



Corporate and Foundation Relations

7/1/2008

WELCOME

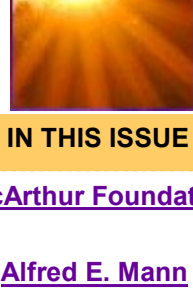
This edition of CFR CONNECTIONS highlights foundations featured at the CASE Conference for Corporate and Foundation Relations Officers held in June. Representatives of these foundations offered their personal insight on current priorities and tips for submitting more competitive proposals.

CFR CONNECTIONS will arrive in your e-mail box as funding opportunities become available. Prospect information will be summarized in each issue including: a brief synopsis of the funders' focus areas, potential gift range, URL (if available), deadlines, and notes.

NEXT STEPS:

1. Determine if the prospect is a good fit for your project by reading the information provided and visiting the organization's website.
2. Complete the attached Project Concept Form.
3. E-mail the Project Concept Form to Sharon Hamilton, CFR Director at hamiltons@ecu.edu and Patricia Reidinger, CFR Associate Director at reidingerp@ecu.edu.

We will contact you to arrange a strategy meeting to discuss your project in detail and assist you with the proposal development process.



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The MacArthur Foundation

<http://www.macfound.org/site/c.1kLXJ8MQK-H/b.3599935/>

Range of grants: high: \$26 million; low: \$5,000

Deadline (s): none

The MacArthur Foundation supports creative people and effective institutions committed to building a more just and peaceful world. In addition to selecting the MacArthur Fellows, the foundation works to defend human rights, advance global conservation and security, make cities better places, and understand how technology is affecting children and society.

Interest Areas:

Ctrl & click links below for additional information on focus areas.

- ♣ [Program on Global Security and Sustainability](#) focuses on international issues, including human rights & international justice, peace & security, conservation & sustainable development, higher education in Nigeria & Russia, migration & human mobility, & population & reproductive health.
- ♣ [Program on Human and Community Development](#) addresses issues in the United States, including community and economic development; housing, with a focus on the preservation of affordable rental housing; juvenile justice reform; education, with an emerging interest in digital media & learning; and policy research & analysis on crosscutting domestic concerns.
- ♣ [General Program](#) supports public interest media, including public radio, documentary programming, & work to explore the use of digital technologies to reach & engage the public.
- ♣ [MacArthur Fellows Program](#) awards five-year, unrestricted fellowships to individuals across all ages & fields who show exceptional merit & promise of continued creative work. It is limited to U.S. citizens and residents.

Conference Note: *The MacArthur Foundation launched its Digital Media and Learning initiative this year to help determine how digital technologies are changing the way people, especially young people, learn, play, socialize, and participate in civic life. The initiative is marshaling what is already known about the field and seeding innovation for continued growth. See <http://www.dmlcompetition.net> for details.*

Alfred E. Mann Foundation

<http://www.aemf.org/>

More than \$20 million in grant awards for 2007

Deadline (s): Vary, foundation pre-selects organizations. (We will assist you in getting on the foundations' radar screen.)

The Alfred Mann Foundation is a medical research foundation dedicated to bringing advanced medical technologies to the public to provide significant improvements to the health, security and quality of life for people suffering from debilitating medical conditions. The foundation is focusing on implantable neurostimulator systems that could potentially be used to improve the lives and health of patients with a variety of conditions and ailments, from stroke and spinal cord injuries to migraines, epilepsy and obesity.

Conference note: The mission of the Alfred E. Mann Foundation is to improve lives by developing, manufacturing, marketing, and supporting high-quality, state-of-the-art bio medical technology. Projects with great commercial and humanitarian potential and new devices to benefit mankind are the priority. The foundation moves projects from the idea stage all the way through the FDA approval process. All funds are held in trust; future revenue will be shared with the university and the faculty inventors. (also see [Advanced Bionics](http://www.advancedbionics.com/) - <http://www.advancedbionics.com/>)

The Andrew W. Mellon Foundation

www.mellon.org

Range of grants: high: \$4,357,000; low: \$2,800

Deadline (s): None

The Andrew W. Mellon Foundation currently makes grants in six core program areas:

Ctrl & click links below for additional information on focus areas.

- ♣ [Higher Education and Scholarship](#)
- ♣ [Scholarly Communications](#)
- ♣ [Research in Information Technology](#)
- ♣ [Museums and Art Conservation](#)
- ♣ [Performing Arts](#)
- ♣ [Conservation and the Environment](#)

Institutions and programs receiving support are often leaders in fields of Foundation activity, but they may also be promising newcomers, or in a position to demonstrate new ways of overcoming obstacles to achieve program goals. The foundation's grant making philosophy is to build, strengthen and sustain institutions and their core capacities, rather than be a source for narrowly defined projects. Mellon develops thoughtful, long-term collaborations with grant recipients and invests sufficient funds for an extended period to accomplish the purpose at hand and achieve meaningful results.

