An Eye for Art

How East Carolina’s long love for fine arts shapes creative minds

Detail from Great Ocean Road II, Australia
41” x 28” batik on silk by Mary Edna Fraser ’74
An Eye for Art
By Steve Row
The galleries in the Jenkins Fine Arts Center are open daily displaying works with unusual merit, but you need to look closer to see the broader picture of the long history and pronounced appeal of the fine arts at East Carolina.

Long-Term Interest
By Steve Tuttle
Kelly S. King has done pretty well for someone who still has the same job he landed right out of college. He’s still working for BB&T, which has grown to become the 11th-largest bank in the nation and he has risen to become the No. 2 guy in a company with 30,000 employees.

The Doctor of Dogfish
By Leanne E. Smith
Biology professor Roger Rulifson thinks Green Mill Run, the creek at the bottom of College Hill, is an excellent learning environment. He also gives students first-hand experience in monitoring the dogfish, a threatened species of shark.

Depth Chart
By Ashley Andrews
The ECU sports budget has grown to $23.4 million, most of which pays the salaries of more than 100 staffers who labor unseen to keep fans happy and the athletes healthy.
Growing, growing... grown?

In all likelihood, the most surprising thing you will read in this issue of the magazine is the story on page 6 that says East Carolina’s fall semester enrollment has climbed to 26,000 students, a number that is just a few students shy of 26,000. I’m sure that’s a shocking number to many alumni who remember a campus half that size. How did ECU get so big so fast?

Some reasons are as obvious as the six new or renovated academic buildings paid for with $190 million from the state’s higher education bond issue. Over the past three or four years, several housing, dining and administrative buildings also went up, paid for with student fees, private gifts and other state funds. On its three campuses, East Carolina grew to 5.9 million square feet of space in 227 buildings. If you haven’t been on campus in a few years, you should come see how it’s changed.

ECU’s widely acclaimed distance education program also has fueled the enrollment growth. The university has more than 4,000 students completing degrees through a mix of online and traditional classes. Good examples are the hundreds of future classroom teachers who spend two years studying at their local community college and then complete an ECU degree with two years of online and occasional face-to-face classes, all while keeping their day jobs. While its online students don’t jog the transit buses, the university still must maintain staff and faculty to serve them like everyone else.

East Carolina’s phenomenal growth reflects policy decisions by the UNC Board of Governors. Hearing predictions that North Carolina’s population would explode by nearly a million residents within a decade, the board in 2000 adopted a plan directing most of the 16 campuses to grow as fast, but as cheaply, as possible. Updated in 2004, the plan anticipated that ECU would grow from 18,750 students then to 24,600 in 2007, a mark we hit a year early.

Will ECU get even bigger? Will we, as I overheard someone predict the other day, see a plan directing most of the 16 campuses to grow as fast, but as cheaply, as possible? Updated in 2004, the plan anticipated that ECU would grow from 18,750 students then to 24,600 in 2007, a mark we hit a year early.

Pirates Boosting Business

Thank you for this recent article highlighting the strong positive influence that East Carolina University has on the region. Economic development is a fast-paced, competitive business, and my training and connections from ECU have been an asset. I would like to point out to your readers that there are a number of alumni statewide who hold positions of leadership in business recruitment, including at least 18 in the NC Economic Developers Association. I handle recruitment and retention in Statesville and another Pirate, Melanie O’Connell-Underwood ’84, does the same in the Mooresville area.

—C. Michael Smith ’86 ’90, Statesville

Here’s the best Michael provided of other Pirates who work in economic development in the state: Kelly Andrews, Pitt County Economic Development Commission; Doug Byrd, N.C. Department of Commerce; George Collins, Department of Commerce; John Gourley, Bill Stephens and Johnson Rogers, all Department of Commerce; ret.:; Charles Hayes, Research Triangle Regional Partnership, Alan Jones, CBK Engineering; Tiffany McNiel, Department of Commerce; Jerry O’Kaff, PSCNC Energy; Perry, economic development consultant; Donna Phillips, Department of Commerce; Mark Pope, Lenoir County Economic Development Commission; Richard Robertson, Department of Commerce; Jones; L.F. Smith, Faison-Carter Electric Membership Corp.; Tom Thompson, Beaufort County Economic Development Corporation; Ceni Tucker, Wake County Economic Development Commission; Jim Ward, Martin County Economic Development Commission, and Wanda Vukas, Pitt County Economic Development Commission.

What Defines a University?

If the statement attributed to Chancellor Steve Ballard (that) “economic development ‘must define the soul of a university. It must define our success.’” truly represents “must define the soul of a university. It must define our success” truly represents “must define our success.”

—Paul E. Haug ’70, Cedar Hill, Mo.

We Did Beat State In ’72

I look forward to getting East magazine, as it keeps me up to date on ECU. However, I must correct Bethany Bradsher’s article “BeAt StaT e in ’72” (on the football rivalry with N.C. State). I played football for ECU for the ’70 season. The Wolfpack defeated ECU that season, 23–6. Not “six years after that 23–6 defeat,” of 1970, as stated in the article. It was a great win, as it was the first time ECU had beaten an ACC school in football. The players of ’70 and ’71 were there at the beginning of this great rivalry, and truly understand the intensity of it.

—Paul E. Yang ’70, Cedar Hill, Mo.

Paul retired in 2003 after coaching football and basketball at Northeast High School for 29 years. Cedar Hill is a suburb of St. Louis. The error he cites was caused during the editing process, not by the writer.

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FROM THE EDITOR

FROM OUR READERS
ECU adopts a new vision

East Carolina University has adopted a strategic plan that will guide it into its next century of service, and the university invites all alumni and friends to read the booklet. Your copy of ECU Tomorrow: A Vision for Leadership and Service was mailed with this issue of ECU Today. In addition to reflecting key values and themes, the strategic plan is intended to guide the university as it begins its next century.

**Education for a New Century**—ECU will prepare our students to compete and succeed in the global, technology-driven economy.

**The Leadership University**—ECU will distinguish itself by the ability to train and prepare leaders for tomorrow for the east, for the region and the state.

**Health Care and Medical Innovation**—ECU will save lives, cure diseases, and train the health professionals who will guide it into its next century of service.

**The Arts, Culture and the Quality of Life**—ECU will provide world-class entertainment, culture and performing arts to enhance the quality of our lives.

**The Heart, Culture and the Quality of Education**—ECU will prepare our students to compete and succeed in the global, technology-driven economy.

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**You be the doctor**

He’s learned to use a hypodermic needle to inject himself with saline and watched high-intensity beams destroy a brain tumor, but Jim Westmoreland isn’t a medical student. He’s participating in ECU’s Mini-Med School in which the Brody School of Medicine throws open its doors to the community. About 100 business and civic leaders, government officials and the plain curious are exposed to the world of doctoring, taking them from bedside manner to brochures in only six weeks.

Westmoreland said he’s experienced some things he expected, like lectures on cancer, stroke and heart disease and discussions on medical ethics. There were some unexpected moments, too, such as hearing doctors make jokes about each other.

“I was impressed with the science, with their knowledge and with their personal skill,” he said of the presenters, who included some of the medical school’s most accomplished physicians. “The Mini-Med School gives us a chance, in a really short time, to better understand the life-saving medical care that comes from real human beings.”

Although he works for the university as associate dean for external affairs in the College of Business, Westmoreland wanted to learn more about what was taking place at the medical campus—and was amazed. “It was unlike anything I had ever seen before,” he said. “It was encouraging to see the advancements being made, many of them unique to our medical school.”

That kind of response wouldn’t surprise Kathy Kolasa, a professor of nutrition and education section head for the family medicine and pediatrics departments, who served as program co-director, along with Virginia Hardy, senior associate dean for academic affairs at the Brody School of Medicine.

“Sometimes even our own community doesn’t realize how cutting-edge we are,” Kolasa said. “The Mini-Med School is an exciting educational opportunity for ECU faculty to share information about the major health concerns in our region and how we.

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**Another Doogie Howser?**

If it weren’t for the lab coat and the stethoscope around his neck, you might mistake James Smith Jr. ‘07 for one of the thousands of undergraduate students on campus. He certainly looks like one. But he’s already graduated from college and is well into his first year of medical school.

In fact, he is the second-youngest student ever accepted by the Brody School of Medicine and missed holding the all-time record by two months.

“It is a privilege to be enrolled here no matter what my age,” says Smith, who was 20 years, 10 months and 14 days old when he matriculated at Brody after completing a biology degree in three years. According to university records, the youngest-ever Brody student—Dr. Doogie Howser of Greenville—is Joseph E. Beshay ’97 ’01, who was 20 years, 8 months and 6 days old when he matriculated. In its 35-year history, only six Brody students had not yet turned 21 when they entered medical school.

Smith comes from a family of medical professionals. His grandfather, father and aunt are pharmacists, and one of his grandmothers is a nurse. He was inspired by their service: “They all have a common goal to work closely with others to improve their quality of life, and through years of observation and their nurturing, I have developed a deep commitment to use my talents to help others.”

Smith’s experiences have included him in the diagnoses. Smith was quizzed him on patients’ conditions and asked to participate in emergency surgery in the middle of the night, she called Smith to observe. She quizzed him on patients’ conditions and included him in the diagnoses. Smith was hooked. “Having the opportunity to observe first-hand the miracle of medicine has been one of the most positive impacts on pursuing a career in medicine,” he says.

Going far fast in higher education isn’t that hard, Smith says. “Time management is everything, and putting school first is a must. If you study a little bit every day, then you have all the time in the world for a few extracurricular activities.”

