THE DAILY CLIPS

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Time
ECU officials meet with students over concerns

BY MICHAEL ABRAMOWITZ
The Daily Reflector

East Carolina University administrators met with construction management students Thursday to clear the air about concerns raised this week over the program’s accreditation status and planned faculty changes.

Concerns about the market value of their education brought a group of East Carolina University construction management students together outside Mendenhall Student Center on Tuesday to discuss their fears and seek some answers from department heads.

Students had heard about some faculty and curriculum changes in the construction management department, part of the College of Technology and Computer Science, including a decision not to extend some teacher contracts and issues about departmental accreditation, senior Christina Ramos said.

Ramos circulated a petition asking university administrators to stay the course of a balanced curriculum that gives both theoretical and research-based knowledge and practical training from faculty with applied experience.

Despite assurances from department chairman Syed Ahmed that the department has been notified that its accreditation will be extended for six years, David White, dean of the college that houses the department decided that he and Ahmed should speak personally with students at a series of town hall-style meetings.

The dean and chairman heard students’ concerns about what the administrators characterized as false statements and rumors being circulated about the program, and reassured them of the department’s integrity and the good standing in the academic and industrial community.

“We have a really strong program. There is no basis for anyone to be concerned about us losing our accreditation,” White told the students.

Some students had voiced concerns that industrial companies might be afraid to hire ECU construction graduates believing they lack the necessary rigorous practical laboratory training from teachers with industrial experience.

“In fact, I have talked with a number of companies that said they would be happy to entertain a number of our students for internships,” White said. “Your degree is and will continue to be worth every bit as much as that of anyone who has graduated from this program.”

Ahmed explained the process that culminated in the department’s accreditation and fielded questions from students about faculty positions and qualifications.

Among the department’s strengths highlighted by the accreditation committee were its labs, the chairman said.

The teacher-to-student ratio was cited as one of the weaknesses cited by the accreditors, Ahmed said, but he pointed out that the ratio already has been adjusted to give teachers more manageable class sizes.

White and Ahmed told the students that the college is in the process of hiring two tenure-track professors with strong industrial experience to fill vacancies left by a retiring professor and a fixed-term teacher position being converted to tenure track.

Two more positions the department had hoped to fill are being held due to state budget cuts affecting the entire university system, White said. Ahmed assured the students that all courses are being retained, however, and one is being added despite the budget cuts.

Students at the meeting said the meetings made them feel more assured about their program and the work opportunities that should be available when they graduate.

See ECU, A7
Meeting to examine poultry plant proposal

BY GEOFFREY COOPER
Rocky Mount Telegram

Representatives from East Carolina University will join a panel of environmental and economic officials at an upcoming Nash County Board of Commissioners meeting to discuss controversial aspects of a proposed Sanderson Farms poultry plant.

The special meeting will be held at 9 a.m. Tuesday on the third floor of the Claude Mayo Jr. Administration Building in Nashville. Representatives from Sanderson Farms will have presentations about the proposed plant's operations and address topics pertaining to its potential economic, employment, agricultural and environmental effects. The meeting is open to the public.

Faculty and staff from N.C. State University's Department of Poultry Science and Cooperative Extension Service, the East Carolina University Department of Geological Sciences, the N.C. Department of Environment and Natural Resources' Divisions of Water Quality and Soil and Water

See CHICKEN, A7

CHICKEN
Continued from A1

Conservation, the Carolinas Gateway Partnership and the city of Rocky Mount also will participate with the county and Sanderson Farms in discussions.

"Since Sanderson Farms has expressed an interest in the county-owned industrial site near the interchange of N.C. 97 and I-95, the board wants to take this opportunity to educate themselves on the potential benefits and possible impacts of a poultry production and processing operation before deciding whether to pursue this particular industry," Nash County Manager Bob Murphy said.

The commissioners also will hear engineering reports, including a overview of a recently submitted draft environmental impact statement and its review process from the Raleigh-based Wooten Co.

The commissioners' Tuesday meeting will serve as a public information meeting for the draft environmental impact statement.

