

10/1/2009 12:09:58PM

Licensees

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Standard License

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 919-380-9315
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 03/18/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John P. Lord
Phone 920-236-7272 8205
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 09/18/2009

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
07B (Consumables)
07C (Health/Beauty)
07E (Footwear)

5th & Ocean Clothing (40904)

590 West 83rd Street
Hialeah, FL 33014
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
susejp@5thocean.com
Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)

AA World Class/Supplier (10009)

65 Railroad Avenue Unit #3
Ridgefield, NJ 07657
Mr. Ben Amoruso
Phone 201-313-0022
Fax 201-313-0044
www.AAworld.com
bena@aaworld.com
Spec Agr Disclosed: 01/13/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)

Academy Awards (15306)

4255 Bannock Burn Rd.
Florence, SC 29505
Mr. Jay McLaughlin
Phone 843-661-5622
Fax 843-669-9266
www.Thecarflagpeople.com
jay@thecarflagpeople.com
Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

10/1/2009 12:09:58PM

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Action Advertising Inc. (41145)

300 E. Arlington Blvd. Suite 8
Greenville, NC 27858
Mr. Whitman Brown
Phone 252-756-8655
Fax 252-756-8757
whitman@actionadnc.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

ADGsource Inc. (70519)

5401 Baumhart Road Unit #1
Lorain, OH 44053
Mr. David Aheimer
Phone 440-960-6200 131
Fax 440-960-7208
www.Adgsource.com
dave.aheimer@tmkgl.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 08/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)
07E (Footwear)

**Adventures in Advertising/VineWorks
Marketing (74660)**

155 D. Brozzini Ct.
Greenville, SC 29615
Mr. William Fuqua
Phone 864-289-0120
Fax 877-847-6676
www.Promoteyourbrand.com
fuqua@advinadv.com
Spec Agr Disclosed: 08/22/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

East Carolina University

AES Optics (45692)

PO Box 828
 Senatobia, MS 38668-0828
 Ms Amy Halstead
 Phone 800-416-0866 107
 Fax 800-785-6563
 www.Aesoutdoors.com
 ahalstead@aesoutdoors.com
 Spec Agr Disclosed: 09/25/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)

Air Mania (76952)

1307 W 14th Ave.
 Greenville, NC 27834
 Ms. Malinda Gorham
 Phone 252-757-1307
 Fax 252-757-3853
 www.Air-mania.com
 mgorham@air-mania.com
 Spec Agr Disclosed: 06/08/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Alfred H. Lockamy (56567)

671 Chaucer Drive
 Winterville, NC 28590
 Mr. Alfred Lockamy
 Phone 252-756-8751
 Fax
 alockamy@suddenlink.net
 Spec Agr Disclosed: 07/31/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05E (Publishing)

Allegra Print & Imaging (79234)

3724 Sycamore Dairy Rd
 Fayetteville, NC 28303
 Ms. Kathy Sykes
 Phone 910-864-8100
 Fax 910-864-0174
 www.Allegranc.com
 bsykes@allegranc.com
 Spec Agr Disclosed: 06/08/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Alpha Sports Inc (57497)

7208 McNeil Drive Suite 207
 Austin, TX 78729
 Mr. Michael Lin
 Phone 512-250-1499 106
 Fax 512-279-9454
 www.Newtechkites.com
 michael@alphatennis.com
 Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 04C (Signage Products)

Alumni Group LLC- The (15315)

8632 Fredricksburg Rd. Suite 207
 San Antonio, TX 78240
 Mr. Dick Wurzburg
 Phone 210-691-5370
 Fax 210-691-5376
 www.Alumnigroup.com
 dickwurz@aol.com
 Spec Agr Disclosed: 07/15/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

American Decorators (12062)

704 W Fifth St.
 Lansdale, PA 19446
 Ms. Edie Hall
 Phone 215-368-3655
 Fax 215-368-9513
 ameridec@aol.com
 Spec Agr Disclosed: 05/03/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

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Ampad a div. of American Pad and Paper (11600)

3101 East George Bush Highway - Suite 200
 Richardson, TX 75082
 Mr. Ryan Hanson
 Phone 972-578-2000 6279
 Fax 800-227-1534
 www.Ampad.com
 ryan.hanson@americanpad.com
 Spec Agr Disclosed: 07/28/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog

Product Categories

05A (Stationery)
 05D (School Supplies)

AMS Toy International Inc. (53672)

105 West Dewey Ave. Bldg. C - Unit 5
 Wharton, NJ 07885
 Mr. William Frankfort
 Phone 973-442-5790
 Fax 973-442-5793
 wfrankfort@aol.com
 Spec Agr Disclosed: 02/12/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Ann Peden Jewelry Inc. (49087)

PO Box 80
 Watkinsville, GA 30677
 Ms. Ann Peden
 Phone 706-310-1357
 Fax 706-310-1404
 www.Annpedenjewelry.com
 orders@annpedenjewelry.com
 Spec Agr Disclosed: 09/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Antigua Group Inc. (11622)

16651 North 84th Avenue
 Peoria, AZ 85382-4772
 Mr. Kevin O'Neill
 Phone 800-562-9777
 Fax 623-523-6009
 www.antigua.com
 koneill@antigua.com
 Spec Agr Disclosed: 08/12/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 02C (Personal Accessories)
 06A (Sports Equipment)

Antler Enterprises Inc. (67561)

5521 Deer Hunter Court
 Garner, NC 27529
 Mr. Arlen Carpenter
 Phone 919-901-9292
 Fax
 www.Motormouthsounds.com
 rrobergester@gmail.com
 Spec Agr Disclosed: 07/19/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

04A (Automobile Products)

Artistic Glass Design (14826)

1902 Aerotech Drive Suite 120
 Colorado Springs, CO 80916
 Ms. Joann Kuper
 Phone 888-777-8781
 Fax 719-550-4714
 www.Artisticglassdesign.net
 artisticglassdesign@msn.com
 Spec Agr Disclosed: 06/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 07D (Infant Products)

10/1/2009 12:09:58PM

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AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Atlanta Hosiery Company (23312)

PO Box 43101
Atlanta, GA 30336
Mr. David Cohen
Phone 404-691-3990
Fax 404-699-7254
www.Twofeetahead.com
cohen4@aol.com
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
07D (Infant Products)

Atrium Corporation (71647)

188 Commerce Boulevard
Johnstown, OH 43031
Mr. DJ Kelley
Phone 740-966-8275
Fax 740-966-8203
dkelley@atriumco.com
Spec Agr Disclosed: 12/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)

Austin Station Gallery (44478)

PO Box 6724
Raleigh, NC 27628
Mr Mario Ciardella
Phone 919-788-8243
Fax 919-788-8104
www.Austinstationpromo.com
info@austinstation.com
Spec Agr Disclosed: 04/09/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
06B (Balls)
06C (Toys)

Authentic Street Signs Inc. (40659)

183 Main St.
Saint Peter, IL 62880
Mr. Mark Wollin
Phone 618-349-8878 108
Fax 618-349-6245
www.Authenticstreet signs.com
authenticss@frontiernet.net
Spec Agr Disclosed: 07/15/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)

10/1/2009 12:09:58PM

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B.S.I. Products Inc. (17845)

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 01/28/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Baby Got Game (73089)

5116 Greyfield Blvd.
Durham, NC 27713
Ms. Anne Aylin
Phone 919-451-8845
Fax 919-401-4808
www.Mybabygotgame.com
anne@mybabygotgame.com
Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

011 (Women's Apparel)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.badensports.com
carolc@badensports.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
06B (Balls)

Bean Bag Boys Inc. - The (29058)

PO Box 827
Lexington, SC 29071-0827
Mr. Scott Pettus
Phone 803-939-0450
Fax 803-939-0450
www.Beanbagboys.com
scott@beanbagboys.com
Spec Agr Disclosed: 09/15/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Bergamot Brass Works Inc. (32154)

820 Wisconsin St.
Delavan, WI 53115
Ms. Diana Hamilton-Buller
Phone 262-728-5572 204
Fax 262-728-1825
www.Theofficialpage.com
dianah@bergamot.net
Spec Agr Disclosed: 11/14/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)

East Carolina University

Bethel International (51200)

4610 Bragg Road
 Fayetteville, NC 28303
 Mr. Yong Kim
 Phone 910-868-4554
 Fax 910-868-3658
 www.Bethelwholesale.com
 jkim@bethelwholesale.com
 Spec Agr Disclosed: 03/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 06A (Sports Equipment)

Beverly Dyer (62846)

11 Balthrope Place
 Chapel Hill, NC 27517
 Ms. Beverly Dyer
 Phone 919 933 0682
 Fax
 www.Beverlydyer.com
 bev@beverlydyer.com
 Spec Agr Disclosed: 01/16/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

05A (Stationery)
 05E (Publishing)

Blenko Glass Co. Inc. (WV) (66504)

PO Box 67
 Milton, WV 25541
 Mrs. Katie Trippe
 Phone 304-743-9081
 Fax 304-743-0547
 www.Blenkoglass.com
 kgarrison@blenkoglass.com
 Spec Agr Disclosed: 07/01/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier

Product Categories

03C (Office Products)
 03D (Housewares)
 04E (Holiday Accessories)

BMC Custom Eye Black (52002)

PO Box 281
 Kensington, MD 20895
 Mr. Peter Beveridge
 Phone 301-816-1980
 Fax 301-816-7944
 www.Eyebblack.com
 peterb@eyebblack.com
 Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Bobby Edwards Enterprises (11611)

PO Box 2740
 Rock Hill, SC 29732
 Mr. Dennis Edwards
 Phone 803-328-2776
 Fax 803-328-2806
 bobbyedwards@comporium.net
 Spec Agr Disclosed: 05/22/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 06A (Sports Equipment)
 06D (Games)
 07D (Infant Products)

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy West
 Waukesha, WI 53187-1637
 Ms. Kristina Manke
 Phone 262-523-6636 6636
 Fax 262-523-6096
 www.Boelterbrands.com
 kmanke@boelter.com
 Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**Boxer & Stone LLC (66737)**

3859 Teays Valley Road
Hurricane, WV 25526
Ms. Rachel Coffman
Phone 304-760-0010
Fax 304-760-0060
www.Boxerandstone.com
rachel@boxerandstone.com
Spec Agr Disclosed: 01/10/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Boxercraft Inc. (60640)

