THE DAILY CLIPS

April 2, 2012

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252-328-6481
Four scenarios for academic reorganization were released Friday by a committee at East Carolina University.
The scenarios are based on a list of 57 possible changes generated last month from the Program Prioritization Committee, formed by the Chancellor in May 2011 to find ways to increase efficiency and save money after years of state budget cuts.

The first scenario has no major structural changes but calls for colleges to come up with their own plans to increase efficiency to meet a target of total savings of $1 million a year.

The second builds on the first and moves or merges a handful of departments including nutrition and interior design for a total savings of about $1.7 million a year.

There are several options under the third scenario, including redistributing the College of Human Ecology or the College Health and Human Performance, bringing total savings including the first and second scenarios to roughly $2.5 million a year.

Most colleges expressed a desire to remain intact during a special meeting and an online survey held after the initial options were released.

“The faculty, staff, and administrators of the College of Human Ecology are disappointed that the college is once again being identified as a key one to dismantle,” Dean Judy Siguaw said. “The units in the college are linked by common theories and we had hoped the Program Prioritization Committee would recognize the importance of leaving the units together. Unfortunately, that does not appear to be the case.

“We will, of course, await the final decision from the chancellor. However, even if the college is dismantled, the units will largely remain intact and the excellent work of the faculty will continue.”

One version of the third scenario forms a new STEM College by merging the College of Technology and Computer Science with math and science departments from the College of Arts and Sciences, which would be converted to the College of Social and Behavioral Science and the
Humanities. This would save about $2 million a year including savings from the first and second scenarios, or about $400,000 a year by itself.

“Despite modest cost savings, this scenario could provide an elevated STEM identity and visibility that are important for enhanced recruitment of students, external grant funding and corporate donations,” the scenario states.

Alan White, Dean of the College of Arts and Sciences, still was looking over the scenarios Friday afternoon, but said he was not surprised that the breakup of his college was one of the options based on earlier discussions. He said the college departments issued a near unanimous response on staying together earlier in the process.

The fourth scenario is a combination of one and two and different selections from the third, so the savings are variable.

All told, the university could save up to $3.8 million a year.

The financial figures accompanying the scenarios are estimates, committee chair and professor Ron Mitchelson said.

“These are based on a very carefully assembled inventory of administrative costs that are tied to departments, colleges, schools, libraries and divisions,” the document states. “It is appropriate to recognize the uncertainty associated with these estimates. Final savings associated with any structural change will depend on carefully negotiated and precisely articulated agreements with the parties involved.”

Forums on each scenario will be held April 9-12. Using that feedback, the committee will make a recommendation to Chancellor Steve Ballard by April 30. Officials have said throughout the process that implementation will be done carefully over time.

“While administrative cost concerns remain at the heart of any structural change that is recommended, our plan for the future also must consider strategic possibilities that could position the institution for greater diversity and volume of non-state revenue streams,” the document reads. “ECU’s process for examining reorganization possibilities has been designed to remain sensitive to the disruptiveness that frequently accompanies such change while searching broadly for administrative efficiencies and academic synergies.”

A description of the scenarios is available at www.reflector.com.

For more information, visit www.ecu.edu/news/ or www.ecu.edu/ppc.
"King of the Road" by Robert Ebendorf
Society for Contemporary Craft

Biennial 'Transitions' exhibit blends metal art, organic forms
By Kurt Shaw
PITTSBURGH TRIBUNE-REVIEW

With works by 33 internationally recognized craft artists, the exhibit "Transformation 8: Contemporary Works in Small Metals" at Society for Contemporary Craft in the Strip District showcases the best in contemporary jewelry and small metal sculpture at the moment -- not just in Pittsburgh, but anywhere.

This year, the biennial exhibition attracted the largest number of international artists ever. More than 130 highly skilled craft artists from around the globe applied for the first round alone. All are vying for the Society for Contemporary Craft's $5,000 Elizabeth R. Raphael Founder's Prize, and of course, the recognition that follows.

Begun in 1997, the biennial Transformation series of exhibits "seeks to identify the strongest work in a certain media area," says Kate Lydon, the society's director of exhibitions. "This particular series is small metals, which means we have jewelry as well as small sculptural pieces that you can see throughout the gallery."
For this exhibit, the jurors were Lydon, Bruce Pepich, executive director at the Racine Art Museum in Wisconsin, and jeweler Natalya Pinchuk of Pittsburgh. Raphael's daughters Alex, Cathy and the late Margaret Raphael also were jurors. Margaret Raphael died on Dec. 19, and the exhibit is dedicated to her.

"We selected (Pepich and Pinchuk) because Pepich brought a curative viewpoint and a distinguished career of 37 years with RAM, and Pinchuk brought an arts perspective as an international metalsmith and was very knowledgeable about the craftsmanship of these objects," Lydon says. "Both of their points of view informed the jurying process greatly."

In early February, Raphael Prize-winner Meghan Patrice Riley traveled to Pittsburgh from her New York City studio to attend the opening reception and accept the $5,000 prize, which is a purchase prize for her winning piece, "Interstitial." It is now part of the society's permanent collection.

A necklace based on a geometrically inspired line drawing, "Interstitial" seems to "come alive" when donned, Lydon says.

"The beauty of this piece is when you put it on, it transforms from a two-dimensional drawing to a voluminous neck piece with all this motion," Lydon says. "It's a fitting piece that aligns itself nicely with the exhibition's overriding theme, which is transformation -- interstitial refers to the place in between two moments."

That's saying a lot, considering Riley draws inspiration from her background in mathematics and geometry. Born in Anaheim, Calif., she studied economics and fine art in Toulouse, France, before completing her bachelor of arts degree in economics from the University of California, Berkeley, in 2002. To create her independent line of geometrically inspired pieces she joined a collective art studio in San Francisco's emerging Mission District, where she held open studios and art shows before relocating to New York.

The second place winner was Mari Ishikawa, a Japanese artist living in Munich, who took home a $1,000 award for her piece "Parallel World."

