AGENDA
Board of Trustees
University Affairs Committee
April 19, 2012
MSC 221

I. Approval of Minutes from February 23, 2012 Action

II. Closed Session

III. Academic Affairs
A. Conferral of Degrees Action
B. Ranking Entity and College Guidelines
C. Financial Aid Update
D. PPC Update

IV. Student Affairs
A. Structure for Success

V. Research and Graduate Studies
A. National Academy of Inventors
Minutes of the Meeting of the 
University Affairs Committee 
East Carolina University Board of Trustees 
February 23, 2012 at 3:00pm 
Mendenhall Student Center – Room 221

Attending: Robert Brinkley (chair), Bob Lucas, Robert Brinkley, Josh Martinkovic, Edwin Clark, Mark Tipton, Danny Scott, Marilyn Sheerer, Virginia Hardy, and Steve Ballard

Meeting began 3:00pm

Mr. Brinkley opened the meeting by reading the conflict of interest statement.

The minutes from the previous meeting were approved.

Academic Affairs (Marilyn Sheerer)

- **Appendix C** – Dr. Sheerer introduced Dr. Marianna Walker, Chair of the ECU Faculty, to speak about this topic. She stated that we need a statement regarding professional ethics which will now become a part of the annual faculty evaluation. This will allow the unit administrator to evaluate the faculty on professional ethics and conduct in addition to teaching, service and research. Dr. Sheerer commended the faculty senate for taking this very important step to get this process completed.

- **ACTION ITEM** – A motion was made by Bob Lucas to approve Appendix C with the recommended changes. This was seconded by Edwin Clark. All members voted in favor.

Program Prioritization Committee – Ron Mitchelson lead the discussion about PPC moving from Phase 1 to Phase 2. Phase 1 has been submitted to the Chancellor. Phase 2 is about assessing the building blocks for possible reorganization. He provided a summary of phase one including discussing the three dimensions of productivity, centrality and quality. Input to create the phase one recommendations included discovery/evaluation phase, judgments from academic units and departments and use of the UNC funding formula for calculating return on investment. Recommendations at the department level included eight units deserving of investment, 32 should be maintained as is and 11 units could see reductions. At the program level, 32 programs were identified as those to invest in, 161 programs to be maintained, 26 could be reduced and 42 could be eliminated. Many of the reduction and elimination recommendations were already on the table of discussions. He also shared some of the recommendations for the Brody School of Medicine to include, but not limited to, developing clear recognition of BSOM within ECU context, to increase the number of in the medical student class sizes, consolidation of facilities, and expanded research. The PPC has met 10 times since the start of January to move forward into Phase 2. The next step in the process is a white paper on PPC. There are 57 menu items to be included. This white paper will roll out bits and pieces of recommendations. Dr. Mitchelson shared a few of the scenarios to increase efficiency and effectiveness that included no changes and some departmental and college changes. A perception and scenario survey is slated to go out to the ECU community on Feb. 24th. He went through a couple of the sample questions included in the survey. The scenarios will be issue on March 30th with another university forum on April 13th and the final recommendations for phase 2 to the chancellor by April 30.

Student Affairs – (Virginia Hardy)

- **New Adviser for The East Carolinian** - Dr. Hardy reminded the board members that Frank Barrows was the interim adviser for The East Carolinian. He has been with us for three weeks and is spending a lot of time with the students and by the time he completes his term with ECU, he will provide some recommendations and action plans for moving forward. The students are very happy with the collaboration, education and understandings of printing a newspaper.
Update on New Student Center / Belk Building –

- We will be demolishing Belk Hall and hope by 2015 to both of the residence halls going in its place will be rebuilt. The Honors College Living Learning Community will likely be moved up on to College Hill. There will also be a community building put on College Hill to provide more student services for the students on College Hill including computer labs, teaching space and a possible swimming pool. We may lose a number of beds, but the use of space will be much better and more student centric. Making up the loss of beds in Belk, we will gain some back in Umstead. The demolition for Belk is set to start summer 2013.

- The Student Centers (one on east and west campus each) are still planning to move forward with the hopes of having two buildings. The designs are going forward.

- Tyler Residence Hall is ahead of schedule and could be done by this summer.

- Freshmen Residency is beginning this fall (2012) where all freshmen are required to live on campus. There are a few exceptions for people to not live on campus, but they are being done on a case-by-case basis.

- We should be over 100% capacity for the fall class due to Freshmen Residence; however the Carnegie Classification definition needs to be better defined. Right now, we think we qualify, but they are pulling from a data set that doesn’t match ours. We have been communicating with Carnegie for 4-5 months and will continue to do so.

