Investing in tomorrow
Second Century donors create 320 scholarships
In investing in tomorrow
By Marion Blackburn
ECU’s largest-ever fundraising campaign creates 324 scholarships and 24 endowed professorships and nearly doubles the university’s endowment. The Second Century Campaign exceeded its $200 million goal by nearly $20 million a year ahead of its scheduled completion. On the cover: Carol Male ‘71 of Crystal, N.C., with Access Scholar Navreet Singh ‘13 of Dallas, N.C.

Durham’s big doer
By Steve Tuttle ’09
His work as a developer can be seen all over Research Triangle Park in buildings occupied by IBM, Glaxo and Biogen. Robb Teer’s civic leadership also can be seen across the region as he continues a family tradition of public service.

Hearing their voices
By Jessica Creson Nottingham ’06 ’08
The word “immigration” often brings to mind thoughts of border patrols, detainees and difficult political debate. But one ECU professor’s work is reshaping and broadening the image of immigrants in the U.S. and expanding global understanding in classrooms on campus.

Just doing it
By Bethany Bradsher
You don’t see many couch potatoes hustling to practice for one of ECU’s 44 club sports teams. Getting in shape is the goal, whether the sport is paintball, figure skating or bass fishing.

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East comes home

The view from the window in my new office on the second floor of Howard House surely is one of the best on campus. I look across Fifth Street through the Beckwith Gate and down Founders Drive. The fountain is perhaps 150 yards away. Arrayed around it are some of the most historic buildings on Main Campus. The view from the window in my old office on the other side of campus was of a pizza place.

Since the last issue of the magazine, East has moved to News Services as a small part of the university’s ongoing efficiency efforts. The unit that East was a part of, Publications and Marketing, was merged with News Services and those formerly separate roles now operate under the direction of Mary Schallen, whose new title is executive director of communication, public affairs and marketing.

This is good news for East readers because it means the magazine now will have access to all the editing and photographic services available from News Services. It means that the familiar belief that you see on ECU news releases will also be seen in these pages. It means East will be more clearly edited, which will lead to fewer typos and corrections. You also should expect to see East adopt a more serious tone, with a clearer focus on the university community.

News Services has called Howard House home since around 1984. It was here—in either my office or the room across the hall—where Francine Perry Rees ’69 worked for many years as a writer for the ECU Report newsletter that East replaced. Francine, who died in 2010, was Class Notes editor of East for several years. Howard House also is where Nancy Gray, East’s founding editor, was based, so moving here feels like coming home.

With this issue we say goodbye to a person who has made as great a contribution to this publication as anyone. University photographer Forrest Croce retired in April after more than 10 years on staff. His eye-catching photos graced the cover of East at least 20 times. He also shot most of the two-page photos that introduce the feature stories. The image of Forrest at right was created by one of his shutter buddies and is actually composed of more than 1,000 of Croce’s photos. You can see it in clearer detail at www.ecu.edu/east.

Steve Tuttle
East Carolina University continues to face challenges wrought by an unprecedented financial crisis, but its people and their dedication to serving the region will enable the institution to persevere, according to Chancellor Steve Ballard. The third annual State of the University address delivered April 10 in Hendrix Theatre centered on the institution to persevere, according to Ballard. He assured listeners that regional rivalries and in the future ‘we will flourish tomorrow and in the future’

The economic impact of ECU on eastern North Carolina is $1.8 billion.

The economic impact for the entire state exceeds $3.3 billion and includes more than 17,000 jobs.

The return on the state’s investment in ECU is nearly $14 for every $1 invested.

Five areas where ECU continues to "make a positive difference" in the state and region were also identified: research, economic impact, workforce preparation, building communities and excellence in public service.

With each topic, Ballard pointed to outstanding members of the East Carolina community—those who embody ECU’s "soul," he said. They ranged from a pediatrician who founded a clinic serving underprivileged county residents to a student swimmer who established a charity walk benefiting ovarian cancer after the disease touched his family.

"ECU has a strong and authentic mission," he said. "We live it every day. You live it every day. It makes a huge difference in North Carolina. Help me deliver this message and commit every chance you have. We have to repeat it as much as we possibly can."

"Your actions give us hope," Faculty Senate Chair Marianna Walker told Ballard before dismissing the audience. "Your words do, as well."

College of Allied Health Sciences Dean Stephen Thomas said after the speech that while budget cuts and increased workload for faculty have dampened morale, student success has been a bright spot. "Faculty members are turning people out for the work you’ve done. A pat on the back."

"We’re really at the frontier of studying the sea floor," he said. "(This award) means my community appreciates my work…and believes in my potential. It’s sort of a gold star for the work you’ve done. A pat on the back."

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**Professor named a Sloan Research Fellow**

An ECU faculty member was honored this year with a Sloan Research Fellowship and $50,000 to further his research in ocean sciences. Matt Schrenk, an assistant professor of biology, was selected alongside 125 other researchers from the U.S. and Canada. Awarded annually since 1955, the fellowships are given by the Alfred P. Sloan Foundation to early-career scientists and scholars whose achievements and potential identify them as rising stars, the next generation of scientific leaders.

"Today’s Sloan Research Fellows are tomorrow’s Nobel Prize winners," said Dr. Paul L. Joskow, president of the Sloan Foundation. “These outstanding men and women are responsible for some of the most exciting science being done today.”

Awards historically focused within seven scientific fields: chemistry; computer science; economics, mathematics, and computational molecular biology; neuroscience and physics. This year, the foundation added ocean science. Schrenk, whose research focuses on the subseafrloor microbial biosphere, is one of first eight individuals to be honored in that category.

"We’re really at the frontier of studying marine life and a lot of oceanography," Schrenk said. "(This award) means my community appreciates my work…and believes in my potential. It’s sort of a gold star for the work you’ve done. A pat on the back."

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**Kathryn Kennedy**

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**Kathryn Kennedy**
Trustees approve campus master plan

A more pedestrian- and bicycle-friendly campus, a unified look to the 10th Street corridor, a new performing arts center on First Street and a new alumni center downtown were all parts of the campus master plan highlighted for the ECU Board of Trustees during their February meeting. Trustees voted Feb. 24 to approve the campus master plan, which provides a framework for changes to campus during the next 15 or more years as funding allows.

“Trustees during their February meeting. Trustees voted Feb. 24 to approve the campus master plan, which provides a framework for changes to campus during the next 15 or more years as funding allows. We can provide some direction and general ideas that we need to think about as we go forward in making specific decisions.”

David Johnson with SmithGroupJJR described the master plan’s two primary parts: one vision for Main Campus and one for Health Sciences. The Main Campus plan includes downtown development and a warehouse district to the west of Main Campus. As we looked at campus, this edge along Fifth Street is an iconic image for the university. That’s thebiotic front door to the university. But what we found is that doesn’t translate to this 10th Street edge,” said Neal Kessler with the SmithGroupJJR. “And the 10th Street edge in the future will become extremely important to the university. That’s where we’re connecting to the Health Sciences Campus and that’s a major point where visitors first encounter the university,” Kessler said.

A new student union and parking area, a renovated Mendenhall Student Center for conferences and meetings, and a new “Academic Building A” to house business and education classes would be on that 10th Street edge. Kessler explained, “As we looked at campus, this edge along Fifth Street is an iconic image for the university. That’s the biotic front door to the university. But what we found is that doesn’t translate to this 10th Street edge,” said Neal Kessler with the SmithGroupJJR. “And the 10th Street edge in the future will become extremely important to the university. That’s where we’re connecting to the Health Sciences Campus and that’s a major point where visitors first encounter the university,” Kessler said.

Niswander pointed out that funding for projects will be a large hurdle in the coming years.

“I think from a funding perspective that the master plan gets pulled out in time. It’s directionally what we want to do, but we’re not going to be getting the money quite as fast as we want,” Niswander said after the meeting. “In the next 10 years, there’s a reasonable chance we’re going to get money to build the biotech building, the academic building and the medical education building. And the time frame might be more. It depends on the state of the economy and some very difficult decisions that the Legislature will have to make,” he said.

Moving forward, the SmithGroupJJR was selected to design a new student union building and a 500-space parking structure. The trustees also approved the demolition and replacement plan for Belk Residence Hall, which was built in 1966. The new facility will sit at the same location and consist of two buildings housing 500 to 600 beds. In keeping with the university’s policy for all new buildings, it will have the goal to be LEED certified at completion. Ratio Architects of Raleigh were approved as the design firm.

Funding for the two new construction projects comes from student fees, Niswander said.

Details of the ECU master plan are available at www.ecu.edu/masterplan.

---Jannine Manning Hutton

---Stevie Tuggle

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The ECU medical student Lindsey Waugh runs to get her match envelope during Match Day 2012 to learn where their medical training will take them next.

ECU's structure deemed 'relatively efficient'

East Carolina University’s current academic structure is “relatively efficient and effective” and not in need of significant reorganization, according to a final report issued by a chancellor-appointed committee April 27.

The organization of 13 colleges under three divisions is not in need of adjustment “unless warranted by budget reductions,” the report states. Chancellor Steve Ballard appointed committee members in April 2011 and tasked them with reducing costs in the face of continuing fiscal challenges. ECU took a 16.1 percent cut in state funding for the 2011-12 fiscal year following four consecutive years of state budget cuts.

The Program Prioritization Committee did, however, recommend cost-cutting steps. Committee chair Ron Mitchelson estimates the following could add up to $1.3 million in annual savings:

- Reduce campus-wide academic administrative costs by between $1 million and $2 million. Plans to reach that target would be due to the chancellor by Oct. 15.
- Reduce the number of academic departments by four. That includes mergers within the College of Education and the relocation of programs in the Brody School of Medicine.
- Move ECU centers and institutes (including the Center for Sustainable Ftoom and the Center for Health Disparities Research) into related colleges to reduce costs and take advantage of joint faculty appointments.
- Seek operational and administrative cost savings and coordination between Academic Library Services and Health Sciences Library Services.
- Conduct efficiency audits any time a high-level administrative office (department chair or higher) is vacated. All recommendations are subject to appeal by Chancellor Ballard.

Mitchelson said those suggestions, coupled with the committee’s first phase of work, will save the university approximately $4 million in annual expenses. Phase I targeted individual programs for investment, maintenance, reduction or elimination over time.

A handful of academic departments are recommended for relocation or consolidation in the April 27 report:

- Merge Library Sciences and Business and Information Technologies within the College of Education.
- Merge Higher, Adult and Counselor Education and Educational Leadership within the College of Education.
- Merge Physician Assistant Studies into Family Medicine at the Brody School of Medicine.
- Merge Clinical Laboratory Sciences to Pathology and Laboratory Medicine at the Brody School of Medicine.
- Move the School of Hospitality Management to the College of Business.

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- Merge Clinical Laboratory Sciences to Pathology and Laboratory Medicine at the Brody School of Medicine.
- Move the School of Hospitality Management to the College of Business.

The announcement follows a series of forums held April 9-12 in which faculty and staff asked that colleges not be split and questioned whether cost savings would be worth potential set-backs.

“There’s an element of truth in what they’re saying,” Mitchelson said.

“Rearranging the departments is really disrupting,” he said, “so it will be up to departments and schools to find administrative cost savings on their own.

“We’re not telling them how to do this,” he explained.

Mitchelson doesn’t believe a thorough consideration of more drastic measures such as the elimination of whole colleges and wide-scale redistribution of programs caused unnecessary angst.

“We had to go through a discovery phase,” he said. “I still think it leaves the door open for change.

“Everybody feels anxiety during discovery. We had to dig into the units to see where the production was. You’re trying to make the best decisions out of a bunch of bad options.”

