I. Minutes
   A. Approval of Minutes (November 29, 2007) Action

II. Academic & Student Affairs
   A. Academic & Student Affairs Highlights Discussion

III. Enrollment Management
   A. East Carolina University’s Strategic Enrollment Planning Initiative Discussion

IV. Research & Graduate Studies
   A. Community Enhancement and Economic Transformation Initiative Discussion
   B. Carnegie Classification Discussion

V. Athletics
   A. Sheraton Hawai’i Bowl Review Discussion
   B. Update on Student Fees (Debt Service) and Facility Plan Discussion
   C. Athletics Sports Update Information
   D. Financial Report Information
Minutes of the Meeting of the
University Affairs Committee
East Carolina University Board of Trustees
November 29, 2007
12:10-2:50 p.m.
Mendenhall Student Center, Great Room 1

Attending: Bob Lucas (chair), Judi Bailey, Steve Ballard, Bill Bodenhamer, Keri Brockett, Joel Butler, John Durham, Nick Floyd, Terry Holland, Maryann Jenkins, Jolene Jernigan, Todd Johnson, Corey King, Bill Koch, Michele Lieberman, Ted Morris, Lynn Roeder, Peter Romary, Marilyn Sheerer

Mr. Lucas opened the meeting and read the statement regarding conflict of interest.

The committee approved the minutes of the September 11 meeting.

Provost Sheerer noted the report/recommendations of the UNC Safety Task Force included in the meeting materials. UNC General Administration will create a position dedicated to campus safety. The committee discussed whether such a position should be created at ECU. Mr. Romary, the ECU representative to the UNC Safety Task Force, said that the position on our campus would centrally coordinate our safety efforts. He noted that the focus should be on risk management to find gaps or problems in our processes. Dr. Roeder spoke of the mental health issues involved in campus safety and announced that her office has drafted an involuntary dismissal policy. Chancellor Ballard charged Provost Sheerer and Peter Romary with leading a task force to recommend how to integrate enterprise risk management and safety risk management. The task force should report its findings to the Chancellor by mid-January.

The committee approved the motion to confer degrees at the December 15 commencement ceremony.

Chancellor Ballard noted that the student body is divided on the issue of hard waiver insurance (mandatory health insurance for students who cannot prove that they have health insurance from another source). An estimated 20% of ECU students do not have health insurance and would be required to obtain it, either through the university’s plan or another source. The university’s plan will add $700 per year to cost of attendance, which can be covered with financial aid for our neediest students, but this cost may be an issue for the “next-neediest” group. UNC General Administration recommends this kind of policy, and 12 or 13 campuses have adopted or will adopt a hard waiver policy. Approval by mid-January is necessary for 2008-09 implementation. Ms. Brockett noted that students are divided on policy because of its mandatory nature and cost.

Dr. Bailey asked the committee to consider a revision to the guidelines of the UNC Campus-Based Scholarships. Rather than determining and approving a fixed GPA each year, the distribution of scholarships will be based on competitive academic achievement
as measured by standardized test scores and high school GPA. The committee approved this revision.

Mr. Holland provided an athletics update. The “bowl situation” is still undecided; the possibilities are Hawaii or GMAC. He noted that the games on campus and enthusiasm of the crowds played a role in the football team’s success this season and also impressed potential recruits. Mr. Floyd noted that as of October 31, football ticket revenues exceeded budget projections by $269,000. He said that there would be no student fee increase for athletics this coming year. Mr. Holland said that the Minges fee will be redirected to support a future athletic facility which will provide more visibility for women’s sports. He noted that students support this initiative.

Dr. Morris announced the creation of the Outreach Scholarship Academy, a professional development model for faculty that will provide mentoring and assistance for faculty to combine their research with economic development. Seed grants and recognition will be available to faculty who complete the program.

Mr. Lucas adjourned the meeting.

Respectfully submitted,
Carla Jones
East Carolina University’s Strategic Enrollment Planning Initiative

The East Carolina University Strategic Plan, *ECU Tomorrow*, and the University of North Carolina’s *UNC Tomorrow* Commission Report provide the framework for the Enrollment Management initiative begun by Chancellor Ballard in 2007 with a review of the institution’s organizational structure that supported student enrollment, retention and graduation.

The resulting reorganization of student academic support services into a cohesive unit led by a Senior Executive Director for Enrollment Management (organizational chart attached) was the initial step in the institution’s commitment to a comprehensive planning process to address one of the most important and critical areas of concern for the future of East Carolina University—the strategic management of enrollment growth.

The initial step, begun in July 2007, was to address the critical organization and operational needs in our student services offices of Financial Aid and Admissions. That work is ongoing throughout the enrollment management unit.

Now we are about the greater task of strategic enrollment management. It is imperative that we turn our focus to the broader question of how ECU meets its commitment to educational quality, access and student success as we strengthen our national recognition as an engaged university committed to excellence in teaching, research and service at the undergraduate and graduate levels.

The expectations are high. ECU has long been the third-largest institution in the UNC system and is the fastest growing with much of the recent growth in distance education programs. With the population growth projected in North Carolina, forecasters are predicting an additional 80,000 students in the UNC System by 2017 and, using current growth metrics, an enrollment of 33,175 at ECU. With an enrollment of 25,990 in Fall 2007, a growth of about 1600 students, if growth continued at a similar rate, ECU would exceed 33,000 in before 2014.