Based on a photograph of a forest floor she took at night, this brooch made of silver and Japanese Kodo paper has an ethereal quality thanks to a delicate mesh of subdued colors and organic forms. It's on display among three similarly styled jewelry pieces by the artist. "You can see they're very organic," Lydon says. "This is very much art jewelry, very structured in the direction of small metals."
Honorable mentions went to Robert Ebendorf and Daniel DiCaprio. Ebendorf, who lives and works in Greenville, N.C., where he is a professor of art at East Carolina University, shows four brooches made from found metal, such as his "King of the Road" piece, which ingeniously combines a crushed Coke can with a tiny skull bejeweled with rubies, garnets and diamonds.

DiCaprio, who was once Ebendorf's student, lives in Richmond, Va. His "Colony Necklace" is one of his two works on display that ingeniously combines exotic woods with tiny spikes of silver.

About the necklace, made of ebony and silver, Lydon says, "It's a really nice example of an artist working with metal in combination with another material. The interesting part about this work is that it is primarily wood. DiCaprio's process includes drilling many, tiny holes in the wood, and delicately hammering minute pieces of metal flush with the surface to create an overall pattern and shimmer.

"I think this is probably more (indicative of) the direction of things," she says. "Many artists today are working with mixed materials. Here's an example of an artist who is doing really organic work with wood and incorporating metal."

Each of these four artists were allowed to include additional pieces because they were recognized with awards, but everyone else is represented by only one piece in the exhibit. Among the remaining artists' works, there are some real standouts for their ingenious use of metal combined with other materials.

For example, Sandra Enterline of San Francisco combined slices of diamonds with oxidized sterling silver, palladium and white gold to create "Diamond Window," a necklace that harkens to the crushed-glass granules of a broken plate-glass window.

In similar fashion, but using real architectural castoffs, Carolina Hornauer Olivares of Vina del Mar, Chile, has combined fragments she found after the Chilean earthquake of Feb. 27, 2010, to form "From Ornament to Plain No. 8," a brooch made of pieces of wood and other tiny architectural remnants.

And of all things unusual, Emanuella Deyanova Ramjuly of Amsterdam displays a ring made from rolled and cast silver and the bristles of two paintbrushes, one of which is made from koala hair. Titled "How to Wear a Famous Painter," it is one size fits all, allowing the wearer to place it on any finger, because it is held in place by the pressure of the bristles.
Lydon says that this might be one of the most unusual Transformation exhibits thus far. "I think that this show is really interesting in that each of the artists in the show has a really appealing and thoughtful way that they've approached the (use of) metal."

Kurt Shaw can be reached at kshaw@tribweb.com.
Fools for laughs
“Laughter is everywhere, and I’m pretty sure people like to laugh. That’s one thing that connects people nowadays.”

Matt White

By Kristin Zachary
The Daily Reflector
Sunday, April 1, 2012

The best April Fools’ Day jokes stem from reality, lending to believability and more laughs, local pranksters say. A “Kick Me” sign may prompt a few brief laughs, but the real fun comes from more detailed falsehoods people might believe to be true, according to Anthony Holsten, artistic director of Ooops! Comedy Improv in Greenville.

“So some of the better jokes I’ve seen take some form of reality,” Holsten said.

“The truth is a lot funnier than anything else,” said Matt “Whitey” White, a local comedian who does shows with Ooops! Comedy Improv. White also is the founder of Seriously Clowning, a student improv, sketch and stand-up group, at East Carolina University.

For 15 years, an ECU instructor has played an April Fools’ Day joke on campus and pulls from reality to make the jokes believable. After he comes up with a concept, a friend helps carry out the prank.

“I have a process I go through,” said the instructor who prefers to remain anonymous and identifies himself as Hugh Troy. The real Troy (1906-1964) — who was legendary for his practical jokes, especially during his time as a student at Cornell University in the 1920s — has served as an inspiration, ECU’s Troy said.

He said another inspiration was his father, who was a longtime ECU professor and prankster.
“It goes back to my dad,” he said. “He did an April Fools’ Day joke every year. I got the idea from him.”

The first prank by ECU’s Troy was the announcement of a visit to campus by J.D. Salinger, author of “The Catcher in the Rye,” who was known for his reclusive nature. A writer with the campus newspaper believed it and nearly ran the announcement, he said.

The instructor has over the years crafted a specific formula for successful April Fools’ gags on campus:
Consider some of the issues being excessively covered by the national media.
Consider those things that are most on students’ minds.
Think of biases students or professors have. Biases, fears and desires tend to cause people to become more credulous.
Think of a foolish quality shared by many students or professors. Think of any kind of student behavior that would be fun to satirize.

One of the instructor’s most notable pranks pulled from national news of a product recall for Firestone tires on Ford Explorers and other vehicles. Knowing students sometimes utilize CliffsNotes — literature study guides — instead of actually reading books, ECU’s Troy decided to fake a CliffsNotes recall for his prank.

Students who received a grade of C, D or F after using CliffsNotes guides with false errors could receive a refund in a course, per the prank.
ECU’s Troy called the student store the next day to ask if it was true and was greeted by an exasperated employee who said she had already spoken with a number of people who called regarding the hoax.

Another year, the instructor’s fib was inspired by a construction site on campus.
“I claimed pirate’s treasure was found at the site and showed a picture of someone with a handful of supposed doubloons, which were really quarters,” the instructor said.

ECU’s Troy provided an email address for students interested in volunteering to look for additional treasure and the head pirate’s chest at the construction site. Six students emailed, he said.
“My practical jokes, as they become more and more absurd, reveal themselves to be jokes,” ECU’s Troy said, noting the jokes often begin with a hint of believability.

Jokes are meant to be funny and garner a laugh, the pranksters said.

“A lot of people that do comedy are considered fools,” White said. “Most people think being a fool is a bad thing, but if you think about it, to make somebody laugh, that takes a lot.”

The process of making people laugh begins with a believable joke or comedy based on truth, White said.

Believable pranks provide a long-term chuckle instead of brief laugh from a short-term gag, Holsten said.

For instance, a prankster could speak with people about women’s rights and easily turn it into an all-day joke, Holsten said.

“It’s a real issue in our world,” he said, noting people are more likely to believe a joke tied to reality.

The prankster could tell people an “apron rally” will be held for women who want to express their desire to return to the kitchen, Holsten said.

The joke could go on all day, he said, with the prankster directing people to a website about the rally or handing out fliers to encourage attendance at the fake rally.

