AGENDA
ECU Board of Trustees
Health Sciences Committee
ECHI Conference Room
February 25, 2010

I. Approval of Minutes (November 19, 2009) Action

II. Health Sciences Division - Dr. Horns Discussion
   A. PCMH Update – Mr. Lawler
   B. School of Dentistry Update – Dr. Hupp
   C. UHS/ECU Signage – Mr. Vanderpool
   D. Brody School of Medicine Update – Drs. Cunningham, Benson, Mr. Jowers
      1. Integration of Cancer Services at Leo W. Jenkins Cancer Ctr. & PCMH Action
      2. Reinventing the Brody School of Medicine
   E. Health Sciences Division Overview – Dr. Horns

III. Health Sciences Informational Updates Information
   A. College of Allied Health Sciences
   B. College of Nursing
Health Sciences Committee
ECU Board of Trustees
November 19, 2009
ECHI Building
1:30 p.m.

Board Members Present:
Steve Jones, Chair
David Brody
Danny Scott
Ken Chalk
Mark Tipton

Others Present:
Nick Benson
Paul Cunningham
Virginia Hardy
Greg Hassler
Phyllis Horns
James Hupp
Brian Jowers
Stephen Thomas
Gary Vanderpool

Recorder: Christy Daniels

Call to Order and Approval of Minutes:

Mr. Jones called the meeting to order at 1:30 p.m. Mr. Jones read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of the April 16, 2009 and September 24, 2009 meetings were approved.

**College of Allied Health Sciences Update - Dr. Thomas**

Dr. Thomas gave an update on the College of Allied Health Sciences (CAHS) and its leadership to improve health care. The CAHS was the first and only college in allied health in NC. The College is the largest provider of allied health professionals to the State and the first allied health program in the State to offer a PhD program. They are a state leader in providing web-based distance education (around 20%) in allied health. More than 85% of their graduates stay in North Carolina. Dr. Thomas reviewed their leadership growth through strategic planning. Areas focused on are expanding course offerings, increasing income through foundation development, increasing grant support, and developing new and expanded clinic opportunities. Since April 2001 the College has grown from 465 students to 796 students. CAHS student first-time national certification pass rates are very high with four of their programs having a 100% pass rate and other programs have 91% and 97% pass rates. The College has also increased their emphasis on minority student recruitment by holding regular recruiting sessions at NC Central, UNC-Pembroke, NC A&T, Winston Salem State, and at other local recruitment sessions. The CAHS has 8 departments offering 15 degrees at the Bachelor’s, Master’s, and Doctoral levels (2 PhD programs, an AuD, and DPT); 7 graduate-level certificates; and 7 minors. Dr. Thomas reviewed the increase in grants and contract submissions and awards. The College had a 333% increase in 2008/2009 submissions as compared with the prior 2 year period. The College had a 94% increase in 2008/2009 awards as compared with the prior 2 year period. The College had a 203% increase in the 2008/2009 dollar amounts as compared with the prior 2 year period. The establishment of the College of Allied Health Sciences Grants Office has contributed to the increase in grants and contracts awards. The College is working...
on several major projects which include the: Wounded Warrior/Project Re-entry; Rehabilitation Center Concept; ROADI; two NIH grants in CSDI and OT; OT Research/professional practice grants; Physical Therapy projects; and in the Health Services and Information Department they have submitted a 3 year $3.9 stimulus grant for training throughout eastern North Carolina. The College also provides leadership through clinical services such as the Communication Sciences and Disorders clinics, services provided by the Physical Therapy clinic, and services provided by Rehabilitation Studies. Leadership in development includes the College raising over $1 million dollars over the last 3 years, increasing the number of endowed scholarships, and the naming of the first Bremer Endowed Professorship. Students in the College are very active in leadership by participating in service activities and events including participation in the Student Leadership Council and liaison to the Dean’s office.

**Brody School of Medicine Update: Dr. Cunningham, Dr. Benson, Dr. Hardy & Mr. Jowers**

Drs. Cunningham, Benson, and Mr. Jowers reviewed the revised ECU Physicians Clinical Faculty Compensation Plan. They noted that one of the major reasons for revising the plan was to clarify the intent and processes in the plan. Another reason was to make it simpler and easier to use. The revised plan is more succinct. A summary of the changes to the plan were reviewed.

**ACTION:** A motion was made to approve the revised BSOM Clinical Faculty Compensation Plan. Motion passed.

The following updates were provided by the BSOM:

- **Integration of Cancer Services at the Leo Jenkins Cancer Center and PCMH** - A detailed report was distributed to the Health Sciences Committee (Attachment 1). A review of 2 different models is being evaluated for the joint venture. Additional details will be forthcoming at the February 2010 meeting. Dr. Cunningham reported that a national search for the Director of the Cancer Center is being conducted.