The committee also made an informal recommendation in the report. The university must find other sources of revenue to fund academic programs. “An effort, equal to the year-long self-examination of the PPC, should place clear focus on expanding non-state funding sources at ECU,” it states.

Scholarships bolster science majors

A national grant totaling more than $500,000 will fund scholarships for 24 high-achieving students demonstrating financial need to study biochemistry and science at ECU. The National Science Foundation provided $599,945, guaranteeing three years of funding for students admitted to the new BioExcellence Scholarship Program.

Six freshmen will be awarded renewable scholarships at the $10,000, $7,500 or $5,000 level this year. Another nine freshmen will join BioExcellence in 2013 and nine more in 2014.

To qualify, students must be admitted to ECU with an intended major of biology or biochemistry, demonstrate financial need and have at least a 3.0 high school GPA. That GPA must be maintained during their time at ECU. Dr. Mary Farwell, BioExcellence administrator and director of undergraduate research, and they hope to attract students from areas with limited academic resources and students whose parents did not attend college.

Required coursework will be accompanied by support programs including peer tutoring, career counseling and block scheduling during their first two years, followed by undergraduate research mentoring and internship opportunities prior to graduation.

Each recipient will also be required to spend two years residing in a Bio Living-Learning Community housed at Garrett Hall.

The goal is for recipients to complete their bachelor’s degree in four years, leading to a career in bio sciences. “We really think this is going to be a way to say to the best students in the East that this is a good place for you to go to school and get these opportunities,” Farwell said.

This grant is the latest in a series of efforts to bring students interested in STEM subjects—science, technology, engineering and math—to ECU. Other examples include Expanding Engineering in Eastern North Carolina, which offers scholarships to income-eligible and in-state freshmen accepted to the ECU Department of Engineering; and Physics is Essential, which trains teachers from Wayne, Craven and Beaufort county schools how best to teach physics to grades K-8.

—Kathryn Kennedy

North Carolina, which offers scholarships to income-eligible and in-state freshmen accepted to the ECU Department of Engineering; and Physics is Essential, which trains teachers from Wayne, Craven and Beaufort county schools how best to teach physics to grades K-8.

—allworth Kenney

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—allworth Kenney

Kathryn Kennedy

Kathryn Kennedy
Ecu leads nation in family docs

The Brody School of Medicine is the top medical school in the country for sending graduates into family medicine, according to the American Academy of Family Physicians. Based on a three-year average for the period ending last October, 20.9 percent of the school’s graduates have entered an accredited family medicine residency program. That ranked ECU first in the country and marked the sixth consecutive year ECU has been ranked in the top 10.

Representatives of the Brody School of Medicine and the other schools were recognized with an award at the Society of Teachers of Family Medicine meeting in April in Seattle.

“East Carolina University is defined by its mission,” said Dr. Paul Cunningham, dean of the Brody School of Medicine. “The recent acknowledgment by the American Academy of Family Physicians, that the Brody School of Medicine ranks first in the nation for producing family physicians, is confirmation of our purpose.”

Other universities in the top 10 for training family physicians include Oregon Health & Science University of Medicine (18.4 percent); the University of North Dakota School of Medicine and Health Science (18.1 percent); John C. Edwards School of Medicine at Marshall University (16.8 percent); the University of Kansas School of Medicine (15.4 percent); and the University of Washington School of Medicine (15.3 percent).

“All of us here are committed to serving the citizens of North Carolina and in particular the East,” Cunningham said. “Our state-supported medical school is passionate about that purpose, and it is therefore no surprise when the results confirm the motive.”

On March 16, 22 percent of Brody’s graduating students matched with family medicine residency programs during the school’s annual Match Day.

The AAFP is a national medical association representing more than 94,000 family physicians, family practice residents and medical students interested in family medicine. Family physicians are medical specialists trained in the diagnosis and treatment of the majority of medical problems. Family physicians care for people of all ages and both sexes.

The STFM is an academic organization committed to improving the quality of education in family medicine.

Meanwhile, the Brody School of Medicine at ECU is the least expensive public medical school in-state students, according to a story published in U.S. News & World Report.

The cost of tuition here, which excludes room and board, books and other costs, is $11,554 a semester. The UNC-Chapel Hill medical school was ranked fourth, at $14,400 per semester.

Ecu report

Book costs rise 4.2 percent

The average amount that ECU students paid for a year’s worth of all-new textbooks rose 4.2 percent in 2010-11 from a year earlier to about $811. That’s a net figure deducting nearly $137 that the average student got from selling last year’s pile back to the bookstore. The net cost of buying all-used books also rose slightly at ECU, but used books are cheaper here now than five years ago, according to a report by the UNC Board of Governors.

Since 2007, all UNC schools have submitted a range of data to the General Administration on textbook costs tracking the price of books and other factors that impact costs, such as timely adoptions by faculty of required texts. Books bought at the last minute cost more than if ordered early. The campuses also have worked to control costs by starting book buyback or rental programs for required textbooks for introductory courses.

The numbers across the UNC system aren’t comparable because campuses follow different business models. Six campuses outsource bookstore operations—UNC-Charlotte, UNC-Greensboro and UNC-Wilmington contract with Barnes & Noble; NC Central and Winston-Salem State contract with Follett; Appalachian State, Elizabeth City State, Fayetteville State and Western Carolina focus on textbook rental programs. ECU, N.C. State and UNC-Chapel Hill coordinate their bookstore operations to track the price of books and other factors that impact costs, such as timely adoptions by faculty of required texts. Books bought at the last minute cost more than if ordered early. The campuses also have worked to control costs by starting book buyback or rental programs for required textbooks for introductory courses.

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Buyback proceeds.

Sources: UNC Board of Governors. Figures stated net of book buyback proceeds.

A year’s worth of textbooks at ECU costs:

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Doctors perform new heart procedure

At nearly 80 years old, Joe Hofmann is looking forward to getting out and doing more. That’s because he recently received a new aortic valve in an advanced procedure led by a team of East Carolina University physicians and performed at the East Carolina Heart Institute at Vidant Medical Center.

“I couldn’t walk five steps without having to stop to catch my breath,” he said at his Washington home after wiping some dust off his Toyota pickup. With the new valve, he said, “I’m going to live another 15 years.”

The new valve and the catheter-based procedure doctors use to implant it helps patients with stiff or narrowed aortic valves get back to more normal activities. It could soon be a standard of care.

The procedure, known as transcatheter aortic valve replacement, or TAVR, allows doctors to replace a worn valve without opening the chest. TAVR is considered to be less invasive than a traditional valve-replacement operation, which involves open-heart surgery. Candidates for a TAVR are either not good candidates for the traditional surgery or might be considered too weak or too old to undergo the surgery.

In the TAVR procedure, the valve is inserted with a catheter through either an artery in the leg (transfemoral) or by making a small chest incision and inserting the valve through the leg (transapical). The TAVR can be performed by implanting the new valve and pushing back the old one.

“Many years ago, doctors could never fathom a valve replacement without opening the chest,” said Dr. Walter A. Tan, an interventional cardiologist and associate professor of cardiovascular sciences at ECU.

“It is a game-changing technology.”

Tan and a team of ECU physicians performed the first TAVR procedure at the heart institute on Jan. 23 on an 85-year-old man from Elizabeth City.

While Hofmann received an FDA-approved valve that’s been available since November, ECU physicians are also using a newer, more flexible model called the Edwards SAPIEN XT Transcatheter Heart Valve as part of a clinical trial. Tan implanted the first of these valves in the Carolinas last month.

“The ECH2O has the unique distinction of being the only center in the world with a population less than a half a million people involved in this selective clinical trial because of our superb track record for innovation in cardiac care,” Tan said.

While doctors have taken their time on these initial procedures, the process will typically take about 90 minutes to perform. Hofmann had his valve implanted Jan. 30 and went home Feb. 3. He said he is breathing more easily and has more energy.

“I don’t know that I would have made it,” said Hofmann, who also has diabetes and pulmonary fibrosis, which can cause shortness of breath and fatigue. “As I tell everyone, they gave me a new life.”

Within the next five years, Tan estimated, a TAVR procedure will be the option for about 30 percent of patients with aortic stenosis,

—Doug Boyd

Getting kids excited about science

The clear box of sand and soil in front of East Carolina graduate student Shawn Thomeir reminded an ant farm without the ants. With a medicine dropper, he inserted red dye into an opening at the top. Five students watched closely as it seeped down through the layers of dirt to form a red splotch in a lower level of earth. Thomeir then grabbed another syringe and started pumping water out of a well running through the soil.

“Watch as I pump how that (red) plume starts to migrate toward that well,” he told them. The simulation shows how contaminates from gas stations and landfills could pollute a water supply over time.

This is what geologists—and Thomeir in particular—study at ECU. The topics are much broader in scope than what many believe, said Mary Farwell, director of undergraduate research. She helps early exposure to science, technology, engineering and math (STEM) curriculum and careers will change that.

Approximately 100 high school students visited campus April 19 to participate in High School STEM Day activities highlighting the university’s programs. The event targeted juniors and seniors and drew participants from Beaufort, Onslow and Pitt counties.

“We want to make sure students know what goes on here (at ECU),” said Farwell, who organized the event with help from two colleges, the Center for STEM Education and the N.C. Eastern Region. “It’s not just sitting in class. There’s a lot of hands-on stuff, too.”

Teachers chauffeuring the high school students said the event helps get students interested in pursuing math and science. “I think they see things that they wouldn’t get to see in a regular classroom,” said Heather Scott, a math teacher at Washington High School.

“We don’t have the technology to do this,” she added, gesturing around an analytical chemistry lab where assistant professor Anthony Kennedy showed students how to conduct gas chromatography. It’s a common test used for analyzing drugs and in crime scene processing, he told them.

“And it’s good that college students are there,” Scott continued. “They’re explaining what they study in their major and what they’re going to do with it.”

The emphasis of multiple High School STEM Day activities involved traditional clinical trials because of our superb track record for innovation in cardiac care,” Tan said.

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Central & Eastern North Carolina.

Campus Living and Dining Services and the ECU Ceramics Guild collaborated to combat hunger through an Empty Bowls fundraiser on campus in March, raising approximately $3,000. In exchange for a cash donation, guests at the event received a simple meal of soup and bread. They were also invited to select a handcrafted bowl as a reminder of all the empty bowls in the world. The bowls were created and donated by members of the Ceramics Guild. Funds collected were donated to the Greenville Community Shelters and the Food Bank of Eastern North Carolina.

Summer camp for teen leaders

A new weeklong summer camp at East Carolina will offer 40 high school students a chance to grow their leadership skills. The Shelton Leadership Challenge, a six-day residential program running July 15-20, is for youths entering the ninth through 12th grades or who graduate from high school this spring. They will participate in activities that help build a greater understanding of personal leadership, the role of values and ethics in leadership and goal setting.

“The truly believe in this program and it has had a huge impact on my life,” said Michael Carter, an ECU freshman who completed the ECU Ceramics Guild at N.C. State University in 2009. “Shelton introduced me to new perspectives, as well as two teams that became my family.”

The challenge program was developed at N.C. State’s Shelton Leadership Center, created a decade ago by Gini H. Hugh Shelton. After a 38-year career in the U.S. Army, Shelton became the 14th Chairman of the Joint Chiefs of Staff in October 2001 and served two terms.

“The leadership challenge...has public service built into it; has a social responsibility component; has a diversity component; has integrity, honesty. Those are the cornerstones,” said Mander Fourth Lancaster, director of the Shelton Leadership Initiative in ECU’s Office of Engagement, Innovation and Economic Development.

