when it is most convenient according to the class schedules,” said Macy.

Coaches and the community will also benefit from this new practice facility. The plans for the facility include a Hall of Fame, where star players from the past will be recognized. Each team currently sharing Minges will have more space to host camps for local youth and teams. The facility will also house new locker rooms, coaches’ offices, media rooms, and more, and with the total package, opportunities are around the corner. “It will definitely be a point of pride in recruiting,” said Macy. “If we want to compete on a national level, we have to have a commitment to provide players and coaches with the necessary tools. The support to this campaign ensures that Pirate Basketball will rise to the next level. Basketball will be competitive in C-USA, regionally, and nationally. I believe championships will follow close behind this commitment to excellence.”

The Second Century Campaign and its donors have also supported ECU’s medical campus in reaching new heights. Another facility that has benefited from private support is the new 115,000-square-foot Family Medical Center that features the Frances J. and Robert T. Monk Geriatric Center, 60 exam rooms, seven classrooms, and a large auditorium. As part of the Brody School of Medicine for the past 35 years, the FMC outgrew the facility and its capacity to care for patients in 2011. Now, the care for the region’s geriatric population is enhanced because of the support of our donors, specifically the Monk family.

“The Monk Geriatric Center is a beautiful state of the art facility. It replaces an antiquated facility that was too small,” said Dr. Ken Steinweg, chair of the Department of Family Medicine. “We now have 12 larger exam rooms that allow space for families and learners. The real accomplishment of the past and the promise of the future is to provide the best possible primary care training and patient care to those in our community and region.”

The facility is more attractive, conducive to patient care and visiting family members, and is three times larger, increasing the amount of patients the center can service, according to Dr. Steinweg. “The new FMC and Monk Geriatric Center is a national class building!” Looking ahead to the next 35 years of teaching and providing health care in eastern North Carolina, even more is possible with this new facility. The generosity of East Carolina University supporters continues to propel the university toward greatness for the years that lie ahead. Now, the Pirates have gained national attention in baseball, the basketball program will be take a notable turn in the years to come, and ECU’s care for the region’s geriatric population has been enhanced.
We did it! Twelve months ahead of schedule, we raised nearly 10 percent more than our original goal for East Carolina University’s Second Century Campaign, and that success is due in large part to thousands of generous alumni and friends who made gifts and the hundreds of people who have volunteered for East Carolina University during the campaign. The next section highlights the volunteers on ECU’s boards of directors, Board of Trustees, and Board of Visitors that have been vital to making the campaign such a rousing success. To these people, I offer my most sincere gratitude for their unfailing support of the Second Century Campaign. As we said in the beginning, this campaign was about more than fundraising—the true goal was to support East Carolina University’s strategic directions, and it is because of you that we can say that our university is stronger than ever.

Thank you!
Thousands of people generously supported the Second Century Campaign, and we are truly grateful for your support. Names in italics joined the giving societies during the Second Century Campaign.

Order of the Cupola

Platinum Level
($1 million or more)
Anonymous
Gene Thomas Aman and Helen Newman Aman
Thomas D Arthur
William A. Bagwell and Deborah B. Bagwell
Harold H. Bate
Bils-T Charitable Foundation
Bisect Bank and Trust Corporation
Irwin Bilk and Carol Costner Bilk
Blue Cross Blue Shield of North Carolina Foundation
David Stephen Brody and Laura Cambra Brody
Fleming J. Brody and Stacy C. Brody
Leo Brody
Lorraine Brody
Morris Brody
Mrs. J. Samuel Brody
William Hunter Clark and Gloria Elias Clark
Ronald Eugene Dowdy and Mary Ellen Dowdy
ECUSOM Medical Faculty
Anne R. Burnett
Estate of
Eleanor Bass Howard
Verona Lee Joyner Langford
Charles A. Freeze
Heald Freeze
Golden Leaf Foundation
Rose Dunn Harrison
C. Felix Harvey and Margaret B. Harvey
Gordon Reesor Howell Jr. and Irene Howell
AFO Research and Scientific
James Haywood Maynard and Connie Maisie Maynard

Gold Level
($750,000–$999,999)
Anonymous
Williams Gray Blount and Barbara Keck Blount
Elizabeth M. Britt
E. R. Lewis Construction Company
Thomas W. Rivers
Glass Willsome Inc.
Lloyd Allen Hudson and Dorothy E. Hudson
BB&T
Thelma O. Johnson III
Pat Lane and Lynn Lane
Harvey Ray Lewis and Brenda Turner Lewis
Robert T. Maynard and Virginia Bobbitt Maynard
Jesse R. Pepper
The Woodall-Smart Partnership

Silver Level
($500,000–$749,999)
Anonymous
Michael Ray Baggs
Clarence T. Bradley
Julia Wickett Beasley
David A. Bond and Pamela Short Bond
Beecco Enterprises Inc.
Robert Gentry Brinkley and Amp Woods Brinkley
C. D. Spencer Foundation Inc.
Anthony Myles Carrington and Jennifer C. Carter
Ken Chalk and Kay Chalk
Chip Claxton and Freda Claxton
Robert William Colil and Dianne Marie Cost
DuPont
Estate of Clifford Kahn
Estate of Dorothy R. Brandon
Estate of
Elizabeth F. Campbell
Estate of Jessie Barber
Lois King
Virginia Herron
James L. Hatcher and Alice V. Hatcher
Robert L. Jones and Fox Avery Jones
Max Ray Joyner Sr.
Lois McClary Kelso
Lynne N. Kelso
Veranda Keith
Edward Lodermilk and
Ditaire L. Lodermilk
Donald Merrell
North Carolina Association of Insurance Agents
Chip and Freda Chisum
PatelCorp-Arora
Stanley R. Pronto
C. D. Spencer and
Meredith R. Spencer
Bronze Level

100,000–499,999

Anonymous

Lynette Dorn Johnson

Alvina B. Hutzel II and Joanne Hutzel

Thomas Grant Irons and Todd Ferrell

Jana Collins

John T. Glennon and Carl Mathews

Lee Ann Haltom

Jeffrey H. Janzen

Candace Cicerone Dixon

Jim Hallowell and Victoria Lucas

Scott Slavicek

Nancy Diehl Moldin

Evelyn Johnson Kirkland

Patsy Bayliss

Jim Zhang

Tommy Lee Branton and John B. Atwood

Dorothy Hackett

Betty Sanders Abernathy* 

Nick B. Boddie* and Betsy Boddie

Donald Jackson Edwards and Jo Smith

Sara S. Batten*

Tony Ray Misenheimer

Mary L. Gentry

Robert Kelly Barnhill Sr. and Tony Robertson Banks*

Robert Kelly Barnhill Sr.

William Price Furr and Elizabeth Tuten Weller Estate

Erwin C. Knowles

ERS Insurance

William T. Jackson and Belle T. Jackson

Barnhill Contracting Company

Coca-Cola Bottling Company

Washington Business

Emdeon

Kevin P. Jackson and Jeffery S. Fussell

Sue Turner

Glenn Calwell

Glenn Royster and Visna Rodriguez

Richard Gray Bennett and BB&T

Sarah M. Hour

Taco Bell

Barnhill Contracting Company

Terry Minges Bryant

Bill L. Boldie

Thomas A. Bayliss III and Sara S. Batten*

Phil Friend

David H. Englert and Paul G. Langill

Sara S. Batten*

Betty Sanders Abernathy* 

Polly L. Bearden

Hospice of East Carolina

Mary Ann Barnhill

Candace Cicerone Dixon

Mary Ann Boddie

Robert Kelly Barnhill Sr.

Mary Price Furr and Emily Ronnie Furr

Charles B. Howard* and Daniel R. Davis

Truman W. Miller* and John W. Stimpson

Truman W. Miller* and Alonzo Castellanos

Patsy Bayliss

Mary Ferebee Howard*

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RESOLUTION
SECOND CENTURY CAMPAIGN
BOARD OF TRUSTEES
EAST CAROLINA UNIVERSITY
February 24, 2012

WHEREAS, the Second Century Campaign, the university’s most ambitious fundraising initiative in history, was planned and launched to raise $200 million in support of the university’s strategic plan, ECU Tomorrow: A Vision for Leadership and Service; and

WHEREAS, the Campaign concluded on December 31, 2011, one year ahead of schedule and almost $20 million over goal ($219,916,000) representing another important university milestone; and

WHEREAS, the university is now positioned to achieve even bolder private fundraising results in the future and to fully develop private support as a source for funding opportunities.

NOW IT BE RESOLVED, that the Board of Trustees of East Carolina University expresses sincere appreciation to the many generous alumni and friends who made this achievement possible, and to the many board members of university foundations, and other key volunteers, who worked so hard and provided important leadership.

Adopted this 24th day of February, 2012

EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES

BY: 

Robert V. Lucas, Chair

ATTEST: 

Joel K. Butler, Secretary
We’ve reached an important milestone, but the job is not complete. East Carolina University’s future depends on all of us. Together, we can shape the future of our university.
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<th>Session</th>
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<tr>
<td>Responsible Person</td>
<td>Vice Chancellor for University Advancement Mickey Dowdy</td>
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<tr>
<td>Agenda Item</td>
<td>C. University Development Capacity Building</td>
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<td>Item Description</td>
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Second Century Campaign is Complete...