The Cary-based Kimley-Horn and Associates will introduce findings of a traffic impact analysis.

"The commissioners recognize their responsibility to encourage growth while protecting the welfare of our citizens and understand the need to evaluate the impacts of any potential industry seeking to develop this site," Murphy said.
Even the chocolate cake at the "No Quarters Ladies" luncheon and fashion show had a pirate's attitude. The food was prepared by ECU Catering.

Fashion show raises funds for ECU
By Jane Welborn Hudson
The Daily Reflector
Sunday, April 24, 2011

More than 250 women gathered for a “No Quarter Ladies” luncheon and fashion show Monday at East Carolina University's Murphy Center to raise funds for ECU's Olympic Sports Complex.

The event — the first of its kind — was coordinated by the wives and female members of the Athletic Department, coaches and administrators. Emcee was Ann Holland, wife of ECU Director of Athletics Terry Holland.

“It was pretty special for ECU Athletics,” Ann Holland said.

A fashion show was coordinated by ECU fashion merchandising graduate Robin Johnson, who owns The Peacock's Plume boutique in New Bern. Models were Melissa Lebo, wife of head basketball coach Jeff Lebo; Bobbie Robinson, wife of assistant basketball coach Kyle Robinson; Jeri McGuire, wife of football coach Clay McGuire; Caitlin Riley, wife of football coach Lincoln Riley; Shelley Huffman, wife of director of football operations Antonio Huffman; Erlene McNeill, wife of head football coach Ruffin McNeill; Lynn McPhaul, wife of golf coach Press McPhaul; Meghan Heinchen, wife of tennis coach Shawn Heinchen; and Emily McLamb, wife of Assistant Athletics Director J.J. McLamb.

Jim Miller entertained with magic tricks and Pirate mascot PeeDee was on hand.
“We exceeded our goal of $15,000,” Ann Holland said. “All $75 from each ticket sold goes to the ECU Olympic Sports Complex. We raised enough money to have naming rights in each of the sports' new facility.”

The names of each of the women who attended this first fundraising “No Quarter Ladies” event will be included on a plaque “placed in a strategic place somewhere in the team meeting area,” Ann Holland said. “There will be a locker in each sport — women's soccer, women's softball, women's track and field, women's basketball practice facility — that will say ‘No Quarter Ladies.’”

Athletics Director Terry Holland said the university's athletics programs currently contribute $100 million each year to Greenville's economy. He noted that the expansion of Dowdy-Ficklen Stadium and the Olympic Sports Complex additions and improvements will cost $60 million but, when completed, should bring in an additional $30 million annually to the community.
So, what's the price of gas or ice?

By Rick Martinez - Correspondent

Back in the day, I looked forward to gas wars, when gasoline stations fought for my business. But we don't see gas wars anymore, and for good reason. Gas wars are against the law in North Carolina.

Yep, the Motor Fuel Marketing Act enacted in 1985 outlaws, with few exceptions, gas stations selling their main product below cost.

The reasoning behind the act goes like this: The law protects small station owners from being driven out of business by big bad oil companies that can afford to lower prices long enough to drive little guys out of business. Once Mom and Pop hit the unemployment line, the big bad oil companies can jack up the price higher than the little guy was charging before "predatory pricing" forced him to turn off his pumps for good.

That's the reasoning.

Now for the reality: Mom and Pop gas retailers are about as common these days as the drinking glasses my mom collected with a 10 gallon minimum fill-up. Thus, the Motor Fuel Marketing Act in practice has become the price protection act for gas station conglomerates.

That's not just my conclusion, it's also the finding of East Carolina University economics professor Carson Bays, who studied "below cost" prohibition laws in several states in his work, "Does a Predatory Pricing Law Raise or Lower the Price? It Depends on the Plaintiff." Bays factored in lawsuits and enforcement actions these laws tend to generate and found they increased the price at the pump and discouraged price competition.

That means North Carolina has a law in place that's costing you and me money.

