

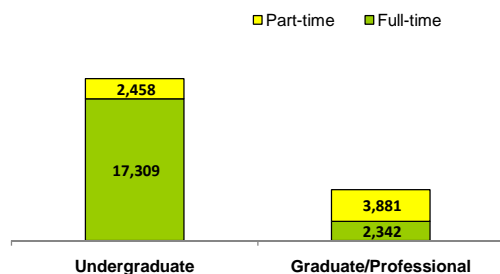
East Carolina University. Tomorrow starts here.

For a century, East Carolina University has served the people of North Carolina and the nation. From modest beginnings as a school for training teachers, ECU has grown to become an emerging national research university with an enrollment of nearly 26,000 students. East Carolina offers 104 bachelor's degree programs, 73 master's degree programs, 17 doctoral degree programs, and first-professional degrees in Medicine and Dentistry. With a mission of teaching, research, and service, East Carolina University is a dynamic institution connecting people and ideas, finding solutions to problems, and seeking the challenges of the future.

## Student Characteristics (Fall 2007)

**TOTAL NUMBER OF STUDENTS** **25,990**

### Student Level and Enrollment Status



## UNDERGRADUATE PROFILE

**Total** **19,767**

### Gender

Women	11,677	59%
Men	8,090	41%

### Race/Ethnicity

African American / Black	3,073	16%
American Indian / Alaskan Native	138	1%
Asian / Pacific Islander	432	2%
Hispanic	384	2%
International	104	1%
White	14,827	75%
Race/Ethnicity Unknown	809	4%

### Geographic Distribution (Degree-Seeking)

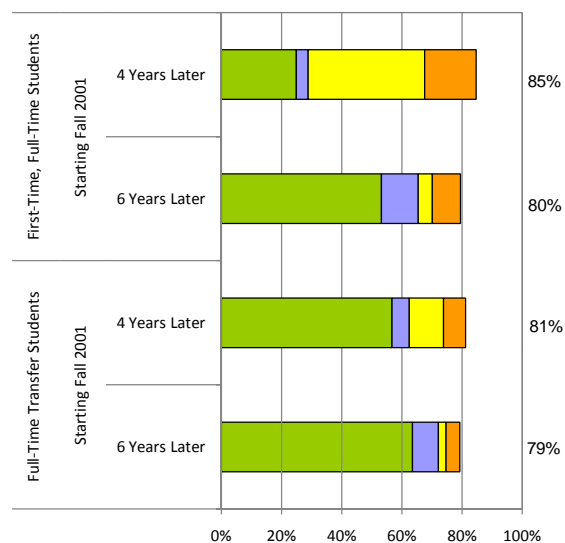
North Carolina	88%
Other US States & Territories	12%
Other Countries	0%

### Age (Degree-Seeking)

Average Age	22
Percent of Undergraduates Age 25 or Older	16%

## Undergraduate Success and Progress Rate

■ Graduated from ECU
 ■ Graduated from other Institution  
■ Still Enrolled at ECU
 ■ Still Enrolled at other Institution



**A 85% four-year success and progress rate means that 85% of students starting in Fall 2001 either graduated or are still enrolled at a higher education institution four years later.**

Counts for the Fall 2001 entering class shown in the graph above.

- 3,183 First-Time, Full-Time Students
- 980 Full-Time Transfer Students

[CLICK HERE](#) for Detailed Success & Progress Rate Tables

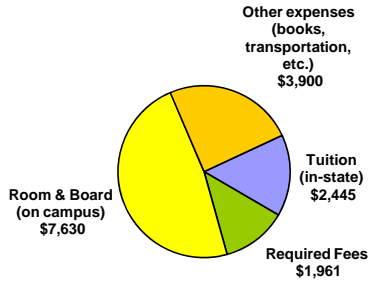
### Retention of Fall 2006 First-Time, Full-time Students



**Costs of Attendance and Financial Aid**

[More](#)

**Typical Undergraduate Costs per Year Without Financial Aid for Full-Time, In-State Students (2008-09)**



**Total: \$15,936**

[CLICK HERE](#) for typical out-of-state costs and any discipline-specific tuition

The cost to attend varies based on the individual circumstances of students and may be reduced through grants and scholarships.

[CLICK HERE](#)  
To get a cost estimate for students like you!

**Financial Aid Awarded to Undergraduates (Fall 2006)**

**Overall Financial Aid**

• 53% of Fall 2006 full-time undergraduates received financial aid of some type including need-based loans, work study, and non need-based scholarships.