PO Box 20016
Atlanta, GA 30325
Ms. Shannon VanWagoner
Phone 404-355-9994 241
Fax 678-553-7011
www.Boxercraft.com
shannon@boxercraft.com
Spec Agr Disclosed: 11/04/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)

Brass Reminders Co. (29165)

PO Box 160
Keene, KY 40339-0160
Mr. Brent Durham
Phone 859-887-5394
Fax 859-887-5394
www.Brassreminders.com
brassreminders@windstream.net
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Broad Bay Cotton Company (12499)

5908 Thurston Avenue
Suite 200
Virginia Beach, VA 23455
Mr. Ric Wigginton
Phone 800-676-8337
Fax 757-227-4105
www.Broadbay.biz
ric@broadbaycotton.com
Spec Agr Disclosed: 09/18/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
06A (Sports Equipment)
07D (Infant Products)

C&F Enterprises Inc. (15356)

819 Bluecrab Rd.
Newport News, VA 23606
Ms. Michelle Taylor
Phone 757-310-6100
Fax 757-873-0358
www.Cnfei.com
mtaylor@cnfei.com
Spec Agr Disclosed: 08/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
07D (Infant Products)

Cadre Athletic Inc. (11681)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleen@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

East Carolina University

Camel City Marketing LLC (49616)

1084 W 4th St.
 Winston Salem, NC 27101
 Mr. Mike Bozynski
 Phone 336-722-4115
 Fax 336-722-4119
 www.Mascotmints.com
 mike@camelcitymarketing.com
 Spec Agr Disclosed: 05/22/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

CamoVision of Georgia LLC (71609)

506 Manchester Expwy. Suite C-3
 Columbus, GA 31904
 Mr. Robert Stover
 Phone 706-494-0081 223
 Fax 706-494-1002
 www.Eyextras.com
 bob@eyextras.com
 Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03D (Housewares)

Camp David (17631)

7920 Foster
 Overland Park, KS 66204
 Ms. Nichole Todd
 Phone 913-648-0573 246
 Fax 913-648-7444
 www.Campdavid.com
 nicholet@campdavid.com
 Spec Agr Disclosed: 09/18/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Campus Casuals by CC (52645)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 02C (Personal Accessories)
 06A (Sports Equipment)

Campus Images dba Landmark Publishing (32994)

651 Park Village Drive
 Atlanta, GA 30306
 Mr. Keith Mackintosh
 Phone 404-261-2730
 Fax 404-261-7921
 www.Campusimages.com
 keith@landmarkpublishing.com
 Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Campus One Sportswear (52107)

15030 W. 106th St.
 Lenexa, KS 66215
 Mr. Paul Whitener
 Phone 913-239-9040
 Fax 913-239-9050
 www.Campusone.net
 paul@campusone.net
 Spec Agr Disclosed: 04/27/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

East Carolina University

Campus Originals Inc./MI (11693)

47638 West Road
 Wixom, MI 48393-3663
 Ms. Barbara Zerby
 Phone 248-960-1974
 Fax 248-960-3486
 www.Campusoriginals.com
 cheryl@campusoriginals.net
 Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06C (Toys)

Canyon Outback Leather Goods (30949)

2121 N. Broadway
 New Ulm, MN 56073
 Mr. John Giefer
 Phone 507-359-3800
 Fax 507-359-3803
 www.Canyonoutback.com
 john@canyonoutback.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Restricted Channel
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Carson Specialties (12086)

189 Foreman Road
 Freeport, PA 16229-1799
 Ms. Rochele King
 Phone 724-295-5147 273
 Fax 724-295-4033
 www.Carsonindustries.com
 rking@carsonhomeaccents.com
 Spec Agr Disclosed: 10/31/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
 Chicago, IL 60641
 Ms. Rita Tucker
 Phone 773-205-2960 13
 Fax 773-205-2965
 www.Cdi-corp.com
 ritatucker@cdi-corp.com
 Spec Agr Disclosed: 11/15/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**Champion Custom Products (12269)**

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 07D (Infant Products)

Champion Sales & Marketing LLC (44084)

6049 Hi-Tek Court
 Mason, OH 45040
 Mr. Marck Brock
 Phone 502-241-8295
 Fax 502-241-8297
 www.Championteamshop.com
 Marckab@aol.com
 Spec Agr Disclosed: 08/29/2009

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 06C (Toys)
 06D (Games)
 07D (Infant Products)

Charles River Apparel (13670)

1205 Providence Highway (Rt 1)
 Sharon, MA 02067
 Mr. Jeffrey Lakin
 Phone 781-793-5300 372
 Fax 781-793-1129
 www.Charlesriverapparel.com
 jeffl@charlesriverapparel.com
 Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel
 Off-Price/Closeout

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)

Charmed I'm Sure (CA) (52651)

1613 Woodwind Way
 Modesto, CA 95355
 Ms. Phyllis Duncan
 Phone 209-551-6752
 Fax 209-551-2533
 www.charmedimsurejewelry.com
 johncduncan@sbcglobal.net
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)

Chen International Inc. (14631)

1160 Chess Drive #7
 Foster City, CA 94404
 Ms. Yvonne Chen
 Phone 650-578-9000
 Fax 650-578-8999
 yvonne@chenintl.com
 Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02C (Personal Accessories)

Chiliwear LLC (43981)

5600 Salmen Street
 Harahan, LA 70123
 Mr. Copey Pulitzer
 Phone 504-729-4488
 Fax 504-729-4411
 chiliwear2@aol.com
 Spec Agr Disclosed: 05/01/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01L (Men's/Unisex Performance Apparel)

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Licensees

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East Carolina University**Church Hill Classics (15381)**

594 Pepper Street
 Monroe, CT 06468
 Mrs. Karen Tabor
 Phone 203-268-1598 126
 Fax 203-268-2468
 www.Diplomaframe.com
 karenf@diplomaframe.com
 Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

Clark Graphics (75770)

305 Kent Rd.
 Greenville, NC 27858
 Mr. Joel Clark
 Phone 252-758-3027
 Fax 252-355-1994
 clarkgraphics@netzero.net
 Spec Agr Disclosed: 10/15/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Classic Products Corp. (39914)

4617 Industrial Road
 Fort Wayne, IN 46825
 Ms. Delores Kelly
 Phone 260-484-2695 243
 Fax 260-483-7421
 www.Classicproducts.com
 dkelly@classicproducts.com
 Spec Agr Disclosed: 07/16/2009

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
 Atlanta, GA 30328
 Ms. Jo Francour
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 jo francour@collegeconcepts.com
 Spec Agr Disclosed: 04/21/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
 Neenah, WI 54956
 Ms. Billie Jo Werner
 Phone 920-886-8920 200
 Fax 920-886-8933
 www.College-kids.net
 billie_jo_werner@college-kids.net
 Spec Agr Disclosed: 11/07/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 07D (Infant Products)

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

Collegiate Snuggie by Fabrique Innovations (79466)

48 West 38th St. 4th Floor
 New York, NY 10018
 Mr. Sy Garfinkel
 Phone 212-244-0099 204
 Fax 212-244-0244
 www.Sykelenterprises.com
 sykel@aol.com
 Spec Agr Disclosed: 03/18/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

10/1/2009 12:09:58PM

Licensees

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East Carolina University

Collegiate Trading Company (41016)

PO Box 368
Opelika, AL 36803-0368
Mr. John Barron
Phone 334-737-2730
Fax 334-737-2729
www.Pinuniversity.com
jbarron@pinuniversity.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Comfy Feet LLC (31503)

PO Box 352
Hartington, NE 68739
Mr. Keith Eickhoff
Phone 402-254-6677
Fax 402-254-6690
comfyfeet@hartel.net
Spec Agr Disclosed: 09/29/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
07D (Infant Products)
07E (Footwear)

Comfy Throw (79476)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-686-4077
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 05/04/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-689-2430 2430
Fax 512-440-2227
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
02B (Class Rings)
03C (Office Products)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**Conimar Corp. (37520)**

1724 N.E. 22nd Avenue
 Ocala, FL 34470
 Mr. Terry Putty
 Phone 800-874-9735 283
 Fax 352-732-6888
 www.Conimar.com
 terry.putty@conimar.com
 Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03D (Housewares)
 05A (Stationery)

Covers By B-G Inc. (11607)

21845 Mason Street
 Edwardsburg, MI 49112
 Mr. Richard Slack
 Phone 269-699-5125 15
 Fax 269-699-5580
 www.Tirecovers.com
 dicks@tirecovers.com
 Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

Craftique Manufacturing Co. (14558)

PO Box 4422
 Chattanooga, TN 37405
 Mr. Billy Hogue
 Phone 423-267-9333
 Fax 800-290-3360
 dhogue@craftiquemfg.com
 Spec Agr Disclosed: 03/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

Creutex Screenprinting (21768)

3735 W. Wilson Street
 Farmville, NC 27828
 Ms. Gail Dickens
 Phone 252-753-2377
 Fax 252-753-2377
 Spec Agr Disclosed: 09/21/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Creative Knitwear (50333)

PO Box 921852
 Norcross, GA 30010
 Mr. Neal Marks
 Phone 770-530-5984
 Fax 770-393-1825
 www.Creativeknitwear.com
 nealmarks@aol.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 07D (Infant Products)

Croakies (34228)

PO Box 2913
 Jackson Hole, WY 83001
 Mr. John Scott
 Phone 307-733-2266 105
 Fax 307-739-1961
 www.Croakies.com
 jscott@croakies.com
 Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

10/1/2009 12:09:58PM

Licensees

Licensed as of 10/2009

East Carolina University**Crocs Inc. (59152)**

6328 Monarch Park Place
 Niwot, CO 80503
 Mr. Dennis Funkhouser
 Phone 303-848-7589
 Fax 303-848-7010
 www.Crocs.com
 dfunkhouser@crocs.com
 Spec Agr Disclosed: 04/27/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 07E (Footwear)

CTM LLC dba Turfer Sportswear (58455)

400 Massasoit Ave. Suite 300
 East Providence, RI 02914
 Mr. Glenn Cook
 Phone 401-427-9025 1016
 Fax 401-633-7319
 www.Turfer.com
 jborden@turfer.com
 Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)

Custom Decor Inc. (37244)

PO Box 336
 Cheswold, DE 19936
 Ms. Angela Rigsby
 Phone 302-735-7600 13
 Fax 302-735-7607
 www.Customdecor.net
 angelar@customdecor.net
 Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 04C (Signage Products)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
 Seattle, WA 98103
 Ms. Karin Harrison
 Phone 206-428-5746
 Fax 206-830-6258
 www.Cutterbuck.com
 Karin.Harrison@cutterbuck.com
 Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