Research and Graduate Studies –

- Use of Animals in Research – Dorcas O’Rourke gave a background on ECU’s animal use program. She discussed the relevance of using animals in research and those using animals have won Nobel Prizes dating back to 1923. There are about 56 awards totaling $10 million at ECU for animal use. She listed the types of illnesses, diseases, and medical challenges that ECU uses for research where animals are included such as Arthritis, Cancer, Drugs/Alcohol, Obesity and Diabetes and Trauma. She shared that animal research and training has a great deal of oversight on ECU programs, from internal and external perspectives. The internal office is the Institutional Animal Care and Use Committee (IACUC) and are regularly inspected by USDA and regulated by USDA and Public Health Service. ECU has about 75,000 square feet for animal care and use. She also shared the number of animals we have at ECU including mice (3000), rats (300), pigs (2), monkeys (50), birds (200), and amphibians (3-300) and showed photos of some of the facilities and space.

- Economic Community Engagement – Ted Morris and Kenny Flowers – Ted discussed the successes and outreach of the office which extends from the entire eastern North Carolina area to Western NC to Washington State to Denmark. He shared some of the highlights from the 2010-11 Report Card including the number of community based research and outreach projects as well as local, state and national government agencies. In regard to economic development, 187 jobs were created for companies in NC. Kenny shared some of the initiatives utilized statewide such as the Municipal Management and Innovative Initiative and Talent Enhancement partnerships. He shared some of the successes of investment from our community partners including the Department of Commerce ($1.35 million in 2009 and 2011) impacting communities in the region. Some of the communities as a part of the Municipal Management and Innovative Initiative program include Aurora, Bayboro, Grifton, Hookerton, Pollocksville, Snow Hill and South Mills. Kenny shared some of the departments where engaged faculty, staff and students are collaborating with OEIED including Community Enhancement Advisory Committee, Political Science and Public Administration, Urban and Regional Planning, English, Sustainable Tourism, RCLS and Business. The impact of ECU’s efforts include $200,000 invested by ECU and partners, 29 new community partners, 14 completed community projects, $3.9 million leveraged or pending by CDBG projects.
Campus Safety – Bill Koch

- **Greenville Public Safety Task Force Report** – Bill did a quick overview of this report. Bill co-chaired this task force and helped submit the report in August 2011. This study, which looked at 2010 numbers, showed that Greenville’s violent crime and crime index is decreasing per capita. Greenville PD has a gang unit and impact unit, which are both best practices, as well as other areas that have specific goals and strategies to combat crime in a variety of ways. Crime rates in West Greenville have also decreased. There are also collaborative efforts and additional patrol units between Greenville and ECU PD working the area between 1st and 5th streets. Another result from the task force was to have a more responsible downtown area. Bill said some of the bar owners are very responsible and communicate will with the police, but not all.

- **Mutual Aid Agreements and Extended Jurisdictions (handout)** – Bill shared a document of how mutual aid agreements were done dating back to 1997. There are a couple options available including do we revise, update, or completely re-write this from square one. Since the document was completed, there have been many changes to our campus. We have grown our relationships with neighboring agencies and communities which helps us to be in a better place now more than today. Donna Gooden Payne said all current resolutions are accurate and updated. She made a suggestion that the chancellor maintain power to sign these agreements and provide the Board of Trustees with an annual report of new and updated agreements. The University Affairs committee reaffirmed that the mutual aid agreement continues with the chancellor having the power to sign these agreements.

**Meeting Ends at 5:20pm**
CLOSED SESSION MOTION

I move that we go into Closed Session:

1. to prevent the disclosure of privileged information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act;

2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees; and

3. to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.
Memorandum

TO: John Durham  
    ECU Board of Trustees

FROM: Marilyn Sheerer  
       Provost and Senior Vice Chancellor  
       for Academic Affairs

Approved by:  
              Steve Ballard, Chancellor

Date: March 28, 2012

RE: Request for BOT Action on 2012 Recommendations for Tenure

John, attached are the 2012 tenure recommendations that need to be submitted to the Board of Trustees for their consideration at the upcoming April 19th – 20th meeting. Formats are attached for the following faculty members:

Academic Library Services [2]  
Charles William Gee, Joyner Library  
Matthew Reynolds, Joyner Library

Harriot College of Arts and Sciences [15]  
Kirk St. Amant, Department of English  
Rhonda Evans Case, Department of Political Science  
Alethia Cook, Department of Political Science  
Richard Hernandez, Department of History  
John Hoppenthaler, Department of English  
Mohammed R. Jahan-Pavar, Department of Economics  
Heather Littleton, Department of Psychology  
Amy Lyndon, Department of Psychology  
Siddharta Mitra, Department of Geological Sciences  
Marianne Montgomery, Department of English
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Harriot College of Arts and Sciences (15) ---continued
Elena Murenina, Department of Foreign Language & Literature
Njinasoa Randriamampy, Department of Mathematics
Anoush F. Terjanian, Department of History
(tenure and continued employment contingent upon maintaining
legal authorization to work in the US)
Cecelia Valrie, Department of Psychology
Baohang Zhang, Department of Biology

