BUILDING BRIDGES to a better economy
BUILDING BRIDGES
By Steve Tuttle
Creating more jobs is the core of the university’s new focus on economic development. From planning a new bridge to the Outer Banks to striking new partnerships with relocating companies, ECU is helping the region traverse troubled waters.

TURNING THE PAGE
By Suzanne Wood
Shirley Carraway ’75 ’85 ’00 rose steadily in her career in education from teacher to principal to superintendent. “I’ve probably changed my job every four or five years,” she says. “I’m one of those people who like a challenge.”

TEACHING STUDENTS TO SERVE
By Jeanne E. Scott
Professor Reginald Watson ’91 is determined to walk the walk, not just talk the talk, about the importance of faculty and students connecting with the community. “We need to keep our feet in the world outside this campus,” he says.

FAMILY FEUD
By Bethany Bradsher
As another football game with N.C. State ominously approaches, Skip Holtz is downplaying the importance of the contest. And just as predictably, most East Carolina fans are ignoring him.

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UPON THE PAST
Johnny Logan, the sure-handed infielder for the Milwaukee Braves during the 1950s, still holds the record for most assists for outs in a World Series game by a shortstop —10—set during the ’57 Series. But he is mostly remembered today for his Yogi Berra-like malapropisms. “I will perish this trophy forever,” he said upon winning a pennant. Told that a box score deprived him of a hit was a typographical error, Logan responded, “The ball it was. That was a clean single.”

How hard would be for his team to rebound after losing several key players? “Rome wasn’t in a day,” Logan said.

Chancellor Steve Ballard, himself a shortstop when he played college ball for the University of Arizona, probably understands the emotion Logan was attempting to express. Rome was not born or built in a day, and neither was East Carolina.

In three years as chancellor, Ballard has handled about as many hot hops as Logan did in the World Series. To implement his vision, Ballard has brought in a slew of talented administrators, appointed several new deans and vice-chancellors and refocused the university on the three critical goals of teaching, leadership and service.

He has not been timid. “It is time for ECU to speak boldly about where it is going and professional fields, including medicine. Dedicated to the

The University of North Carolina. It is a public doctoral/
if trends continue, Education soon will be year than the College of Education. And more undergraduate degrees last school 2005–06. In fact, three East Carolina was founded as a teachers college and continues to produce more of East Carolina is rapidly growing College of Technology and Computer Science, which offers the popular construction management and industrial technology degrees. Particularly outside the state, ECU is more frequently thought of as a center for health care training, officials said. Combined, Alford Health Sciences, the Brody School of Medicine and the School of Nursing produced 625 graduates last school year. A poet’s work comes home Correspondence, manuscripts and artwork by acclaimed North Carolina-born poet A.R. Ammons are the centerpiece of a new literary collection housed at Joyner Library. Although he is not well known in his native state, Archer Ammons won virtually every major prize for poetry in the United States, including two National Book Awards. He died in 2001 after a distinguished career on the faculty of Cornell University. Reds Outreach ‘73 of Raleigh donated the materials, which include personal correspondence and manuscripts as well as 15 watercolor paintings by Ammons. Outreach had purchased the watercolors more than 25 years ago and obtained the written materials from British collector Dr. Stuart Wright. The Ammons materials will be housed within the new Outreach-Wright Literary Collection. A native of Whiteville in Columbus County, Ammons began writing poetry while serving aboard a U.S. naval destroyer during World War II. After the war he graduated from Wake Forest University and received a master’s degree from University of California at Berkeley. He briefly returned to North Carolina, where he was an assistant principal at Cape Hatteras. The first of his nearly 30 books of poetry was published in 1955. Ammons joined the faculty of Cornell in 1964 and taught there until his retirement in 1998. Many of his students became established poets, including Kenneth McClane, the WEBS Scholar Professor of Literature at Cornell. Ammons won two National Book Awards for Poetry—an in 1973 for Collected Poems 1951–1972 and in 1993 for Garbage. He also won the Frost Medal for Distinguished Achievement in Poetry, the Bollingen Prize from Yale University, the National Book Critics Circle Award of Poetry; the Ruth Lilly Poetry Prize, a Lannan Foundation Award, a Guggenheim Fellowship and a MacArthur Foundation “genius” award. “Thomas Wolfe and Archie Ammons will be known as the two great North Carolina writers,” said East Carolina English professor Alex Brandt, who edited A.R. Ammons The North Carolina Poems, published in 1994. “He took what he learned on the ditch banks of his home near Whiteville and took that with him even when he moved away. He had the ability to make the common place magical.” “I would like to see us use this as a foundation,” said Outreach, a member of the Board of Visitors and president of Strategic Insights. “There are other opportunities out there to expand our collection with written works from Eastern North Carolinians, ECU, who are developing a strong reputation in their field and who would like to have their papers in a literary collection.”
Mendenhall remodeling set
After a brief halt in construction activity on the Main Campus, the bulldozers will return in February when a $38 million project gets under way to gut and rebuild Mendenhall Student Center. The building, erected in 1974, will be reconfigured to open up what now are cramped rooms lining twisting hallways. The exterior also will be redone in the Italian Renaissance style to make Mendenhall blend in with nearby historic structures like Jarvis and Cotten halls. If all goes well the new Student Center will reopen in fall 2009.

Most noticeably, the rear of Mendenhall facing 10th Street will be demolished and replaced with a ballroom capable of seating 500, said Kenneth Luker, the architect in charge of the project. A large plaza will be added there to create a striking entrance for Mendenhall remodeling set

The project also entails construction of a new home for the Ledonia Wright Cultural Center in a three-story, 18,000-square-foot freestanding building that will go up between Mendenhall and Joyner Library. The building also will gain entrance plazas in the ballroom. The other three sides of the building also will gain entrance plazas in keeping with the colonists, along with White’s watercolor illustrations, were collected in a 1,500 book published by Theorore de Bry, a wealthy German promoter of New World colonization. The book is entitled A Briefe and True Report of the New Found Land of Virginia.

Using private funds, East Carolina acquired the volume this spring for $50,000.

The book is in excellent condition, according to Harriot College Dean Alan White. It once belonged to Foster Soundly of Asheville, a noted book collector of the early 20th century.

After his experience in the New World, Harriot studied astronomy and made several discoveries that did not become known until published after his death. He apparently discovered the phenomenon of sunspots decades before Galileo observed them.

Two years after his experiences with Harriot in Jamestown, White returned to the New World with Sir Walter Raleigh as governor of his next expedition. That 1587 voyage landed on Roanoke Island—the ill-fated Lost Colony.

Dental school focusing on clinics
The new dental school at ECU likely will be housed in a $60 million, 112,500-square-foot building near the medical campus, possibly located west of the new Health Sciences building on N.C. 43. But officials say it’s heart will be in the 10 clinics the dental school will open in rural mountain and coastal counties where dentists are most in need.

These “service learning centers” are where ECU dental students will spend their fourth year as interns, much like medical school students do during residencies at teaching hospitals. A faculty member will head up each clinic, supported by two dental residents, an oral hygienist and several dental school students. Fourth-year students will be able to undertake additional rotations at prisons, veterans hospitals and other settings.

“We have a lot of needs for dental care in rural and underserved areas throughout the state,” said interim dean Gregory Chadwick. “We have a really exciting opportunity to make a difference.”

“This model approaches the medical model and has many of its advantages,” Chadwick adds. “It will be a real delivery system, where students will be able to see more patients than they would in a typical dental school. It will be more like a dental office.”

Each clinic is expected to cost about $3 million to build, excluding the land purchase. Specific locations haven’t yet been determined, but the plan is to put them in areas most in need of dental care. “We want to reduce whatever is already being done and provide for a need that’s not being met,” Chadwick says.

Building costs for the entire dental school are estimated at $87 million over the next two years. That includes the new School of Dentistry building on ECU’s medical campus that would cost about $60 million. The dental school could open by 2010, with fourth-year students entering the two years. That includes the new School of Dentistry building on ECU’s medical campus that would cost about $60 million. The dental school could open by 2010, with fourth-year students entering the

“The bedrock of the university system is its diversity,” Chadwick says. “By having a dental school at ECU, with a focus on service and primary care, especially to underserved areas, we can complement each other. We’re not duplicating what UNC is doing. We can work together.”

—Marion Blackburn
Grasping with growth…

Several years of sustained growth have transformed the Division of Health Sciences (DHS) into one of the nation’s largest training grounds for doctors, nurses and allied health professionals. Now, officials on the medical campus are passing to catch their breath and exploring changes necessary to support the larger numbers of students, faculty and programs. And as they restructure to accommodate the continuing surge in students, DHS leaders also are under pressure to run the bustling health care division like the huge business it has become.

The numbers are stunning. The School of Nursing has doubled in size over the past decade. Enrollment at Allied Health Sciences has jumped 34 percent in three years. The Brody School of Medicine is planning to increase its classes from 72 to 80. And on the horizon is the new School of Dentistry.

A growing challenge is placing so many students in clinical internships. Finding places where all these building doctors, nurses and other skilled health care workers can hone their skills—already a challenge in rural eastern North Carolina—becomes harder as enrollment in these programs continues growing.

“Health sciences are a big part of East Carolina University,” says Dr. Phyllis Horner, interim vice chancellor for health sciences and acting dean of the Brody School of Medicine. “We have to make sure we are ready to provide the teaching and clinical experiences students need.”

“We have very limited sites,” says Dr. Virginia Flady, interim senior associate dean for academic affairs. “It’s not just because of the medical school. Our regional providers are also being asked to accept students in nursing and allied health. In many cases, each school may be trying to place students in the same locations.”

…and the budget

The red ink has turned black at ECU Physicians, a sign that the organizational changes implemented last November by Chancellor Steve Ballard are paying off. In a fiscal-year-end report, the Medical Faculty Practice Plan, which lost $14.1 million last year and was projected to lose $18.8 million this year, actually turned a small profit on revenues of $132.2 million. Revenues grew 10 percent from the prior year while expenses were up just 4.5 percent.

Ballard praised the results during a July 11 meeting of the practice plan steering committee, saying turnaround is “what we don’t happen often. I just want everyone to know how huge that is,” he told the doctors.