The demand for programs to meet the needs of North Carolinians, especially those in Eastern North Carolina, are equally high. *UNC Tomorrow* and *ECU Tomorrow* both reaffirm East Carolina University’s commitment to the region, to meeting the state’s needs and to providing quality academic programs.

These expectations and our own commitment to student success require that we examine our enrollment management processes both within enrollment management services and across the campus. Enrollment management is an **institutional** responsibility, requiring that we come together to set student recruitment, retention and graduation goals and that we commit to supporting the processes and programs essential to student success.
The commitment to enhancing student success and meeting our enrollment goals must guide our collective actions throughout campus. It will permeate Board, administrative, faculty, staff and student decisions and drive investments in programs and support. A commitment to student success and a comprehensive enrollment management plan will touch each person’s work and will require everyone’s support. The quality of our students’ experience will be judged on the academic environment and student services and personal development efforts we provide and include the programs, units, activities and services that have a significant effect on a student’s decision to enroll, persist and graduate. How we implement these efforts is a crucial variable in ECU’s future growth, fiscal well-being and student satisfaction. Our success will shape our culture and the lives of our graduates.

The importance of this undertaking requires broad input from across campus. Therefore, Chancellor Ballard has created the Strategic Enrollment Management Task Force to be chaired by Dr. Judi Bailey, senior executive director for enrollment management. Dr. Austin Bunch, special assistant to the provost, will serve as vice chair.

The mission of the Task Force is to propose a profile of the student body at East Carolina University for the year 2012 to meet the goals established by the University of North Carolina and to maximize the strategic goals of East Carolina University:

1) by establishing and prioritizing success indices for entering freshmen;
2) by determining the composition of the study body based on specific student segments, e.g., undergraduate students, graduate students, transfer students with emphasis on community college transfers, and students enrolled for distance education;
3) by reviewing and recommending the program mix to allow for the student profile;
4) by devising retention strategies and operations that maximize the opportunities for graduation of the student body; and
5) by determining the institutional support necessary to achieve these goals.
The Task Force will establish a maximum of five working groups for strategizing the mission. These sub-groups are:

1. entering student profile
2. student segment profile
3. academic mix
4. retention/graduation
5. institutional support

The Task Force will meet bi-monthly with one of the two meetings for the sub-groups and the other meeting the group as a whole.

Membership:

Judi Bailey, Chair, Chancellor’s Division
Austin Bunch, Vice Chair, Academic and Student Affairs
Carol Mabe, Board of Trustees
Rick Niswander, COB
Mike Brown, A&S
Marianne Walker, Health Sciences
Clint Bailey, Marketing
To Be Announced, Student representative
Paul Gemperline, Research and Graduate Studies
Clayton Sessoms, DE and Continuing Studies
To Be Announced, Graduate faculty
To Be Announced, Undergraduate faculty
To Be Announced, Undergraduate faculty
Rob Lange, Admissions
Dee Bowling, Student Financial Services
Al Smith, First Year Center
Jane Geissler, Academic and Advising Support Center
Claudia McCann, IPRE
Kimberly Baker-Flowers, Chief Diversity Officer
Lynn Roeder, Dean of Students
David Conde, Associate Vice Chancellor for Special Initiatives
Kemal Atkins, Vice Provost for Student Life
Carnegie Invites Institutions to Apply for 2008 Community Engagement Classification

The Carnegie Foundation for the Advancement of Teaching invites colleges and universities with an institutional focus on community engagement to apply for the elective classification, previously developed and offered in 2006 as part of an extensive restructuring of The Carnegie Classification of Institutions of Higher Education.

The elective Community Engagement classification provides a way for institutions to describe their identity and commitments to community with a public and nationally recognized classification. It extends and refines the classification of colleges and universities. Amy Driscoll, a consulting scholar at the Foundation, coordinated the development of the classification and oversees the application and review processes. She describes the classification as “a significant affirmation of the importance of community engagement in the agenda of higher education.”

The Foundation defines community engagement as “the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.” That definition and the documentation framework for the classification are intentionally inclusive to honor the diversity of institutions and their approaches to community engagement.

Those institutions interested in the 2008 classification are urged to review the application process, documentation framework, FAQ’s, and other information on the Carnegie website (here) before making a decision to apply. Those institutions that were classified in 2006 do not need to apply again. March 1, 2008 is the deadline for declaring the intent to apply. The intent must be communicated electronically to driscoll@carnegiefoundation.org along with the name of the institutional contact person. That person will coordinate the application process of the campus and will receive information about how to begin the process. The application process and data collection will open on April 1, 2008 when institution-specific invitations will be emailed to institutional contact persons. Completed applications are due on September 1, 2008 and classifications will be announced in December 2008.

It is expected that all interested institutions will be accommodated in the 2008 application process; however, if the response to the call for applications exceeds the capacity to conduct a thorough review, it may be necessary to limit the applications. Selections will be guided primarily by the date of the declaration of intent, with additional consideration given to diversity of institutional types.