“There seems to be enough truth to it that it’s not like flying unicorns,” Holsten said. “People would say, ‘Wait, is this real?’ That’s where the best jokes come from — some form of reality.”

Two fast-food chains received a large response to their April Fools’ Day fibs when they pulled from reality to create the “Left-Handed Whopper” and “Taco Liberty Bell,” according to Alex Boese, curator of the Museum of Hoaxes, a website created in 1997.

In 1998, Burger King published a full-page ad that cooked up a “whopper” of a different kind — a “Left-Handed Whopper.” The sandwich was said to have all condiments rotated 180 degrees to redistribute the weight and reduce spills from the right side of the burger.

Burger King reported the next day that, although the left-handed sandwich was a hoax, thousands of people swallowed their whopper tale by requesting the sandwiches at the restaurants.
Another full-page ad, published on April Fools’ Day in 1996, also elicited a great response.

Taco Bell announced in the ad and in a press release that the corporation agreed to purchase the Liberty Bell in an effort to help the national debt. The historic treasure was to be renamed the “Taco Liberty Bell.”

Boese reported that hundreds of outraged citizens contacted Taco Bell’s headquarters and the National Historic Park in Philadelphia, where the bell was housed. A few hours later, Taco Bell revealed it was a practical joke.

White House Press Secretary Mike McCurry was asked about the sale and kept the joke going, according to the Museum of Hoaxes website.

McCurry reportedly said the Lincoln Memorial was being sold to the Ford Motor Co. and would be renamed the “Lincoln-Mercury Memorial.”

“All you really need to have is a sense of humor and an open mind,” White said.

White, who in 2003 began doing comedy shows in Greenville, will host a comedy workshop from 3-5 p.m. today at the Tipsy Teapot. White had 76 shows last year and has already hit two dozen this year.

“Laughter is everywhere, and I’m pretty sure people like to laugh,” he said. “That’s one thing that connects people nowadays.”

People disagree on music, for instance, and there are different types of comedy, but there is only one way to laugh, White said.

“Everybody should laugh because life is stressful enough,” he said.

To get some laughs today, visit http://aprilfoolzone.com for prank ideas.


Contact Kristin Zachary at kzachary@reflector.com and 252-329-9566 and follow her on Twitter @kzacharygdr.
ECU inducts eight into nursing Hall of Fame
Sunday, April 1, 2012

Significant contributors to nursing education, administration, research and practice were honored on March 16 as eight nurses were inducted to the Hall of Fame in the East Carolina University College of Nursing.

Inductees were Linda Burhans, Martha Dartt, Nettie Evans, Susan Gerard, Sue Lassiter, Joanne Stevens, Carmen Vincent and Anna Weaver. All are ECU alumni.

Also honored was Helen M. Brinson, who received the 2012 Distinguished Alumni Award. Brinson recently retired after a long career as director of nursing education with the Eastern Area Health Education Center. The award recognizes exemplary contributions to the nursing profession.

More than $51,000 raised through the creation of the Hall of Fame supports a fund providing merit-based scholarships for nursing students. The launching of the Hall of Fame program in 2011 coincided with the 50th anniversary of nursing education at ECU. Last year, 40 were inducted into the inaugural class.

“The Hall of Fame recognizes nurses who carry forth the ECU College of Nursing tradition of excellence in clinical practice, teaching, research and leadership,” said Dr. Sylvia Brown, dean of the College of Nursing.

Each inductee received a flame-shaped award resembling the nursing pin designed by the first nursing class at ECU.

Burhans of Wilson is associate executive director for education and practice for the North Carolina Board of Nursing.
Dartt of Greenville is director of nursing services at ECU’s Brody School of Medicine, where she has worked and served in several leadership roles since 1988. She is an adjunct faculty member in the College of Nursing.

Evans of Ayden is vice president of patient care services and chief nurse executive for Vidant Roanoke-Chowan Hospital in Ahoskie. She is an adjunct faculty member in the ECU College of Nursing and is an executive board member of Eastern AHEC.

Gerard of Blounts Creek is senior director for growth and clinical services for Vidant Beaufort Hospital. She previously served in several roles including chief executive officer for Beaufort Regional Health System.

Lassiter of Ahoskie has served as president of Vidant Roanoke-Chowan Hospital in Ahoskie since 1997. She is an adjunct faculty member in the College of Nursing.

Stevens of Raleigh is a contract professional lobbyist. She is state advocate for the American Association of Nurse Practitioners.

Vincent of Greenville is vice president of corporate accreditation and regulatory compliance at Vidant Health and is an intermittent reserve surveyor for The Joint Commission.

Weaver of Greenville is assistant vice president of transplant, trauma and surgical services at Vidant Medical Center, where she has served in numerous administrative roles in surgical and operative services.

**Protocol training gives students edge**

After participating in an hour of instruction on proper dining etiquette, ECU junior Jack Prager thought he had everything figured out. Then lunch arrived.

“(The first course) was French onion soup and it had a piece of bread on it,” the finance major said, shaking his head but smiling. “And I thought, ‘What do you do if there’s stuff in it?’”

Social skills can make a big impression in an increasingly competitive job market and global world. That’s what visiting speaker Kay Leonard — chief of protocol at the Joint Special Operations University in Tampa, Fla. — hoped to impart to about 40 students during an all-day Outclass the Competition event March 22 at ECU.

This is the first year the Office of Engagement, Innovation and Economic Development and Division of Student Affairs offered the course, which focuses on professional behavior and etiquette training. ECU’s Champions
of Freedom Fund sponsored the day’s events, with help from state appropriations. It replicates a program based at N.C. State University’s Gen. Hugh H. Shelton Leadership Center.

“We know that so many of these kids are waiting a longer time for first employment (after college) and are very conscious that many of them will have to create their own opportunities,” said Ted Morris, associate vice chancellor of Engagement, Innovation and Economic Development. “These skills…will help facilitate that.”

“I hope our goal…is to teach them to be not only very confident but very politely aggressive,” Morris said.

“These people are going to be professionals…at whatever they’re doing,” Leonard said. “They have to be able to outclass so they can get that job.”

Faculty and administrators from across the university nominated each of the participating ECU students. Freshman Breanna Dean, a cadet in Air Force ROTC, said she had little choice but to attend after her colonel sent her an invitation.

