Agenda
Academic Affairs and Student Life Committee
July 19, 2005

Academic Affairs

Approval of Minutes from May 1, 2005 Meeting

2005 Long Range Plan

Campus Discussion on Institutional Indicators of Quality: Drivers of the 2007 ECU Long Range Plan

Search Updates
    Alan White, Dean, Harriot College of Arts & Sciences
    Director of International Affairs

NC Teaching Fellows Update

Small Revision in UNC Scholarship Guidelines

Student Life

MSC/LWCC Project – Discussion & Action

Student Leadership - Information

Student Transit - Information
Minutes of the
Meeting of the Academic Affairs and Student Life Committee
East Carolina University Board of Trustees
May 6, 2005


The following is a summary of the items discussed and the actions agreed on at the Academic Affairs and Student Life Committee meeting held from 9:45 until 10:05 a.m. on May 6, 2005, in Mendenhall Student Center:

Mrs. Ward called the meeting to order. The committee approved the minutes of the April 2005 meeting.

Dr. Smith noted that the conferral of degrees would be an action item at the full board meeting.

Dr. Smith noted the nine degree program proposals included on page five of the meeting packet. He said that he would be reviewing the proposals with Drs. Michael Lewis and Glen Gilbert (the three of whom make up the Academic Council) and that the group would send a report of their recommendations to the Trustees afterwards. Mrs. Ward said that these seem to be excellent programs, and she encouraged the Trustees to send their comments and suggestions to Dr. Smith.

Dr. Smith said that the strategic plan for Academic Affairs will support and be a subset of the plan for the university.

Dr. Smith introduced Dr. Charles Lyons, Director of International Affairs. Dr. Smith said that Dr. Lyons, who plans to retire at the end of the month, has been instrumental in building momentum for the university's international program and that he is deeply grateful for these efforts. Dr. Lyons reported on his progress towards the three goals he defined in his March 2004 presentation to the Trustees: getting the office back in shape, developing a strategic plan with the input of faculty, and helping to identify a permanent director for the office. He said that the office is running smoothly and that there are three remarkable finalists for the position, any of whom would be outstanding additions to ECU. Dr. Lyons noted the strategic plan for 2005-2009 included in the meeting packet. He said that the plan was developed by a faculty committee appointed by Dr. Smith and that progress is being made towards each of the plan’s goals. Dr. Lyons said that the plan has been endorsed by the Deans’ Council and the Faculty Senate and that he hoped the Trustees also would give it their endorsement. He thanked the Trustees, Chancellor Ballard, and Provost Smith for a wonderful experience at ECU. Mr. Talton thanked Dr. Lyons for his work. The Trustees voted to endorse the strategic plan. Mrs. Ward thanked Dr. Lyons for his excellent work and said that she looks forward to the implementation of the plan. The meeting was adjourned.

Submitted by Carla L. Jones
MEMORANDUM

TO: Members of the Board of Trustees

FROM: James LeRoy Smith  
Provost and Vice Chancellor for Academic Affairs  
Assistant Secretary to the Board of Trustees

Kitty H. Wetherington  
Interim University Attorney

SUBJECT: Changes to the UNC-Campus Scholarships Guidelines at East Carolina University

DATE: June 22, 2005

In 2002, the North Carolina General Assembly eliminated UNC Minority Presence Grants and directed that funds previously used for such grants be placed into a larger fund known as “UNC – Campus Scholarships”. The General Assembly directive required that, by July 1, 2003, the Board of Trustees of each constituent institution develop guidelines for the use of the funds for undergraduate students. East Carolina University's original plan was developed in cooperation with the EEO Office, Financial Aid Office, University Attorney's Office, Chair of the Faculty Senate, the Admissions Office and an Ad Hoc Committee of faculty and staff. It was approved by the Board of Trustees and President Broad in June 2003.

In 2004-2005, the current plan resulted in an under-awarding of Native American students for which funds were exclusively designated. In addition, there have been changes to the way the SAT is scored. Minor changes were made to our UNC Campus Scholarships guidelines to address these two issues. These changes are indicated by strikethrough and underlined text.

Please do not hesitate to contact either of us if you have any questions or concerns.

/cp
UNC-Campus Scholarships at East Carolina University

In response to the General Assembly’s elimination of the UNC Minority Presence Grant and the incorporation of funds previously used for grants into a larger fund known as “UNC Campus Scholarships”, East Carolina University has defined goals and developed guidelines for the use of these funds for undergraduates.