Davis Group (34820)

25 Riviera Drive
 Markham, ON L3R8N4
 Ms. Patricia Andrews
 Phone 905-477-7440 367
 Fax 800-263-0515
 www.Davisgroup.net
 pandrews@davisgroup.net
 Spec Agr Disclosed: 10/08/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

05D (School Supplies)

Dayna Designs (55063)

8049 Alloway Lane
 Beltsville, MD 20705
 Ms. Stephanie Page
 Phone 866-443-2962 1
 Fax 866-443-2962
 www.Daynau.com
 stephanie@daynadesigns.com
 Spec Agr Disclosed: 11/06/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Deluxe Financial Services Inc. (11711)

3660 Victoria Street North
 Shoreview, MN 55126
 Ms. Michelle Gumaelius
 Phone 651-490-8339
 Fax 651-787-1703
 www.Deluxe.com
 michelle.gumaelius@deluxe.com
 Spec Agr Disclosed: 09/25/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

10/1/2009 12:09:58PM

Licensees

Licensed as of 10/2009

East Carolina University

Divine Creations (12092)

2027 E. Barden Rd.
Charlotte, NC 28226
Ms. Donna Snipes
Phone 704-364-5844
Fax 704-364-5845
divinedonna@bellsouth.net
Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)

Dixie Seal & Stamp Co Inc (11559)

75 Royal Woods Court
Tucker, GA 30084
Mr. Curtis Schmidt
Phone 404-875-8883
Fax 404-872-3504
www.Dixieseal.com
curtis@dixieseal.com
Spec Agr Disclosed: 07/20/2009

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)

Dodger Industries (11517)

PO Box 110
Eldora, IA 50627-0494
Ms. Kristin Hagedon
Phone 910-323-2600 209
Fax 641-939-5185
www.Dodgerindustries.com
custserv@dodgerindustries.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Dolly Hosiery Mills Inc. (11676)

PO Box 129
Valdese, NC 28690-0129
Mrs. Stuart Milton
Phone 828-874-2912
Fax 828-874-0888
www.Dhmkids.com
stuart@dhmkids.com
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
07D (Infant Products)

DP Design (15433)

1112 Ethel Street
Glendale, CA 91207
Mr. Danny Pun
Phone 626-303-6154
Fax 626-358-6470
www.know-wear.com
dannypun@aol.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
03A (Domestics)

Drew Pearson Marketing LLC (16451)

119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Jason Potts
Phone 212-868-2590
Fax 212-868-2748
www.Conceptone.com
jpotts@concept1.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)

10/1/2009 12:09:58PM

Licensees

Licensed as of 10/2009

East Carolina University

Eagles Wings Inc. (27027)

2101 Old Hickory Tree Road
St. Cloud, FL 34772
Mr. Bob Small
Phone 407-892-6358
Fax 407-892-6759
www.Eagleswings.com
bob@eagleswings.com
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
07B (Consumables)

Edgecombe Casket Company Inc. (76432)

2611 Business Park Dr.
Rocky Mount, NC 27804
Ms. Kaye Starnes
Phone 252-446-3366
Fax 252-446-3446
www.Designacasket.com
edgecasket@aol.com
Spec Agr Disclosed: 04/23/2009

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

Emerson Street (56212)

1555 Emerson St.
Rochester, NY 14606
Mr. Dale Rotar
Phone 407-701-7145
Fax 407-977-7850
www.Emersonstreet.biz
dale@drsa-usa.com
Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

EnjoyLife Inc. (12348)

PO Box 118
Lake Zurich, IL 60047
Ms. Mari Russell
Phone 847-966-3377
Fax 847-966-2288
www.Enjoylifeinc.com
golfballs@enjoylifeinc.com
Spec Agr Disclosed: 01/13/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Licensees

Licensed as of 10/2009

East Carolina University

Enmon Accessories LLC (35562)

900 E. Hickory
Denton, TX 76201
Mr. Terry Enmon
Phone 940-243-8640
Fax 800-889-0237
www.Enmonaccessories.com
jamie.tegeler@enmonaccessories.com
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
07E (Footwear)

Entrepreneurial Marketing Inc. (13354)

871 Seven Oaks Blvd Suite 240
Smyrna, TN 37167
Mr. Sean Jackson
Phone 615-625-7082
Fax 615-625-7085
www.Spikesports.com
sean@hotflops.net
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
07E (Footwear)

Eton div. of Tandy Brands Accessories Inc. (37039)

690 E. Lamar Blvd. Suite 200
Arlington, TX 76011
Ms. Martie Rockey
Phone 817-548-0090 183
Fax 817-274-7346
www.Tandybrands.com
martie_rockey@tandybrands.com
Spec Agr Disclosed: 01/13/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

Eureka Woodworks Inc. (74032)

10203 Corkwood Place
No. 107
Dallas, TX 75238
Mr. Charles Martin
Phone 972-824-1644
Fax 972-239-2297
www.eureka-business.com
chm711@mac.com
Spec Agr Disclosed: 10/22/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Evergreen Enterprises (25261)

5915 Midlothian Turnpike
Richmond, VA 23225
Ms. Nancy Carey
Phone 804-231-1800 3126
Fax 804-545-8035
www.Myeevergreen.com
nancyc@myevergreen.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)

East Carolina University

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 03/18/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Bob Roche
Phone 800-525-5923 330
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

Fanatic Cards a Consortium Company (51414)

PO Box 6444
Edison, NJ 08818
Mr. Gregg Solomon
Phone 732-512-1777 309
Fax 732-512-9444
www.Fanaticcards.com
gsolomon@e-consortium.com
Spec Agr Disclosed: 05/01/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05C (Paper Products)

Finchmore Farm (66235)

2420 Manakintown Ferry Road
Midlothian, VA 23113-9105
Mr. Ralph Finch
Phone 804-615-8805
Fax 804-794-8115
finchmorefarm@msn.com
Spec Agr Disclosed: 09/22/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

FoamFanatics LLC (63110)

1762 Airport Way South
Seattle, WA 98134
Mr. Jeff Richey
Phone 206-624-5222
Fax 206-624-5229
www.Foamheads.com
jeffr@foamheads.com
Spec Agr Disclosed: 06/23/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Forefront Group Inc. (13752)

12 Cadillac Drive Suite 300
Brentwood, TN 37027
Ms. Robin Agrella
Phone 804-726-1335
Fax 804-515-1091
www.Forefrontgolf.com
ragrella@dynamicbrands.net
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

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Licensees

Licensed as of 10/2009

East Carolina University

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyplutko@binders.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Framing Success a division of Herff Jones (12294)

2556 Horse Pasture Road Taylor Farms
Commerce Park
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone 757-689-3000
Fax 757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/20/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)

Franklin Sports Inc (21878)

17 Campanelli Pkwy
Stoughton, MA 02072
Mr. John Purciello
Phone 781-344-1111 195
Fax 781-341-3220
www.Franklinsports.com
jpurciello@franklinsports.com
Spec Agr Disclosed: 09/22/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06B (Balls)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 11/13/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

From The Heart Enterprises Inc. (55848)

11915 S. Memorial Drive
Bixby, OK 74008
Mrs. LaVonda Tennell
Phone 918-369-0666
Fax 918-369-0683
www.Fthwholesale.com
hr@fthwholesale.com
Spec Agr Disclosed: 05/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

GameWear Inc. (51884)

79 Hudson St. Suite 504
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413
Fax 973-529-0242
www.Wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

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Licensees

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East Carolina University

Garb Inc. (50224)

730 South Jason St. Unit # 34
 Denver, CO 80223
 Mr. Joseph P. Silva
 Phone 303-674-3139
 Fax 303-679-0272
 www.Garbinc.com
 kedwards@garbinc.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Product Categories

02C (Personal Accessories)
 07C (Health/Beauty)

G-III Leather Fashions Inc. dba G-III Sports (14700)

512 7th Ave. 33rd Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0888
 Fax 212-403-0889
 www.G-iii.com
 schapiro@g-iii.com
 Spec Agr Disclosed: 04/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Gear For Sports (11666)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

Gephart Marketing Solutions (69407)

PO Box 669
 Hillsborough, NC 27278
 Mr. David Gephart
 Phone 919-732-6464
 Fax 919-732-9953
 www.Gerphartmarketing.com
 dave@gephartmarketing.com
 Spec Agr Disclosed: 09/27/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Get Ready Girls (56752)

4030 Skyron Drive, Suite B
 Doylestown, PA 18902
 Ms. Dana Lasher
 Phone 215-348-4019
 Fax 215-348-8702
 www.getreadygirls.com
 danalasher@getreadygirls.com
 Spec Agr Disclosed: 09/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

10/1/2009 12:09:58PM

Licensees

Licensed as of 10/2009

East Carolina University

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0888
 Fax 212-403-0889
 www.Giii.com
 schapiro@g-iii.com
 Spec Agr Disclosed: 04/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Distribution Channel(s)

Off-Price/Closeout
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Glass Prints (31480)

625 South Railroad Street Unit A
 Montgomery, IL 60538
 Ms. Mary H. Niewinski
 Phone 630-844-0625
 Fax 630-844-0635
 www.Glassprints.com
 mary@glassprints.com
 Spec Agr Disclosed: 10/01/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 04D (Gifts & Novelties - Miscellaneous)

GMaster LLC (11530)

1824 Dolwick Drive
 Erlanger, KY 41014
 Ms. Pam Yahl
 Phone 859-746-9800 110
 Fax 859-746-5636
 www.Gamemasterathletic.com
 pam@gamemasterathletic.com
 Spec Agr Disclosed: 11/21/2008

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
 06B (Balls)
 06D (Games)

Great Southern Corp. dba Stack Mktg (44468)

3595 Regal Blvd
 Memphis, TN 38118
 Mr. Scott Vaught
 Phone 901-255-2402
 Fax 901-365-4498
 www.Greatsoutherncorp.com
 scottv@greatsoutherncorp.com
 Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Great American Products Inc. (13400)

1661 S. Seguin
 New Braunfels, TX 78130
 Mr. Wally Gullick
 Phone 830-620-4400 3023
 Fax 830-620-8430
 www.Gap1.com
 wally@gap1.com
 Spec Agr Disclosed: 09/01/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Glitter Gear LLC (42776)