If a grocery store owner wants to sell some food items below cost to attract market share, he or she holds a sale. If a furniture store owner wants to clear floor space by selling below wholesale to make way for a new line, no problem. But if a gas station owner wants to attract headlines by selling 99 cent-per-gallon gas, that owner could be slapped by Attorney General Roy Cooper's office.
I mention Cooper because the AG is big on "protecting" the consumer. Earlier this week he was making media rounds warning vendors not to "gouge" consumers in the wake of the tornadoes. This makes no economic sense either.

North Carolina has an anti-gouging law that empowers the AG to go after so-called gougers when the governor declares an "abnormal market disruption." In 2008, Gov. Mike Easley made such a declaration when Hurricane Ike threatened to hit Texas refineries and gas prices rose in anticipation of a shutdown.

But in the real world, there's no such thing as an abnormal market disruption. Markets react to the real-world conditions as they are, hence the phrase "market forces." The only true abnormalities are laws such as North Carolina's, which pretend to shield consumers from negative market realities.

Rarely does that work out. Duke University political science professor and former Libertarian gubernatorial candidate Mike Munger recounts an incident - which, I should caution, does not show up in The N&O files, although other arrests for Hurricane Fran-related gouging were reported at the time - on the absurdity of price control-laws:

Ice was a precious commodity in the wake of Hurricane Fran which knocked out power in the Triangle for days. Four men from Goldsboro, a town that had power and ice, rented two freezer trucks and filled them with 500 bags of ice.

They headed to Raleigh and started selling bags for $8 (or higher) a pop. Customers griped, but lined up to buy the clear, cold gold. Someone called the cops and Raleigh's finest showed up and determined the men were selling ice at a price higher than permitted under the gouging law.

The men were arrested and the ice impounded. Munger is still incredulous when he recounts that the people applauded as the ice-laden trucks were driven away by authorities. The people may have momentarily felt good, but in the end, the law prevented them from having what they needed at any price.

And that's the problem with North Carolina's pricing laws. They nearly always end up hurting the consumers they claim to protect.

Contributing columnist Rick Martinez (rickjmartinez2@frontier.com) is news director at WPTF, NC News Network and StateGovernmentRadio.com.
A non-fiction work chronicling how two people's lives became intertwined through a case of misidentification and a prison sentence that followed has been selected as the 2011 Pirate Summer Read selection.

“Picking Cotton” by Jennifer Thompson-Cannino, Ronald Cotton and Erin Torneo will be read by incoming first-year students at East Carolina University and then discussed during the first weeks of class.


Jennifer Thompson was a college student living in Burlington in 1984 when a black man broke into her apartment and raped her. She identified her attacker in a lineup as Ronald Cotton, who insisted that she was mistaken, but he was found guilty and sentenced to life plus 50 years. After 11 years, Cotton was allowed to take a DNA test that proved his innocence. He was released, after serving more than a decade in prison for a crime he never committed.

Two years later, Thompson and Cotton met face-to-face and forged an unlikely friendship that changed both of their lives, according to the book's cover.

Thompson-Cannino and Cotton are slated to come to campus Oct. 4 for events, including speaking in Wright Auditorium at 7 p.m.

Mary Beth Corbin, who co-chaired the ECU Pirate Summer Read committee, said the group took a different approach this year to selecting the campus' read. “In the past the committee has come to the table and someone would say, I've read this book and it's good. This year, faculty staff and students nominated books,” Corbin said.

The criteria for nominations included a book that an 18-year-old could read and understand without guidance, would promote good discussions, is around 300 pages, is relevant to current issues, and was written by an author who would be available to come to campus.

Five books made it to the final round, Corbin said. For the first time, students were invited to be on the committee, whose members read the final nominees and discuss their fit as a campus selection.
“All five of the nominated books were interesting books, but this one was the favorite,” she said. “We had students who came back and said, I don't like to read but I couldn't put this book down. So that's how we decided this was the book for this year's selection.”

“Picking Cotton” will be used in many classes, including introductory English 1100 courses and Counselor and Adult Education 1000. Faculty and staff also are planning other activities to complement the book, Corbin said.