Founded by Andrew Carnegie in 1905 and chartered in 1906 by an Act of Congress, The Carnegie Foundation for the Advancement of Teaching is an independent policy and research center with the primary mission "to do and perform all things necessary to encourage, uphold, and dignify the profession of the teacher and the cause of higher education." The improvement of teaching and learning is central to all of the Foundation’s work.

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The Carnegie Foundation for the Advancement of Teaching

2008 Community Engagement Classification

Institutions currently included in the Community Engagement classification will retain their present classification. The 2008 process is to accommodate new participants.

Process and Timeline

January 2008
Call for applications announced.

March 1, 2008
Deadline for declaring the intent to apply. Email Amy Driscoll (driscoll@carnegiefoundation.org) along with the name of the institutional contact person.

April 1, 2008
Data collection will begin. Institution-specific invitations will be emailed to institutional contact persons.

September 1, 2008
Completed applications are due.

December 2008
2008 Community Engagement classification will be announced.

While we expect to accommodate all interested institutions, if the response exceeds our capacity to perform a thorough review it may be necessary to limit the number of participants. Selections will be guided primarily by date of formal response to the call for participation, with additional consideration given to diversity of institutional types.

Documentation Framework

This documentation framework (see Related Files below) provides a guide for institutions to develop and document their community engagement efforts. The framework is intentionally designed to support multiple definitions, diverse approaches, and institutionally-unique examples and data. The framework’s core consists of two parts, Foundational Indicators and Categories of Community Engagement. Only institutions that satisfy the required items in the first part should proceed to the second one.

Related Files

Please note: This document was prepared to convey the framework’s content, not the precise format of data collection. Small changes in content or format may be made in the online data collection.

2008 Documentation Framework (PDF; revised 10/23/2007)

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Community Engagement Elective Classification

The new classification for Community Engagement is an elective classification, meaning it is based on voluntary participation by institutions. Whereas the Foundation's all-inclusive classifications involve secondary analysis of existing national data sources available for all institutions, elective classifications involve additional data collection and documentation, with substantial effort invested by participating institutions. Elective classifications enable the Foundation's classification system to recognize important aspects of institutional mission and action that are not represented in the national data.

Because of their voluntary nature, elective classifications do not represent a comprehensive national assessment: an institution's absence from the Community Engagement classification should not be interpreted as reflecting a judgment about the institution's commitment to its community.

Community Engagement describes the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The classification includes three categories:

Curricular Engagement includes institutions where teaching, learning and scholarship engage faculty, students, and community in mutually beneficial and respectful collaboration. Their interactions address community-identified needs, deepen students' civic and academic learning, enhance community well-being, and enrich the scholarship of the institution.

Outreach & Partnerships includes institutions that provided compelling evidence of one or both of two approaches to community engagement. Outreach focuses on the application and provision of institutional resources for community use with benefits to both campus and community. Partnerships focuses on collaborative interactions with community and related scholarship for the mutually beneficial exchange, exploration, and application of knowledge, information, and resources (research, capacity building, economic development, etc.).

Curricular Engagement and Outreach & Partnerships includes institutions with substantial commitments in both areas described above.

Future Plans

The Foundation will open the community engagement classification to new participants in 2008 (see below). Announcements will be sent to all subscribers to the Classifications Mailing List.

About the 2008 Community Engagement Classification

Additional Information

National Advisory Panel

2006 Documentation Examples (hosted on the Campus Compact web site)

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Elective Classification: Community Engagement

2008 Documentation Framework

The Carnegie Foundation's elective classification for Community Engagement affirms that a university or college has institutionalized Community Engagement in its identity, culture, and commitments. It also affirms that the practices of community engagement are aligned with the institution's identity and form an integral component of the institutional culture. Those practices may be focused in curricular engagement, outreach and partnerships, or both.

Community Engagement describes the collaboration between institutions of higher education and their larger communities for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The attached documentation framework provides a guide for institutions to develop and document their community engagement efforts. The framework is intentionally designed to support multiple definitions, diverse approaches, and institutionally-unique examples and data. The framework consists of two sections, Foundational Indicators and Categories of Community Engagement. Only institutions that satisfy the required items in the first section should proceed to the second section.

When implemented in 2008, participating institutions will respond to this documentation framework through an online data collection. Participation information will be posted on the Carnegie Foundation's Web site in early 2008.

Please note: This document was prepared to convey the framework’s content, not the precise format of data collection. Small changes in content or format may be made in the online data collection.
FOOTBALL

For the second consecutive year, head coach Skip Holtz led the Pirates to a bowl selection, winning eight of 13 games despite playing against arguably the toughest non-conference schedule in program history. The slate, which ranked as the fourth-most difficult nationally by Rivals.com, featured contests against four BCS-member programs and three nationally-ranked squads. Yet, Holtz still guided East Carolina to back-to-back winning campaigns – a first since the 1999 and 2000 seasons.

In addition, ECU’s final 8-5 record marked the program’s highest win total in seven years.

With its thrilling 41-38 win over No. 22 Boise State in the Sheraton Hawai`i Bowl at Aloha Stadium in Honolulu on Dec. 23, the Pirates posted their first bowl triumph since 2000.