Ballard has made it a top priority to restore financial strength to the Medical Faculty Practice Plan, the clinical arm of the medical school through which faculty members offer medical care and services to the community. Known as ECU Physicians, the faculty practice operates 23 medical offices. The group piled up some red ink in recent years mainly because the doctors treat so many underinsured patients. Overall, two out of three patients they see have no insurance other than Medicare or Medicaid. Malpractice insurance premiums tripled in five years to $4.5 million a year.

The financial results were buoyed by items such as a $2.3 million payment from Medicaid in May and targeted expense reductions, but without “slash and burn” cost-cutting or workforce reductions, said David Brody, an ECU trustee and chairman of the steering committee.

Grant boosts diabetes research

A $1 million grant from the Golden LEAF Foundation will help East Carolina continue to explore the intriguing question of why diabetes disappears in four out of five patients with the disease after they undergo gastric bypass surgery.

That research got under way last year with a $491,000 grant from Johnson & Johnson and will continue under the Golden LEAF grant. Leading the research will be Dr. Walter J. Pories, a professor of surgery and biochemistry at the Brody School of Medicine and the pioneer of what’s now known as the Gastric-Bypass weight loss surgery. He said the grant will strengthen cooperation among scientists in different university departments who are working toward treatments and cures for diabetes and other metabolic illnesses.

“This is terrific. East Carolina is an international leader in this area, and somehow we lucked out,” said Pories. “This gift from the foundation will help us continue to build the technology and the tools and (Pitt County Memorial Hospital) will help us provide the space and (the medical school) will provide us with personnel.”

More than $17.4 million of diabetes- and obesity-related research is ongoing at East Carolina, according to a 2006 report. In the United States, 21.8 million people, or 7 percent of the population, have diabetes. Weight loss has long been touted as a way to control diabetes. Then Pories and other gastric bypass surgeons observed their patients’ diabetes symptoms vanished, often within a week of gastric bypass surgery.

“No one believed us for quite a while,” Pories said. “It was being reproduced at other major centers but it was unbelievable…diabetes was believed to be an incurable disease,” he said.

Grant Alumnae to explore leadership

One hundred women who attended East Carolina and then went on to distinguish careers in their chosen fields will be honored Oct. 17 at a panel discussion and luncheon keyed by National Public Radio’s Cokie Roberts. The event, entitled “A Legacy of Leadership: 100 Incredible ECU Women,” will explore the many ways that ECU alumnae have demonstrated leadership in the public and private sectors.

The luncheon is part of an ongoing series of events marking East Carolina’s centennial.

According to event coordinator Kay Chalk, the event at the Greenville Hilton begins with registration from 8:30 to 9:30 a.m. and welcoming remarks by Chancellor Steve Ballard. Much of the morning will be dedicated to a panel discussion involving three or four of the honorees, who will relate three experiences in leadership roles and offer their ideas on how young women can become leaders. Nancy Ballard, wife of the chancellor, will introduce the alumnae.

After the event, the honorees have been invited to come to campus to meet informally with students and answer their questions.

In addition to her work as a journalist for NPR and ABC News, Roberts is the author of three books, including the nonfiction Founding Mothers: The Women who Raised a Revolution, 2004. The event is open to the public. Tickets are $50, which includes the luncheon.

For more information, call Vicky Morris at 252-328-9559.

Pigskin preview: Quarterback competition

There’s good and bad news about the ECU football team that takes on N.C. State, Carolina, Virginia Tech and West Virginia this fall, in addition to its usual Conference USA opponents. Only 15 starters returning from last year’s 7-6 bowl team, and gone are most of the key offensive players like star quarterback James Pinkney and wide receiver Aundras Allison. But three-fourths of the defensive starters are back, including the entire front seven.

Still, Coach Skip Holtz is optimistic. “I am extremely encouraged that I think our talent level is encouraging, but I think the schedule is also increasingly hard. As much as I think we will be a better football team than a year ago, I’m excited to roll out the ball and see how they do against those starters.”

Known for an explosive offense last year, this season the Pirates will rely heavily on the defensive line. Having lost all four starters, the defensive backfield is a question mark. Coaches are looking to players like senior Leon Best and J.J. Millbook to make an immediate impact.

“In some very key positions on both offense and defense we are young and inexperienced,” Holtz said. “We play two top teams early on the road. You want to go play in these games so your players understand what it takes to compete at this level.”

The position spanning the most intense fan speculation and player competition is quarterback, where the starting role was vacated with Pinkney’s graduation. The front-runners were junior Patrick Pinkney, who is not related to James Pinkney, and sophomores Braylon Clay and Rob Kass. But Kass apparently will be the starter on opening day.

“They all had the edge at times, but as the spring progressed and the practice went on, I think Rob Kass was the one who showed the most,” Holtz said. “In the spring game, running our system in front of the fans, I think Rob really elevated his game.”

—Bethany Bradsher
The Tubists Are Coming!
No, Greenville isn’t hosting a giant river rafting party, but a lot of tubists will be in town in October for Octubafest, an event showcasing three orchestral instruments that rarely enjoy the spotlight. Sated for nearly 200 years, the Austro-Hungarian composer Joseph Haydn is scheduled Oct. 19–Nov. 1 at Gray Gallery. Octubafest is occurring mainly because of the addition of Tom McCaslin to the School of Music faculty this year. McCaslin has performed with the Detroit and Boston symphonies, the Minnesota Orchestra and as a guest on the Prairie Home Companion radio show. Octubafest is a celebration of the three main low brass instruments: the contrabass tuba, the bass tuba and the euphonium. More than 15 ECU music majors play one of those three instruments. McCaslin says Octubafest has a serious purpose. “It’s important for every aspiring musician to receive a chance to perform in front of real audiences, no matter how big or how small.”

Visual Art Exhibitions
The annual Tri-State Sculpture Exhibition and Conference returns to Greenville Sept. 27–30 for the first time since 1995, with most activities scheduled for Wellington B. Gray Library. Noted California sculptor Bruce Beasley will be the keynote speaker Sept. 28 at 5 p.m. in Spaight Auditorium. On display will be exhibits and demonstrations of woodcarving, sand mold making, iron casting, patina application and other forms of sculpting.

The School of Art and Design faculty exhibition, A Tradition of Excellence 2007, is scheduled Oct. 19–Nov. 17 at Gray Gallery.

The annual Holiday Exhibition and Sale by student artists will be Nov. 29–Dec. 1.

Ecu/LoEssin Playhouse
These fun performances are on the fall schedule. Hello, Dolly! the popular musical about matchmaking extraordinaires Dolly Gallagher Levi, opens the season Oct. 4–9. Steve Martin’s adaptation of the Carl Sternheim comedy, The Umbrellas, will be staged Nov. 15–20. Dance 2008, the annual dance festival, will be Feb. 7–12.

New Life for an Old Stage
The ECU School of Theatre and Dance will help reopen the renovated Turchin Theatre in Washington, D.C., with a musical revue Nov. 3 highlighting some of the best numbers staged by the school in the past 10 years. After a $1 million renovation, the 1915 and 1930 theaters will have 420 seats. About 200 events could be booked a year, including some programs in ECU’s Four Seasons Chamber Festival series and LoEssin Summer Theatre series, according to John Vogt, executive director of the Turchin Theatre Foundation.

The José Limón Dance Company opens the S. Rudolph Alexander Performing Arts Series at Wright Auditorium Sept. 28 at 7:30 p.m. The ensemble has been performing for nearly 60 years.

Olga Kern, who won the gold medal in the 11th Van Cliburn International Piano Competition in 2001, will play in recital Oct. 11 at 7:30 p.m. in Wright Auditorium.

Chamber Music Festival
The new season begins Sept. 13–14 with performances in Fletcher Recital Hall of Mendelssohn’s Piano Trio in C-flat major and arrangements of Beethoven’s folk songs. A donor appreciation event will follow the performance. On Sept. 15, the festival travels to the History Place in Morehead City for a performance sponsored by the Carteret Arts Forum. “Quartets for Autumn” is the theme for festival performances of piano and string quartets by Mozart, DVorak and Arensky on Oct. 25–26, also in Fletcher Recital Hall. Works by Schubert, Schumann and Franck will be highlighted during the festival’s Jan. 10–11 performance on campus. Then on Feb. 23, Ara Gregorian and his cohorts will return to New York to again perform at Carnegie Hall.

Who’s in Town?
• World famous cellist Janos Starker, 83, will be in residence Dec. 1–2 to conduct master classes which will be open to the public.

• The Robert L. Jones Distinguished Visiting Professor of Music during the fall and spring semesters actually will be a 12-member contemporary music ensemble, Speculum Musicae, from New York. The group has performed at the Kennedy Center, the Library of Congress, the New Music Los Angeles series and the Bath Festival in England. The ensemble was nominated for a Grammy in 2005.

Ecu Opera Theater
This fall’s production will be Sweeney Todd, the Demon Barber of Fleet Street. Nov. 1–3, to be conducted by Daniel Barta, director of choral activities. In the spring, Mozart’s The Magic Flute will be presented March 5–7.

Ecu Symphony Orchestra
Bassoonist Christopher Finkelshteyn, 83, will be guest soloist in the opening concert Sept. 30. The orchestra, under the direction of Jorge Richter, will perform works by Liszt, Villa-Lobos, Elgar and DVorak. Leonard Finkelstein, double bass, will be guest soloist Nov. 18 in a program of works by Glinck, Beethoven and Koussevitzky. The symphony and choral music programs will host the fall meeting of the N.C. Music Teachers Association Oct. 20 at St. Paul’s Episcopal Church. Bruckner’s Te Deum will be the featured work. Also on the program are Beethoven’s Piano Concerto No. 4, with soloist Kaiko Sekino, and music from Wagner’s Tannhäuser.

For more information, go to www.ecuarts.com.
BUILDING BRIDGES to a better economy

By Steve Tuttle

Standing on an isolated stretch of shoreline, Ernie Marshburn ’77 ’78 gazes out into Currituck Sound and imagines a bridge emerging from the shore near Coinjock and stretching ribbon-like for seven miles across the sound to Corolla on the Outer Banks. If such a bridge existed it would be a huge boost to tourism in the northern coastal counties and a life-saving evacuation route during hurricanes.

The proposed Mid-Currituck Bridge that Marshburn is contemplating has been debated for years but gained renewed life with backing from the N.C. Turnpike Authority, which will finance it as a toll road. This spring, East Carolina was awarded a contract by the state Department of Transportation and the Turnpike Authority to produce the final studies of the exact route of the bridge and how it will impact the region, socially, environmentally and economically. Marshburn and nine of his colleagues will spend three years producing that research.