Reaching Higher Goals
How Do We Get There?
University Development Capacity Rebuilding

Since 2009 University Development State Budget Declined 14.5% ($248,178)
Development Staff Comparisons (FTE’s) (DOD's, MGO's, Annual Fund, Corp/Fdns, Planned Giving, Donor Relations)

ECU (21.5)

Peers

VCU (39.0)   Ohio U. (28.0)   Southern Illinois (20.0)

Aspirant Peers

U of Buffalo (48.0)   U of Louisville (41.0)   NC State (56.0)
University Advancement HR Strategy

Near Term (2012-13)

• RuffaloCODY Call Center

• Executive Director/Asst. VC, Major Gifts (title commensurate with experience)

• Gift and Estate Planning Officer
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<td>D. Other Advancement Highlights</td>
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# Upcoming Events

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<th>DATE</th>
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<tr>
<td>April 5</td>
<td>6:30 p.m.</td>
<td>Chesapeake, VA</td>
<td>Southeast Virginia Service Project</td>
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<tr>
<td>April 10</td>
<td>5:00 p.m.</td>
<td>Greenville</td>
<td>Retired Faculty Spring Social</td>
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<tr>
<td>April 13-14</td>
<td>5:00 p.m.</td>
<td>Greenville</td>
<td>Greek Alumni Alliance Reunion</td>
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<tr>
<td>April 13-14</td>
<td>5:30 p.m.</td>
<td>New York, NY</td>
<td>Black Alumni Chapter's 2nd Annual Purple + Gold All-Star Weekend</td>
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<tr>
<td>April 13</td>
<td>6:00 p.m.</td>
<td>Everywhere</td>
<td><strong>A Pirate's Life for Me! on Pirate Radio</strong> featuring Dr. Lou Everett '76, '79</td>
</tr>
<tr>
<td>April 14</td>
<td>9:00 a.m.</td>
<td>Greenville</td>
<td>5th Annual Pirate Alumni Road Race and Fun Run</td>
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<tr>
<td>April 14-15</td>
<td>6:00 p.m.</td>
<td>Greenville</td>
<td>Relay for Life</td>
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<tr>
<td>April 21</td>
<td>10:00 a.m.</td>
<td>Greenville</td>
<td>Board of Directors Meeting</td>
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<td>April 21</td>
<td>1:00 p.m.</td>
<td>Greenville</td>
<td>Scholarship Luncheon</td>
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<td>April 22</td>
<td>10:00 a.m.</td>
<td>Greenville</td>
<td>Serveire Day</td>
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<tr>
<td>April 25</td>
<td>6:00 p.m.</td>
<td>Everywhere</td>
<td><strong>A Pirate's Life for Me! on Pirate Radio</strong> featuring Henry Trevathan '55, '56</td>
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<td>April 28</td>
<td>4:00 p.m.</td>
<td>Greenville</td>
<td>Magnolia Belles Spring Concert</td>
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<td>May 3-4</td>
<td></td>
<td>Greenville</td>
<td>Class of 1962 Golden Alumni Reunion</td>
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<tr>
<td>May 3</td>
<td>6:00 p.m.</td>
<td>Greenville</td>
<td>Senior Salute</td>
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<tr>
<td>May 3</td>
<td>7:30 p.m.</td>
<td>Greenville</td>
<td>Senior Candlelight Induction Ceremony</td>
</tr>
<tr>
<td>May 24</td>
<td>6:00 p.m.</td>
<td>Selma, NC</td>
<td>Alumni Reception in Johnston County</td>
</tr>
<tr>
<td>June 4</td>
<td>12:00 noon</td>
<td>Chesapeake, VA</td>
<td>17th Annual Slaughter/Johnson Memorial Golf Tournament</td>
</tr>
</tbody>
</table>

For location, cost, and more details on these and other events, visit PirateAlumni.com/upcomingevents
The ECU Board of Visitors currently has 14 vacant seats to be filled at the April meeting of the ECU Board of Trustees. The Board of Visitors Executive Committee has completed a careful review process of potential individuals to fill the existing openings. Nine individuals are being recommended for reappointment to a second consecutive term on the Board of Visitors. Five individuals are being nominated as new members to serve their first term on the board.

Additionally, the charter states that the Board of Trustees must annually appoint officers to lead the Board of Visitors. In recent years, the leadership of the Board of Visitors has created a highly successful advocacy and fundraising operation. Our recommendations for the roles of Chair, Vice Chair, and Secretary of the Association for the upcoming year are also submitted for your consideration.

Please see the attached document listing each current member eligible for reappointment and each new nominee. Additionally, we have attached the resumes and nomination forms for each individual should you prefer more detailed information.

Thank you for considering these nominations.
ECU Board of Visitors Nominations

The following individuals were nominated for the Class of 2016:

1. Vern Davenport, of Wake Forest, NC. Eligible for reappointment
2. Brownie Futrell of Washington, NC. Eligible for reappointment
3. Mike Jones of Charlotte, NC. Eligible for reappointment
4. David Joyner, of Kill Devil Hills, NC. Eligible for reappointment
5. Ernest Logemann, of Winston-Salem, NC. Eligible for reappointment
7. Donna Phillips, of Winterville, NC. Eligible for reappointment
8. Kenny Strickland of Fayetteville, NC. Eligible for reappointment
9. Curt Vanderhorst of Greenville, NC. Eligible for reappointment
10. John Cooper of Raleigh, NC. New member appointment
11. David Herman of Greenville, NC. New member appointment
12. Jean Preston of New Bern, NC. New member appointment

The following individuals were nominated to fill unexpired terms in the Class of 2015:

1. Jonathan Brooks of Greenville, NC. New member appointment
2. Ray Rogers of Greenville, NC. New member appointment

Nominated to be reappointed as officers for 2012 – 2013:

1. Steve Brown, Class of 2015 as Chair
2. Terry Yeargan, Class of 2014 as Vice Chair
3. Olivia Collier, Class of 2015 as Secretary
Board of Visitors Nomination Form

Name of Nominee: Vern Davenport ________________________________________________

Spouse’s name: ________________________________________________________________

Home Address: 7116 Hasentree Club Drive                                    
                Wake Forest, NC  27587 _______________________________________

Home Phone: 919-435-8006 _____________  Cell Phone: 919-802-2448 _____________ 

Email Address: vern.davenport@medquist.com ____________________________________

Business/Company Name: MedQuist. ________________________________________________

Business Address: 9009 Carothers Parkway, Suite C-2                            
                                Franklin, TN 37067 ___________________________

Business Phone: 615-798-4300 _____________  Alt. Phone: ________________________

Profession:  ________________________________________________________________

Title:  ________________________________________________________________

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

____________________________________________________________________________

ECU Alum (Please check one):  × Yes    No

If yes,  Year: 1980 & 1981  Degree(s):_______________  Major: _______________________

Nominee has agreed to serve if appointed:  ×Yes  □ No

Name of sponsor:  BOV Executive Committee _______________________________________

Please attach resume to this form, if possible.
Mr. Vern Davenport
Quintiles

Vern Davenport is currently serving as a consultant to Quintiles evaluating the future of Evidence-based Medicine. Mr. Davenport has more than 28 years of experience building and transforming healthcare IT businesses both in the U.S. and globally. Most recently he served as President, Public and Payer Sectors for Allscripts, the US market leader in acute and ambulatory clinical information systems. Mr. Davenport retired from Allscripts in November 2010. In 2008 when Allscripts merged with Misys Healthcare Solutions he was appointed President of Professional Solutions. At the time of the merger, Mr. Davenport served as Chief Executive Officer of Misys Healthcare Solutions where he led a very successful operational turnaround of the company.

Mr. Davenport has a broad range of experience across the entire healthcare IT spectrum including: radiology, modalities and software technology.

Before joining the Misys team, Mr. Davenport was Chief Operating Officer of Healthcare Information Solutions at Eastman Kodak, where he held global responsibilities as well as served as General Manager of the North American Region of Kodak’s Global Health Group. He also held a number of senior positions at Siemens Medical Solutions including Senior Vice President of Solutions and Marketing. While at Siemens, Mr. Davenport lead the integration of Siemens Medical, Shared Medical Systems and Acuson into what is known today as Siemens Medical Solutions USA. Mr. Davenport also spent 11 years with IBM in a variety of executive leadership roles in the healthcare and insurance industry market organizations.

In April 2009, Mr. Davenport was named one of the “50 Most Powerful People in N.C. Business” by Business Leader magazine. In November, 2009, Mr. Davenport was chosen to serve on the Board of Directors of the North Carolina Technology Association and in February of 2010, Mr. Davenport was chosen to service on the Board of Director of the North Carolina Chamber of Commerce.

In both 2008 and 2009, Mr. Davenport served as the Triangle JDRF Walk Chairman and as the Triangle Gala Chairman for the American Heart Association. Additionally, Mr. Davenport currently serves on the AHA Ambulatory Working Group Committee which is focused on the development of “Best Practices Guidelines” for ambulatory practices and also serves on the AHA Communications and Marketing Committee.

Mr. Davenport earned both a bachelor’s degree in marketing and a MBA from East Carolina University in Greenville, N.C.
ECU BOARD OF VISITORS NOMINATION FORM

Name of nominee:  Ashley B. Futrell, Jr. “Brownie”

Home: 611 West Main St.
Washington, NC 27889

Phone: 252-258-3140  Fax: 252-946-9797

E-Mail: abf@embarqmail.com

Business:
Company Name: Washington Daily News

Mailing address: PO Box 1788, Washington, NC 27889

Phone: 252-946-2144 ext. 222  Fax: 

E-Mail: 

Preferred contact address: (Please check one)  X  Home e-mail

         Business e-mail

         Home regular mail

         Business regular mail

Profession:  Newspaper executive

Title:  Publisher

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

  Marketing, university growth & expansion, athletics

ECU Alum: (please check one)  ____ Yes  x  No

If yes, year:  ____ Degree(s):  ____ Major: 

Spouse’s name:  Susan Futrell 

  x  Nominee has agreed to serve if appointed.

