AGENDA
ECU Board of Trustees
Health Sciences Committee
Health Sciences Building, Rm. 2185
Thursday, July 17, 2008
12:00 noon

I. Approval of Minutes (June 11, 2008) Action

II. Health Sciences Division – Dr. Horns Discussion
   A. General Health Sciences Division Overview

III. Health Sciences Informational Updates Information
   A. College of Allied Health Sciences
   B. College of Nursing
   C. Brody School of Medicine
   D. Laupus Health Sciences Library
Health Sciences Committee  
ECU Board of Trustees  
Wednesday, June 11, 2008  
Trustee Suite  
10:00 a.m.

Board Members Present:

Robert Hill, Chair  
Bruce Austin  
David Brody  
Robert Greczyn

Other Present:

Nick Benson  
Phyllis Horns  
Greg Hassler  
Virginia Hardy  
Brian Jowers  
Michael Rotondo  
Gary Vanderpool  
Kevin Seitz  
John Durham

Recorder: Christy Daniels

Call to Order and Approval of Minutes:

Mr. Hill called the meeting to order at 10:00 a.m. Mr. Hill presented the motion to approve the April 2008 minutes and was second. The minutes were unanimously approved.

Vice Chancellor’s Report: Dr. Horns

Update on ECHI - The East Carolina Heart Institute is moving along as scheduled and is on target to open in September. An open house will be held after the move in once everyone gets settled in the building. We are also undertaking an effort on the campus to work with our campus contingents regarding the 4th floor of the ECHI building which has not been completed. A very productive meeting with several contingents from campus was held yesterday to look at how we can make it possible to finish out the 4th floor which is to be devoted to research in cardiovascular sciences and also will include other
research related to cardiovascular sciences such as the Metabolic Institute and bioenergetics.

Joint Policy Committee - Dr. Horns shared that Dr. Rotondo, Mr. Brody, and she attended the joint policy committee meeting with the hospital on June 2. This is the structure that looks at the affiliation agreement between the school and the hospital. The meeting was very productive and there was a good discussion about the historical relationship and some of the issues that are critical to the hospital and the school. A small strategic working group including Dr. Horns and Dr. Benson has been charged to continue redefining the relationships between the hospital and the school. Developments and recommendations from this group will be brought back to the Joint Policy Committee in the fall.

Recommendation for UHS/PCMH Board of Trustees member – Dr. Horns reported that part of the affiliation agreement there are UNC Board of Governors appointments to the hospital board. There will be a UNC-Board of Governors appointment for the upcoming year. We need to prepare names of potential nominees by early September.

ECU Physicians Executive Director’s Report: Mr. Jowers

The May reporting period for the ECU Physicians budget went very well. Operating results are ahead of budget due to strong cost containments. Contract revenues and professional fees are better than budget. Labor costs and non-labor costs are also better than budget. Non-operating revenues are a little behind but overall the budget has improved.

Patient First Customers Satisfaction Survey – we have 2,904 responses for Phase I. 83% responded an excellent or very good experience with their visit. Overall responses, 85% rated excellent or very good and would recommend the BSOM clinics to family and friends.

The Endoscopy Center is progressing. The Neurosurgery MOU is making excellent progress and has gone to the ECU Physicians Board.

The Cyberknife should be arriving by the first of the year and hopefully it will be up and running by the first quarter of the year.

There will be a ribbon cutting ceremony for the Moye Medical Center on July 31, 2008 at 4:00 p.m. Please mark your calendar for this very important event.

The Breast Center MOU is progressing which will allow us to partner with radiologists to develop a full service breast center. This would be same day access to medical care following diagnostic mammography.

ECU Physicians Board of Directors Report: Dr. Rotondo
The ECU Physicians Board has been engaged in several blitz sessions for initial strategic planning. The Board has created a mission and vision statement that is in line with the BSOM and the University. The strategic plan will come forward to the Health Sciences Committee after approval from the ECU Physicians Board.

Vice Dean and Acting Medical Directors’ Report: Dr. Benson

New Facility for the Family Medicine Center - The House budget includes planning money and the Senate budget includes construction money. The Conference Committee will decide on the actual amount of funding. The exterior design is being reviewed by members of our Board and should be coming to the full Board soon.