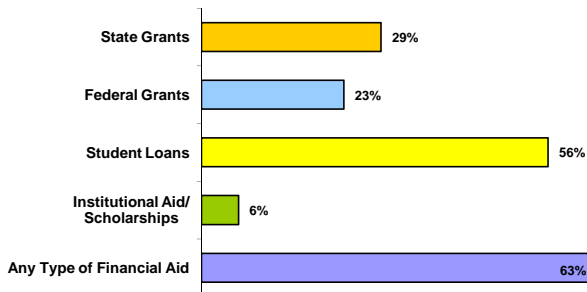
**Annual Need-Based Scholarships & Grants**

• 33% of Fall 2006 full-time undergraduates received need-based grants or scholarships; the average award for the year was \$4,570.

**Annual Need-Based Loans**

• 41% of Fall 2006 full-time undergraduates received need-based work-study and/or loans (not including parent loans); the average loan for the year was \$7,425.

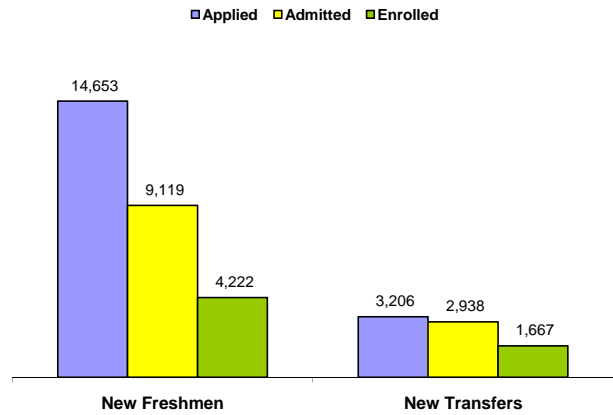
**Percent of Fall 2006 First-Time Students Receiving Each Type of Financial Aid**



NOTE: Student may receive aid from more than one source.

**Undergraduate Admissions**

[More](#)



**Academic Preparation of New Freshman**

Test(s) Required for Admission: SAT or ACT

**Middle 50% of Test Score Range**

	ACT	SAT
Composite	19-23	
Math	18-23	470-560
English	17-23	
Critical Reading		450-540

50% of admitted students have test scores within the ranges listed, 25% have scores above, and 25% have scores below.

Percent in top 25% of High School Graduating Class	40%
Percent in top 50% of High School Graduating Class	80%
Average High School GPA (4-point scale)	3.45

**Degrees and Areas of Study**

**Degrees Awarded at ECU in 2006-2007**

Bachelor's	3,471
Master's	1,359
Doctoral	59
Professional (e.g., Law, Medicine)	60
<b>Total</b>	<b>4,949</b>

**Areas of Study with the Largest Number of Undergraduate Degrees Awarded in 2006-2007**

Business/marketing	15%
Health professions and related sciences	15%
Education	14%
Engineering technologies	9%
Communications/journalism	7%
All other degree areas	40%
<b>Total</b>	<b>100%</b>

[CLICK HERE](#) for a list of undergraduate and graduate programs

**The Pirates Community**

Student Affairs at ECU delivers a wide array of programs and services that support and collaborate with Academic Affairs at ECU. The focus in Student Affairs is on student success. We want our graduates to leave their university experience with the knowledge and skills they need to enter the workforce and contribute to their communities. Thus, we work to insure that students engage in the experiences they need to develop as well-rounded citizens. There are opportunities for leadership development, community service, interpersonal skill development, and personal growth. In every way possible, we want to enhance the overall learning experience of our students, both inside and outside of the classroom.



**Study at ECU** [More](#)

**Classroom Environment**

Students per Faculty	20 to 1
Undergraduate classes with fewer than 30 students	73%
Undergraduate classes with fewer than 50 students	89%

**Full-Time Instructional Faculty**

Total Faculty	1,058
% Women	41%
% from Minority Groups	11%
% with Highest Degree in Field	81%

**Carnegie Classification of Institutional Characteristics** [More](#)

**Basic Type**

Doctoral/Research Universities

**Size and Setting**

Large four-year, primarily residential

**Enrollment Profile**

High undergraduate

**Undergraduate Profile**

Full-time four-year, selective, higher transfer-in

**Undergraduate Instructional Program**

Professions plus arts & sciences, high graduate coexistence

**Graduate Instructional Program**

Doctoral, professional dominant

NOTE: Institutional classifications based on the Carnegie 2005 edition.

[CLICK HERE](#) for more information on Carnegie Classifications.

**Student Housing** [More](#)

81% of new freshmen live on campus  
26% of all undergraduates live on campus

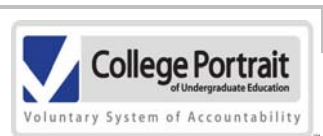
**Campus Safety** [More](#)

The ECU Police Department provides professional police services to maintain a safe environment and enhance quality of life at ECU. Activities focused on student safety include The Residence Hall Liaison Officer Program, Operation I.D., and Personal Safety Seminars with topics such as Resident Hall security, personal safety habits, reporting suspicious activity, crime on campus, and police services. Additional safety programs include Safety Escorts, SAFE RIDE, and the annual Safety Walk.