This year, the committee picked out five themes for the book's discussion and relation to coursework — evidence, sexual assault and gender power issues, racism within the criminal justice system, memory, and forgiveness and recovery, Corbin said.

Also, the committee is generating ideas for campus-activities, including tying it to Take Back the Night, which will be held the week of Sept. 19.

This is the fourth year of ECU's summer reading initiative for first-year students.

**Students receive faculty scholarships**

Two ECU students — one undergraduate and one graduate — were selected for the Retired Faculty Association of the East Carolina Alumni Association scholarships.

Skylar Brooke Mills, an elementary education major from Greenville, received the undergraduate scholarship. She is a member and recruitment committee chair for the North Carolina Teaching Fellows Program. She spends time tutoring students at Chicod School, and volunteering at the Pitt County Shrine Club, Z Kids Ministry and at N.C. Teaching Fellows recruitment events.

The graduate recipient is Anna Meredith Taylor of Rocky Mount, who is studying speech-language pathology. Taylor received her bachelor's degree in speech and hearing sciences and graduated Magna Cum Laude in May 2010. She volunteers as a TOP soccer coach, a challenger baseball assistant coach, and as a volunteer at the Creative Living Center and MedLink Volunteer Center/Tar River Mission Clinic.

The ECURFA Undergraduate Scholarship and Graduate Fellowship are awarded to children of ECU faculty, active or retired, who have been accepted as a freshmen or are currently enrolled full time at ECU, or who have been accepted or are currently enrolled in graduate school at ECU, respectively. Recipients are chosen based on academic merit, a grade point average of at least 3.0, involvement in extracurricular activities, leadership potential, and any other qualities deemed appropriate by the scholarship selection committee.

The purpose of the East Carolina University Retired Faculty Association is to provide retired faculty with a continuing link to the university and to colleagues and friends through social activities, receptions, and group travel.
ECU Founders Day is Wednesday (correction: Tuesday!)

On Wednesday, the university will mark the 104th anniversary of the date on which the North Carolina General Assembly formally approved the establishment of East Carolina Teachers Training School. The event will serve as both a celebration of ECU's Founders Day, officially March 8, and University Awards Day, recognizing recipients of significant institutional awards.

The Founders Day-University Awards Day will be held at 9 a.m. on Wednesday in Hendrix Theatre, Mendenhall Student Center.

Awards announced during the event will include the UNC Board of Governors Award for Excellence in Teaching and Distinguished Professor for Teaching Awards, Centennial Awards for Excellence, and induction into the Servire Society.

In addition, two new recognitions will be instituted this year: the Scholarship for Engagement Award and the James L. Talton Jr. Leadership Award.

Memorial to military service dedicated

Three East Carolina University students who died serving their country will be among the first memorialized on a new Memorial Walk and Freedom Wall, dedicated on April 26 at 11 a.m.

That space, located on the main campus between Christenbury Gymnasium and the science complex, will honor faculty, staff, students and supporters of the university who have served in defense of the nation.

Dr. Steve Duncan, assistant vice chancellor for operations, planning, development and military programs, hopes this memorial will be a place of reflection — a place made by the sacrifices of those whose names will be etched on brick paver stones.

“I think it's a little hallowed place down there, and I think to add the stories and those bricks, it just adds to it,” he said.

Organizers plan to place seven stones at the dedication bearing names of those who have served and sacrificed.

Sponsors pay $125 to have names of honorees on the pavers, with $100 supporting ROTC scholarships at ECU.

Those being honored with stones for their sacrifice are:


Family members representing each honoree are expected to attend the dedication ceremony and speak, Duncan said.

Those being honored with stones for their service are: Christian A. Lockamy, Lt. Col. John Hart, Duncan and Master Sgt. (Ret.) Ervin Evans.

The campus Victory Bell, dedicated in 1953 after the ECU Veterans Club raised money to secure it, will be rededicated at the same ceremony.

This marks the first time since that bell was placed near Christenbury Gymnasium nearly 60 years ago — and the first time since the Vietnam era — the university has set aside a place on campus to honor military service.