Reached at the University of Texas Southwestern Medical School in Dallas, where he is a resident, Beshay said his age wasn’t a problem during his years at Brody. “I recall some of my classmates thought it was amusing that I turned ‘legal’ during my first year of medical school, but it was never a hindrance.”

Beshay said his early start in medicine worked to his advantage in one respect. “I decided to switch gears by switching specialties after my internship. I switched from internal medicine, a three-year residency, to neurosurgery, a seven-year residency. I’m no older than my classmates despite the switch and will finish at a reasonable age. The education I received at Brody was superb, and it prepared me well for residency.”

Beshay and Smith agree that the doctor’s age shouldn’t be a factor in the quality of care a patient receives. “Patients want a physician who is knowledgeable and caring regardless of their age,” Beshay says.

—Leanne E. Smith
are contributing to improve health through research and teaching.”

Participants eyeddall such developments as surgical robotics and even sat at the controls of the da Vinci Surgical System teaching model, which allows surgeons to perform heart surgery and other procedures using precision-guided mechanical arms.

“People come from around the world for our programs,” Kolasa said. “We recently had a visitor from Britain who was studying childhood obesity. We were the first stop.”

Lectures such as “Cancer: Chaos in the Cell” helped participants better understand modern medical mysteries and treatments. They also heard updates on the new East Carolina Heart Institute, expected to open in 2008, and other planned expansions at the medical center.

In one workshop, audiences learned the difference between heartbeats and heart sounds. “They’re not dumbed-down lectures,” says Dr. Harry Adams, a professor emeritus of internal medicine and one of the original organizers of the Mini-Med School. “Practitioners may use less medical terminology, and more phrases understandable to someone without a medical background, but the information is up-to-the-minute.”

This year’s curriculum showcased developments at the medical school and in the larger field of human illness and health. During small working sessions, participants tried to diagnose “standardized patients,” those who act out diseases and illnesses to give medical students a dress rehearsal.

Visiting the hospital’s emergency department, participants worked with a computer-operated emergency “patient,” a model known as Stan, who mimics a gunshot wound, heart attack and other serious conditions. Models like Stan can help teach high-risk procedures, such as finding chest vessels for delivering hydration or IV medications.

“These simulations allow us to teach and assess medical students in a safe environment,” says Dr. Walter “Skip” Robey III, clinical associate professor and director of the Medical Simulation and Patient Safety Laboratory.

Despite its complexities, medicine is not unlike other professions, especially law and the clergy, where professionals must be trusted with a person’s deepest secrets.

“The medical school is kind of a mystery to people, even if they have friends who are physicians or researchers,” Adams said. “It’s teaching people to take care of lives, to deal with people in a nurturing manner. Patients tell you things they’re not telling anyone else, and you have to understand and not judge.”

When their training ended, graduates of the Mini-Med School had gained a taste of how it might feel to hold someone’s life in your hands.

“You really have insight into some of the things doctors go through,” said Stanley Zicherma, 72, who took part in the 2000 Mini-Med School and now helps teach medical students as a standardized patient.

—Marvin Blackburn

Enrollment nears 26,000

Enrollment hovered at 26,000 for the fall semester—about 1,500 more students than a year ago—as East Carolina labored to provide enough dorm rooms, classrooms, teachers, books and food for its swelling student body. Still, only a few problems impeded the start of another term on the crowded campus, including a glitch in the university’s new computer system, called Banner, which resulted in long lines of students outside the Financial Aid office.

Campus Dining officials reported serving 288,086 meals in the first three weeks of this semester—roughly 14,000 a day—compared to 253,305 meals in the same three-week period last year, about 12,000 a day. The enrollment surge also is evident off-campus in overcrowding on some ECU Transit buses serving several large apartment complexes. About 70 percent of students live off campus.

At least two apartment complexes paid for expanded bus service after some students couldn’t find seats. Residents of North Campus Crossing, a large apartment complex about four miles from Main Campus, can catch a bus to campus every 10 minutes. Each apartment complex that uses the ECU bus system pays 65 percent of the operating costs, which officials said averages about $28,000 a semester.

This is the sixth year in a row that ECU has been the fastest-growing of the 16 UNC campuses. As one of the fastest-growing states in the nation, North Carolina is struggling with exploding numbers of people wanting a college education. A long-range plan by the Board of Governors last revised in 2004 anticipated that East Carolina’s enrollment would hit 24,600 by 2007, a mark it reached a year ahead of schedule.

If current trends continue, East Carolina could surpass UNC Chapel Hill in a few years to become the second-largest university in the state. The difference in enrollment between the two campuses was roughly 6,000 students in 2000; now the difference is roughly 2,000. N.C. State University, the largest campus, has more than 31,000 students. However, officials say ECU has little room left to grow.

Recruiting and hiring enough faculty to teach the ever-expanding course catalogue is a challenge. Officials say the faculty has grown nearly 50 percent in the past few years to more than 1,700. However, the student-faculty ratio is better today than it was a decade ago. The average SAT score of incoming inmate freshmen—at 1,031 in 2006—also is higher than a decade ago.

There are about 200 international students from 54 countries on campus this year.

—Adeline Trento, a staff writer for The East Carolinian, contributed to this report.

Dental school funds approved

After months of uncertainty, funding is in hand for the planned ECU School of Dentistry. The North Carolina legislature approved $2.5 million for the project before it adjourned at the end of the summer. That’s enough money to complete the design phase and begin constructing the 112,500-square-foot building, probably on the west side of the current Health Sciences Building on university-owned land. BJAC, a Raleigh architectural firm, has been retained to design the dental school. Groundbreaking was expected to occur before the end of the year.

Though the allocation is short of the $87 million required to complete construction of the facility and practice sites where dental students and residents will train, Dr. Gregory Chadbuck, interim dean, believes the state is firmly committed to the plan.

“We’re really excited to have this funding from the state,” Chadbuck said. “That is a huge step that will mean we can begin to move forward. It will allow us to complete...
Grant endows faculty chair

A $500,000 grant from the Independent Insurance Agents of North Carolina (IIANC) will allow the College of Business to establish a faculty chair for risk and insurance. Officials announced the gift at a luncheon held on campus where IIANC past presidents, board members, and staff members presented the first $200,000 of the donation. The chair will be named the Independent Insurance Agents of North Carolina Distinguished Professor.

The endowed chair will be a key component of the undergraduate business concentration in risk and insurance to be offered by the finance department. Faculty will develop the program during the current academic year.

The IIANC has a long history of supporting higher education. Currently, the organization is completing a program of endowed scholarships at colleges and universities across the state.

Survey exposes diversity issues

Seventy-five percent of white students, faculty, and staff members are comfortable with the state of race relations and attitudes toward people with disabilities, but only 61 percent of minorities on campus feel that way, according to a survey conducted by the administration. Overall, the survey suggests that East Carolina faces several challenges eliminating all vestiges of discrimination but those issues are the same ones faced by most universities.

Dr. Virginia Handy, interim chief diversity officer, said the survey provided valuable insights for developing strategies to enhance the climate for diversity and maximize equity throughout the campus. “The university is unequivocally committed to diversity,” she said. “The survey helped us understand what improvements are needed and how we should make them.”

The survey questionnaire was posted at ECU’s web site, and all members of the university community were urged to participate. Surveys were completed by 3,237 individuals, including students, faculty and staff. Those who participated included 1,747 students, 749 people of color, 2,378 white respondents, 154 people who identified as a physical disability, and 247 individuals who identified a psychological condition or learning disability.

Twenty-one percent of respondents said they had experienced offensive, hostile or intimidating conduct that interfered unreasonably with their ability to work or learn. Other key findings:

• Nine percent of respondents said they had been subjected to sexual misconduct, such as touching in a sexual manner. Four percent said they had been victims of sexual assault while at ECU.

Eighty percent of respondents believed that they had observed discriminatory hiring and the same number reported instances of discriminatory promotion practices.

Fourty-nine percent of respondents believe that ECU values their involvement in diversity initiatives on campus. Thirty-four percent said ECU ought to include diversity-related actions as a criterion for hiring.

The diversity of successful ECU alumni was on display at the “One Hundred Incredible ECU Women” event in October. A good example was the panelists at the Women’s Rund.mobule session, which included Linda E. McMahone ’69, CEO and co-founder of World Wrestling Entertainment; Dr. Lyn L. Lawry ’92, associate director of the Center for Disaster and Humanitarian Assistance Medicine; and Beverly Cox ’67, director of exhibitions and collections management at the National Portrait Gallery.

The honored alumnae are:

Dr. Marilyn Sheerer and panelists
Concertante will join guest pianist Adam Neiman on a tour of Israel, where concerts will be given at the restored Turnage Theater in Little Washington. Artistic director Ana Gregorian will then lead the ensemble during evening concerts at Fletcher Recital Hall on campus on Jan. 10 and 11. Then it will hit the road for a Jan. 12 performance at the N.C. School of the Arts in Winston-Salem. All of those performances will feature Schubert’s String Trio, Schumann’s Piano Quintet and Franck’s Piano Quartet. Performing will be pianist Robert McDonald, violinists Ani Kavafian and Joseph Gerszadi, cellist Michael Karr and Gregorian on viola.


Performing Arts

\[\text{In what’s touted as the first performance in Greenville by a touring Broadway production, the 5. RDULPH ALEXANDER PERFORMING ARTS SERIES will offer \textit{King of the Music of Johnny Cash} on Jan. 20 in Wright Auditorium. The musical, which debuted on Broadway in the spring of 2006, will feature 38 songs by the singer. The Empire Brass Quintet, hailed as the finest such group on the continent, will perform on Jan. 31. The \textit{Monterey Jazz Festival} is celebrating its 50th anniversary with a national tour that stops on campus on Feb. 6. The acclaimed jazz musicians in the group will be accompanied by vocalist Nnenna Freelon, a six-time Grammy nominee who is married to Durham architect Phil Freelon. The \textit{State Symphony Orchestra of Mexico}, directed by Enrique Balz, will perform on Feb. 13.}\]

Four Seasons, near and far

The Four Seasons Chamber Music festival will begin 2008 with a performance just down the road in Washington, D.C., but will finish far from home in Israel.

