



**ECU Foundation, Inc.
Engagement Committee Teleconference
Thursday, April 28, 2011, 9:00 a.m.
Minutes**

The ECU Foundation Engagement Committee met via teleconference Thursday, April 28, 2011, 9:00 a.m. In attendance were Chair – Lisa Benton, Jimmy Creech, Bob Plybon, Carol Mabe, Brenda Myrick, Mickey Dowdy, Bill Clark. *Absent: Dusty Field, Walter Pories.*

Chairperson Lisa Benton called the meeting to order, thanked everyone for their participation, and led the discussion. Minutes of the previous meeting Tuesday, Feb. 1, 2011, were noted and approved. Brenda Myrick has agreed to serve as the Vice Chair of the committee.

Board awards for 2011 were noted and discussed. Email will be sent to invite directors to recommend nominations for these awards. Suggested all committees make a suggestion for these nominees.

The Class of 2011 was provided and discussed. Committee suggested providing an attendance list of the current class to review attendance and put together a profile of their engagement.

Committee discussed three points of the culture of engagement survey:

(#2) Cultivating and soliciting others to give:

Outline of expectations provided and discussed. Committee felt it should be a requirement to complete at least two of the expectations, and one of these being to “review prospects with an MGO” as a Required expectation.

(#3) Thanking donors:

Outline of expectations provided and discussed. Committee felt at least one expectation should be Required.

(#7) Expectations for Ex-officio directors.

Outline of expectations provided and discussed. Committee discussed standards of engagement for directors. More discussion will be held at next meeting.

The Chairman thanked the committee for their participation. There being no further business, the meeting was adjourned. The next teleconference has been changed to *Thursday, July 14, 2011, at 9:00 a.m.*