Leo Jenkins Cancer Center & Collaboration with the UNC Lineberger Comprehensive Cancer Center – Physician recruitment is moving forward and collaboration among the two institutions is progressing. The Leo Jenkins Cancer Center Regional Network is also progressing and we have some strong networks that are being developed.

Expansion of the Medical School - The expansion plans for the BSOM are continuing and a lot of progress has been made. Discussions have been held with Nash General Hospital, UNC Wilmington and a discussion with Roanoke/Chowan hospital will be upcoming in July. Overall the BSOM expansion plan has been received favorably.

Mr. Brody moved that the Committee go into Closed Session (copy of Motion read attached to these minutes). Mr. Greczyn seconded the motion which unanimously passed.

The closed session adjourned at approximately 12:05 p.m., Chairman Hill, then reconvened the open meeting.

With no further business, the meeting adjourned at 12:05 p.m.
MOTION TO GO INTO CLOSED SESSION

HEALTH SCIENCES COMMITTEE
of the
ECU BOARD OF TRUSTEES
June 11, 2008

I MOVE THAT THE HEALTH SCIENCES COMMITTEE OF THE
ECU BOARD OF TRUSTEES GO INTO CLOSED SESSION UNDER NORTH
CAROLINA GENERAL STATUTES 143-318.11(a)(1) TO PREVENT THE
DISCLOSURE OF INFORMATION RELATING TO CONFIDENTIAL
COMPETITIVE HEALTH CARE INFORMATION BY OR ON BEHALF OF
PITTCOUNTY MEMORIAL HOSPITAL AS DEFINED IN NORTH
CAROLINA GENERAL STATUTES 131E-97.3.
Following are highlights from the College of Allied Health Sciences (CAHS) since the April 2008 Board of Trustees Meeting.

1. Department of Physician Assistant Studies M.S. students attained a 96% first-time pass rate on their national certification examination. B.S. students in Health Information Management attained a 100% pass rate on their national registration examination.

2. The first class of the Doctor of Physical Therapy students graduated in May 2008. The Department has also matriculated its fourth class of new students.

3. The first Ph.D. candidate in the Department of Rehabilitation Studies graduated in May 2008.

4. The Doctor of Audiology program was approved this month by the UNC General Administration and the Board of Governors.

5. Over the last nine months, CAHS has achieved a 58% increase in grant submissions compared to last year (21 external grant proposals totaling $3.3 Million).

6. Approximately 31.4% of all applications to the graduate school are for CAHS graduate programs.

7. The College reduced its number of departments to 8 when it merged the Department of Community Health into the Department of Health Services and Information Management, as a graduate program.

8. Eight faculty within the College published a collaborative Special Issue of the *Chinese Journal of Rehabilitation Theory and Practice* that was edited by Dr. Daniel Wong, a faculty member in CAHS.

9. CAHS raised a record $450,000 this year through development including an endowed professorship and student scholarships.

10. The Department of Health Services and Information Management obtained University approval for two independent, post-baccalaureate certificates; one in health care management, and the other in health informatics (offered face-to-face and on-line). These certificates will allow place-bound health care managers to increase their skills in managing health data while maintaining their jobs and professional service to their communities.
Upon the request of UNC General Administration, ECU has entered into a partnership with ECSU to enhance nursing workforce capacity in northeastern NC.

Dr. Engelke has received funding from Kate B. Reynolds (3 years – $309,030) to develop a case management program for school age children with chronic illness. The title of her grant is Schools Using Care-Management Can Enhance Student Success (SUCCESS). She also received the National Association of School Nurses Research Award recognizing exceptional research endeavors.

Projected enrollment for Fall 2008:
- BSN – 491
- RN-BSN – 126
- MSN – 476
- PhD – 30

Seven students at the school were selected as 2008-2009 North Carolina Albert Schweitzer Fellows. The BSOM had two students selected for the 2008-09 Schweitzer Laberene Fellowship. The Laberene is a three month elective at the Schweitzer Hospital in Gabon. The BSOM has had three of these Fellows; the most among the NC medical schools.