Now in its eighth season, the festival opens the year with a Jan. 9 performance at the restored Turnage Theater in Little Washington. Artistic director Ana Gregorian will then lead the ensemble during evening concerts at Fletcher Recital Hall on campus on Jan. 10 and 11. Then it will hit the road for a Jan. 12 performance at the N.C. School of the Arts in Winston-Salem. All of those performances will feature Schubert’s String Trio, Schumann’s Piano Quintet and Franck’s Piano Quartet. Performing will be pianist Robert McDonald, violinists Ani Kavafian and Joseph Gerszadi, cellist Michael Karr and Gregorian on viola.


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Symphony

Works by Beethoven, von Weber and Michael Girardi will be performed by the ECU Symphony Orchestra on Nov. 18 in Wright Auditorium and Nov. 19 at the Minna Evans Arts Center in Wilmington. The orchestra returns to campus Nov. 28 for a private concert for the Pitt County Schools.

Choral Music

The \textit{University Chorale} and \textit{St. Cecilia Singers}, under new director Jeff Ward, will present a concert Feb. 24 that will include works by Debussy, Britten and several American composers. The ECU Chamber Singers are planning a tour in late February to Virginia and Washington, D.C.

Who’s in town?

Music, poetry, a dramatic retelling of the life of Hildegard of Bingen and a showing of Ceci B. DeMille’s silent film masterpiece \textit{King of Kings} will be among the highlights of the Religious Arts Festival Jan. 24–27, with most events scheduled at St. Paul’s Episcopal Church near the university. Guest organist Stephen Hamilton, minister of music at Church of the Holy Trinity (Episcopal) in New York City, artistic director of the Music at Holy Trinity series, and a member of the faculties at Hunter, Mannies and Queens colleges, will perform Marcel Dupré’s Stations of the Cross on Jan. 24, with a reading of the Paul Claudel poetry that inspired the composition. Actor Carol Anderson will present a reading of the \textit{Breath of God} Jan. 25 about the life of Christian mystic Hildegard of Bingen.
The galleries in the Jenkins Fine Arts Center and the sculpture yards outside daily exhibit works of unusual merit by ECU students and faculty. You can see the talent in each piece, but to see the hand that guided these budding artists, you have to stand back and look at the history of fine arts at East Carolina. It’s a history that begins in 1909 when the college learned the benefit of graduating schoolteachers who also could draw well. It comes into clearer focus in 1962 when East Carolina became the first school in the state to receive national accreditation for its arts programs. And this apparently natural affinity for fine arts can be seen today in the 700 undergraduates and 50 grad students in the School of Art and Design, making it the biggest art school in North Carolina and one of the biggest in the Southeast.

Over the decades, many have left Greenville to become successful artists and influential teachers. We talked with some to hear their stories and to ask how East Carolina influenced them. We met acclaimed batik artist Mary Edna Fraser ’74, the first woman to exhibit work at the National Air and Space Museum, and James H. Cromartie ’66, a prominent historical artist and America’s leading hard-edge realist. We also encountered younger art grads starting interesting careers.

They would like you to know, as they do, that East Carolina has an eye for art.
When the Cold War was casting a pall over American culture in 1962, East Carolina accomplished something unusual for its time and place. It won national accreditation for its arts education programs, becoming the first in the state to be recognized by the National Association of Schools of Art and Design. By 1976 the school did something else unexpected. In an era when swelling enrollments pushed budgets toward dorms and science labs, East Carolina found money to erect a new landmark on campus, the spacious Jenkins Fine Arts Center, providing a nurturing, everything-under-one-roof home for all the fine arts programs and faculty.

That long history and demonstrated commitment to the fine arts today has produced a school that is much larger in enrollment and bolder in scope than is generally known, even by people working in other areas of the university. Today and the contribution of many hands obviously has helped ECU build a vigorous, rigorous home for all the fine arts programs and faculty.

Today, the School of Art and Design (SOAD) is one of the larger divisions on campus. It offers four undergraduate degrees as well as BFA’s in art and design and art education. There are master’s programs in fine arts and art education. SOAD supports 15 separate concentrations, including 13 studio programs—animation, textiles, painting, drawing, illustration, photography, printmaking, sculpture, ceramics and more.

East Carolina has had “the largest program in North Carolina for so long,” says Michael H. Doughty, who was drawn here last year as the new SOAD director. Size matters, he adds, but quality is more important. “We want to break away from being considered just a regional arts program...”

Scott Eagle ’86 MFA ’92 had known since he was a high school student in Winston-Salem that he wanted to study art at East Carolina. “It had a really good reputation, and it had a new ‘tution’...” he recalls. He enjoyed his undergraduate work, particularly the frequent exposure to visiting artists from New York. So it’s not surprising that’s exactly where he headed after graduation.

As a 22-year-old fresh out of college, he had work published in magazines and the New York Times. That phase of his life accomplished, Eagle returned to ECU to seek a master of fine arts degree and wound up being offered a temporary job as director of the Wellington Gray Gallery. “One of the best things about this program is that you work in many media,” Scott says. “I had little bits of everything in my thesis show.”

He began teaching here in 2000 and now coordinates the painting programs as well as serving as assistant director of the school and director of its graduate programs. “There is no other comprehensive program like this in North Carolina. We’re still good in every area.”

If it hadn’t been for Nelson Rockefeller, James Cromartie ’96 might never have put his art degree from East Carolina College to good use.

As he neared completion of a bachelor of fine arts degree with a painting concentration, Cromartie traveled with some fraternity brothers to Nantucket Island off Massachusetts, and fell in love with the place. He completed his degree and two years later, he had his first art show on the island.

At that first show, he struck up a casual conversation with two viewers who happened especially interested in his work. He found out later that they...
one in 30,000 was going to make it as an artist. Today, things have changed dramatically. People can make a living from art now. In this country, there is so much more interest in art and people are more conscious of art.”

Cromartie was interested in art as a high school student in Charlotte, and in the early 1960s the only place to study art at the college level in North Carolina was at East Carolina College. They had the only viable art department in the state. We were on the third floor of Rawl in the biggest art department in North Carolina.”

As an East Carolina student, Cromartie recalls that he received not only good instruction from the art faculty, especially Ron Graziani and Donald Seaward, but he also received encouragement. “It was a great art community. The faculty and students hung out together. And East Carolina was not just an art school. It was a college that had happened to have a good art program.”

Recent grads also making it
Niki Litts ’02 went straight to graduate school at the Pennsylvania Academy of Fine Arts. Returning home to Raleigh with an MFA, she spent a year figuring out what she really wanted to do. In 2006 she learned that the Kinston Arts Center was searching for a director of education and exhibits. She got the job and a year later is assuming greater responsibilities for programming, maintenance of programs, curating exhibits, installing exhibits and marketing. “Eventually, there will be a time when I move up and into an executive position with different challenges,” she says. "Tony Breuer MFA ’03 was a successful neurologist trained at Princeton, Oxford and Harvard Medical School before he arrived in Greenville to teach at the Brody School of Medicine. He enjoyed medicine but he had always been attracted to art. So he enrolled in the SOAD and earned MFA in three and a half years. He plans to wind down his medical practice in two or three years and devote all of his time to art. “The professors are working artists, so they practice what they teach, but they don’t want students to imitate their art to ‘please the professor.’ I feel very strongly about my teachers and the school here,” he says.

Christina Miller MFA ’03 spent her junior year studying in Italy, where she first saw the ugly picture that can be caused by mining the precious metals used in jewelry making. Art history class with Ron Graziani further raised Miller’s awareness of the environmental connection between metal mining and mining, and she mounted an exhibition as part of her graduate work that explored the ethics of that connection. Now an instructor at Millersville University in Pennsylvania, she is now considered one of the leaders in the “ethical metal smithing” movement. “I develop projects that are geared to building an awareness of where materials come from that go into our metal smithing. I don’t know where I would be if I wouldn’t have having taken [Graziani’s] course.”

A faculty with vision
Hang around the Jenkins building and you hear students using admiring tones for faculty members like Linda Darby, a renowned expert on enameling who earned a lifetime achievement award from the Enamelist Society. ECU’s metals program is believed to be the largest program of its kind in the nation. SOAD students come to college already possessing advanced technical skills but many are not well versed in more traditional art forms. And yet the crafts and applied arts often are better avenues to careers, especially in a state such as North Carolina, which has a large arts and crafts industry.

But SOAD wants its students to experience art on a global scale. Perhaps that’s why there’s a buzz surrounding visiting professor Seok Hwa Kim, head of the Department of Art and Design at Dankook University in Korea, who is teaching classes in metal here this year. The exposure to art on a global scale is an eye-opening experience. “Making these kinds of connections is important and will enhance our reputation,” Drought says.

“Moreover, SOAD students are very passionate about what they do.”
He also wants to make sure adequate studio is a competitive world, and recruiting new says. “I don’t think there are many programs outside North Carolina, but we will start,” he says. “We’ve not had a significant recruiting effort SOAD students came from in-state.

improvements, including broader recruiting now in order, Drought is planning other director Drought. With its literal house for students” with this work, says SOAD developed, and exterior lighting has been upgraded with new furnishings and studios have been renovated, computer labs have been added for night work in the kiln yard.

its airy galleries and well-equipped studios nurtured artistic minds, but 30 years of paint splatters and blowtorches have taken their toll. Some parts of Jenkins were in poor repair until improvements were undertaken recently. So far, classrooms and interior hallways have been repainted, seven painting studios have been renovated, computer labs have been upgraded with new furnishings and computers, five “smart” classrooms have been developed, and exterior lighting has been added for night work in the kiln yard.