It’s becoming common to see East Carolina people like Marshburn directly engaged in economic development projects like this. Reaching out to the region, ECU people are providing strategic planning to local governments, finding grant money for civic improvements and helping towns hit by factory closings to get back on their feet. They’re building bridges, too.
Charles Hays ’72 ’74, a member of the
UNC Board of Governors and president of
the Research Triangle Regional Partnership,
which serves the Triangle region, said
universities can contribute a unique asset to
economic development efforts. “We have
some of the best minds in the world in our
universities. So when I can tell a client,
‘there’s a professor at East Carolina who
literally wrote the book about the problem
you’re having, and he’s willing to help you,’
that’s powerful stuff!”

An ace in the hole
Wanda Yuhas, executive director of the
Pitt County Development Commission,
said the Greenville area was one of several
locations being considered this spring as the
new home of CMI Plastics, a New Jersey
packaging company. She knew she needed an
ace in the hole that would make Pitt County
stand out in the multistate competition for
the 150 high-paying jobs the plant would
create. She picked up the phone and called
Paul Kauffman, chair of ECU’s Department of
Engineering.

“She asked if I would go on a trip with her
and several other folks to talk with the people
up there about how East Carolina could help
them solve a big problem,” Kauffman recalled.
“I said sure, I’d be happy to help.”

Here was the problem: They needed
70,000 square feet of manufacturing space
to function like 100,000 square feet so they
could accommodate future business growth
without expanding the plant they would
build now,” Yuhas said. While the bevy of
state, county and local officials lobbied
CMI executives at the company’s New Jersey
offices, “Paul talked with their engineers
about how they produced their products and
how ECU could partner with them to
achieve their goals.

“I don’t know if that was the difference that
swayed their decision,” Yuhas continued.
“but it was just a few days later that CMI
announced it had picked Pitt County over
the other locations it was considering.

Look, this saved them 30 percent off their
construction costs, so I know they placed
a lot of value in having the university as
a partner, not only now but in the future
because ECU will tailor some of its
engineering courses to meet the specific
workforce needs of this company.”

This wasn’t the first time Yuhas had
called the campus for help. “Economic
development is new for most universities but
ECU was involved in this long before it
came to us,” she said. Three years later and
with the city as a catalyst for
economic and community development.
He holds bachelor’s and
doctoral degrees from N.C. State,
The bridge moves forward

Estimates are that the Mid-Currituck Bridge would cost anywhere from $345 million to $649 million to build, including improvements to connecting roads at each end. Plans are for construction to begin in 2010 and be completed in 2013. Advocates say the bridge is necessary to accommodate demand for development in the easternmost 40 counties. 

Working with Marshburn on the Currituck Bridge project is Evelyn Brown, a professor of engineering who is project manager. Also on the team are faculty and students from the engineering and geography departments and, as well, the College of Business.

The bridge would impact development in the area. They also will attempt to determine what type of bridge—two-lane, three-lane, etc.—would produce the optimal balance between cost and performance.

Geography professor Amy Blizard is conducting a natural resource impact study with faculty members Dan Maniacci, Karen Mulcahy and student Katerine Ball. Business professor Jim Kleecky is conducting an economic impact assessment with retired business faculty member Louis “Buddy” Zinczenk and ECU student Chris Yeong.

Chancellors set the tone

While all 16 of the public universities now are expected to join North Carolina’s economic development team, the onus falls more heavily on the five schools located in the state’s rural areas because that’s where the need for new jobs and investment is greatest. And expectations seem to be highest for the contributions that East Carolina can make because it is by far the largest of the five.

“North Carolina North Carolina expects [UNC campuses] to be big players in the economy. They already are,” said Billy Ray Hall, president of the N.C. Rural Economic Development Center in Raleigh. He stressed that it would be up to the chancellors at each campus to make sure that he was right. Jim Hunt was famous for taking the time to meet with industrial prospects, shake hands and say how he was looking forward to working with them once they moved here. I think our chancellors would do well to follow that example.”

Hayes agreed. “If I am recruiting a business and we’re going to have the guy meet some local officials, it’s up to the chancellor to take the time to meet with the guy, tell him our university stands ready to help you in any way we can, that sends a strong message. Is that helpful? Yes. Should [chancellors] do that? Yes.”

Ballard says he is willing to make time to meet with industrial prospects. “When the opportunity presents itself, I will be there.” He stressed that this is not a change in direction for East Carolina. “Almost everything we do is focused on improving the quality of life in the region we serve. We graduate doctors, nurses and other health care people who immediately have a positive impact on the quality of life in eastern North Carolina, Our chancellors are out there improving the schools in those communities. We’re also concentrating on workforce preparedness because if we’re not focusing on that, then our students won’t have the skills they need to succeed. We can prepare students for the jobs of tomorrow, but what if they all leave and go somewhere because there just aren’t opportunities here? If we work on the other strategic goals, they will stay or come back.”

Ballard also said he isn’t having to twist arms to get the campus to go along. “I don’t want to communicate to people there that economic development is our mission. The 100-year legacy of ECU is to serve. That is real here.”

We’re here to help

If you need help starting or expanding a business in eastern North Carolina or with a public sector initiative, ECU offers these services.

Regional Development Institute (RDI) draws on the expertise of faculty, students and staff to boost economic development in the easternmost 40 counties. RDI provides services mainly to local governments and nonprofit organizations and businesses. Services include managing community planning and development projects, preparing applications for state and federal grants, and providing economic data and statistics necessary for local governments but also to non-profit organizations and businesses. Services include managing community planning and development projects, preparing applications for state and federal grants, and providing economic data and statistics necessary for local governments but also to non-profit organizations and businesses.

Center for Survey Research provides access to opinion polling surveys and marketing analysis used by local governments to guide their planning and zoning and other long-range planning. Call Samantha Fouchier, (252) 737-1349

ECU Outreach Network is a team of ECU faculty and students who work with community organizations to find resources for programs that promote sustainable development and growth. It was organized in 2000 to help communities that needed funding after the flood of September 1999. The focus has since expanded to include economic and community development projects. Services are free to eligible entities. Call Michelle F. Deke, (252) 737-1346

Entrepreneur Development Initiative fosters entrepreneurship within the university and across the region, it’s mainly known for hands-on meetings and spin-ins (local start-ups that need ECU’s technical help) and spin-outs (companies started by faculty that need help commercializing their discoveries) present their ideas to angel investors, venture capitalists and other entities supporting early-stage innovations. Call Marty Hackney, (252) 737-1345

Small Business and Technology Development Center (SBTDC), whose eastern regional office operates within ECU’s and the primary organization through which the state provides business development and technical assistance to the business community. SBTDC provides business research, technical assistance in obtaining state and federal (often military) contracts, targeted assistance to local companies hoping to market their products and one-to-one counseling to assist businesses in the commercialization of innovative technologies. Call Carolyn Wilburn, (252) 737-1385

Small Business Institute (SBI), an outreach arm of the College of Business, it provides economic data and forecasting services to businesses, governments and individuals. The services include economic forecast modeling as well as seminars and conferences. Call James Kleecky, (252) 737-1341

Center for Innovation in Technology and Engineering (CITE), an outreach program offered by the College of Technology and Engineering, provides a cost-effective alternative for small and medium-sized companies to work with client companies to craft employee development and training programs for employees. Call David Harrwood, (252) 737-1057

Bureau of Business Research (BBR) is a unit within the College of Business, it provides economic data and forecasting services to businesses, government and individuals. The services include economic forecast modeling as well as seminars and conferences. Call James Kleecky, (252) 737-1341

The study by Mulata Wubneh, chair of the ECU Department of Planning, is an update of a similar one he performed in 2000. In that initial research, he concluded that ECU’s impact on the regional economy was almost $2 billion a year. The update is based on figures for 2006, the last year for which complete data was available. As an example of how the university’s sheer presence ripples across eastern North Carolina, Wubneh noted that 70 percent of ECU students attend off campus. That’s thousands of young people renting apartments, buying groceries, seeing movies, eating at restaurants, buying gas. Boosted by that strong demand, stores hire more workers, who in turn rent apartments, buy groceries, etc.

East Carolina employs more than 5,000 people, including 1,700 faculty members, and is the second-largest employer in Pitt and surrounding counties. Pitt County Memorial Hospital, the teaching hospital for the Brody School of Medicine, is the area’s largest employer with more than 6,000 workers.

Wubneh said the figures also show that ECU is a good value for all of North Carolina in that it multiplied the $219 million in state appropriations received in 2006 into a $3.1 billion economic footprint covering the region.

—Steve Tittle
It would seem the thousands of children whose lives have been positively affected by Carraway’s 32 years as an educator owe a debt of gratitude to the staid writers at the Wall Street Journal. After all, it was their writing (and the memory of speech therapist who worked with kids at the elementary school she attended) that motivated her to leave business and enter ECU’s speech therapy program. By all accounts it was the right decision, as Carraway has distinguished herself as a speech therapist, assistant principal, principal, school system administrator and, most recently, superintendent of Orange County Schools. But it looks like Hillsborough might be her last posting, at least for a while. Carraway is scheduled to retire as superintendent of the 6,500-student district Oct. 1 at the age of 54. It’s not that she’s run out of energy or enthusiasm for the profession, Carraway says of the job she’s held for four years. “It’s not that she’s run out of energy or enthusiasm for the profession, Carraway says of the job she’s held for four years. “It’s just that if I’m going to do anything else, now’s the time.” Carraway plans to return to Greenville, where she worked before coming to Hillsborough and where her husband, Lloyd Folks, has been holding down the fort. When he’s not waiting for his wife to visit on the weekends, Folks runs an accounting practice, Folks & Associates, in Kinston. Although both are from Kinston, the couple didn’t know each other growing up. “He’s several years older than me,” says Carraway. The two married in 2000 after a 10-year courtship. “We really are soul mates. He’s been very supportive of my career.” That career has been marked by a steady rise up the education-system hierarchy, the influence of supportive bosses and Carraway’s desire to seize new opportunities. “I’ve probably changed my job every four or five years,” she says. “I’m one of those people who like a challenge.” When she learned of the Orange County Schools superintendent vacancy in early 2003, she knew it made sense for her to apply even though she was excelling as associate superintendent for instruction and Pitt County Schools. She certainly had the qualifications: in 2000 she’d completed her doctorate in educational leadership—her third degree from ECU. Doctorates are normally required of superintendent candidates. “When you’re in an assistant role of any nature,” she says, “you see a number of things and wonder, ‘Could I do it better, what might I have done in their place?’ And I saw that the size of the district was one I could manage and be involved with on a day-to-day basis. [Hillsborough] was also a great place to live in terms of quality of life, cultural institutions and the university (nearby).” Carraway was hired in April 2003 after a contentious search process that initially stalled due to infighting; the board ultimately took eight months to find the right person. The way Libbie Hough sees it, Carraway definitely was the right person at the right time. “The reasons Shirley has been such an effective superintendent are three-pronged,” says Hough, a member of the school board from 2002 until 2006 and its chair from 2004 to 2005. “First, there’s her incredible knowledge base as it relates to curriculum, then her ability to instill energy and...
enthusiasm that creates a lot of buy-in. And third, always keeping in mind who we’re here for—the kids in the schools.”