“The career path that I’m going into, a lot of these points and skills can be applied now and later on,” Dean said. “In ROTC, we’re learning rank structure and customs and courtesies. This applies to that.”

ECU also will adopt the Shelton Leadership Challenge, offering leadership curriculum and practice learning to high school students, beginning this summer. For more information, visit https://www.ecu.edu/cs-admin/oeied/ECU-SLC.cfm.

**Murfreesboro collection grows**

The town of Murfreesboro will mark the 225th anniversary of its original charter this year, and the Murfreesboro Historical Collection in the Special Collections Department of Joyner Library at ECU now has more individual collections for researchers to use.

The Murfreesboro Historical Association donated six individual collections to the Manuscripts and Rare Books Division, Special Collections Department of Joyner Library and those have been processed and are now ready for use both online and at the library. Researchers will have access to collections’ aids to guide their search.

Those aids contain a biographical or historical note, a description of the records available and a container list to help researchers locate and request
any materials of interest. All materials are available for viewing in Joyner Library’s Special Collections Reading Room.

“Many families documented in the papers were some of the founding families of the town and were related by marriage, so this aspect makes the collection even more interesting in the way that it documents their various relationships in daily life,” said Maury York, assistant director for special collections at Joyner Library.

The six collections added to the Murfreesboro Historical Collection are as follows:

- Wynns Family Papers, 1800-1961 (bulk 1880s-1920s), undated
- Benjamin B. Winborne Papers, 1717-1957 (bulk 1880s-1920s), undated
- Vaughan Family Papers, 1872-1900 (bulk undated)
- Winborne Jenkins Papers, 1751-1816, undated
- J. T. Lewter Papers, 1857-1887, undated
- Murfreesboro Historic Photographs, 1950s-1970s, undated

For more information or assistance with requesting materials, visit the Special Collections website at http://www.ecu.edu/cs-lib/specialcollections.cfm

**Upcoming Events:**

April 14: The 5th Annual Pirate Alumni Road Race and Fun Run. Race day registration begins at 7:30 a.m.; run begins at 9 near U.B.E., 516 Cotanche St. The registration fee is $25. Call Tanya L. Kerns at 328-1958 to register or for more information.
Civil War letter returns home
Published 8:25pm Wednesday, March 28, 2012
By Vail Stewart Rumley

A Civil War-era letter written by a Washington woman has made the trip home to eastern North Carolina.

The letter, written by Annie E. Bogart, went to auction Jan. 31, part of a large, private collection of Civil War memorabilia being auctioned by Cohasco Inc., a dealer in and auctioneer of manuscripts, books, antiquarian materials and collectibles in Yonkers, N.Y.

While Annie Bogart had no direct descendants — she instead helped raise the family of her older brother, Col. David Nevius Bogart — it was her brother’s great-great-grandchildren, two sisters who grew up in Washington and now live in Virginia, who purchased the letter and donated it Tuesday to the Manuscripts and Rare Books Department of East Carolina University’s Joyner Library.

Kathleen Hinds Kennedy and Melody Hinds Moen remember stories of “Aunt Annie” from childhood, as told by their grandmother who was the youngest of Col. David Nevius Bogart’s brood.

“We felt compelled to buy the letter,” Moen and Kennedy agreed. “We wish that we could have bought all three.”
Moen and her husband met with Maury York, assistant director of Joyner Library’s special collections, hoping to find a home in eastern North Carolina for the letter.

“We wanted it to stay in North Carolina,” said Moen, of deciding to donate the letter to the library. “They very much wanted the letter. We viewed the facilities, and (York) assured us it would be available to students and international scholars.”

The letter comes at the right time for the special collections department, which is currently featuring a 150th-anniversary Civil War exhibit.

“This letter is an unusually descriptive and important letter that documents the burning of Washington in 1865,” said York. “Given that we’re in the midst of sesquicentennial, it’s of particular interest right now.”

In the letter, Bogart speaks not only of meeting Confederate President Jefferson Davis and Gen. P.G.T. Beauregard on a trip to Greensboro, but of the trip by rail to the then-capitol of North Carolina, during which the railway was lined by the dispossessed, those who had lost their homes and livelihoods to war.

Not all was gloom in the Civil War era: Bogart also speaks of a summer trip to Tarboro prior to the burning of Washington, where she and others went riding and sailing on the river every day and enjoyed the company of the “fine young officers.”

“There was a lot of resiliency, along with the suffering,” said Kennedy.

York said the department is deeply grateful for Moen’s and Kennedy’s generosity, saying the library staff would “do all we can to take care of it and make it available for anyone doing research” in related fields.

Annie Bogart’s letter will be encapsulated, meaning each sheet will be pressed between two layers of Mylar, and stored in an acid-free folder and box in climate-controlled, secured stacks. The public does not have access to the secure area — materials are brought out to researchers under close supervision instead.

York made a point of saying that his department is always interested in talking with anyone in possession of family manuscripts in Washington and Beaufort County.

“We try very hard to document the history of eastern North Carolina,” he added.
Annie Bogart’s letter documents a pivotal point in Washington’s history, but for Moen and Kennedy, the letter does much more, allowing them a glimpse into the life and personality of a woman who previously existed only in childhood stories.

Said Moen, “It really does mean a lot to read something like this and that ancestor just comes alive to you.”
Katherine Burney is presented a Resolution of Appreciation for her 32 years of service from Willie Lee, left, director of Auxiliary Services, and Bryan Tuten, right, director of Dowdy Student Stores.

**Burney retires after 32 years with Dowdy Student Stores**
Monday, April 2, 2012  
WorkWeek

Katherine Burney has retired from East Carolina University, ending a 32-year career with Dowdy Student Stores. She was textbook manager.

Burney’s primary responsibility was making sure that students and faculty had the textbooks and course materials they needed when classes began, a process that required constant communication with faculty and publishers.

“Katherine always made sure the textbooks were ordered on time and worked diligently with publishers, faculty and store management to find ways to reduce textbook costs,” Bryan Tuten, director of Dowdy Student Stores, said. “She managed her department with outstanding professionalism and customer service, and did so well adapting to changing textbook trends like rental and digital books.”

Burney’s co-workers honored her with a reception on Feb. 28 at the Murphy Center. Willie Lee, director of auxiliary services, presented her a Resolution of Appreciation.