“We actually created more square footage for students” with this work, says SOAD director Drought. With its literal house in now order, Drought is planning other improvements, including broader recruiting efforts. Up to now, the vast majority of SOAD students came from in-state.

“We’ve not had a significant recruiting effort outside North Carolina, but we will start,” he says. “I don’t think there are many programs out there as comprehensive as ours, but this is a competitive world, and recruiting new students is absolutely essential.”

He also wants to make sure adequate studio space has been secured for both students and their programs as one way to support the newer, growing programs. The school also would like to expand its art collection on public display, including possible exhibitions at the medical campus. It hopes to strengthen its relationship with Greenville’s Emerge Gallery and continue the outreach effort toward young people through the annual Youth Arts Festival.

Drought knows that bringing some of these plans to reality likely will require adding more space. “We want to lay the groundwork for expanding our facilities, and I think the university is very committed to our program, as shown by our building improvements. But right now, for instance, more students are interested in our graduate programs than we have space for.”

What makes ECU different?

“Most people feel a cool sense of beauty in art but at ECU art also can fire the passions. That fact is on vivid display when students in the sculpture program conduct the darkly beautiful Iron Pours. Avoid fire and smoke evocative of Vulcain’s Forge, heaps of scrap metal die in flames and are reborn as art objects. The annual Halloween Iron Pour is a spooky rite of passage on campus that kicks off the evening’s merriment.”

East Carolina boasts acclaimed faculty in even this most brutish art form, including Professor Carl Billingsley, who brought the artistic iron pour back to the Baltics after the Iron Curtain fell. Professor Hanna Jabran, who created the “Monument to a Century of Flight” installment at Kitty Hawk, leaves art behind annually in Estonia and Israel. Both have won international competitions. But the faculty never forgets that students one day will have to earn a living. Leland Wollin, a painting professor for the past 15 years, explains that one sure way to avoid becoming a starving artist is to teach by day, preferably on a kraft college campus, and create at night.

“Getting the (undergraduate) art degree is not necessarily the end of the course. They continue to work and also get an advanced degree, or sometimes it is the other way around, and that’s what it is all about. Most BA/MA students take five years, and if they don’t go on to get an MFA, they often don’t have time to develop maturation, and they can’t teach,” he says.

Art is a “very challenging field” these days, and because of the cost of materials and supplies, a costly field, he says, and being able to teach while pursuing one’s art is beneficial. Having a master’s degree helps an artist get noticed for shows and exhibitions while also helping advance a teaching career. Unlike many private art schools and some public programs, ECU does not require prospective students to submit a portfolio for admission, but a portfolio of work is required to pursue advanced courses in one of the studio concentrations.

By the time the student is a senior, a second portfolio review takes place as the student prepares for his or her required “senior show,” in which the student’s work is evaluated by at least two faculty members.

Opportunities for overseas study are also available. ECU conducts summer arts programs in Finland, Italy, Spain and Estonia and the Baltics. Faculty members have participated in traveling exhibitions in Cologne, Germany, and other international venues.

Drought’s experience with art students in the past confirms that art majors generally are driven to do well.

“When you are really passionate about something—and most artists are—you do really well. A BFA is good for a lot more than it used to be. While it’s not a guarantee for success, it shows you want to be professional at some level.”

Not content to rest on its artistic laurels, East Carolina is pushing forward with a new vision for art and design. Other schools are catching up, Drought says. “A lot of other programs have developed. Five years down the road, we would like more people to know about us. We have great stories to tell. Students will find strong programs and good faculty here.”

Junior SOAD student Sarah Searcy, who came to ECU from the N.C. School of the Arts, is one such story. She’s double majoring in painting and anthropology and hopes to study the relationship between the two in graduate school. “I’m doing things here I never thought I’d be doing. I’m meeting incredible people. It’s been such a wonderful experience,” she says.

“I’m sure there will be more ‘aha!’ moments, but it certainly has exceeded my expectations.”

East Carolina University

School of Art & Design

www.ecu.edu/soad

School of Art and Design professor Gunnar Swanson received an award of excellence from the University & College Designers Association for this student recruitment poster. The poster is also featured in Print magazine’s 2007 regional design annual.
Kelly S. King ’70 ’71 has done pretty well for someone who still has the same job he landed right out of college. He’s still working for BB&T, except the little farm-lender in Wilson he joined after completing his MBA has grown to become the 116th-largest bank in the nation. And he doesn’t really have the same job. He started as a management trainee and now he’s president and chief operating officer, the No. 2 guy in a company with 30,000 employees.

He still hangs out with two of his best friends from college. Of course, it would be hard not to bump into them because they also are BB&T executives. In fact, it was King and his two ECU buddies—plus a UNC Chapel Hill alumnus named John Allsion and a Wake Forest grad named Scott Reed—who are credited with transforming the sleepy bank they all joined right out of college into the financial powerhouse it is today, growing from $250 million in assets then to $128 billion now.

Besides King, the ECU members of the “Fab Five,” as business writers dubbed the team that transformed BB&T, are W. Kendell Chalk ’68 ’71, who now serves as senior executive vice president and chief credit officer; and Henry Williamson Jr. ’68 ’71, who rose to become chief operating officer of the bank before taking early retirement in 2004.

“For 30 years we basically ran the company and for 20 plus ran it as a team,” King says as he gazes out the window of his office atop the BB&T tower in downtown Winston-Salem. “Working with them has been kind of like being in a small company, seeing a small company grow up and change.”

Long-Term Interest

By Steve Tuttle
“Grow up and change” doesn’t adequately describe what the Fab Five accomplished. Just since 1989, BB&T has acquired 60 community banks and thrifts, more than 85 insurance agencies and 34 nonbank financial services companies. In that time BB&T evolved from a regional bank serving mainly eastern North Carolina to one whose footprint stretches from Baltimore to Key West, Fla. The bank now operates more than 1,500 financial centers in 11 states and the District of Columbia.

And King, who turned 59 in September, says the best may still lie ahead—for him and the bank.

Determined to succeed

Kelly King knew exactly where he wanted to go and how to get there when he walked off a tobacco farm in Zebulon, 10 miles north of Raleigh, and onto the East Carolina campus. A tall, lanky kid with a determined look in his eye, he had been preparing for college since grade school. He realized then that going to college would require him to take two jobs. One job would be to earn enough money to help his parents pay tuition; his other job was earning the top grades that would ensure he would be accepted.

“I had to borrow money and work to be able to go to school. Most weekends I went back home because I had a good job with a guy who ran a hardware store. I had all sorts of jobs to earn money when I was at East Carolina. I even sold vacuum cleaners. So I didn’t have a big social life.

“I enjoyed the academic side of college, the organizations like Omicron Delta Epsilon, the economics honor society. But the most meaningfully one was the Phi Sigma Pi national honor fraternity. Dr. Richard Todd was the faculty chair of Phi Sigma Pi, and it was just a good, wholesome experience. He always took the students under his wing. He and his wife would have the members of the fraternity over to their house; they were just like grandparents. It was a neat group of people.”

Todd taught history at East Carolina for 27 years before retiring in 1977. He and his wife provided financial aid to support 27 scholarships, fellowships and financial aid programs. Todd Dining Hall on College Hill is named for him and his wife.

King completed his BS degree in business at the top of his class and immediately entered the MBA program. “I knew all along I wanted to be in business. My inclination was that I would go into marketing or sales. When I finished my MBA and started interviewing, I would go into marketing or sales. When I finished my MBA and started interviewing, I had offers with Johnson & Johnson and Procter & Gamble and with the [federal General Accounting Office].”

But his friend Henry Williamson suggested a different possibility. “Henry had a connection to BB&T. He said to me, ‘why don’t you interview with those guys?’ So I did and got a [fourth] job offer. Henry was offered a job there as well.

“But I was confused about which job to take. I talked to Fernie James, who was the placement director at ECU for many years. I asked him what should I do. And he gave me great advice. He said, ‘Son, you should go to work for the company that has the kind of people you want to work with. The most, you will like it better and be more successful.’ I said that makes sense and on that basis I picked BB&T.”

King and Williamson started work at BB&T in Wilson within 30 days of each other. In the years that followed, they were joined by Chalk, another friend from ECU, who had been teaching at a community college since completing his MBA. Among King’s first acquaintances on the job were Allison, who had just gotten his MBA from UNC Chapel Hill and Reed, fresh out of Wake Forest University’s MBA program.

“After we got the main building finished, we decided to build a building where we could offer our GED programs. The bank would provide the space and the bank would provide the staff. So I became the director of the GED program, plus three new friends, settled into the comfortable, routine life of small-town bankers. But it was a life and a lifestyle that was about to end.

Revolutionary times

By the late 1970s King could sense that the world of banking was about to undergo a sea change. Industry trends were pointing toward consolidation, pushed by customer demand for more diverse banking services. King and the older young guns who had started their careers together began questioning whether BB&T would survive. Those concerns were on King’s mind when a rare opportunity presented itself. It was 1980, and King had been promoted to city executive in Raleigh. CEO Thorne Gregory dropped by King’s office one day to ask him things were going. “Not good,” he told the boss.

“We thought the company had to change to survive. We felt we weren’t going anywhere, and that it was not a good place for us to stay.” Gregory listened carefully and then set up a meeting with Allison, Chalk, King, Reed and Williamson to hear their suggestions.