As stated in correspondence from General Administration, when developing such guidelines, the Board of Trustees for each constituent institution will be subject to the following legislative directive:

“Unless a campus has determined that it has sufficient diversity in its undergraduate student population to provide the educational benefits of diversity, the campus shall use at least a portion of these funds previously provided for Minority Presence Grants for undergraduates to promote diversity within the student body of the campus to the extent permitted by the constitution and the laws of the State of North Carolina and the United States.” [See Section 9.4 (d) of Ratified SB 1115.]

Goal 2:C of the 2000-2005 East Carolina University Strategic Plan states that the university will work to “Create an environment that fosters the recruitment and retention of a more diverse student body, faculty, staff and administration.” Goal 2:C establishes that the university has not determined that there is sufficient diversity on the East Carolina University campus. Considering Goal 2:C, in the spirit of academic access, diversity and opportunity, and with consideration of the legal landscape and its implications relative to race-specific factors in university admissions and scholarship processes, East Carolina University has modified the language used previously in the Minority Presence Grant criteria to reflect a less race-specific focus and has placed primary emphasis on factors such as socio-economic background and first generation college students status. Additionally, the university's broad interpretation of diverse populations may include, but is not limited to age, ethnicity, economic background, family educational attainment, geographical origin, disability, religion, and veteran status.

The university values the inclusion of a spectrum of life experiences and perspectives resulting from a broad and inclusive interpretation of diversity. Such diversity allows the academe to maintain a pluralistic student body and academic learning environment. In the end, it is the University's belief as proven in the minority enrollment data since 1997, that modifications to the previously race-specific language found in the former Minority Presence Grants should not impact adversely upon the University's ability to successfully recruit and enroll minority students.

With this in mind, the modified language within the criteria and guidelines for the UNC-Campus Scholarships at East Carolina University is reflected below.

**UNC-Campus Scholarships**

In the spirit of access, diversity and opportunity, East Carolina University offers UNC-Campus Scholarships to incoming undergraduate students with a solid scholastic record and demonstrated financial need. The UNC Campus Scholarship provides entering North Carolina residents $1,500 per year for up to four years of study. The scholarship award is designed to assist in the diversification of the university's undergraduate student body to include the presence of first generation college students, students from disadvantaged socio-economic backgrounds and traditionally underrepresented populations on our campus.

Criteria and Eligibility Requirements

- Students must be North Carolina residents entering college with a minimum high school grade point average of 3.0 on a 4.0 scale and a minimum SAT score of 1000 or ACT score of 21, and a standardized test score at or above the level required for admission to the University.
Recipients must be registered as a full-time student each semester (12 academic hours) and must maintain a minimum 2.5 GPA to retain the UNC Campus Scholarship.

Additional consideration will be given to one or more of the following factors:

- Applicants who are first generation college students
- Applicants from traditionally underrepresented populations on the campus of East Carolina University (may include but is not limited to regional, racial or ethnic diversity)
- Applicants from disadvantaged socio-economic backgrounds demonstrating significant financial need

Application Process

1. Submit a completed East Carolina University application for admission, including transcripts and test scores by October 31 of your senior year to East Carolina University Office of Admissions

2. Complete and submit a copy of the Free Application for Student Aid (FAFSA) immediately after January 1

3. Applicants are selected after January 31 from admitted students who best meet the scholarship criteria and guidelines

4. The scholarship is administered to recipients by the East Carolina University Office of Student Financial Aid in coordination with the East Carolina University Office of Admissions
Discussion & Action

MSC/LWCC Project

During the past year the Division of Student Life has been involved in a study to renovate and expand the Mendenhall Student Center and the Ledonia Wright Cultural Center. We have completed our preliminary work and today bring, for your consideration, three options of where we propose to locate/renovate these buildings.

First the MSC would be too costly to raze and start all over. Our proposal is to up fit the existing building with modern features and renovate to increase space and improve usability. This plan has been approved by a working committee that includes students, staff, and faculty.

Secondly, we propose to leave LWCC in its current location (Bloxton House), renovate existing structure, and add on to the Bloxton house to acquire needed space.

Both projects (considered as one project) have been studied and designed to share space and provide new programs and services while, at the same time, enhancing existing programs.

The advantage of doing this project as described is cost effectiveness, saving green space, and maintaining historical value of existing structures.

There is one hitch. Our long range plan calls for a large academic building to be constructed (w/n ten years) near the site of the Bloxton house. We are proposing and recommending that the proposed long range plan be modified to either reduce the size of the proposed academic building or locate the proposed academic building at another site on property we already own.