3572 National Drive
 Norman, OK 73072
 Mr. Toby Hammer
 Phone 405-321-4327
 Fax 888-419-7430
 www.Glittergear.com
 thammer@glittergear.com
 Spec Agr Disclosed: 06/15/2009

10/1/2009 12:09:58PM

Licensees

Licensed as of 10/2009

East Carolina University**Grey Hunt Holdings dba GelScrubs
(38950)**

1100 W. Cermak 5th Floor
Chicago, IL 60608
Ms. Amber Bayraktar
Phone 866-435-9327
Fax 312-873-4429
www.Gelscrubs.com
amber@gelscrubs.com
Spec Agr Disclosed: 07/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)
04D (Gifts & Novelties - Miscellaneous)

**GuaranTees Custom Screen Printing
(39603)**

918 Dickinson Avenue
Greenville, NC 27834
Mr. Michael Slocum
Phone 252-752-3634
Fax 252-757-3770
screenprinting@earthlink.net
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

**HALO/Lee Wayne Corporation
(28486)**

PO Box 657
Sterling, IL 61081
Ms. Stephanie Rains
Phone 815-625-0980
Fax 815-548-9193
www.Leewayne.com
stephanie.rains@leewayne.com
Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
07B (Consumables)
07C (Health/Beauty)

Harland Clarke Corp. (12107)

2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Harlandclarke.com
bonnie.owens@harlandclarke.com
Spec Agr Disclosed: 04/14/2009

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Harper Arts LLC (50202)

207 E. Main St
Carrboro, NC 27510
Mr. Benjamin Harper
Phone 919-933-8591
Fax 919-933-8591
www.Harperarts.com
benjaminharper@bellsouth.net
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)

Haydon & Co. (48454)

1803 Oberlin Rd.
Raleigh, NC 27608
Mr. Whit Haydon
Phone 919-781-1293
Fax 919-783-9262
www.Haydonandcompany.com
whit@haydonandcompany.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

10/1/2009 12:09:58PM

Licensees

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Herff Jones Inc. (12263)

PO Box 68956-0956
 Indianapolis, IN 46268-2593
 Ms. Holly Strohm
 Phone 317-612-3683
 Fax 317-329-3363
 www.HerffJones.com/college
 hastrohm@herffjones.com
 Spec Agr Disclosed: 08/21/2009

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04C (Signage Products)
 05D (School Supplies)

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02B (Class Rings)
 03C (Office Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)

Heritage Metalworks Inc. (32382)

330 E. Comstock Dr.
 Chandler, AZ 85225
 Mr. Steve Ballor
 Phone 480-834-9144
 Fax 480-834-5920
 www.Pewter.com
 scott@pewter.com
 Spec Agr Disclosed: 12/07/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

Herrington & Co. Inc. (41452)

8945 Research Drive
 Irvine, CA 92618
 Ms. Cecilia Gustavsson
 Phone 949-727-9482 14
 Fax 949-727-1456
 www.Herringtonteddybears.com
 ceciliag@herringtonteddybears.com
 Spec Agr Disclosed: 07/22/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

Highland Graphics Inc. (33688)

210 Evergreen Drive
 Springfield, TN 37172
 Mr. Marty Wall
 Phone 615-382-7299 15
 Fax 615-382-7448
 www.Highlandgraphics.com
 highlandx@aol.com
 Spec Agr Disclosed: 10/28/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Hinkle Chair Co Inc. (25130)

PO Box 410
 Springfield, TN 37172
 Ms. Diane H. Johnson
 Phone 615-384-8477
 Fax 615-384-0055
 www.Hinklechaircompany.com
 dhj@hinklechaircompany.com
 Spec Agr Disclosed: 07/08/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

10/1/2009 12:09:58PM

Licensees

Licensed as of 10/2009

East Carolina University**Holland Bar Stool Co. (74828)**

12839 Corporate Circle PL
Holland, MI 49424
Mr. Chad Lemmen
Phone 616-399-5530
Fax 616-399-6037
www.Hollandbarstool.com
chad@hollandbarstool.com
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Holloway Sportswear Inc. (11789)

PO Box 4489
Sidney, OH 45365-4489
Ms. Beth Russell
Phone 937-497-7575 256
Fax 937-497-7337
www.Hollowayusa.com
beth.russell@hollowayusa.com
Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

Home Fields Inc. (34683)

12325 Stevens Creek Dr.
Alpharetta, GA 30005
Mr. Ken Small
Phone 770-667-3516
Fax 770-667-3515
www.Homefields.com
homefields@comcast.net
Spec Agr Disclosed: 10/30/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

04B (Collectibles)

Hot Sauce Harry's Inc. (21480)

10606 Shady Trail Suite 20
Dallas, TX 75220
Mr. Bob Harris
Phone 800-588-8979
Fax 214-956-9885
www.Hotsauceharrys.com
bob@hotsauceharrys.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Hunter Mfg. LLP (11518)

201 West Loudon Avenue
Lexington, KY 40508
Ms. Shannon Hisle
Phone 859-254-7573 3024
Fax 859-254-7614
www.HunterMfg.com
shannon.hisle@huntermfg.com
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06C (Toys)
06D (Games)
07D (Infant Products)

IN-concept Inc. (35506)

24921 Dana Point Harbor Dr Suite B220
Dana Point, CA 92629
Ms. Erica Jehling
Phone 949-366-6000 24
Fax 949-366-6070
www.glasstatz.com
erica@inconceptusa.com
Spec Agr Disclosed: 04/15/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
03D (Housewares)
04A (Automobile Products)
05A (Stationery)

10/1/2009 12:09:58PM

Licensees

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Innovative Adhesives LLC (63027)

PO Box 339
Graniteville, SC 29829
Ms. Melinda Murphy
Phone 803-663-1640
Fax 803-663-1670
www.Innovativeadhesives.com
mmurphy@innovativeadhesives.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07C (Health/Beauty)
07D (Infant Products)

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
Simi Valley, CA 93065
Ms. Marisue Hasek
Phone 727-369-5423 5423
Fax 805-579-6066
www.Marketidentity.com
mhasek@lagtm.com
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

J.W. International Imports (73222)

8307 Rubblestone Path
Raleigh, NC 27613
Mr. Anuj Jaggi
Phone 919-423-2176
Fax
ajaggi2001@yahoo.com
Spec Agr Disclosed: 10/26/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

JanSport, a division of VF Outdoor, Inc. (11946)

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
dawn_brown@vfc.com
Spec Agr Disclosed: 07/27/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
06A (Sports Equipment)

J America (14278)

1200 Mason Court
Webberville, MI 48892
Mr. Brian Clark
Phone 517-655-8800 113
Fax 517-655-8801
www.J-america.com
brianclark@jamericaretail.com
Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)

Jadon Enterprises, LLC dba Jadon Ltd. (12819)

701 Enterprise Rd. E. Suite 605
Safety Harbor, FL 34695
Ms. Sarah Macario
Phone 727-796-7476 206
Fax 727-797-6613
www.Jadon.com
sarah@jadon.com
Spec Agr Disclosed: 09/29/2009

Distribution Channel(s)

Campus/Local Channel

10/1/2009 12:09:58PM

Licensees

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Jeb Designs Inc. (11747)

PO Box 65149
 Fayetteville, NC 28306
 Mr. Greg Edge
 Phone 910-423-7676
 Fax 910-423-7979
 www.Jebdesigns.com
 printem@aol.com
 Spec Agr Disclosed: 02/22/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Jenkins Enterprises (12115)

P.O.Box 16384
 North Little Rock, AR 72231
 Mr. Carter Wallace
 Phone 501-945-2600
 Fax 501-801-1383
 www.Jenkins-enterprises.com
 carterw@jenkins-enterprises.com
 Spec Agr Disclosed: 01/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

Joe T's By To The Game LLC (14675)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-291-3067
 www.2thegame.com
 keelifloyd@kudzullc.com
 Spec Agr Disclosed: 06/04/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01I (Women's Apparel)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Jones & Mitchell Sportswear Inc. (11541)

11880 College Blvd. Suite 400
 Overland Park, KS 66210
 Ms. Sarah Dice
 Phone 913-324-2762 2762
 Fax 913-324-2799
 www.Jonesmitchell.com
 sdice@jonesmitchell.com
 Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

10/1/2009 12:09:58PM

Licensees

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Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax 507-455-6584
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 08/25/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
02A (Jewelry)
02B (Class Rings)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
03D (Housewares)
07D (Infant Products)

Kid N' Me Outerwear (30277)

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 08/01/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

Kitty Keller Designs (49976)

730 Heritage Dr.
Seguin, TX 78155
Ms. Kitty Keller
Phone 830-303-9280
Fax 830-303-7040
www.Kittykeller.com
mkeller@kittykeller.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
03A (Domestics)
04E (Holiday Accessories)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)
07D (Infant Products)

10/1/2009 12:09:58PM

Licensees

Licensed as of 10/2009

East Carolina University

Kolder Incorporated (11793)

PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone 956-381-9851 2838
Fax 956-287-0254
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 03/31/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

LaClaire Incorporated (34679)

1700 Tiffany Bay Ct. #101
Raleigh, NC 27609
Ms. Terry Martin
Phone 919-749-4949
Fax
terilaclaire@yahoo.com
Spec Agr Disclosed: 01/23/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04D (Gifts & Novelties - Miscellaneous)

Lakeshirts Inc. dba Step Ahead

Sportswear (11808)
750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)

Late For The Sky Production Co. Inc (11720)

3000 Robertson Ave.
Cincinnati, OH 45209
Ms. Heidi Hagedorn
Phone 513-531-4400 102
Fax 513-458-8484
www.Lateforthesky.com
hnhagedorn@lateforthesky.com
Spec Agr Disclosed: 11/18/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Gina McShane
Phone 610-272-7575 233
Fax 610-272-9175
www.Leaguecollegiatewear.com
gina@4league.com
Spec Agr Disclosed: 09/17/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

10/1/2009 12:09:58PM

Licensees

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East Carolina University

Legacy Athletic (14000)

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Gregg
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tgregg@legacycaps.com
Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

Levelwear (59015)

388 Carlaw Avenue Suite 202
Toronto, ON M4M 2T4
Mr. Harvey Ngo
Phone 416-465-7211 230
Fax 416-465-4571
www.Levelwear.com
harvey@accolade-group.com
Spec Agr Disclosed: 04/28/2009

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Lifoam Industries LLC (12356)

1600 W Highway 287 Bypass
Waxahachie, TX 75165
Mr. Mike King
Phone 800-962-0508
Fax 972-937-0239
www.Lifoam.com
mking@lifoam.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

