The Board of Trustees met in regular session in Room 1120 of the Health Sciences Building on the Health Sciences Campus. Chairman Robert Greczyn called the meeting to order at 8:30 a.m. and read the following provision regarding conflict of interest requirements:

“As Chair of the Board of Trustees, it is my responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the board of trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

Mr. Greczyn asked if anyone would like to declare a conflict of interest or appearance of conflict for this meeting. Hearing none, he asked Ms. Ward, Secretary, to call the roll.

**ROLL CALL**

Members present:

Keri L. Brockett  
David S. Brody  
Robert J. Greczyn, Jr.  
Robert O. Hill, Jr.  
Robert V. Lucas, Jr.  
Carol M. Mabe  
E. David Redwine  
Mark E. Tipton  
Margaret C. Ward

Members absent:

Bruce N. Austin  
William H. Bodenhamer, Jr.  
Robert G. Brinkley
APPROVAL OF MINUTES

It was moved by Mr. Lucas and seconded by Ms. Mabe that the minutes of the July 24, 2007 meeting, as well as the August 22, 2007 conference call, be approved as submitted.

The motion passed with no negative votes.

REPORT OF THE CHAIR

Chairman Greczyn asked to make a few remarks and began by saying he appreciated the Trustees’ patience and understanding while getting accustomed to the new committee structure. He encouraged comments and feedback regarding the new structure and stated that if the new structure was not feasible, then changes would be made. Chairman Greczyn stated that the objective of the structure is for the Board to do its business and have full and thorough discussions on important topics and to trust the committees to bring issues to the Full Board so that informed decisions can be made that are in the best interest of East Carolina University.

Mr. Greczyn acknowledged two birthdays, Mr. David Redwine and Ms. Keri Brockett.

Mr. Greczyn recognized East Carolina’s Golf Team, who won the Golf Championship and also acknowledged the East Carolina Football Team in their game against University of North Carolina. Finally, he informed the Board that enrollment has grown to approximately 26,000 students and noted that there are no signs of stopping the growth.

Mr. Greczyn then asked Ms. Ward to read the motion to go into Closed Session.
Ms. Ward moved that the Board go into Closed Session to:

1. consult with our attorney and to preserve the attorney-client privilege and to consider and give instructions concerning judicial claims entitled:
   a) Laszlo Szabo v. East Carolina University.
2. prevent the disclosure of privileged information under N.C. General Statutes #126-22 to #126-30;
3. consider the qualifications, competence, performance, character, fitness or conditions of appointments of prospective employees and employees; and
4. to prevent the disclosure of confidential information under FERPA.

Mr. Hill seconded the motion and it passed with no negative votes.

Mr. Greczyn explained the Trustees would move to Room 2165 to conduct business in Closed Session.

Upon returning from Closed Session, Chairman Greczyn called on Chancellor Ballard for his report.

**CHANCELLOR’S REPORT**

Dr. Ballard stated he had four topics of discussion. First, Dr. Ballard recognized his cabinet and others for the exceptional job they are doing in reference to the start of the new school year. He stated that this was his fourth year here, and even though there were some things that needed to be fixed, he couldn’t recall things ever going so smooth. He stated that East Carolina University is by far the fastest growing institution in the system over the past seven years. ECU is also anticipated to have 6,000 new students this year as well. One of the challenges with growth is to ensure that the students are taken care of. When ECU students graduate, they should have a plan for their future, an opportunity to realize their passion and they are ready for success in whatever is next for them.

Financial Aid has been an issue for some time at East Carolina University; however, it will not be an issue much longer. Dr. Ballard expressed deep confidence in Dr. Bailey’s competence in resolving those issues. He stated that all offices that can’t be 100% devoted to the success of the students will be under new leadership.