That mirrors the shifts in societal attitudes during that period, Duncan said. “If you think about it, sincerely, the Vietnam period was a very unpopular period and unpopular on university campuses, even to include our campus,” Duncan said. “I think military service has become much more popular in the sense that people respect what it entails,” Duncan said.

Last year ECU became the second university in 15 years to win the Secretary of Defense Employer Support Freedom Award, presented at a ceremony in Washington, D.C.

**Greenville student earns research award**
Ashley Tice Roseno of Greenville earned the Distinguished Undergraduate Award for her oral presentation at the ECU College of Human Ecology Research and Creative Activity forum on March 23.

A native of Greenville, Roseno is a senior majoring in nutrition science. She presented her research, “FoodMASTER: Utilizing Hands-On, Food-Based Lessons to Introduce New Foods in the Preschool Classroom” at the forum.

Roseno also was selected as the North Carolina Dietetic Association's Outstanding Student 2011 and the student representative for the American Dietetic Association to the Commission on Accreditation for Dietetics Education from June 2011 through May 2013.

She was one of seven ECU students selected to deliver poster presentations on their research to North Carolina legislators in Raleigh on April 13 during the UNC System's Research in the Capital Day.
The same ECU students also presented their research to the ECU Board of Trustees during the group's meeting April 14 at the East Carolina Heart Institute.

Roseno’s research mentor is Dr. Melani Duffrin, associate professor of nutrition science.
Upcoming Events:

Thursday: Four Seasons Chamber Music Festival, 7 p.m., A.J. Fletcher Recital Hall, featuring Thomas Sauer, piano; Ara Gregorian, violin; and Colin Carr, cello. For tickets, call 1-800-ECU-ARTS.

Saturday: Brody School of Medicine Class of 2012 golf tournament to benefit the American Cancer Society, 9 a.m., Bradford Creek Golf Court. For more information, email brodygolf2012@gmail.com.

See www.ecu.edu/cs-ecu/calendar.cfm for times, places and more information on these events and other ECU upcoming activities.
Letter: Rename road to honor Jenkins

Sunday, April 24, 2011

My family and friends completely agree with renaming Stantonsburg Road as Leo Jenkins Boulevard as suggested by Louis Warren's March 29 letter. I have three questions and two comments.

First, why hasn't someone thought of this before now? Second, will the individuals who have the necessary authority in renaming roads in Greenville begin the process and make it happen? If these individuals with authority do not begin the process of renaming Stantonsburg Road as Leo Jenkins Boulevard in a timely manner, what can the citizens of Greenville do to make it happen?

My first comment is that, as I am getting older, I am becoming more and more grateful that I do not have to drive to Raleigh or Chapel Hill for the appropriate health care I might need. Countless individuals in eastern North Carolina have benefitted or will benefit from the world class health care services which has resulted from the ECU medical school. Everyone knows that Jenkins is the reason why eastern North Carolina has a medical school.

Come on, people. We cannot pay enough tribute to Jenkins. The least we can do is rename a road for him. My second and final comment is I think Warren has put forth a brilliant idea and I hope that we will soon be traveling on Leo Jenkins Boulevard, if or when we need health care.

J.B. McLAWHORN
Greenville
As a physician working in the Emergency Department at Pitt County Memorial Hospital, I was dismayed by the April 18 Public Forum letter from a person who was treated for a “bleeding emergency” and had to wait more than three hours to be seen and another hour to be discharged after treatment was completed. The critical nationwide problem of Emergency Department overcrowding has been correctly identified by the letter writer.

The proposed solution — treat emergencies first and defer treating minor illnesses — is off the mark. PCMH has an excellent triage system. The sickest are brought back first. Individuals with chest pain, shortness of breath, uncontrolled bleeding and abnormal vital signs are brought back immediately, even when there is no place to put them but the hallway.

Having practiced emergency medicine for 32 years and at PCMH for 22 years, I can attest that emergency patients are sicker than ever. The overload is from sick, sick patients because Americans are older and sicker. The Emergency Department census is growing twice as fast as the population due to increasing prevalence of acute problems caused by conditions such as diabetes, obesity, asthma, kidney disease, mental health problems and the aging population.