East Carolina finished Conference USA play with a 6-2 mark, setting a new standard for league wins since joining C-USA for football competition in 1997.

Holtz’ Pirates continued to attract record-setting crowds at Dowdy-Ficklen Stadium on Saturdays during the fall. ECU set a new stadium attendance record for the second straight year in 2007 – averaging 41,537 in its six games (249,219 total). The Pirates drew 43,387 fans (sell-out) to the UNC game, 43,014 to the Southern Miss (sell-out) contest, 42,777 to the UCF matchup, a season-high 43,527 to the NC State (sell-out) tilt, 41,125 to the UAB clash and 35,362 to the Tulane finale. The first five home games ranked as the fourth, fifth, sixth, seventh and 10th-highest totals in stadium history. In fact, ECU has drawn six of Dowdy-Ficklen Stadium’s top 10 crowds since Holtz took over the program (41,372 vs. Marshall in ‘06 was the other). Overall, the Pirates have averaged 37,497 (637,455/17 games) in the Holtz Era (2005-2007).

ECU broke or tied an impressive total of 39 individual or team records (single-game, single-season or career) during the ’07 campaign. Most notably, the 2007 squad will go into the record books as the program’s most prolific scoring unit after setting new standards in scoring (403 points) and touchdowns (52). Senior running back Chris Johnson matched or surpassed 18 single-game, single-season and career records on his own and closed his career as the Pirates’ all-time kickoff return (2,715 yards) and all-purpose yards leader (6,993).

East Carolina ranked among the nation’s Top 25 in nine statistical rankings (NCAA FBS Division), standing 4th in turnover margin, 4th in fewest turnovers lost, 7th in fewest fumbles lost, 13th in turnovers gained, 13th in kickoff returns, 14th in fewest passes had intercepted, 15th in tackles for lost yardage, 17th in fumbles recovered and 25th in passes intercepted.

Individually, three Pirates earned Top 50 national statistical rankings – including one national championship (RB/KR Chris Johnson led the nation in all-purpose yards per game). In addition, Johnson also finished 4th in scoring, 18th in kickoff return average and 24th in rushing, while QB Patrick Pinkney stood 50th in pass efficiency rating and P Matt Dodge was 46th in punting.

A total of 16 players earned All-Conference USA honors (first-team, second-team or honorable mention) by both head coaches and media vote. Chris Johnson was selected as the league’s special team’s player-of-the-year. For the second straight year, five Pirate rookies were chosen the C-USA All-Freshman team.

Chris Johnson became the first ECU player since 1999 to earn First-Team All-America honors when he was selected to the prestigious unit by Pro Football Weekly Magazine. In addition, he was invited to play in the annual Senior Bowl in late January.

With his 301-yard rushing day at Memphis, Chris Johnson became the second East Carolina player to earn an ESPN Gameday Final helmet sticker in 2007 - joining quarterback Patrick Pinkney (Sept. 8), who passed for 406 yards and three TDs to help the Pirates defeat the North Carolina Tar Heels.

As previously mentioned, East Carolina’s season ended in stellar fashion with a 41-38 triumph over No. 22 Boise State in the Sheraton Hawai`i Bowl … Chris Johnson set an all-time NCAA bowl game record with 408 all-purpose yards, which included a SHB-record 223 rushing yards, and Ben Hartman booted a game-winning 34-yard field goal as time expired to lift the Pirates past the Broncos … ECU, which once held a commanding 38-14 lead during the ’07 campaign. Most notably, the 2007 squad will go into the record books as the program’s most prolific scoring unit after setting new standards in scoring (403 points) and touchdowns (52). Senior running back Chris Johnson matched or surpassed 18 single-game, single-season and career records on his own and closed his career as the Pirates’ all-time kickoff return (2,715 yards) and all-purpose yards leader (6,993).

As a testament to the Pirates’ youth and Skip Holtz’ ability to manage and prepare favorable match-ups while juggling depletions because of injuries each week, ECU has used 38 different starters (20 on defense, 18 on offense) in 2007. The Pirates had six different players open a game at linebacker in ‘07 and used three different starting signal-callers during the season, two for the eight C-USÅ tilts.

East Carolina outscored its opponents 160-80 in third quarter action - an average of just over touchdowns per period (12.3 ppq). The Pirates racked up 20+ points in the third stanza four times in ‘07 (21 vs. USM & UAB, 28 vs. UCF & Memphis) and defensively, posted shutouts on five occasions (VT, USM, NCSU, UAB, TLN). ECU’s third-quarter prowess also sparked three come-from-behind wins (UH, UCF, UTEP) when trailing at the half.

The Pirates finished the season 17 up in the takeaway department (31-14) overall, which translates into a turnover margin of +1.31 … East Carolina forced at least two turnovers in 11 of 13 contests (five vs. UCF, four vs. BSU State, three vs. VT, USM, UH and UTEP, two vs. UNC, NCSU, UAB, MEM, TLN). In addition to a No. 4 national rank, the Pirates also rated first in C-USA.
• ECU turned in one of the top single-game efforts in school history against Memphis (Nov. 3) – racking up the fifth-highest single-game rushing effort (491) in Pirate history (most since 1987). The Pirates also accumulated 641 yards of total offense - the third-highest team performance in program history.
• The Pirates’ 2007 roster backed up Skip Holtz’ vow to re-center East Carolina’s recruiting efforts back in the state of North Carolina. Of ECU’s 112-man roster, 72.3 percent (81 total) played their prep careers in North Carolina. Nationally, ECU ranks 16th of 119 teams (rosters featuring in-state players).
• Holtz earned his 50th career win when the Pirates rallied back and posted a thrilling overtime triumph at UTEP Oct. 13. ECU completed a 34-yard TD pass with no time left to force the extra period.