Burney also received an ECU class ring from the Dowdy Student Stores staff. She is a 1968 graduate of the School of Art.

Wanda Scarborough, director of Dowdy Student Stores for the majority of Burney’s years at ECU, called her “one of the most dedicated employees the store has ever had.”
“Katherine was always up for a challenge,” Scarborough said. “This will be her biggest challenge yet, getting used to slowing down.”

Burney has been with the store since 1979, when she was hired as a cashier. She worked her way up to customer service manager and assistant textbook manager before assuming the textbook manager position 23 years ago.

She has received numerous awards, including the Treasured Pirate Award for Delivery of Service in 2010 and the Business Services Quest for Excellence Award in 2002. Last year she was nominated for ECU’s prestigious Centennial Award for Excellence.

“It has been a great 32 years,” she said. “I have always loved my job.”

Burney lives near Simpson with her husband Leon. They have two daughters and five grandchildren.
Long-time Reflector newsman dies
Sunday, April 1, 2012

Stuart Savage, for 50 years a newsman at The Daily Reflector and veteran emergency services volunteer, died Friday in Greenville following a period of declining health. He was 76.

Hospitalized in mid-March with respiratory problems, Savage recovered slightly but fell ill again last week, a family member said Saturday. He died at noon Friday.

Savage retired from The Daily Reflector in 2009, 50 years to the day after starting work as a news reporter in Greenville. During those years, he covered every type of news event, both as a writer and photographer. Many of his photographs chronicling the area’s history of the ’50s and ’60s are now part of East Carolina University’s Daily Reflector Image Collection online.

“Stuart was a reliable veteran at the Reflector when I came here in 1990,” Executive Editor Al Clark said Saturday. “He was a quiet man and I remember how comforting it was to know that if any kind of story broke you could always turn to Stuart to cover it. Anything you asked, he was ready to do, and he did it well.”

At the time of his retirement, Savage edited the weekly Workweek local business section and he continued to handle occasional photography assignments. One of his last major stories included a series of aerial photographs that were part of the Reflector’s award-winning coverage of the West Pharmaceutical Services Plant explosion in Kinston in January 2003.
“When we heard about that explosion, I went out in the newsroom and asked Stuart if he could go up in the plane to shoot it, even though these are not easy pictures to take and he had not been shooting a lot just then,” Clark said. “He didn’t miss a beat, just smiled and said, ‘sure.’”

Most recently Savage had divided his time between Greenville and Atlantic Beach, where for the past year he served with the area’s volunteer police services program. In this role, he helped patrol neighborhoods in automobiles and the beach in dune buggies, offering assistance wherever it might be needed, his family said.

Savage was a certified emergency medical technician and volunteered with the Greenville Fire Department and rescue squad for many years. He was a member of a number of award-winning EMS units during those years. His service on the rescue squad came before Greenville had a paid squad, a family member said.

Funeral services have not been announced. Greenville’s Wilkerson Funeral Home is in charge of arrangements.
The power of the extremely small is getting very big in North Carolina. Leaders from around the world will converge this week at the American Tobacco Campus in Durham for the annual Nanotech Commercialization Conference.

It’s fitting North Carolina is hosting this conference. With its rich mix of life-science leadership, intellectual fire power flowing from our universities, a history of major public investment in the sciences, and an ever-growing reputation in nanotechnology, the state is a serious international player in all things small.

How small? Nanotechnology refers to anything that is between one to 100 nanometers big. One nanometer is one billionth of a meter. Technology breakthroughs in the past few decades have enabled nanotech pioneers to custom build from the ground up – one atom at a time. And that translates into products that are environmentally friendly, stronger, smarter – and can have a radical impact on the ways things are produced in our world. In short, nanotechnology is sparking the next Industrial Revolution.

This revolution has been fueled by significant government investment from multiple nations, growing from $1 billion in 2000 to $8.4 billion in 2008.
Commercial investment went from $900 million in 2000 to $8.6 billion in 2008. To date, the total U.S. government investment has been $18 billion, with $1.7 billion allocated for this fiscal year.

Nanotech is already commonplace in the products we use. It impacts everything from our clothes (through micro fibers that can repel water, adjust to temperature, and even change color) to how we combat global warming (through advances such as pollution eating compounds and highly efficient solar panels). Its greatest potential for immediate impact is in the healthcare field – from highly targeted drug delivery for cancer patients to early detection of diseases.

This is good news for North Carolina. Across the state, there are 35 research centers and departments focused on nanobiotechnology, ranging from N.C. A&T State University to UNC Charlotte. At East Carolina University, a team of medical, pharmacology and toxicology experts have developed a national reputation in nanotoxicology. Additionally, a 2009 report by nanotech trade publication “Small Times” placed N.C. State University third in the nation for nanotech commercialization and UNC-Chapel Hill as fifth. NCSU also was 10th in nanotech research.

There are also more than 40 nanobiotechnology companies across the state – driving innovation in drug delivery, drug discovery and advanced medical technology. One of the companies, Liquidia, was founded in 2004 by Joseph DeSimone and his colleagues at UNC-Chapel Hill, and based on his research in material science and drug delivery. Liquidia just received a $10 million investment from the Bill and Melinda Gates Foundation to bolster the development of safer and more effective vaccines and therapeutics.

Blue Nano, an international nanomaterials manufacturer headquartered in Charlotte, produces large quantities of high quality nanomaterials for customers in the United States, Europe and Asia for use in clean energy products like solar cells, lithium ion batteries and fuel cell catalysts. They also serve the medical, automotive and electronics sectors among others.

To support companies like Liquidia and Blue Nano and to position North Carolina to be a national leader, the Center for Innovation of Nanobiotechnology was established in 2009. Much like the N.C. Biotechnology Center established by the N.C. General Assembly in 1981, COIN helps connect a network of entrepreneurial companies with the resources they need to thrive – including a supportive regulatory environment and investor and client introductions. This intentional industry-building has paid off significantly for the N.C. Biotech Center – positioning
our state as one of the national leaders in biotech. With more than 500 companies employing more than 58,000 employees, the industry generates more than $64 billion in economic activity (a nice return for the $1.2 billion the state has invested in the past 10 years).