Hough says that when frictions occasionally developed between Carraway and board members—“whenever you have a group of politicians, not everybody’s going to be a fan”—of those moments, Carraway was able to rise above the problems. “She was able to pull back at the end of the day, put her pride aside, and ask, ‘What’s going to be best for our kids?’”

Adds Hough: “There’s a huge contingent of folks who will be sorry to see her go. I will be among that contingent.”

Under Carraway’s watch, the school district has opened a new middle school (Carvelly) as well as Partnership Academy, an alternative school. But she points to more intangible accomplishments when reflecting on her work in Hillsborough.

“One of the things I’m proudest of is that we have successfully engaged the community in a discussion about education,” she says. “We have done strategic planning with significant community involvement in the area of high school and middle school reform. Each and every task I’ve been involved with we’ve done with community support. You cannot have an effective school district without having a significant conversation with the community about what makes schools work. I think we’ve done a really good job of spreading that word far and wide.”

Carraway learned the value of hard work as a child growing up in Kinston. One of seven children, she was raised by Robert and Susie Spate, friends of the family whom Carraway considered her adoptive grandparents. Robert was a storekeeper and Susie was a seamstress and domestic. She also was influenced by the many hours she spent in church—“Sunday school was the only thing you did on Sunday”—and the opportunities it gave her to meet supportive adults. Carraway learned, by watching and talking to some of her older church friends, that it was possible for African-Americans to become members of the professional class. When Carraway earned her bachelor’s in speech therapy in 1975, she became the first member of her family to graduate from college.

Carraway worked as a speech language clinician for Lenoir County Schools for 10 years, and may have continued on that path happily for years if a principal hadn’t taken an interest in her career. He suggested she apply for a supervisory position at the school system’s central office. That conversation sparked Carraway’s decision to attend graduate school—at her alma mater, of course. “I thought, ‘If my principal sees some leadership qualities in me, maybe I should get a graduate degree.’” So she did, as a part-time student, and received her master’s in educational administration in 1985.

A few years later, an influential person once again would take an interest in Carraway’s career. Not long after she took an assistant principalship of Rose High School in 1992, when she got to Rose, she realized that she was in the big leagues of education. “It was just so different. The responsibility level was different, the volume was different, and the level of expertise required was different. In an elementary school, it’s much more hands-on. In high school, you work more through others. But it’s amazing when you see what a high school principal does in the course of a given day. You’re preparing people who will very soon step out into the real world.”

Serving as an assistant superintendent, and later, associate superintendent, for instruction at Pitt County Schools would be Carraway’s next challenges. “I think we did some really good stuff,” she recalls of her tenure in Pitt’s central office. “We improved curriculum and instruction, shared resources, pulled funding for professional development and were out on the forefront of promotion standards. Since communication is my thing, we felt it was our responsibility to let everybody in the community know (the importance of improvements in curriculum and instruction).”

Anyone familiar with Carraway’s energy level has a hard time picturing her sitting idle once she returns to Greenville. She does plan to spend some time catching up with family—including her sons from her first marriage, Stephen, who lives in a group home for disabled adults in Grifton, and Mitchell, a teacher in Chapel Hill who will soon attend graduate school for social work. And she plans to catch up on her reading. Although she enjoys nonfiction works such as Malcolm Gladwell’s *Tipping Point*—the latest book to grace her nightstand—she admits to being a fan of the mystery and horror genres. “Anything with high intrigue and gore,” she laughs. “I read to escape.”

But Carraway doesn’t rule out a return to education maybe as a teacher, professor or consultant. And, in keeping with her restless, challenge-seeking nature, “There’s also a very good chance I might look for a superintendent’s job in another state,” she says.

**Breaking the color barrier**

Carraway made history when she became the first minority—and first woman—to lead a Pitt County high school. Despite her newly minted credentials, Carraway had her work cut out for her when she accepted the principalship of Rose High School in 1992.

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**East**

Celebrate the Monterey Jazz Festival’s fiftieth anniversary tour. Experience reconstituted works from the José Limón Dance Company. Witness RING OF FIRE: the music of Johnny Cash, the region’s first touring Broadway show. Revel in the repertoire of the State Symphony Orchestra of Mexico, Treasure classical ballet, theatre, and chamber performances. Enjoy all of this with your season subscription to the 2007–2008 S. Rudolph Alexander Performing Arts Series, starting this fall in historic Wright Auditorium on the campus of East Carolina University.

• Jose Limon Dance
• Pinist Ola G Kern
• Aquila Theatre:
  Shakespeare’s Julius Caesar
• Ring of Fire:
  the music of Johnny Cash
• Empire Brass Quintet
• Monterey Jazz Festival

50th Anniversary Tour
• State Symphony Orchestra of Mexico
• St. Petersburg Ballet Company: Romeo and Juliet
Teaching Students to Serve

By Leanne E. Smith

English professor Reginald Watson ’91 “just can’t teach and go home.” He’s determined to walk the walk, not just talk the talk, about the importance of faculty and students connecting with the community outside the classroom. He gives hours of his time as faculty advisor for Expressions, ECU’s acclaimed student minority magazine, with the Thespians of Diversity and the local Boys and Girls Club.

He’s considered one of the best professors on campus and was recognized by the university with the 2007 Centennial Award for Excellence and has won the English department’s service award twice.

His focus is the vital nexus between academics and community service. “I believe in taking students beyond the physical classroom. You’ve got to know how to connect the two. I’m encouraged by what I do in the classroom to do more in the community. As professors, we need to keep our feet in the world outside this campus.”

Watson, 44, teaches freshman writing and courses on major American writers. His favorite classes are undergraduate and graduate studies in African-American literature. But his office bookshelves reveal his broad literary interests. Interspersed with must-reads of African-American literature are titles like Thomas Jefferson, The Journals of Lewis and Clark, Africa: Mother of Civilization, and 301 Spanish Verbs.

He feeds on the energy his students radiate: “The give and take process of them learning from me and me learning from them—that dialog we create inspires me to come to work.” He even decorates his office with student projects, like a Thespians-themed oil painting and a colorful banner appliquéd with “Tu Wa Mucu,” which in Swahili means “We are one.”

To him, literature is much more than words on the page. “I love literature because it reflects life in general—past and present—but can also serve as a lesson for the future. I teach with a social awareness. I want students to walk away with an understanding of literature and how the themes work today. What good is literature if it doesn’t reflect where we’ve been and where we’re going?”
His three favorite works for raising his students’ social awareness are *Narrator of the Life of Frederick Douglass* (1845), Zora Neale Hurston’s *Their Eyes Were Hiching God* (1937) and Richard Wright’s *Native Son* (1940). His students read the books in chronological order to gain a better understanding of cultural history. Thus, his students come to appreciate Douglass’ descriptions of slavery’s physical chains as well as the mental chains evoked by the later authors.

In *Their Eyes Were Hitching God*, the main character, Janie, experiences several negative relationships that make the work “a really great book for a discussion of symbolism, domestic abuse, today’s society, and love and what it means to certain people, like security versus love.” The students do a great job discussing figurative language, but also security versus love. The students do a great book for a discussion of symbolism, relationships that make the work “a really great book for a discussion of symbolism, domestic abuse, today’s society, and love and what it means to certain people, like security versus love.” The students do a great job discussing figurative language, but also security versus love.

Themes from Native Son, one of the last works Watson’s students read in a semester, are particularly appropriate for service learning. In the book, the dreams of Bigger Thomas, the main character, are constantly thwarted. That gives Watson the opening to lead class discussions that “center around what happens when from an early age people are told they will be nothing but an animal. When they are told that, then they turn out to fail,” he says. “I dare me to read, write and ask unpopular questions.”

Watson’s spirit is evident to his colleagues as well. Award-winning English professor and writer Luke Whitman ’79 describes Watson as “a rare combination: thoroughly professional and thoroughly personable. There’s nothing fake or pretentious about him; he’s not afraid to take a stand on issues he believes in, and his service—both to the university and the community—is admirable.”

Some of those themes turn up in plays Watson has written, which have been staged by the Thespians of Diversity. In *Blood Vices from the Past*, a series of character sketches based on his lecture notes and linked with his theme, "Dr. Watson facilitated my understanding of the power I have in this world—a power that is strengthened when I exercise constitutional rights such as voting and protest.” —Knick Dixon ’04

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African and jazz music, he found “a way to extend teaching beyond the classroom” for people who can’t afford the time or tuition for college or may still be in grade school. A creative “turning point” and wrote it in less than a week. About 400 Edgecombe County fourth-graders, N.C. history students too young to remember when Princerville was flooded following Hurricane Floyd (1999), attended the play’s debut. Watson is mulling another play, perhaps about African-American figures in North Carolina’s history, and he is developing a partnership with Tryon Palace. It’s likely that those works will continue to lead ECU students out into the community. Occasionally, a student will say they want to be just like him. When they do, he advises, “Be patient, be open-minded, be creative, be prepared, because doing what I do, you play different roles. Be prepared to not only teach in front of the classroom, but to give advice when someone comes to you. Balance your approach so students can get the full picture—not just literature, but life. If you’re going to do what I do, you need to be fully versed in both and enjoy it. Be a leader both in and out of the classroom. If you approach it that way, it’ll be a full-time job, but it’ll be a full-time job well worth it.”
As another football game with N.C. State ominously approaches, Skip Holtz is repeating a refrain voiced by many a Pirate coach: “It’s just another game to us, not even as crucial as our conference match-ups.” And just as predictably, most East Carolina fans are ignoring him.

