



IN THIS ISSUE

ASCO Cancer Foundation

JP Morgan Chase

National Collegiate Inventors and Innovators Alliance

The Pepsi Refresh Project

The SEVEN Fund

“At the core of any competitive grant application – no matter what the field of endeavor – is a great idea, one based on strong scholarship and/or excellent science, and one that is fresh, innovative, and significant.

In a highly competitive grant environment, however, it takes more than a good idea to be successful in obtaining a grant award.

After all, the majority of grant competitors also have good ideas.

To make a grant application as compelling and competitive as possible, a good idea plus good grantsmanship are essential.”

~ The Craft of Grant Writing ~

The Office of Corporate and Foundations Relations can help—please contact us before submitting your next grant application.

The ASCO Cancer Foundation Improving Cancer Care Grant funded by Susan G. Komen for the Cure

<http://www.ascocancerfoundation.org/TACF/Grants/Grant%20Opportunities/Improving%20Cancer%20Care%20Grant/2011%20Improving%20Cancer%20Care%20Grant%20RFP%2007-01-2010.pdf>

Deadline: Letter of Intent due September 1, 2010

Range of Grants: 1.35 million dollars - distributed as \$450,000 per year over three years.

Background:

This grant opportunity is part of the Susan G. Komen for the Cure/ ASCO Cancer Foundation Research Initiative.

The ASCO Cancer Foundation supports educational programs of the highest quality in cancer care and prevention; facilitates the dissemination of information about cancer and cancer treatment to patients and their families; and, through its grants program, supports, encourages, and recognizes excellence in clinical research in the field of oncology.

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure, which is now the world's largest breast cancer organization and the largest source of nonprofit funds dedicated to the fight against breast cancer with nearly \$1.5 billion invested to date.

The ASCO Cancer Foundation® Improving Cancer Care Grant, funded by Susan G. Komen for the Cure®, will provide extramural research funding to address important issues regarding access to cancer care, quality of care, and delivery of care with general applicability to breast cancer. The goal of this program is to encourage multi-disciplinary research that will have a major impact on breast cancer care.

Opportunity:

The Improving Cancer Care Grants will provide funding for research studies that implement and evaluate new ways to solve major problems in quality of, access to, and delivery of cancer care. Proposals must be focused on developing solutions to current problems, not just describing disparities in care that currently exist. Proposals must be research-focused, with specific aims and hypotheses, not a request for support of a program. Research teams that have previously laid the groundwork in these areas by describing existing problems are particularly encouraged to submit proposals to implement and study potential solutions.

Project proposals are not required to focus on breast cancer, but the study findings must have general applicability to breast cancer care.

Areas of major interest may include, but are not limited to:

- Evaluating programs to increase access to and delivery of care for individuals who face geographical and/or economic barriers, e.g., populations in rural areas or limited socio-economic regions within an urban environment
- Testing new models of care for the underinsured or uninsured, including the rapidly-emerging, acutely uninsured population resulting from the current economic conditions
- Research on reducing the cost of care, such as study and evaluation of co-payment assistance programs
- Implementing and evaluating programs to address workforce shortages, including but not limited to collaborating with non-physician practitioners, implementing patient support group models, or using strategies to retain oncologists in the workforce
- Studies on improving workforce education and training including preparing for community-based practice, infusing tactics for collaborative team-based care, practicing in shortage areas, and increasing guideline adherence
- Research addressing survivorship care: What kinds of models are effective to ensure quality of care for cancer survivors, especially those in under-served areas? What types of education programs and workforce training are needed for survivorship care?
- Investigating how to overcome disparities in clinical trial enrollment
- Studying ways to increase health literacy so that underserved populations present at earlier disease stages

Please note:

The research team must be led by a single Principal Investigator, who must be an active ASCO member (or have submitted a membership application) with an MD, DO, PhD or equivalent degree.

JP Morgan Chase

<http://www.jpmorganchase.com/corporate/Corporate-Responsibility/corporate-philanthropy.htm>

Deadline: Initial approach online letter of inquiry

Range of Grants: Varies

Background:

JPMorgan Chase's philanthropic goal is to be the catalyst to meaningful, positive, and sustainable change within its highest need neighborhoods and communities across the globe. In 2009, JPMorgan Chase gave more than \$100 million through grants and sponsorships to thousands of not-for-profit organizations around the world.