03D (Housewares)

Line Design Graphics (16928)

2506 Randleman Road
Greensboro, NC 27406
Mr. Ted Hollingsworth
Phone 336-379-9040
Fax 336-275-0100
www.Linedesigngraphics.net
thollingsworth@linedesigngraphics.net
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)

Little King Mfg. Co. Inc. (11539)

PO Box 287
Alamo, TN 38001
Ms. Gail Hart
Phone 731-696-5517 12
Fax 731-696-2289
www.littlekingapparel.com
gail@littlekingmfg.com
Spec Agr Disclosed: 02/14/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

10/1/2009 12:09:58PM

Licensees

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East Carolina University

Logo Inc. (36683)

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 08/13/2009

Product Categories

- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 06A (Sports Equipment)

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.Suttersmill.com
kristina@suttersmill.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Logo Rugs Inc. (37840)

PO Box 2468
Dalton, GA 30722
Ms. Kathy Storey
Phone 706-226-3501
Fax 706-272-7033
www.Logorugs.net
kathy@logorugs.net
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
- 06A (Sports Equipment)
- 06D (Games)
- 07E (Footwear)

Distribution Channel(s)

- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06D (Games)
- 07C (Health/Beauty)

Product Categories

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)

Logo Pillow Company LLC dba

Tessuta (49517)

10180 Riverside Drive Suite 2
Palm Beach Gardens, FL 33410
Mrs. Andrea Greenspan
Phone 866-8PILLOW
Fax 561-776-3148
www.Tessuta.com
andrea@tessuta.com
Spec Agr Disclosed: 12/07/2008

Logo Store - The dba Funtime

Promotions (76733)

PO Box 2367
Greenville, NC 27836
Mr. Eddie Blackwell
Phone 252-758-2429
Fax
www.Shopthelogostore.com
eddie@funtimepromotions.com
Spec Agr Disclosed: 12/19/2008

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

- Restricted Channel

Product Categories

- None Specified

10/1/2009 12:09:58PM

Licensees

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East Carolina University**Magnet Works Ltd. (49033)**

12927 Gravois Road
 St. Louis, MO 63127
 Mr. Curt Todd
 Phone 314-333-5001
 Fax 314-333-5005
 www.Magnetnetworks.com
 curt.todd@magnetnetworks.com
 Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 04D (Gifts & Novelties - Miscellaneous)

Magnetic Memories Inc. (57035)

1741 Lower Roswell Rd.
 Marietta, GA 30068
 Ms. Esther Rohm Thompson
 Phone 770-321-0929
 Fax 770-971-3409
 www.Magneticmemories.com
 esther@magneticmemories.com
 Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)

Magnolia Lane Inc. (47681)

4455 Galen Cove
 Birmingham, AL 35242
 Mr. Andrew Szymela
 Phone 205-251-5007
 Fax 205-322-4366
 www.Magnolialanecollection.com
 aszymela@aol.com
 Spec Agr Disclosed: 09/18/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)

Majestic Athletic (11653)

545 Marriott Drive Suite 200
 Nashville, TN 37214
 Mr. Steve Sedberry
 Phone 615-565-5189
 Fax 615-882-2426
 www.Majesticathletic.com
 steve_sedberry@vfc.com
 Spec Agr Disclosed: 05/08/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Manual Woodworkers & Weavers (12284)

3737 Howard Gap Road
 Hendersonville, NC 28792
 Ms. Penni Geyer
 Phone 828-692-7333 2323
 Fax 828-696-8237
 www.Manualww.com
 pennig@manualww.com
 Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04E (Holiday Accessories)

Marble Mountain Creations (41102)

PO Box 927
 Shannon, GA 30172
 Ms. Julie Ruth
 Phone 706-291-9115
 Fax 706-295-9115
 marblemountain@bellsouth.net
 Spec Agr Disclosed: 01/07/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**McCartney Inc. (13365)**

3845-B Forney Ave.
Mesquite, TX 75149
Mr. Blake McCartney
Phone 972-288-0755
Fax 972-288-0740
www.Mccartneycollection.com
blake@mccartneycollection.com
Spec Agr Disclosed: 08/05/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)

MeadWestvaco Consumer & Office Products (13020)

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5948
www.Meadwestvaco.com
nanette.birdsall@mww.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Mee Too LLC (65105)

PO Box 311
Tyler, AL 36785
Ms. Killian Albritton
Phone 334-875-7685
Fax 334-875-6640
www.Thats2cute.com
killi4@bellsouth.net
Spec Agr Disclosed: 06/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)

Meico Inc. (37176)

PO Box 921262
Norcross, GA 30010-1262
Mr. Alex Tzou
Phone 770-446-5314
Fax 770-448-0782
meico622@aol.com
Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Memorial Licensing Company-The (18591)

PO Box 7273
Macon, GA 31204
Mr. Scott Walston
Phone 478-405-1999
Fax 478-477-0552
www.Collegiatememorials.net
walstonscott@bellsouth.net
Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Jennifer Parrish
Phone 334-448-0708 152
Fax 334-664-0022
www.memorycompany.com
jparrish@memorycompany.com
Spec Agr Disclosed: 07/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06D (Games)

Licensees

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East Carolina University

Mercury Luggage/Seward Trunk (11624)

PO Box 47558
 Jacksonville, FL 32247
 Ms. LeighAnn Austin
 Phone 904-733-9595
 Fax 904-733-9671
 www.Mercuryluggage.com
 laustin@mercuryluggage.com
 Spec Agr Disclosed: 01/29/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03B (Furniture/Furnishings)
 05D (School Supplies)
 06A (Sports Equipment)

Merge Left Inc. (14539)

13147 S. Western Ave
 Gardena, CA 90249
 Ms. Jackie Resnick
 Phone 310-856-3899 8
 Fax 310-856-3935
 www.Mergeleft.com
 jackie@mergeleft.com
 Spec Agr Disclosed: 08/12/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Midwest College Mktg Group (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Midwest Graphics Inc. (11691)

4811 Quail Crest Place
 Lawrence, KS 66049
 Ms. Gretchen Hatfield
 Phone 785-331-1940
 Fax 785-841-0288
 www.Mgicompanies.com
 gretchen.hatfield@mgicompanies.com
 Spec Agr Disclosed: 08/01/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

10/1/2009 12:09:58PM

Licensees

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Milliken & Company (32234)

201 Lukken Industrial Dr. West
LaGrange, GA 30240
Ms. Janie Dollar
Phone 706-880-5362
Fax 706-880-3326
www.Milliken.com
janie.dollar@milliken.com
Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

MJ Soffe LLC (11553)

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500 6231
Fax 910-483-7406
www.Mjsoffe.com
Jay.Williams@mjsoffe.com
Spec Agr Disclosed: 08/27/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Mojo Sportswear (11858)

1016 Myrtle Street
Greenville, NC 27834
Mr. Perry Swain
Phone 252-758-4176
Fax 252-758-0075
www.Mojosportswear.com
mojo@greenvillenc.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
05E (Publishing)

Moon Shine (42905)

124 Woodruff Industrial Lane
Greenville, SC 29607
Ms. Kerry Brock
Phone 864-627-1515
Fax 864-627-0047
www.Moonshineusa.com
office@moonshineusa.com
Spec Agr Disclosed: 04/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
06A (Sports Equipment)
07D (Infant Products)
07E (Footwear)

MP Direct Inc. (43715)

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

10/1/2009 12:09:58PM

Licensees

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East Carolina University

Mugworld Inc. (50073)

1411 Southland Drive
Gainesville, TX 76240
Mr Jim Ivins
Phone 940-665-6677
Fax 940-665-8671
www.collegiate@mugworldinc.com
jimi@mugworldinc.com
Spec Agr Disclosed: 07/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Ms. Barbara Martino
Phone 973-575-0110 287
Fax 973-575-3319
www.Mundiwestport.com
bmartino@mundiwestport.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 08/27/2009

Distribution Channel(s)

Campus/Local Channel
Golf Specialty

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
06A (Sports Equipment)

My Team Ltd. (51605)

3960 Groves Rd.
Columbus, OH 43232
Ms. Jennifer Grekowicz
Phone 614-231-8326
Fax 614-236-2221
jennifer@myteamstuff.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
07C (Health/Beauty)
07E (Footwear)

N Zone Sportswear (20433)

613 Pecan Circle
Manhattan, KS 66502
Ms. Deborah Lee
Phone 785-776-3234
Fax 785-776-1377
www.N-ZoneSportswear.com
deb@nzsw.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**Neil Enterprises Inc. (11748)**

450 E. Bunker Ct.
 Vernon Hills, IL 60061
 Mr. Matt London
 Phone 847-549-7627 127
 Fax 847-549-0349
 www.Neilterprises.com
 mlondon@neilterprises.com
 Spec Agr Disclosed: 07/28/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)
 07H (Media Players & Content)

New Agenda (13507)

5320 Rusche Drive
 Comstock Park, MI 49321
 Ms. Katie Crowley
 Phone 616-785-9091 224
 Fax 616-785-9312
 www.Perrinwear.com
 KCrowley@perrinwear.com
 Spec Agr Disclosed: 05/08/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 07D (Infant Products)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
 Buffalo, NY 14202
 Ms. Lauren Hartmayer
 Phone 716-604-9000 1185
 Fax 716-604-9127
 www.Neweracap.com
 NEcollege@neweracap.com
 Spec Agr Disclosed: 05/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
 Dallas, TX 75212
 Ms. Tonya Flener
 Phone 214-631-0307 7328
 Fax 214-631-0566
 www.Thermoserv.com
 tonya@thermoserv.com
 Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

New World Graphics (12892)

145 Coile Dr.
 Athens, GA 30606
 Mr. Philip Reeves
 Phone 706-353-2517
 Fax 706-353-7489
 www.Nwg.cc
 philip@nwg.cc
 Spec Agr Disclosed: 02/17/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**News Printing & Publishing Co. Inc. of Worcester (37242)**

24 Jolma Rd.
Worcester, MA 01604
Ms. Beth Parker
Phone 508-752-1969 411
Fax 508-757-5610
www.Saltuspress.com
bparker@saltuspress.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St. 10th Floor Suite 1115
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 07/27/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
06A (Sports Equipment)

Nike by Impact Sports, a division of Hat World Inc (60471)

