



Though I do not believe that a plant will spring up where no seed has been, I have great faith in a seed.

Convince me that you have a seed there, and I am prepared to expect wonders.

~ Henry David Thoreau ~

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DISNEY WORLDWIDE CONSERVATION FUND

<http://www.dwcf-rfp.com/>

Deadline: Application is by invitation only. A letter or e-mail of inquiry is required for consideration.

Range of Grants: \$25,000

Background:

The Disney Worldwide Conservation Fund (DWCF) was established in 1995 on Earth Day (April 22) as a global awards program for the study and protection of the world's wildlife and ecosystems. It provides annual awards to U.S. nonprofit conservation organizations working alongside their peers in other countries. Many of the recipient organizations concentrate their activities on "biological hotspots" -- areas rich in plant and animal life at risk of imminent destruction. In 1998, as Disney's Animal Kingdom Theme Park opened, the DWCF made its first grants. Since then, the DWCF has supported more than 800 projects with more than \$14 million in grants to organizations and individuals working in 110 countries.

Opportunity:

The Disney Worldwide Conservation Fund gives priority consideration to holistic programs addressing a significant conservation need (or projects that are part of a program) which reflect:

- ♣ Education and community engagement, including measuring results
- ♣ Influencing decision makers
- ♣ Solid field science

Although DWCF recognizes that basic science is a critical first step in conservation initiatives, preference is given to projects where there is a significant conservation action component.

The DWCF funds programs and projects around the world, including North America, Africa, Australasia, South America and marine environments.

The Fund also seeks to support projects which relate to Disney's strategic priorities, including:

- ♣ Projects that are in areas where Disney has a significant business presence, including Florida, California (and North America in general), the Caribbean, China, Europe, etc.

- ♣ Projects involving species/habitats featured at Disney's Animal Kingdom or The Seas with Nemo and Friends at Epcot, to better facilitate telling effective conservation stories. These habitats/species include, but are not limited to:
 - Central/South African habitat and species (specifically savannah and forest species)
 - Asian habitat and species (primarily tropical forest species)
 - Marine species (including coral reefs, dolphins, manatees, sea turtles and sharks)

Projects that target particular wildlife sustainability issues, including efforts to explore sustainable aquaculture or address sustainable seafood (fisheries management) or to control illegal wildlife trade.

Please note:

The DWCF traditionally receives few proposals that focus on invertebrates and would be interested in more such proposals.

JUVENILE DIABETES RESEARCH FOUNDATION PRIORITY RESEARCH GRANTS (formerly Regular Research Grants)

http://www.jdrf.org/index.cfm?page_id=103207

Deadline: Initial Approach Letter of Intent to due December 1, 2010

Range of Grants: \$165,000 per year for three years

Background:

The Juvenile Diabetes Research Foundation (JDRF) is the worldwide leader for research to cure type 1 diabetes. It sets the global agenda for diabetes research, and is the largest charitable funder and advocate of diabetes science worldwide.

The mission of JDRF is to find a cure for diabetes and its complications through the support of research. Since its founding in 1970 by parents of children with type 1 diabetes, JDRF has awarded more than \$1.4 billion to diabetes research, including \$101 million in FY2009. In FY2009, JDRF funded research projects in 22 countries throughout the world, including more than 40 human clinical trials.

JDRF encourages any and all qualified researchers interested in addressing the scientific and clinical challenges and gaps to cure type 1 diabetes and its complications to apply for funding.

Decisions on funding are based on the quality, mission relevance, and priority of the proposed research. JDRF encourages submission of innovative, high-risk/high-reward, field-changing research proposals to accelerate its mission.