Name of sponsor:  Steve Ballard 

(Please attach resume to this form, if possible.)
Ashley B. "Brownie" Futrell, Jr.
PO Box 1788
Washington Daily News
Washington, NC 27889

Home 252-946-2073; Work 252-946-2144 ext. 222; Facsimile 252-946-9797; Cellular 252-258-3140; Email abf@embarqmail.com

PERSONAL--born 8-31-1956, Greenville, NC; married to former Susan Boyette of Wilson, NC; two children, Gretchen Suzanne "Nan" Futrell, born 12-6-1984; Ashley B. "Ace" Futrell, III, born 10-27-1986

EDUCATION--honors graduate, Duke University, Durham, NC, AB in history, 1978; School Board Chairperson's Institute certificate, Vanderbilt University, Nashville, TN


CIVIC AND COMMUNITY--member, First United Methodist Church of Washington, past member administrative board, trustee 1998-2001; member, board of advisors, North Carolina Christian Advocate (state Methodist newspaper); member, Washington Rotary Club, president 1991-93, Rotarian of the year, 1995, past Rotary assistant district governor, founder, Washington Noon Rotary Club, Rotary International Paul Harris Fellow; member, Beaufort County United Way Board of Directors 1978-91; founding director, Beaufort County Community Foundation; member, Washington Salvation Army Advisory Board since 1978, chairman 1992, named life member 2009; former member and officer, Washington Jaycees; member, Greater Washington Chamber of Commerce Board of Directors, 1983-86; life member, Vietnam Veterans of America; youth baseball coach for 35 years; member, successful All-American City Committee, city of Washington, 1993; Duke University committees: DeWitt Wallace Center for Commu-
nications and Journalism Board of Directors, Arthritis Center Lay Advisory Board, Duke Chronicle Board of Directors, Greek Life Advisory Board, Duke Divinity School Board of Visitors; former treasurer, Eastern North Carolina Chamber of Commerce: member, Beaufort County FFA Alumni Chapter

AWARDS AND HONORS, PROFESSIONAL--Pulitzer Prize for Meritorious Public Service, 1990; Sigma Delta Chi Public Service Award, 1989; Associated Press Managing Editors Public Service Award, 1990; North Carolina Press Association Public Service Award, 1989; North Carolina Jaycees Media Award, 1989 (above awards received by the Washington Daily News); National Newspaper Association Better Newspaper Contest, First Place Award for Best Serious Column, 2008


HOBBIES AND INTERESTS--traveling, scuba diving, racquet sports, antiques and collectibles, flying, history, photography, boating, hunting (member, Hollow Pond Hunting Club), beekeeping, classic cars, snow skiing, BBQ competition judging (certified judge, North Carolina Pork Council), Duke University sports, East Carolina University sports, Tranter's Creek Herring Club
Board of Visitors Nomination Form

Name of Nominee: Michael B. Jones, Jr.
Spouse’s name: Ashley H. Jones
Home Address: 1212 Parkhill Ct., Weddington, NC 28104
Home Phone: 704-849-2427  Cell Phone: 704-650-4591
Email Address: mike.jones7@ml.com or mjonesfamily7@yahoo.com
Business/Company Name: Merrill Lynch
Business Address: 13850 Ballantyne Corporate Place, Suite 100
Charlotte, NC 28277
Business Phone: 704-341-5127  Alt. Phone:
Profession: Senior Partner, Global Wealth Management Team; Financial Advisor
Title: First Vice President - Investments

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Athletics, Student Scholars, Academic Programs particularly in the area of Business / Economics.

Advocate of East Carolina University

ECU Alum (Please check one):  X Yes  □ No
If yes, Year: 1990  Degree(s): BA  Major: Economics
Nominee has agreed to serve if appointed:  X Yes  □ No
Name of sponsor: BOV Executive Committee

Please attach resume to this form, if possible.
Michael B. Jones, Jr.
RBC Wealth Management
First Vice President – Financial Consultant – Wealth Management Specialist
6000 Fairview Rd., Suite 500, Charlotte, NC 28210 - 704.264.2743 - michael.jones@rbc.com

Executive Profile

Highly qualified executive with progressive advancement in Wealth Management and general financial advisory roles. Extensive experience in asset management, financial planning and portfolio analysis. Exceptional understanding of estate planning using both domestic and off-shore strategies with a passion for helping clients create, protect and distribute wealth within their own risk parameters, in a most tax efficient manner. Demonstrated commitment to conducting all activity with the utmost discretion and integrity.

Professional Experience

RBC Wealth Management, Charlotte NC  2005 - Present
First Vice President – Financial Consultant
Senior partner JonesBarlowParrish Group, advice in all aspects of financial and wealth management planning. Servicing over $120 million of client assets both domestically and abroad.

Legg Mason Private Client Group, Charlotte NC (Now Smith Barney) 2000-2005
Vice President – Financial Advisor
Senior partner JonesBarlowParrish Group, advice in financial and wealth management planning.

Wheat First Securities, Kinston NC (Now Wachovia Securities) 1990 – 2000
Vice President – Financial Consultant
Financial planning and asset management

Education and Training

East Carolina University, Greenville NC  1985 – 1990
Bachelor of Arts degree in Economics, 1990

Wheat First Securities – Professional Development Program, Richmond VA – 1992
Licenses in Securities Industry – Series 7, Series 63, Series 65
Licenses in Insurance Industry – Life, Accident and Health, Long Term Care

Legg Mason Private Client Group – Professional Development Program, Baltimore MD - 2003
Wealth Management Specialist accreditation
Board of Visitors Nomination Form

Name of Nominee: David C. Joyner, Jr.
Spouse's name: Meredith G. Joyner
Home Address: 112 Sun View Drive
               Kill Devil Hills, NC 27948
Home Phone: 252-599-1714       Cell Phone: 252-599-1714
Email Address: david.joyner@myecb.com

Business/Company Name: East Carolina Bank
Business Address: 2321 S. Croatan Hwy
                  Mags Head, NC 27959
Business Phone: 252-441-2181       Alt. Phone: 252-599-1714

Profession: Mortgage Banking
Title: Mortgage Banking

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):
Athletics & Student Scholars

ECU Alum (Please check one): □ Yes     □ No
If yes, Year: 2001     Degree(s): BSBA     Major: Business/Marketing
Nominee has agreed to serve if appointed: □ Yes     □ No
Name of sponsor: 2nd Term / Currently on the Board

Please attach resume to this form, if possible.
DAVID CHARLES JOYNER, JR.
PO Box 1755
Kitty Hawk, NC 27949
david@davidcjoyner.com
(252) 599-1714

WORK EXPERIENCE

2009-Current
East Carolina Bank, Nags Head, North Carolina
- Mortgage Banker
  ➢ Originate Mortgage Loans

2005 –2009
Planters Mortgage Company, Inc., Kitty Hawk, North Carolina
- Vice President, Owner
  ➢ Residential Mortgage Loan Officer
  ➢ Office Manager
  ➢ Customer Service Specialist

2003 – 2005
RBC Centura Bank, Kitty Hawk, North Carolina
- Account Manager-Personal and Business Banking
  ➢ Hands on experience handling opening and closing various products including Equity Lines/Loans, Car Loans, Boat Loans, Checking/Savings Accounts, IRAs, CDs, Credit Lines, and Credit Cards

2001 – 2002
Beneficial Finance, Kinston, North Carolina
- Account Executive
  ➢ Maintaining and managing current customers and gaining future customers
  ➢ Experience in the sale of a number of products including mortgage loans, home equity loan, and personal loans
  ➢ Performing Customer Service Daily

EDUCATION

1997 – 2001
East Carolina University, Greenville, North Carolina
Bachelor of Science Business Administration with a Concentration in Marketing

CIVIL INVOLVEMENT

President
Dare/Currituck Pirate Club (2004-Present)
(Chapter President of the Year 2008)

Treasurer
SURF CLUB (Outer Banks Relief Foundation)

President
Kitty Hawk Rotary Club (2007)

Member
Board of Visitors of East Carolina University (2009-2012)

Member
Outer Banks Chamber of Commerce

President
Kappa Alpha Order, East Carolina University

Treasurer
Inter-Fraternity Council, East Carolina University

Recruitment Chair
Student Pirate Club, East Carolina University

REFERENCES AVAILABLE UPON REQUEST
## Board of Visitors Nomination Form

<table>
<thead>
<tr>
<th>Name of Nominee</th>
<th>Ernest V. Logemann</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spouse's name:</td>
<td>Martha C. Logemann</td>
</tr>
<tr>
<td>Home Address:</td>
<td>1514 Cloverdale Avenue</td>
</tr>
<tr>
<td></td>
<td>Winston-Salem, NC 27104</td>
</tr>
<tr>
<td>Home Phone:</td>
<td>336-723-4000</td>
</tr>
<tr>
<td>Cell Phone:</td>
<td>336-577-9980</td>
</tr>
<tr>
<td>Email Address:</td>
<td><a href="mailto:Elogemann@graycallison.com">Elogemann@graycallison.com</a></td>
</tr>
<tr>
<td>Business/Company Name:</td>
<td>Gray, Callison &amp; Company, PA</td>
</tr>
<tr>
<td>Business Address:</td>
<td>3813 Forrestgate Drive</td>
</tr>
<tr>
<td></td>
<td>Winston-Salem, NC 27103</td>
</tr>
<tr>
<td>Business Phone:</td>
<td>336-760-3210 Ext 413</td>
</tr>
<tr>
<td>Alt. Phone:</td>
<td></td>
</tr>
<tr>
<td>Profession:</td>
<td>Certified Public Accountant</td>
</tr>
<tr>
<td>Title:</td>
<td>Shareholder (Owner)</td>
</tr>
</tbody>
</table>