Dr. Ballard recognized the Bailey – Bowling Swat team for “performing miracles” this year in being able to accommodate the new growth and implement the new Banner Technology System. For the past several years, between 5-10% of students were in a non-pay situation in which their classes had to be cancelled. This year, the number was lowered to less than 1%. The only way the Bailey-Bowling team did that was to work 12 hour days, work over the Labor Day weekend and to look at every student record individually to ensure that the right thing was being done for each student.
Dr. Ballard stated that he was at the University of Oklahoma for 13 years. ECU is bigger; more student oriented and has more quality than the University of Oklahoma. One of the things that go with growth and the comprehensive doctoral status is a rapidly improving research capability. Dr. Ballard recognized Dr. Mageean as the first Vice Chancellor that has a comprehensive, solid, yet bold, divisional strategic plan that is tied in with University’s strategic plan that maps out a way to move forward with the research goals that will benefit the community. It is not research for research’s sake; it is research for people’s sake. ECU excels in translational research, which is, taking intellectual knowledge and translating it into technologies and programs that make a difference for people, and that is exactly the direction that ECU is headed for in the future. Dr. Mageean is a great leader in research and she is making a huge difference, along with several other Vice Chancellors. A couple of quick indicators of that: this year, in spite of a very significant financial turnaround in the Brody School of Medicine, they experienced the highest external funding of research in ECU history, over $21 million dollars. One of those areas of research is health disparities research. Under the leadership of Dr. Mageean, Dr. Horns and others, ECU has the potential to become the best public university in the nation in health disparities research. Many illnesses that are huge in eastern North Carolina affect some class and demographics at a much higher rate than others. Understanding those mechanisms and getting a handle on those corrective devises, be it genetic, social or other means to ensure that these illnesses are reduced and minimized, is an issue for the whole state of North Carolina, and ECU will continue to be a leader in that area. Just this year, Ron Cartwright in Health and Human Services received an extremely prestigious and probably the most competitive research grant there is from the National Institutes of Health, what is call an R01 grant, to do more health disparities research.

Challenges for the future in research are there, and they certainly include physical infrastructure. Dr. Ballard stressed that he needs the Board’s support to ensure that the three buildings that are on the priority list for the BOG are moved forward this year. Delaying those buildings will not be productive. The academic building that will house education and business is critical but equally significant is the replacement for the Howell Science Building that is well past its useful lifespan and is not capable of recruiting the great researchers that that ECU is otherwise capable of recruiting. Dr. Ballard stated that there must be a new Science building and there must be a new Performing Arts building so that the infrastructure is in place to produce the wet labs and the other capabilities that will lead to world class researchers coming to East Carolina University.

Dr. Ballard stated that the single most important decision that the Board has to make every year is about campus initiated tuition increases or campus based tuition increases. Campus based tuition is the relatively small amount of flexibility or discretion that this Board has to recommend to the Board of Governors on new charges, new tuition and fee charges for our students. The bigger responsibilities, of course, rest on the policies with the Board of Governors and President Bowles. Since 2001, ECU has had a series of years, until this year, of rather large, campus based tuition increases and those are justified in terms of the quality of education, and they are certainly justified in terms of increase cost that we face that the State is unable to pay for. Utilities are one good
example. Energy costs will continue to go up and the State rarely reimburses even a portion of those energy costs, and those come right off the top. So the need for new resources is clear. Campus based tuition is a small part of the total resources picture and campus base tuition and fees come right from the students. This is an unusual year, for the Board, community, members of the leadership team, in the sense that the rate of increase in what the students pay has to slow down. The cost of their tuition has doubled in a seven year period. That’s twice the national average. It is time for other sources of revenue to pick up those rapidly escalating costs. The students have done too much. Mr. Ballard states that he supports the emergency plan that would keep total costs to the students this year on terms of campus based tuition under 1%. ECU led the system last year in total new cost to the students and Dr. Ballard stated that he would not support anything that comes close to that. He believes a 1% or less increase this year is appropriate.