In their heads, ECU fans know that Holtz is right. Beating the Wolfpack won’t get the Pirates one step closer to a conference championship, the team’s only shot at a BCS bowl game. It’s just a game for regional bragging rights in a series barely 25 years old. Besides, there are other glamour games on the schedule, including ones with Virginia Tech and West Virginia. Carolina also is coming to Dowdy-Ficklen this fall, so the season isn’t riding on just one game.

But reason goes out the window when State comes to town. That’s because this rivalry is a family squabble for thousands of fans, a passion that divides houses by diplomas and Christmas card lists. This isn’t any ordinary game against unknown people from someplace far off. This a family feud with the cousins just 70 miles up the road; their fans are people you see every day. And if ECU loses, you know you’ll run into them time and again at church, at the grocery store, even in your home. And you know they’ll have a twinkle in their eye when they shove an elbow in your ribs and ask, “How about that State game?”

Of course if ECU wins, that would be different, wouldn’t it? Not that we would gloat.

Skip Holtz understands college football fans. He grew up on the sidelines watching his dad coach in some of the most storied rivalries in sports, like Notre Dame-Michigan and Arkansas-Oklahoma. He was about 9 years old when his dad began a successful four-year run as coach at N.C. State, so you could say the ECU coach cut his teeth on Wolfpack sports and its rivalries up and down Tobacco Road. When he arrived in Greenville three years ago, after apprenticing under Lou Holtz at South Carolina, he knew exactly what ECU fans wanted.

“You hear, ‘If you only win one game, beat State,’” Holtz said. “And that’s the natural fan reaction, because for them it makes life a whole lot easier the next year. Obviously from a fan standpoint, this is our closest rivalry. This is where they’re going to rub elbows from fans from an opposing team more than any other team we play.”

For ECU players and students from the Raleigh area—and ECU draws more students from Wake County than any other in the state—the pressure to prevail against the Pack can be fierce. State leads the all-time series 14-10, and those games have generated countless highlight films. Is it intense? Just ask Chuck Amato and Mike O’Cain, the two State coaches who were fired after losing to ECU.

“You want to play every game hard, but when we play State, that’s a rivalry game,” said senior tight end Jay Sonnhalter, who grew up in Raleigh and has former high school teammates who play for the Wolfpack. “It’s a big game, and you want to prove that you can win the big games.”

By Bethany Bradsher
Illustration by Mike Litwin
The perception by N.C. State folks that ECU fans are a bit on the rowdy side apparently is rooted in goal posts, specifically the four times that they came crashing down at Carter-Finley Stadium after thrilling ECU victories, including this scene from the 1984 game in Raleigh. At the time, that was the largest crowd ever to watch a football game involving two North Carolina teams, breaking the previous record of 58,560, set by the same two teams at their 1986 game.  

The game started badly for ECU, and the Pirates trailed 34-17 with just eight minutes left in the game. But the momentum suddenly shifted; quarterback Jeff Blake connected on long bombs and running back Dwayne Johnson broke tackles for big gains. Two quick scores pulled ECU within 34-30, and the Pirates then held State on down to get the ball back. Blake dropped back, read a bush and heaved a hurried pass downfield to tight end Luke Fisher, who shook off a State tackler and leaped into the end zone. Now it was 37-34 ECU, but State still had a chance. As the final seconds ticked away, the Wolfpack marched quickly downfield and got into field goal position to tie the game. The snap came, the kick was off and sailing toward the goal posts. And as it veered wide of the target, ECU radio commentator Jeff Charleston shouted into the microphone, “You can paint this peach purple!”

The Pirates finished the season ranked 9th in the country, and the sparks between purple and red were flying again.  

The next spectacular moment in the renewed rivalry came in 1999 when the Wolfpack—after playing the Pirates at home 19 times—finally came to Greenville. The game drew 50,092 fans to Dowdy-Ficklen Stadium, shattering the attendance record. The packed stadium gave out a deafening roar throughout the Pirates’ 23-6 domination. The rivalry subsided a bit for the next few years when both schools were fielding losing teams. But then came last year’s game and the stuff of legend. Riding up to Raleigh, the ECU football players knew the stakes were clear-cut: Beat the Wolfpack on the road and go to a bowl, lose and limp home. Junior offensive lineman Zach Slate, from Melbourne, Fla., knew nothing about the State rivalry when he first came to Greenville. He caught the bug gradually, but that night he swallowed the full dose. “You can feel it on the bus ride over there, and it gets worse in a better way when you get to the stadium,” he said.

“When the game starts you’re just on fire. I loved every minute of that game,” Carrier said.  

Carried along by quarterback James Pinkney’s 220 passing yards, the Pirates won 21-16 and their first victory since 1997.

Even as he continues insisting that the Oct. 20 contest is “just another game,” ECU fans are hoping that Holz will also repeat what he did inCharlie Finley. It’s a pastiche of a real and a fake. The real was the morocco brown leather, the fake the lemon-colored vinyl. Of course, both teams would have an easier road to a bowl game if the other one wasn’t standing in the way. The General Assembly once debated requiring ECU, State and Carolina to play each other, but there’s no law requiring the teams to continue knocking heads. But it’s a huge fan favorite, a weekend when the gate receipts and the adrenaline are guaranteed to peak, when both coaches know they’ll get the best out of their players.

Holte will need that and a little luck to amass wins in a schedule that includes nonconference meetings with Virginia Tech, North Carolina, West Virginia, Virginia and, of course, N.C. State. And this year, a five-game series with South Carolina was announced, renewing a rivalry that features 15 prior meetings.

“We realize that it is a challenge,” Athletics Director Terry Holland said. “But we think we’re excited about it, we’re anxious about it, but that’s what athletics is all about.”

A house divided

The ECU-State rivalry is most visible in families like the Walstons of Raleigh, two brothers with divided loyalties. Robbie Walston is an ECU fan whose son chose to attend State a few years ago. Since then, the Pirate flag that had proudly hung outside the family’s Topsail Beach house has given way to one that’s half red, half purple, signifying “A House Divided.”

But blood is thicker than paint to the Walstons. Most of their business deals and friendships have survived the sometimes duelly charged climate between Raleigh and Greenville, but such “mixed marriages” can be a problem. Chris Kidd, 38, who wrote a book about the ECU-State football rivalry, believes it would be easier to achieve domestic bliss between a Hatter and a McCoy.

“Such ‘mixed marriages’ can be a problem. Robbie Walston said, noting that ECU was poised against State in Raleigh, the two factions of the Walston family exchanged barbs and reminisced about previous games. “We don’t even need to be playing them,” Robbie Walston said, noting that ECU was poised for a bowl bid while his brother Bobby’s State team had no postseason prospects. “We’re excited about it, we’re anxious about it, but that’s what athletics is all about.”

Two days before last November’s game against State in Raleigh, the two factions were vowing to make the most of the program. But then came last year’s game and the stuff of legend. Riding up to Raleigh, the Pirates beat the Pack three times in five years after the emotional victory over the Hurricanes.

Two decades later, conspiracy theories still are whispered. “My feeling, and this is just personal, is that State was kind of looking for an excuse to get out of the series,” said Woody Prele, who covered ECU sports for The Daily Reflector for three decades.

Resuming the feud

The schools didn’t play each other for the next five years and met only by chance in the postseason, at the Peach Bowl in Atlanta on New Year’s Day 1992. The Pirates were 10-1 and cocky, the Pack 9-3 and determined. Fans of both teams snatched up every ticket and filled every one of the stadium’s 59,100 seats. At the time, that was the largest crowd ever to watch a football game involving two North Carolina teams, breaking the previous record of 58,560, set by the same two teams at their 1986 game.

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Even as he continues insisting that the Oct. 20 contest is “just another game,” ECU fans are hoping that Holz will also repeat what he did after last year’s game.

“It was a huge win,” Carrier said.
Celebrate a
Centennial Homecoming

East Carolina invites all alumni and their families to come home to Greenville to be a part of the many activities planned for this fall. We hope you will be here to renew friendships with old classmates and meet the new generation of Pirates during this special centennial year. Please keep this magazine insert at hand to help you plan your itinerary. For details, dates and to register to attend all that you can, please go to our web site at PirateAlumni.com.

Rivalry Weekend
Presented by O’Charley’s

Scholarship Golf Classic
Presented by Hilton Greenville
Friday, Oct. 19
Ironwood Golf & Residential Community
Grab your clubs and call your buddies to enjoy a great day of golf at Ironwood Golf & Residential Community in Greenville. Last year’s Scholarship Golf Classic raised more than $10,000. This year’s four-person superball tournament begins with a continental breakfast at 8 a.m. before the first flight at 9 a.m. Golfers will enjoy a lunch catered by O’Charley’s before the second flight at 2 p.m. Join fellow players for an awards social after golf at the clubhouse. Sponsorship opportunities are still available. This is a popular event so early registration is recommended. For details and to register, go to PirateAlumni.com.

Alumni Awards Ceremony
6 p.m., Hilton Greenville
Join us in recognizing alumni who have demonstrated outstanding merit and achievement as we honor this year’s recipients of the Outstanding Alumnus, Honorary Alumnus and Distinguished Service Award. This year’s honorees are as follows:
Outstanding Alumni Award winners
• Dr. Shirley W. Carraway ’75, ’85, ’92, ’00, superintendent of Orange County Schools
• Jim Chestnutt ’63, president and CEO of National Spinning Co.
• Ron Clark ’94, educator, author and Disney’s Outstanding Teacher of the Year in 2000
• The Rev. Hubert Walters ’65, professor of music, and conductor of Voices of Imani and New Fisk Jubilee Singers, Boston College
Honorary Alumnus (presented posthumously)
• Dr. Leo W. Jenkins, sixth president of East Carolina College
Distinguished Service Award
• Dan Kriese ’95, owner and CEO of Fayetteville Moving and Storage

Saturday, Oct. 27

Alumni Open House
9 a.m., Taylor-Slaughter Alumni Center
Start your day with a complimentary breakfast with the Alumni Association and join us for the unveiling of the Centennial Pirate Wall. Then grab a front-row seat for the Homecoming Parade.