“We told him that if we remained stuck in eastern North Carolina, dependent on farming, pretty soon [BB&T] would be out of business. So it was about growth and diversification.

“Within 30 days he made some pretty big changes. He promoted John Allison [to president] and John became our leader in implementing these changes. We began diversifying and growing and continued on that path from that day forward.”

“I was just looking for volunteers to help us build a building where we could offer our GED classes and other programs. He showed up with a tool belt on and started working, and he wasn’t afraid of the dirty work, either.

“After we got the main building finished, we needed more space because so many kids were coming. So we built an addition, and Kelly was right up there on a ladder, hanging sheetrock. He is a very giving person of his time and energy. He is very encouraging, always telling us ‘you’re doing a great job.’”

—Juli Jenkins, John 3:16 Center, Warren County

Kelly King on leadership

From remarks he gave recently to students at ECU’s BB&T Leadership Center

“What’s really interesting is how all of us [himself, Williamson and Chalk] stayed together all these years. Every one of them could have, and I’m sure probably did have, opportunities to become CEOs of companies a long time ago. But every person was willing to subordinate personal gain and personal fame to the team. There really was [a sense that] you’re here to achieve for the team, for the good of the whole family. And over and over and over again, I’ve seen times when people on that team, and others in our company, would do the right thing for the company, would do the right thing for the team, and it would not necessarily be in their best interest. And the irony of that I’m certain is, if you really do genuinely, in your heart, care about the success of others and if you really do care about and commit to a team to be successful, the team will be more successful and you’ll be more successful, too. But if you start out trying to manage for your own success and your own personal career at all costs, you will likely not do nearly as well in life as you could. And I can just about guarantee, you won’t be as happy in life as you could be.”
It was a gamble whose risks King only now appreciates. “As we started moving into Winston-Salem and Greensboro and Wilmington and Durham, and our business grew, we knew then [the growth strategy] was going to work. We didn’t have any doubts. We were very confident but in retrospect I guess we were cocky, which isn’t a great quality, but we were never in doubt. We should have been, but we weren’t.”

One reason the gamble on growth paid off is King and his colleagues stuck to BB&T’s long-standing philosophy of serving the community. During the early 1990s when King ran BB&T’s Raleigh operations he seemed to be always involved with worthy causes. He chaired the N.C. Rural Center, the Raleigh Chamber of Commerce, the Triangle United Way and the N.C. Bankers Association. He even volunteered with the Raleigh Little Theater.

The theater “was the last thing I thought I would get involved with. But they offered some unique youth programs. It became clear to me that one of the things about theater is it stimulates creativity; when you are acting you are being creative. I thought it was neat for the young people to get that experience. Creativity is a very scarce commodity; that’s why I did that.”

In 1995 BB&T merged with Southern National Bank and moved its headquarters to Winston-Salem. King, Williamson and Chalk continued their rise up the corporate ladder as the bank spread across Virginia, Georgia and several other states. Williamson retired in 2004 as COO and King stepped up to fill the shoes of his old college pal. Despite the pressures of their jobs, King, Williamson and Chalk remained loyal to BB&T and gave generously of their time and energy. He is very encouraging, always telling us ‘you’re doing a great job.’”

“He’s given up a lot of his weekends to get us going and you can tell it really makes him happy to know we have this place where children can come and be safe. He really enjoys watching the children. That’s what puts a smile on his face.”

Thad Woodard, president of the N.C. Bankers Association, isn’t surprised that King would work so hard. “I know it is his personal mantra that, ‘if it is to be, it’s up to me.’ As long as I have known him,” Woodard continues, “Kelly was always the first person to step forward and take the responsibility when something important was at stake.”

King divorced and remarried 25 years ago. His son, Ken, 29, works in corporate banking for Bank of America in Charlotte. Daughter Mary Ann, 22, is a senior at Appalachian State University. He plans to remain at BB&T until he retires some years hence. “We have a lot of work left to do to develop our market, particularly in Florida. While we are a household name in North and South Carolina, we are not a household name down there. For right now we are focused on running a disciplined company. We want to continue bring a high-quality, stable, conservative institution so that our shareholders don’t have to worry when bad times come around. The job isn’t done yet.”

In other words, he plans to keep his hammer and tool belt handy.

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The doctor of dogfish

By Leanne E. Smith

M any professors are content to lecture at the front of a classroom, but Roger Rulifson thinks that Green Mill Run, the creek at the bottom of College Hill, provides an excellent learning environment. That’s where he takes his biology students at the beginning of each semester. Punting into the creek with them, he teaches them how to measure dissolved oxygen, pH, salinity, visibility and other vital signs of the stream.

Then they move on to a larger learning environment, the Lake Mattamuskeet National Wildlife Refuge in nearby Hyde County, where they spend three days collecting water and fish samples. Having filled their notebooks and Mason jars, the students spend the rest of the semester analyzing their samples, learning how to tell the age of fish and studying food habits. Rulifson helps his students with their analysis and compiling their tables, but the interpretation they present in the term papers is their own.

“There’s no other class like it here where they can learn techniques they have to know in the real world of fisheries,” he says.

Rulifson’s enthusiasm shows when he talks about his students and his teaching methods. His face lights up, and his hands gesture energetically. While most professors on campus are similarly enthusiastic about their work, few have been at it as long as he has. For 25 busy years, Rulifson is as enthusiastic about teaching and research as ever. Fall 2008 will mark his silver anniversary.

Rulifson majored in biology and French at the University of Dubuque in Iowa and completed his master’s and doctoral work in marine science and engineering at N.C. State University. In the 1980s, he designed a junior-level marine biology course that allowed students to work in groups, much like professional scientists. The camaraderie helped students develop an affinity for ECU. Rulifson creates individual research projects that they can learn techniques they have to know in the real world of fisheries, “spandrels” are part of the British fish-echips basket. In France and Germany, pickled dogfish—“shucklecker”—are served with the beer. The fins are commonly used for soup in Asia.

Rulifson first became interested in dogfish in 1996 when two North Carolina commercial fishermen approached him. With support from North Carolina Sea Grant, Rulifson researched the fish’s population and learned the fishery had already started to crash.

He says that, compared to other fish, dogfish live longer and are slower to reach reproductive age. They usually have set to 10 pups over a two-year period, whereas some fish can produce 40 million offspring in a single season. Thus, over-fishing can devastate dogfish populations much more rapidly, and they take longer to rebuild—perhaps 15 to 30 years.

The research by Rulifson and others led to the first international symposium on spiny dogfish in Seattle, Wash., in 2005. That was followed by an August 2007 conference at ECU where Rulifson and 14 international colleagues developed five hypotheses about dogfish. Now, collaboration among North Carolina and Canadian scientists could change policies enforced by the National Marine Fisheries Service.

Like birds that annually use the Atlantic Flyway, dogfish also move in established patterns, which scientists are starting to map. Rulifson says the U.S.-Canada partnership is vital because, “You’ve got to have people on both ends, just like working with migratory birds, but the difference with fish is you can’t see them.”

Every February, Rulifson and other scientists sail off the Outer Banks in a 180-foot research vessel where they catch, tag and release dogfish. The tags request that those who catch the fish relay the information to Rulifson, who has heard from fishermen in South Carolina, Georgia and Florida. Next, Rulifson plans to implant radio transmitters in the tags to more closely track the migratory patterns of dogfish.

Rulifson believes his research is important because dogfish are an important food source and a bellwether of the health of other species. “That’s why I’ve been so interested to keep working. I’ve come to actually like the little critters. They do kind of look like a dog.”

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Success in sports now depends on some unusual team members.

By Bethany Bradsher
The ECU Sports Department has one important thing in common with most businesses in the private sector: Payroll is its biggest budget expense. The department employs about 120 full-time staff and scores of part-timers. A few are marquee names—Holz, Holland—but most are administrative people who do mundane work behind the scenes. But sports is a team effort, and at ECU, the work of people at the bottom of the organization chart is recognized. You could say they are listed on the depth chart.

For example, when he was introduced as the new men’s basketball coach, Mack McCarthy offered some comments that may have sounded odd to ECU sports fans. To support his assertion that “a lot of progress has been made in this program,” McCarthy pointed to:

“Renovated offices, the recruiting database, the video scouting situation, the academic support program. It is at the level that we need to win, both financially and personnel wise. The people that we have to support us—the senior administrative staff, the sports information staff, the business office, the compliance people—all the people are in place to give us the support we need to grow as a basketball program.”

The message? When it comes to winning in basketball, dominant post players and guards with a smooth jump shot aren’t enough anymore. Wins in basketball, football and all other sports are also a product of skilled computer operators, state-of-the-art video equipment, sharp-penciled accountants and many others who labor behind the scenes.

Will Davis has a glamorous title—football video coordinator—but his days are usually consumed with the minutiae of filming every minute of every football practice as well as the games themselves. In the off-season, he films the strength and conditioning drills that every player participates in so that the coaching staff can analyze their progress. He works exclusively with a digital camera so that the video can transmitted, edited and viewed on a computer.

Nearby, Scott Wetherbee is hard at work in an office he likes to call “the belly lint of the athletic department.” His specialty, and the reason he was hired four years ago, is the sale and distribution of tickets to Pirate sporting events, which increasingly is done by computer.

Wetherbee is an expert at a computerized ticketing system called Paciolan, a system he mastered in previous jobs at Fresno State and San Diego State. “When I first got here, we were definitely behind in the ticket office area,” says Wetherbee, whose title is assistant athletics director of ticket operations. “This system allows us to have online ticketing. We have a massive database, between 60,000 and 70,000 names, and we’re up to 35,000 e-mail addresses we can correspond with.”