Opportunity:

The purpose of the Priority Research Grant mechanism is to provide investigators with support to explore the feasibility and development of proposals that are considered to be on the leading edge of diabetes research and that address the JDRF research emphasis areas. Proposals that have the potential to impact the current state of diabetes research or that clearly lead to avenues of therapeutic benefit are major considerations for the Priority Research Grant. Also of merit are exploratory proposals that may or may not have sufficient preliminary data but have a sound research development plan that is considered to be of high priority to JDRF. The Priority Research grant mechanism is specifically intended to support innovative proposals that can be developed to a level of maturity where generated data strengthens future research project grant applications for ongoing support.

Please note:

The standardized Letter of Intent (LOI) requires an outline of the project objectives, an overview of the research field, the specific aims and the approach for each aim. The Letter of Intent will be reviewed for alignment with research emphasis areas and appropriate LOIs will be reviewed by scientific reviewers, JDRF lay reviewers and staff. The decision to invite a full proposal is based on scientific/technical merit, gap-filling nature, breakthrough or paradigm-shifting potential, strategic portfolio fit, and competing opportunities. LOIs must be submitted using the templates provided on the ProposalCENTRAL website.

THE CHARLES STEWART MOTT FOUNDATION

<http://www.mott.org/about/programs/pathwaysoutofpoverty.aspx>

Deadline: Initial approach online Letter of Inquiry

Range of Grants: Varies from 5 to 7 figures

Background:

The Charles Stewart Mott Foundation affirms its founder's vision of a world in which each of us is in partnership with the rest of the human race -- where each individual's quality of life is connected to the well-being of the community, both locally and globally.

The Foundation pursues this vision through creative grantmaking, thoughtful communication and other activities that enhance community in its many forms. The Foundation seeks to strengthen, in people and their organizations, what Mr. Mott called "the capacity for accomplishment."

Opportunities:

The mission of the Foundation's Pathways Out of Poverty program is to identify, test and help sustain pathways out of poverty for low-income people and communities. The Pathways Out of Poverty program funds national demonstration projects in the United States.

The Foundation believes education, economic participation and community engagement are critical to moving low-income Americans toward greater prosperity. These three areas are the pillars of the program to address poverty in the U.S. The program is organized into four grantmaking areas:

- ♣ **Improving Community Education**
This program area seeks to ensure that education serves as a pathway out of poverty by advancing systemic changes that improve educational policies and practices, particularly for children and families living in low-income communities.
<http://www.mott.org/about/programs/pathwaysoutofpoverty/improvingcommunityeducation.aspx>

- ♣ **Expanding Economic Opportunity**
This program area targets programs and policies that improve the economic security of working families by promoting savings and asset development, helping the hard-to-serve find entry-level employment, and promoting career development among low-wage workers by helping them stay in the labor market and advance into better jobs.
<http://www.mott.org/about/programs/pathwaysoutofpoverty/expandingeconomicopportunity.aspx>

- ♣ **Building Organized Communities**
This program area seeks to enhance the effectiveness of community organizing so that it can become an increasingly useful tool for poverty alleviation and civic engagement.

Grantmaking is driven by the belief that people in low-income communities can maximize their influence over the decisions affecting their lives by joining with others in strong networks that aim to exert influence at the local, state, regional and national levels.
<http://www.mott.org/about/programs/pathwaysoutofpoverty/buildingorganizedcommunities.aspx>

- ♣ **Special Initiatives**
This program area seeks to sustain promising practices and promote innovative and multidisciplinary approaches to reduce persistent poverty.
<http://www.mott.org/about/programs/pathwaysoutofpoverty/specinit.aspx>

Please note: The foundation strongly encourages you to review its program guidelines, geographic limitations, and funding limitations. Your Letter of Inquiry (to be submitted online <http://www.mott.org/grantseeker/inquiryletterstep2.aspx>), will be reviewed by Mott Foundation staff and you will receive a reply within a few weeks.

THE MARKETING SCIENCE INSTITUTE

<http://www.msi.org/research/index.cfm?id=283>

Deadline: November 29, 2010

Range of Grants: \$3,000-\$20,000

Background:

Founded in 1961, the Marketing Science Institute (MSI) is a learning organization dedicated to bridging the gap between marketing science theory and business practice. MSI is a corporate-membership-based organization. In addition, leading researchers from universities worldwide participate in MSI research programs.