“With higher education in general and at ECU...we want everyone to uphold those cornerstones: anybody who works here, anybody who comes here, anybody who leaves here. We’re really trying to be a leadership university and this is a very good model, a proven model that really changes the kids,” Lancaster said.

The program at ECU is led by other high school students who have completed the Shelton Challenge, college students like Carter and ECU faculty and staff volunteers. The cost of the program is $575 per student. Organizers were seeking sponsors to help defray some of the program costs, which include transportation, lodging and meals.

—Kathryn Kennedy

1,800 caps in air

Undergraduate students celebrated along with master’s, doctoral and certificate recipients at ECU’s 103rd spring commencement ceremony. Approximately 1,800 students graduated, including 73 from the Brody School of Medicine.

Dave McRae ’85 of Greenville, chief executive officer of Vidant Health, formerly University Health Systems, gave the featured address. He focused on the positive impact Pirates can have on the region and world, but didn’t shy away from the difficulties they may face. “Don’t expect everything to fall in place right away,” he said. “The message is to stay flexible, to grow and change in your career but to stick to the values and core strengths your family has in 2009.”

Nursing graduates Stephanie Gibson of Vass and Ashley Smith of Coats were mortarboards proclaiming, “I survived.” “Nursing school was not easy,” said Smith, the first in her family to attend ECU. More than 20 friends and family came to watch her graduate.

McRae told graduates it’s important to keep generations connected—a message that rang true to the members of the Class of 1962, who looked up from the Murphy Center.

Marguerite Perry retires

After 48 years on the faculty, professor Marguerite Austin Perry retires in May 1987. She was fresh from grad school when she applied for a job at ECU, except for Christmas break in 1939 and was hired to teach French beginning the next week. Over her long career on the foreign languages and literatures faculty, she helped start the student radio station, change campus entertainment, and establish her role as a mentor to students. Perry also studied overseas for extended periods as a Fulbright scholar. For many years she also patrolled graduation exercises to straighten the mortarboards of students before they marched across the stage “so they wouldn’t look so cocky, or slap-happy, I suppose.”

As the longest-tenured faculty member, she carries the bejeweled Trustees’ Medal for graduation exercises for six years.

Photos courtesy University Archives
The Pirates captured a total of five individual championships at the conference meet. In addition to Montrell Morrison’s win in the weight throw, senior Dennis Aliotta grabbed the bronze medal in the triple jump, posting a mark of 14.65 meters and placing second.

“Winning was a phenomenal feeling,” said Goggins, a sophomore criminal justice major. “We all have a stronger bond and trust in our abilities to win— we’re doing what we’ve been training to do. It’s a sisterly-type bond on and off the track. We really trust each other.”

The championship-clinching 10 points were provided by the 4x400 relay tandem of Tsuyoda Hawkins, Tiffany Harris, Tania Minkins and Alexia Goggins as they finished the race in a league meet record time of 3:39.00—just five seconds shy of the automatic NCAA qualifying standard. Junior Tynta Butts qualified for the NCAA Indoor Championships after posting a mark of 1.85 meters to win the gold in the high jump, posting a mark of 14.65 meters and placing second.

The championship dream would come true. We continued to work hard and stay focused, this championship dream would come true. We feel so lucky to represent the Pirate Nation!”

“Teams do not win championships without coaching staff and athletes,” Kraft said. “Winning was a phenomenal feeling,” said Goggins, a sophomore criminal justice major. “We all have a stronger bond and trust in our abilities to win— we’re doing what we’ve been training to do. It’s a sisterly-type bond on and off the track. We really trust each other.”

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The Strange Death of Marilyn Monroe, 1967

J. Edgar Hoover Collection

Written by Frank A. Capell, The Strange Death of Marilyn Monroe explored the mystery surrounding one of the most famous actresses of all time. In it, Capell presents information including an autopsy report, claims against the Monroe estate, and rumors of romantic involvement with Robert Kennedy. Though widely criticized, Capell's work influenced many conspiracy theorists and Monroe fans to question the details surrounding Monroe's death. Capell's work joins a wealth of literature on communism that makes up Joyner Library's J. Edgar Hoover Collection on International Communism. Donated by Kinston dentist J.C. Peele, the collection features material related to the pro-communist and anti-communist factions.

By Arthur Carlson '07 '11

Many items of great historic value are preserved and protected in the Special Collections Division of Joyner Library. These rare items document important aspects of American history and culture. Many other items in Special Collections, while not as important historically and culturally as, say, a 400-year-old map of the New World, still are noteworthy. The surprising thing is that these historic and not-so-historic items are available for public inspection, and many people do just that. In a typical year, about 1,100 people visit Special Collections for research or just out of curiosity; another 1,000 call or telephone for information. Special Collections has a big web following, with online visitors viewing 54,000 pages of material last year. Curators and archivists with Special Collections, which occupies space in the top floors of the library, were asked to identify items that seem to be the favorites of these visitors. Below is their Top 10 list:

Stuart Wright Collection (#1169)

Written upon Eberhart's arrival in England, this letter describes the poet's early experiences of student life at Cambridge. Eberhart began to express himself through poetry after the death of his mother from cancer in 1921. After Cambridge, Eberhart served as a tutor for the son of King Prajadhipok of Siam (now Thailand). He

9. WW II propaganda poster, 1940-1945 (right)
Robert L. Ghormley Papers (#1153)

A 1906 graduate of the U.S. Naval Academy, Robert Ghormley served in the military for 40 years. In 1940, he was appointed by President Roosevelt as the Special Naval Observer to the American Embassy in London. While there, he helped to formulate the combined Allied strategy that successfully resisted the German Blitz. In 1942, FDR selected Ghormley to command all U.S. forces in the South Pacific until he was replaced by Admiral William “Bull” Halsey. Ghormley continued to serve with distinction until his retirement. His papers contain correspondence, logs, reports and a collection of British propaganda posters. The posters were distributed throughout Britain to emphasize the importance of protecting state secrets and were collected by Ghormley during his time in London.

10. The Strange Death of Marilyn Monroe, 1967
J. Edgar Hoover Collection

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published his first book of poetry, A Bravery of Earth, in 1930. Eberhart’s life experiences are reflected in his works, with many of his poems featuring his journeys as a ship’s hand, teacher and member of the U.S. Naval Reserve during World War II. His support of Allen Ginsberg and the Beat Generation was instrumental in drawing attention to an emerging subculture in America. Eberhart enjoyed a long life filled with accolades and praise before dying in 2005 at the age of 101. Other noted authors in the Stuart Wright collection include Randall Jarrell, Katherine Anne Porter, Robert Penn Warren and Eudora Welty. The collection comes from noted literary agent Stuart Wright, who collected items from authors over the course of a few decades.

7. Babe Ruth hunting photos, 1920s
Fred I. Sutton Papers (#706)
An avid outdoorsman, Babe Ruth enjoyed visiting eastern North Carolina’s fields and streams during baseball’s off-season and was a frequent visitor to the Camp Bryan Hunting and Fishing Club in Craven County. This photo is one of many featuring Ruth from the collection of Fred I. Sutton, former Kinston mayor and state senator.

interest in colonization with this important book. His first book, Divers Voyages Touching the Discovery of America, in 1582, attracted the attention of Sir Walter Raleigh, Raleigh and Hakluyt persuaded Queen Elizabeth I to explore colonization efforts, leading to the eventual founding of the Roanoke and Jamestown colonies. In Principal Navigations, Hakluyt compiled first-hand and second-hand accounts of explorations to the New World. A second, similarly titled compilation, The Principal Navigations, Voyages, Traverses, and Discoveries of the English Nation, followed in 1598, which included information from the Medieval period and the decade following the publication of Principal Navigation.

1. Lost Colony Signet Ring, 1585
Croatian Archaeological Site Collection (#101)
In 1998, East Carolina archaeology professor David S. Phelps uncovered a 15-carat signet ring with an image of a prancing lion during an archaeological excavation near present-day Buxton. Such rings were often used to seal important documents by embossing an emblem into hot wax. Two of the colonists were members of the Randall family, whose family crest was a prancing lion, leading authorities to believe that the ring relates to the Lost Colony reli. The mysterious disappearance of the colonists has become one of the greatest mysteries in North Carolina history.

6. Wright Brothers Flight Photograph, 1911
Alpheus W. Drinkwater Collection (#805)
North Carolina license plates prominently display the state as First in Flight because Orville and Wilbur Wright first soared into the skies while working on their invention on the Outer Banks. Among those who witnessed the achievement, Associated Press correspondent and weatherman Alphonso Drinkwater brought national attention to the Wrights after reporting on their initial flights in 1903. In 1911, Orville Wright set a gliding record of 9 minutes 45 seconds with Drinkwater again in the area to record the event.

5. Uncle Tom’s Cabin
1st Edition, 1st Impression, dated March 20, 1852, Rare Book Collection
The greatest-selling novel of the 19th century, Harriet Beecher Stowe’s Uncle Tom’s Cabin is credited with swelling the ranks of the abolitionist movement during the 1850s. Stowe, a teacher in Connecticut, first heard the story in the National Era, an abolitionist periodical. Over the course of its 40 installments, the story of Tom’s experiences with slavery and religion captivated readers. Owing to popular demand, the publishing house of John J. Jewett convinced Stowe to transform the story into a book complete with illustrations.

4. Davey Crockett letter, May 26, 1829
John Heritage Bryan Papers (#147)
David Crockett’s renown as the “King of the Wild Frontier” inspired generations of young boys to demand coonskin hats as tribute to their idol. While a U.S. congressmen serving eastern Tennessee, Crockett wrote to fellow Congressman John Henry Bryan of New Bern. Crockett hoped Bryan would agree to let the men lease property with the promise to improve the land. In the letter’s postscript, Crockett expresses confidence in his chance to win an upcoming campaign, though he opposed Andrew Jackson’s Indian Removal Act contributed to his defeat in 1832.

3. Map, 1773
North Carolina Maps Collection (#17)
Discovered in an Edenton attic in 1944 by Don Lennon, the William Mostow map is one of three known copies still exist and is the only known copy left in America. Now prominently displayed on the north wall of the Search Room, the Mostow Map identifies settlements, waterways, natural resources and soil conditions as they existed in the colonial era. North Carolina Map insets provide detailed information on the areas important ports, including Port Bruns (Wilmingtion area), Port Beaufort (Topslin Inlet), and directions for navigating the Ocoocac (Ocyoocke) Inlet.

2. The Principal Navigations, Voyages, and Discoveries of the English Nation, made by Sea or Land, to the most remote and farthest distant Quarters of the earth at any time within the last 1000 yeares, 1589 (shown on page 19)
Rare Book Collection
A naval chronicler, ambassador and author, Richard Hakluyt helped spark England’s Day-to-Day publication and online needs of student’s who work at the paper, Barrows was one of two local-news editors whose hands-on supervision guided the Observer’s 1987 reporting on cosmetic surgeon Dr. Bakker that earned the Pulitzer Gold Medal. Dr. Taffee Benson-Clayton departed to become vice provost for diversity and multicultural affairs at UNC Chapel Hill. LaKesha Altman ’01 ’03 was appointed interim associate provost for equity and diversity. She has served ECU since 2006 in various capacities in the equity office, most recently as senior director of the Office of Equity, Diversity and Community Relations. Bryan Tuten was appointed director of D pushy Student Stores, succeeding Wanda Scarborough, who retired. He has served as interim director since 2010. He joined ECU as a purchasing agent in Materials Management in 1996. Katherine Burney, professor of Classics at the University of Virginia, was appointed as interim chair for the Department of Classics.