BASEBALL
• Billy Godwin enters his third season at the helm of the Pirate baseball program and has posted a 73-49 overall record.
• The Pirates return 15 lettermen from a squad that produced a 40-23 record in 2007, finished second in the C-USA standings and made its eighth NCAA Regional appearance in the last nine years (Chapel Hill Regional - No. 2 seed).
• Picked to finish second by the league coaches in the C-USA Preseason Poll.
• T.J. Hose, Stephen Batts and Harrison Eldridge were named to the Preseason All-Conference USA squad (first-team) by league coaches.
• Stephen Batts and T.J. Hose were named to the Preseason 2008 Brooks Wallace Player-of-the-Year Award Watch List.
• Harrison Eldridge was named to the SEBaseball.com’s Preseason All-Conference USA team.
• ECU garnered preseason Top 25 recognition by Baseball America with a No. 24 ranking. The Pirates also received votes for Top 25 inclusion in the Collegiate Baseball, USA Today and the National Collegiate Baseball Writers Association polls.
• Billy Godwin was named the North Carolina Baseball Coaches Association 2008 Coach-of-the-Year.
• ECU signed eight high school and four junior college players in the early signing period on Nov. 16.
• East Carolina will welcome 11 newcomers in 2008 after losing 13 players from last year’s squad, including three to the Major League Baseball Amateur Draft (Shane Mathews, Dale Mollenhauer and Dustin Sasser) and will welcome 11 newcomers in ’08.
• Seniors T.J. Hose and Corey Kemp, along with junior Drew Schieber, have been named 2008 team captains.
• Thirty-four (34) home games at Clark-LeClair Stadium, including the Fifth Annual Keith LeClair Classic, highlight the ‘08 schedule.
• Thirteen (13) teams on this year’s schedule recorded 30 or more wins a season ago, eight schools earned a bid to participate in NCAA Regional play and three finished the 2007 campaign ranked in the top 25.
• ECU will travel to South Carolina (Feb. 22-24) to open the 2008 season and will make additional trips to Southern Miss, NC State, Rice and UNC Wilmington - all in the month of April.
• The Pirates’ home schedule will be highlighted by the Fifth Annual Keith LeClair Classic on March 7-9 and will pit ECU against Pittsburgh, Michigan and Georgia Southern. Also scheduled to come to Greenville are Houston, NC State, UNC Wilmington, and Tulane.

BASKETBALL (MEN)
• The men’s basketball team has compiled a 7-11 overall record through 18 games this season and a 1-4 mark in Conference USA play. ECU’s seven wins are already one more than its entire 2006-07 total, while the Pirates didn’t win their first C-USA until Game No. 14 a year ago.
• The Pirates scored their first-ever victory over NC State (75-69) on December 22, defeating the Wolfpack for the first time in 18 meetings.
• East Carolina has two wins over teams ranked among the top 60 in the RPI this season (NC State and George Mason).
• The win over George Mason ended a six-game losing streak to the Patriots dating back to the 1998-99 season.
• ECU is the top three-point shooting team in Conference USA at 38.5 percent.
• Senior Darrell Jenkins ranks eighth in the nation and leads Conference USA in assists per game (through Jan. 27), while also standing 34th in the NCAA in assist-to-turnover ratio. He is on pace to become just the third player in Conference USA history to hand out over 300 assists in two seasons. Jenkins has tallied 285 assists the past two seasons and needs 15 to become the fifth player in school history with over 300 career helpers.
• Juniors Sam Hinnant (41) and James Legan (35) have combined to make 76 of the Pirates’ 132 three-point field goals this season. Additionally, Hinnant became the 10th player in school history to make over 100 career trifectas.
• Hinnant earned Conference USA Player-of-the-Week honors for the week ending December 9 and has authored four 20-point games this season, including a career-best 30 versus NC State.
• Sophomore John Fields needs just 15 blocked shots to become just the third player in school history with 100 career blocks. Fields currently ranks among the NCAA top 50 in that category. In addition, he has one 20-point game (26 vs. UNCW) to his credit this season.
BASKETBALL (WOMEN)
• The 2007-08 women’s basketball team is still looking for a continuation of sorts from last season, entering the year as reigning Conference USA Tournament Champions after posting a 19-14 mark and making its first NCAA Tournament appearance in 25 years.
• Despite the return of seven players, including four starters, from last year’s title-winning campaign, the Lady Pirates have gotten off to a rocky start with an overall record of 8-11 and a league ledger of 2-4 but have started to reverse the trend with a two-game winning streak against C-USA rivals Tulsa and Marshall.
• ECU defeated No. 24 NC State earlier this season inside Williams Arena at Minges Coliseum, marking the first time in program history that the Lady Pirates have defeated a ranked opponent.
• The Lady Pirates also enjoyed a win over Big East opponent Georgetown in the first game of the Virginia Tech Invitational.
• For the third year in a row, Jasmine Young is the team’s leading scorer, having eclipsed the 1,000 career point mark earlier this season. LaCoya Terry is just 85 points shy of the milestone while Nicole Days needs just three rebounds to hit 500 in her career.

