



Dr. Eric Bailey is an innovative medical and cultural anthropologist who is currently researching the African American image through history. He is also researching contemporary African American issues by examining them in a holistic way. Holistic, for Dr. Bailey, means examining the psychological, sociological, historical, and educational aspects that have integrated total society. Through his research Dr. Bailey hopes to reinforce the standard of beauty in a positive way. In addition, he also hopes to broaden the horizons and change the view of body image in today's mainstream society. Dr. Bailey has traveled to Houston, Texas as well as Detroit, Michigan to do field work.

Recently he has published two works.

Published in 2006, "Food Choice and Obesity in Black America: Creating a New Cultural Diet," examines social and cultural issues of food and obesity in the black community.

In addition to this he wrote and published, *Black America, Body Beautiful: How the African American Image is Changing Fashion, Fitness and Other Industries*. Throughout his book Dr. Bailey gives a variety of personal observations, case studies, assessments, timelines and online discussions that detail the influence of black body types in mainstream media and other industries.

Dr. Bailey has also participated in The Fourth Annual Kennedy School of Government Black Policy Conference as a panelist along with Dr. Ian Smith. Dr. Bailey enjoys spending time with his wife Gloria Bailey and children. He also enjoys reading works from Michael Eric Dyson and Dr. Ian Smith.

<http://www.ecu.edu/cs-dhs/mp/ebailey.cfm>