Dr. Ballard stated that diversity is the first goal that he has for the institution this year. ECU has made significant progress over the last two years, especially this year under the leadership of Virginia Hardy. An excellent infrastructure has been established for building an inclusive community East Carolina University. ECU must lead by example in diversity, by showing this community that at the administrative levels; specifically the top fifty leaders of this institution will be diverse. The University has not done a good job of that up until this point. There are at least six searches this year to make a difference. Four of those are deans and two of those are people who will report directly to the Chancellor. Dr. Ballard assures everyone that he is doing everything possible to both get quality and diversity into the higher levels of administration. Dr. Ballard states that Provost Sheerer and Vice Chancellor Horns have an equal responsibility at the Dean’s level. The upcoming searches will bring a diverse set of candidates to campus. Dr. Ballard also stated that one of his goals, as mentioned in his convocation speech, was faculty diversity. He stated that the institution must get at least to the median of the peer group in terms of the profile of the faculty. Dr. Ballard asked for the continuous support of the Board and their advice on how to move forward. Dr. Ballard thanked everyone for their attention, and for making the start of this school year such a great time for East Carolina University.

Mr. Greczyn thanked the Chancellor for his remarks and stated he wanted to comment on a few items. He thanked Dr. Ballard and all the staff in Financial Aid for the way they handled the Financial Aid issues and stated that everyone looked forward to this issue being in the past. He also stated that the message has gone out to everyone that the only way to do things is the right way. Mr. Greczyn also commended the University’s efforts in diversity. He stated that the Board of Trustees is looking forward to the Leadership Development Plan that is due to the Board of Trustees by November 1, 2008.
BOARD OF GOVERNORS REPORT

Mr. Dixon first congratulated the Pirates on their win against UNC Chapel Hill in football this weekend. He stated that several Board of Governor members attended the football game and were very impressed with the atmosphere at ECU. He commented on the positive article in the Charlotte Observer regarding the game.

Mr. Dixon stated that he has only been a member of the Board of Governors for two years; however he was asked to run for an office and subsequently was elected Vice Chair of Educational Planning, Programs and Policies Committee. Ray Farris is the Chair of that committee. Mr. Dixon went on to say that this was a good year for the UNC system in the General Assembly. Mr. Dixon stressed that the Board of Governors is trying to establish a better relationship with the General Assembly and a better relationship in Washington, DC.

Mr. Dixon also addressed:

- The location of the National Bio and Agro defense facility in North Carolina,
- The first-ever presentation of the Board of Governor’s Public Service Award
- General Assembly funding for higher education
- Expansion of the medical school at UNC-Chapel Hill
- Enhanced housing opportunities on campus

FACULTY SENATE REPORT.

Mr. Taggart said that one of the aspects he enjoys most about being Faculty Senate chair are the conversations he has with various faculty members. He states that he likes to exchange stories with faculty about how or why they feel such strong ownership of ECU. He says that one of responses he hears the most from the Faculty is how important they feel it is to give back to the community. He cited Professors Matthew Mahar and Rhoda Kenny, who facilitate the ASAP Afterschool Program within the College of Health and Human Performance. They are currently studying the affects of activity and exercise in scholastic success. While the research is providing data, the center also provides a safe alternative to after school care. This is just one example of how the faculty at ECU gives back to the community.

SGA REPORT.

Ms. Brockett said that it’s a great time to be a Pirate. She commented that she represents 26,000 students and she takes that responsibility seriously. She thanked the Board for their Leadership and collaboratively what they do for the students.
Ms. Brockett reported that the SGA is working on four key initiatives: student welfare, safety and security, University and Community relations and Student Government reform. She provided details on all four efforts.

Ms. Brockett stated that another area of focus is shared governance. She stated that as SGA President, she gets to sit on all student committees; however, she noted how important it is to put students in leadership rolls to help with the Leadership Institute that Dr. Ballard prides this university on. The SGA is working with Athletics to partner with the student athletes, as they, too, are leaders on campus. Web based committee meetings are one way that allows student athletes to become involved in student committees due to their time restraints. Ultimately, students are staying busy. Ms. Brockett stated that she is fortunate to be able to be both a student and a member of the Board of Trustees. She asked to leave the Board with one final thought. She stated that to be an ECU Pirate, a person has to rise to a challenge, overcome adversity and move onward.