CROSS COUNTRY
• The ECU cross country teams enjoyed one of the most successful seasons in school history, qualifying for the NCAA Southeast Regional meet in Louisville, Ky.
• The ECU women turned in four top five results this season, including three-straight second-place finishes to begin the year. The Pirates finished in eighth-place at the C-USA Championship in Santa Teresa, N.M., among a field that included nationally-ranked Rice.
• The men also ran well last fall, posting three top five results and a seventh-place showing at the C-USA Championship against a strong group of teams that featured national powers UTEP and Tulsa.
• Freshman Brittany Copeland enjoyed the best individual season in school history, winning her first three meets and placing second to a non-colligate runner at the Furman Invitational. The Stafford, Va., native just missed all-conference honors, placing 17th at the C-USA Championship. Copeland also notched the 11th-best 5K time in program history with a personal-best of 17:59 at the ECU Pirate Invitational at Lake Kriston Sept. 29.
• Senior Hayley Flynn was named to the 2007 C-USA All-Academic Team as she was the only runner on the list to boast a 4.00 grade point average. The senior special and elementary double major competed in six meets this season, with three top 30 finishes. Flynn is a repeat selection to the All-Academic squad.

GOLF
• Kevin Williams returned to coach the women’s golf program in June of 2007 and has led the Lady Pirates to a 59-14-0 fall record thus far, the best start in the schools eight-year history.
• Finished the fall season ranked No. 22 nationally by Golfweek, No. 32 by Golfstat and received votes in the Golfworld poll.
• The Lady Pirates won a school-record four tournaments in the fall season (Myrtle Beach Classic, UNCG/Starmount Fall Classic, Edwin Watts/Palmetto Intercollegiate and UAB Beach Bash).
• On Oct. 1, 2007 the Lady Pirates garnered their first-ever national ranking (No. 20/Golfweek) and has remained in the national polls since.
• Set a school record for a team low 18-hole score with an even-par round of 284 during the first round of the UNCG/Starmount Fall Classic (Oct. 15, 2007).
• In five events, the Lady Pirates picked up wins against: (14) Texas, (28) Iowa State, (29) Georgia State, (33) Kentucky and (39) Indiana.
• Three Lady Pirate golfers claimed individual medalist honors (Abby Bools-Myrtle Beach Classic, Emelie Lind-UNCG/Starmount Classic and Amber Littman-UAB Beach Bash), marking the first time in school history that three different golfers won tournament titles.
• Bools (Sept. 26), Lind (Oct. 17) and Littman (Oct. 31 and Nov. 8) all captured Conference USA Golfer-of-the-Week honors in the fall, the first time in school history that three different golfers received this honor.
• At the end of the fall season, Lind moved into fourth place on ECU’s all-time career scoring average list (min. 50 rounds) with a 77.20 stroke average.
• Three golfers currently have a stroke average of 73.92 or lower (Lind-73.67, Littman-73.75 and Bools-73.92), which rank as the top three lowest 18-hole averages in school history.
• As of Nov. 3, 2007, Lind (sophomore) is ranked 34th in the Golfstat Cup Women’s Standings, Bools (sophomore) and Littman (freshman) are ranked 52nd.
• ECU has four regular season spring tournaments before heading to El Paso, Texas for the C-USA Championships.
• The men’s golf team will participate in seven tournaments during the spring semester. It will host the Pirate Intercollegiate at Ironwood Country Club and co-host the Pinehurst Intercollegiate at Pinehurst No. 8.
The Pirates signed four players during the fall: Adam Stephenson (Greenville, N.C.), Conner Sock (Hickory, N.C.), David Watkins (Hamlet, N.C.) and Harold Varne (Gastonia, N.C.). In addition, freshman Matt Sterling from Tiverton, R.I. has been added to the roster for the spring semester.

The ECU men participated in four tournaments during the fall season and captured its first team championship since 2005 at the Mid Pines Intercollegiate in Pinehurst.

The Pirates shot a school-record 842 en-route to winning their first tournament outside of Greenville in five years (Mid Pines Intercollegiate).

Sophomore Tripp Brizendine recorded a trio of top 10 finishes, while senior Chris Ault and sophomore Tanner Briele each finished as high as third during one tournament.

**SOCCER**

The Pirates enjoyed one of their finest seasons at home this year, posting an 8-1-1 mark at Bunting Field. Overall, ECU finished the 2007 campaign with a 9-5-5 mark (3-3-3 in Conference USA action), but closed the year with a 2-0 loss to top-seeded UCF in the C-USA Championship Tournament (in El Paso, Texas).

The Pirates were ranked in the Top 10 nationally in three categories – save percentage (2nd, .906), goals against average (6th, .462), and shutout percentage (7th, .625).

