

Corporate and Foundation Relations
9/2/2008
WELCOME TO CFR CONNECTIONS
... your e-news source for corporate and foundation funding
SPECIAL ANNOUNCEMENT
The G.I.F.T. Center is now open!
Grants Information – Funding for Tomorrow

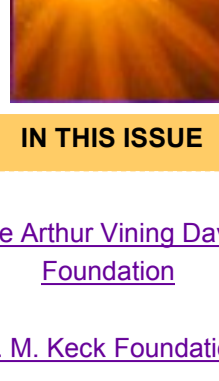
The mission of the G.I.F.T. Center is to provide access to research, training, and editing services to support and enhance the efforts of ECU faculty and staff members in obtaining corporate, foundation and other non-governmental grants.

G.I.F.T. Center Services

The G.I.F.T. Center and the Corporate and Foundation Relations (CFR) staff offer gift and grant-seeking resources including:

- ♣ Expert advice on prospect research and proposal development
- ♣ Tools (resource books, project concept forms, sample proposals, useful Web links, etc.) to assist university faculty and staff who are seeking major gift support for priority projects
- ♣ Proposal review and editing services
- ♣ Site visit preparation
- ♣ The opportunity to search for corporations and foundations whose priorities match your program/project efforts through access to prospect research databases

The G.I.F.T. Center is located in the Greenville Centre. Appointments are required. Please call 737-1820 or email reidingerp@ecu.edu to schedule a convenient time for individual instruction.


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The Arthur Vining Davis Foundation – Secondary Education Program
<http://www.avdfdn.org/>
Range of Grants: high: \$150,000 low: \$100,000

Deadline(s): none

In keeping with the Foundations' historical emphasis on education, the Arthur Vining Davis Foundation believes that carefully targeted, thoughtful funding can contribute to strengthening education in grades 9 - 12. In order to concentrate efforts in this broad area, grants are made for innovative professional development programs that strengthen teachers and their teaching in grades 9-12.

In considering proposals to support high school teaching, collaborative partnerships between the faculties of colleges (e.g., arts and sciences and education) and high schools or combined efforts involving reform organizations, colleges/universities and high schools are encouraged. Proposals may cover a wide range of initiatives intended to improve teaching.

Institutions eligible for funding in this program area include, but are not limited to, public and private colleges and universities, graduate schools of education and freestanding educational institutes.

W. M. Keck Foundation
<http://www.wmkeck.org/>
Average grant \$600,000
Applications due May 1 (for Dec. grant cycle) and Nov. 1 (for June grant cycle); Invited proposals due Aug. 15 (for Dec. board meeting) and Feb. 15 (for June board meeting)

With a mission of providing far-reaching benefits to humanity, the W.M. Keck Foundation is not only engaged in grantmaking that makes possible the cutting-edge research it funds today, it is, more importantly, investing in the future and in the exponential impact that the research and its findings will have tomorrow.

Following the ideals of its founder, the W. M. Keck Foundation's objective is to support outstanding science, engineering and medical research. The W.M. Keck Foundation makes grants to research institutions and accredited institutions of higher learning primarily in the areas of Science and Engineering and Medical Research.

Projects considered for funding have one or more of the following criteria:

- ♣ focus on emerging areas of research at the forefront of science, engineering and/or medicine
- ♣ have the potential to lead to breakthrough technologies
- ♣ are innovative, distinctive and interdisciplinary
- ♣ Demonstrate a high level of risk in that the research pushes the edge of its field, represents unconventional approaches to intransigent problems, or challenges the prevailing paradigm
- ♣ have the potential for transformative impact, such as creation of a new field of research, development of new instrumentation enabling observations not previously possible, or discovery of new knowledge that challenges prevailing perspectives.
- ♣ fall outside the mission of public funding agencies
- ♣ demonstrate that private philanthropy generally, and the W.M. Keck Foundation in particular, is essential to the project's success.

W. K. Kellogg Foundation
<http://www.wkkf.org/Default.aspx?LanguageID=0>
Range of Grants: \$100,000 and above

Deadline(s): none

The W.K. Kellogg Foundation supports children, families, and communities as they strengthen and create conditions that propel vulnerable children to achieve success as individuals and as contributors to the larger community and society.

With the new program focus on vulnerable children, the Foundation will transition from program areas to program elements to create a more integrated programming strategy.

Family Income and Assets

Children need economically secure families. Focus on opportunities to develop meaningful career options and financial security - to foster financial intelligence around savings, retirement investments, home equity and college assistance for children, so families can succeed in the present and pass greater assets on to future generations.

Community Assets

Children and their families need a vibrant nonprofit and philanthropic network to provide opportunities for everyone to have a voice in promoting social growth. Through new civic and philanthropic partnerships, the foundation will inspire people – of all races and ethnicities, and any class, age and gender to act on behalf of vulnerable children and families.

Education and Learning

Children need environments that stimulate and support their natural curiosity and foster a passion for learning, and it must be recognized that for a child, every environment is a learning environment. The foundation will promote the healthy development of children by increasing the ability of families to prepare young people for school, and schools to prepare them for a fast-changing workforce.