The size of the Emergency Department was doubled a few years ago, but the crush of patients needing emergency care has already outstripped our space. There is a critical nationwide shortage of emergency physicians and nurses, so staff recruitment and retention is an ongoing problem here and elsewhere. Waiting an hour to be discharged is common because the understaffed emergency nurses are too busy administering to critically ill patients to stop and discharge someone.

The trend is accelerating. The stresses of working in that environment are brutal. Unfortunately, the nationwide problem of Emergency Department overcrowding is not on the national agenda. Nationally, the situation is approaching a crisis.

WILLIAM MEGGS, M.D.
Professor, Chief, Division of Toxicology
Senior Vice Chair for Academic Affairs
Department of Emergency Medicine
Brody School of Medicine
East Carolina University
WALSTONBURG - Mrs. Kathy Wade Perry, 50, died Wednesday, April 20, 2011. The funeral service will be conducted Saturday at 2 p.m. in the Wilkerson Funeral Chapel. Burial will follow in Pinewood Memorial Park.

Kathy, a native of Pitt County, had been a resident of the Walstonburg community for the past 12 years. A 1979 graduate of North Pitt High School, she attended East Carolina University and Pitt Community College. For 13 years she was employed with ECU School of Medicine as a Medical Coder, and for the past 16 years Kathy has worked with Eastern Radiologists Inc. as an Insurance/EDI Analyst. She was a member of Free Union Free Will Baptist Church.

She was preceded in death by her parents, James Franklin Wade and Shirley Garris Thompson. She is survived by her husband of 28 years, Jerry Wayne Perry; sons, Justin Wayne Perry and wife, Victoria, of Ayden, and Jason Gray Perry and wife, Tracy, of Snow Hill; daughter, Casey Rae Perry, of Walstonburg and her special friend, Ryan Gurganus, of Ayden; grandchildren, Landon Wayne, Jamison Alexander and Jacob Allen Perry; brother, James Alan Wade and wife, Vicky, of Greenville; sister, Sharon Wade Warters and husband, Don, of Winterville; and mother in-law, Peggy Perry, of Ayden.

The family will receive friends tonight from 6 to 8 at Wilkerson Funeral Home.

In lieu of flowers, memorial contributions may be made to the Walstonburg Fire and Rescue, PO Box 65, Walstonburg, NC 27888.


**Published in The Daily Reflector on April 22, 2011**
Patel receives East Carolina Alumni Association scholarship
Published: Monday, April 25, 2011 at 6:02 a.m.

An East Carolina University student from Spartanburg has been chosen to receive a $2,500 scholarship from the East Carolina Alumni Association. Twenty-two scholarships were awarded on April 9 to fulltime students who excel in the classroom and have distinguished themselves as leaders. Spartanburg’s recipient is Jatin Patel.

Patel is a junior biology and chemistry major with a minor in economics. He has received a Pirate Tutoring Center Scholarship and a Summer Biomedical Research Achievement Award.

He is president of AMSA, the American Medical Student Association, a member of the ECU Conduct Board, and the Pirate Tutoring Center Advisory Board. Patel has been recognized on the chancellor’s and dean’s lists.

He volunteers as a chemistry tutor for the Pirate Tutoring Center and is the Southeast lead for BAPS Youth Group, a Hindu organization for college students that helps them maintain their culture.

To Patel, being a Pirate means helping his peers succeed academically, succeed in life, and inspire them to do more with their gifts.

After years in medical practice, Patel aspires to hold political office as a senator or representative.

“At ECU many students excel in the classroom, many lead organizations, and many serve their communities,” said Paul J. Clifford, East Carolina Alumni Association president and CEO.

“This group of scholars excels at all three. They learn, they lead, and they serve, and that is why they have been awarded this prestigious scholarship. We are proud to include Jatin in this group.”

The East Carolina Alumni Association provides programs, services, and communications to more than 130,000 alumni worldwide.
Its purpose is to inform, involve, and serve members of the ECU family throughout their lifelong relationship with the university.

