

East Carolina University
Assessment of Campus Climate
MARCH 14 – APRIL 4, 2007

1. The Chancellor's Diversity Council recommended that a climate survey be undertaken for the ECU campus community. With support from Chancellor Ballard, the Chancellor's Diversity Council has commissioned this survey with hopes that we will have 100% participation in the survey from members of the campus community.
2. ECU has hired a consulting firm, Rankin and Associates, to administer the survey and analyze the data. Over the last several years, this nationally known firm has administered about 60 climate surveys at various universities across the country. ECU is the first university in the South to carry out a climate survey with Rankin and Associates.
3. The purpose of this survey is to provide ECU with institutional information, analysis, and recommendations as it relates to the campus "**climate**." "**Climate**" refers to current attitudes, behaviors, and standards of employees and students concerning access, inclusion, and level of respect for individual and groups on our campus.
4. The ECU Climate Survey results will be used in the following ways:
 - a. to assist the university in developing recommendations for managing diversity on our campus;
 - b. to assist all areas of the campus in focusing their efforts to make the ECU inclusive and welcoming for all.
 - c. to provide important information about our campus and enable us to improve the environment for working and learning at the University.

The results of the survey will be reported in the 2007 fall semester via meetings with all members of the campus community. Survey participants will also be able to learn about the results online at the Chancellor's Diversity Council and the Office of Institutional Diversity websites www.ecu.edu/cs-admin/diversity, www.ecu.edu/ecudiversity, respectively. The results of the ECU Climate Survey will be used to develop a strategic plan for equity and community that will ensure that the environment at the University is conducive to working and learning.

5. The ECU Climate Survey will be administered online from **March 14 to April 4, 2007**. All students and all employees are asked to take this anonymous and voluntary survey. **Participation is strongly encouraged.** (Those under 18 years of age will not be eligible to participate as they are legally incompetent to provide informed consent without the approval of a parent or guardian.)

Computers and technical support will be available through facilities services for those who do not have access to computers. To take complete the ECU Climate Survey, visit: <http://www.ecu.edu/cs-admin/diversity> or <https://online.survey.psu.edu/eastcarolina>.

If you have questions or problems filling out this survey you can call the ECU Climate Survey HOTLINE. This telephone hotline is staffed by trained operators and is confidential and anonymous. Help is available Monday through Friday from 11am to 3pm (March 14 to April 4, 2007) by calling the HOTLINE at 328-5738 or 328-5739 or 328-5740.

For those not wishing to complete the survey online, a limited supply of paper copies of the survey are available if needed and can be requested by calling the hotline. Locked drop off boxes are located in the following locations:

- Mendenhall Student Center
- Brody School of Medicine Reception Desk

6. **The responses to the surveys will be submitted directly to Rankin and Associates, Consulting. Confidentiality will be guaranteed.** The IP address that is used in submitting the survey will be stripped automatically when it reaches Rankin and Associates. The campus will receive reports of group results only (no individual answers) and no individual can be identifiable in the results.

7. To thank community members for their participation, we are offering the opportunity to win an “*ECU Climate Survey Thank You!*” prize. Submitting your name for a prize is optional. No survey information is connected to entering your name for a prize. Randomly drawn names will be selected weekly from the submitted e-mails for prizes including Java City Coupons and Apple iPods and everyone who submitted an e-mail will be eligible for a Grand Prize drawing specified for their category (e.g., the Grand Prize for students is the use of an “A1” (Faculty and Staff) Level Parking Sticker for one month).

8. Questions about the survey should be directed to: Susan R. Rankin, Ph.D., Rankin and Associates Consulting, P.O. Box 576, Howard, PA 16841, sue@rankin-consulting.com or any of the following members of the Chancellor’s Diversity Council.

LaKeshia Alston	Rebecca Powers
Michael Bassman	Wayne Reeves
Amy Capehart	Enrique Reyes
Taffye Clayton	Marilyn Sheerer
Virginia Hardy	Doreen Strayhorn
Allison King	Lathan Turner
Aaron Lucier	David Weismiller
Vivian Mott	Alan White