The entering class of 2008 will have 76 students in response to the call from the American Association of Medical Colleges (AAMC) to increase the number of medical school graduates nationally by 30% each year. The efforts within Academic Affairs and from our faculty helped with preparation for the U.S. Medical Licensing Exams (‘National Board exams’). The students achieved a 93% pass rate on Step 2 Clinical Knowledge and a 100% overall pass rate on Step 2 Clinical Skills for the Class of 2008. The Class of 2009 achieved 97% overall pass rate for Step 1.

Two new academic departments were added to the School this year.

The Department of Public Health will become the eighth basic science academic department on July 1, 2008. The new department fulfills the collective vision of Drs. Lloyd Novick, Cynda Johnson and Michael Lewis, which started with creating the Masters in Public Health Program with the full intention of later developing an autonomous department. Dr. Novick, who will serve as the Interim Chair, has built the MPH Program and laid the foundation for this department. The enrollment has grown to over 80 students. Twenty-eight students graduated with MPH degrees this year. The majority of graduate job placements are in the ENC public health workforce. There are 9 Duke Endowment public health scholars, all of whom are residents or fellows at PCMH. The MPH program has expanded its scope to become leading public health practice education program for North Carolina.

The Department of Cardiovascular Sciences was launched in September 2007 becoming the 11th clinical department. The new CVS department involved the movement of the Division of Cardiothoracic Surgery and the Division of Vascular Surgery from the Department of Surgery and the Division of Cardiology from the Department of Internal Medicine. This academic department provides comprehensive assessment and treatment services for cardiovascular diseases, while also housing educational and research resources. The School is among a
select handful of allopathic medical schools to create this sort of department based on a disease model. Dr. T. Bruce Ferguson was selected as the Founding Chair of the department.

Carl Haish, MD (Surgery) received the 2007-08 UNC Board of Governor’s Distinguished Professor for Teaching Award. Kathryn Verbanac, PhD, Professor of Surgery received the 2008 East Carolina University Scholar-Teacher Award.

The success of grant submissions from the School has increased significantly for each of the past two academic years. This is especially significant in view of the increasing priority among all medical schools for extramural funding and the decline in awards from the National Institutes of Health (NIH).

- As of June 25, 2008, the Office of Sponsored Programs reported that the number of grant submissions from the School for the year was 223, as compared to 280 submissions for the same period last year.
- The number of grants awarded for the same period was 185, with awards totaling $29.6 million, as compared to 180 awarded providing $19.9 million for the same period last year.
- While this represents a 3% increase in the number of awards, it is a $9.7 million increase in awards.
- Everett Pesci, PhD, Associate Professor of Microbiology and Immunology, received a five year, $1.6 million grant from the NIH to study *Pseudomonas aeruginosa*, a bacterium that causes approximately 10% of hospital infections and chronic lung infections in approximately 90% of people with cystic fibrosis.
- Christopher Wingard, PhD, Associate Professor of Physiology, received a $1.1 million grant from the NIH to study carbon nanotubes, which are atomic structures that can be used as building blocks for materials as diverse as racing bicycles and semiconductors. Wingard’s team will look at how the particles, when inhaled as dust, affect cardiac function and blood flow.

Loretta Kopelman, PhD, Professor of Medical Humanities received the 2007 William G. Bartholome Award in Ethics Excellence from the American Academy of Pediatrics. The award recognizes an individual or group for significantly affecting public discussion of ethical issues in pediatric medicine.

Responding to overtures from the Veterans Administration Medical Center in Durham, the School signed an affiliation agreement that makes the two organizations partners in medical education and clinical care. The first examples of this partnership have been the time spent weekly by Internal Medicine resident physicians in the Greenville VA Clinic. The opportunities for resident physician education and for joint faculty appointments will certainly increase in the future, as the Durham VA has plans to develop a clinic in Greenville with some 30-40 physicians and 75,000 square feet of space.
Greetings from the Laupus Library!

