



## Corporate and Foundation Relations

8/1/2008

## WELCOME TO CFR CONNECTIONS

... your e-news source for corporate and foundation funding opportunities.

CFR CONNECTIONS will arrive in your e-mail box as funding opportunities become available. Prospect information will be summarized in each issue including: a brief synopsis of the funders' focus areas, potential gift range, URL (if available), deadlines, and notes.

Please forward this issue of CFR Connections to colleagues who may be interested in pursuing the grant opportunities listed below.

## SPECIAL ANNOUNCEMENT

The Health Care Division of the **Kate B. Reynolds Charitable Trust** is pleased to announce a Request for Proposals to assess and assist several grant projects in the area of prevention. **Please see the attached RFP for further details.**



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## The Commonwealth Fund

<http://www.commonwealthfund.org/>

Range of Grants: high: \$1,045,000 low: \$400

Deadline(s): Letters of inquiry are accepted on a rolling basis; there are no deadlines.

The Commonwealth Fund is a private foundation that aims to promote a high performing health care system that achieves better access, improved quality, and greater efficiency, particularly for society's most vulnerable.

The current funding priorities are:

*Ctrl & click links below for additional information on focus areas.*

A High Performance Health System

[Commission on a High Performance Health System](#)

[Health Care Quality Improvement and Efficiency](#)

[Program on the Future of Health Insurance](#)

[Program on Medicare's Future](#)

[Patient-Centered Primary Care Initiative](#)

[State Innovations](#)

Special Populations

[Health Care Disparities](#)

[Child Development and Preventive Care](#)

[Quality of Care for Frail Elders](#)

[Fellowship in Minority Health Policy](#)

The Fund strongly prefers grant applicants to submit letters of inquiry using the online application form <http://www.commonwealthfund.org/loi/>. The Fund maintains goals that 20 percent of funded projects are the result of unsolicited proposals, and 20 percent of funds support projects with investigators who are new to the Fund. These guidelines assure that program staff are always open to new ideas and researchers.

## CSX Corporation, Inc.

[http://www.csx.com/?fuseaction=general.csxog\\_giving](http://www.csx.com/?fuseaction=general.csxog_giving)

Range of Grants: Not listed - CSX does not fund multi-year requests.

Deadline(s): Applications are accepted at any time and are reviewed in a timely manner.

Requests must be submitted via the CSX on-line contribution request application.

CSX is the eastern United States' largest rail network, with 21,000 miles of rail that span 23 states and two Canadian provinces. Headquartered in Jacksonville, Fla., it employs more than 33,000 people, hauls over five million car loads per year and plays a major role in the economic development of this country.

CSX focuses on safety and service, environmental stewardship and on being a positive influence on the communities they serve. CSX supports local nonprofit organizations through cash and non-cash donations and through employee volunteers.

## Grant Focus Areas:

## Personal Safety Education

CSX will support nonprofit organizations and school programs which:

- Help educate children and their parents on issues of personal safety
- Help keep children safe on the internet
- Teach railroad safety to children, teens and adults
- Provide safe havens that keep children and adults safe from abuse

## Community Safety

- Safety, disaster, high alert and Hazmat training
- Equipment requirements of first responders
- Projects and activities that keep communities safe

## Environment

CSX supports programs that:

- Protect air, land and water resources
- Preserve natural resources
- Teach environmental stewardship to children and adults

## The Gerber Foundation

<http://www.gerberfoundation.org/>

Range of Grants: high: \$800,000 low: \$64,000

Deadline(s): Concept papers are due June 1 and December 1 of each year. Full proposals are due February 15 or August 15 of each year.

The mission of The Gerber Foundation, to enhance the quality of life of infants and young children in nutrition, care, and development, has remained the guiding beacon for Foundation giving throughout its history. Accordingly, priority is given to projects whose primary beneficiaries are young children from birth to three years of age.

The Gerber Foundation current priorities are: Pediatric Health, Pediatric Nutrition and Environmental Hazards.

The primary focus of the **Pediatric Health** target area is to promote health and prevent disease. Of particular interest are applied research projects focused on reducing the incidence of serious neonatal and early childhood illnesses, or improving cognitive, social and emotional aspects of development.