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Academic Programs, Student scholars

ECU Alum (Please check one):

- [X] Yes
- [ ] No

If yes, Year __________ Degree(s): BS __________________

Major: History __________________

Nominee has agreed to serve if appointed:

- [X] Yes
- [ ] No

Name of sponsor: __________________________________________________________________

Please attach resume to this form, if possible.
Objective:

To continue to be of service to East Carolina University and my community to the best of my abilities

Work Experience:

- Gray, Callison & Company, PA  1983-Present (Shareholder since 1986)
- Winston-Salem/Forsyth County Schools  1969-1982
- New Bern City Schools  1968-1969

Professional/Community:

- East Carolina University Alumni Board of Directors  2003-2011
  - Chairman  2009-2010
  - Vice Chair  2008-2009
  - Treasurer  2006-2008

North Carolina Association of CPA’s  1985-Present
  - Board of Directors  1991-1994

Northwest Piedmont Chapter NCACPA  1985-Present
  - President
  - President-Elect
  - Treasurer

North Carolina Association Educators  1969-1985
  - Board of Directors  1974-1977

R J Reynolds High School Athletics Booster Club  1996-2004
  - President  2003-2004

Tanglewood Park Board of Directors  1975-1978

Education:

East Carolina University  1964-1968
UNC-Greensboro University  1980-1982
Board of Visitors Nomination Form

Name of Nominee: Neil W. Morrison

Spouse's name: Diana Lys

Home Address: 805 Daventry Drive
Greenville, NC 27858

Home Phone: 252-364-1482          Cell Phone: 

Email Address: morrisonlaw@suddenlink.net

Business/Company Name: The Law Office of Neil W. Morrison, P.A.

Business Address: 123-B West Third Street (PO Box 7069)
Greenville, NC 27835

Business Phone: 252-565-4441          Alt. Phone: 

Profession: Attorney

Title: 

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

ECU Alum (Please check one): □ Yes        × No

If yes, Year:_____ Degree(s):_________________ Major:_________________

Nominee has agreed to serve if appointed: ×Yes        □ No

Name of sponsor:      BOV Executive Committee

Please attach resume to this form, if possible.
The Law Office of Neil W. Morrison, P.A.

Need legal assistance? Call today: 252-565-4441 • 866-270-3658

Neil W. Morrison

Location:
Greenville, North Carolina
Phone:
(252) 565-4441
(866) 270-3658
E-mail:
E-mail Me

Areas of Practice

- Criminal Law
- DUI/DWI
- Traffic Violations
- White Collar Crimes

Bar Admissions

- North Carolina, 2005

Education

- Campbell University School of Law, Raleigh, North Carolina
  o J.D. - 2005
- University of North Carolina at Chapel Hill
  o M.A.T. - 1996
- Pennsylvania State University
  o B.S. (Cum Laude) - 1993

Professional Associations and Memberships

- East Carolina University Board of Visitors, Member

The Law Office of Neil W. Morrison, P.A.
123-B West Third Street
PO Box 7069
Greenville, NC 27835
Phone: 252-565-4441
Toll Free: 866-270-3658

Board of Visitors Nomination Form

Name of Nominee: Donna Jo Phillips

Spouse's name: William T. Askew

Home Address: 1614 Pelham Road Winterville, NC 28590

Home Phone: 252-353-8689  Cell Phone: 252-531-1166

Email Address: justme594@yahoo.com


Business Address: 1604 East Fire Tower Rd, Suite D Greenville, NC 27858

Business Phone: 252-355-9048  Alt. Phone: 252-916-0453

Profession: Economic Development

Title: Senior Economic Developer / Manager

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):
Marketing, student recruitment, community outreach, athletics

ECU Alum (Please check one): ☑ Yes  ☐ No

If yes, Year: 94  Degree(s): BSBA, MBA  Major: Business

Nominee has agreed to serve if appointed: ☑ Yes  ☐ No

Name of sponsor: David Brody

Please attach resume to this form, if possible.
DONNA PHILLIPS

Home: 1614 Pelham Road    Work: 1604 East Fire Tower Road
Winterville, NC 28590   Greenville, NC 27858
252-353-8689       252-355-9048
justme594@yahoo.com    djphillips@nccommerce.com

EDUCATION

1992-1994       EAST CAROLINA UNIVERSITY   Greenville, NC
MBA (Master of Business Administration)

1989-1991       BSBA (Bachelor of Science in Business Administration-Marketing),
Cum Laude

1987-1989       CHOWAN COLLEGE   Murfreesboro, NC
ASBA (Associate of Science in Business Administration)
Magna Cum Laude

WORK EXPERIENCE

2000-Present    SENIOR ECONOMIC DEVELOPER/MANAGER   Greenville, NC
NC DEPARTMENT OF COMMERCE - BUSINESS/INDUSTRY DIVISION
Serve as project manager and representative for the State of North Carolina. Work closely with
allied groups including key university and community college allies, local development
organizations, regional partnerships and private sector allies to promote NC as an attractive
location for new business relocations/expansions. Prepares and assists in preparation of
recruitment packages, client visits, establishes itineraries, and organizes information effectively
for presentation to clients. Also work with local communities to better prepare them for location
opportunities and participate in industry call missions, trade shows and other promotional efforts.

1999-2008    EXISTING INDUSTRY SPECIALIST
NC DEPARTMENT OF COMMERCE - BUSINESS/INDUSTRY DIVISION
Serve as an advocate and catalyst within a thirteen county region's existing industrial sector by
promoting growth and expansion of established industries, encouraging new marketing
development, and facilitating the daily operations of existing industries by using assistance
programs that are available from the public and private sectors.

1995-1999    ASSISTANT DIRECTOR   Kenansville, NC
DUPLIN COUNTY ECONOMIC DEVELOPMENT COMMISSION
Performs marketing and related duties in planning, directing, and coordinating the development
and expansion of business and industry within the county.

1995-1995    MARKETING CONSULTANT   Goldsboro, NC
WAYNE COUNTY CHAMBER OF COMMERCE
Contracted with this non-profit organization from July to August to perform marketing research
and analysis. Responsible for the formation, design, implementation, and interpretation of a
membership survey.

1995-1995    MARKETING ASSISTANT   Goldsboro, NC
WAYNE COUNTY ECONOMIC DEVELOPMENT COMMISSION
Self employed with this organization to assist and coordinate all economic development activities
from February to June. Developed marketing materials such as a community profile brochure,
livability book, mailing labels, and various letters marketing the community.
PROFESSIONAL ACTIVITIES/AWARDS

- Graduated from the University of Oklahoma Economic Development Institute

- Completed two of the North Carolina Economic Development Courses at the University of North Carolina at Chapel

- Served on the Board of Directors and Co-Chair of Marketing Committee for the Duplin County Center for Leadership Development

- Member of the NC Economic Development Association (NCEDA)

- Recipient of the 2001 Governor James E. Holshouser Professional Development Scholarship to the Economic Development Institute for general funding support

- Selected as the 2002 Young Careerist of the Year for the Greenville-Pitt County Business and Professional Women (BPW)

- Member of the East Carolina University Commerce Club for the College of Business

- Small Business & Technology Development Center, Eastern Service Center Advisory Board member

- Bachelor of Science Industrial Technology Advisory Board Vice Chair– East Carolina University

- Received NC Department of Commerce Excellence Award for “Creativity” in April 2008

- Delivered keynote address for the international honor society Beta Gamma Sigma, East Carolina University Chapter, annual induction banquet in December 2008

- Selected by the ECU College of Business as Distinguished Alumni feature for Stocknotes Publication in 2009

- Current Board of Visitors member for Chowan University, Murfreesboro, NC

- Selected as the 2009 Chowan University Distinguished Alumni

INTEREST/FAMILY

- Member of Mustang Clubs of America (MCA)
- Member of St. Paul’s Episcopal Church in Greenville
- Volunteer at East Carolina University College of Business as frequent guest speaker
- Fitness, walking, reading, and health related activities
- Married to William T. Askew and have a 5 year old son, Carter
ECU BOARD OF VISITORS NOMINATION FORM

Name of nominee: Kenneth Ray Strickland

Home: 222 Old Vander Road
      Fayetteville, NC 28312

Phone: 910-237-6738    Fax: 910-485-2469

E-Mail: Kennys@highland-inc.com

Business:
Company Name: Highland Construction

Mailing address: 1409 Clinton Road, Fayetteville, NC 28312

Phone: 910-485-6738    Fax: 910-485-2469

E-Mail: Kennys@highland-inc.com

Preferred contact address: (Please check one) [X] Home e-mail
                                      Business e-mail
                                      Home regular mail
                                      Business regular mail

Profession: General Contractor / Retail Flooring / Cabinet Sales

Title: VP

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):
  Marketing & Athletics

ECU Alum: (please check one) [X] Yes      No

If yes, year: '92 Degree(s): BS Major: Construction Management

Spouse’s name: Robbie A. Strickland

[ ] Nominee has agreed to serve if appointed.

