AGENDA
ECU Board of Trustees
Health Sciences Committee
Great Room 1, Mendenhall Student Center
Thursday, December 14, 2006
10:00 am

I. Approval of Minutes (October 5, 2006) Action

II. Health Sciences Division – Dr Horns Discussion
   A. General Health Sciences Division Overview
   B. East Carolina Heart Institute Update – Mr. Floyd
   C. School of Dentistry Update – Dr Chadwick
   D. Brody School of Medicine Update
   E. Other Business

III. Health Sciences Informational Updates Information
   A. School of Allied Health Sciences
   B. William E. Laupus Health Sciences Library
Call to Order and Approval of Minutes:
Mr. Hill called the meeting to order at 12:07 p.m. Mr. Hill presented the motion to approve the July 2006 minutes. Mr. Redwine approved with a second by Mr. Brody. The motion of approval passed unanimously.

Health Sciences Division:
Dr. Lewis extended thanks to all who attended the ribbon cutting for the Health Sciences Building and he noted that he was very pleased with the number of attendees.

Dr. Lewis reported that progress was being made in the Health Sciences Division. He noted that the BSOM class of 2008 had received the results of the Step 1 exam – they received the highest scores on that exam of any class in the history of the medical school – a 92% pass rate as well as having the average score above the national average. This is a good indicator of the high quality of education received by the students. Dr. Lewis referred to data from the SHEPS Center in Chapel regarding NC Medical School graduates. Among Duke, Wake Forest, Chapel Hill, and ECU, ECU held the highest number of physicians practicing providing primary care in rural areas. Of ECU SOM graduates specializing in primary care, 60% are licensed and practicing in North Carolina. The Brody School of Medicine has outperformed its primary mission. Since this is the model on which the dental school will be based, the dental school will do just as well.

According to Dr. Lewis, the enrollment growth in the School of Allied Health Sciences is spectacular. ECU is the largest producer of allied health professionals in the state of North Carolina. Eighty percent of the graduates remain in North Carolina.
Dr. Lewis presented information on the School of Nursing enrollment growth in PhD students – again spectacular. More Nursing faculty members will be needed to train more nurses. Chancellor Ballard inquired if this growth could continue or were there limits. Dr. Lewis indicated that according to Dr. Horns we are ok for now but are rapidly approaching limits. The enrollment growth for the BSN and MSN are rapidly increasing. Dr. Horns has been and will continue to control the growth of classes very carefully. By controlling growth, the quality of education provided is maintained. A cap on class size will continue to be enforced. Mr. Butler noted that it is critical for community college nursing instructors to obtain the MSN. He indicated that the MSN is available on line and is the fastest growing area in nursing.

The permission to establish the dental school has been forwarded to UNC General Administration. Dr. Lewis complimented Ms. Workman and Dr. Chadwick on their outstanding performance on securing this planning document. Unanimous approval was received from every committee. A group of over 40 consultants from economics and business met in Chapel Hill to conduct a review of dental practices. There will be a group visit to conduct a “pressure test” of the proposal at Chapel Hill and in Greenville October 25-27, 2006. The group will be at ECU on Thursday, October 26, 2006 in which they will examine every facet of the proposal. Dr. Chadwick noted that he knows the team players and is pleased with the selection. Ms. Workman indicated that the proposed agenda for the visit is due to Alan Mabe at Chapel Hill this afternoon. The UNC Graduate Curriculum review was scheduled to be held on October 26 but will be moved to early November. After their review, it will be forwarded to the UNC BOG in November; and then on the legislature in the spring session.

Mr. Brody commended the members of the dental task force for its first class job and inquired as to site selection. Dr. Chadwick responded that the methodology involved should be finalized by the end of the month. An economic study of possible sites will be conducted. One practitioner, two residents, and two students will be stationed at each location. Mr. Showfety noted that the areas which are deprived of dentists are generally those that are economically challenged. He suggested that perhaps the counties of the selected sites could help financially towards dental care. Ms. Workman noted that strong support from the faculty members on campus had been received and that foreign language would welcome placement of PhD students at these sites. Discussion on the importance of the site selection continued.