The nanobiotechnology sector holds similar potential. But according to Griffith Kundahl, COIN’s executive director, there are three critical strategies that the state needs to realize in order to reach this potential. This includes creating a workforce at the community college level skilled in electron microscopy and the other tools integral to nanotech growth; investing in improved capabilities and infrastructure, like nanomaterial characterization laboratories (that allow companies to test new nano-tech combinations more quickly and cheaply without having to send them out of state); and pairing these effective nanotechnologies with the state’s industrial and academic strengths in areas such as manufacturing, biotech, agriculture, textiles, aerospace and environmental health and safety.

Kundahl says, “if executed in a timely fashion, North Carolina will garner its well-deserved share of this trillion dollar market.” No small potatoes for our state’s economic future.

*Christopher Gergen is the CEO of Forward Ventures (supporting Bull City Forward & Queen City Forward), a fellow with Fuqua’s Center for the Advancement of Social Entrepreneurship at Duke University, and co-author of “Life Entrepreneurs: Ordinary People Creating Extraordinary Lives.” Stephen Martin, a director at the nonprofit Center for Creative Leadership, is author of the forthcoming book “The Messy Quest for Meaning” and blogs at www.messyquest.com.*
Carolyn Boddie, a junior at Rocky Mount Academy, and her mother, Kim Boddie, on a tour of the UNCW campus Wednesday, Feb. 22. Mike Spencer

**UNCW tops college hopeful's list of schools**

By Mike Voorheis
Mike.Voorheis@StarNewsOnline.com

The students rode down Chancellor's Walk on skateboards and bicycles, dressed in casual shorts and T-shirts on an unusually warm February day at the University of North Carolina Wilmington. Some walked, usually alone, connected to friends by smart phones.

The scene looked nearly identical to ones from a recruitment video Carolyn Boddie had seen just moments before. The video, shown to prospective students and parents before they began their walking tour of campus, interspersed scenes of students practicing tai chi on a lawn with others lugging surfboards on their shoulders; it seemed a bit contrived. But most of the recruitment video had an authenticity that was validated by the tour's glimpse into the academic buildings on campus. UNCW doesn't need staging or editing to capture the vibe of active, engaged students enjoying the winter sun on its picturesque campus.
Boddie, on her first college visit, could have drifted away from her mom and the rest of the tour group and disappeared into the UNCW student body. Though she was making her first visit, Boddie looked like she could have just slung on a backpack, walked into one of the brick classroom buildings and never returned to Rocky Mount Academy, where she's completing her junior year.

Boddie's classmates were on a bus tour of colleges in South Carolina, Georgia and Florida. The colleges on her list are all in-state and public. UNCW is first on that list.

All three of Boddie's older brothers attended Louisburg College, a private, two-year school midway between Rocky Mount and Durham.

Kim Boddie, Carolyn's mom, said getting her sons into college was as easy as writing a check. But Carolyn will not be attending Louisburg.

The family has a condominium at the beach, so the Boddies are familiar with Wilmington and would have a place to stay when they come to visit Carolyn.

Boddie was not at all intimidated or even surprised by her tour of UNCW.

"I love the size of the school," Boddie said after UNCW volunteer student ambassador Laurel Hillen led one of two groups of about 20 students and parents on a tour. Boddie mentioned that she saw one student pass by early in the tour and again at the end. That, to her, indicated that the school wasn't too big.

"And it seemed much prettier than I thought the campus would be," she said.

Before the tour, admission coordinator Abey Dessie showed a promotional film to the prospective students, who traveled from as far away as Rhode Island, Connecticut and New York. The film predictably described how much the professors cared about the students and how UNCW is a great value when compared to other colleges. It also showed scenic shots of everyday campus life – students reading textbooks with their legs propped up on an outdoor bench … students on skateboards navigating foot traffic between classes … eager students actively engaged by a professor's interactive lecture.

Dessie's presentation was displayed on dual projection screens in the James Hall auditorium. Periodically, he asked for questions. Each one was a "great question," UNCW staff said. Only once during the presentation was an observer reminded that the audience was full of high school students. Two
blonde girls near the back shared a giggle when a boy's "Party!" ringtone interrupted the presentation. Without reprimand, he shut off his ringer and the presentation continued.

The assembled group split themselves into two smaller groups. The Boddies followed Hillen, who led her tour knowledgeably and comfortably, focusing on the most attractive features of each building or program and anticipating questions. She even took a few seconds to allow herself to be distracted by a blue heron basking on the shore of Leutze Lake.

She pointed out details as minor as the number of wall plugs in Randall Library and that the N.C. Teacher Legacy Hall was used to film an airport scene in an episode of "One Tree Hill."

Boddie was especially impressed by the Computer Information Services Building. A stock ticker scrolled through adjacent rooms, displaying the market's movement with a minor delay. The building also houses the Face Aging Group, a program designed with the cooperation of the FBI.

Boddie's father, Bill Boddie, is president and CEO of Boddie-Noell Enterprises, which operates more than 300 Hardee's restaurants, in addition to other businesses. Carolyn is considering a career in business.

Hillen mentioned the meal plans and the 15 dining locations on campus. She mentioned Wagoner Hall and its annual Wagsgiving feast, but not "the Wags," a term used by students to describe the effects of the food on the digestive system.

She discussed campus safety and mentioned the importance of securing your bike. She even found a way to turn bike theft ("borrowing" she called it) into an example of how little serious crime occurs on campus.

Borrowing an idea from Walt Disney, the UNCW tour guides made the campus bookstore the final stop on the tour. Hillen didn't oversell the merchandise but she did let her group know that they could find "anything teal" inside.

If she applies and is accepted at UNCW, Boddie could be taking basic classes and playing intramural soccer at The Dub within 18 months.

Kim Boddie has no reservations about sending her youngest child off to college.

"She's so trustworthy," Kim Boddie said.

Having seen her brothers develop college friendships, Carolyn has no concerns about fitting in.
"It's so easy to meet people," she said. "You don't have to worry about that."

The decision about which college to attend is monumental. It will determine who Carolyn's friends are for the next four or five years. It could put her on the path to a dynamic career. It might even influence who she spends the rest of her life with.

But she still has months to decide. She's planning to visit the University of North Carolina at Chapel Hill and North Carolina State University before she makes a decision. Oh, and East Carolina University, too, she said. But it sounded like an afterthought.