The MSC/LWCC committee will work with facilities services to determine optional locations to recommend to you for your consideration.

MSC/LWCC COMMITTEE MEMBERS

Dr. Garrie Moore, Vice Chancellor for Student Life
Mr. Bill Clutter, Director of Student Life Facilities
Dr. Lathan Turner, Assistant Vice Chancellor for Intercultural Student Affairs & Director for Ledonia Wright Cultural Center
Ms. Gina Shoemaker, Facilities Construction Engineer
Mr. Bill Bagnell, Director of Facilities Engineering & Architectural Services
Ms. Melanie Bunch, Director of Operations for MSC
Mr. Corey King, Assistant Vice Chancellor for Student Experiences & Director of MSC
Mr. M. Cole Jones, Student Government President
Dr. Catherine Rigsby, Chair of Faculty Senate & Assistant Professor in Geology
Mendenhall Student Center

Building History

Other Names - Student Union Building
Date Built - 1974
Date Razed -

Cost of construction - $2,935,000
Gross Square Feet - 116,900
Assignable Square Feet - 80,480
Architects - Carter Williams, Raleigh, NC
Namesake
History
Additions
Records Related to Building

Namesake

Cynthia Anne Mendenhall was born August 21, 1922 in Fort Knox, Kentucky to James Edward and Cora Redding Mendenhall. She received her B.S. degree in Business Administration from Woman's College of North Carolina. She also spent a year at UNC-CH and obtained a B.A. degree in Sociology and Recreation and pursued further graduate study at the University of Colorado and the University of Wisconsin. She joined the staff at ECU in 1954 as the first director of the Student Union and initiated numerous recreational activities. Ms. Mendenhall succumbed to cancer February 3, 1972.

History

Built at what was once the corner of Eighth and Charles Streets, Mendenhall Student Center gives students a building all their own. The building consists of three floors, one of which is below ground. This recreational facility features Hendrix Theatre, an 800 seat film and lecture facility; eight bowling alley lanes; facilities for table games; a crafts center; coffee house; lounge; and listening rooms. The second floor is used for meetings and to display artwork. Mendenhall is located on the southwestern campus next to Joyner Library. The building was dedicated on February 9, 1974.

Additions

1989 and 1990 - Built facility for WZMB which was founded by ECU Media Board and a WZMB grant - 30,000 square foot addition costing $4 million

1993 - Renovation to the snack bar "The Spot"
1997 - Updated and remodeled the Dining Center

1998 - Expanded computer lab

2000 - Replaced carpet, wall coverings, and furnishings in the Underground and the Cynthia Lounge

Records Related to Building

- Architectural Drawings
- Articles
  - Tom the Jazzman
- Chancellor's Correspondence
- Chancellor's Scrapbook File
- Union to Open in 1973
- 50-year Old Home Soon Leveled by State
- Chancellor's Subject Files
- Exempt from Personnel Act Personnel Files
  - Letter to Leo Jenkins from Cynthia Mendenhall re: Erwin Hall
  - Cynthia Mendenhall Memorial Service
- Photographs

For more information regarding campus buildings, see Facilities Services

Research provided by Alyson Parker, Graduate Student, Fall Semester 2000. Click here for more information regarding jobs in archives.
Bloxton House
Ledonia Wright African-American
Cultural Center

Building History

Other Names - Adelaide E. Bloxton Home

Management House, Home Management Career Services Building

Date Built - 1952
Date Razed -
Cost of construction - $86,490
Gross Square Feet - 3,712
Assignable Square Feet - 2,589
Architects - James W. Griffith, Greenville, NC
Namesake
History
Additions
Records Related to Building

Namesake

Adelaide E. Bloxton (1886-1950), native of Nansemond County, Virginia, was a B.S. undergraduate at the college of William and Mary, and a M.S. graduate at Columbia University. Bloxton also studied at the University of Tennessee and the University of North Carolina. Before coming to ECU, she was at one time connected with the Home Life School at Appomatox, Virginia and served as city supervisor and teacher of home economics at Danville, Virginia. She taught Home Economics at ECU (1927-1928) and then became the Director of the Department (1928-1950). In this capacity she was allowed to live in the Home Economics house and it was here that she died in 1950. In addition to her duties as teacher and department chair, she acted as Dean of Women during the 1930 summer term and served on numerous committees.