1. The East Carolinian, Patch Clark, Greg Hurley, and Bethany Bondurant
University Life
Patch Clark, Greg Hurley, and Bethany Bondurant
The East Carolinian, which dates from 1911, is the student-run newspaper. Barrows will serve as associate editor for Creative Achievement Week. Winners of the 2012 ECU Lifetime Achievement Award for Professor Walter J. Porotsky, Director of the Department of Surgery, Body School of Medicine and Professor Jane R. Kline of the Department of French, Thomas Harriot College of Arts & Sciences. Both received a cash award and a special publication in The East Carolinian, along with a dedicated public seminar to showcase their research during Creative Achievement Week. Winners of the Five-Year Achievement for Excellence in Research and Creative Activity Award were associate professor Craig Landry of the Department of Economics and Assistant Professor Guili Zhang of the Department of Curriculum and Instruction. Recipients of the Achievement for Excellence in Research and Creative Activity Award were recognized for the originality and excellence of their research and creative activities, as evidenced by sustained high-quality work performed at ECU.

Cardiovascular surgeons Dr. W. Randolph Chitwood Jr. and Dr. Justin Tucker were inducted as honorary members in the German Society for Thoracic, Heart and Vascular Surgery. Chitwood, the Eddy and John Allison Smith Distinguished Chair of Cardiovascular Sciences and director of the East Carolina Heart Institute, received the honor in Freiburg, Germany, from Dr. Friedrich W. Mohs of the University of Leipzig, Chitwood, who delivered an acceptance speech in German, worked with specialists in Germany to develop the tools and techniques that led to robotic heart surgery in the U.S. Katherine Anne “Kate” O’Connor was named associate dean of the Honors College and director of the EC Scholars Program. An associate professor in the Department of Curriculum and Instruction in the College of Education, O’Connor joined the faculty in 2003. She received the 2009-2010 UNC Board of Governors Distinguished Professor Teaching Award and the 2009-2010 ECU Scholar-Teacher Award. Winners of the 2012 ECU Lifetime Achievement Award for Professor Walter J. Porotsky, Director of the Department of Surgery, Body School of Medicine and Professor Jane R. Kline of the Department of French, Thomas Harriot College of Arts & Sciences. Both received a cash award and a special publication in The East Carolinian, along with a dedicated public seminar to showcase their research during Creative Achievement Week. Winners of the Five-Year Achievement for Excellence in Research and Creative Activity Award were associate professor Craig Landry of the Department of Economics and Assistant Professor Guili Zhang of the Department of Curriculum and Instruction. Recipients of the Achievement for Excellence in Research and Creative Activity Award were recognized for the originality and excellence of their research and creative activities, as evidenced by sustained high-quality work performed at ECU.

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Fibers and textiles. ECU will be the site this summer of a regional exhibit of student art using fibers and textiles with two jurors selecting the best in show: “Spotlight on Student Fiber Trends” will be shown June 1-29 at Wellington Grey Gallery under the sponsorship of the Southeast Fiber Arts Alliance and ECU’s School of Art and Design. The exhibition is open to students in North Carolina and eight other southeastern states. The jurors will be Ray Pietro, a former director of the Armstrong School of Arts and Crafts and the Sawtooth School for Visual Art, and Jane Doub, president and CEO of Piedmont Craftsmen in Winston-Salem. First prize will be $800.

**SUMMER THEATRE RETURNS**

The lights are coming back on for the School of Theatre and Dance’s ECU/Asheville Summer Theatre. Because of budget cuts, the 2011 season of the summer program was canceled in 2010. There were no campus productions, but the program staged shows at the Roanoke Island Festival Park. This summer, the program will put on at least one production in Burnette Studio Theatre on campus. Jeffrey Woodruff, director of the summer program, says plans call for creating a repertory company of about two dozen actors to put on productions in Greenville, New Bern, Goldsboro and again at Roanoke Island near Manteo. This summer’s playlist consists of Thornton Wilder’s classic Our Town, Shakespeare’s romantic comedy A Midsummer Night’s Dream, and a children’s play, Seven in One Blow. A play or play will be produced on campus the week of June 16, at Roanoke Island Festival Park the week of June 25, at the Cullman Theatre at Tryon Palace in New Bern the week of July 2 and at the Paramount Theatre in Goldsboro the week of July 9.

**SUMMER CAMPS**

The annual ECU Summer Guitar Festival takes place July 14-17, and workshop director Elliot Frank is bringing back veterans of earlier workshops to instruct and perform. Featured performers this summer will be Jason Vieux, Duo Spiritoso (Andrew Zohn and Jeffrey McFadden), and the Akerman-Teixeira Duo (Mary Akerman and Robert Teixeira). In addition, Mark Edwards, who was the solo competition winner in 2011, will perform, as will Frank. The guitar workshop is open to students of all skill levels who want to acquire or improve skills on the classical guitar. Other ECU summer music camps and workshops include:

- **Band Camp.** June 17-22, for grades 6-12. Scott Carter, director of the camp, says instruction will be provided in concert band, small ensemble and solo performance, and special coaching will be available in jazz performance techniques as well.
- **Choral Camp.** June 24-29, for grades 7-12. Andrew Crane, director of the camp, says this year’s program will give participants an opportunity to enhance their choral singing skills, with instruction aimed at strengthening vocal skills, music reading and aural perception of music. Private voice or piano lessons also will be available.
- **Drama Camp.** Aug. 6-10, will again be divided into three sections for ages 5-10, 11-13 and 14-18. The final showcase program is scheduled Aug. 10, 6-7 p.m.
- **North Carolina Suzuki Institute.** July 8-13, traditional student special.

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**MUSIC FACULTY ON TOUR**

ECU School of Music faculty members will have a busy summer taking part in music festivals, workshops or recording studio sessions. Among them:

- Keyboard faculty member Benjamin Hochman is moving into a New York City recording studio June 23-24 to record Franz Schubert’s Piano D. 664 and 850 and “Six Schubert Lullabies” by contemporary German composer Jorg Widmann. The recording is to be released in 2013 on the Ave label. Hochman received an Avery Fisher Career Grant last year, which is presented to talented instrumentalists with great potential for solo careers.
- Andrew Crane, director of choral activities, will sing with a new professional choir, the New York Voices Vocal Ensemble, at the Park North Dance Festival on various projects. Also in June, he will be the honor soloist in Shostakovich’s “Les Noces” with the Great Lakes Chamber Music Festival in Michigan.
- Baritone John Kramar will be on the faculty of the Tennessee Governor’s School for the Arts during June and appear in recital with pianist Jeeme Beed Bealburg works of Beethoven, Wolf and Mozart. He will later teach classes and open the New York State Summer School of the Arts, where he will also perform on various projects. Also in June, he will be the honor soloist in Shostakovich’s “Les Noces” with the Great Lakes Chamber Music Festival in Michigan.
- In August, Kramar will travel to California to record an album of songs by composer Alva Henderson.
- Soprano Rachel Copeland will be on the voice faculty at the Musica na Marche program in Urbino, Italy, in July, a month after working for the Oboilin in Italy programs as office manager and Italian-American section in Arizona. In August, she will sing with the Brussels Chamber Orchestra.
- Mezzo-soprano Jami Rhodes will be a member of the New York State Summer School of the Arts’ faculty, teaching voice and theater arts classes, and she will sing in recital at the School of the Arts in July.
- Violist Melissa Reardon will be active with both chamber music ensembles that she plays in. With the Erato String Quartet, she will participate in the festival’s music camp in Colorado June 25-30 and the Swanwannah Chamber Music Festival in western North Carolina July 7-24. In August, the quartet will be in residence at the Interlochen College of Creative Arts. The East Coast Chamber Orchestra—founded by her—will be a flouting member, will play at the Savannah Music Festival in New York Aug. 28-Sept. 2.
- Cellist Emulad Gruber will travel to Israel in June to record works with the Jerusalem Baroque Orchestra.
- Cellist Charles Teixeira will travel to Brazil in June to record works with the Brazilian Symphony Orchestra.
- Cellist Michael C. Teixeira (Mary Akerman (and Andrew Zohn and Jeffrey McFadden) will travel to Brazil in June to record works with the Brazilian Symphony Orchestra.
- John Tucker, the exhibit will remain up through July 1 and then will be available online at www.ecu.edu/leoJenkinsGallery.
Investing in tomorrow

Second Century Campaign excels in creating a stronger East Carolina

He conducted chemistry experiments, tutored biology students and sold suits at a department store for extra money. But one thing Jacksonville native Isaac Morton ’11 didn’t do during college was worry about paying for tuition, even though his family had limited means. An Access Scholarship covered those costs, freeing him to concentrate on making good grades. Graduating in three years with a double major in biology and chemistry, he was admitted to the first class at the ECU School of Dental Medicine, debt free.

Douglas H. “Wil” Wilkinson III ’99 (right) and his wife, Betsy ’97 funded an Access Scholarship benefiting Isaac Morton.
Without his scholarship, "I'm not sure I would be in dental school," Morton says. "I wouldn't have been able to achieve the grades I did. I would have been worried about how to pay for it or worried about being $50,000 in debt. I was able to stay in school and just focus out loans," she adds. "If I'd gone somewhere else, I would have had to stress out.

But most students do worry about paying for college. About 80 percent of East Carolina graduates borrowed money for college, leaving school on average about $19,000 in debt. That's one of the highest amounts in the UNC system. ECU also has the highest debt. Thirty scholarships were awarded in 2007-08, including Morton's. Since then the number of scholarships has increased each year, and 78 undergraduate students were supported with access scholarships in 2011-12.

During the campaign, donors contributed about $1.5 million that went right back out into scholarships, according to Bill Clark, president of the ECU Foundation, a nonprofit governed by an independent board that is the university's largest fundraising arm. Another $1.8 million in contributions endowed 15 Access scholarships, meaning they are funded forever. Over the length of the campaign, contributions for academic programs at ECU (including scholarships, distinguished professorships, research and building programs) exceeded $146 million, Clark says.

The campaign netted ECU 320 new scholarships of all kinds, including ones for high-achievers who receive ECU Scholarships. The number of those full scholarships rose from 35 to about 50. About $45,000, an EC Scholarship provides fees, a stipend and support for the highest-achieving undergraduates. It also includes a semester of study abroad.

The campaign also created 24 distinguished professorships, giving outstanding classroom leaders more resources for research, teaching opportunities and academic enrichment.

Second Century Campaign scholarships provides students for 40 years. She left $1.5 million to East Carolina in her name and also to honor her husband, Capt. David L. Beveridge. Her awards scholarships to graduates of Onslow, Carteret, Craven and Carteret high schools.

Robert and Amy Brinkley

Robert 78 and Army Blinkley of Charlotte made a major commitment of $1 million in support of the Hunter's College and the baseball stadium campaign.

The Brody Health Scholars program was established by the Brody family of Kinston and Greenville as part of its long-standing commitment to the university. It plans to establish an endowed chair in the College of Business focusing on leadership. He is the grandson of Louis C. Arther, one of the nine men who submitted the formal offer for the location of the East Carolina Teachers Training School to the State Board of Education in 1907.

Banking & Trust Co.

The BB&T Center for Leadership Development at ECU was established in 1983 with a $250,000 grant. Throughout the years, BB&T has made several significant contributions to the center, including $1 million commitments in 2005 and 2010.

Estates of Geraldine Mayo Beveridge

Geraldine Mayo Beveridge '39 taught home economics in the Carteret County Schools for 40 years. She left $1.5 million to East Carolina in her name and also to honor her husband, Capt. David L. Beveridge. Her awards scholarships to graduates of Onslow, Carteret, Craven and Carteret high schools.

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launched another campaign without a lot of time in between, but we put our plans on the back burner, and other schools did the same."