The JPMorgan Chase Foundation directs the majority of its time, attention and investment toward specific neighborhoods in cities where they have major operations. These neighborhoods are typically among the most challenged areas of major urban centers, defined by unacceptably high rates of poverty and historic disinvestment.

JPMorgan Chase works to lead a renaissance in the neighborhood, by engaging the most qualified non-profit organizations, neighborhood residents, and other sources of public and private advocacy and funding.

Opportunity:

The firm's philanthropic investment is predominantly focused in three centers of excellence:

- Community Development - to work with community-based partners to address issues related to poverty and social exclusion by building economic infrastructure, promoting self-sufficiency, and supporting efforts to narrow social inequities.
- Education - to ensure that all children, particularly those from disadvantaged backgrounds, have access to high quality educational opportunities with a particular focus on K-12 public schools that help them acquire the knowledge and skills needed to be productive, engaged students.
- Arts & Culture - to increase community access to rich cultural resources that foster creativity, promote self-expression, celebrate diversity, and strengthen our environment.

Please note:

You will receive an automatic electronic notification after the Letter of Inquiry has been successfully submitted. If JP Morgan Chase is unable to consider your proposal for funding, you will receive notification.

National Collegiate Inventors and Innovators Alliance (NCIIA) Sustainable Vision Grants

<http://nciia.org/grants/sustainablevision/guidelines>

Deadline: October 15, 2010

Range of Grants: \$10,000 to \$50,000

Background:

The NCIIA is a community of the leading thinkers in technology innovation and entrepreneurship in universities and colleges from around the country. NCIIA supports technology innovation and entrepreneurship in universities and colleges to create experiential learning opportunities for students, and successful, socially beneficial businesses. With a membership of nearly 200 colleges and universities from all over the United States, the NCIIA engages more than 5,000 student entrepreneurs each year, leveraging their respective school campuses as working laboratories and incubators for businesses and ultimately helping them to bring their concepts to commercialization.

Opportunity:

Sustainable Vision grants fund transformational educational programs where breakthrough technologies are created and commercialized for the benefit of people living in poverty in the US and abroad.

Successful Sustainable Vision grant proposals apply breakthrough technologies to address basic human needs such as health, food security, clean water, and affordable energy.

- To receive a grant, inventions and technologies must be commercially viable with an economically sustainable business model that can be replicated. The program may begin by addressing needs at the household or village level, but should have the potential for regional, national, or even global impact.
- Programs should further inform and expand curricula and in-the-field opportunities offered to students.
- Projects must be sustainable beyond the length of the grant and should provide a structure for ongoing collaboration and education.

Please note:

Have an idea but not sure it's a fit with the Sustainable Vision grants program? Send a 1-2 paragraph summary to info@nciia.org for review and feedback. Please note that due to high volume, replies to last-minute inquiries made less than two weeks prior to the proposal deadline are not guaranteed.

The Pepsi-Cola Company Refresh Project

www.refresheverything.com

Deadline: Applications are accepted from the 1st to the 15th of each month. The grant program ends January 31, 2011.

Range of Grants: From \$5,000 to \$250,000

Background:

The Pepsi Refresh Project is an online grant program developed with the belief that great ideas can come from anyone, anywhere, anytime. Pepsi empowers Americans to decide which ideas get funded through an online, democratic voting process.

The Pepsi Refresh Project will award more than \$20 million this year to fund good ideas, big and small, that help refresh our world. The program launched on January 13, 2010 and has already exceeded expectations by receiving the monthly limit of 1,000 submissions in less than seven days with at least one from each state in the U.S.

The Pepsi-Cola North America Beverages (PCNAB) portfolio features market-leading liquid refreshment beverages, including the Pepsi, Mountain Dew, Sierra Mist and Mug trademarks in the carbonated soft drink category and the Aquafina and SoBe trademarks in the non-carbonated arena. PCNAB also produces and markets North America's best-selling ready-to-drink iced teas and coffees, respectively, via joint ventures with Lipton and Starbucks.