Ledonia S. Wright was born January 5, 1930 and received her masters degree in education from Shaw University. She became an associate professor with the department of Community Health at ECU in 1974 while working on her Ph.D. in Education from UNC Chapel Hill. She was also the faculty advisor for the Society of United Liberal Students (S.O.U.L.S.) until her sudden death in 1976.
History

In 1952 a home management house was built for the Home Economics Department between Erwin and Garrett.

Bloxton House was dedicated on February 26, 1953. Bloxton House, along with Erwin Hall which was built just east of it, were constructed on the western campus. It was a wooded area at the time, located behind the since demolished Wilson Dormitory.

It is a simple two-story brick structure, originally housing a training facility for Home Economic students. The building also housed the Center for Career Placement and as of the late sixties, contains the Ledonia Wright African-American Culture Center. In 1976 it was rechristened the Ledonia S. Wright Cultural Center following the death of the popular and respected professor of Social Work.

Additions

None

Records Related to Building

- Architectural Drawings
- Chancellor's Correspondence
- Chancellor's Subject Files
- Construction Documents
- Newspaper Articles
- Photographs

For more information regarding campus buildings, see Facilities Services.

Research provided by Alyson Parker, Graduate Student, Fall Semester 2000. Click here for more information regarding jobs in archives.
ECU LEADERSHIP INITIATIVE
PROPOSAL

VISION
East Carolina University will be the premier leadership university.

MISSION STATEMENT
The mission of East Carolina University Leadership initiatives is to create a leadership culture through supporting related research, pedagogical strategies and co-curricular opportunities that transforms and empowers students, faculty and staff.

DEFINITION
Leadership is a continual process of understanding who you are and using that knowledge to positively influence yourself, others and society.

GUILDING PRINCIPLES’ MATRIX

<table>
<thead>
<tr>
<th>Discover</th>
<th>Self</th>
<th>Others</th>
<th>Society</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Who you are</td>
<td>Connection with others</td>
<td>Strength through Diversity</td>
</tr>
<tr>
<td></td>
<td>What you want and value</td>
<td></td>
<td>Diversity</td>
</tr>
<tr>
<td></td>
<td>How you can contribute in society</td>
<td>Group Dynamics and dynamism</td>
<td>Your place in Society</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Self in relationship to others</td>
<td>Unresolved issues in the world</td>
</tr>
<tr>
<td>Design</td>
<td>Personal Strategic Vision</td>
<td>Coaching, clarifying and coordinating</td>
<td>Personal responses to societal challenges</td>
</tr>
<tr>
<td></td>
<td>Motivational and Self-discipline strategies</td>
<td>methods</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Plans for promoting and collaborating with</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>others</td>
<td></td>
</tr>
<tr>
<td>Deliver</td>
<td>Personal transformation</td>
<td>Transformative influence on others</td>
<td>Service to society</td>
</tr>
</tbody>
</table>

PROGRAMMATIC SCHEME
1. Minor in Leadership Studies  
   FALL 2008
2. Emerging Leader Program (Jarvis Residence Hall) 
   FALL 2005
3. COAD 1000 (First Year Seminar) Leadership Component 
   FALL 2005
4. EXPLORE ECU (First Year Conference on Transition/Leadership) 
   FALL 2005
5. Campus Readership Program 
   FALL 2005
6. Chancellor’s Leadership Academy 
   FALL 2006
7. Discovery Leadership Program 
   FALL 2006
ECU LEADERSHIP ADVISORY COMMITTEE

Dr. Garrie Moore, Vice Chancellor for Student Life
Mr. Corey A. King, Chairperson, Assistant Vice Chancellor for Student Experiences
Dr. Don Joyner, Associate Vice Chancellor for Academic Services
Dr. Al Smith, Assistant Vice Chancellor for Student Development
Ms. Amy Waters, Assistant Vice Chancellor for Student Life
Mr. Ernest Daily, Graduate Assistant for University Unions/Student Experiences
Mr. M. Cole Jones, Student Government President
Mr. Stephen Gray, Assistant to the Ombudsman
Dr. Catherine Rigsby, Chair, Faculty Senate
Dr. Elaine Scott, Assistant Professor of Nursing
Dr. Lathan Turner, Assistant Vice Chancellor for Intercultural Affairs
East Carolina University

Tomorrow Starts Here...