Yet according to reporting by CASE, the Council for Advancement and Support of Education in its April 2009 magazine, ECU’s strategy of moving ahead was likely a smart decision. Most American recessions last two years while university fundraising campaigns usually run for three to five years or more, the article noted. Wealthier donors, who largely are unaffected by recessions, often can be relied on for difficult times in recent history. Even in the toughest times, people were willing to give.”

Despite the economy, “we needed to help the chancellor and the university realize its vision,” Chalk says. “How much support will that take? What can we do to help?”

The foundation board set as its goals examining current scholarships and creating new ones; developing a culture of giving among alumni; having a strong endowment investment strategy; advocating for the university; and exploring partnerships.

Indeed, the first goal was to execute not just any campaign but a “record-breaking Second Century capital campaign.” “We were looking to the future,” Mabe recalls. “For this university to grow and be great, and to fund all those things that are kind of behind the scenes, such as scholarships and endowed chairs, we felt we really had to be aggressive.”

Total contributions to the ECU foundations were $140 million, with the largest donation—to the Medical & Health Sciences Foundation—coming from Ledyard E. Rose ’51, a retired orthodontist. While the $4 million gift is equipping the new dental school building, the ECU Educational Foundation, better known as the Pirate Club, raised more than $7.3 million. Its biggest goal was raising money to build a practice facility for the basketball and volleyball teams that will rise adjacent to Minges Coliseum. Construction on the $15 million facility is expected to start this summer. “I can’t say enough good things about the Pirate Nation stepping up to help this athletic program move forward and realize our dreams,” says Dennis Young, the Pirate Club’s associate athletic director for major gifts. The Medical & Health Sciences Foundation raised more than $30.7 million for the medical school, the College of Nursing and the College of Allied Health Sciences according to the campaign report. Membership in the Alumni Association grew from 2,154 members in 2008 to 6,975 by the time the campaign ended. During the campaign, the Alumni Association awarded 118 scholarships worth a total of $170,500.

Second Century Campaign Summary

| Support of colleges, schools, departments, centers and institutes | $ 57,601,151 |
| Distinguished professorships and lectureships | 15,385,421 |
| Scholarships | 26,291,428 |
| Research, education and outreach (corporate/foundation grants) | 42,307,000 |
| Capital projects | 5,200,000 |
| Total academic program support | 146,785,000 |
| Athletics (scholarships, endowments, facilities) | 73,131,000 |

**CAMPAIGN TOTAL**

| 219,916,000 |

Deferred gifts (included in total) | 27,960,859 |

**Total of $170,500.**

In addition to giving $9 million to the new Children’s Hospital addition, James ‘65 and Connie ‘62 Maynard of Raleigh contributed $1.5 million toward a distinguished professorship in the Department of Pediatrics within the medical school. Maynard is the co-founder and chairman of Investors Management Group, the parent company of Golden Corral Corp. The $1.5 million gift to the Brody School of Medicine will create the James and Connie Maynard Distinguished Professorship in Pediatrics. During the course of the Second Century Campaign, the Maynards committed $2 million to the College of Education supporting scholarships for future teachers. This four-year $20,000 scholarship is awarded to outstanding high school seniors each year and is modeled after the N.C. Teaching Fellows Scholarship.

McMahons Family Foundation

Vincent ‘69 and Linda McMahon ‘69, the chairman and CEO, respectively, of World Wrestling Entertainment, gave $1.332 million, which received matching funds from the C.D. Spangler Foundation for the state of North Carolina, to endow two distinguished professorships in foreign languages (Linda’s major) and business (Vince’s major). They also endowed a $250,000 Access Scholarship that will carry their name.

Robert and Frances Monk

The $2.5 million gift by the Monks helped build the geniatic center within the new Family Medicine Center on ECU’s Health Sciences Campus. The Frances J. and Robert T. Monk Sr. Geniatic Center now bears the family’s name. Frances Monk became interested in health care for older adults from firsthand experience as a caregiver for her mother and husband.

East Carolina’s largest donors (continued)
A new culture of giving

Alumni loyalty to ECU has always been strong, but officials say that loyalty hasn’t consistently translated into financial support. About 7,800 alumni were annual donors in 2007. “Our job was to turn that pride into gifts to the institution,” said Vice Chancellor for University Advancement Mickey Dowdy, adding, “We matured a lot during the process.”

So how does one cultivate a culture of giving? Mabe says campaign volunteers and advancement staff had to learn who wanted to support ECU and why, then connect with them. They needed to engage students, build relationships with businesses and corporations. And as part of an ongoing relationship, it was important to thank those who gave.

Even current students were asked to donate. During the campaign, purple piggy banks were distributed on campus and then collected. “It was all small change, but the amount they gave isn’t important,” said Dowdy. “We were showing them in a simple and direct way that they’re expected to give back to ECU, just like alumni gave back.”

Many faculty and staff members also wrote checks to the campaign.

By 2010, the number of alumni donors had climbed to more than 12,600. Dave Whichard of Grimseland, a board member and former chair of the medical foundation, with other family members established the Whichard Chair in the Humanities in honor of his father “Big Dave” Whichard who served as editor and publisher of The Daily Reflector for 60 years. He passionately believes in the university’s vision and has helped promote it as a force for change. “ECU has been the catalyst that’s made this area grow,” Whichard said.

The ECU student experience will grow richer and more diverse as each new distinguished professorship is filled, says biology professor Kyle Summers, an expert in evolutionary genetics who is nationally known for his research on poison frogs. He is this year’s distinguished professor in the Thomas Harriot College of Arts and Sciences. “What the professorship means for me is having the resources to bring in expert speakers who add something that we don’t already have,” (Those lectures) created a lot of interest across campus even among people not inclined toward science. So if ECU has 24 more professors who all have these resources, just think about all the new things that our students will be exposed to.”

Looking to the future

As the third-largest university in the state, East Carolina has a more important role than ever in North Carolina’s future. There are new expectations for it to lead in academics, education, health and medicine, and to serve as an economic driver for the region. Contributing to the arts, music and culture is part of that vision, too.

The deep recession has meant smaller state appropriations for all North Carolina’s public universities. Contributions during the Second Century Campaign helped ECU address a large part of its budget shortfall. While many large contributors supported the Second Century Campaign, Dowdy says, “There’s more need within our student body that’s greater than within any other UNC institution,” he says. “We’re striving to be the best university we can be,” he added.

What motivates Mabe to continue volunteering so much time for her alma mater? A simple goal inspires her work. She wants to see ECU thrive in the right ways and to serve people who, like herself, had a good start toward their dreams thanks to their ECU degree.

“Not that the university was a wonderful experience,” she says. “I was able to be successful in my career, traveled the world—but it all started with the education I got at ECU. The things I learned there, the values I established, the principles I follow, it really all started at ECU.”

Thousands of contributors to the Second Century Campaign share that kindship with ECU, she says. They may have a child attending, or they may see a doctor who’s a graduate of the Brody School of Medicine. They may want to advance public education. Or they may want to promote economic development in the East. Everybody has something that connects them to ECU in some way.

“For everyone involved—the donors, foundation members, volunteers, down to the secretaries sending out memos—everyone has this passion for ECU,” Mabe says. “That’s why everyone does it. It’s an act of love. You care about its future.”

EAST

Kate B. Reynolds Charitable Trust

The Kate B. Reynolds Charitable Trust has given more than $3.5 million in grants, including a school-based obesity reduction program for middle school students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students, along with programs to reduce the risk of chronic diseases among students

Harry and Tammy Smith

Harry ‘92 and Tammy Smith of Washington, N.C., pledged $1 million toward the Step-Up to the Highest Level Campaign to construct a new basketball practice gym. He is CEO of Flanders Concrete.

C.D. Spangler Foundation

The C.D. Spangler Foundation provided $250,000 matches to four distinguished professorships

Wachovia/Wells Fargo

Wachovia/Wells Fargo provided $1 million for the Partnership East program to enable community college students to become teachers. It also provided a gift for the athletics campaign.

Walter and Marie Williams

Walter S 5 5 and Marie S 3 Williams of Greenville provided approximately $3.5 million in support of Project SEEP—athletics program initiatives and a student leadership program. Walter Williams is the founder of Trade Oil Co.

Stuart T. Wright

The North Carolina native, noted bibliographer and collector who lives in England made a gift of manuscripts and other first-edition books by well-known authors, including Robert Penn Warren. The priced addition to Joyner Library’s special collections is valued at $1.5 million.

—Marion Blackburn

Go to our website, www.ecu.edu/east, to see a video thanking all Second Century Campaign donors.

East Carolina’s largest donors (continued)
Looking around the ECU campus, Valeria Lassiter, incoming president of the Women’s Roundtable and president of Lassiter & Associates, event management firm in Columbia, Md.,’s connection to ECU almost goes without saying. “I couldn’t think of anything more powerful to represent my mom.” The Roundtable has also supported the Hones College with a $10,000 grant. Kay Chalk ’76 of Winston-Salem, a former public relations officer at BB&T, says, “I was the first to go to college, as was my husband.” The Roundtable has also supported the Honors College with a $10,000 grant.

One award honors the late Kathy Taff ‘81, a longtime educator who took part in the earliest Roundtable discussions. Her daughter Jessica Gorall ‘88, a Roundtable board member, considers the Kathy A. Taff Memorial Women’s Roundtable Access Scholarship a tribute to her mother’s life, work and passion for the university. The Women’s Roundtable excited Taff, says Gorall. “She would say, ‘This is really going to be something.’ It was an important part of her connection to ECU. When they told me the scholarship was in place, I was ecstatic. I couldn’t think of anything more powerful to represent my mom.” The Roundtable has also supported the Hones College with a $10,000 grant. Kay Chalk ’76 of Winston-Salem, a former Roundtable chair, is providing endowment funding for the Kay Chalk Women’s Roundtable Access Scholarship. The beauty of the Roundtable, she says, is that everyone can take part at any level. Membership dues help fund another Access Scholarship and every contribution makes a difference, she says.

“We have come a long way with our fundraising,” Chalk says, adding, “We have a long way to go. We challenge every woman alum to become a part of the Roundtable.” Members point to the large number of living women graduates—more than 70,000—and some consider it a membership goal. The Incredible Women Women’s Roundtable has grown to 107 and includes Deborah Davis ’79 ’83, chief operating officer of VCU Medical Center hospital and clinics in Richmond, Va. She has hanging ties to the university and to the region. She’s one of two women on the ECU Board of Trustees and serves on the board for the BB&T Center for Leadership at the College of Business.

“I was the first to go to college, as was my husband,” Davis says. “We struggled, having to work full time and go to school full time. “I was the first to go to college, as was my husband.” Davis says. “We struggled, having to work full time and go to school full time. “I was the first to go to college, as was my husband.” Davis says. “We struggled, having to work full time and go to school full time. “I was the first to go to college, as was my husband.” Davis says. “We struggled, having to work full time and go to school full time. “I was the first to go to college, as was my husband.” Davis says. “We struggled, having to work full time and go to school full time. “I was the first to go to college, as was my husband.” Davis says. “We struggled, having to work full time and go to school full time. “I was the first to go to college, as was my husband.” Davis says. “We struggled, having to work full time and go to school full time. “I was the first to go to college, as was my husband.” 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Durham’s Big Doer

His work as a developer can be seen all over Research Triangle Park in buildings occupied by IBM, Glaxo and Biogen. Robb Teer’s civic leadership also can be seen across the Triangle in airport terminals, the state’s first modern toll road and—now—with the USO.
Robert D. Ter Jr. ’67 knows how it feels to be in uniform at strange airports far from home. For 28 years he served in the Army Reserve, commuting on weekends the last six years from Durham to the Health Sciences Command base in San Antonio, Texas. Weekdays he went about his day job developing real estate in Research Triangle Park. So he took personal pride in chartering the new USO Travel Center inside Raleigh-Durham International Airport, which opened last year inside RDU’s huge new Terminal 2. He has attended or presided at many ribbon cuttings over the years—for huge office buildings, a fine arts center, even a toll road—but this one was special.