Junior goalkeeper Amber Campbell ranked nationally in the Top 10 in two categories - 2nd in save percentage (.904) and 8th in goals against average (.467). At one point during the season, Campbell enjoyed a streak of 804.30 minutes without allowing a goal, putting her 20th all-time in NCAA record books. In all, she only allowed 12 goals this season and registered 10 shutouts on the year.

Senior Kat Norris racked up the awards, earning both conference and national awards during the year (C-USA Defensive Player-of-the-Week, named to the Soccer Buzz Elite Team-of-the-Week). She was also selected to the All-Conference USA (first-team) unit, while Campbell was chosen to the second-team. Junior Nicole Moore was a league all-academic squad choice.

Freshmen played a large part of ECU’s success in ’07 as six different newcomers were regulars on the squad. Amanda Broz was named to the C-USA All-Freshmen team for her three game-winning goals this season.

ECU tied a record for most scoreless draws in a season (four) – the second-highest single-season total in program history.

**SOFTBALL**

The East Carolina softball team, which placed second in both the regular season and the C-USA Tournament a year ago, was selected to finish second in 2008 by a vote of the league’s head coaches. Junior Jessica Johnson and sophomore Charina Sumner earned preseason All-Conference USA honors as the Pirates were one of four squads to have two players named to the team.

The Pirates will face their toughest schedule in program history this spring, battling seven NCAA regional participants from a year ago (North Carolina, Penn State, Georgia, BYU, Stanford, Houston and Virginia Tech) while also making the program's first-ever trip to California (Stanford Invitational).

In December, ECU was listed as the eighth-winningest program in NCAA softball history by CSTV. According to the NCAA, the Pirates have recorded 967 wins in 22 seasons, the most number of wins in the shortest amount of time. With a potential of 60 or more games on the schedule in 2008, East Carolina could earn its 1,000th all-time victory this season.

The ‘07 Pirates not only enjoyed a successful season on the field, but also in the classroom. ECU’s academic achievements were recognized by the National Fastpitch Coaches Association (NFCA) when the organization announced that Tracey Kee’s program had compiled the 20th-best GPA of all NCAA Division I softball teams during the 2006-2007 school year. The Pirates' cumulative mark of 3.364 is the highest for the program in its 24 years of existence. Additionally, ECU was the only Conference USA program ranked in the Top 50 (Tulsa was the closest at 51st).

In addition to the team award, Cristen Aona, Paige Baggett, Jessica Potter, Joyce Roodenburg, Keli Harrell, Charina Sumner and Kauí Tom were named 2006-07 National Fastpitch Coaches Association (NFCA) All-America Scholar-Athletes. The distinction is given to players who maintain a 3.5 GPA during the academic year. The Pirates led C-USA schools with seven individuals on the list, while UCF was next with six.

The softball squad continued its commitment to serving the Greenville community by participating in many community service activities. The Pirates donated over 2,000 cans to support the local food bank of Greenville while also spending countless hours at events such as the Reindeer Dash for Cash 5K and 10 mile race, boxing meals for the Council on Aging and the Special Populations Halloween dance.

**SWIMMING AND DIVING**

The East Carolina women’s squad opened the 2007-08 season by winning its first seven dual meets before suffering a setback. The Lady Pirates are currently 7-1, while the men’s team is 6-2.

Senior diver Christie Icenhower has qualified for the NCAA Zone Regional Championships for the third time in her career, while fellow classmate Rebecca Perry has posted an NCAA ‘B’ qualifying time in the 50-yard freestyle.

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**Freshman Thiago Cavalcanti set the ECU freshman record in the 1000-yard freestyle.**

• **Freshman Jenna Stewart set the ECU freshman record in the 50-yard freestyle (23.31).**

• The women's 400-yard medley relay team of Rebecca Perry, Stephanie Harper, Amanda Duncan and Jenna Stewart set a Minges pool record with a time of 3:50.84.

• Head coach Rick Kobe recorded his 400th career victory earlier this season.

**TENNIS**

• The East Carolina men’s team opened its spring campaign Jan. 18-19 with play at the Virginia Commonwealth Invitational and took one of three matches. The Pirates dropped the opener to Georgetown (3-1), then bounced back with a 3-2 win over Drexel before falling to James Madison in the nightcap by a 3-2 count. Senior Henrique Viana topped the club with a pair of singles wins.

• Both squads prepared for their spring season with strong showings in their fall tournaments. The men have posted a total of 42 singles wins and nine doubles victories in two events while the women have amassed 29 singles triumphs and 13 doubles wins in three tournaments (NC State, Wofford and South Carolina).

• Senior Aleksey Kochetov and sophomore Stephen Whitwell paced the men thus far with separate 6-1 records, which included 3-0 ledgers at the College of Charleston Invitational. Kochetov also captured the consolation championship at the UNC Fall Invitational.

• Senior Luiza Borges did not drop a match all fall, winning her flight championship at NC State (Wolfpack Invitational) while compiling a 2-0 record at Wofford (Lady Terrier Invitational). The Estoril, Portugal native lost just one set in her five fall matches.