As a nonprofit institution, MSI financially supports academic research for the development—and practical translation—of leading-edge marketing knowledge on topics of importance to business. Issues of key importance to business performance are identified by the Board of Trustees, which represents MSI corporations and the academic community. MSI supports studies by academics on these issues and disseminates the results through conferences and workshops, as well as through its publications series.

Opportunity: **Call for Research Proposals on Innovation**
Research proposals must address a novel problem within the realm of innovation, with a balance of rigor and relevance. Topics appropriate for the research competition include (but are not limited to) the following:

- ♣ Social Networks
- ♣ Global Strategy
- ♣ Performance
- ♣ Consumer Behavior
- ♣ Technology

Proposals should draw upon diverse theoretical perspectives and methodologies. Studies may be conceptual or empirical; they may involve combinations of methodological approaches including literature reviews, comparative studies, observational and ethnographic studies, natural, laboratory, or field experiments, and so forth.

Please note: MSI lists very specific details for submissions that can be found on the following webpage - <http://www.msi.org/research/index.cfm?id=283>

PROGRESS ENERGY FOUNDATION

<http://progress-energy.com/community/foundation/grantguidelines.asp>

Deadline: See below

Range of Grants: \$10,000 +

Background:

Progress Energy believes there is nothing more powerful than strong communities. The company's success is wholly intertwined with that of the cities, towns and people it serves. That is why Progress Energy takes an active role in building and supporting communities - identifying opportunities that will have a lasting impact and thoughtfully committing its resources and time to them.

Since becoming Progress Energy in 2000, over \$67 million has been invested in local communities through its grant programs. Giving is primarily focused in the areas of education, economic development, and the environment. Progress Energy's grants support programs that will produce valuable returns, both today and far into the future.

Opportunity: Proposals will be considered in the following areas:

- ♣ **Education**
Nov. 1 deadline
K-12 science, math and energy education
Scholarships to institutions of higher education that support the company's recruiting strategy

- ♣ **Economic Development**
May 1 deadline
Major community initiatives that support the company's economic development plans

- ♣ **Environment**
Aug. 1 deadline
Projects that protect the natural resources of the company's service areas

Please note: During 2009, the Progress Energy Foundation invested more than \$6.5 million in the communities it serves. Programs funded by foundation grants are typically larger in scope and impact than corporate grants, serving multiple regions or the entire state.

NEXT STEPS

1. Determine if the prospect is a good fit for your project by reading the information provided and visiting the organization's website.

2. Complete the attached Project Concept Form.

3. E-mail the Project Concept Form to Sharon Hamilton, CFR Director at hamiltons@ecu.edu or Patricia Reidinger, CFR Associate Director at reidingerp@ecu.edu.

We will contact you to arrange a strategy meeting to discuss your project in detail and assist you with the proposal development process.

The G.I.F.T. Center

Grant Information – Funding for Tomorrow

ARE YOU SEARCHING FOR A FUNDER FOR YOUR PROJECT? MAKE AN APPOINTMENT TO EXPLORE THE G.I.F.T. CENTER.

The mission of the G.I.F.T. Center is to provide access to research, training, and editing services to support and enhance the efforts of ECU faculty and staff members in obtaining corporate, foundation and other non-governmental grants.

The G.I.F.T. Center is located in the Greenville Centre. Appointments are required. Please call Tricia Reidinger at 737-1820 or email reidingerp@ecu.edu to schedule a convenient time for individual instruction.

We look forward to working with you!



NOTE: If you would like to be removed from this e-mail list, please reply to reidingerp@ecu.edu with the words "remove from list" in the subject line.

If you know of someone who should be added to this e-mail list, please reply to reidingerp@ecu.edu with the words "add to list" in the subject line.

Happy Halloween!

