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Local Licensees

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Standard License

Action Advertising Inc. (41145)

300 E. Arlington Blvd. Suite 8
Greenville, NC 27858
Mr. Whitman Brown
Phone 252-756-8655
Fax 252-756-8757
whitman@actionadnc.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

Alfred H. Lockamy (56567)

671 Chaucer Drive
Winterville, NC 28590
Mr. Alfred Lockamy
Phone 252-756-8751
Fax
alockamy@suddenlink.net
Spec Agr Disclosed: 07/31/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05E (Publishing)

Austin Station Gallery (44478)

PO Box 6724
Raleigh, NC 27628
Mr Mario Ciardella
Phone 919-788-8243
Fax 919-788-8104
www.Austinstationpromo.com
info@austinstation.com
Spec Agr Disclosed: 04/09/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
06B (Balls)
06C (Toys)

Baby Got Game (73089)

5116 Greyfield Blvd.
Durham, NC 27713
Ms. Anne Aylin
Phone 919-451-8845
Fax 919-401-4808
www.Mybabygotgame.com
anne@mybabygotgame.com
Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

01I (Women's Apparel)

Beverly Dyer (62846)

11 Balthrope Place
Chapel Hill, NC 27517
Ms. Beverly Dyer
Phone 919 933 0682
Fax
www.Beverlydyer.com
bev@beverlydyer.com
Spec Agr Disclosed: 01/16/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

05A (Stationery)
05E (Publishing)

Edgecombe Casket Company Inc. (76432)

2611 Business Park Dr.
Rocky Mount, NC 27804
Ms. Kaye Starnes
Phone 252-446-3366
Fax 252-446-3446
www.Designacasket.com
edgescasket@aol.com
Spec Agr Disclosed: 04/23/2009

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)

Finchmore Farm (66235)

2420 Manakintown Ferry Road
Midlothian, VA 23113-9105
Mr. Ralph Finch
Phone 804-615-8805
Fax 804-794-8115
finchmorefarm@msn.com
Spec Agr Disclosed: 09/22/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

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Haydon & Co. (48454)

1803 Oberlin Rd.
Raleigh, NC 27608
Mr. Whit Haydon
Phone 919-781-1293
Fax 919-783-9262
www.Haydonandcompany.com
whit@haydonandcompany.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

J.W. International Imports (73222)

8307 Rubblestone Path
Raleigh, NC 27613
Mr. Anuj Jaggi
Phone 919-423-2176
Fax
ajaggi2001@yahoo.com
Spec Agr Disclosed: 10/26/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

LaClaire Incorporated (34679)

1700 Tiffany Bay Ct. #101
Raleigh, NC 27609
Ms. Terry Martin
Phone 919-749-4949
Fax
terilaclaire@yahoo.com
Spec Agr Disclosed: 01/23/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04D (Gifts & Novelties - Miscellaneous)

Line Design Graphics (16928)

2506 Randleman Road
Greensboro, NC 27406
Mr. Ted Hollingsworth
Phone 336-379-9040
Fax 336-275-0100
www.Linedesigngraphics.net
thollingsworth@linedesigngraphics.net
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)

Mojo Sportswear (11858)

1016 Myrtle Street
Greenville, NC 27834
Mr. Perry Swain
Phone 252-758-4176
Fax 252-758-0075
www.Mojosportswear.com
mojo@greenvillenc.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
05E (Publishing)

Parrott Canvas Company (18002)

PO Box 1804
Greenville, NC 27834
Mr. Mickey Parrott
Phone 252-752-8433
Fax 252-752-8525
www.Parrottcanvas.net
info@parrottcanvas.net
Spec Agr Disclosed: 12/31/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Piratedirect LLC (69684)

PO Box 746
Holly Springs, NC 27540
Mr. Stan Partin
Phone 919-754-7740
Fax 919-653-4881
www.Piratedirect.com
matey@piratedirect.com
Spec Agr Disclosed: 09/20/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

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Powell & Stokes Inc. (71126)

217 US 13 North
Windsor, NC 27983
Mr. Jon Powell
Phone 252-794-2138
Fax 252-794-9276
www.Pnuts.net
jon@pnuts.net
Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Pridetagz Inc. (71499)

PO Box 689
Chapel Hill, NC 27514
Mr. Anthony Russo
Phone 919-636-5892
Fax 919-636-5930
www.Pridetagz.com
arusso@pridetagz.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Progressive Graphics (13727)

3707 Hillsborough St.
Raleigh, NC 27607-
Mr. Richard Puckett
Phone 919-821-3223 202
Fax 919-821-7723
www.Progressivegraphics.net
richard@progressivegraphics.net
Spec Agr Disclosed: 01/06/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

School House LLC (75267)

104 Nut Bush Rd. E.
Greensboro, NC 27410
Ms. Sharon Angle-Boyer
Phone 336-337-1892
Fax 336-299-5340
sharon@shopschoolhouse.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
02A (Jewelry)
02C (Personal Accessories)

Signs Now/NC (76768)

118 B SE Greenville Blvd.
Greeneville, NC 27858
Mr. Ray Craft
Phone 252-355-0768
Fax 252-355-0978
ray@usassignpro.com
Spec Agr Disclosed: 02/10/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)

Smith & Smith Designs LLC dba Universitee Apparel (68442)

39 Beacon Court
Robbinsville, NJ 08691
Mr. Taylor Smith
Phone 609-558-9156
Fax
tsmith.ua@gmail.com
Spec Agr Disclosed: 08/06/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

01I (Women's Apparel)
03B (Furniture/Furnishings)

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Tillery Marketing Group (25355)

PO Box 145
Tillery, NC 27887
Mr. Charles Tillery
Phone 252-826-3148
Fax 252-826-4774
www.Tillerysportswear.com
tillerymkt@hotmail.com
Spec Agr Disclosed: 03/25/2009

University Book Exchange (11569)

520 South Cotanche St.
Greenville, NC 27858
Ms. Yvonne Perry
Phone 252-758-2616
Fax 252-830-0927
www.Ubeinc.com
ube@ubeinc.com
Spec Agr Disclosed: 06/16/2009

Distribution Channel(s)

Super Center/Wholesale Clubs

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Product Categories

02C (Personal Accessories)
04C (Signage Products)
05E (Publishing)

Upshift Design LLC (67550)

2909 Bells Pointe Court
Apex, NC 27539
Ms. Mary Andrews
Phone 919-801-2168
Fax 919-376-3282
www.Onecoolfan.com
maryandrews@upshift-design.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Ttalf Corporation (74946)

PO Box 5218
Mooresville, NC 28117
Ms. Patricia Littwin
Phone 704-360-4721
Fax 704-973-7749
www.Yackleball.com
plittwin@yackleball.com
Spec Agr Disclosed: 02/22/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

06D (Games)

24 Licensees
24 Special Agreements
24 Disclosed