College of Business (3)
Denise Dickins, Department of Accounting
Charmaine Glegg, Department of Finance
William McDowell, Department of Management

College of Education (11)
Susan Bashinski, Department of Curriculum and Instruction
Ruth Chan Evans, Department of Curriculum and Instruction
Elizabeth Fogarty, Department of Curriculum and Instruction
Allen Guidry, Department of Curriculum and Instruction
Laura King, Department of Curriculum and Instruction
Elizabeth Swaggerty, Department of Curriculum and Instruction
Peggy Yates, Department of Curriculum and Instruction
Guili Zhang, Department of Curriculum and Instruction
Crystal Chambers, Department of Higher Adult and Counselor Education
Steven Schmidt, Department of Higher Adult and Counselor Education
Mark Scholl, Department of Higher Adult and Counselor Education

College of Fine Arts and Communication (11)
Tom McCaslin, School of Music
Brian Massey, School of Communication
Aysel Morin, School of Communication
T. Reid Parker, School of Theatre and Dance
Robert Quinn, School of Art and Design
Keiko Sekino, School of Music
Sachiyo Shearman, School of Communication
Eric Shouse, School of Communication
Michael Tahaney, School of Theatre and Dance
Deborah Thomson, School of Communication
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College of Fine Arts and Communication (11 ---continued)  
Jeffrey Ward, School of Music

College of Health and Human Performance (2)  
Mark Moore, Department of Kinesiology  
Mustafa Selim, Department of Health Education and Promotion

College of Human Ecology (4)  
Paige Averett, School of Social Work  
Blake Nalavany, School of Social Work  
Carmel White, Department of Child Development and Family Relations  
Intha Yoon, School of Social Work

College of Technology and Computer Science (5)  
Byungjoon Kim, Department of Engineering  
ChengCheng Li, Department of Technology Systems  
Peng Li, Department of Technology Systems  
Loren Limberis, Department of Engineering  
Sergiy Vikomir, Department of Computer Science

Since these recommendations require approval of the Board of Trustees before tenure may be conferred, I am requesting that these actions be placed on the agenda for consideration by the Board at their April 19th – 20th meeting. Each of the above recommendations has been approved by all appropriate parties, including the Chancellor, as indicated by his signature above.

Please let me know if you have questions about this request.

/tc

Attachments: 53 BOT Tenure Formats
Proposed Motion to be offered by University Affairs Committee Board of Trustees Meeting April 20, 2012

Conferral of Degrees

I move that the candidates for degrees, as approved by the Faculty Senate and the Chancellor, be authorized for conferral on Friday, May 4, 2011, at the annual Spring commencement.
The Wellness Living Learning Community (WLLC)
The Wellness Living Learning Community (WLLC) offers ECU freshmen a unique opportunity to be active participants in their education through a themed residential living experience. A major benefit of the community is engaging students in healthy lifestyles which contribute to academic success. This living learning program is offered by Campus Wellness in the Department of Campus Recreation and Wellness within the Division of Student Affairs.

The WLLC motto is "Live Well, Learn Together." In the program, students take specialized health and wellness courses together. In addition, students are paired with wellness mentors who help them adjust to college in ways ranging from learning about campus resources to attending social and athletic events.

One aspect that makes this living learning program unique is the inclusion of a required service learning component. The WLLC has a goal to provide health and wellness programming to underserved school aged children and their parents. This is a significant need in many communities in eastern North Carolina as the combination of low economic status and low education level contribute to lifestyle related diseases such as diabetes, hypertension, and cardiovascular disease.

This year the WLLC students adopted East End Elementary in Robersonville, which has about 300 children in pre-kindergarten through fifth grade in Martin County. After learning that the school doesn’t have an afterschool program and that a majority of the students are eligible for free lunch, the WLLC decided to focus their community service on teaching nutrition.

The Campus Wellness program used our nutritionist to help direct the efforts of the students by focusing on basic skills for identifying foods which can be eaten frequently, sometimes, or rarely. A clever traffic light model was used for the education, and WLLC students donned fruit costumes to engage the elementary students. The elementary students were filled with joy and laughter as they learned about healthy eating in a playful manner.

The lasting piece of the Traffic Light Nutrition Education program is a huge mural painted by the WLLC students depicting a traffic light with smiling, dancing foods. The mural will be placed in the East End Elementary School cafeteria to further promote healthy eating.

This was truly an example of the spirit of the WLLC as the ECU students reached out to the community to make a positive contribution in an underserved school. They used skills learned in the program to develop, plan, implement and evaluate this successful educational intervention.