4151 Anderson Road
Deforest, WI 53532
Mr. Jeff Handlen
Phone 608-242-0300
Fax 608-242-0700
www.Teamimpactsports.com
jeffh@teamimpactsports.com
Spec Agr Disclosed: 06/12/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

NIKE USA Inc. (12012)

One Bowerman Drive - Building MJ3
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

10/1/2009 12:09:58PM

Licensees

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North Pole LLC (43673)

23 Town and Country Dr.
Washington, MO 63090
Ms. Cheryl Cantwell
Phone 888-476-2267
Fax 636-239-2878
www.Northpoleltd.com
cheryl@northpoleusa.com
Spec Agr Disclosed: 07/18/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Oarsman Sportswear (12606)

PO Box 98
Bourbon, MO 65441
Ms. Linda Hodge
Phone 573-732-4411 160
Fax 573-679-2314
www.Oarsmansportswear.com
lhodge@oarsman913.com
Spec Agr Disclosed: 09/03/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)

OT Sports Industries Inc. (33911)

172 Boone Street
Burlington, NC 27215
Mr. Scott Gollnick
Phone 336-222-8774 257
Fax 336-227-3765
www.Otsports.com
scott@otsports.com
Spec Agr Disclosed: 07/24/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-686-4077
www.thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 04/29/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
07D (Infant Products)

Olde Country Reproductions (11831)

PO Box 2617
York, PA 17405
Mr. William Swartz
Phone 717-848-1859
Fax 717-845-7129
www.Pewtarex.com
pewtarex@epix.net
Spec Agr Disclosed: 09/03/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**Ouray Sportswear LLC (44006)**

1201 W. Mansfield Ave
Englewood, CO 80110
Mr. Craig Dudley
Phone 303-789-4035 282
Fax 303-789-9923
www.Ouraysportswear.com
licensing@ouraysportswear.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870 1185
Fax 479-273-2658
www.Outdoorcap.com
ramona.watson@outdoorcap.com
Spec Agr Disclosed: 05/04/2009

Distribution Channel(s)

Department Stores
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Oxbay (46646)

PO Box 2398
Smithfield, NC 27577
Mr. Perry Harris
Phone 919-989-9712
Fax 919-989-9137
www.Oxbay.net
oxbay@msn.com
Spec Agr Disclosed: 05/03/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04E (Holiday Accessories)
05C (Paper Products)
05E (Publishing)
06C (Toys)
06D (Games)

PaperKraft Coaster (69167)

116 Chesapeake Ave
Tampa, FL 33606
Mr. Steve Redden
Phone 813-380-9009
Fax 813-664-1052
www.paperkraftcoasters.com
sredden@paperkraftcoasters.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

10/1/2009 12:09:58PM

Licensees

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Parrott Canvas Company (18002)

PO Box 1804
Greenville, NC 27834
Mr. Mickey Parrott
Phone 252-752-8433
Fax 252-752-8525
www.Parrottcanvas.net
info@parrottcanvas.net
Spec Agr Disclosed: 12/31/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Party Animal - The (13206)

1350 Chester Industrial Pkwy.
Avon, OH 44011
Mr. Jim Cantrall
Phone 800-456-0145
Fax 440-934-4350
www.Partyanimalinc.com
swanson@partyanimalinc.com
Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)

Payne Publishers (13887)

8707 East Quarry Road
Manassas, VA 20110-5389
Mr. Don Guthrie
Phone 703-369-5454 229
Fax 703-369-0492
www.Paynepub.com
dguthrie@paynepub.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Peanut Roaster Inc. - The (68058)

PO Box 828
Henderson, NC 27536
Ms. Carol Monahan
Phone 252-431-0100
Fax 252-431-0224
www.Peanut.com
monahanc@peanut.com
Spec Agr Disclosed: 08/25/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Pennington and Bailes LLC (60163)

233 East Mason Avenue
Alexandria, VA 22301
Mr. Tygh Bailes
Phone 703-624-5218
Fax 484-322-8239
www.Penningtonandbailes.com
tygh@penningtonandbailes.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Percivall Advertising (48030)

2831 Van Huron Drive
Raleigh, NC 27615
Mr. Lynn Percivall
Phone 919-872-8884
Fax 919-954-0636
www.Percivalladvertising.com
lynn@percivalladvertising.com
Spec Agr Disclosed: 12/11/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Perfect Promotions & More (58303)

209 Thorn Hollow Drive
Apex, NC 27523
Ms. Susan McFadden
Phone 919-303-1739
Fax 919-363-8172
www.Perfect-promos.com
susan@perfect-promos.com
Spec Agr Disclosed: 03/09/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

10/1/2009 12:09:58PM

Licensees

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Picnic Time Inc. (62319)

5131 Maureen Lane
Moorpark, CA 93021
Ms. Kimberly Baker
Phone 888-742-6429 34
Fax 805-529-7474
www.Picnictime.com
kimberly@picnictime.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Pine Decals (11631)

14824 W. 117th St.
Olathe, KS 66062
Mr. Rob Mitchell
Phone 913-791-0164 103
Fax 913-780-3236
www.Pinedecals.com
pinesales@ppsinc.com
Spec Agr Disclosed: 03/10/2009

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Pinnacle Promotions/GA (15247)

6649 Peachtree Industrial Blvd. Ste. N
Norcross, GA 30092
Mr. Daniel Pendleton
Phone 770-457-6226
Fax 770-457-6206
www.Pinnaclepromotions.com
daniel@pinnaclepromotions.com
Spec Agr Disclosed: 01/28/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Piratedirect LLC (69684)

PO Box 746
Holly Springs, NC 27540
Mr. Stan Partin
Phone 919-754-7740
Fax 919-653-4881
www.Piratedirect.com
matey@piratedirect.com
Spec Agr Disclosed: 09/20/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

Potter Manufacturing Company (11739)

PO Box 988
Eugene, OR 97440
Ms. Louisa Miller
Phone 800-547-5063
Fax 541-343-7636
www.potterdecal.com
louisa@potterdecal.com
Spec Agr Disclosed: 01/28/2008

Distribution Channel(s)

Campus/Local Channel
Off-Price/Closeout
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Powell & Stokes Inc. (71126)

217 US 13 North
Windsor, NC 27983
Mr. Jon Powell
Phone 252-794-2138
Fax 252-794-9276
www.Pnuts.net
jon@pnuts.net
Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Premier Agendas Inc. (50114)

2000 Kentucky Street
Bellingham, WA 98229
Ms Tara Bishop
Phone 800-536-2959 5637
Fax 360-756-5544
www.Premier.us
tbishop@schoolspecialty.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)

10/1/2009 12:09:58PM

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Pridetagz Inc. (71499)

PO Box 689
Chapel Hill, NC 27514
Mr. Anthony Russo
Phone 919-636-5892
Fax 919-636-5930
www.Pridetagz.com
arusso@pridetagz.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Pro-Ad Sports Inc. (13345)

PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Professional Framing Co. (14180)

1880 West Oak Parkway Suite 217
Marietta, GA 30062
Ms. Freda Cornelius
Phone 770-874-7474
Fax 770-874-7477
www.Professionalframing.com
fredac@professionalframing.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)

Progressive Graphics (13727)

3707 Hillsborough St.
Raleigh, NC 27607-
Mr. Richard Puckett
Phone 919-821-3223 202
Fax 919-821-7723
www.Progressivegraphics.net
richard@progressivegraphics.net
Spec Agr Disclosed: 01/06/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

PSA Essentials (65264)

270 Red Cedar St. Suite 101
Bluffton, SC 29910
Mr. Richard Flaum
Phone 843-815-5779
Fax 843-815-4728
www.Psaessentials.com
richard@psaessentials.com
Spec Agr Disclosed: 07/01/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

05A (Stationery)

Pura Vida Promotions Inc. (69396)

PO Box 708
Kernersville, NC 27284
Ms. Linda Turlington
Phone 336-993-9955
Fax 336-993-6955
www.Puravidapromo.com
lindat@aol.com
Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Pure Country Inc. (15637)

PO Box 407
Lynn, NC 28750
Ms. Kathy Searcy
Phone 828-859-9916 306
Fax 828-859-2775
www.Purecountry.com
kathy.searcy@purecountry.com
Spec Agr Disclosed: 07/16/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)

10/1/2009 12:09:58PM

Licensees

Licensed as of 10/2009

East Carolina University

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C
Brea, CA 92821
Ms. Connie Boettner
Phone 714-985-0270 110
Fax 714-985-0290
www.Rdspecialty.com
connie@rdspecialty.com
Spec Agr Disclosed: 02/12/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 01M (Clothing Accessories)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07D (Infant Products)

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/09/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110
St. Louis, MO 63141
Mr. Brian Finegan
Phone 314-819-2915
Fax 314-819-2986
www.Licensedproducts.com
brian.finegan@licensedproducts.com
Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

- 03A (Domestics)
- 03D (Housewares)
- 04B (Collectibles)
- 04C (Signage Products)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)

Red Oak Sportswear by Knights Apparel (11573)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 07D (Infant Products)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 04/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

- 01M (Clothing Accessories)
- 06C (Toys)
- 07E (Footwear)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**Replay Photos LLC (77662)**

905 West Main Street Suite 24F
 Durham, NC 27701
 Ms. Susan Harnett
 Phone 919-688-2100
 Fax 919-688-2122
 www.Replayphotos.com
 sharnett@replayphotos.com
 Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)

Reyn Spooner Inc. (32781)

PO Box 1287
 Kamuela, HI 96743-1287
 Ms. Kitty Jenness
 Phone 808-885-7315 250
 Fax 808-885-8081
 www.Reyn-spooner.com
 kitty@reyn-spooner.com
 Spec Agr Disclosed: 09/21/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier

Product Categories

01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)

Rhinotronix LLC (41792)

6037 Addington Drive
 Acworth, GA 30101
 Mr. Michael Byrne
 Phone 770-217-0990
 Fax 770-217-0990
 www.Rhinotronix.com
 mikeb@rhinotronix.com
 Spec Agr Disclosed: 07/06/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
 Niles, IL 60714
 Mr. Bernie Schack
 Phone 312-427-0313
 Fax 312-427-1887
 www.Ricoinc.com
 bernies@ricoinc.com
 Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 06D (Games)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
 Rosemont, IL 60018
 Mr. Ken Draznik
 Phone 773-794-1994
 Fax 773-794-1108
 www.Riddellsports.com
 kdraznik@riddellsports.com
 Spec Agr Disclosed: 04/15/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
 Martinsburg, PA 16662
 Mr. Eric Sailor
 Phone 814-224-5141 2378
 Fax 814-793-4843
 www.Roaringspring.com
 esailer@roaringspring.com
 Spec Agr Disclosed: 11/05/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
 05D (School Supplies)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**Royce Apparel Inc. (61548)**