Name of sponsor: Steve Jones

(Please attach resume to this form, if possible.)
Board of Visitors Nomination Form

Name of Nominee: Curt Vanderhorst _______________________________________________

Spouse’s name: Melanie Vanderhorst _____________________________________________

Home Address: 291 Groveland Drive ____________________________________________
Greenville, NC 27858 ___________________________________________

Home Phone: 252-717-1915 _____________ Cell Phone: _______________________

Email Address: vanderhorstcis@suddenlink.net ____________________________________

Business/Company Name: Vanderhorst Insurance Services, Inc. ________________________________

Business Address:  _____________________________________________________________
Greenville, NC _________________________________________________

Business Phone: ________________________ Alt. Phone: ________________________

Profession: Insurance Service _______________________________________________

Title: _______________________________________________________________________

Areas of particular interest in higher education (Example – student recruitment, marketing, academic
programs, student scholars, athletics, etc.):
___________________________________________________________________________________
___________________________________________________________________________________

ECU Alum (Please check one): × Yes No

If yes, Year: 1987 Degree(s):__________________ Major: __________________________

Nominee has agreed to serve if appointed: ×Yes □ No

Name of sponsor: BOV Executive Committee __________________________________________

Please attach resume to this form, if possible.
Curt C. Vanderhorst  
East Carolina University  
(Basketball Letterwinner 82-86)

Curt Vanderhorst, played basketball four seasons at East Carolina University and served one season as a graduate assistant. He is in his second season at Pitt Community College as an Assistant Coach. A graduate of East Carolina University, Vanderhorst coached local high school teams in AAU competitions in the Greensboro Area while working in the private sector as a Risk Control Manager before accepting an Assistant Basketball Coaches position with Pitt Community College.

As an Assistant Basketball Coach at Pitt Community College, he recruits high school basketball players, assist with on-campus recruiting visits, supervise team practices, and assist with planning team travel. Vanderhorst also assisted in the monitoring of team academics and community outreach programs as well as pre-and post-season conditioning, player development and game preparation.

Personal Development

Curt Vanderhorst realizes the importance of student-athletes being part of a community and the contributions those student-athletes can make in communities. As a player Vanderhorst excelled on the court and served in the community. Vanderhorst is a person of high moral character and integrity that motivates everyone to work hard for the greater good.

Vanderhorst has a natural ability to communicate and connect with people. He conducts annual speaking engagements at ECU, elementary, middle, and high schools as well as recreational facilities. He is currently serving his third term on the Pitt County Pirate Club Board of Directors. Vanderhorst also serves on local church boards and community committees.

Professional Development

Curt Vanderhorst is a difference maker for student-athletes on the court and in the classroom. He equips players with the leadership skills they will need beyond college to maximize their success in the community. Born in Charleston, SC, he attended high school in Fayetteville, NC. Vanderhorst has built solid relationships with basketball players and coaches throughout NC, SC, and VA. Vanderhorst was East Carolina’s career leader in steals and assist upon graduating and is currently the #6 All-Time Scoring Leader in ECU history. He led the team in scoring his sophomore and junior season. He averaged double figures over his four year career.

Vanderhorst went on to work in the private sector as a Risk Control Manager and Compliance Officer. While working for the government, he started his own commercial cleaning business that employed up to twenty-one employees in 2006. He and his wife Melanie have six children: Meaghan (22), Gianna (19), Curt Camiron (13), Kalee (10), Quincy (6), and Kevon (5).
OBJECTIVE: Recruit and Develop Basketball players to perform at the highest level of Competition on the court and in the classroom while instilling integrity and moral character to become leaders in the community.
   • Identify basketball players as strong student athletes and recruit them
   • Administer the development and implementation of student-athletes involvement in the community. (ie. Visiting children in the hospital)
   • Ensure academic standards are maintained by student-athletes to facilitate the goals of the University and the basketball program.
   • Interact with students, parents, and staff with the greatest degree of professionalism and personal integrity.

SUMMARY: Assistant Basketball Coach and player with years of experience in leadership, professionalism, and regulatory compliance.

• Assistant Basketball Coach
  • Coordinated conditioning workouts and developed skill drills for player development and disciplinary actions throughout the season.
  • Identified high school basketball players throughout NC to recruit those players while nurturing relationships with high school coaches and ECU basketball letter winners.
  • Engaged players in community activities that involved volunteering.

• Risk Management
  • Leadership of accident prevention staff to ensure effective delivery of integrity based risk management and accident prevention services to fortune 500 companies and government entities.
  • Development of case management model and leadership of field medical cases to ensure excellence in client service.

• State and Federal Regulatory Compliance
  • Working knowledge of OSHA Standards 1910.
  • Ability to make technical recommendations on abatement of occupational hazards to all levels of management, including collective bargaining organizations, with confidence, consistency, and professionalism.

• Proven experience in identifying and analyzing critical risk factors and providing collaborative leadership to develop and execute action plans focused upon eliminating and controlling losses.
• Outcome-oriented, organized, focused, positive, dedicated, flexible, excellent interpersonal skills, creative, resourceful, effective problem solver.

• Proven experience in recruiting, leading, and motivating team members to ensure optimum outcomes.

• Extensive experience in development of training programs.

• Competent in Microsoft Word, Excel and PowerPoint.

Curt C. Vanderhorst

PROFESSIONAL CAREER

Asst. Basketball Coach
June 2009 – Currently
Pitt Community College

• Coordinated pre-season conditioning workouts
• Developed drills for players development and disciplinary actions
• Evaluated game film and assisted in developing the teams game strategy
• Started a team Bible Study
• Coordinated team holiday visit to PCMH Children's Hospital
• Identified high school basketball players throughout NC and recruited those players to attend PCC
• Developed a line of communications with the professors and had regular dialogue regarding how the basketball players were performing.
• Coordinated travel plans for team trips and emergency situations

Risk Control Manager
2003 – May 2009
Coca-Cola Bottling Company Consolidated

• Provide leadership and direction in all areas of risk assessment, loss control, regulatory compliance, and risk financing.
• Established and implemented short- and long-range organizational goals, objectives, strategic plans, and operating procedures.
• Monitored and evaluated intellectual property loss exposures.
• Plan and develop strategies for a comprehensive risk management program that includes appropriate performance records of all risk management programs.
• Train, supervise, and evaluate safety staff and committees.
• Advise upper management on appropriate risk management policies, procedures, and issues of safety.
• Coordinate OSHA inspections and safety training programs targeted to reduce employee injuries and lost work time.
• Recommend, participate in the development of policies and procedures.

Safety Engineer
1994 – 2004
North Carolina Department of Transportation

• Administered CDL program.
• Developed and provided extensive safety training programs to managers and supervisors.
• Assessed client's program needs and developed and executed a customized strategy while supporting implementation of the plan.
• Collaborated with Attorney General's Office to effectively manage workers compensation and general liability claims.
• Conducted industrial hygiene surveys on heat stress and noise monitoring.

**Compliance Officer**  
**OSHA – North Carolina Department of Labor**  
1993-1994

• Conducted site inspections in accordance to OSHA procedures to verify employers' safe operations and record keeping obligations.
• Collaborated with employers to develop a plan which will aid in the prevention of injuries and insure compliance to the Act.
• Researched variances in standards submitted by employers and followed up with written interpretation.
• Investigated employers with high injury frequency rates and fatalities.
Board of Visitors Nomination Form

Name of Nominee: John J. Cooper

Spouse's name: Carol Cooper

Home Address: 329 Baytree Lane
Raleigh, NC 27615

Home Phone: 919-847-6243  Cell Phone: 919-819-1214

Email Address: john-cooper@nc.rr.com

Business/Company Name: ConnectC, LLC

Business Address: 329 Baytree Lane
Raleigh, NC 27615

Business Phone: 919-819-1214  Alt. Phone: 919-645-1075

Profession: Consulting/Lobbying

Title: President

Areas of particular interest in higher education (Example — student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Legislative Affairs, Brody School of Medicine, Athletics, Public Relations

ECU Alum (Please check one): \( \times \) Yes  \( \square \) No

If yes, Year: 1971  Degree(s): Bachelor of Science/Business Admin  Major: Economics

Nominee has agreed to serve if appointed: \( \times \) Yes  \( \square \) No

Name of sponsor: Kieran J. Shanahan

Please attach resume to this form, if possible.
John Cooper

John Cooper has over 38 years experience in positions as corporate CEO and government agency administrator and in agricultural policy. He specializes in federal, state and local governments. His areas of expertise include agriculture, marketing, economic development, infrastructure, community facilities and energy.

John served in the administrations of three United States Presidents. He was appointed by Presidents Reagan and Bush to serve as State Executive Director of the North Carolina Farm Service Agency from 1981 to 1992. In April 2001, John was appointed by President George W. Bush to serve as the State Director of USDA-Rural Development in North Carolina administering programs that increase economic opportunity and improve the quality of life for rural citizens. He was awarded the 2004 Department of Agriculture Plow Award, the highest USDA honor.

From 1994 to 2001, John served as President of Carolinas Cotton Growers Cooperative and was a member of the National Cotton Council Board of Directors. He was instrumental in maximizing the Cooperative’s profitability through effective and efficient marketing.

In 2008, John was presented the Old North State Award on behalf of Governor Mike Easley for “leadership and devotion to the State that has resulted in over $5 billion of Federal investment in our rural communities.” The Old North State Award is presented “for dedication and service beyond expectation and excellence to the Great State of North Carolina.”

Retiring from the federal government in March 2009, John joined CompassNC as managing partner. John Cooper is a native of Sampson County, North Carolina, where he grew up on the family farm. He earned a Bachelor of Science degree in Business Administration from East Carolina University and resides in Raleigh, NC.
John Cooper
329 Baytree Lane  
Raleigh, NC  27615  
919-819-1214  
919-847-6243

Objective  
To enable clients to reach their strategic goals

Experience

March 2009 – present  
Raleigh, NC

Managing Partner, CompassNC
Serves as Managing Partner of CompassNC, a public affairs, policy analysis and legislative strategy firm affiliated with Shanahan Law Group that provides expert advice, communication and tactical strategies to assist clients to reach key North Carolina leaders and decisions-makers needed to achieve their goals. Experience gained in 38 years of work as a corporate CEO and government agency administrator provide expertise in a wide range of issues including agriculture, marketing, economic development, infrastructure, community facilities and energy.