Mike Voorheis: 343-2205
NCSU, right-sizing

The recession-related state budget crunch has not spared the University of North Carolina system. Tons of money have been stripped from campus funding. The challenge is to preserve academic quality even while resources shrink and demand for higher education continues to grow.

Capable administrators have maneuvered to weather the storm – mindful that opportunity sometimes lies in the response to hard times.

Perhaps there’s no better example than the way leaders at N.C. State University have re-examined issues of size, structure and mission. Streamlining is in vogue. Emphasis is being placed on fields central to the university’s role, especially in technology and engineering.

Now NCSU has settled on a scaled-back plan to guide enrollment growth through the rest of the decade. This is a prudent approach to new realities that will help the university thrive even as belts remain tight.

Most notably, projected undergraduate enrollment would remain basically flat, expanding by a mere 1 percent through 2020. With residents clamoring for admission while population grows, such a constraint will mean more rejection letters, more disappointed parents and students who will search out other options. The upside is a continued rise in the academic caliber of those students invited to Raleigh. Meanwhile, the university envisions healthy growth in graduate programs. That reflects its strengths as a technology-oriented research campus where lab findings can have big economic benefits.

All told, the university expects in 2020 to enroll 37,000 students, up 6 percent from current levels. That’s quite a change from the 20 percent growth during the decade ending in 2010. As leaders recognized, something would snap if growth were allowed to continue at that pace. NCSU is both easing off the gas and steering a well-chosen course into the future.
RALEIGH More than 90 years after construction began on its iconic Bell Tower, N.C. State University finally has bells for it.

The first three bells of a planned total of 55 have been delivered to campus and will be formally unveiled in a ceremony at 5 p.m. Monday that’s expected to include Chancellor Randy Woodson and UNC System President Emeritus Bill Friday, an NCSU graduate.

The three bells were paid for with donations collected in a fund drive started by a group that included officers of the Class of 2010, which paid for the largest bell, a 2,100-pounder that will ring the hour note. Two families with NCSU connections donated the other two.

The university’s Bell Tower was conceived in the 1920s as a memorial to 34 N.C. State College men who died in World War I, but its construction was plagued by financial problems before its outer shell was completed by the Works Progress Administration in 1937. Bells were planned from the beginning, but since the tower’s dedication in 1949 it has had to make do with electronic chimes.

Matthew Robbins, then a graduate student, sparked the campaign to install bells with his exhaustive research into the Bell Tower’s past. Jay Dawkins, who become president of the Class of 2010, took up the challenge of raising money for the first bell.
The initial plan was to raise enough money to buy the second-largest bell, but the class raised more than expected – some $56,000 – and the price of bronze fell.

It will be the largest gift a senior class has ever donated to the university, Robbins said.

“I’ve been working on this so long, and it’s great to finally see the fruits of the labor of all the people who have been working towards this,” Robbins said.

The original plan was for 54 bells, but the foundry that made the first three, Meeks, Watson & Co. in Georgetown, Ohio, suggested adding another small one for a proper range of sound.

Robbins, an irrepressibly enthusiastic NCSU history buff, said he was floored when Bill Friday agreed to come to Monday’s unveiling. Friday, as president of the senior class in 1941, started the first student campaign to raise money for the bells.

The fundraising went on for a few years but fell short, and the money was used instead to install the electronic chimes, Robbins said.

“Bill Friday is an incredible part of this puzzle, and he’s one of the few people who actually speaks with direct knowledge about the original plan for the bells,” he said.

The group will wait until it has the five bells required to play the Westminster Chimes before installing them. In addition to the largest bell, which rings an F below middle C, it now has the 14th largest bell, a G that weighs 260 pounds, donated in the memory of Helena Gardner by her family, and the 16th largest bell, an A that weighs 195 pounds, donated by W.F. Morris III and his family in honor of his father and grandfather.

A committee will continue seeking donors for the other two bells – a C above middle C that would weigh 650 pounds, and an F at 340 pounds.

The installation, Robbins said, would depend on the timing of renovations that are planned for the tower but have been delayed. The goal is to do the renovations and installation of the first bells simultaneously.

Meanwhile, the bells will be on display at the D.H. Hill library, where visitors can see and touch them, and check out their tone by rapping them with their knuckles.

Price: 919-829-4526
Report criticizes Duke’s handling of flawed cancer research

By Jay Price - jprice@newsobserver.com

DURHAM—An important national academy has released a report criticizing Duke’s handling of the flawed cancer research performed by Dr. Anil Potti that led to lawsuits, suspended clinical trials and the retraction of a host of research papers.

The report by a committee of the Institute of Medicine says Duke failed to properly oversee Potti’s research, which involved more than 100 patients.

“Unfortunately, the usual systems to ensure the integrity and rigor of the scientific and translational process failed to prevent those invalid tests from being used in clinical trials,” it says.

The problems reach far beyond Duke and Potti, the report says. Other universities, scientific journals, groups that fund research and the U.S. Food and Drug Administration should all adapt lessons from the scandal to improve their oversight of the fast-growing fields of medical research around genomic sequencing and similar kinds of research.

“This failure stemmed from problems that may exist at other institutions: unclear lines of accountability, lack of consistently strong data management, lack of independent confirmation of the … discovery, failure to lock down the specific test methods, inadequate validation of the … test prior to commencing clinical trials, and individual and institutional conflicts of interest (both financial and non-financial) that are inadequately disclosed in informed consent documents for the trials.”

Report welcomed

Duke’s vice chancellor for clinical translational research, Rob Califf, said he welcomed the report. He called it a valuable road map to handle such research and said he had already recommended it to several faculty members.

Duke had already come to similar conclusions and has begun implementing some of the suggested changes, Califf said, but the institute’s report is a detailed, thorough guide.

The report, he said, actually was triggered with a request from Duke to the National Cancer Center for an outside review of the case.
“It took us awhile to recognize all the issues, but once we did, we realized it was so intertwined with so many people here that it was important that someone from the outside look into it,” Califf said. “We knew we had problems, and we also knew that the problems weren’t unique to us, and that a review of our issues in the context of the broader picture was important.”

The criticisms of Duke in the report are valid, he said.

“They did take us to task, and we knew that would happen,” he said. “You can use the canary in the coal mine, or whatever analogy, but we aren’t unique, and we provided a good example of what needed to be fixed.”