Conference Note: *The Andrew W. Mellon Foundation is interested in proposals that foster collaboration with community programs and projects.*

JP Morgan Chase

www.jpmorganchase.com/grants

Range of Grants: high: \$2,255,000; low: \$25

Deadline (s): Varies see website

The foundation supports organizations involved with arts and culture, education, employment, housing, parks, children, financial literacy, community development, public policy, and civic affairs.

Interest Areas:

Ctrl & click links below for additional information on focus areas.

- ♣ [Community asset development](#) encourage, sustain & develop economic self-reliance
- ♣ [Youth education](#) help young people succeed in life & in work
- ♣ [Community life](#) enrich communities with sponsorships & events focused on arts & culture

Conference note: *JP Morgan Chase prefers proposals that focus on collaboration, leveraging funds and a well thought out plan for sustainability. Questions to answer: How will your program or project maximize their investment, and make effective use of public sector resources and partnerships?*

The Motorola Foundation

<http://www.motorola.com/content.jsp?globalObjectId=8135>

Range of Grants: high: \$5,000,000; low: \$13

Deadline (s): June 15 for Innovation Generation Grants

The Motorola Foundation provides **Innovation Generation Grants** to organizations that engage K-12 students and teachers in innovation, science, technology, engineering and math projects/programs.

Interest Areas:

Ctrl & click links below for additional information on focus areas.

- ♣ [Education](#): With programs that encourage an interest in science, technology, engineering and math — particularly among girls and the underserved minorities.
- ♣ [Connecting the unconnected](#): To help bring the transformative power of wireless communication to communities that might otherwise be overlooked.
- ♣ [Critical community needs](#): To support a wide variety of programs that have a direct impact in the communities where we do business.
- ♣ [Employee involvement](#): With their time, energy and pocketbooks, Motorola employees play a crucial role in nearly all of our philanthropic efforts.

Conference notes: *Motorola is particularly interested in new and exciting projects/programs that will spark a love for science and inspire the next generation of inventors. The foundation is linking recipients of the Innovation Generation Grants with each other through a new company-hosted portal site that expands and enhances the global network of advocates for education in innovation, science, technology, engineering and math. Many of the grants also involve Motorola employee volunteers, i.e. engineers and scientists, who guide, mentor, tutor and provide valuable insight into the opportunities and excitement of their line of work.*

The Spencer Foundation

<http://www.spencer.org/>

Range of Grants: high: \$1,518,830; low: \$2,500

Deadline (s): vary by focus area – see website for details

The primary mission of the Foundation, as articulated by its founder, Lyle M. Spencer, is "to investigate ways in which education can be improved, around the world." To achieve this goal, the Foundation is committed to supporting high-quality investigation of education through its research programs and to strengthening and renewing the educational research community through its fellowship and training programs and related activities.

Interest Areas:

Ctrl & click links below for additional information on focus areas.

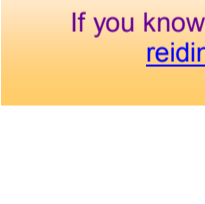
- ♣ [The Relation between Education and Social Opportunity](#)
- ♣ [Organizational Learning in Schools, School Systems, and Higher Education Institutions](#)
- ♣ [Teaching, Learning, and Instructional Resources](#)
- ♣ [Purposes and Values of Education](#)

Conference notes: *The Spencer Foundation looks favorably on proposals to improve teaching and learning significantly and measurably. Projects/programs that position schools as centers of community revitalization are encouraged. The Spencer Foundation also will fund "pilot studies" under \$40,000 and often use these studies to identify organizations that will be invited to apply for future funding.*

The Office of Corporate and Foundation Relations builds meaningful partnerships between East Carolina University and the corporations and foundations who invest in our work.

This includes:

- ♣ Maintaining positive working relationships with corporations and foundations that are currently supporting or that have the potential to support the University
- ♣ Identifying needs that may be met through corporate and foundation gifts and grants through consultation with faculty, University Development staff, and administrators
- ♣ Assisting individuals in the development and submission of proposals.



We look forward to working with you!

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If you know of someone who should be added to this e-mail list, please reply to reidingerp@ecu.edu with the words "add to list" in the subject line.