- **Development of a Neurosciences Center with PCMH** – A detailed report was distributed to the Health Sciences Committee (Attachment 2). The focus now is on completing recruitment in neurosurgery and on establishing a neurosurgery faculty complement.

- **Construction Projects - Moye Medical II** – Anticipated completion by June/July 2010 and occupancy in August. Family Medicine Center – Anticipated completion by August/September 2010 and hope to open in November 2010.

- **Indigent Care Funding** – Thankful for $2M recurring funding received and plans are to go back and lobby for an additional $3M.

- **Expansion of the Medical Student Class Size** – A detailed report was distributed to the Health Sciences Committee (Attachment 3). The BSOM is working with Wilmington to develop a pilot program for either Fall 2010 or 2011 and looking at funding possibilities for this potential pilot program.

**Health Sciences Division Update: Dr. Horns**

Dr. Horns noted that informational updates from the College of Nursing, BSOM, and the Laupus Health Sciences Library were included in the packets distributed to the committee. Dr. Horns noted that she would begin to schedule orientation sessions for the new Health Sciences Committee Board members so that they can become more acclimated to the units in the Health Sciences Division.

Meeting adjourned at 3:20 p.m.
Current Cancer Organizational Model

ECU
- Chemotherapy (Professional & Technical)
- Other Oncology Services ¹ (Professional & Technical)

Leo W. Jenkins Cancer Center

Graduate Medical Education Agreement

PCMH
- 36-bed oncology unit
- ORs & Related Services For Surgical Oncology
- Chemotherapy²
- Gamma Knife

PCMH Cancer Care

RCM Cancer Care

¹ Radiation oncology (including cyberknife), GYN oncology, surgical oncology, other medical oncology.
² Limited chemo services for oncology patients.
Proposed Cancer Center Joint Venture – Basic View

1 All oncology chemotherapy services previously performed at ECU and PCMH sites.
2 Radiation oncology (including Gamma Knife and Cyberknife), GYN oncology, surgical oncology, other medical oncology.
$ References entity receiving funds from agreement
Following are highlights from the College of Allied Health Sciences (CAHS) since the last Board of Trustees meeting.

The 6th Annual Jean Mills Heath Symposium on the topic “Race, Stress and Health” was held at the Greenville Hilton on Friday, February 5, 2010 with a record capacity crowd of 146 participants from across the state. Dr. Sherman A. James, Ph.D., FAHA, the Susan B. King Professor of Public Policy at the Duke Sanford School of Public Policy was the keynote speaker. This event was partially funded by a gift to the College of Allied Health Sciences through the ECU Medical and Health Sciences Foundation and a grant from the Pitt Memorial Hospital Foundation.

Dr. Dave Cistola, Associate Dean for Research for CAHS was instrumental in assisting the university in obtaining $2.4 million in federal funds to develop the campus-wide Operation Reentry project, providing service and applied research for wounded military men and women returning from the Middle East. This project will serve to strengthen ECU’s ties with the various military bases in eastern North Carolina and stimulate other related, externally funded research projects across campus in the future.

Dean Thomas was elected as chair for a two-year term of the Council for Allied Health in North Carolina. The CAHNC meets bi-monthly in the UNC-GA BOG Meeting Room and represents allied health educators (private and public universities, community colleges, AHEC), employers of allied health providers (e.g., NC Hospital Association), and allied health professionals through their state associations. The Council keeps pace with trends and needs in allied health and manages statewide workforce studies used in projecting future educational needs.
The College of Nursing is planning for the 50th Anniversary, which will be a year-long celebration (2010-11) including lectures, an anniversary publication, a gala and a Hall of Fame development project.

Diversity Day will be April 15, 2010 and will focus on a fundraising appeal for the Haitian Nursing Foundation and a Haitian cultural awareness event.

NEEDs (Nursing Education Educator Development) online course continues this semester with an enrollment of 16 nurse educators to deliver NC Board of Nursing required education courses to NC nurse educators.

The East Carolina Center For Nursing Leadership received a $20,000 grant from BB&T Leadership Enhancement Fund to continue the emphasis of leadership development opportunities for students, faculty and staff in the ECU CON.

A total of 248 students successfully completed the state licensure exam (NCLEX-RN) for a 96% rate for the 2009 year.
VISION
East Carolina University College of Nursing (ECUCON) will be nationally recognized for innovative programs in nursing education and collaborative, interdisciplinary partnerships that improve the way health care is provided in rural underserved communities as well as for research that advances nursing science. Our intent is to improve the health and well being of citizens in the region and around the world.

MISSION
The mission of ECUCON is to serve as a national model for transforming the health of rural underserved regions through excellence and innovation in nursing education, leadership, research, scholarship and practice.