Dr. Lewis noted that site preparation for the East Carolina Heart Institute is underway. Insurance has been approved for business occupancy. He also mentioned that a major gift had recently been received. More news will be provided at the December meeting.

Per Dr. Lewis, a major grant from Johnson and Johnson has been received for the Metabolic Institute as well as federal funding. Rural Health Telecommunications is very important and allows us to project our resources into the region. The Division of Health Sciences has agreed to participate in a joint project with UHS on the HealthSpan Electronic Medical Record (EPIC). Duke Endowment is interested in helping with funding
issues for ECU. This joint partnership will enable ECU and UHS to have a better grasp of business issues and research.

In regard to indigent care, the slide on regional convergence of social issues shows the disparity of providing care for patients with no insurance. The Medicaid Managed Care payor mix is above 90%. Dr. Lewis noted that the financial counselors have been very helpful in providing reimbursements in Medicaid. He suggested that hard negotiations with commercial payors be initiated. As the bands are widening on unreimbursed care, supplementation must be obtained in order to continue providing this health care. Collaboration with Chapel Hill on indigent care reimbursement is being pursued.

Mr. Butler extended the motion to go into closed session at 12:50 p.m.

   MR. CHAIR. I MOVE THAT THE COMMITTEE GO INTO CLOSED SESSION UNDER NORTH CAROLINA GENERAL STATUTE 143-318.11(a) TO PREVENT THE DISCLOSURE OF CONFIDENTIAL COMPETITIVE HEALTHCARE INFORMATION AS SUCH INFORMATION IS CONFIDENTIAL UNDER NORTH CAROLINA GENERAL STATUTES 131E-97.3(a) and (c).

The motion was approved and seconded and the committee went into closed session.

The meeting did not reconvene following closed session.
1. Fall 2006 enrollment for the School of Allied Health Sciences (SAHS) was 661 students (61% at the Master’s and Doctoral levels), a 17% increase over last year. Enrollments for the fall 2007 are expected to increase a minimum of 10%.

2. The Department of Physician Assistant Studies increased its fall 2006 enrollment by 5 students and will continue to increase enrollment five students a year for 2007 and 2008 for a total of 15 new students. This will increase annual enrollment from 30 to 45 students, a 50% increase over fall 2005 enrollment. Overall enrollment for the two classes will total 90 Master’s students. The move to the new Health Sciences Building has allowed for increases in enrollment to meet increased employment demand for our PA graduates.

3. At its November 2, 2006 meeting, the Council of Graduate Deans of the UNC General Administration approved the new Doctor of Audiology (AudD) degree to supplement the Ph.D. in Clinical Audiology in the Department of Communication Sciences and Disorders. This new clinical doctorate will effectively increase the number of audiologists graduating from ECU.

4. In October, the Pitt Memorial Hospital Foundation (PMHF) awarded SAHS a $10,000 grant to supplement funds in the ECU Medical Foundation to sponsor the 3rd Annual Jean Mills Health Symposium scheduled for February 9-10, 2007 (over Black History Month) at the Greenville Hilton. The funds will be used to expand the one-day symposium into a two-day event involving the general public. Symposium topics and community activities will focus on health disparities of African Americans and Hispanics in eastern North Carolina.
December 15, 2006

Seasons greetings from the new Laupus Library! We wish you and your families all the best of the holidays and hope your new year will be blessed with health and happiness.

The past three months have been a busy time for library personnel as we continue to settle into the new library facility. What a wonderful space it is! Staff is very happy with their new offices as most employees now have a private office space and a window onto the outside world. I cannot begin to tell you the improvement this has made in the morale of our staff, especially those personnel who have worked for the library longer than 10 years.

Building Dedication
The sun was shining and everyone was in top spirits on September 22 for the dedication of the new library building. Thanks to Chancellor Ballard and BOT Chair for helping to officially declare the library open. We estimate that more than 20,000 visitors had come to the library since June 12 when we opened our doors for service through the time of the dedication.