**Potti’s claims**

While working at Duke, Potti claimed to have found methods to predict which cancer treatments were best for certain patients, based on genetic markers in their tumors.

Three clinical trials based on his claimed discoveries had enlisted 111 lung- and breast-cancer patients, most in the Triangle. Those trials were halted in July 2010.

The year before that, Duke had temporarily halted the trials when two scientists from MD Anderson Cancer Center in Texas flagged Potti’s research as flawed and said patient safety was at risk.

The university then commissioned an outside review, but the reviewers reported that Potti’s research seemed sound, and the trials resumed. Later, university officials said the reviewers hadn’t looked at the basic data Potti used.

According to the report, the National Cancer Institute asked the IOM to form a committee to look into ways to strengthen the development and evaluation of such tests. Most of the report is about science, rather than directly about the Duke case, and the report specifically says it is not accusing anyone of misconduct.

“Investigating allegations of scientific misconduct at Duke was outside the scope of the IOM study,” it says.

**Fallout**

The report, released March 23 on the IOM website, is the latest in a series of dents in Duke’s reputation from the Potti scandal. Another came in February when the TV show “60 Minutes” broadcast a report on the case.
Several of the patients in the trials, and the families of some who have died, are suing a host of defendants, including the university, Duke University Health System, Potti, and various Duke physicians and administrators.

In a consent order negotiated with the N.C. Medical Board and made public this past winter, Potti agreed to accept a formal reprimand for unprofessional conduct and admitted to having inaccurate information on his résumé and in official Duke biographical sketches, and to using the flawed credentials in applications for research funding.

Also, according to medical board records, Potti has agreed to settlements in at least 11 malpractice cases against him filed by unidentified plaintiffs, each resulting in a payment of at least $75,000.

Duke put Potti on administrative leave in July 2010 after he was accused of padding his credentials.

He severed ties with the university in late 2010, but continued to practice medicine. Until February he worked for a South Carolina-based chain of clinics, but he was fired shortly after the “60 Minutes” report.

An internal investigation into possible scientific misconduct is still under way at Duke.

Price: 919-829-4526

**Facts**

The Institute of Medicine is a nongovernmental organization charged with making recommendations to the nation about medicine, biomedical science and health. It’s part of the U.S. National Academies, a group of federally chartered nonprofit organizations that includes the National Academy of Sciences, the National Academy of Engineering and the National Research Council.
St. Augustine’s to become a university

By Jane Stancill - jstancill@newsobserver.com

RALEIGH–St. Augustine’s College will become St. Augustine’s University on Aug. 1.

Under blue-and-white balloons as cheerleaders and marching band musicians stood by, college leaders said it was time for St. Aug’s, founded in 1867, to establish a new identity.

Dianne Boardley Suber, president of the historically-black college for 12 years, said the trustees had considered the possibility for a couple of years, but zeroed in on the goal last fall.

“We determined that we were ready,” she said, “and that this opportunity would allow us to grow unbridled, like the sky is the limit. It seemed time.”

All the elements were in place, she said – fiscal solvency, stable enrollment and increasing programs.
St. Aug’s joins a rising number of colleges that see branding and recruiting advantages in becoming universities. Peace College, which is becoming coed this fall, changed its name to William Peace University.

Suber said the news was more than a name change. University status will more closely fit with other initiatives at St. Aug’s, including a curriculum overhaul, a focus on its strongest academic programs and the development of a physician’s assistant master’s degree, which could launch as early as 2014.

The change also signals a new way of doing business, she said. “As we build programs, we’ve got to look at building faculty,” Suber added. “We’ve got to look at what it means to move your athletics program to the next level, what it really takes to be a contender. It means some difference in budgeting strategies ... focusing in on the concept that we really can’t be all things to all folks. So what are we going to do that we will be able to excel in?”

St. Aug’s has established three areas of focus that it calls “Centers of Excellence.” One is forensic discovery, which encompasses forensic science, accounting and psychology. Another is applied medical sciences, aimed at preparing students for health careers. A third is sports and athletic facilities management that could lead students to careers in the “front office” of professional or collegiate sports organizations.

The college has also added adult education programs at other locations – a step that many small colleges have taken to shore up their finances. The college has about 1,500 undergraduates, and Suber envisions growth to 1,650 or 1,700 students eventually.

Students cheered the announcement. They milled around the water fountain in front of the campus library, where cake and lemonade were served.

Jonathan Dockery, a junior from Taylorsville, likes the idea of seeing “university” on his diploma, because “it might hold a little more weight,” he said.

Sandra Clemons White, an alumna and college employee, said she expected most alumni to embrace the new name. “I’m just elated the opportunity has taken place in my lifetime,” said White, a 1975 graduate who now manages the college’s adult learning program in Henderson.

The university name will be more appealing to students of today, White said. That could help St. Aug’s, which has struggled to keep students enrolled until they earn a diploma. The college has a six-year graduation rate of 23
percent, according to the latest data from the U.S. Department of Education. Of students who entered as freshmen in 2010, 51 percent returned for the second year, according to St. Aug’s.

Across the country, institutions are dropping the “college” moniker mainly for marketing reasons. Elon University made the change in 2001 after years of consideration, said Daniel Anderson, vice president for university communications.

People don’t realize that there are no set criteria in most states for what constitutes a college or university, Anderson said. It’s up to the discretion of the institution. “You look at things like, who are your admissions competitors? What other schools are in your competitive set?” Anderson said. “Prospective students are choosing among you and other schools. What are they called?”

The answer for Elon was obvious. Most of Elon’s peers were universities. “We were out of range because of the size and the complexity” of Elon, Anderson said.

Among students, there was little resistance to the name change. Among Elon graduates, older alumni were more supportive than younger ones, who worried that the culture of the place would be lost. “We had to reassure people that that name change didn’t signal a change in the nature of the institution,” Anderson said. “Here we are 11 years later, and people still call Elon a small place and close knit.”

That’s important to St. Aug’s students, too. “When you come to a small college, it’s not much to look at, but the education is top notch,” said Demi Broadhurst, a freshman from Raleigh.

Kala Kea, a freshman from Wilmington, said she hoped to see new opportunities and campus improvements at the university come fall. “I’m very excited,” she said, “because we needed this change.”

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