Opportunity:

The Grant Program consists of six (6) categories

- HEALTH – fostering wellness;
- ARTS & CULTURE – celebrating the arts;
- FOOD & SHELTER – ideas for providing food and shelter for the community;
- NEIGHBORHOODS – building better communities;
- EDUCATION – helping people learn at any age; and
- THE PLANET – ideas which help the planet.

Please note:

- Ideas must be submitted at <http://www.refresheverything.com/fydb30abd31>
- Ideas must be executable within 12 months
- Ideas must be beneficial, achievable, constructive and “shovel-ready”

The SEVEN Fund (Social Equity Venture Fund) Enterprise-based Solutions to Poverty

<http://www.sevenfund.org/>

Deadline: Initial approach Letter of Inquiry due October 15, 2010

Range of Grants: \$100,000

Background:

SEVEN (Social Equity Venture Fund) is a virtual non-profit entity run by entrepreneurs whose strategy is to markedly increase the rate of innovation and diffusion of enterprise-based solutions to poverty. It does this by targeted investment that fosters role models - whether they are entrepreneurs or innovative firms - in developing nations; and shaping a new discourse in government, the press and the academy around private-sector innovation, prosperity and progressive human values.

The SEVEN Fund encourages rigorous and innovative researchers to tackle questions head-on, unlocking the potential of enterprise-based solutions to poverty. SEVEN's work in 'Enterprise Solutions to Poverty' expands around the globe, partnering with top academic institutions to fund original research, and searching for innovators in the world's poorest countries. Competitions have attracted applicants from more than 120 nations.

Opportunity:

The “Enterprise-based Solutions to Poverty” RFP has four goals:

- To expand scientific inquiry to include disciplines fundamental to a deep understanding of entrepreneurship and economic development that are currently unsupported by conventional grant sources. This includes the broad topic area of research as well as the inclusion of qualified “researchers” from various fields and backgrounds that other institutions would not fund. The goal is to introduce fresh thinking and new directions into the discourse of poverty reduction and sustainable economic development;
- To forge and maintain useful collaborations between researchers and on-the-ground actors of Enterprise-based Solutions to Poverty;
- To provide the public with a deeper understanding in this area, and its potential implications;
- To find, research and analyze role-model entrepreneurs and companies whose lesson may inspire others.

This RFP funding favors research that has two characteristics. First it aims at supporting research that is foundational, with potentially significant and broad implications for our understanding of how entrepreneurs lift people out of poverty. Second, this unconventional view will enable research that, because of its speculative, non-mainstream, or high-risk nature, would otherwise go unrealized due to lack of funding.

Please note:

Letter of Inquiry is due no later than October 15, 2010 and is to be submitted online at <http://www.sevenfund.org/submit-loi/>. The LOI Must include:

- A 500-word project summary, explicitly addressing why the project is topical, foundational and unconventional;
- A draft budget description not exceeding 200 words, including an approximate total cost over the life of the award and explanation of how funds would be spent;
- A Curriculum Vitae for the Principal Investigator, which MUST be in PDF format, including:
 - Education and employment history
 - Full publication list
 - Four expert references on the PI or the project team as a whole

The G.I.F.T. Center

Grant Information – Funding for Tomorrow

ARE YOU SEARCHING FOR A FUNDER FOR YOUR PROJECT? MAKE AN APPOINTMENT TO EXPLORE THE G.I.F.T. CENTER.
The mission of the G.I.F.T. Center is to provide access to research, training, and editing services to support and enhance the efforts of ECU faculty and staff members in obtaining corporate, foundation and other non-governmental grants.
The G.I.F.T. Center is located in the Greenville Centre. Appointments are required. Please call Tricia Reidinger at 737-1820 or email reidingerp@ecu.edu to schedule a convenient time for individual instruction.

NEXT STEPS:

1. Determine if the prospect is a good fit for your project by reading the information provided and visiting the organization's website.
2. Complete the attached Project Concept Form.
3. E-mail the Project Concept Form to Sharon Hamilton, CFR Director at hamiltons@ecu.edu and Patricia Reidinger, CFR Associate Director at reidingerp@ecu.edu.

We look forward to working with you!

NOTE: If you would like to be removed from this e-mail list, please reply to reidingerp@ecu.edu with the words “remove from list” in the subject line.

If you know of someone who should be added to this e-mail list, please reply to reidingerp@ecu.edu with the words “add to list” in the subject line.