“Those young soldiers are a great group of kids and the USO is there for them on these intermediate stops,” Ter says from across the conference room table in his Durham office. “They don’t have a lot of money. This gives them a comfortable place to watch TV, work on the Internet, eat, change clothes.”

Ter threw his support behind the USO after retiring from the Reserve in 1994 as a lieutenant colonel. He became a director of the USO of North Carolina and chair of the organization’s RDU Council. He helped raise $700,000 for the new USO center at RDU, which came soon after the opening of the new USO Travel Center at the Fayetteville Regional Airport. The USO of N.C., which is mostly led by volunteers and receives no government funds, now operates four centers in the state plus a mobile unit.

In one recent month, he notes, the RDU center served more than 2,500 soldiers, their families and retirees, plus another 2,000 at ceremonies for troops either returning home or shipping out.

His smile fades as his thoughts turn to another USO initiative. “We also do something that’s been missing from the reserve. Last month we provided assistance for six families for the repatriation of their loved ones’ remains. We do this for any service member, whether they died from hostile action or maybe an illness. What we do is we have an honor guard escort the casket when it arrives at the hangar, load it up, with the family there, then load it on a hearse. Then the Guardian Angels escort the family home.”

When he’s not volunteering with the USO, he spends time serving on several other boards and civic organizations in Durham and across the Triangle. He’s a longtime board member and former chair of the Raleigh-Durham Airport Authority, and led it through construction of the airport’s new $570 million Terminal 2. He’s the secretary-treasurer of the N.C. Turnpike Authority, which led a major bond election, right before it opened a 3.5-mile section of the Triangle Expressway last December, creating the state’s first modern toll road. He’s vice chair of the UNC-TV Board of Trustees and provided major funding for production of the recent two-hour documentary North Carolina’s World War II Experience: “What I call my nonpaying jobs keep me busy, which is a good thing,” he laughs. “I’m at an age, in a place in my career where that’s a thing that I’m glad I have time to do.”

Family traditions

There are some things Robb Ter Jr always knew would happen in his life. Mandy, his wife, knew he would continue in the family construction business founded by his grandfather, the legendary Nello L. Ter Jr., who built the Pan American Highway in Central America, hydroelectric dams in South America, the international airport in Malawi, East Africa, and several U.S. military bases. His father, Dillard Ter Jr., and uncle, Nello Ter Jr., expanded the business into commercial real estate development. Among many others, they built the Blue Cross and Blue Shield of North Carolina headquarters building, which looks as fantastic today as it when it opened in 1978.

He also knew it was expected that he would follow their example of public service. He did that literally when his father stepped down after serving for 31 years on the Raleigh airport commission.

He also knew he would marry his high school sweetheart, Susan Tatam Ter Jr. ‘67. “Susan and I graduated from Durham High School in 1963. We went off to college to East Carolina. My first year I stayed in Jones Hall and she stayed in Umstead. We got married in August of 1964. We had a used office trailer on a job site that one of our superintendents had used, so Daddy moved it to Greenville (for the young couple to live in) and sat it up on Fifth Street in the old T.C. Williams trailer court, right across from the Highway Patrol station.”

“We both had jobs. I worked in the Student Store down in the basement of Wright as a stock clerk and Susan worked over in the soda shop, which was on the other side of campus in the basement of the dining hall. We paid a lot of attention to our grades and got a lot out of the college experience.” He received the Fieldstreet Achievement Award, an honor given annually to the Student of the School of Business to the senior with the highest grade-point average.

He joined the Army Reserve and was attached to a hospital unit based in Durham. He also went to work in Nello L. Ter Co. administrative office. Over the next 13 years he worked his way up to assistant vice president and treasurer. When the family sold the construction business in 1980, he formed his own real estate development company, Terre Associates, that launched a building spree that saw him construct more than 3.7 million square feet of offices in RTP and Durham, including four IBM buildings, the Glaxo headquarters building and fire manufacturing facilities for Biogen Idec, a major biotechnology company.

Prominent Durham architect John Atkins says you can look around RTP and see Ter’s fingerprints everywhere. “His tenacity and leadership helped recruit Glaxo and Biogen. His vision and foresight are tangibly evident in the park today.”

Terry Yeagran ‘79 of Willow Spring, an executive with DPR Construction Inc., says Ter is “that rare leader who is decisive and is accustomed to cutting right through a complex situation and getting to the heart of making decisions.” Yeagran serves with Ter on the RDU Airport Authority and succeeded him as chair. “I really schooled under him,” Yeagran adds.

Ter courts that he’s more interested in building his community than in erecting buildings. “If you don’t have the roads, if you don’t have the airport, the office space, then none of (the desired public amenities) would be possible because no one would move here.”

To him, public television is an important public asset. In 2009, he and SusanTer agreed with UNC-TV’s Producers Circle Award. The Durham Performing Arts Center is another public amenity improving the region’s quality of life. On opening night four years ago, Ter and his sisters, Lyda and Dillard Ter Jr., attended a special moment when, as a result of a $1.2 million gift they made to equip the new city-owned facility, the stage was named in honor of their parents, Mildred and Dillard Ter. Making the evening even more special was that both parents were in attendance.

Uniting the Triangle

No one knew how Triangle drivers would react when the Triangle Expressway opened in January. Some thought commuters would shun it, but Robb Ter Jr thought differently, and he’s been proven correct. “We had 106,000 passengers can use the expressway in January and the projection was much less than that. We designed it to be as easy to use as we could. There are no tollbooths. You can buy a transponder that mounts on the windshield. And if you travel to the Northeast or Southeast the same transponder works on the toll roads there.” Commuters have purchased about 14,000 transponders since October 2011, he says.

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BY STEVE TUTTLE
Hearing their voices

Susan Pearce is reshaping the image of immigrant women.
The word “immigration” often brings to mind thoughts of border patrols, detainees and difficult political debate. But one ECU professor is working to address that image. Her work is reshaping and broadening the image of immigrants in the U.S. and expanding global understanding to classrooms on campus.

Susan C. Pearce, an assistant professor of sociology, co-wrote Immigration and Women: Understanding the American Experience, a book containing the stories of 89 women who came to the U.S. from 35 countries. Their stories deal with domestic service, business ownership, human trafficking, domestic violence and hidden labor. The book and subsequent reports and panels have gained the attention of immigration centers, nonprofit organizations and policymakers.

"Immigrant Women often deal with multiple confusions when beginning their new lives, caring for children and families, venturing into the workforce, producing creative works and championing for social change," says Pearce. "This project targets southeast Europe and the larger former Communist Eastern Bloc."

**Women’s voices come through**

The women interviewed for the book gave dynamic accounts of how foreign-born women are navigating the United States workforce to find success professionally and provide for their families. The accounts describe how they now contribute culturally in their communities and socially through activism. One woman’s story in particular stood out to Pearce, Reyna Gomez of Honduras arrived in the United States after crossing Mexico and swimming the Rio Grande. She worked as a janitor and was exposed to toxic chemicals in cleaners that damaged her lungs and liver. She fought and won the right to have health insurance. The book was published in May 2011 and inspired a special report released in December by the Immigration Policy Center, the research division of the American Immigration Council in Washington, D.C. The report continues to tell the story of immigrant women who are owners and creators of restaurants, hi-tech firms, real-estate agencies and motels. Like the book, the report explores how immigrant women are getting started in their entrepreneurial ventures, the challenges they face and what their work means to them personally.

"Today’s immigrants as a whole are more educated than those of the past,” Pearce says. "One reason is that girls and women are getting access to education at a global level more than ever, and this is in large part due to the global women’s movement. So we are seeing a very new phenomenon: a cohort of women coming independently, working in atypical professions, coming to advance their education.”

**Should be required courses**

Pearce brings her global outlook to the classroom and to all her activities on campus. She teaches the global understanding sociology course in ECU’s Global Classroom, which connects students here with counterparts in three countries. Students say Pearce creates an open and respectful classroom environment that makes it easier to discuss sensitive gender and cultural issues. "In my time as a graduate student in sociology at ECU, Dr. Pearce’s class has stood out to me as one of the most open and informative courses that I have taken,” says Jennifer O’Neill, a sociology graduate student and women’s studies minor.

For undergraduate Justin Hryckiewicz, connecting with college students in other countries in Pearce’s global understanding classroom and to all her activities on campus.

A native of Mississippi, Pearce did her undergraduate work at Mississippi College, where she developed a passion not only for studying race relations, but also for music. She completed a master’s of divinity at Southeastern Theological Seminary in Wake Forest and a doctorate in sociology at the New School for Social Research in New York, N.Y. Her ECU office is next door to the music department, which allows her to indulge one of her earliest interests. “I was a music minor in college, so I go to as many concerts that our excellent School of Music puts on as possible,” says Pearce. She blended these interests in a book chapter about the impact of Hurricane Katrina titled “New Orleans: Tragedy and Hope in the Heart of America.” The chapter was included in the 2007 book: The Cultural Restructuring of New Orleans.” The chapter was included in the 2007 book: The Cultural Restructuring of New Orleans. The chapter was included in the 2007 book: The Cultural Restructuring of New Orleans.
Just doing it

For members of ECU’s 42 club sports teams, getting in shape is the goal whether it’s paintball, figure skating or bass fishing.
They’ll come in and express their interest, to start and manage a team, says Hodges. Making it easy to get moving

It’s huge. It’s really almost like NCAA, ESPN. They saw that market (of fishing any club sport at ECU,” says club president teams. “We get more TV exposure than of which sponsor divisions for college in events on two bass fishing tours, both ECU’s club parallels the intensified interest Bass fishing is another newer club sport with

placed 12th last year. For some students, being involved in a club sport is a way to connect to their new university and new city. When Christopher Hambly was a high school student in West Jefferson, he became an avid disc golf player, and the sport provided a supportive community for him in his hometown. Now that he’s at ECU, Hambly is the president of the fledgling ECU disc golf team, and he is grateful for the chance to recreate those close ties formed around a common interest. “I met most of these guys early last semester by going out every Sunday and playing,” he says. “To come down here and have some kind of atmosphere I had at home is really good.”

Hung-ta Chen, president of the Style of Motion club, got involved just after the club formed in 2009. He and his fellow dancers practice two nights a week at the Student Rec Center, and they share a dedication to improving their skills and promoting their sport in the community. “Breakdancing is a lot of commitment,” Chen says. “It’s self-taught in a way. We had to be committed and determined to learn to dance, and we also have to teach others about dance.”

And for some students, being involved in a club sport is a way to connect to their new university and new city. When Christopher Hambly was a high school student in West Jefferson, he became an avid disc golf player, and the sport provided a supportive community for him in his hometown. Now that he’s at ECU, Hambly is the president of the fledgling ECU disc golf team, and he is grateful for the chance to recreate those close ties formed around a common interest. “I met most of these guys early last semester by going out every Sunday and playing,” he says. “To come down here and have some kind of atmosphere I had at home is really good.”

Hambly emphasized the club’s importance in his development. “The socialization is just so important, and just meeting new people and kind of ramped up our fundraising. I’ve been learning to manage people and delegate duties, and learning how the business runs and how licensing fees and things like that. I’ve also learned about financial management and how club sports and the business itself is run.”