April 2001- March 2009  
Raleigh, NC

State Director, USDA-Rural Development
Serve rural communities in improving the quality of life for citizens throughout North Carolina. Administer annual funding of $500 million for all Rural Development loan and grant programs including Community Facilities, Business, and Housing for the State of North Carolina as directed by the Secretary of Agriculture. Solve personnel matters and civil rights issues involving a workforce of 210 federal employees.

May 1993-April 2001  
Raleigh, NC

President, Carolinas Cotton Growers Cooperative
As President, responsible for the administration and operation of the cotton growers cooperative. Primary duties included purchasing, contracting, hedging, and selling cotton. Administered commodity loans in excess of $30 million from Commodity Credit Corporation operation in four states with a maximum value of cotton at $120 million.

1972 – May 1993  
Fayetteville/Charlotte/Raleigh, NC

State Executive Director, USDA-FSA and County Executive Director, USDA-FSA
As State Director, responsible for the overall administration and management activities for a workforce of 650 state and county office personnel involving a total federal expenditure of several hundred million dollars for federally regulated farm programs. Served as County Executive Director in Cumberland and Mecklenburg Counties.

1971–1972  
Winston-Salem, NC

Field Representative, Wachovia Bank and Trust Company
Finance Department with special emphasis on auto dealership customers

Education

- Real Estate Brokers License, NC Real Estate Licensing Board 1979
- BSBA, Economics, East Carolina University, Greenville, NC, 1971

Honors and Awards

- Department of Agriculture Honor Award, June 2004
- Board of Directors, National Cotton Council, 1995-2001
- USDA Administrator’s Award for Service to Agriculture, June 1989
Board of Visitors Nomination Form

Name of Nominee: David C. Herman, MD

Spouse’s name: Karen Herman

Home Address: 3007 Westview Drive
               Greenville, NC  27834

Home Phone:  252-756-4723  _______________  Cell Phone: 252-847-4578

Email Address: David.Herman@vidanthealth.com

Business/Company Name: Vidant Health

Business Address: 2100 Stantonsburg Road
                 Greenville, NC  27835

Business Phone:  252-847-6690  _______________  Alt. Phone: ____________________

Profession: Health Care Executive

Title: President & Chief Operating Officer Vidant Health

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Health Sciences, academic programs, advocacy

ECU Alum (Please check one):  ☐ Yes  ☑ No

If yes,  Year:____  Degree(s):_____________  Major:__________________________

Nominee has agreed to serve if appointed:  ☑ Yes  ☐ No

Name of sponsor:  Joel Butler

Please attach resume to this form, if possible.
DAVID C. HERMAN, M.D.
(DAVID)

2845 Fox Valley Drive SW
Rochester, MN 55902
Home: 507-288-2353
Cell: 507-271-1100
Email: david.herman1@att.net

EDUCATION

1977 Rainy River Community College
     International Falls, Minnesota
     A.S. Degree*

1979 University of Illinois
     Urbana, Illinois
     B.S. Degree*

1983 Mayo Medical School
     Rochester, Minnesota
     M.D. Degree*

1984 Mayo Graduate School of Medicine, College of Medicine, Mayo Clinic
     Rochester, Minnesota
     Internship, Internal Medicine

1987 Mayo Graduate School of Medicine, College of Medicine, Mayo Clinic
     Rochester, Minnesota
     Residency, Ophthalmology

1988 National Eye Institute, National Institutes of Health
     Bethesda, Maryland
     Fellowship, Ocular Immunology and Uveitis

2000 University of Texas
     Dallas, Texas
     M.S. Degree, Medical Management*

*The McAulay Firm has not yet confirmed receipt of undergraduate and graduate degrees.
PROFESSIONAL & PERSONAL AFFILIATIONs

- Mayo Clinic Rochester Board of Governors
- Mayo Clinic Rochester Executive Board (replaced Board of Governors)
- Mayo Clinic Rochester Executive Operations Team (replaced Executive Board)
- Board of Directors, Mayo Clinic Health System
- Board of Directors, Immanuel St. Joseph Health System, Mayo Clinic Health System
- Mayo Clinic Management Team
- Member, Minnesota Board of Medical Practice
- Member, Board of Trustees of Minnesota Medical Association
- Member, Board of Directors, Institute of Clinical Systems Improvement
- Member and President-Elect, Ronald McDonald House, Rochester, MN
- Member, Board of Directors, Ronald McDonald House Charities, Chicago, IL
- Member, Outcomes Steering Committee, National Quality Forum
- Chair, Eye Care Technical Advisory Committee, National Quality Forum

PROFESSIONAL EXPERIENCE

1988 to Present  Mayo Clinic
Rochester, Minnesota
Various Positions

Mayo Clinic is an $8B, not-for-profit health system, medical practice and medical research group headquartered in Rochester, Minnesota, with additional operations in Scottsdale/Phoenix, Arizona, and Jacksonville, Florida. The Mayo Clinic Hospitals and some satellite healthcare and research facilities are also located in and near these cities, including primary and specialty healthcare facilities. The Mayo Clinic Rochester flagship facilities include the 1,100-bed St. Mary’s Hospital and the 800-bed Methodist Hospital, with additional sizeable facilities in Arizona and Florida. The Mayo Clinic Health System includes other clinics, community hospitals and medical research facilities primarily in Minnesota, Iowa, and Wisconsin.

Mayo Clinic specializes in hard-to-treat diseases, and is known for innovative and effective treatments for diseases that had gone undiagnosed or under-treated. Mayo Clinic is known for being at the top of most accredited quality standard listings, including being near the top of the US News and World Report of Best Hospitals for 20 years. It accomplishes high medical quality through values such as "the needs of the patient always come first". By coordinating the efforts of its entire group of doctors, and by devoting over 40% of its resources towards research rather
than just medical practice, the organization is seen as a leader in the move toward high quality/low cost healthcare. Mayo Clinic has been researched and presented many times during the passing of the 2009 healthcare reform bills in US Congress as a model to reduce healthcare costs while increasing quality for the nation. The Clinic also has espoused the successful model of dual leadership that pairs physician leadership and administrative leadership for all key lines of business.

The Clinic started as a single, small outpatient facility, and later became America’s first integrated group practice, a model that is now standard in the United States. Today, Mayo Clinic integrates the practice of over 1,700 medical doctors. Mayo Clinic pays medical doctors a fixed salary that is unaffected by patient volume. This practice is thought to decrease the monetary motivation to see patients in large numbers and increase the incentive to spend more time with individuals. Salaries are determined by the marketplace salaries for physicians in comparable large group practices.

Medical Director - Mayo Clinic Affiliated Practice Network, 2010 to Present

David was appointed as the inaugural director of this strategic initiative to consolidate and integrate Mayo Clinic’s regional and national clinical activity. He reports to the CEO and serves as the primary leadership executive charged with developing formal relationships with regional and national providers through acquisitions and non-ownership affiliated relationships, as well as developing the operational structure to serve these relationships. This relatively new position requires David to also lead the due-diligence for the acquisition of several additional hospitals as well as non-owned affiliation agreements with multiple medical centers.

David functions in a CEO-type role and works closely with administrators and executives within the markets served or targeted by the APN efforts. He is responsible for the strategic activity related to the consolidation and integration of Mayo Clinic regional and national clinical activity. He is leading the creation of a national ACO as well as creating a national insurance plan network. This system-type responsibility requires David to participate in strategic, tactical and operational activities.

In addition to this day-to-day responsibility, David serves on the Board of the Mayo Clinic Health System that includes 17 hospitals, serving 70 communities and employing more than 800 physicians. As a Board member, he contributes to the strategic planning, governance and growth of the Health System. David is a sitting member of the Mayo Clinic Board of Governors and also one of 12 members of the Mayo Clinic Management Team. The Management Team is comprised of seven administrators and five physicians, placing David as one of the most senior physician executives within the entire enterprise.
Medical Director - Mayo Clinic Employee and Community Health, 2007 to Present

David identified and developed the plan to increase Mayo Clinic’s capability in primary care and was appointed as the inaugural director of Employee and Community Health. In this role, he is responsible for running the entire clinical practice network within the Rochester market with an annual budget of approximately $600M. He reports to the CEO and was charged with a critical initiative to integrate primary care. David successfully consolidated Mayo Clinic Primary Care departments and divisions (Family Medicine, Primary Care Internal Medicine and Community Pediatrics and Adolescent Medicine) into a single, integrated multispecialty operational department. The chairs of these groups are now direct reports.

This organizational model dramatically increased the performance in preventive services, chronic disease management, access and patient satisfaction while decreasing (down 3.8% 2009 to 2010) the cost of care for Mayo Clinic employees and Rochester area residents (130,000 empanelled patients).

In addition to redesigning clinical services, David leads Employee and Community Health in working to impact health in the community through Mayo Clinic developed and sponsored programs in the Rochester Public School system. These programs address illnesses such as asthma, obesity and diabetes with the goal to keep school age children in school and allow them to succeed academically.

His efforts have also included the establishment of two medical “convenience clinics” (Mayo Express Care) serving over 40,000 patients in the past two years through an integrated model of care utilizing Mayo Clinic records, staff and service. Over the past three years of his tenure, Mayo Clinic has risen from the bottom third of performance of primary care clinics in Minnesota to the top 25% as measured by the Minnesota Community Measures.