Pirate Tailgate Contest
1:00–2:00 p.m.
Show your ECU spirit and win some great prizes at our annual Tailgate Contest. The competition will be tough, so be prepared to wow the judges with creative decorations, food, music and, of course, your passion for ECU. Be sure to incorporate this year’s Homecoming theme, “100 Years of Purple and Gold: A Pirate’s Life for Me.” Judges will stop by your tailgate between 1 and 2 p.m. Each tailgate captain will receive a tailgate contest apron, and the winner will receive a Pirate Tailgate gift package and the respect and admiration of the Pirate nation. To register, visit PirateAlumni.com.

For Alumni Tailgate information, see the Alumni Tailgate section on the following pages.

Friday, Oct. 26

Homecoming Luncheon
Noon, TBA
Kick off your Homecoming weekend with a delicious meal and the opportunity to learn what’s new at East Carolina while catching up with classmates. Make this luncheon the place to meet up with friends driving in from other towns.

Campus Tour
2 p.m.
Haven’t been on campus in a while? Bring your walking shoes to tour your old stomping grounds and see all the new buildings.

Alumni Awards Ceremony
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• Dr. Leo W. Jenkins, sixth president of East Carolina College
Distinguished Service Award
• Dan Kriese ’95, owner and CEO of Fayetteville Moving and Storage
Sponsored by the Comm Crew
Schulken ’79 Observer

 Discounts cap your purchase of regularly priced gifts and apparel. Discounts cap stock up on all of your Pirate gear during this annual sale.

 Reception featuring Dean Jeff Ewells invite graduates to be his guest at the Alumni Association Tailgate. RSVP to Bobbie Williams at 252-328-3467, willambo@ecu.edu.

 10:30 a.m. Gates 1 at Minges Coliseum

 12:30–2:30 p.m.

 12:30–3:00 p.m.

 252-328-5985, banningm@ecu.edu.

 9–11 a.m., outside of the Alumni Center, and front-row seats for the Homecoming Parade. After the football game, top the weekend off with a dinner and dance featuring The Collegians at the Hilton Greenville.

 College of Human Ecology geography history holders.

 9–11 a.m., in front of Rivers Building, fifth street.

 328-2467, williamsbo@ecu.edu.

 252-963-5985, banningm@ecu.edu.

 7–10 a.m.

 9:30–11:30 a.m.

 103 Staffordshire Road, Greenville

 103 Staffordshire Road, Greenville (The home of Dr. Randall Parker)

 9–11 a.m., noon–2 p.m.

 2–3 p.m.

 12:30 p.m.

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Helping Ron ring the bell

A group of 150 political, educational and business leaders from 33 countries—including a swarm of ECU alumni—helped open the new Ron Clark Academy in Atlanta on June 13. Located in a converted warehouse near Turner Field in downtown, the private school will greet its first classes of middle school pupils in September.

Clark raised more than $2 million to create the school to serve disadvantaged inner-city kids. Donations from a host of fellow Pirates helped tremendously, he said. The school will weave art, dance, music and business leadership classes into its curriculum, as well as international trips for students. By the time they finish the eighth grade, students will have visited six of the seven continents. Clark is teaching fifth grade.

“It’s all about empowering these kids,” Clark said during a tour of the school. “Whatever they want to do, whatever they want to become, they can do it and we want to give them the skills to do so.”

Students attending the school will pay heavily discounted tuition—at an average of $30 per month—on a sliding scale based on their parents’ income, and parents must volunteer 40 hours a year at the school. Donations will pay the rest of the $14,000 annual tuition.

Clark is a New York Times bestselling author and a Disney’s American Teacher at the school. Donations will pay the Parents must volunteer 40 hours a year on a sliding scale based on their parents’ income, and of $30 per month—on a sliding scale.

Several ECU alumni who have supported his work were on hand to help Ron Clark ’94 mark a milestone in help for Atlanta’s inner city kids, including Carlister Crampler ’83 ’04, Wanda Burgamy ’80, Amanda Nixon ’94, Roger Wise ’63, Charlie Bedford ’55 ’57, Clark and Kimberly Morgan, of South Riding, Va., serves as national program manager for the U.S. Department of Homeland Security (DHS)/Office of Investigations, Contraband Smuggling Division in Washington, D.C. He has received many awards and commendations, including the Commissioners Award in 2000, the premier U.S. Customs Service investigative award and the U.S. Customs Service National Commissioners Award. He is a letter winner and a recipient of the 2006 Outstanding Alumni Award. Morgan and his wife, Kimberly, are Forever Pirate members of the Alumni Association.

Lori Brantley ’02

Charlotte resident Brantley is the event planning and operations manager for Raycom Sports in Charlotte. She is responsible for handling operations of college football’s annual Meineke Car Care Bowl in Charlotte. While a student at ECU, Brantley was voted Greek Woman of the Year and Greek Leader of the Year in 2001. She played an active role in the Alumni Association’s strategic planning process in 2004. In addition to her ECU degree she has continued her education at UNC Charlotte.

Lewis “Pat” Lane ’67

Lane, of Chocowinity, earned a BS/BA in accounting in 1967 and continued his education at UNC Greensboro, earning an MBA there in 1974. A retired CPA, Lane and his wife, Lynn, are loyal supporters of East Carolina, including Forever Pirate membership in the Alumni Association. He has twice served on the Pirate Club Board and is a member of a School of Music Advancement Council.

Doug Morgan ’88

Morgan, of South Riding, Va., serves as national program manager for the U.S. Department of Homeland Security (DHS)/Office of Investigations, Contraband Smuggling Division in Washington, D.C. He has received many awards and commendations, including the Commissioners Award in 2000, the premier U.S. Customs Service investigative award and the U.S. Customs Service National Commissioners Award. He is a letter winner and a recipient of the 2006 Outstanding Alumni Award. Morgan and his wife, Kimberly, are Forever Pirate members of the Alumni Association.

Linda Lynn Tripp ’80 ’91

Tripp is the Owner of Carolina Court Reporters in Greenville. She holds a master’s degree from ECU. She was awarded the Distinguished Service Award in 2006. Tripp is past president of both the Randolph S. Alexander Performing Arts Series and the Pitt County Pirate Club Chapter and also served on the Biology Advancement Council and Friends of Loessin Theatre. She and her husband, Randy, are Centennial Pirate members of the Alumni Association.

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Brenda Myrick ’92 is president of the 18-member board. Sabrina Bengel is secretary and Ernest Logemann ’68 is treasurer.

Plan a Pirate vacation

Four outstanding travel opportunities have been scheduled for alumni and friends of East Carolina during this school year. Together with Quixote Travels, the Alumni Association hopes you’ll take advantage of these vacation with fellow Pirates.

New York City

Legally Blonde on Broadway Dinner at Sardi’s

March 2–9

Western Caribbean Cruise

Departing from Tampa, Fl.

June 13–21

New England and Canada Cruise

Departing from Norfolk, Va.

Fall 2008

Essential Britain and Ireland

11-day tour of the British Isles

For more information, contact Quixote Travels at 252-757-0234 or 800-346-6158 or visit www.qtravels.com/ecualumni.htm. Passports are required for most trips.
2007 DONNELL BROWN is the new assistant principal at Tarboro’s C.R. Martin Middle School. The Tarboro native surprised himself when he followed the advice of a former teacher and returned to Edgecombe County to teach language arts in 2001. In addition to coaching basketball and managing an amusement basketball program, he founded Project Hope, an after-school mentoring effort for at-risk boys that allows them to hear community members speak on topics like academics, finances and sports. DEREK R. HIGGS of Fayetteville was assigned to Fort Bragg, Ga., for Officer Candidate School. CLAUDINE YIN-CHI WARELL of Fayetteville and TIMOTHY MARK CORBETT of Wilmington were married May 20 at Bellamy Mansion in Wilmington. The BSOM graduates are family medicine residents at Wake Forest University Baptist Hospital in Winston-Salem.

2006 SARA ANN BURTON and John Timothy Whiteman Jr. were married in May 19 in Bethel, where they reside. She is an assistant auditor at Bell-Cloth Homes. JESSICA ELAINE GRAY and Bryce Han Fehlen III were married March 31 in LaGrange. She is an exploring life skills teacher at Eastern Wayne Middle School. STACY M. LEONARD and Richard G. Soulandi were married May 5 in Raleigh. She works at Greenville’s DSM Pharmaceuticals. MIKE McDERMOTT was promoted to web developer at Evolve, an advertising, marketing and public relations company in Greenville where he writes code at Evolve, an advertising, marketing and public relations company in Greenville where he writes code.

BRANDON W. NEEDHAM, from Advance and Bethania was named assistant contractor by the American Institute of Constructors and is a project engineer for Balfour Beatty Construction in Tampa. His MICHAELE ANGELO SHUSKO and Lindsie Jean Lichten of Biscoe, Md., were married Oct. 21, 2006. He works for CRB Accounting. She studied theater at ECU and teaches dance for the Little People’s Creative Workshop. JERRY SIMMONS, an associate principal at Hunt High School since 2005, is the new principal at Wilson Forest Hills Middle School. From 1995 to 2005, he taught middle school math and science in Halifax County. DANIEL STILING, who works for Plan View Design near Wilmington, was the Board of Governors board in the 40th annual Design/Drafting Contest, sponsored by the American Design Drafting Association, for his design of an office complex. LAMAR WALLER, a ninth-grade social studies teacher at Johnston County’s Roosevelt Middle School, was named First Year Teacher of the Year at Tarboro’s Ward-Belcher High School.

KELLY ANDREWS, an assistant principal at Vinson-

Game Day coverage begins 4 hours before kick off Post game call in 317.1250

www.pirateradio1250.com

Alumni Spotlight

Robert J. “Rob” Greczyn Jr., 73, of Durham, president and CEO of Blue Cross and Blue Shield of North Carolina, was elected chairman of the Board of Trustees at the board’s July meeting, succeeding Stephen Showalter ’72 of Greensboro. David S. Brody of Kinston, managing partner of Brody Associates and co-owner of Brody Brothers Dry Goods and Eastern Carolina Coca-Cola, was elected vice chair. Margaret C. Ward ’61, ’63 of Burlington, a noted civic leader and a longtime supporter of ECU, was elected secretary of the board.