5800 Royce Street
 Kannapolis, NC 28083
 Mr. Brian Hoke
 Phone 704-933-6000 212
 Fax 704-933-8000
 www.Royceapparel.com
 brian@roycegroupinc.com
 Spec Agr Disclosed: 09/04/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)

R-TeXx Enterprises Ltd. (38784)

SC Building 2/F, 62 West 4th Ave.
 Vancouver, BC V5Y 1G3
 Ms. Rebecca Miller
 Phone 604-707-1037
 Fax 604-872-8268
 www.Rtexx.com
 rebecca@rtexx.com
 Spec Agr Disclosed: 04/07/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01I (Women's Apparel)

Ruppshirts Inc. (11616)

2827 Industrial Plaza
 Tallahassee, FL 32301
 Ms. Olivia Shirah
 Phone 850-656-1223 102
 Fax 850-656-1758
 www.Ruppshirts.com
 olivia@ruppshirts.com
 Spec Agr Disclosed: 08/28/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Russ Berrie U.S. Gift Inc. (13720)

111 Cloverleaf Dr.
 Winston Salem, NC 27103
 Ms. Shelly Harmon
 Phone 336-768-7400 251
 Fax 336-659-7492
 www.The-encore-group.com
 sharmon@the-encore-group.com
 Spec Agr Disclosed: 07/23/2009

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Russell Brands LLC (11533)

3330 Cumberland Blvd Suite 700
 Atlanta, GA 30339
 Ms. Sonya Holmes
 Phone 678-742-8126
 Fax 678-742-8409
 www.Russellathletic.com
 holmessonya@russellcorp.com
 Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Samsill Corporation (13741)

PO Box 15066
 Ft. Worth, TX 76119
 Ms. Cinda Troupe
 Phone 817-536-1906 228
 Fax 817-535-6900
 www.Samsill.com
 ctroupe@samsill.com
 Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog

Product Categories

05D (School Supplies)

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Licensees

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Santa's Workshop Inc. (OH) (43364)

1650 Trumbull Ave.
Girard, OH 44420
Mr. Michael Conlan
Phone 330-759-4701
Fax 330-759-4728
santasworkshop1@sbcglobal.net
Spec Agr Disclosed: 03/23/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Sara Lynn Togs (43379)

2000 Riveredge Pkwy. Suite 620
Atlanta, GA 30328
Ms. Jo Francour
Phone 770-859-1420
Fax 770-859-1434
www.Saralynntogs.com
jofrancour@collegeconcepts.com
Spec Agr Disclosed: 04/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
03A (Domestics)
07D (Infant Products)

School House LLC (75267)

104 Nut Bush Rd. E.
Greensboro, NC 27410
Ms. Sharon Angle-Boyer
Phone 336-337-1892
Fax 336-299-5340
sharon@shopschoolhouse.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
02A (Jewelry)
02C (Personal Accessories)

Schutt Sports Inc. (16483)

1200 East Union Ave
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-2855
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

SDS Design Associates Inc. (14897)

2534 Beryl Avenue
Whitehall, PA 18052
Mr. Darryl Shellhamer
Phone 610-820-7044
Fax 610-820-0999
www.Sdsdesign.com
darryl@sdsdesign.com
Spec Agr Disclosed: 04/12/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
05A (Stationery)

Seasonal Designs Inc (23122)

1595 Shields Dr.
Waukegan, IL 60085
Mr. Bob Ahern
Phone 847-688-0280
Fax 847-688-0281
www.Seasonaldesigns.com
bahern@seasonaldesigns.com
Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
06A (Sports Equipment)

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Licensees

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Seasons Jewelry (21528)

616 S. Main Street
Springfield, TN 37172
Mr. Dick Rolfe
Phone 615-382-0737
Fax 800-929-7956
www.Seasonsjewelry.com
seasonsjewelry@comcast.net
Spec Agr Disclosed: 07/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Shosommo LLC (60452)

216 14th Street
Atlanta, GA 30318
Mr. Charles Quist
Phone 404-817-7725 614
Fax 404-817-7726
www.Shosommo.com
cquist@shosommo.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)

Simply Home (15565)

107 Muirfield Drive
Bluffton, SC 29901
Ms. Ruby Machi
Phone 843-757-2939 204
Fax 843-757-2926
www.Esimplyhome.com
rmachi@esimplyhome.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct

Product Categories

03A (Domestics)

Sewing Concepts (11819)

5710 Q st
Omaha, NE 68117
Mr. Ken Aylor
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. Jason Wilson
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
licensing@SignatureA.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
Jacksonville, FL 32216
Mr. Mike Merrill
Phone 904-296-3070 26
Fax 904-212-1188
www.Smartphones.com
mike@smartphonestech.com
Spec Agr Disclosed: 09/22/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

Signs Now/NC (76768)

118 B SE Greenville Blvd.
Greenville, NC 27858
Mr. Ray Craft
Phone 252-355-0768
Fax 252-355-0978
ray@usasignpro.com
Spec Agr Disclosed: 02/10/2009

10/1/2009 12:09:58PM

Licensees

Licensed as of 10/2009

East Carolina University**Smathers and Branson (66810)**

5202 River Road
Bethesda, MD 20816
Mr. Peter Carter
Phone 301-229-9436
Fax 301-841-7221
www.Smathersandbranson.com
peter@smathersandbranson.com
Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct

Product Categories

02C (Personal Accessories)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

**Smith & Smith Designs LLC dba
Universitee Apparel (68442)**

39 Beacon Court
Robbinsville, NJ 08691
Mr. Taylor Smith
Phone 609-558-9156
Fax
tsmith.ua@gmail.com
Spec Agr Disclosed: 08/06/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

01I (Women's Apparel)
03B (Furniture/Furnishings)

Southern Classic Seating LLC (76725)

6825 US Hwy 311
Sophia, NC 27350
Ms. Ellen A. Routh
Phone 336-498-3130
Fax 336-498-2946
ellen@northstate.net
Spec Agr Disclosed: 06/07/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)

Southland - Mass (79114)

337 S. Milledge Avenue - Suite 104
Athens, GA 30605
Mr. Nazz Paloni
Phone 706-549-4505
Fax 706-549-5557
www.Southlandgraphics.com
nazz@southlandgraphics.com
Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)

Southland Graphics (44002)

337 S. Milledge Avenue - Suite 104
Athens, GA 30605
Mr. Nazz Paloni
Phone 706-549-4505
Fax 706-549-5557
www.Southlandgraphics.com
nazz@southlandgraphics.com
Spec Agr Disclosed: 04/14/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)

**SPAR Promotions LLC dba
Wallcrashers (57705)**

15621 W. 87th St. Pkwy.
Suite 187
Lenexa, KS 66219
Mr. Patrick Moore
Phone 913-754-0707
Fax 913-438-5005
www.Wallcrashers.com
pat@wallcrashers.com
Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

East Carolina University

Spirit Products Ltd./MA (12289)

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022 119
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 09/29/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)
- 07H (Media Players & Content)

Sport Photos Inc. (52550)

6208 Brielson Place
 Raleigh, NC 27616
 Mr. Craig Mitchell
 Phone 919-790-1852
 Fax 919-875-1957
 mit09rug@aol.com
 Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03A (Domestics)
- 05E (Publishing)

Sportex Apparel (24550)

2020 W 4th Street
 Tempe, AZ 85281
 Mr. Willam Kaverman
 Phone 480-557-6943 208
 Fax 480-557-6947
 www.Sportexapparel.com
 williamkaverman@wekinvestments.com
 Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01J (Men's/Unisex Fleece)

Sportiqe Apparel Company (66233)

1575 West University Dr. Suite 107
 Tempe, AZ 85281
 Mr. Matt Altman
 Phone 602-301-5676
 Fax 602-926-8177
 www.Sportiqe.com
 maltman@sportiqe.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Sports Specialties (11563)

One Bowerman Drive Bldg. MJ3
 Beaverton, OR 97005-6453
 Ms. Elaine Nock
 Phone 503-532-0145
 Fax 503-622-8084
 www.Nike.com
 elaine.nock@nike.com
 Spec Agr Disclosed: 10/03/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

10/1/2009 12:09:58PM

Licensees

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East Carolina University

Sportschest LLC (54685)

1209 8th Street
Lake Charles, LA 70601
Mr. Matthew Montgomery
Phone 866-992-4455
Fax 318-371-0988
www.Sportschest.net
sportschestllc@bellsouth.net
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Sterling Contract Packaging dba Seven Sons (11645)

139 Interstate Park
Spartanburg, SC 29303
Mr. Michael Froedge
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mfroedge@sterlingcpi.com
Spec Agr Disclosed: 10/08/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121 13
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06C (Toys)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)
07E (Footwear)

Sun Hog Products (14182)

6802 Firebird Drive
Orlando, FL 32810
Mrs. Charlotte Begley
Phone 407-297-7829
Fax 407-297-7829
www.Sunhog.com
charlotte@sunhog.com
Spec Agr Disclosed: 07/20/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

03D (Housewares)
04A (Automobile Products)
04C (Signage Products)

10/1/2009 12:09:58PM

Licensees

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East Carolina University

Tchotchke's (26672)

6440 Lusk Blvd. Suite D110
 San Diego, CA 92121
 Ms. Bonnie Bellingham
 Phone 858-793-5322 102
 Fax 858-793-5426
 www.Tchotchkes.com
 bbellingham@tchotchkes.com
 Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)

Team Beans LLC (35316)

115 Fieldcrest Avenue Raritan Center
 Business Park
 Edison, NJ 08837
 Mr. Matthew Katz
 Phone 732-967-1177 215
 Fax 732-967-1444
 mkatz@forevercollectibles.com
 Spec Agr Disclosed: 08/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 07D (Infant Products)

Team Dynamics (11581)

151 Collier Drive
 Doylestown, OH 44230-1208
 Ms. Joan Martin
 Phone 330-658-4300
 Fax 330-658-5544
 www.Gamefaces.com
 joan@gamefaces.com
 Spec Agr Disclosed: 04/12/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)

Team Edition Apparel Inc. (11613)

4208 19th St Court East
 Bradenton, FL 34208
 Ms. Sarah Coker
 Phone 941-744-2041
 Fax 941-747-9575
 scoker@teamedition.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