**Pediatric Nutrition** programs respond to a long-time interest of the Foundation in assuring adequate nutrition for infants and young children. Projects include applied research that evaluates the provision of specific nutrients and their related outcomes in infants and young children.

The Foundation is interested in **Environmental Hazards** projects that evaluate the effects of environmental hazards on infants and young children. Applied research projects that document the impact of, or ameliorate effects of, environmental hazards on the growth and development of infants and young children are the focus of this area of interest.

## The Park Foundation

[www.parkfoundation.org](http://www.parkfoundation.org)

Range of Grants: high: \$200,000 low: \$5,000

Deadline(s): January 4, April 4, July 4 and October 3. There are no deadlines for letters of inquiry.

The Park Foundation primarily supports scholarships in [higher education](#), quality [media](#) that heightens public awareness of critical issues, and protection of the [environment](#).

The Park Foundation values a diverse and transparent media landscape. Its goal is to fund non-commercial broadcasting, investigative journalism, and independent media that is substantive, unbiased, and accurate. It aims to heighten public awareness of critical environmental, political, and social issues to foster a more fully informed electorate.

The Park Foundation is committed to raising public awareness of freshwater issues — particularly availability, quality, and accessibility. The Foundation seeks strategic and sustainable solutions to these challenges at a national level, with a specific concentration in the eastern United States. The Foundation seeks solutions through funding both established non-profit organizations and modest grassroots initiatives, and prefers to assist organizations networking with others concerned with these issues.

Requests for endowment, capital campaigns, construction, equipment purchases, debt reduction, or ongoing operating support are discouraged.

## Prevent Cancer Foundation

[www.preventcancer.org](http://www.preventcancer.org)

Range of Grants: high: \$310,000 low: \$500

Deadline(s): Feb. 28 and Sept. 14

The Prevent Cancer Foundation is a non-profit health foundation whose mission is the prevention of cancer through scientific research and education. The Foundation defines **cancer prevention** as the "reduction of cancer incidence through research, education and early detection". Grant applications must be written to indicate they are clearly within the scope of these priorities in order to be considered. Any applications that do not meet these qualifications will not be reviewed.

Research proposals are reviewed by members of a distinguished Scientific Review Panel. Members of the panel are drawn from outstanding institutions such as the National Cancer Institute, Lombardi Cancer Center, M.D. Anderson Cancer Center, Weill Cornell Medical College, Fox Chase Cancer Center, and Johns Hopkins University.

**NOTE:** Scientific investigators or health professionals who are currently funded by the tobacco industry for any project, or who have been funded by the tobacco industry during the previous four years, or whose named mentors in the case of mentored fellowships are funded by the tobacco industry for any project (currently or during the previous four years) may not apply and will not be eligible for the Prevent Cancer Foundation research grants or fellowships after January 1, 2007.

## NEXT STEPS:

1. Determine if the prospect is a good fit for your project by reading the information provided and visiting the organization's website.
2. Complete the attached Project Concept Form.
3. E-mail the Project Concept Form to Sharon Hamilton, CFR Director at [hamiltons@ecu.edu](mailto:hamiltons@ecu.edu) and Patricia Reidinger, CFR Associate Director at [reidingerp@ecu.edu](mailto:reidingerp@ecu.edu).

We will contact you to arrange a strategy meeting to discuss your project in detail and assist you with the proposal development process.

### The Office of Corporate and Foundation Relations builds meaningful partnerships between East Carolina University and the corporations and foundations who invest in our work.

## This includes:

- ♣ Maintaining positive working relationships with corporations and foundations that are currently supporting or that have the potential to support the University

- ♣ Identifying needs that may be met through corporate and foundation gifts and grants through consultation with faculty, University Development staff, and administrators

- ♣ Assisting individuals in the development and submission of proposals



*We look forward to working with you!*

**NOTE:** If you would like to be removed from this e-mail list, please reply to [reidingerp@ecu.edu](mailto:reidingerp@ecu.edu) with the words "remove from list" in the subject line.

If you know of someone who should be added to this e-mail list, please reply to [reidingerp@ecu.edu](mailto:reidingerp@ecu.edu) with the words "add to list" in the subject line.