Another Pirate employee with an inordinate number of balls in the air is J.J. McLamb, the assistant athletics director for administrative affairs. McLamb oversees all athletic construction projects and also has a hand in the department’s operations, which includes all of the logistics required to stage a Pirate home game.

The work they do, and the contributions by dozens of other employees of the Department of Athletics, are largely invisible to the fans who sit in the stands. But officials insist that without them it would be difficult if not impossible for East Carolina to field competitive sports teams. The viewpoint espoused by Athletics Director Terry Holland is that everyone who works in sports is a member of the team. He says the challenge for him and his senior staff is to figure out how to most efficiently coordinate the sports staff for the maximum benefit of the players and the fans.

Much of that coordination occurs at weekly meetings of the senior athletics staff. Every Wednesday morning, Holland and his key lieutenants gather to compare notes to ensure that departments they oversee are pursuing their distinct tasks with the same vision. The agenda is often concerned with near-term issues: Is everything necessary in place to stage a sporting event that will be attended by thousands of people? Money and budgets are also a regular topic.

Given the increasing complexity and cost of running a Division I sports program and complying with NCAA regulations, it’s not surprising that many of ECU’s top sports administrators are people like Director of Athletic Business Barry Brickman, who acquired his skills not on the playing field but in graduate school; he holds a master’s degree in sports administration from Ohio University.

Brickman is one of the more than 120 full-time staff for the maximum benefit of the players and the fans. Many of the master’s sport management students get internships within Pirate athletics.

These internships allow them to specialize in anything from facilities to turf management to academic advising.

Managing the money

East Carolina’s sports budget has more than doubled in the last 10 years to $23.4 million, a rise that closely parallels the growth in the student body and the university’s expectation that Pirate athletics will be successful on the field and in the classroom.

ECU now fields 21 varsity teams and supports them with a web of complex systems whose overarching goal is to win games and create a favorable impression of the university far beyond Greenville. With 120 full-time employees, the sports department is comparable in size to the ECU information staff, the business office, the compliance people—all the people are in place to give us the support we need to grow as a basketball program.”

How do we compare?

The $23.4 million that East Carolina will spend on sports programs this year sounds a lot of money. But is ECU’s program comparable with that of other schools? To get that information, we mailed a survey to the sports information directors at a select group of universities, mostly those on ECU’s football schedule and a few that aren’t.

A select group of schools, or those that private schools said they don’t disclose that surprised, we hear back from nine. Of those, the three private schools said they didn’t have the data. The others responded with their human resources or a general ledger.

**NORTHERN CAROLINA SCHOOLS**

**UNLV**

$13 million

**Clemson University**

$24 million

**North Carolina State University**

$27.1 million

**Appalachian State University**

$29 million

**Marshall University**

$23.5 million

**East Carolina University**

$23.4 million

**University of Alabama at Birmingham**

$20.9 million

**Marshall University**

$19 million

**University of Alabama at Birmingham**

$20.9 million

**UNIVERSITY OF MICHIGAN**

$20.5 million

**University of Pennsylvania**

$27.6 million

**University of Illinois at Urbana-Champaign**

$26.5 million

**University of Michigan**

$25.9 million

**University of Virginia**

$28 million

**University of Kentucky**

$26.6 million

**University of Texas at Austin**

$25.5 million

**University of North Carolina at Chapel Hill**

$51 million

**Virginia Tech**

$35.3 million

**North Carolina State University**

$27.1 million

**University of Virginia**

$28 million

**University of Georgia**

$32.4 million

**University of Kentucky**

$26.6 million

**University of Michigan**

$25.9 million

**University of North Carolina at Chapel Hill**

$51 million

**University of South Carolina**

$23.7 million

**University of Georgia**

$32.4 million

**UNC Chapel Hill**

$51 million
College of Business, which has 129 faculty members. Thus, the championship trophy like the one the Lady Pirates basketball team brought home is the spring is covered with the symbolic fingerprints of staff who work behind the scenes to tutor the athletes, book airline tickets, maintain equipment and push through purchase orders.

In his 11 years on campus, Brickman has seen the sports budget more than double from $9.8 million. In something of an understatement, Brickman observes that “it’s more of a business now.”

As one might suppose, football represents the largest single sports expenditure at $6 million this year. But second is administration at $2.5 million. Men’s basketball is third at $1.3 million. For accounting purposes, each sport is treated separately, with the salaries of coaches and assistant coaches grouped with other staff who work just for that team. Sitting atop those individual clusters are key administrators who provide support for all the teams. These 16 individuals compose the senior staff that report directly to Holland.

On paper at least, the budget and the organizational structure of ECU’s sports department compares with a diversified manufacturing or service business. But Holland cautions against drawing a lot of parallels between the business of sports and the real business world. The biggest mistake is assuming that dollars spent translate into wins on the field. “Many of our expenses are market driven but we must carefully avoid the assumption that the amount of money spent equates directly to success,” Holland says. “If that were true, Appalachian State could never beat Michigan and Boise State could never beat Oklahoma.”

Growing the brand

None of the funding for athletics comes from tax dollars. So where does the money come from? The largest single source—$8.1 million this year—comes from the activity fees that all students pay as part of their tuition. The second-largest source of revenue is the sale of football tickets, which will amount to about $5 million this year. The two other major sources of revenue are donations from the Pirate Club, which reached a record $3.6 million this year, and distributions from the NCAA and Conference USA, at $2.3 million.

The sharp growth in the sports budget can be traced to a greater emphasis on the so-called minor sports. Traditionally, the university paid only one person to coach the men’s and women’s tennis, golf, track and field and swimming teams. Now, all of them except swimming have separate coaching staffs. At the same time, ECU is pursuing a strategy that any CEO would find familiar; it’s spending money to make money.

“Most of the investment from the increased budget is to expand our revenue operations—for example, market promotions and public relations,” Holland says. The best example of that is the business deal the university reached with ISP Sports last year that gives the company exclusive rights to market ECU’s sports. The deal covers radio and television programming, signage in all campus athletic venues and other promotions. ECU gets a guaranteed rights fee plus additional financial considerations based upon revenue generated by ISP.

Since then, ISP has grown the Pirate Sports Radio Network to 19 stations, counted national advertisers for Pirate broadcasts and turned over $353,000 to ECU as its portion of the proceeds.

“The corporate partners that we’re now cooperating with are helping us sell Pirate athletics in every corner of North Carolina,” said Jimmy Bass, the senior associate athletics director for external operations who works directly with ISP.

The ISP deal is an example of the new philosophy of sports management, which boils down to a simple objective: Don’t put all of your eggs in one basket, and shoot for balanced growth. “Literally, the growth has taken place pretty much throughout our entire program,” says Executive Associate Athletics Director Nick Floyd.

Investments paying off

Growth on the business side of East Carolina’s sports program has been noticeable since Holland’s arrival here three years ago. But observers say the larger staffs he has hired and the greater emphasis he placed on planning is beginning to pay off. “We went ahead and somewhat put the cart before the horse in trying to really build a foundation under our program, before some of these things took off,” Floyd says. “But if we hadn’t done that, with the explosion we’ve had in ticket sales and Pirate Club donations, we wouldn’t have been able to handle it.”

For the first time ever, season football tickets sold out in August this year, with more than 6,000 packages sold than in any other year. Pirate Club membership and donations reached an all-time high. The club set a goal of 12,000 members and reached 12,302. It hoped to raise $4.5 million for scholarships and actually raised nearly $5 million. The university experienced a record year in revenues from logo merchandise after new licensing deals made the caps, jerseys and other apparel available in Dick’s Sporting Goods, Hibbett Sports, Wal-Mart and other department stores.

Holland says the next major area of growth in ECU sports probably will be in facilities. Many of ECU’s non-revenue sports need new or improved arenas, he says. There’s also talk about a major fundraising drive to expand the football stadium beyond its current 43,000 capacity.

But for the time being, Floyd says ECU has about the right number of people to chart a course into an even more ambitious future.
have a minimum cumulative GPA of 2.7 and 2008–2009 academic year. Applicants must encourage them to apply for an Alumni scholarship each year they are enrolled as a student.
By October 1st, 2007 you helped us surpass our goal of $4.5 million and our membership goal of 11,000. We’ve broken two records, now let’s break some more. Let’s make ECU the highest in members and in funds raised. Find the fans that haven’t joined and tell them the importance of supporting our Athletics Program!

“East Carolina University gave me so much both academically and socially. I learned about giving as a student in our nursing program. My Alumni Association membership and service is driven by my desire to make ECU better for future Pirates!”

Join Alumni Association President Brenda Myrick ’92 as a member of the East Carolina Alumni Association. Membership in the Alumni Association helps to provide quality programs and services such as Pirate Career Calls and the Pirate Alumni Network, traditional activities such as Homecoming and reunions, alumni and faculty awards, and student scholarships. As a member, you will join the ranks of alumni like Brenda who demonstrate their pride, dedication, and commitment to East Carolina University.

Join today!

“Pirate Nation”

We asked you to give more ...and you did!

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>NUMBER OF MEMBERS</th>
<th>FUNDS RAISED</th>
</tr>
</thead>
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<tr>
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<td>12,160</td>
<td>$8,789,360</td>
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<tr>
<td>NC State</td>
<td>35,360</td>
<td>$9,576,478</td>
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<td>A&amp;M</td>
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<tr>
<td>ECU</td>
<td>11,000</td>
<td>$13,093,409</td>
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</tbody>
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Because remember... It’s not just a game anymore!

To receive a Centennial Edition Limited Edition Lithograph of Coach Skip Holtz leading the Pirates into the stadium and into the future, bring in one new member or increase your own giving to at least 110% of last year’s gift ($30 min., $110 max).