Not every proposal for a club sport makes cut, Hodges says. Offroading, for example, simply couldn’t be justified as a sport. The university had similar questions about a discipline called Parkour, in which participants try to jump or climb over natural obstacles. Skydiving, which does exist as a student organization, was vetoed from club sport consideration because of liability concerns. But for every “no,” Hodges has been able to give a handful of encouraging yeses to sports like inline hockey and scuba.

With 42 options, most students will find a sport they like. Or maybe one they had never heard of before, such as Bryan Henney when he discovered a specialized style of Okinawan karate called Isshinryu. The ECU Isshinryu Club, which has been around for nearly 20 years, now is an important part of Bryan Henney’s Pirate experience. Like many club athletes, he has been stretched as much by the rigor of the sport he loves as by his academic studies. “It has helped open my eyes to the different things ECU has to offer,” Henney says. “It’s something I wish I had found earlier. It also helped build my character.”

Men’s LaCrosse club

Making it easy to get moving

East Carolina makes it easy for students to start and manage a team, says Hodges. “They’ll come in and express their interest, they have to (complete) an affiliation form, they have to do a constitution, and they have to show they have some student interest,” he says. Hodges added the students also have to show they have facilities to practice and convey how they will organize their club. Once a team meets those requirements and comes up with a budget for the club, the university agrees to fund 60 percent of the cost, providing club members come up with the rest through dues or fundraising. One of the major expenses in those budgets is travel; almost every weekend, an ECU club is traveling somewhere to compete for Pirate glory.

Because club sports involve a range of travel and equipment, the budgets submitted to Hodges vary from $5500 to $20,000, with equestrian and ice hockey among the priciest activities. The university’s contribution toward the team’s expenses comes directly from student fees. These expenditures are worthwhile, says Interim Associate Vice Chancellor of Student Services Nancy Mize; because club sports are an invaluable source of fitness and community for East Carolina students. “The club sports program provides great opportunities for our students to pursue activities and sports that they enjoy with people who have similar skills and interests,” Mize says. “Since the clubs are student organized and led, the development of leadership skills such as time management, conflict resolution, fiscal and budget application, and accountability are paramount to their success.”

Even the ECU breakdancing team, known officially as Style of Motion, travels to competitive events. And the Pirates hosted their own breakdancing tournament last spring at the Student Recreation Center. The event featured clubs from across the state and a judge from Philadelphia who flew in to teach a dance to the competitors. Hodges adds, the students also have to show they have facilities to practice and convey how they will organize their club. Once a team meets those requirements and comes up with a budget for the club, the university agrees to fund 60 percent of the cost, providing club members come up with the rest through dues or fundraising. One of the major expenses in those budgets is travel; almost every weekend, an ECU club is traveling somewhere to compete for Pirate glory.

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Although many teams have surprisingly busy schedules, competing is not a requirement to be recognized as a club sport. When registering, club officers must designate whether their club will be recreational, instructional, competitive or some combination of the three, Hodges explains. Some clubs start as one type of organization and transition to another over time. When the fencing club formed, members were mostly interested in getting together to enjoy the activity. Now after three years as a recreational and instructional club, the members are planning their first foray into competitive fencing. A few clubs, notably the skiing and snowboarding group, are seasonal. Other clubs, such as the martial arts groups and more traditional sports clubs such as soccer and rugby, run throughout the school year.

A main benefit of club sports that Hodges is quick to point out to students willing to step up to lead one is the responsibility of managing a club. The job requires fundraising, travel logistics and event planning, which are business and interpersonal skills that will come in handy in the job market. Hodges and his fellow bass fishermen traveled to boat shows across the state where they sold T-shirts to help defray the cost of travel. As the club president, Hodges says he encounters challenges that stretch his problem-solving skills. “Just this year we’ve gotten a lot of new members and kind of ramped up our fundraising. I’ve been learning to manage people and delegate duties, and learning how the business runs and how licensing fees and things like that work. I’ve also learned about financial management and how club sports and the business itself is run.”

Not every proposal for a club sport makes the cut, Hodges says.
The Narrons and the national pastime

Players for the Milwaukee Brewers baseball team who are accustomed to hollering into the dugout for "Coach Narron" will have to be more specific this season. Johnny Narron ’74 (left) joined the team in the offseason as the team’s hitting coach and will work alongside his younger brother, Jerry, who returns for a third year as the Brewers’ bench coach. If that sounds confusing, it would be even more complicated for the Narrons, who are accustomed to playing baseball together as teammates.

Actually, this will be the third time that Johnny and Jerry Narron have worn the same uniform. They coached together with the Cincinnati Reds from 2005-07. They started out in pro-baseball as teammates on a Yankees rookie league team as 1974. That season they were known to opposing pitchers as “Big Poison” and “Little Poison.” Hatting third in the order, Jerry was a talented catcher drafted straight out of Goldsboro High School hitting cleanup, Johnny was a sure-handed first baseman who had been a key player on the 1974 East Carolina squad that won the Southern Conference championship. Johnny’s playing days ended a year later but Jerry played eight more seasons in the big leagues; he is remembered by many as the Yankees’ backup catcher who was asked to fill the big shoes of legendary Thurman Munson, who had died midseason in a tragic plane crash.

It certainly will be different than their first stint on the same team.

“We had a great time together in their first year in professional baseball. Johnny Narron said in a recent interview with MLb.com, “It was a very special time for both of us. We stayed on a single-wide trailer and got up every day and cooked pancakes and watched ‘The Young and the Restless.’ We had one car and rode everywhere together,”

Working for his younger brother isn’t a problem, Johnny said. “I respect my brother tremendously as a man and as a baseball manager. He has more time in the big leagues than I have, so he and I have a very special relationship as friends and as baseball teammates.”

Before joining the Brewers, Johnny Narron was an assistant coach for several seasons with the Texas Rangers, where he was instrumental in resurrecting the career of slugger Josh Hamilton, a native of the Raleigh area whom Johnny Narron has known since Hamilton’s Little League days.

“I take a tremendous amount of pride in East Carolina and the good memories I have,” Johnny Narron said. A business major, East Carolina and the good memories I have,” Johnny Narron said. A business major, East Carolina and the good memories I have,” Johnny Narron said. A business major, East Carolina and the good memories I have,” Johnny Narron said. A business major, East Carolina and the good memories I have,” Johnny Narron said. A business major, East Carolina and the good memories I have,” Johnny Narron said. A business major, East Carolina and the good memories I have,” Johnny Narron said. A business major, East Carolina and the good memories I have,” Johnny Narron said. A business major, East Carolina and the good memories I have,” Johnny Narron said.

In fact, you could form your own baseball team who are accustomed to hollering into the dugout for “Coach Narron” will have the national pastime.

The Narrons and the national pastime

In 1930-’09.

Johnny’s son, Dr. John Narron III ’09, is a lawyer in Raleigh area whom Johnny Narron has known to opposing pitchers as “Big Poison” and “Little Poison.” Hatting third in the order, Jerry was a talented catcher drafted straight out of Goldsboro High School hitting cleanup, Johnny was a sure-handed first baseman who had been a key player on the 1974 East Carolina squad that won the Southern Conference championship. Johnny’s playing days ended a year later but Jerry played eight more seasons in the big leagues; he is remembered by many as the Yankees’ backup catcher who was asked to fill the big shoes of legendary Thurman Munson, who had died midseason in a tragic plane crash.

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In fact, you could form your own baseball team with Narrons, a well-known family in the Goldsboro area with strong ECU ties, beginning with Johnny and Jerry’s cousin, Sam “Rosster” Narron ’70, a former minor-league catcher who was East Carolina’s first All-American. Rosster has owned the Sportsman’s World store in Goldsboro for many years. Also on the squad would be Rosster’s father, Sam, a catcher for the St. Louis Cardinals in the 1930s. Johnny and Jerry’s father, Randle, also was in the big leagues, as was their uncle, M.A. Narron. Such a team would have plenty of fans in all Narrons, including Rosster’s wife, Robin Caulthorne Narron ’73, Where did it all start? Probably with Johnny and Jerry’s mother, Vileigh Austin Narron 40 (left), who lettered in basketball, soccer and volleyball.

Where did it all start? Probably with Johnny and Jerry’s mother, Vileigh Austin Narron 40 (left), who lettered in basketball, soccer and volleyball.
Home Course of the East Carolina University Pirates™

JAMAR ABRAMS, former ECU basketball standout, is on the Maine Red Claws roster, an NBA Developmental League team in Portland, Maine. The Red Claws are the D-League affiliate of the Boston Celtics, Charlotte Bobcats and Philadelphia 76ers. TAYLOR MCCASKILL is the distance learning coordinator at Richmond Community College, Laurinburg.

MARY WHITAKER COTTRELL wed ROBERT RAYMOND HILGEO '04 on Aug. 13 at Oxford Baptist Church, Oxford. She works with Wake County Schools, and he is a construction superintendent with Mi Homes, Raleigh. GILLIAN FARROW wed Jonathan Griffin on Aug. 27 at Colquitt Heights Freewill Baptist Church, Clinton, during Hurricane Irene. She works as an RN at Sampson Regional Medical Center, Clinton. HEATHER NICKOLE GRAY and CHARLES HUNTER ROGERSON '09 on Oct. 1 at Yankee Fall Plantation, Greenville. She is a sales representative with Prudential Spector of Williamson, and he works with the Roberts Company, Winterville.

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ASHLEY ELIZABETH GWALTNEY wed WALKER LANIER COVINGTON '08 '09 on Oct. 22 in the garden of the Harper Fowlkes House, Savannah, Ga. She is an auditor with PricewaterhouseCoopers, Raleigh, and he teaches seventh-grade social studies at Middle Park Middle School, Cary.

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When we last heard from Rachelle Friedman Chapman '08 (right), she had married Chris Chapman '05 '08 and was beginning rehabilitation for the paralysis caused by an accident at her bachelorette party. She traveled in January to the largest spinal cord injury recovery center in the world, Project Walk Spinal Cord Injury Recovery Center in Carlisle, Calif., a whole continent away from ECU. You can imagine her surprise when she met Johanna Leinenweber '07, who is the non-profit organization's fundraising coordinator. After graduation, Leinenweber took a job with Marriott International near her hometown of Rockville, Md. Two years later, she accepted the position with spinal cord recovery center. Although a tragic event connected them, Leinenweber said, both are confident that Chapman's recovery is moving in a positive direction.
They say they have witnessed miracles while serving for 29 years as missionaries in Haiti. But the life-changing events that Pitt ’79 and Dana ’79 Adams witnessed in their own lives two years ago is the story that she recounts in “Into the Storm.” While on a sabbatical to Canada in 2010, Prit Adams suffered a cerebral hemorrhage. While in critical condition, he suffered a second cerebral hemorrhage, which doctors expected would be fatal. Rather than give in to the inevitable, Dana Adams describes how she and a circle of friends prayed for Prit non-stop for 52 days, and he completely recovered. During the crisis, she said it would have been helpful to read an account of Dana’s story of not only fighting for her loved one, but continuing to fight for a miracle and receiving it. “She wrote ‘Into the Storm’ for those undergoing the same dilemma. It was the second time that Dana Adams feared for Pitt’s life. In 2006, as he left his church in Cape-Haitien, he was kidnapped by bandits and held for ransom. Pitt and Dana Adams, natives of Tarboro, now are back in Haiti after spending several weeks restituting and fundraising in Greenville this spring. Their Rockingham Mansion (rehobothall.com) has grown to offer three churches, three schools, a Bible public health education specialist for the Rockingham County Department of Public Health, where she was recognized Daniels Promising New Health Award at the Governor’s Task Force for Healthy Carolinians and the N.C. Society of Public Health Educators annual meeting.”