Chair - Mayo Clinic Rochester Clinical Practice Committee - 2003 to 2007

This role would be similar to the System COO role at other institutions. David reported to the CEO and was effectively the number two executive for the enterprise, responsible for an $80M capital budget and a $2B operational budget for Mayo Clinic Rochester clinical entities. What is more unique in the Mayo model is David’s additional responsibilities for capital and operational budgeting for the hospitals and outpatient practices as well as financial, clinical, quality and safety performance.

During his tenure, David created and recruited the role of Director of Quality at Mayo Clinic that has led to Mayo’s current quality structure and industry leading performance in quality and safety. He reorganized the health information management structure, accreditation structure and surgical operations structure and governance leading to enhanced clinical performance and clinical operating margins of more than 8%.
Mayo Clinic has a policy that allows Committee Chairs to serve in such a capacity for a maximum of four years before an intentional rotation is required. This allows leadership to gain broader exposure to varying operational and clinical experiences and demands.

**Chair - Mayo Clinic Public Affairs State Committee - 2001 to 2003**

David was responsible for relationships with the State Legislature, Governor, DHHS and other public agencies. He reorganized the committee from 20 members to six members with defined responsibilities. He also designed and executed the first Mayo Clinic Economic Impact Study in 2001, demonstrating that Mayo Clinic had an annual economic impact of over $3B on the state of Minnesota. This demonstration of economic value led to significant state funding for research and other activities and enhanced the voice of Mayo Clinic within State agencies and governing bodies.

**Chair - Mayo Clinic Rochester Coordinating Committee - 2000 to 2003**

This committee is responsible for the maintenance of the Medical Record and Medical Record policies at Mayo Clinic. David was specifically responsible for the implementation of the EMR and HIM policies during the transition from paper to an electronic environment, which occurred in the period from 1999 to 2001. His efforts helped eliminate the printing of electronic notes from over three million per year to zero in 18 months, which also resulted in the reassignment of over 600 staff previously charged with maintaining and transporting the paper medical record. This resulted in over $14M in annual operational cost savings and increased medical record availability.

**Academic Advisor & Career Curriculum Advisor – Mayo Medical School – 1990 to Present**

**Practicing Physician, Department of Ophthalmology – Mayo Clinic – 1988 to Present**

David is currently a Consultant in Ophthalmology at Mayo Clinic in Glaucoma and Uveitis and a Professor of Ophthalmology in the Mayo Clinic College of Medicine. He has over 90 peer reviewed publications and served as the principle investigator for a 15 year continuous NIH grant in the area of ocular hypertension and glaucoma.

**SUMMARY COMMENTS**

We are pleased to introduce Dr. David Herman as a strong candidate to become the next President of UHS. David is a highly qualified and experienced health care executive and practicing academic physician with significant strategic, governance, management and leadership experience in health care. He possesses an extensive track record of high performance in developing and executing strategic and operational plans that have led to
significant sustainable institutional changes which increased the performance of the organization. David is a leading expert on healthcare reform, system integration, clinical quality and the burgeoning ACO movement, as well as a recognized leader in the field of physician executive leadership. His style and personality should fit well within the UHS team, and his experience and abilities would provide UHS with skill set not common in many other systems nationally.

David is one of the top executives within the Mayo Clinic. He has served on virtually all critical committees, often in leadership roles. He also has direct responsibility for two strategic business efforts which he helped create. He serves as the functioning CEO for the Clinic’s expansive affiliated practice network (APN) which includes affiliated hospitals and clinics across the country. David has operational and strategic responsibility for growing this system. His other responsibility is over the primary care delivery network for Mayo Clinic Rochester. In addition to these current experiences, David previously served as the system level “COO” as Chair of the Clinical Practice Committee. He also led the Clinic’s technology conversion to a paperless EMR and served in the primary public affairs role for the Clinic. His breadth of experience within one of the most highly regarded institutions in the world demonstrates his unique balance of clinical, operational, business and strategic skills. He is in many ways a unique “best athlete” professional.

David will bring clinical credibility and an understanding of the academic environment that will be unique when compared to the other candidates that you will meet. He served as vice chair of Ophthalmology, Director of the Ophthalmology Microsurgical Laboratory, and Program Director of the Mayo Clinic Ophthalmology Residency Program. He also has solid regulatory and political experience which could benefit UHS in external affairs at the state, regional and national levels. For example, he sponsored the first economic study of Mayo Clinic’s financial and employment impact on the state of Minnesota and the nation which resulted in the development of durable relationships with other Minnesota-based institutions, including a key partnership with the University of Minnesota.

David has helped drive system integration across the Mayo enterprise with emphasis on both structural models, clinical practices and technology. He served as Chair of the Mayo Clinic Coordinating Committee during Mayo Clinic’s transition from the paper medical record to the electronic medical record in the clinic and the hospitals, and led HIPAA implementation at Mayo Clinic. He is a recognized leader in the organization’s continued enhancement of “systemness” at the regional and national level. He will bring a sophisticated understanding and experience to UHS as you pursue a higher level of system integration and branding.

David also has a unique mix of Board involvement in both a reporting capacity and as a sitting member locally, regionally and enterprise-wide. His current responsibilities include serving as a Rochester Executive Board member, a member of the Board of Directors for the Mayo Clinic Health System, a member of the Board of Directors for Immanuel St. Joseph Hospital, and the Immanuel St. Joseph Health System. As stated above, as a member of the Mayo Clinic Management Team, he is also one of the top 12 executives responsible for the strategic direction and operational performance of the enterprise. David is also on the Board of Directors and the
Strategy and Personnel Committees for the Institute of Clinical Systems Improvement (ICSI), directing the development of guidelines and protocols of care for preventive services, acute and chronic care which have been adopted in Minnesota and in many institutions and care systems across the country. Outside of Mayo, David is the President-Elect of the Ronald McDonald House in Rochester and was recently named to the Board of Trustees of Ronald McDonald House Charities, the international charity which sponsors and supports Ronald McDonald Houses across the globe.

David has worked internationally in Iceland, China and Dubai developing key service lines, as well as in the private sector with clients such as WalMart and HyVee assisting in the development of a retail delivery system. His efforts in the development and implementation of new care models at Mayo Clinic have been featured nationally on the ABC Nightly News, the Wall Street Journal and the New York Times. If UHS is interested in taking a greater leadership role in national issues related to the field of healthcare, David would bring a unique set of experiences when compared to most individuals.

In our personal meeting, we found David to have an extremely high intellect. He is an engaging and enthusiastic individual who is very comfortable in conversations ranging from professional to personal interests. He has the ability to articulate a vision, combining both strategic and operational detail. He also has the ability to execute. We were initially concerned that his position was perhaps too strategic, but have learned of David’s significant capacity and capability to produce results. He possesses high moral values and is mission driven. He has the ability to disseminate large amounts of information and quickly hone in on critical data. He has the ability to work well with individuals at all levels, from physicians to executives, from politicians to staff. David has a quick wit and dry sense of humor which seem to serve him well - as accomplished and intelligent as he is, David appears to have a low ego and does not seem to take himself too seriously. These traits should serve him well should he become part of the UHS team and Greenville community.

David was born and raised in International Falls, Minnesota and has spent most of his life in the Midwest. Rochester is a rural community, and while a bit larger than Greenville, is similar in many ways to your community. David and his family are seeking a situation that will allow him to advance his career in an environment that possesses a high quality of life as well as strong personal and professional opportunities. He and his wife, Karen, have four children. Karen is currently the Director of Alumni Relations at Mayo Clinic and would be interested in understanding what opportunities may be available to her in Greenville. Karen and their son (a high school senior) would likely remain in Rochester through the school year should David become your President. In his spare time, David is a multi-engine instrument pilot. He takes an annual pilgrimage to South Dakota for pheasant hunting, and also hunts duck, dove, javelina, turkey, and deer. He is an active walleye and fly fisherman as well.

David’s interest in this opportunity is high. He is being recruited for other CEO opportunities of mid-to-large hospitals and other health system roles. He is doing well and under now pressure to
make a change, therefore, he is being very intentional about the positions which he is pursuing. He wants to find a situation where he can apply what he has learned at Mayo and help create a new model of care within a regional health system. He is seeking an organization that is poised for innovative growth and development, and possessing the appetite for progressive change. UHS appears to have virtually all of the components that he is seeking. We will be interested in your assessment of David Herman and to helping create a strategy for his recruitment if appropriate.
Board of Visitors Nomination Form

Name of Nominee: Jean R. Preston

Spouse's name: _____________________________________________________________

Home Address: 211 Pompano Drive
Emerald Isle, NC 28594

Home Phone: (252) 354-6993 Cell Phone: (252) 241-2096

Email Address: jeanp@ncleg.net

Business/Company Name: NC General Assembly

Business Address: 300 N. Salisbury Street
Raleigh, NC 27603

Business Phone: (919) 733-5706 Alt. Phone:  

Profession: NC Legislator

Title: Senator

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Curriculum-teacher education-Reading, Special Needs

Student Recruitment

ECU Alum (Please check one): x Yes □ No

If yes, Year: 1957 Degree(s): BS Business Major: __________________________
1973 MAed Education

Nominee has agreed to serve if appointed: x Yes □ No

Name of sponsor: Sabrina Bengel

Please attach resume to this form, if possible.
Biography

Jean Preston has proudly served North Carolina as an elected official for the past nineteen years. First elected in 1993 to the North Carolina General Assembly as a member of the House of Representatives, Jean served seven terms, representing Carteret, Jones and Onslow Counties (District 13), before being elected in 2007 to her first term in the North Carolina Senate.