Pirate Club

For information or to make your donation: ECU Educational Foundation Ward Sports Medicine Building Greenville, NC 27834-4363 252.737.4540 • www.ecupiratesclub.com
2007 BRANDON LEE MANNINGS and Heather Brooks-Doughild were married June 9 in Cancun, Mexico. He works for Greenville’s River’s and Associates. TARA MASSOOD is assistant business manager at Thomasville Stores of New Jersey’s East Hanover location.

2006 DIANA L. DILLARD is a certified nurse practitioner at the Rosemere Clinic, Halifax Regional Medical Center’s family medical office. ERIC COLE FEYER and Anne Michelle Williams were married June 24. He works for Feyer Ford, Lincoln, Mercury of Williamston. NANCY HILL, sales coordinator for the Greenville Hilton’s banquet department, was the April 2007 employee of the month. MICHELLE LEE HUNKLER and KYLE MITCHELL STOKES ’07 were married June 23 in Clemmons. She works for Pitt County Schools and he works with Dr. Elizabeth Mullett and Associates. THOMAS MASSENGILL, a mortgage loan officer for BB&T in Carrolton, Ga., completed BB&T’s Leadership development program. ADAM BRADY MURPHY and Tiffany Leigh Williams were married June 18 at New River Air Station Protestant Chapel. He is a customer service representative for HD Supply at New River Air Station Protestant Chapel.

2005 JESSICA MARIE CIMO and Darrell Robert Jefferson were married May 12. She is a nurse in MED’s maternal intensive care unit. ANDERSON CARDER FRUTZER and MIRANDA ANN ADAMS ’07 were married June 16. She is a licensed intern at ECU and he is a past intern at ATEP Physio and Cushion. They live in Greenville. JARED BLAKE GRAY and ELIZABETH DARE NELSON ’06 were married June 10 at Yankee Hall Plantation, Landing in Greenville; she works for Beatley, Jordan, Riddle, Harris & Hardee and he works at FMI. She Development. DONNA LLOYD ’05 ’07 is a base skills instructor at Sampson Community College.

More than 800 Wake County kids are acquiring the same love for dance that Marilyn Chappell ’90 learned from a former Rockette when she was growing up in New York City. This small dance studio that Chappell and her husband, Chris Chappell ’80, opened in Holly Springs south of Raleigh in 1998 has grown into one of the largest in the area.

Fueling that growth have been two philosophies that the Chappells firmly believe in: Dance should be a community art instead of a discipline limited to studios, competitions and metropolitan stages. And teachers should be role models of community involvement. Now an at-large board member of the N.C. Dance Alliance, she was the Raleigh Jaycees’ 1996 Young Educator of the Year and the 2000 winner of the Triangle Community Foundation’s Artist in Community Service Award. She and her husband shared the 2001 Holly Springs Citizen of the Year recognition for helping with the town’s Center for the Arts.

Amy White, a senior dance education major at ECU doing her student teaching at Raleigh’s Enloe High School, is one of Chappell’s many success stories. About her six years at HSDD, she says, “I learned that I should stay true to myself and just dance without worrying about others: ‘Dance as if no one is watching.’”

As the Holly Springs School of Dance approaches its 10th anniversary, Chappell hopes its goal of "using our gifts and talents to the betterment of our community" continues to cultivate dancers in “a place where kids can be creative, where we provide many opportunities for growth as an artist as well as human beings.”

—Leanne E. Smith

Marty Dickens ’69 of Nashville, Tenn., announced his retirement as president of AT&T Tennessee, a position he has held since 1999. He said he plans to remain active in civic affairs in Nashville, where he recently was honored as Outstanding Nashvillian of the Year by the city’s Kiwanis Club. Dickens is chairman of the board of trustees of Belmont College, a large Baptist-affiliated school in Nashville. He has served on the local boards for the YMCA, Boy Scouts, Vanderbilt Blair School of Music, Adventure Science Center and the Fellowship of Christian Athletes as well as the corporate boards of Genesco and First American Financial Holdings.

He is a past chairman of the Nashville Convention and Visitors Bureau and the Nashville Area Chamber of Commerce. He currently heads the Music City Center Coalition, a business group advocating for a new downtown convention center.
This collaboration of alumni Ralph Finch '04 & Mike Littman '05 is available at www.adventuresofpeedee.com.

No sorority editor. She became the bureau chief at the Goldsboro News-Argus.

a native of high Point who played football at ECU for three years, Guyt, 41, worked for two years after graduating as a grad student and coaching for Wake Forest before joining SAS.

Sue Price Wilson, 75, the retired editor of the High Point Chronicle, who runs the AP at North Carolina Central University, has added South Carolina to her beat and now reports for The News & Observer of South Carolina. Wilson, based in Raleigh, has managed AP operations in North Carolina since 1989. A native of Charleston, S.C., she joined the AP in 1976 in Raleigh as state broadcast editor. She was the bureau chief at AP in Raleigh from 1991 to 2003 and was promoted to bureau chief in 1999. She worked at the AP in Raleigh from 1986 to 1991 and was the AP's executive editor at The Daily Reflector while attending ECU. She gets around Raleigh on a red scooter and keeps in constant touch with friends and former colleagues, who regard her as a scoot with a scooter when her vacationing at Beaufort. "Going over the bridges was a bit nerve wracking the first time," she said.

ROBIN REESE RENEE and Ralph Wayne Lilly Jr., were married July 21 in January, when they las. She teaches English at North Carolina Central University, and the AP's first female editor.

SUSAN ROXANNE LOCKER is a family medicine physician at Vann Family Health, which is part of Scotland Health Care System in Laurinburg. MARY ELIZABETH NORTON of Laurinburg and JOHN WESLEY QUICK III of Greenville were married June 20 in Laurinburg. She teaches at Wayaquka Primary School, and she in a CVI and is a member of the CVI benefiting the Golden communications and non-profits. CHELSEY 'CHES' GRAY BLACK IV is a director of campus services at Johnson C. Smith University in Charlotte, N.C. A former employee of ITS after becoming assistant director for technology at the University of North Carolina at Charlotte. A former head coach for the Marching Pirates, he is a conductor and adjudicator for several music programs and competitions. KRIS LUNDBERG, a New York City-based artist, played Benvolio, and he was a husband for Shakespeare's Twelfth Night. She is an assistant baseball coach at Liberty University.

Laurinburg is an assistant principal in Wayne County and is the athletics supervisor for the Elkin Recreation and Parks Department. She was promoted to senior account manager of Capital Bank's Raleigh commercial team. MICHAEL F. SANTOS is a vice president and a team leader in Winston-Salem at BB&T, where he has worked since 1999. EDWYN JONES is the jack man for SAS' Raleigh branch. She is a guru and manager for Gillette鑫蒙恩monts. On ECU's football team, she is a defensive linemen, guard and center from 1994 to 1996.

MAGGIE KELLY KENDALL has been the 2007 teacher of the year, and she is a social studies teacher. CRUZ DIAZ, a Charlotte, N.C., National Guard reservist, is responsible for a media and social media specialist at the Raleigh Convention and Visitors Bureau.

The Brookstown Inn in Winston-Salem. He works for Talcott Biotherapeutics and has two sons. As a senior financial planning company. She works for Novak Eye Associates. She works at AutoMax of Greenville. She teaches business at Bear Grass High School. She is a senior financial planning company. She works for Novak Eye Associates. She works at AutoMax of Greenville. She teaches business at Bear Grass High School. She is a senior financial planning company. She works for Novak Eye Associates. She works at AutoMax of Greenville. She teaches business at Bear Grass High School.
Establish Your Legacy: Support East Carolina

Your IRA or qualified retirement plan can be the best method for supporting ECULI. You can enjoy a wealth of benefits when you give:

- Estate tax deduction
- Income tax deduction for you and your heirs
- Membership in the Leo W. Jenkins Society
- Establishing a legacy at East Carolina University
You can name any of the ECU Foundations—East Carolina University Foundation Inc., the ECU Medical & Health Sciences Foundation Inc., or the ECU Educational Foundation Inc. [Pirate Club]—as a revocable beneficiary of a portion or all of your IRA or qualified retirement funds. Contact us today for more information.

Contact Greg Abeyounis
Director of Planned Giving
East Carolina University
Greenville, NC 27858-4533
252-599-3575 office
252-328-4904 fax
abeyounisg@ecu.edu
Visit us on the Web at www.ecu.edu/devt/ and click on the “Planned Giving” link.

Marine Capt. Robert P. Rutter IV ’03 won $500,000 on the Fox TV show Are You Smarter than a Fifth Grader? during an appearance on the quiz show in September. He told host Jeff Foxworthy that he majored in information management at East Carolina and compiled a 3.9 grade point average. Below are the questions Rutter was asked. The correct answers he gave are below.

1. For $1,000: What is the only U.S. national holiday that always falls on a Thursday? A. Independence Day. B. Thanksgiving. C. Groundhog’s Day. D. New Year’s Day. Answer: C

2. For $2,000: True or false: The sum of two whole numbers is always an even number? A. True. B. False. Answer: A


4. For $10,000: What is the last stage that a butterfly goes through before it becomes an adult? A. Pupa. B. Larva. C. Egg. D. Sperm. Answer: C

5. For $25,000: Muscles are attached to bones by which of the following? A. Ligaments. B. Tendons. C. Tissues. D. Cartilage. Answer: B


7. For $100,000: The Ganges River flows through which country? A. China. B. Egypt. C. India. D. Brazil. Answer: C

8. For $175,000: How many watts are used during one kilowatt hour? A. 1000. B. 1200. C. 1500. D. 2000. Answer: A

9. For $300,000: Who was the only person to be elected President four times? A. George Washington. B. John Adams. C. Thomas Jefferson. D. Andrew Jackson. Answer: A

10. For $500,000: How long was the Civil War? A. 4 years. B. 6 years. C. 8 years. D. 10 years. Answer: C

For $1,000: What is the correct answer is Jacques Cartier.