3rd Annual Faculty Author Recognition
The Library recognized faculty from throughout the Division of Health Sciences at the 3rd Annual Faculty Author Recognition Awards luncheon on April 2, 2008. 59 members of the faculty were recognized for their scholarly and creative activities during 2007 with 59 certificates awarded for peer reviewed journal articles and book chapters. Eleven Laupus Medallions were awarded to book authors. Medallion recipients included: Dr. Martha Alligood, Dr. Ann Sperry, Dr. Lloyd Novick, Dr. Ronald Perkin, Dr. Walter Pories, Dr. Paul Bell, Dr. Dale Newton, Dr. Nathalie Mizelle, Dr. Mark Stebnicki, and Dr. Janice Neil.

Friends of Laupus Library Inaugural Social
An inaugural social was held in the Evelyn Laupus Gallery on April 29 to announce the formation of a Friends of Laupus Library group and to invite those present to volunteer for leadership in this important library development activity. Seventy-eight attended and heard Dr. Dorothy Spencer introduce Mrs. Evelyn E. Laupus, Honorary Chair, and Dr. Walter Pories and Rep. Marion McLawhorn, Honorary Co-Chairs of the new group. After a brief history of the library, Dr. Spencer described the attributes of the leaders needed to help successfully launch this new activity. At the close of the program 63 submitted cards indicating willingness to serve.

We are pleased to announce that Dr. Richard D. Eakin, Chancellor Emeritus, has agreed to serve as the Chairman of the Founding Board of the Friends of Laupus Library. He will be assisted by Honorary Co-Chair, Dr. Walter Pories, who has volunteered to plan and lead inaugural governance and strategic planning efforts with Dr. Eakin.

Country Doctor Museum Improvements and Beautification
Refinishing of hardwood floors in the Farmer Annex and the Freeman-Brantley building were among the latest and most visible interior improvements to the facilities at the CDM. Improved landscaping, including installation of sprinklers and historically appropriate plants and shrubs are helping to beautify the exterior of the museum during its 40th Anniversary celebration year. Be sure to stop by Bailey on your next trip on Hwy 264 to Raleigh and enjoy the history and beauty of our delightful medical jewel.

Laupus Library and Gallery Host Varied Exhibits
The Evelyn E. Laupus Gallery was the location of a senior art exhibit April 30-May 31st. The exhibit showcased the work of Stuart Kent and Daniel Calcote, candidates for the Master in Fine Arts degree from the School of Art. This was the first student exhibit
hosted by the gallery and we are pleased that Laupus Library was able to collaborate with the School of Art to support these talented students.

The Library is currently hosting an exhibit by BSOM’s Dr. Donald R. Hoffman of his personal collection of historical microscopes. The exhibit, located in display cases on the 2nd, 3rd and 4th floors of the Library received an excellent review in the Daily Reflector on June 15th. Originally scheduled to end in July, the exhibit has been extended until September by popular demand.

On July 18th the traveling exhibit, “The Lives They Left Behind” is scheduled to open in the Evelyn E. Laupus Gallery. This exhibit was developed based on the contents of hundreds of abandoned suitcases that were found in the attic of Willard Psychiatric Center in Willard, New York when it closed in 1995 after 126 years of operation. The luggage belonged to men and women who were involuntarily admitted to the hospital from the late 19th century through the mid-20th century. Contents of the suitcases allowed exhibit curators to interpret and present stories from the lives of people who were removed from their communities and institutionalized. The exhibit speaks to the aspirations and accomplishments as well as to the loss and isolation of these people. It will offer historical insight into the situation of people with psychiatric disabilities and inspire compassion for those who suffer mental illness today. The exhibit is scheduled to run through September 9th. The Lives They Left Behind: Suitcases from a State Hospital Attic was developed by The Community Consortium and is circulated by the Exhibition Alliance, Inc., Hamilton, N.Y."

**Rogers and Cottle Recognized**
Public Communications Specialist, Kelly Rogers and Visual Art Specialist Jason Cottle have been recognized by two organizations for their excellence in public relations and program promotion. The NC Museums Council named their CDM Newsletter, House Calls, as the best color newsletter for 2008. The Medical Library Association cited the talented duo for their work at the recent annual conference of that group in Chicago. Rogers and Cottle were cited for the Best Library Promotion for 2008. Congratulations to Kelly and Jason for their consistently creative and professional work.

You can see a sample of their latest efforts in the June edition of the Umbrella newsletter that can be found online http://www.ecu.edu/cs-dhs/laupuslibrary/publications.cfm