

**ECU Foundation, Inc. Strategic Planning Committee  
Teleconference  
Thursday, May 26, 2011, 9:00 a.m.  
Minutes**

The ECU Foundation Strategic Planning Committee met Thursday, May 26, 2011 at 9:00 a.m., via teleconference. Attendees: Jim Galloway-Chair, Tom Bland, Reid Fogleman, Vince Smith, Carol Mabe, Mickey Dowdy, Bill Clark. *Absent: Bonnie Brown, Larry Boyer, Alan White.*

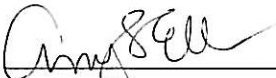
Chairman Jim Galloway called the meeting to order and welcomed the new committee members. Minutes of the previous meeting, February 10, 2011, were noted and approved.

Committee goals and responsibilities and committee participation report were provided and discussed.

Strategic Plan scorecard executive summary as of April 30 was provided and discussed. Objectives to achieve in the next four years were discussed in detail. These were results from group input at the spring board retreat.

Developing the Strategic Plan for 2012-15 is the focus of the group and will need to be completed prior to the fall BOD meeting September 30. Data from breakout groups showed SWOT (Strengths, Weaknesses, Opportunities and Threats). These were reviewed. The committee discussed the Draft Mission, Vision and Objectives. The updated changes were indicated, utilizing feedback from the breakout groups. Committee felt a good start had been made on the update of the strategic plan and felt an intense working session is required to develop the strategies and action plans to bring to the full board in the fall. The first step is to confirm the Vision, then discuss in detail the seven Objectives. The committee will attempt to reconvene monthly with dates to be provided, until the fall board of directors meeting September 30.

Chairman Galloway thanked the committee for their participation. There being no further business, the meeting was adjourned.

  
Prepared by

  
President & CEO, ECU Foundation, Inc.