CHANCELLOR’S LEADERSHIP INITIATIVE

FALL 2005
VISION

East Carolina University will be the premier leadership university.
The mission of East Carolina University Leadership initiatives is to create a leadership culture through supporting related research, pedagogical strategies and co-curricular opportunities that transforms and empowers students, faculty and staff.
DEFINITION OF LEADERSHIP

Leadership is a continual process of understanding who you are and using that knowledge to positively influence yourself, others and society.
<table>
<thead>
<tr>
<th>ECO Goes 3-D</th>
<th>Guiding Principles Leadership Matrix</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Discover</strong></td>
<td><strong>Self</strong></td>
</tr>
<tr>
<td></td>
<td>Who you are</td>
</tr>
<tr>
<td></td>
<td>What you want and value</td>
</tr>
<tr>
<td></td>
<td>How you can contribute in society</td>
</tr>
<tr>
<td><strong>Design</strong></td>
<td><strong>Others</strong></td>
</tr>
<tr>
<td></td>
<td>Connection with others</td>
</tr>
<tr>
<td></td>
<td>Group Dynamics and dynamism</td>
</tr>
<tr>
<td></td>
<td>Self in relationship to others</td>
</tr>
<tr>
<td><strong>Deliver</strong></td>
<td><strong>Society</strong></td>
</tr>
<tr>
<td></td>
<td>Strength through Diversity</td>
</tr>
<tr>
<td></td>
<td>Your place in Society</td>
</tr>
<tr>
<td></td>
<td>Unresolved issues in the world</td>
</tr>
<tr>
<td></td>
<td>Personal responses to societal challenges</td>
</tr>
<tr>
<td></td>
<td>Coaching, clarifying and coordinating methods</td>
</tr>
<tr>
<td></td>
<td>Plans for promoting and collaborating with others</td>
</tr>
<tr>
<td></td>
<td>Personal transformation</td>
</tr>
<tr>
<td></td>
<td>Transformative influence on others</td>
</tr>
<tr>
<td></td>
<td>Service to society</td>
</tr>
</tbody>
</table>
Programmatic Scheme

- Minor in Leadership Studies
- Co-curricular Transcripts
- Emerging Leaders Program
- Jarvis Hall (Leadership Hall)
- COAD 1000 (Leadership Component)
- EXPLORE ECU (First Year Conference on Transition/Discovery)
- Chancellor’s Leadership Academy
- Discovery Leadership Program
ECU Leadership Advisory Committee

- Dr. Garrie Moore, Vice Chancellor for Student Life
- Mr. Corey A. King, Chair, Assistant Vice Chancellor for Student Experiences
- Dr. Don Joyner, Associate Vice Chancellor for Academic Services
- Dr. Al Smith, Assistant Vice Chancellor for Student Development
- Ms. Amy Waters, Assistant Vice Chancellor for Student Life
- Mr. Ernest Daily, Graduate Assistant for University Unions/Experiences
- Mr. M. Cole Jones, Student Government President
- Mr. Stephen Gray, Assistant to the Ombudsman
- Dr. Catherine Rigsby, Chair, Faculty Senate
- Dr. Elaine Scott, Assistant Professor for Nursing
- Dr. Lathan Turner, Assistant Vice Chancellor for Intercultural Affairs
Information

Board of Trustee Meeting - July 19, 2005
Student Transit

ECU Student Transit Authority, the only student-owned and operated transit system in the state and one of very few in the country, was established in 1969 by the students of East Carolina University to provide for their transportation needs both on campus and in the surrounding area. From that humble two-bus beginning, the system has grown to a fleet of twenty-six buses that travel in excess of three hundred thousand miles transporting 1.5 million passengers annually. Each day during the academic year, Student Transit buses are on the road supporting the academic mission by providing safe and reliable transportation to and from class.

The Student Transit Authority is proud to place into service this summer four new Gillig forty-foot buses. Each of these buses is rated for twelve years of heavy-duty service. Designed for ease of operation and maintenance, these buses were paid for with student fees at a cost of $261,175 each. Additionally, two of these new units contain audiovisual surveillance systems that record the activity both onboard the bus and on the curbside exterior of the bus. These recording documents are intended to increase the safety and security of our passengers as well as to protect the University from frivolous or unfounded lawsuits. At a cost of six thousand seven hundred dollars per bus, the surveillance systems have been installed as a pilot to determine their actual effectiveness. Continuation of this pilot will be determined by the outcome of the trial period and the availability of funding.

Student Transit, represented by the Vice Chancellor for Student Life is participating in a regional transit study with the city of Greenville and Pitt County officials to explore ways of improving mass transit for our region. A consulting firm will be selected to lead this study.