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Licensees

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Team Effort Inc. (12168)

PO Box 243
 Clarion, IA 50525
 Ms. Misty Eivins
 Phone 515-532-2040 247
 Fax 515-532-3416
 www.Teameffort.com
 misty.eivins@teameffort.com
 Spec Agr Disclosed: 05/07/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 06A (Sports Equipment)

Team Golf (22762)

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Marilu Ponce
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 mponce@alumnigolf.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Team Grill Inc. f/k/a AZ & Associates Inc. (71514)

125 Nagog Park Suite 105
 Acton, MA 01720
 Ms. Patricia Yen
 Phone 978-635-1800
 Fax 978-635-1820
 www.teamgrill.com
 patricia.yen@teamgrill.com
 Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Team Sports America Inc. (42230)

5790 East Shelby Drive Suite 104
 Memphis, TN 38141
 Ms. Angela Justice
 Phone 901-405-8326 324
 Fax 901-365-1895
 www.Teamsportsamerica.com
 design01@teamsportsamerica.com
 Spec Agr Disclosed: 09/10/2009

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06C (Toys)

TeamHeads (58248)

1331 NW Main St.
 Lee's Summit, MO 64086
 Mr. Mark Stanke
 Phone 816-524-0316
 Fax 816-554-3205
 www.Teamheads.com
 mark@kcprocorp.com
 Spec Agr Disclosed: 07/28/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 06C (Toys)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**TEI (71734)**

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Rose Schiear
 Phone 941-441-1064
 Fax 941-441-1069
 www.Tervis.com
 rschiear@tervis.com
 Spec Agr Disclosed: 07/24/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Third Street Sportswear (11659)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 03/24/2009

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Tillery Marketing Group (25355)

PO Box 145
 Tillery, NC 27887
 Mr. Charles Tillery
 Phone 252-826 3148
 Fax 252-826-4774
 www.Tillerysportswear.com
 tillerymkt@hotmail.com
 Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

To The Game LLC (11499)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 06/04/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)

10/1/2009 12:09:58PM

Licensees

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East Carolina University**Toegoz Inc. (36259)**

166 Riverside Industrial Parkway
Portland, ME 04103
Mr. Travis Holland
Phone 207-878-9777
Fax 207-878-9727
www.Toegoz.com
toegoz1@hotmail.com
Spec Agr Disclosed: 07/22/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Top Line Scrn Printing & Embroidery (39808)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Ms. Sara Vargas
Phone 407-428-9515
Fax 407-447-9539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 08/31/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Top Of The World (11871)

3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)

Topperscot LLC (11515)

2323 S. Lipan St.
Denver, CO 80223
Mr. Philip H. Walton
Phone 303-936-2444
Fax 303-936-2778
www.Topperscot.com
pwalton@topperscot.com
Spec Agr Disclosed: 02/13/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

Topsox (11759)

PO Box 7128
High Point, NC 27264-7128
Ms. Effie Atwell
Phone 336-887-8877 106
Fax 336-887-2725
www.Topsox.com
eatwell@topsox.com
Spec Agr Disclosed: 02/09/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Total Exposure Designs (39143)

505 Meadowland Drive # 109
Hillsborough, NC 27278
Mr. Thomas Becker
Phone 919-732-1546
Fax 919-732-1599
tomb@totalexposedesigns.com
Spec Agr Disclosed: 12/08/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Licensees

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East Carolina University

Traditions Artglass Studios LLC (35569)

5455 Crestview Drive Suite 6
 Memphis, TN 38134
 Mr. Bob Ferguson
 Phone 877-356-5646
 Fax 901-371-0099
 www.Traditionsartglass.net
 bob@traditionsartglass.net
 Spec Agr Disclosed: 02/15/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
 Leesburg, FL 34748
 Mr. Sam Inman
 Phone 800-727-3389 26
 Fax 352-728-6002
 www.tlsportswear.com
 sam@tlsportswear.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

T-Shirt International Inc. (12053)

2101 Grace Street
 Culloden, WV 25510
 Ms. Sue Clark
 Phone 304-743-7905 115
 Fax 304-743-8578
 suec@tsisportswear.com
 Spec Agr Disclosed: 06/11/2009

Distribution Channel(s)

Amusement Park
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Ttalf Corporation (74946)

PO Box 5218
 Mooresville, NC 28117
 Ms. Patricia Littwin
 Phone 704-360-4721
 Fax 704-973-7749
 www.Yackleball.com
 plittwin@yackleball.com
 Spec Agr Disclosed: 02/22/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06D (Games)

Turner Acquisition Inc. (14737)

1012 Tenth Street
 Modesto, CA 95354
 Ms. Jennifer Turner
 Phone 800-777-0963 13
 Fax 209-524-0732
 www.Jfturner.com
 jennifer@jfturner.com
 Spec Agr Disclosed: 05/29/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06D (Games)

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Licensees

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East Carolina University

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Two Fish Concepts LLC (54531)

6050 Peachtree Pkwy. Ste. 240-197
 Norcross, GA 30092-3336
 Ms. Tavie Allan
 Phone 770-449-1883
 Fax 678-623-0792
 www.Twofishconcepts.com
 tavie@twofishconcepts.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 06A (Sports Equipment)

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 08/31/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

University Book Exchange (11569)

520 South Cotanche St.
 Greenville, NC 27858
 Ms. Yvonne Perry
 Phone 252-758-2616
 Fax 252-830-0927
 www.Ubeinc.com
 ube@ubeinc.com
 Spec Agr Disclosed: 06/16/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)
 04C (Signage Products)
 05E (Publishing)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Mr. Raymond Garcia
 Phone 714-575-5100
 Fax 714-575-5187
 www.Universityframes.com
 raymond@universityframes.com
 Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

10/1/2009 12:09:58PM

Licensees

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East Carolina University

University Lip Balm Co. (45398)

PO Box 888
Eugene, OR 97440
Mr. Richard Bowden
Phone 541-683-3468
Fax 541-683-3472
www.University-lipbalm.com
richard@university-lipbalm.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07C (Health/Beauty)

Uphill USA (11555)

PO Box 71470
Salt Lake City, UT 84171
Ms. Patti Farrington
Phone 801-266-9878
Fax 801-266-9928
www.Uphill.com
service@uphill.com
Spec Agr Disclosed: 02/28/2009

Distribution Channel(s)

Campus/Local Channel
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Upshift Design LLC (67550)

2909 Bells Pointe Court
Apex, NC 27539
Ms. Mary Andrews
Phone 919-801-2168
Fax 919-376-3282
www.Onecoolfan.com
maryandrews@upshift-design.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

U-Trau Inc. (11784)

11720 East 49th Avenue
Denver, CO 80239
Ms. Becky Alarid
Phone 303-375-9620
Fax 303-375-0815
www.Utrau.com
becky@utrau.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Vantage Custom Classics (15168)

100 Vantage Drive
Avenel, NJ 07001
Ms. Marie Augustyn
Phone 732-340-3000 5526
Fax 732-340-5850
www.Vantageapparel.com
mariea@vantageapparel.com
Spec Agr Disclosed: 05/06/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Vesi Inc. (13740)

16 Tech View Pl.
Cincinnati, OH 45215
Ms. Sue Visconti
Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com
Spec Agr Disclosed: 12/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

10/1/2009 12:09:58PM

Licensees

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Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
Austin, TX 78753
Mr. Todd Mayfield
Phone 512-832-8400
Fax 512-832-8634
todd@viatraninc.com
Spec Agr Disclosed: 04/30/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-487-7490
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 06/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Virtual Greats LLC (77330)

1500 Rosecrans Ave. Suite 500
Manhattan Beach, CA 90266
Ms. Lilia Madden
Phone 310-706-4070
Fax 310-919-3046
www.Virtualgreats.com
lilia@virtualgreats.com
Spec Agr Disclosed: 08/10/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Vive La Fete Inc. (69254)

3150 Arden Rd
Atlanta, GA 30305
Ms. Kristen Blankenbecler
Phone 404-310-4217
Fax 404-266-1777
www.Vivelafete.com
kristen@kobclothing.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

WatchOut LLC dba ClassWatch (73355)

1455 Pennsylvania Ave., NW Suite 400
Washington, DC 20004
Mr. Ryan MacCauley
Phone 202-621-1780
Fax 202-621-1781
www.Theclasswatch.com
ryan.maccauley@theclasswatch.com
Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel

Product Categories

02A (Jewelry)

Westrick Paper Co. (11851)

3011 Mercury Road
Jacksonville, FL 32207
Ms. Ann Lamb
Phone 904-737-2122
Fax 904-737-9129
www.westrickpaper.com
ann.lamb@westrickpaper.com
Spec Agr Disclosed: 11/11/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Licensees

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East Carolina University

Whirley Industries Inc. (11979)

PO Box 988
Warren, PA 16365-0988
Ms. Sue Borland
Phone 814-723-7600
Fax 814-723-2477
www.Whirley.com
sborland@whirley.com
Spec Agr Disclosed: 06/07/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
07D (Infant Products)

Wild Sales LLC (52491)

937 Keystone Way
Carmel, IN 46032
Mr. Ken Paradiso
Phone 317-848-8800
Fax 317-848-8811
kparadiso@wildsales.com
Spec Agr Disclosed: 01/29/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
06D (Games)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07B (Consumables)

Winning Streak Sports LLC (29679)

9821 Widmer Road
Lenexa, KS 66215
Ms. Jessica DeGregorio
Phone 913-768-8868
Fax 913-322-1418
www.Wssdecor.com
jdegregorio@wssdecor.com
Spec Agr Disclosed: 01/20/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Wright Choice Promotions (65519)

4601 West Calavar Road
Glendale, AZ 85306
Ms. Julia Wright
Phone 602-795-7300
Fax 602-391-2250
www.Wrightchoicepromotions.com
julia@wrightchoicepromotions.com
Spec Agr Disclosed: 12/08/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Zelosport (60536)

3021 Sandy Pkwy. Suite E
Columbus, GA 31909
Mr. Spud Alford
Phone 706-507-3260
Fax 706-507-3270
www.Zelosport.com
spuda@zelosport.com
Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06D (Games)

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Licensees

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East Carolina University

Zephyr Graf-X (13475)

5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242 220
Fax 970-663-7695
www.Zhats.com
jkasten@zhats.com
Spec Agr Disclosed: 05/19/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

339 Licensees

339 Special Agreements

339 Disclosed