AUDIT COMMITTEE REPORT

Mr. Butler stated that the Audit Committee met on September 11, 2008. He listed the committee members as Mr. Joel Butler, Mr. Robert Greczyn, Ms. Carol Mabe, Mr. Bruce Austin and Ms. Stacie Tronto, who provides support for the committee. A summary of the Audit Committee Meeting is listed as Attachment A.

FACILITIES AND RESOURCES COMMITTEE REPORT

Mr. Redwine gave the Facilities and Resources Committee report. He stated that this committee is divided into two areas, University Advancement and Facilities and ITCS. He stated that the committee members took some time during their committee meeting to get acquainted with the history of these two areas. A summary of the Facilities and Resources Committee meeting is listed as Attachment B.

There were two action items in the Facilities section. Mr. Redwine first moved that the Policy on Social Security Numbers and Personal Identifying Information be approved as presented in the Board Members.
The motion passed with no negative votes.

Secondly, Mr. Redwine moved that the designer selection for the Croatan and Wright Place Renovation Feasibility Study be approved by the committee as presented in the Board materials.

The motion passed with no negative votes.

HEALTH SCIENCES COMMITTEE REPORT

Mr. Hill thanked Dr. Horns for her diligence in working with the Health Sciences Committee. A summary of the Health Sciences Committee meeting is listed as Attachment C. There were no action items from the committee.

UNIVERSITY AFFAIRS COMMITTEE REPORT

Mr. Lucas stated that the University Affairs Committee is a new committee that consolidated a number of other committees. The members of the committee are Trustees Ward, Bodenhamer, Butler and Brockett. The jurisdiction of the University Affairs Committee covers Academic Affairs, Financial Aid, Student Life, Research and Graduate Studies, Athletics and Campus Safety. Mr. Lucas stated that he sees the new committee structure as a good one. He sees the role of this committee as helping the Chancellor with policy issues and feels that by having all the different aspects of University Affairs give detailed reports, they can truly assist the Chancellor. A summary of the University Affairs report is listed as Attachment D.
EXECUTIVE COMMITTEE REPORT

Mr. Greczyn gave the report from the Executive Committee meeting. A summary of the Executive Committee meeting is listed as Attachment E.

OLD BUSINESS

There was no old business

NEW BUSINESS

There were several items of New Business. The first order of new business was the East Carolina University Policy on Non-Salaried and Deferred Compensation for Employees exempt from the State Personnel Act as well as the guidelines for housing Allowance provisions under the ECU Policy on Non-salaried Employees.

Ms. Ward moved approval of non-salaried and deferred Compensation and the guidelines for housing allowances provisions as presented in the Board material.

Mr. Tipton seconded the motion.

The motion passed with no negative votes.

The second order of business to elect members to the Endowment Fund Board. The Chairman and Vice Chairman of the Board of Trustees serve on the Endowment Fund Board. In addition, Mr. Bodenhamer also serves on that Board and has one year remaining on his current term.

Mr. Greczyn moved to elect Mr. Robert Brinkley to a three year term and Ms. Carol Mabe to serve a two year term on the Endowment Fund Board.

Mr. Butler seconded the motion.

The motion passed with no negative votes.
The third order of business deals with the Honorary Degree committee. Mr. Greczyn appointed Mr. Tipton, Mr. Hill and Ms. Brockett to that committee.

The last order of business is the Grievance and Appeals committee. Mr. Greczyn stated that he will not act on anything today, but did inform the Board that if there are any grievances from the Board, then he will appoint committee members ad hoc.

Mr. Greczyn asked if there were any other comments or questions. Mr. Holland stated that there the only football tickets available this year are the tickets that are returned by the opposing team. For this weekend, which is Family Weekend, there are only 200 tickets left. Mr. Holland anticipates the game being sold out.