For $300,000: Which explorer to navigate the st. lawrence river in Canada?

For $5,000: The correct answer is not given.

For $10,000: The correct answer is not given.

For $25,000: The correct answer is not given.

For $50,000: The correct answer is not given.

For $100,000: The correct answer is not given.

For $175,000: The correct answer is not given.

For $300,000: The correct answer is not given.

For $500,000: The correct answer is not given.
Please send address changes or corrections to: Kay Murphy, office of University Development, Greenville Center, East Carolina.

Alumni announcements also, when listing fellow alumni in your news, please include their class year.

East e-mail your news to ecuclassnotes@ecu.edu. While them to NCAA at-large bids.

KEVIN WILLIAMS
'84 '91

founded the North and South Carolina Sportsman

1983

BOLANDA BEST
'83 '93

is a wildlife biologist for the North Carolina Wildlife Resources Commission.

1982

VERNIE DOVE JR.
who has more than 23 years experience in insurance, is a Raleigh-based producer with the independent John Hancock Agency of Rocky Mount.

1980

J.C. BASNIGHT
is the new superintendent at Fayetteville's Public Schools.

1979

REBECCA COBURNS BROWN
'65 '72

was named the new director of academic and modern studies at Fayetteville Technical Community College. DR. BERNADETTE GREGORY WATT
'a Greenville native, was named the 2007 S.C. Jones Award from the national alumni association for Greenville's Bonner Women's College.

1978

JANE WALSTON
who lives in Beverly Hills, Calif., produced a concert/opening for the new 2,000-seat Randy Parton Theatre at Charlotte's Crossroads in July.

1976

LT. COL. GLENN HARMON
retired after 31 years of service with the U.S. Army in 2003.

1975

MARSHA BLACKWELDER
who has been teaching English and American literature for 28 years, was named the fastest growing privately held homebuilder in the nation by Professional Builder magazine. The magazine said the company generated $227.4 million in revenue in fiscal 2007 and built 1,059 homes.

1974

JOYCE MARIE SCOTT
who has been teaching in the classroom at First Presbyterian Church in Greenville. While many carillons are automated, the First Presbyterian Church carillon is the carillon in First Presbyterian Church in Wilmington. While many carillons are automated, the First Presbyterian Church carillon is the carillon in First Presbyterian Church in Wilmington. While many carillons are automated, the First Presbyterian Church carillon is the carillon in First Presbyterian Church in Wilmington.

1973

EMILY LITZ
who was named the 2007 S.C. Jones Award from the national alumni association for Greenville's Bonner Women's College.

1972

JERRY FISHER
who was named the 2007 S.C. Jones Award from the national alumni association for Greenville's Bonner Women's College.

1971

Peggy Murphy, Ofice of University Development, Greenville Center, East Carolina University, Greenville, NC 27858-4535, fax: 252-328-4904, or e-mail murphyph@ecu.edu.

Please send address changes or corrections to: Kay Murphy, Office of University Development, Greenville Center, East Carolina University, Greenville, NC 27858-4535, fax: 252-328-4904, or e-mail murphyph@ecu.edu.

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MABEL EDWARDS MINGES Jarvisburg Home Demonstration Club and a Red Alpha Delta Kappa and a Sunday school teacher. of Elizabeth City died Sept. 12. She taught in public teaching from Montreat-Anderson College. She also received a certificate for Distinguished Bible in MeMoriAM was a librarian. She was active in the Benevolent was a 5-foot-tall forward on the Roxboro High School, she was and the oldest member of Burnham was in the library at Stafford, Va.’s H.H. Poole Middle School for 30 years. After her 1989 retirement, he taught students that their best was for teaching basketball at Warrenton’s John Graham High School. She was inducted into ECU’s Athletic Hall of Fame and was a member of the Carolina line dance team.

ANNIE HEWETT PHELPS ’59 of Ash died July 25. She was a deacon in his church, the Reviewers Book Club and Kinston Historical Association; and supported the Harmony of Yesteryear located at the Pitt County Fairgrounds. Memorial services may be made to the ECU Educational Foundation.

COL. GEORGE THOMAS IPKIN JR. ‘64 died July 23. He was an educator and was energy director for Johnson County School. He enjoyed golf, music, volunteering and spending time with his family. Walter Ellington ‘59 of New ‘84 of Statesville died Aug. 5. She was an educator and was energy director for Johnson County School. She enjoyed golf, music, volunteering and spending time with his family. Walter Ellington ‘59 of New York. She was a member of the Massachusetts Counsel for Drug Abuse founded in 1981, which helped people who had similar problems. He founded one of Massachusetts’ first detoxification centers, and after moving to North Carolina in 1975 opened the first 30-day inpatient center in the state. He served on numerous health committees, was a co-author and was a consultant for a hospital. As an ECU professor, he specialized in medicine from 1981 to 1990, during which time he also founded his private practice, Chuck Caroween Clinics.

DAVID ALLAN GLATTHORN ‘51 of Raleigh was an educational technology manager at North Carolina State University and was named professor emeritus in 2002. He taught at ECU from 1955 to 1987 and then to ECU in 2003. He received his Comber Infinity Badge and the Bronze Star for his service at World War II. He taught public school for 24 years in Pennsylvania, and joined the graduate faculty at Pennsylvania in 1972. His follows included a Fullbright to Portugal. He came to ECU in 1987, where he distinguished research professor of education and received the Lifetime Achievement Award for Research. He authored 36 books on school leadership and curriculum, and 40 English language textbooks. He was appointed to the Council for the Humanities by Governor John Edwards and was named to the Graduate College of Education’s Glimmer Discretionary Award.

HOWELL “HAL” MORRISON of Greenville died July 15. A Kingsport, Tenn. native, he was notable for basketball, track and golf, and set records as a football player. After 20 years coaching in Texas, he was head golf coach at ECU from 1986 to 1996 when ECU won the NCAA Regional, and set records that still stand. He coached 13 All-American and Pro Golfers, and was inducted into the National Golf Coaches Hall of Fame. Memorials may be made to a University Health Systems Hospice Care. RICK FRAZIER YEAREY of Myerstown, Penn. died Aug. 8. He taught social work at ECU from 1975 to 1984 and developed a campus continuing education social work program. He was an educational coordinator for North Carolina State University in North Carolina and was a monastery of Monroe County in the 1970s and 1980s. He worked for 12 years as a social worker for the University of Pennsylvania in Pennsylvania and North Carolina and was a monastery of the Carolina Line Dance Team.

ERNESTINE BARBOUR CARLTON 1924 of Sanford died June 19. Born in Lexington in 1976 and married in 1994, she was a nurse who enjoyed traveling, making cards and being active in her church. SAMANTHA GEEZEY – FITZPATRICK DUNBAR ’80 of Summerville, S.C., is a licensed practical nurse in Prince George, Va. and has received the Lifetime Achievement Award for Nursing Services. She served on numerous committees, won several awards and was a consultant for a hospital. In addition to her work, she also founded the Carolina Line Dance Team.

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DR. THEODORE BLUST Clark of Rockingham died July 20. He enjoyed alcohol and drug treatment for 40 years, and was a consultant for a hospital. As an ECU professor, he specialized in medicine from 1981 to 1990, during which time he also founded his private practice, Chuck Caroween Clinics.

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“We are not here to destroy the old and accept only the new, but to build upon the past...”
—Robert H. Wright, Nov. 12, 1909
From his inaugural address and installation as East Carolina’s first president

UPON THE PAST

“Why I like being postmistress”
Recollections of Annie Laurie Baucom ’21, who ran the campus post office her senior year. After graduation, she taught school and worked many years for the UNC Alumni Association. Former Kinston Mayor Buddy Rich is her nephew. She was 98 when she died in 1996.

“At the post office, at the noon mail hour, is one of the best places and times to observe human nature, and the various characteristics of individuals.

“There is always a noisy group, each one of whom shouts her affairs to the world, one calling across to another one, “Look in box No. 21.” “If I don’t hear from Bob today, I’ll never write to him again.” “Oh, Liz, I heard from Shorty.” “Glory be! Here’s a check! Guess I’ll go up street this afternoon.” “Here’s a ‘call for package’ slip; I hope it’s something to eat.” “My, this is a scorching letter.” “Annie Laurie, didn’t I get a package?”

“Then there is the type made up of those who never utter a sound about mail, but that’s no sign that what is received by them is not interesting. Just watch one of these when she thinks no one is noticing her and see her face sparkle with enthusiasm, as she turns the pages of her letter; or notice the shadow of disappointment spread over her face as finds no mail and calmly walks out.

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“Then last, and least in number, are those (mostly the faculty) who, I would not say are altogether indifferent, yet had rather wait awhile and avoid the rush, knowing their mail is perfectly safe and that it will be just as interesting any time they go for it.

“It is also amusing when a crowd of girls... tell various tales about their numerous friends which would make others think they are very popular, but I have noticed that those who talk often receive fewer letters than those who sit quietly by and say little. Their letters come regularly, and after time passes and we pick up a paper and read about their weddings, it will reveal no surprise to us.

“In spite of all the little worries, I can cheerfully say that it has been one of the most fascinating positions I ever held."

Catching up on news from back home, circa 1926. The group includes Grace Atwater, Grace Bishop, Annie Gray, Claire Lynn and Felsie Tucker.
Marching Pirates Director Christopher Knighten strikes up the band for *The Star-Spangled Banner* before the home game with UNC Chapel Hill.

*Photo by Forrest Croce*