Before becoming head of North Carolina’s largest health insurer in 1999, Greczyn was CEO of Healthsource Health Plans. He serves on the board of Blue Cross and Blue Shield of North Carolina and on the national Blue Cross and Blue Shield Association. He chairs The Council for Affordable Quality Healthcare, an alliance of the nation’s leading health plans working on simplifying health care transactions. He also chairs the Research Triangle Regional Partnership and the UNC School of Public Health’s “Carolina First” Campaign Committee. The Cecil B. Sheps Center for Health Policy Research recently named Greczyn a research fellow. He serves on the Nate B. Reynolds Charitable Trust Advisory Board and the board and executive committee of the Triangle United Way. He is a director of the N.C. Institute of Medicine and past chair of the March of Dimes’ Walk America.

Brody serves on the board of the ECU Medical Foundation and is president of The Brody Brothers Foundation. He graduated from the University of Pennsylvania where he was a member of the Friars Senior Society. The Brody School of Medicine honors the Brody family. Ward and her husband, Robert A. Ward ’62, a former chairman of the ECU Board, are major benefactors of the university. The Ward Sports Medicine Building on the campus is named for them. Margaret Ward is a member of the ECU Foundation Board, the Alumni Association Board, Chancellors’ Society, and the Pirates Club. She also is a member of the Board of Visitors of Elon University, the N.C. Board of Education, and an active volunteer for the Alamance Arts Council. She received the Distinguished Service Award from ECU in 1992.
Flores Kerr, of Ashburn, Va., had a daughter. Isabel Mattar, a doctoral student at ECU, CHRISTOPHER STARR and MANDY DAWN FIELDS '02 of Wilmington were married May 5 in Charlotte, S.C. She is a native of Eastern Carolina and he is a disaster management at PMCH.

1995  JEFF BAINES, who teaches music and art, wrote a book on Elderly Population Studies and policy and planning for Albemarle Regional Health Services and a member of the Pasquotank County Social Services board of directors, was reappointed to the Governor's Committee on the Status of Women that featured Donald Beach's driver, Thomas the Tank Engine and his friends in Greenville, and they live in Goldsboro. She is a member of the N.C. Science Teachers Association and on the boards of the Pamlico-Tar River Foundation and the Albom's Parsley National Emmy Program. SUSAN SNOW-BASS, a 1999 graduate of Interdisciplinary Aging (Nurturing) Education for Area L AHEC, is an affiliate of UNCG's School of Medicine.

1997  RAY SMITH will provide training and project management as an interactive account executive at Emble, an advertising, marketing and public relations company in Greenville. He is a former vice president of digital creation at Unison Solutions that taught Marketing Management at the College of Business. She is a member of the Faculty for Healthy Carolinians. She was promoted to senior vice president by the Winterville Sam’s Club as part of Wal-Mart’s 12th Annual customer of National Teacher’s Day. The school scored $12,000, and he received a $100 gift card for classroom supplies and a Teacher of the Year pole shelf, TODD ROUSE, a radiation and controls engineer in the department of Greenville University, recently celebrated 20 years of service with the company. CAROLYN ELLEN WILLIAMS and WILLARD P. CORNWILL III '04 were married April 24, 2007; Todd is a teacher at Greenville High School and he teaches and head football coach at Ayden-Groove High School.

2000  DONNA MARIE DEE of Fayetteville Technical Community College is the new executive director at the Creative Living Center, an adult care facility in Greenville. Penny, the company.

2001  DABRENE and KAREN FLORES KERR of Ashburn, Va., had a daughter. Isabel Mattar, a doctoral student at ECU, CHRISTOPHER STARR and MANDY DAWN FIELDS '02 of Wilmington were married May 5 in Charlotte, S.C. She is a native of Eastern Carolina and he is a disaster management at PMCH.

2002  MIKE POWELL, who was a sales manager at BURBAGE Flowers and events, was a sales manager for Wheeling Weather, where they live. MARY ELIZABETH ROONEY and TONY ANDREWS of Greenville, Va., were married April 28 in Washington, D.C. She teaches fourth grade and he is recently completed an internship as a program assistant with the U.S. Department of Justice in Washington, DONETTA STEINER '08, who worked as a communications technician for the city of Greenville and in marketing for Beaufort County Hospital, is the new executive director at the Ayden-Groove High School.
1980 SYLVIA GIBSON JOHNSON ’76 ’80 was the new principal at Perquimans Central School. She was a SMSF facilitator, instructional specialist, teacher at聂itor F. Beck School and assistant principal at Edenton-Chowan’s D.W. Parker Elementary School.

1989 JEFF GIBSON, who worked for Overman for 10 years, is a vice-president at Greenville’s Hooker & Buchanan, a 70-year-old insurance company where he has worked for nine years. GEORGE STACKHOUSE is the new boys’ varsity basketball coach at Fayetteville’s Westover High School, where he has worked for nine years.

1988 L.T. CHERRY ANN CURTIS, a Southern Pines Institute alumna, was promoted to associate with the Greenville Police Department. She is the new administration bureau captain. JOHN W. HOLLAND ’98 ’90 teaches MIS 2222 Introduction to Computer for the College of Business’ Department of Management Information Systems. LARRY LEE WEBB, a middle school administration with Vance County Schools in Henderson, received his E.D.R. from Northwestern University in Education with a dissertation entitled, Student achievement in a Real North Carolina Middle School. RICHARD MALONEY of Bart, Va., is director of strategic integration with Agile DMS & Government Services in Alexandria, Va. He develops proposals for new business and integrating new companies into the parent corporation, which is a global provider of integrated supply chain solutions with more than 20,000 employees, in 100 countries around the world and more than $4.5 billion in annual revenue.

1987 MARY YVONNE DRAPER FAULKNER of Davao, Cebu, and her husband Mark had their third son, Eyren “River” Powell, on Jan. 2. He joined his 7-year-old brother and 4-year-old sister, Matthew Aldridge King, May 3. They live in Aplins.

1986 MELENDIA PEARDEN HUDSON and Samuel Melchee Torres IV were married Jan. 14. A School of Nursing grad, she works for Amcon Pharmaceuticals. PAUL POLLOCK is the service line director of cardiac services for Cape Fear Valley Health System. She recently directed equipment nursing services and case management at Harnett-Raney Specialty Hospital and was interim director of nursing at Cape Fear Valley Medical Center. JOHN PREITZ ’98 is the new head director at Fort Mill High School in Fort Mill, S.C., after 11 years as the director of the award-winning band at Cheraw High School in Cheraw, S.C. He is a former member of the Naval Aviator Command Choir who has a commercial pilot’s license and flight instructor rating and received his National Board Certification in 2005. ROBERT STROUD, who helped start the PMCB police department in 1990 and was the ECU police chief from 2003 to 2007, is a deputy in the Pitt County Sheriff’s Office.

1985 DOUG MEHLE, a mural arts instructor and former ECU football player, is a mural arts developer in Raleigh. MIRIAM STEINER of Raleigh, whose indoor医生 founded the bakery of the Eastern Market in Raleigh, established Medieval Meister Dinges Interiors in 2005 after being a set designer for motion and television. She Meister, a partner and a member of Stein & Schulz Design.

1984 THE REV. AL WARRICK, former fire chief of institutional advancement and executive director of the foundation of Johnston Community College, is the senior pastor of Micro First Baptist Church. A ministerial student, he has given more than 500 talks in the U.S. and England.

1983 DR. ROBERT BAILEY, who has more than 20 years of experience in family practice, is the chief of the Red Cross Medical Associates in Hot Springs. MADIE BELLE BRYANT ORANGE, a career technical instructor courses in the Department of Communication at High Point, Ga., received her PhD in science education from Carson University of Technology Science and Mathematics Education Centre in Perth, Australia. She and her husband, Ceder St., have one son, Cedric II.

1982 CYNTHIA O. GEORGIO of Greenville, who has 15 years of banking experience, was promoted from branch manager at the University Medical Center location of The East Carolina Bank to vice-president business services officer at the Red Bank Road branch.

1981 DAWN SINGLETON ’81 ’03 is the new principal for both Winterville Primary and Intermediate schools in Winterville. She taught at Chocowinity Middle School and ECU before becoming K-8 director for Pitt County Schools, and was assistant principal at Shady Valley and Eastern elementary schools and Winterville Primary School.

1980 RANDY BEEZMAN is the new town manager of Hope Mills. He was town manager of River Bend and received the State County Manager Award while working in Pamlico County. MARY BRYAN CARLILE, South Central High Schools girls basketball coach, was named the Daily Bulletin’s Girls Coach of the Year.

1979 DEBORAH DAVIS ’79 ’03 is the new chief operating officer at MCV Hospital, part of the Virginia Commonwealth University Medical Center in Richmond, Va. In her last 32 years at PCMC, she was vice president for rehabilitation services, senior vice president and president.

1978 ROBERT BRINKLEY of Charlotte joined the ECU faculty in January. He is a retired corporate attorney and member of
East Carolina urges members of the Class of 1957 to make a special effort to attend Homecoming activities the weekend of Oct. 27–28 to participate in ceremonies honoring your class at the Golden Alumni. See the special Homecoming insert for times and locations of the event.

CLASS NOTES

The 1957 swim team included manager A.B. Benfield (seated) and coach Roy Martinez (back row, right). Team members are (first row, left to right) Dickie Denton, Harold Oliver, Herb Consolvo, Ted Hughes, and Glenn Dyer. Back row left to right: Bill Churn, Sidney Oliver, Herb Consolvo, Ted Gartman and Jack Koeberling.

Mary York was named Lenoir-Rhyne ’74 ‘79, a former track star, and is now executive director of the Alumni Foundation. She was named to the 1997 NAIA backstroke champion and a 1959 All-American. She received degrees from Greenville City College and the College of Human Ecology’s Merchandising Advisory Board.

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Rosalie J. Lancaster (1920–2010) died April 6. She was active in church work in North Carolina and the Wake County Alcoholism Information Center.