The Business of Healthcare
The potential for interdisciplinary research and collaboration was clearly evident on November 9, 2006 when more than 40 researchers came together in the new Health Sciences Building for a “Mini Research Symposium: The Business of Healthcare.” More than 40 scholars from both the east campus and the Health Sciences Campus learned of state-of-the-art research and collaboration taking place at ECU. Following a morning symposium, attendees came to the library where they enjoyed a buffet lunch and conversation aimed at fostering future interdisciplinary collaborations. The library is pleased to have participated as a resource for both research and as a venue where like-minded scholars can gather and share their work.

Moody’s Investors Visit Laupus Library
As part of an economic assessment tour of our community, a team from Moody’s Investors Services visited Greenville on September 26. The group came to Laupus Library for an “Afternoon Break” during which time they heard brief remarks from VA Kevin Seitz and presentations on ECU’s Academic Health Center. The group enjoyed lively conversation and the view from the library’s 4th floor terrace while sipping iced tea. We are pleased that Laupus Library helped contribute to the Aa3 bond rating given to Greenville as a result of this visit.

MAC Scholarship Awarded to Amy Blivens
The Mid-Atlantic Chapter of the Medical Library Association awarded a scholarship to Laupus Library’s Amy Blivens to attend the Chapter’s annual meeting in Atlanta. The award is given annually to a new graduate librarian who shows promise of a successful career in health sciences librarianship. Ms. Blivens, received her MLS in June 2006 from the University of Missouri – Columbia. She joined Laupus Library in July as liaison to the Schools of Allied Health Sciences and Health and Human Performance.
Library Partners With Student Services
Laupus Library has agreed to host a Student Services Center for the Health Sciences Campus. Located in room 1504 on the 1st floor of the new library, the Student Services Center is home to a Career Center, staffed by Brian Newton, director and a graduate assistant. The Center has additional space to which other student services personnel come, as needed, to ensure the students on the Health Sciences Campus get a full range of needed counseling, testing and guidance services.

History Programs Thrive
Programs related to the history of the health sciences are growing since the move to the new building. The Medical History Interest Group sponsored four lectures this autumn including: “Using Primary Documents to Explore the Past: Health and Medicine in the Slave South” by Dr. Todd Savitt, “Diabetes and the Discovery of Insulin: A Historical Review” by Dr. Robert Tannenberg, “How Laryngeal Cancer Changed the Course of History: The Unfortunate Story of Dr. Morell MacKenzie”, by Dr. Omur Elci and “Malaria in Italy”, by Dr. Frank Romer. In addition, Sally Smith Hughes, PhD, University of California – Berkeley spoke on the “Early History of Commercial Biotechnology.”

Work on the history suite is progressing. History personnel are now located in their permanent offices and work on special cabinetry and the preservation lab continues. It is now possible for researchers to come to the suite and use the collection.

The Country Doctor Museum participated in several outreach events including Wilson, NC’s Whirly-Gig Festival and the Bailey Christmas Parade. This latter event was followed by a holiday open house featuring a lecture on Civil War medicine in North Carolina by Prof. E. Daniel Shingleton. The museum also participated in the Bailey Elementary School’s Science Fair where more than 660 K-5 students engaged in hands-on activities. Through these outreach activities, the Museum has been able to connect with large numbers of people who might otherwise never visit the museum.

Faculty Authors Recognized
One hundred thirteen authors from the Division of Health Sciences submitted more than 500 publications for recognition at the 2nd Annual Faculty Author Recognition Awards ceremony held November 16, 2006 in the Exhibit Gallery. Seven book authors received “Laupus Medallions” at this year’s awards. The Medallion is a new award developed by the library to recognize DHS book authors as well as major donors and special guests of the library. Designed by Professors Hanna Jubran and Jodi Hollnahme-Jubran of ECU’s School of Art and Design, the medallion is based upon the Laupus Bronze sculpture designed for the library in 2004 by the Jubrans.