Mr. Lucas stated that the Board of Trustees need to get more involved in the political process. He commended Chancellor Ballard on his involvement and participation in Raleigh. He stated that ECU needs more appointments to the Board of Governors. ECU only has three appointments out of 34.

Mr. Brinkley stated that he was impressed with Ted Morris’ report on Economic Development. He reiterated how important East Carolina is not only to the State of North Carolina, but specifically to the people of Eastern North Carolina.

Dr. Mageean stated that they have renamed the Regional Development Service to the Office of Economic Development. Ted Morris is the new Assistant Vice Chancellor. She stated that economic development will be a large part of her department’s focus in the coming years.

Mr. Bodenhamer stated that a few weeks ago on the television show “Are You Smarter Than a 5th Grader?” an ECU graduate won $500,000. His name was Robert Roeder and he was apart of their military appreciation show. Mr. Bodenhamer stated that
he did a great job of representing East Carolina University. He stated that Mr. Roeder should be invited to football game and/or be presented with a certificate of appreciation.

Dr. Ballard stated that he had been at East Carolina University for three and a half years. He stated that he has had an opportunity to witness the spirit and the great things that are happening at East Carolina University. Dr. Ballard stated that no experience thus far has been better than the Virginia Tech football game, where East Carolina University was the first to present $100,000 to the fund of the families of the shooting victims. He thanked Mr. Terry Holland for his initiative in the Athletic Department to make that happen. Ms. Brockett stated that she was honored to be able to assist in the presentation and she was extremely proud of the ECU Student Body for their efforts.

Hearing no further business, Chairman Greczyn announced the meeting adjourned at 11:40 a.m.

____________________________________  
Robert J. Greczyn, Jr., Chairman

____________________________________  
Margaret C. Ward, Secretary

Minutes of the committee meetings are on file in the Office of the Assistant Secretary to the Board of Trustees and shall be retained for the term of this administration.
Audit Committee Meeting Report  
September 11, 2007  

Audit Committee Charter  
· Reviewed the current audit committee charter, which list the duties and responsibilities of the audit committee.  
· Approved a revision to the audit committee charter with regard to the organizational structure of the committee.  

2007-2008 Annual Audit Plan  
· Reviewed the 2007-2008 annual audit plan as required by the UNC Board of Governors.  
· Approved the 2007-2008 annual audit plan.  

Enterprise Risk Management  
· Discussed the implementation of an Enterprise Risk Management System and the different organizational models of implementing such a system.  
· Executive Council is currently deciding on the best organizational model for East Carolina University.  
· Audit committee supports the implementation of an Enterprise Risk Management System.  

Fraud Awareness Plan  
· Discussed the implementation of a fraud awareness plan that will address the prevention, deterrence, and detection of fraud.  
· Director of Internal Audit in consultation with senior management is developing a fraud policy that will be reviewed and approved by Executive Council and presented to the audit committee.  
· Audit committee supports a fraud awareness plan.  

Internal Audit Resource Review  
· Reviewed the request for resources to support the Internal Audit function.  
· Audit committee supports the resource request but realizes it depends on the availability of funds.  

Compliance/Ethics/Conflicts of Interest  
· Audit committee has jurisdiction with regard to compliance, ethics, and conflicts of interest.  
· Audit committee in consultation with senior management will decide what topics and agenda items should be reported to the audit committee.
Facilities and Resources Committee Meeting Report
September 11, 2007

University Advancement

Capital Campaign

1. Approx. 12 years since last campaign during which peer institutions have completed a couple of campaigns.
2. ECU's capital campaign will be officially launched this academic year.
3. Accomplishments include:
   • Recruitment of personnel
   • Positive response to March 8 Centennial Celebration kickoff
   • Marketing initiatives
   • Fund raising totals increased; 2006-07 fundraising total = $24.3 million / includes all foundations, special funds, state matching funds and grants (from private foundations & corporations). Note: If grants removed from total, total raised still up approx. 5%
4. Theme: "Second Century Campaign" with proposed idea to include "Supporting ECU's Vision for Leadership and Service"
5. Timeline:
   • Quiet phase - May 4, 2004 / day Chancellor Ballard took oath
   • Public Announcement - March, 2008
   • Completion - December 2011
6. UNC GA fundraising benchmarks for all system institutions.
7. Campaign Cabinet - fairly small cabinet selected from many university volunteer boards/groups.