Now that their freshman year is almost over, a majority of the first year students are reapplying to be mentors to next year’s group. The hope is that, through future growth of the WLLC, the culture of the ECU campus will reflect a commitment to personal health and well-being and lifelong community engagement.

The WLLC fits the University’s commitment to improve the health and well-being of students, develop leaders, and serve the community. Through participation, students gain a sense of belonging that helps them connect to ECU and achieve academic and personal success. They form
strong bonds with their classmates and encourage the shared commitment of living a healthy lifestyle.

The Chancellor's Student Leadership Academy

The Chancellor's Student Leadership Academy was the merging of two ideas – one, the brainchild of Kyle Smithwick, a senior majoring in Political Science, and the other, the initiative of Dr. Virginia Hardy, who was aiming to develop a leadership academy for students similar to that of the Chancellor’s Leadership Academy, a leadership program for faculty and staff, that would teach leadership competencies and provide students the opportunities to observe and practice them. These are Kyle’s words:

“The idea of the program came when I was asked to create a positive change program as a part of being selected as an Elite Pirate. I wanted to choose a project that was designed around my passion which is leadership. I recognized that on our campus there was a gap in leadership education and wanted to create an opportunity for students to fill that gap in education before graduation. I created the idea of a two part program with the first being the educational seminars and the second, a mentorship opportunity with administrators. My goal was for students to be able to better serve their organizations while at ECU as well as their workplaces after graduation all while pointing back to their institution and attributing their leadership achievements in part to East Carolina University.”

Last year, Kyle jumped on the opportunity to present his idea to Dr. Hardy, and she affirmed him and his idea in her decision to envelope his “positive change program” into the Chancellor’s initiative to create a leadership program for students. The overall goal of the Academy is to provide the participating students with knowledge and tools that will help them build leadership competencies and equip them to influence positive change on campus and in the various other spheres in which they operate.

The Academy was launched on January 19, 2012 with the Opening Session as Chancellor Ballard welcomed the CSLA class, consisting of 12 sophomores and juniors of various backgrounds and majors, and Dr. Hardy, Ann Marie Holder, and Kyle Smithwick introduced the program and the presenters and prepped the students for what was to come. In the following weeks, the scholars learned the ECU definition of leadership which gave them a context to understand themselves as leaders or potential leaders as a precursor to the discussion on leadership styles. They then were challenged to develop an appreciation for the differences among people and the benefit of diversity. Participants moved on to examine how values and civility, as well as law, form the basis of ethical leadership. The Academy then introduced the concept of followership and stressed the importance of cultivating good relationships as a strong suit in effective leadership. The final session was an interactive experience in which participants examined themselves as developing leaders and received guidance in creating a leadership plan. The closing ceremony on March 28, 2012, celebrated the scholars’ successful completion of the program and provided the students another opportunity to reflect on the virtues and responsibility of good leadership.

As a pilot program, this first installment of the Academy only offered the first part of the program – the educational seminars. The Vice Chancellor’s office intends to offer the two-part program, which includes the mentorship opportunity, to future classes.
Recognized for its research achievements, East Carolina University has been invited to become a member of the National Academy of Inventors. The National Academy of Inventors™ (NAI) was founded in 2010 for the purpose of recognizing academic inventors engaged in translating their research into inventions for the benefit of society. The mission of the Academy is to honor academic invention; recognize and encourage inventors; enhance the visibility of university technology and innovation; encourage the disclosure of intellectual property; educate and mentor innovative students; and translate the inventions of its members for public good. Recognition of this honor, along with the induction of twenty ECU inventors into the Academy will occur on Founders Day, Wednesday April 25, 2:30pm at the Willis Building. Welcoming remarks will be provided by Dr. Paul Sandberg, President of the Academy and the keynote address will be provided by John Kopchick, Goll-Ohio Eminent Scholar Professor in Molecular Biology, Ohio University.

William E. Allen, Chemistry  
Martin Bier, Physics  
Yan-Hua Chen, Anatomy & Cell Biology  
David Collier, Pediatrics  
Orville W. Day, Jr., Physics  
Ronald Dudek, Anatomy & Cell Biology  
Paul Gemperline, Chemistry  
Gregg Givens, Communication Sciences & Disorders  
Paul W. Hager, Biology  
Glenn D. Harris, Pediatrics  
Joseph S. Kalinowski, Communication Sciences & Disorders  
Yong-Qing Li, Physics  
Qun Lu, Anatomy & Cell Biology  
Everett C. Pesci, Microbiology & Immunology  
David William Pravica, Mathematics  
Michael P. Rastatter, Communication Sciences & Disorders  
George Sigounas, Internal Medicine / Hematology Oncology  
Andrew M. Stuart, Communication Sciences & Disorders  
David M. Terrian, Anatomy & Cell Biology  
Michael Van Scott, Physiology