Food, Health and Well-being

Children need high-quality food, physical activity, interaction with nature, and access to health care. The foundation will create healthy living initiatives so families can thrive and grow in places without violence, where the air and water are clean, and health care and good food are accessible and affordable.

Civic and Philanthropic Engagement

Children and their families need a vibrant nonprofit and philanthropic network to provide opportunities for everyone to have a voice in promoting social growth. Through new civic and philanthropic partnerships, the foundation will inspire people – of all races and ethnicities, and any class, age and gender to act on behalf of vulnerable children and families.

John D. and Catherine T. MacArthur Foundation Open Call Competition
<http://www.dmlcompetition.net/>
Range of Grants: \$30,000 to \$250,000

Deadline(s): October 15, 2008

The John D. and Catherine T. MacArthur Foundation, in collaboration with the University of California, Irvine, Duke University and the virtual network HASTAC, announced its second annual open-call competition that will provide \$2 million in awards to innovators shaping the field of digital media and learning.

Innovation in Participatory Learning Awards will support projects that demonstrate new modes of one another's learning, in which people take part in virtual communities, share ideas, comment on one another's projects, and advance goals together. Successful projects will promote participatory learning in a variety of environments: through the creation of new digital tools, modification of existing ones, or use of digital media in some other novel way. Submissions will be accepted from applicants in Canada, People's Republic of China, India, Japan, Mexico, the Netherlands, Nigeria, Russia, Singapore, South Africa, the United Kingdom, and the United States, countries in which HASTAC or MacArthur have significant experience.

Josiah Macy Jr. Foundation
<http://www.josiahmacyfoundation.org/>
Range of Grants: high: \$704,487; low: \$2,500

Deadline(s): none

The Foundation supports programs designed to improve the education of health professionals in the interest of the health of the public, and to enhance the representation of minorities in the health profession.

Funding priorities include:

- ♣ Projects to improve medical and health professional education in the context of the changing health care system
- ♣ Projects that will increase diversity among health care professionals
- ♣ Projects that demonstrate or encourage ways to increase teamwork between and among health care professionals
- ♣ Educational strategies to increase care for underserved populations

PepsiCo Foundation
http://www.pepsico.com/PEP_Citizenship/Contributions/index.cfm
Deadline(s): None for requests less than \$100,000;

Mar. 1 and Sept. 1 for requests over \$100,000

The PepsiCo Foundation focuses its grant making in the following areas:

Global Health - PepsiCo Foundation's mission in Health and Wellness is to advance the knowledge about how to encourage healthy lifestyles and effect positive behavior change. Initiatives of particular interest are those which address one or more of the following focus areas:

- Community Activation
- Minority Communities
- Health Professionals

Environment - The Foundation's mission around the Environment is to advance the knowledge and methods of water resource management which are sustainable and positively impact both quantity and quality of water supply.

Global Inclusion - The PepsiCo Foundation's mission in Diversity and Inclusion is to support education and community organizations which advance opportunities, especially for young people, to further their education and advance economic mobility.

John Templeton Foundation
<http://www.templeton.org/>
Range of Grants: high: \$1,389,421; low: \$2,000

Deadline(s): none

In keeping with Sir John Templeton's intent, his Foundation serves as a philanthropic catalyst for research and discoveries relating to what scientists and philosophers call the Big Questions. We support work at the world's top universities in such fields as theoretical physics, cosmology, evolutionary biology, cognitive science, and social science relating to love, forgiveness, creativity, purpose, and the nature and origin of religious belief. We also seek to stimulate new thinking about wealth creation in the developing world, character education in schools and universities, and programs for cultivating the talents of gifted children.

The Foundation has a Two-Stage proposal submission process.

Stage One: The Foundation has developed an Online Funding Inquiry that enables you to briefly describe your proposed project. Similar to a Letter of Inquiry/Concept Paper, this quick and intuitive online form is required as the first step in requesting funding.

Stage Two: If the Foundation determines that your proposed project may be aligned with the [Foundation's Mission](#), [Core Themes](#), and [Funding Areas](#), an invitation to submit a Full Proposal will be sent via email. This email will include the Foundation's Full Proposal form.

CFR CONNECTIONS will arrive in your e-mail box as funding opportunities become available. Prospect information will be summarized in each issue including: a brief synopsis of the funders' focus areas, potential gift range, URL (if available), deadlines, and notes.

Please forward this issue of CFR Connections to colleagues who may be interested in pursuing the grant opportunities listed above.

NEXT STEPS:

1. Determine if the prospect is a good fit for your project by reading the information provided and visiting the organization's website.
2. Complete the attached Project Concept Form.
3. E-mail the Project Concept Form to Sharon Hamilton, CFR Director at hamiltons@ecu.edu and Patricia Reidinger, CFR Associate Director at reidingerp@ecu.edu.

We will contact you to arrange a strategy meeting to discuss your project in detail and assist you with the proposal development process.



We look forward to working with you!

NOTE: If you would like to be removed from this e-mail list, please reply to reidingerp@ecu.edu with the words "remove from list" in the subject line.

If you know of someone who should be added to this e-mail list, please reply to reidingerp@ecu.edu with the words "add to list" in the subject line.