Marketing/Branding (update provided by Clint Bailey, Director of University Marketing, in collaboration with Lee Workman, Athletics)

1. Campus colors are being used to complement campus appearance & provide colors reflecting pride & spirit.
2. Spirit Icon Project - Original idea was for icon to be located inside the crosswalks. Current plan is to have icon strategically placed between the crosswalks and facing east. Icon will be applied in several steps with the ring around the Pirate head being the first step; 8-10 crosswalks have been identified
3. Proposed new logo which is Centennial logo with centennial years removed.
4. New logo could be phased in and will support campus branding.
5. "ECU" more locally/regionally recognized; "East Carolina University" more broadly/nationally recognized.
Alumni- University Conference Center Plan

1. Proposal supported by ECU Alumni Association to investigate use of Christenbury Memorial Gymnasium as university-alumni conference center was discussed with recommendation that scope and programming be defined before initiating a full-blown feasibility study.

Facilities and ITCS

- The Policy on Social Security Numbers and Personal Identifying Information was approved as presented in the Board materials. **ACTION ITEM**
- The designer selection for the Croatan and Wright Place Renovation Feasibility Study was approved by the committee as presented in the Board materials. **ACTION ITEM**
- A status report was presented on the Master Plan project.
- Background information on the lease of the Moye Medical Building 3rd floor and the process used for approving leases were discussed.
- A summary of the designer selections approved by the Finance and Facilities Committee since the previous meeting was presented in the Board materials.
- A summary of the status of major capital projects was presented in the Board materials.
Health Sciences Committee Report
Thursday, September 11, 2007

Health Sciences Division

- The Health Sciences Division is moving forward with the organizational structure that the Chancellor has announced which maintains the integrity of the Division with its own Vice Chancellor.

- The search for the new Dean of the Brody School of Medicine is being conducted. The Search Committee consists of 19 members (17 voting and 2 non-voting members) which includes 2 members of the Board of Trustees. The Search Committee will soon finalize a decision on select a search firm to assist with a national search for the new Dean of Medicine.

The School of Nursing and the School of Allied Health Sciences

- The School of Nursing had a 96% pass rate on NCLEX (state boards) for new baccalaureate graduates. The School of Nursing is currently leading the NCLEX performance among the Schools of Nursing in the UNC system.

- The School of Nursing and the School of Allied Health Sciences are under constant pressure to produce more new nurses, physical therapists, and physicians assistants, etc.

- Both Schools are nearing maximum capacity in the Health Sciences Building.

School of Dentist

- Received $25 million in the budget agreement signed by Governor Easley. The money will be used for initial design and early construction cost.

- The architectural firm has been selected - BJAC. Design phase of dental building is underway.

- Groundbreaking will be occurring sometime this fall.

- Pediatric Dental Residency program is being developed.

Brody School of Medicine
• Mini-Med School program kicked off this week and will continue for 6 weeks. Mini-med school is a community outreach effort for ECU faculty to share information about the major health concerns in our region and how we are contributing to improved health through research and teaching. Topics for the sessions are: Pediatric Obesity, Cardiovascular Surgery, Ethics of Medicine, and Evidence Based Medicine.

• Health Span (Electronic Medical Records System) has been initiated with funding from Duke Endowment.

• Dr. Justin Moore, Masters of Public Health faculty in Family Medicine, received a K Award for $400,000, over a 3 year period to study the relationship between physical activity and obesity. The CDC gives out 20 of these per year.