[CLICK HERE](#) for Campus Crime Statistics report.

**Future Plans of Bachelor's Degree Recipients**

Data used to build graph are not yet available



## Student Experiences and Perceptions

Students who are actively involved in their own learning and development are more likely to be successful in college. Colleges and universities offer students a wide variety of opportunities both inside and outside the classroom to become engaged with new ideas, people, and experiences. Institutions measure the effectiveness of these opportunities in a variety of ways to better understand what types of activities and programs students find the most helpful.

[CLICK HERE](#) for examples of how ECU evaluates the experiences of its students.

In addition, institutions participating in the VSA program measure student involvement on campus using one of four national surveys. Results from the one survey are reported for a common set of questions selected as part of VSA. Following are the selected results from the 2007-08 National Survey of Student Engagement (NSSE). The questions have been grouped together in categories that are known to contribute to student learning and development. The results reported below are based on the responses of seniors who participated in the survey.

[CLICK HERE](#) for information on the NSSE survey.

### Group Learning Experiences

- 94% percent of seniors worked with classmates on assignments outside of class.
- 58% of seniors tutored or taught other students
- 24% of seniors spent at least 6 hours per week participating in co-curricular activities such as student organizations and intramural sports

### Active Learning Experiences

- 80% of seniors spent at least 6 hours per week preparing for class
- 17% of seniors worked on a research project with a faculty member
- 45% of seniors participated in an internship, practicum, or field experience
- 66% of seniors participated in community service or volunteer work
- 7% of seniors participated in study abroad
- 92% of seniors made at least one class presentation last year

### Institutional Commitment to Student Learning and Success

- 97% of seniors believe this institution provides support for student success
- 76% of seniors rated the quality of academic advising at this institution as good or excellent
- 71% of seniors reported that this institution provided help in coping with work, family and other non-academic responsibilities
- 95% of seniors reported working harder than they thought they could to meet an instructor's standards or expectations

### Student Satisfaction

- 90% of seniors would attend this institution if they started over again
- 91% of seniors rated their entire educational experience as good or excellent
- 84% of seniors reported that other students were friendly or supportive

### Student Interaction with Campus Faculty and Staff

- 59% of seniors believed that the campus staff were helpful, considerate, or flexible
- 81% of seniors believed that faculty are available, helpful, or sympathetic
- 97% of seniors reported that faculty members provided prompt feedback on their academic performance
- 73% of seniors discussed readings or ideas with faculty members outside of class

### Experiences with Diverse Groups of People and Ideas

- 65% of seniors reported that they often tried to understand someone else's point of view
- 88% of seniors reported their experience at this institution contributed to their understanding people of other racial and ethnic backgrounds
- 58% of seniors often had serious conversations with students of a different race or ethnicity

**Student Learning Outcomes**

All colleges and universities use multiple approaches to measure student learning. Many of these are specific to particular disciplines, many are coordinated with accrediting agencies, and many are based on outcomes after students have graduated. In addition, those institutions participating in the VSA measure increases in critical thinking, analytic reasoning, and written communication using one of three tests.

**Student Learning Assessment at ECU**

East Carolina University is adopting an assessment program that enhances our students' learning experience. Our assessment is characterized by a solid foundation in ECU's strategic directions outlined in ECU Tomorrow. Incorporation of assessment at different levels including individual learners, courses, programs and institution-wide is our goal. This requires use of a wide-range of data-gathering techniques, including both qualitative and quantitative assessment techniques. We recognize that successful assessment is a shared responsibility and requires wide participation by students, faculty, staff, and administrators.

[CLICK HERE](#) for examples of student learning assessment and outcomes at ECU

**Pilot Project to Measure Core Learning Outcomes**

As a pilot project, VSA participants measure critical thinking, analytic reasoning, and written communication using one of three tests. Following are the 2007-08 results from the Collegiate Learning Assessment (CLA). Such general skills are applicable and useful for both career and personal success and are important outcomes of college regardless of a student's major. The CLA measures critical thinking, analytic reasoning and written communication using two different tasks -- a performance task and an analytic writing task.

[CLICK HERE](#) for a description of the CLA test.

[CLICK HERE](#) for information on test administration, the test sample, and the response rate.

**Learning Gains between Freshman Year and Senior Year**

**PerformanceTask**

The increase in learning on the performance task is what would be expected at an institution with students of similar academic abilities.

**Analytic Writing Task**

The increase in learning on the performance task is what would be expected at an institution with students of similar academic abilities.

**Average Institutional Scores**

	<u>Freshman Score</u>	<u>Senior Score</u>
PerformanceTask	1107	1190
Analytic Writing Task	1110	1205

CLA Score Range: 400 to 1600