As Senator, Jean represents Carteret, Craven, and Pamlico Counties (District 2). Recognized for her awareness to constituent issues, common sense, and doing what is best for all North Carolinians, Jean was elected as caucus policy chair for the 2007-2008 legislative session and caucus liaison for the 2011-2012 legislative session. Jean’s recently introduced legislation includes measures to provide options to counties for health service delivery; to provide tax relief to disabled individuals and additional benefits to disabled veterans; to improve education accountability measures, delivery, and success of students; to provide a curriculum on school financial literacy; to study fishery issues; and various bills affecting local and coastal issues.

In the Senate, Jean has served on the Agriculture, Environment, and Natural Resources Committee; the Appropriations on Education and Higher Education Committee; the Appropriations and Base Budget Committee; the Education and Higher Education Committee; the Finance Committee; the Pensions, Retirement, and Aging Committee; the Rules and Operations of the Senate; the Select Committee on Economic Recovery; the Transportation Committee; the Mental Health/Youth Services; the Joint Legislative Commission on Seafood and Aquaculture; the Joint Select Committee on Global Engagement; the Joint Select Committee on Emergency Preparedness and Disaster Management Recovery; Program Evaluation; the Legislative Task Force on Childhood Obesity; Joint Select Committee on Arts Education; the Joint Legislative Study Committee on
Public School Funding Formula; the Joint Study Committee on Military & Veteran Affairs, and Joint Select Committee on Economic Incentives

As a representative in the N.C. House, Jean served on numerous Legislative Commissions, Committees, and Interim Studies including: Agriculture; Appropriations; Education Subcommittee on Pre-school, Elementary, and Secondary Education; Environment and Natural Resources; Military, Veterans, and Indian Affairs; Transportation; Joint Education Oversight; Children, Youth, and Families; Child Abuse and Neglect, Foster Care and Adoption; Ways and Means; Coastal Beach Movement Issues; Central Registry for the Living Wills and Organ Donations; Travel and Tourism; Economic Growth/Community Development; Social Improvement Panel; Teaching Fellows Regional Screening Committee; Consumer Affairs; State Ports Study; Alternative Schools; Parks and Recreation; and Physical Fitness for Youth. Additionally, Jean was the Vice-Chairperson or Co-Chairperson of the Appropriations Subcommittee on Education; Education Policy; Education of Students with Disabilities; Providing an Appropriate Education for Students on Long-Term Suspension; Joint Personal Watercraft Safety; and the Joint Legislative Commission on Seafood and Aquaculture.

Born in Greene County, Jean has lived and worked in eastern North Carolina her entire life. After graduating from Snow Hill High School, Jean attended Flora MacDonald College before receiving both her Bachelor’s degree in Business Education and Master’s degree in Education from East Carolina University. Jean continues her education by attending training and seminars in post-Master’s work and has received a certificate from N.C. State’s Personnel Development Center in the Public Manager Program.

Before seeking elected office, Jean worked as a program clerk for three years with the United States Department of Agriculture, which she followed with over twenty-five years of service in education. Jean spent time teaching business education in the Wilson County Schools and at Lenoir Community College, before becoming a business education teacher, as well as a special education teacher for Greene County Schools. Acknowledged for her outstanding work, Jean later became the Director of Reading for K-12 students and Program Administrator for Children with Special Needs in Greene County. Jean finished her career in
education at the Caswell Center in Kinston by serving as the Principal of Barnes School for eleven years and as the Director of Education for one year.

During her remarkable career in education, Jean was recognized and received many accolades and appointments for her service. Jean served on the State School Improvement Panel, the No Child Left Behind Reading First Task Force, and as a Teaching Fellows Scholarship Evaluator. Jean has been named as an Outstanding Elementary Teacher of America, an Outstanding Exceptional Education Teacher, an Outstanding Young Woman of America, and named one of One Hundred Incredible East Carolina University Women. She has also received the Excellence in Education Red Apple Award, the N.C. Association of School Administration Award, the Covenant with North Carolina’s Children Award, the Agricultural Education Award, the Community College Faculty Award, the School Counselor’s Award, and the Gifted and Talented Education Award.

Jean has been, and is currently, active in many political, religious, and public interest organizations, as well as volunteering her time to worthy causes such as the United Way, Habitat for Humanity, Cystic Fibrosis Special Events, and Beach Clean Sweep. She concentrates a great deal of her time to local activities as a member of the N.C. Shore and Beach Protection/Preservation, the N.C. Coastal Federation, the Beaufort Historical Society, and as a Friend of Fort Macon State Park and N.C. Maritime Museum. Jean is also a member of numerous professional societies and councils on education, business, and women.

Although her career as a frontline worker in education has ended, Jean now uses her experiences to improve education across the State, while also advancing the quality of life for all North Carolinians, by using a reasonable and rational voice in the North Carolina General Assembly.
Board of Visitors Nomination Form

Name of Nominee: Jonathan Brooks

Spouse’s name: Anne Brooks

Home Address: 126 N. Longmeadow Rd., Greenville, NC 27858

Home Phone: 252-215-9258

Cell Phone: 252-916-4369

Email Address: jbrooks@maconconsulting.net

Business/Company Name: Macon Consulting

Business Address: PO Box 3962, Greenville, NC 27836

Business Phone: 252-364-8284

Alt. Phone: 

Profession: Consultant

Title: Principal

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Athletics, Political Science Department, History Department

ECU Alum (Please check one): □ Yes □ No

If yes, Year:_’94, ’97___ Degree(s):_BS, MA__________

Major: BS – Political Science, MA – American History__________

Nominee has agreed to serve if appointed: □ Yes □ No

Name of sponsor: Dr. Rick Niswander

Please attach resume to this form, if possible.
Mr. Brooks is the principal of Macon Consulting, a North Carolina based political consulting firm, and is currently a consultant and senior advisor to former Mayor Pat McCrory, the Republican Governor’s Association, and Congressman Walter Jones.

He has also served as a consultant to U.S. Senator Richard Burr, The National Republican Senatorial Committee, former U.S. Senator Elizabeth Dole, the late U.S. Senator Jesse Helms, and began his career on the Washington staff of former U.S. Senator Lauch Faircloth.

He is a native of Dunn, North Carolina and is a graduate of East Carolina University, holding a B.S. degree in Political Science and an M.A. in American History.

He and his wife Anne reside in Greenville, North Carolina with their two children, Gray and Emmie.
Board of Visitors Nomination Form

Name of Nominee: A. Ray Rogers
Spouse's name: Everlena Clark Rogers
Home Address: 3619 Gosford Gate
Greenville, North Carolina 27858
Home Phone: 252-355-8012 Cell Phone: 252-531-3034
Email Address: arayrogers@suddenlink.net

Business/Company Name: Congressman G.K. Butterfield
Business Address: 216 NE Nash Street, Suite B
Wilson, North Carolina 27893
Business Phone: 252-237-9816 Alt. Phone: 202-604-1204
Profession: Governmental Administration
Title: District Director

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Student recruitment and retention, academics and athletics

ECU Alum (Please check one): ☒ Yes ☐ No

If yes, Year: 1972 Degree(s): B.S. Major: Business Administration

Nominee has agreed to serve if appointed: ☒ Yes ☐ No

Name of sponsor: BON Executive Committee

Please attach resume to this form, if possible.
A. Ray Rogers
3619 Gosford Gate
Greenville, North Carolina 27858
(252) 355-8012
(252) 531-3034

EDUCATION

E. J. Hayes High School
Williamston, North Carolina
Diploma - 1964

East Carolina University
Greenville, North Carolina
Bachelor of Science - Business Administration, 1972

University of North Carolina - Chapel Hill
Chapel Hill, North Carolina
North Carolina School of Banking - Mid-Management Program (Certificate) - 1979

University of North Carolina-Chapel Hill
Chapel Hill, North Carolina
North Carolina School of Banking - Advanced Management Program (Certificate) - 1982

Louisiana State University
Baton Rouge, Louisiana
Graduate School of Banking (Certificate) - 1996

National Institute of Church Financial Administration
Emory University
Atlanta, Georgia
Candidate – Fellow in Church Business Administration - 2001

PROFESSIONAL EXPERIENCE

December 9, - Office of Congressman G. K. Butterfield
2010 to Present Wilson, NC
District Director

July 15, 2009- Precision Health Care Services, Inc.
January 31, 2010 Kinston, North Carolina
Interim Chief Financial Officer
June 1, 1998 - Cornerstone Missionary Baptist Church
August 31, 2008
Greenville, North Carolina

Church Business Administrator
Executive Director of Wholistic Housing Ventures, Inc
Executive Director of The Cornerstone Ministry, Inc.

1990 -
1998
Triangle Bank, Greenville, North Carolina
(Formerly Triangle East Bank and New East Bank of Greenville)
Vice President - Business Banker

1986 -
1990
Wachovia Bank and Trust Company, NA, New Bern, North Carolina
Vice President - Retail Banking Manager

1972 -
1986
Wachovia Bank and Trust Company, NA, Greenville, North Carolina
Assistant Vice President - Branch Manager

**MILITARY SERVICE**

1966 -
1970
United States Air Force
Sergeant - Electrical Power Line and High Voltage Equipment Specialist

**CIVIC/PROFESSIONAL AFFILIATIONS**

Deacon &
Exec. Minister
Member
Member
Life Member

New Dimensions Community Church, Inc
Kate B. Reynolds Charitable Trust Healthcare Advisory Board
Vidant Health Medical Center Board of Directors
Alpha Phi Alpha Fraternity, Inc.