CROFT MASSEY ‘11 on Sept. 17 in Greenville. She is a registered nurse, and she works for Carolina Orthopedics in Greenville. BETH BURGESS, a registered nurse and Pitt grad, is now working for Carolina East in Goldsboro. JOE BURGESS, a Pitt grad, is now working for Vidant Health in Greenville. 

KIMBERLY BRITT HARRISON, who launched the Seacoast United Methodist Church, Enfield. She is a physical therapist assistant at Nash Health Care Systems. JORDAN SUZANNE MABRY, who launched Enfield United Methodist Church on Dec. 17 at the Lake Placid Community Church, Lake Placid, N.Y.

ELIZABETH JUDY ANDREWS, who is a Pitt grad, has been named the new president of the Tarboro Area Chamber of Commerce. She is a Pitt grad, and she is now working for the Tarboro Area Chamber of Commerce.

KATHLEEN MEGAN DAVIDSON, who is a Pitt grad, has been named the new president of the Pitt County Medical Center. She is a Pitt grad, and she is now working for the Pitt County Medical Center.

JO GREGG, a Pitt grad, has been named the new president of the Pitt County Medical Center. She is a Pitt grad, and she is now working for the Pitt County Medical Center.

MELISSA MARGARET GRIFFIN, a Pitt grad, has been named the new president of the Pitt County Medical Center. She is a Pitt grad, and she is now working for the Pitt County Medical Center.

JACQUELINE MCDUFFIE GREGORY, an assistant principal at Rockingham Middle School, has been named the new president of the Pitt County Medical Center. She is a Pitt grad, and she is now working for the Pitt County Medical Center.

The Great 100 Nurses in North Carolina Foundation, which promotes nursing excellence, recognized the following Vidant Medical Center nurses in its list of the top 100 nurses for 2011: 

Jennie Blevins ’99, Linda Bond ’87 ’97, Debbie Skinner Hines ’95 and Donna Mosses ’84. Vidant Medical Center is the new name of Pitt County Memorial Hospital.
in Rockingham. She was director of secondary education for Richmond County Schools.

NICOLE EVETT was a health information technology instructor at Edgecombe Community College. She was Fort City Regional Hospital manager of health information management services.

BRUCE PANNETON ’96 ’21 is a chairman of the science department at Edgecombe Community College. In 2009, he received the ECC Elvin Endowed Faculty Chair, which rewards excellence in teaching.

EMILY JOYCE TURNER is an executive director of the Edgecombe County Cultural Arts Council.

JAMIE LEGGETT DAVIS was inducted into Gamma Lambda of the Delta Kappa Gamma Society International, an honor society for outstanding educators. She teaches art at Girls and Boys Club at WPA, Pittsboro, and serves as the school improvement team, math chair, and grade-level chair. Dr. VEKKA JONNALAGADDA, a child, adolescent, and adult psychiatrist, joined Greenville Psychiatric Associates.

After playing nine seasons with the Jacksonville Jaguars, quarterback David Garrard ’01 signed with the Miami Dolphins of the NFL. The incentive-laden one-year contract will pay him $3.35 million. Garrard sat out last season with surgery for a herniated disc. “I think I’ve proved a lot of things as a starting quarterback, but I just want to go further than I’ve gone before,” he told the Bradenton (Fla.) Herald. “We want to go deeper in the playoffs. Get a taste, at a shot at winning a championship.” Garrard has thrown for more than 18,000 yards with 89 touchdowns. He also rushed for 1,764 yards and 17 touchdowns during his career. In 2010, Garrard was named to the AFC Pro Bowl. His boasting season so far was 2007, when he led the Jaguars to an 11-5 regular season record and a wildcard playoff game win over the Pittsburgh Steelers.

Former ECU Board of Trustees Chair Bob Grezyn ’73 was named a director of Vidant Medical Center, formerly known as Pitt County Memorial Hospital. Grezyn is a former president and CEO of Blue Cross Blue Shield of North Carolina. Vidant Medical Center is a tertiary care, teaching hospital with 861 beds and is home to the only Level 1 trauma center east of the Raleigh area.

Carl Davis ’73 of Raleigh resigned as assistant general manager and director of engineering for UNC-TV to join Electronics Research as eastern region sales manager. The company is a leader in sales of antennas and towers for the broadcasting industry.
BOYD T. HOLMES, president of Holmes Insurance Agency in Laurinburg, merged with Scotland Insurance Agency. ED JACKSON joined the Roanoke Rapids Savings Bank as executive vice president and chief credit officer. He has 25 years of banking experience in Halifax County.

After retiring from military service, DOUGLAS W. HUGGINS ‘83 ’93 formed a company to perform physical and computer security audits. He established a website to assist all professionals with continuing education requirements to track, manage and report such data as a public service.

Dr. DEBBIE HARRIS ROLLINS ’82 ’84 ’97 ’03 is superintendent of Bertie County Schools. WANDA STEPHENS owns an insurance agency in Raleigh, Health Insurance Solutions of NC, that represents reputed health insurance companies in North Carolina.

PHIL HODGES ’79 ’84, co-founder, president and CEO of Metrics, received a CMO Leadership Award recognizing the company’s outstanding performance in solid-dose contract manufacturing services. The award is presented by Life Science Leader magazine. His company was also named to Business North Carolina magazine’s “Mid-Market Fast 40” list, which highlights companies that have experienced the greatest growth in revenues and employees within the last three years. Metrics ranked No. 21 in the list of small companies.

LOUISE HUDAK ’79 ’11 joined Youth Villages North Carolina as a family counselor. She will help children with emotional, behavioral and mental health issues and their families in their own homes in the Greenville area. ED TYER ’79 ’80 is the 2011 Ayden-Grifton Kiwanian of the Year. LISA WEATHERSBY joined Keller Williams Realty in Greenville.

MARY JO ADAMS was elected to the Laurinburg City Council. She retired from the Scotland County School System in 2008. KELLY ANDERSON ’78 ’83 is an early childhood education instructor at Edgecombe Community College. She was director of advising for the accelerated professional programs at Barton College.


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NAME     First        Middle       Last        Maiden
CLASS YEAR     E-MAIL     DAY PHONE     EVENING PHONE
ADDRESS     CITY     STATE     ZIP
YOUR NEWS

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Always on
Jordan Tozer, son of Tom Tozer, is an editor at the University of Maryland. Mike Jones is the director of Paracel County’s Small Business Center. He was the Northeastern Region coordinator for Nature’s Industry for the N.C. Department of Commerce.

Judy Marlowe Stead, a noted children’s author and illustrator, published The New Quikball Woman in 2001. The Tale of Christmas in North Carolina, a children’s book she wrote and illustrated, came out in 2009, sold out and was reprinted for the 2010 and again for the 2011 season. It has also been included in the Christmas Gift Guide of Our State magazine for the past two years.

The International Bipolar Foundation appointed Stevie Abramson as development officer. Abramson previously spent 25 years at the United Jewish Federation, last as executive vice president. From 2006 to 2008, he was senior executive director for the University of California, San Diego, and from 2008 to 2012 he was a senior development officer at the Scripps Research Institute. He has received Leadership Awards from the Council of Jewish Federations, Agency Professionals, National Federation, Professional, United Jewish Federation and United Jewish Appeal.

Michael Rompas, president and CEO of both the Guilford Merchants Association and Greensboro debt collection company FirstPoint Inc., for the past 22 years, until May 31, “When I got here 25 years ago,” he told the Greensboro News & Record, “I found a first-class organization with great employees, members and customers. My single goal was to leave it better than I found it.” Under his leadership, the Greensboro Merchants Association doubled its membership and expanded its workshop offerings and networking programs.

Tim Searan received the Order of the Long Leaf Pine Award. He served two terms on the board of directors for the Roanoke Island Historical Association (producers of “The Lost Colony”), the board of directors for the Outer Banks Visitor Bureau, the Dare County Social Services Board and the Advisory Board for the State Employees Credit Union. He also served for 20 years in the Marines Rotary Club, as treasurer and later as president. He is retired after 36 years with Belk Department Store.
RAW TEXT

1950s

MARGARET EUNICE HUFF PICKETT of Greensboro died Jan. 12, 1959, at the age of 53 years.

1960s

PAULINE "POLLY" ABEYOUNIS BURTET of Weldon died Dec. 27 at 97 years old. She taught elementary school in the Pitt County Home Extension Service for many years. She was a 1955 graduate of North Carolina State University.

BARBARA SMITH BISHOP BROWN of Bolivia died Jan. 18, 1968 at the age of 36. She was a teacher in the public school system for 10 years. She was a graduate of A&T and a member of Kappa Delta.

WHITEHURST WILSON of Clinton died Jan. 7. She was the author of the book "The American Dream: A Social Study of the South in the 1940s and 1950s."

1970s

JAMES BROWN of Kingsport, Tenn., died Nov. 28. He was a U.S. Army veteran where he served as a chaplain's assistant. He was a member of the Orange County Democratic Committee.

1980s

BILL JOHNSON of Winterville died Nov. 10 at the age of 71 years. He was a retired farmer.

1990s

ALEXANDER "ANDY" RIDDLE JR. of Winston-Salem died Jan. 14. He was a retired farmer.

2000s

MELVIN BRADY of Greensboro died Jan. 11 at the age of 60 years. He was a retired farmer.

2010s

JOHN HENRY of Wilson died Nov. 28 at the age of 89 years. He was a retired farmer.

IN MEMORIAM
“We are not here to destroy the old and accept only the new, but to build upon the past…”
—Robert H. Wright, Nov. 12, 1909
From his inaugural address and installation as East Carolina’s first president

“Go’ was the first verb I learned”

UPON THE PAST

After shadowing the 76-year-old Mamie E. Jenkins on campus one hectic day in February 1951 to write a story on “the grand old lady of East Carolina Teachers College,” the Raleigh newspaper reporter was surprised that Jenkins’ day wasn’t yet over. She still had to hurry down to the gym to chaperone the Teco Echo ball and keep an eye out for couples slipping off into dark corners. One of East Carolina’s 11 original faculty members, Miss Jenkins had retired five years earlier, in 1946, after teaching English for 37 years. She had moved to Raleigh to live with a sister but continued arriving on campus to volunteer for events large and small.

“I just cannot settle down to the humdrum routine expected of an old lady,” she told the reporter as she pinned on a corsage. “Some of my contemporaries give me the creeps. I find it difficult to sustain interest in their arthritis. And the same goes for their wistful sighs for the good old days.”

This long day was all the more remarkable for how it began, the reporter wrote. “Usually she comes (to campus) on her own steam. That is, she hops in her car and rips off the miles with all the élan of a teenager. She can still fix a flat or putter with the carburetor if the occasion arises.” Miss Jenkins once said she learned hell-for-leather travelling during a 1939 sabbatical to Italy and Germany when she fled through the Brenner Pass and across the Rhine just ahead of the Nazis’ invasion of Poland. A story about that experience in the student newspaper was headlined, “Hitler Oiled His War Machine For Big Battle And Miss Jenkins Made A Hasty Exit From Europe.”

She was noted for self-deprecating humor, as when she explained why she never married.

“The ugliest man in his country, a great uncle, looked at me with pity, shook his head and muttered, ‘The family beauty is playing out.’ I looked at him and realized that, if we had been going down grade two generations after him, my face could never be my fortune.”

Mamie Jenkins died in 1957 at age 82. The original campus infirmary building, now the home of the Honors College, is named for her.
Wearing special pink jerseys to remember those whose lives have been affected by cancer, the ECU softball team observes a moment of silence before a special home series in April, the Pink and Purple Strike Out Cancer event. ECU swept the doubleheader against Longwood, 5-0 and 5-2.

Photo by Jay Clark