**TRACK**

• A new era started for East Carolina’s track and field this winter, as for the first time in over 40 years, both programs are under the supervision of one head coach - Curt Kraft. After the retirement of Bill Carson in October, Kraft assumed the role of head coach for both the men’s and the women’s teams.

• A total of 97 student-athletes opened the 2007-08 indoor season at the Virginia Tech Invitational on January 11.

• Kraft’s programs have gotten off to a good start in its first three meets - producing six wins, 50 top five finishes and 85 top ten finishes.

**VOLLEYBALL**

• The East Carolina volleyball team took a 15-16 record into the C-USA Championship Tournament at Marshall as the eighth-seed and promptly took care of SMU (3-0) in the first round to record their second tournament triumph in three seasons. ECU then battled the top-seeded Herd, eventually falling 3-1 in a tight battle, to conclude its year with an overall mark of 16-17, which included a 6-10 league ledger.

• Head coach Chris Rushing coached his 300th career match on Nov. 4 against Southern Miss and currently has compiled the best career winning percentage of any active C-USA head coach (.665). He remains the winningest coach in program history with a three-year ECU record of 55-39 (.585).

• Kelley Wernert enjoyed a stellar senior campaign, breaking school records and garnering numerous accolades. With her 1,397th kill (against Memphis on October 12), she passed Cinta Claro to become the all-time program leader in that category. She finished her career with 1,620 kills while also setting the single-season record with 627. With her single-match total of 31 put-aways against UNC Wilmington on Sept. 11, she earned cvu.com’s National Player-of-the-Week honors. The Hoffman Estates Ill., native recorded double-digit kills in 27 consecutive matches as well as 57 of her last 61, and has produced 13 of her program-best 26 double-doubles.

• Wernert also garnered several honors in 2007, including all-tournament selections at Duke, NC State and George Washington. In addition, she was a First-Team All-Conference USA, All-Academic and a league offensive player-of-the-week selection.
MEMORANDUM

TO: Board of Trustees Athletics Committee
FROM: Nick Floyd
DATE: February 4, 2008
RE: Athletics Financial Reports 2007-08

The attached financial report contains information for the first six months of the current fiscal year.

Revenue line items continue to trend in a very positive direction, and as such we have adjusted the projected year-end operating surplus upward to reflect this development.

At this time the report is showing the Sheraton Hawaii Bowl as a break even event. Our staff did an excellent job in coordinating the trip, and the Tickets for Troops initiative proved to be very beneficial in generating both revenue and positive public relations not only for our athletics program, but for the University as well. We anticipate having a final accounting of the bowl trip for the next report.

Thank you for your support of the athletics program, and please let us know if you would like to discuss this information in greater detail.

NF/bs
## EAST CAROLINA UNIVERSITY ATHLETIC FUND
### FINANCIAL REPORT FY 2007 - 08

### Revenue

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<td>Football Revenue (tickets, game guarantees)</td>
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<td>Football: Bowl Revenue</td>
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<td>98,800</td>
<td>920,000</td>
<td>920,000</td>
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<td>Other Sports Revenue</td>
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<td>Marketing &amp; Promotions</td>
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<td>Pirate Club Pledge - Scholarships</td>
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<td>Student Fees</td>
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<td>Gifts In Kind Accrual (Courtesy Cars, NIKE)</td>
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<td>NCAA / C-USA Distributions</td>
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<td>20,492</td>
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<td>100,000</td>
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<td>Other (Licensing, Interest Earned, Concessions, Pepsi Pouring Rights, Restricted Private Gifts, Processing Fees, Parking, &amp; Miscellaneous)</td>
<td>782,115</td>
<td>541,440</td>
<td>907,561</td>
<td>125,446</td>
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<td><strong>Total</strong></td>
<td><strong>$22,963,115</strong></td>
<td><strong>15,177,268</strong></td>
<td><strong>24,892,060</strong></td>
<td><strong>1,928,945</strong></td>
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### Expenditures

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<tr>
<td>Football</td>
<td>$6,284,550</td>
<td>2,629,155</td>
<td>6,206,550</td>
<td>78,000</td>
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<td>Football: Bowl Game</td>
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<td>507,428</td>
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<td>Other Men's Sports</td>
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<td>Women's Sports</td>
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<td>Administration/Other Support Areas</td>
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<td>Game Operations</td>
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<td>Repairs / Replacements</td>
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<td>324,975</td>
<td>423,329</td>
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<td><strong>Total</strong></td>
<td><strong>22,640,970</strong></td>
<td><strong>11,645,067</strong></td>
<td><strong>24,330,740</strong></td>
<td><strong>(1,689,770)</strong></td>
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### Net Operating Income / (Loss)

|                      | 322,145 | 3,532,201 | 561,320 | 239,175 |

### Fund Balance Increase/(Decrease)

|                      | $322,145 | 3,532,201 | 561,320 | 239,175 |

### Beginning Fund Balance

|                      | (1,825,279) | (1,825,279) |

### Ending Fund Balance

|                      | $(1,503,134) | (1,263,959) |

* - Net effect of bowl revenue and expenses to be close to $0.
** - Projected expenses associated with changes in Men's Basketball coaching staff is $325,806.
@ - Various personnel, equipment and student development costs.
# - Various projects at Softball field, Baseball Stadium and Tennis courts.