1920s

Elaine Edy Howe of Fayetteville (1920–2007) died April 16. She studied Latin and English, and after her husband died, resumed the Episcopalian tradition and became the first female vestry member at Farmville’s Emmanuel Episcopal Church. She was active in the N.C. Federation of Women’s Clubs and helped organize the Social Service League. As a member of the town’s mothers board, she served on the Farmville Art Society. While a teacher for the public library, she and her husband helped establish the children’s room and started the Anderson Trust Fund. She also enjoyed traveling, gardening, painting and composing. Susie Hight Raley ’33 of Nash died May 5. A Delta Zeta sister, she worked in the computer department for Cisco Industries. She traveled and lived overseas with her military husband, a master of his Masonic Lodge. She was a teacher at Brogden Primary School in Dudley. Jerry F. Pippin of Greenville, enjoyed her family and was active in her church. Florence Cornelia “Nellie” Bolluck Wilkins ’40 of Fayetteville died June 27. Active in church work, she taught English before retiring from White School High School in May 1964. "Peter Walker JR. ’72 ’79 of Myrtle Beach, SC, died May 28. He was a school teacher and school administrator and coached baseball, football and basketball teams. Ted Lee Williams Sr. ’59 of Wagner died April 3. A four-year veteran of the Air Force, he was president of Williams Fabricate (Hangers/Williams Cleaners) and was a member of the board of directors of the Symphonic Winds of Williamsburg. Michael W. Boyd ’62 ’64 of Virginia Beach died March 29. A Delta Zeta sister, she worked in the computer department for Cisco Industries. She was a teacher at Brogden Primary School in Dudley. Jerry Walter Moore ’64 of Charlotte died June 6. He worked as a real estate agent in Raleigh before moving to Chapel Hill in 1990. He recently founded the Chocowinity-based American Development Industries and was on the board of directors for Ashley’s Safe Haven for Men. William Clark Rackley ’62 of Louisburg died March 29. A Delta Zeta sister, she worked in the computer department for Cisco Industries. Alice Davis Vann ’75 of Matthews died Dec. 30, her 80th birthday. She and her husband managed Vann Gas Co. After their two children were grown, she went to college and earned her degree in 1998. Herbert Leland Carter Jr., who had been credited with setting a high standard after World War II, helped establish The Mid East Mid Month, which had a readership of thousands of students over a 40-year period. He had a background in the music business, died May 21, in North Carolina. He was living with family. He was 86.

An accomplished clarinetist and native of Kentucky, Carter received his undergraduate degree from Murray State University, where he was a student of the late Robert Carlisle, before he received a master’s degree from Columbus University. He came to East Carolina in 1946 and taught there until his retirement in 1987. He was a pivotal figure in the growth of the School of Music, serving as chairman and director of the Instrumental Music Department. In a 1984 profile in Pieces of Eight, Carter said that in the late 1940s he was “the only man knocking on dorm room doors” and located about 35 musicians, mostly veterans who had played in service bands. This first post-war band was short-lived but was joined by a winged band, the Collegians, and a marching band. “In those days, the Pirates football player at Guy Smith Stadium. There was no grass, just rust. I remember at one time the field was so muddy one of my horn players walked right out of her shoes,” Carter said in that 1984 profile.

Among his many innovations was the creation of the Symphonic Winds Ensemble, a select touring group that performed at meetings of the College Student Activities’ National Association and for the National Council of Mathematics and was an active member of Delta Kappa gamma international society. After his retirement from the faculty, the Carters served as tutors, volunteered for National Council of Teachers and as members of St. Paul’s Glen Retirement Home in Greenville. She was 94. She was listed in the National Register of Historic Places. Herbert L. Carter Jr., who was the director of the Music Department after World War II, helped establish The Mid East Mid Month, which had a readership of thousands of students over a 40-year period. He had a background in the music business, died May 21, in North Carolina. He was living with family. He was 86.

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IN MEMORIAM

Mattheew Curtis Singleton ’06 of Greenville died April 12. He received the ECU Alumni Leadership Award, was the math department’s outstanding senior, and maintained a 4.0 GPA in his graduate courses, all while battling muscular dystrophy. He enjoyed watching college basketball, playing video games and chatting online with friends.

2000s

ELIZABETH ANN TEMPLE CROSSAN ’02 of Wilmington, Del., died March 21 from brain cancer. She was a Dohi Zeta soror, an ECU Bandmistress, a member of campus ministries and the College Republicans, and a mother of two sons. JENNIFER LOUISE RAGLAND EVANS ’02 of Bethel died March 12. She worked in BSOE, obstetrics and gynecology department and with patient access services at the family medicine department. A former member of the Marching Pirates, she volunteered with the School of Theatre and Dance, Holy Trinity Catholic Church in Wilmington, and with the Rocking Horse Ranch Therapeutic Riding Program.

JOAN-MARIE PelléTIER ’01 of Miami, Fla., and Raymond, Mass., died May 8. She worked in marketing for Wine-Derex, and later at the On Ideas and First-Tram advertising agency. She was engaged for a year and recently finished sewing her self-designed wedding dress. Clothing design and dance were her hobbies.

FACULTY

DR. ROLAND FREDERICK “FRED” Becker of Greenville died April 12 at age 94. For excellent achievement as an Eagle Scout, he received the Harmon Foundation Scholarship in 1929. During WWII, he received his doctorate in bacteriology at Northwestern in Chicago. He taught at Duke and Michigan State, and helped establish a new medical school at Thailand’s Chiangmai University before moving to Greenville. From 1976 and his 1987 retirement, he taught and did research at BSNM. He was active in the Unitarian Universalist Church of Greenville and the Golden Koaus Club, and delivered Meals on Wheels.

CAMILLE B. Clarke ’04 of Greenville April 10 or age 93. She taught vocational home-economics in public schools in Scotland Neck and England, and was an instructor at ECU after beginning in 1950; she was the college’s dean. She earned her 43-year career in academics and government with a degree as a regional dietary consultant in the Eastern Regional Office for the N.C. Department of Human Resource Division of Health Services. She received the Order of the Long Leaf Pine in 1983.

THE REV. ROBERT LEWIS Dasher died April 10. He was the Lutheran campus pastor from 1965 to 1989. He served as associate pastor in numerous churches and on national church and community committees. He received the 1994 Lutheran Mothers of the Mid-South and Lutheran Champions of Youth recognition, which he recorded while assistant to the bishop of the S.C. Lutheran Synod. In May, he posthumously received an honorary doctor of divinity degree from his undergraduate alma mater, Lenoir-Rhyne College.

DR. LOUIS WELCH ECKSTEIN JR. of Greenville died April 12. A Swiss County native and Marine veteran, he was stationed at Paris Island and Japan, and later worked at Champion Paper. He taught at WCU and Clinton, S.C., Presbyterian College before he came to ECU’s business management program, where he taught from 1979 to 2002. He enjoyed hunting, fishing, and pursuing his dogs in the mountains, and golfing in Greenville.


NANNIE LEE WORTHINGTON MANNING LINTON of Winterwude died March 31. She taught math in public school before becoming a professor at ECU in 1956. She and her second husband, John Harvey LintOn, Jr., also a math professor, retired in 1982.

Former East Carolina men’s golf coach HOWELL “HAL” MORRISON died July 14 in Greenville. He was 78. Morrison’s teams claimed 13 tournaments titles during his nine years as head coach. Morrison came to ECU from Bucknell. He helped the Colgate Athletic Association rise, then claimed five consecutive conference championships from 1990-94. He was inducted into the Golf Coaches of America Hall of Fame in 1998.

DR. DANIEL RICHARD STULL of Manchester and Mulland, Mich., died March 20 at age 95. He taught dentistry at ECU from 1937 to 1940 before working with Dow Chemical Co. for 35 years. At Dow, he helped develop styrenes and with a contrived a container called “the Frug” that was used to transport blood plasma delivered by aerial to the frontlines during WWII. He wrote several books, lectured on thermochemistry and did pursing as a hobby.

DR. WILLIAM SCOTT THOMSON of Greenville April 22. A professor emeritus, he retired in 2005 after 15 years in the Department of Curriculum and Instruction in the College of Education. He published widely and held several leadership positions, including editor of ‘The Journal of School Education, EC Scholars director, and elementary education area coordinator.

FOOTNOTE

The standards of excellence being set by our University and the ECU Alumni are reflected in the growth of our University, our award winning healthcare and research facilities, and the City of Greenville.

At Ironwood, we pride ourselves in maintaining those same standards of excellence. Our prime real estate, championship golf, and family-oriented club make Ironwood the address of choice for East Carolina University Alumni. Join your fellow “Pirates” and come home to Ironwood. CALL NOW for more information about Ironwood and our exiting growth. Visit our websites at www.ironwood-realty.com and www.ironwoodgolf.com. For real estate information contact Jackie Britt at (252) 752-4655(GOLF) or toll free @ 1-800-343-4766. For golf and membership information contact John LaMonica (252) 752-4655(GOLF) or toll free @ 1-800-343-4766.
How to Earn a Letter Sweater

Sports was entirely intramural at East Carolina in the 1920s and was administered by the student-run Athletic Association. Each class fielded teams in basketball, volleyball, cross-country hiking and tennis. Letter sweaters were popular, but you didn’t have to be a jock in those days to earn one. To emphasize overall good health and hygiene, the school awarded letter sweaters to anyone who earned 450 points from this list of recognized activities.

- 3 mile hike, 1 point (limit 25 points)
- Balance Beam, 1 point
- Chinning bar 3 times, 1 point (limit 20 points)
- 50 yard dash in 7 seconds, 15 points
- Potato Race, 15 points
- Horse Shoe Throw, 3 out of 5, 1 point (limit 20 points)
- Basketball Practice, 1 hour, 1 point (limit 25 points)
- Baseball Throw, 3 out of 5, 1 point (limit 25 points)
- Basket Ball Goals, 9 out of 10, 1 point (limit 25 points)
- Tennis, 1 hour, 1 point (limit 25 points)
- Base Ball, 5 innings, 1 point (limit 25 points)
- Original song or yell, 15 points
- Class Team, 15 points
- No coffee or cocoa, 1 point per week
- Well ventilation in room, 1 point per week
- No candy between meals, 1 point per week
- 6 glasses water per day, 1 point per week
- Daily dozen 15 minutes per day, 1 point per week
- Cold bath daily, 1 point per week
- Brush teeth, 2 per day, 1 point per week
- Eliminate waste daily, 1 point per week
- Fresh hose daily, 1 point per week
- Three meals daily, 1 point per week
- Regular attendance of meeting, 1 point per month
- Stay within 5 lbs normal weight, 1 point per month
- Shampoo 2 per month, 1 point per month

Five hundred members of the 2006 entering class of North Carolina Teaching Fellows gather at the foot of ECU’s clock tower during their visit to campus as part of the week long Discovery 2007 statewide tour.

Photo by Forrest Croce