• 73 new medical students began in the fall. The class size was expanded from 72 to 73. The AAMC has encouraged medical schools across the country to increase class sizes. Plans are to move toward increasing the class size to 80 students.

• The Brody Scholars have been expanded from 3 to 4 per year thanks to the dedicated efforts by Hyman and David Brody.

**MFPP Update**

• CON for Cyberknife was denied. A petition for an appeal has been filed. There was no competition, no opposition, and no letter filed for formal opposition. Hopefully, it will be settled in 90 days.

• Joint Venture for Endoscopy Center - MOU has been signed by both parties (PCMH & ECU) and has gone through legal at General Administration. Location will be on the 3rd floor of Moye Medical Building. Patients will probably be seen in January.

• Cancer Center -- Partnership with UNC-Chapel Hill (Line Berger Cancer Center) - MOU is in process for ECU and UNC-Chapel Hill to have a more formal partnership in regards to research.

• MFPP Finances - finished the 06-07 yr in the black ($800,000). This is a remarkable picture given the multimillion $$ projected shortfall this time last year. Reflects lots of work by faculty staff and administration over this last year.
University Affairs Committee Report  
September 11, 2007

The University Affairs Committee discussed the following issues in the September 11 meeting:

- Campus safety, including warning systems and collaboration with other agencies in Greenville
- Campus-wide substance abuse prevention
- Potential changes to the ECU Disciplinary System
- Growth in graduate programs and the challenges this growth creates (e.g., shortage of research space)
- The need for leadership and support to advance the international affairs program

Fall 2007 enrollment statistics (preliminary):
- Total enrollment: 25,990 students (includes undergraduate and graduate, on-campus and DE)
  - The 25,990 represents an increase of 1,639 students over last year (though the freshman class is only 238 students larger than last year).
  - This is the largest numerical growth in the UNC System and the second-highest percentage growth.

- Enrollment management: the tension of improving admissions standards v. remaining true to our mission of access
- Financial Aid: $258 million in aid was dispersed for this year (highest amount in UNC System); looking at cross-functional teams to make processes more efficient
- Athletics: aggressively investing in athletics to turn eradicate deficit in three years; generating recognition
- The potential of charging additional DE student fees

Other issues identified by committee members as important for further discussion:
- Shared governance
- Coordination of BSOM and PCMH police efforts
- Continuing our mission of serving the region
- Quality of the student experience
- Funding campus safety projects
EXECUTIVE COMMITTEE REPORT  
September 12, 2007

Report the two items acted on by the Board since the last meeting:

- The selection of a designer for the dental school was approved by fax ballot on July 26.
- A lease of the third floor of the Moye Medical Building for use by ECU Physicians was approved by fax ballot on Aug. 29.

There are no action items from the Executive Committee.

The most extensive discussion involved tuition and fees.

- The chancellor is very clear that he intends for any increase in campus-based tuition and fees for the 08-09 academic year to be small. Several Board members cautioned that larger tuition and fee increases may be needed to keep up with rising costs on campus.

- Kevin Seitz outlined the process that is now under way for developing recommendations. This includes extensive discussions with student representatives on the proposals, and the administration will seek the approval of the Student Congress on fee increases. The board will be asked to approve tuition and fee recommendations at the November meeting. Those recommendations will then be sent to the Board of Governors for final approval.

- Several committee members are interested in exploring whether distance education students should pay student fees. The Board of Governors currently has a policy that prohibits charging fees, other than technology to distance education students.

- Members noted that the issue of tuition and fees is intertwined with questions such as how big the university should be in terms of enrollment and the quality of the student body.

Judi Bailey presented a brief update on financial aid. She noted that for the current academic year, the office has disbursed more than $257 million in financial aid, which includes grants, scholarships, work-study and loans.

Ted Morris gave a brief update on economic development. He reported that the name of Regional Development Services has been changed to the Office of Economic Development to more accurately reflect the mission and work of the enterprise.