ENROLLMENT

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<tr>
<th>Program</th>
<th>Spring 2010 data</th>
<th>Students</th>
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<tbody>
<tr>
<td>Bachelor of Science:</td>
<td></td>
<td>514 clinical students</td>
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<tr>
<td>Master of Science:</td>
<td></td>
<td>483 students</td>
</tr>
<tr>
<td>RN-BSN Studies:</td>
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<td>118 students</td>
</tr>
<tr>
<td>PhD:</td>
<td></td>
<td>30 students</td>
</tr>
<tr>
<td>TOTAL:</td>
<td></td>
<td>1145 students</td>
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PROGRAMS
Bachelor of Science in Nursing (BSN)
- RN-BSN Studies

Master of Science in Nursing (MSN)
- Adult Nurse Practitioner*
- Family Nurse Practitioner*
- Neonatal Nurse Practitioner*
- Nurse Midwifery*
- Clinical Nurse Specialist*
- Nurse Anesthesia*
- Nursing Education*
- Nursing Leadership*
- Alternate Entry MSN
- RN-MSN Studies

* Post-master’s certificates offered as well

Doctorate of Philosophy in Nursing (PhD)

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FACTS

- Originally established as the School of Nursing at ECU in 1959. The first students were admitted in 1960. The CON is ECU’s oldest professional school. We will be celebrating our 50th Anniversary during the 2010-11 academic year.

- The School of Nursing was first approved by the North Carolina Board of Nurse Registration and Nursing Education in March 1961 and received initial accreditation from the National League of Nursing in the fall of 1964. Accreditation has been maintained since that time.

- East Carolina University was authorized to offer a Master of Science degree in Nursing in 1977. In 1982, the National League for Nursing accredited the master’s program.

- The School of Nursing received DHHS grant funds to establish a nurse-midwifery program in 1991. It is the only midwifery program in North Carolina.

- In May 2001, the school was granted permission by the University of North Carolina Board of Governors to establish a doctorate of philosophy in nursing degree.

- In January 2004, the school was granted permission by the North Carolina Board of Nursing to offer an Alternate Entry MSN option. This option is the only MSN-based alternate entry option in North Carolina.

- The CON holds active membership in the National League for Nursing Accrediting Commission, the American Association of Colleges of Nursing, and the Council on Collegiate Education in Nursing (CCEN).

- The CON has 116 faculty and 35 staff members.

- The CON has grown tremendously and boasts more than 5500 alumni worldwide.

- August 2007, the East Carolina Center for Nursing Leadership became an ECU official center, as well as the first nursing leadership center in NC. The ECCNL’s mission is to mobilize nurses to be effective partners and leaders in creating healthier communities in eastern North Carolina. The Center has received funding from the ECU BB&T Leadership Center, the Robert Wood Johnson Foundation, and Duke Endowment.

- In October, 2007 the School of Nursing received college designation status.

- Dr. Martha K. Engelke has been named the Richard R. Eakin Distinguished Professor in the College of Nursing. The first endowed chair for the college was made possible by a grant from the C.D. Spangler Foundation and is named for the Chancellor Emeritus, Dr. Richard Eakin.

- The Golden Lamp Society has been established to recognize individuals who give a minimum of $100 for two or more consecutive years to the College of Nursing and the inaugural members were recognized at Homecoming 2008.

DISTINCTIONS

- Summer 2006, the School moved into the new Health Sciences Building on the ECU medical campus. This 86,000 square foot facility has eight concept integration labs, 5 high fidelity patient simulators and 3 medium patient fidelity simulators.

- The college is offering a 45-hour, 13 week NEED (Nursing Education Educator Development) program online for faculty in N.C. to fulfill the new NC Board of Nursing requirement for nurse instructors.

- The College of Nursing houses the headquarters for the National Association of Bariatric Nurses.

- East Carolina University College of Nursing faculty members Drs. Martha Raile Alligood and Frances R. Eason have been inducted as fellows into the Academy of Nursing Education by the National League for Nursing. They were among 41 fellows from 33 schools of nursing across the country inducted as outstanding nurse educators.

- July 2008, Dr. Martha Engelke received a national award by The National Association of School Nurses for her research project, “Case Management for Children with Chronic Illnesses”. The research is funded by a grant from The Kate B. Reynolds Charitable Trust.

- September 2008, the college became a National League for Nursing Center of Excellence in recognition of creating environments that promote student learning and professional development.

- In 2009, the College of Nursing MSN program ranked 8th by US News and World Report for largest graduate online learning programs.

- A total of 248 new BSN nurses graduated this year with a 96% pass rate for the 2009 year.

- Dr. Donna Roberson was selected as one of fifteen national Robert Wood Johnson Foundation Nurse Faculty Scholars for 2009-2012.

- In July 2009, the CON received funding by HRSA in the amount of $721,688 over three years for a grant “Preparing a Diverse and Culturally Competent Nurse-Midwifery Workforce”.

- Beta Nu Chapter of Sigma Theta Tau International, our honor society in nursing, received the 9th Key Award for being an outstanding chapter. Our chapter is one of three worldwide to receive this honor.