**Fuller awarded Air Force ROTC scholarship**
Nathaniel J. Fuller has been awarded an Air Force ROTC scholarship to attend a host college or university. High school seniors from across the United States are selected after a competitive application process based on comprehensive tests scores, scholastic achievement, school officials’ evaluations, extra-curricular activities, and community involvement.

The majority of scholarships cover full college tuition, provide a textbook allowance and pay most laboratory or incidental fees.

The scholarship program also pays a $350 tax-free monthly allowance to each student during the academic year, which increases to $500 by his or her senior year.

The value of a scholarship might exceed $100,000, depending on the student’s choice of school and the type of scholarship offered. Upon graduating from college and completing the ROTC program, the cadets are commissioned as second lieutenants in the Air Force.

The new lieutenants select and enter various career fields to train as pilots, navigators, engineers, medical, personnel, business management fields, and special operations.

He is the son of Joseph and Jacqueline R. Fuller of Spartanburg. Fuller is a student at Spartanburg High School.
Planetarium projector being put to pasture
BY ERIC FERRERI - Staff Writer
CHAPEL HILL–UNC-Chapel Hill is bidding a wistful goodbye to an old friend - one that has greeted generations of North Carolina schoolchildren. After 42 years, the Zeiss VI Star Projector, the oversized ant on spindly legs at the Morehead Planetarium and Science Center, is retiring. The planetarium threw the projector a goodbye party this week. Its last official day of work will be May 6.

More than just a piece of machinery, the star projector is a character. First-timers to the planetarium are often startled by the huge, robotic contraption planted in the center of the dark, circular theater. There's something oddly mesmerizing about the way it sways as it casts light back and forth, projecting images to the planetarium's dome.

"It's this giant thing moving around in there," recalls Paul Jones, a UNC-CH professor whose first encounters with the projector came as a Charlotte school kid on a field trip. "It's an incredible thing, especially when you're a kid. ... The real show is the Zeiss."
Since last year, planetarium officials have been phasing in the projector's replacement, a full digital system that will bring far more impressive high-definition imagery to the 68-foot domed star theater.

**Next generation**

While the Zeiss projector was used primarily for Earth-based astronomy shows, the digital system, funded in large part by a $1.5 million gift from GlaxoSmithKline, will let the planetarium expand its offerings in other scientific disciplines.

It uses a technology still in the embryonic stage, said Jay Heinz, the planetarium's digital production manager.

"We can go inside a cell, go underwater, go into space," he said. "It's really this wild west era where people are experimenting with things."

The new technology will allow the planetarium to offer shows with eight times the resolution of most high-definition televisions, projected over the entire face of the dome.

The Zeiss projector couldn't do that. But it and its predecessors can stake a claim that the new technology can't.

**Training astronauts**

In the 1960s, the planetarium and its Zeiss projectors - including the Zeiss VI - trained American astronauts preparing for their first space journeys. Teams of astronauts converged on Chapel Hill to learn the art of flying by reading the stars.

That came in handy in 1963, when astronaut Gordon Cooper, the sole pilot of the Mercury Atlas 9, had a series of system failures. He guided the spacecraft safely home, in part using star navigation skills he learned in Chapel Hill, said Richard McColman, the planetarium's full-dome theater manager.

Although the Zeiss star projector still works, it has outlived its usefulness, McColman said. The Germany-based Zeiss company no longer stocks replacement parts, requiring an expensive, time-consuming custom order each time a part breaks.
And the planetarium's many competitors, both academic and commercial, are moving to digital technology well - another factor that prompted the transition.

**Summer plans**
A contraption as big and complicated as the projector cannot be taken apart in an afternoon. In fact, it won't go anywhere until the planetarium gets through a busy summer of shows.

"It's kind of a major deal to get it out," McColman said. "We had to create a time window when we aren't running any programs."

So the Zeiss will spend one last summer in the cool, dark glow of the star theater, sitting quietly and casting a long shadow.

"We just have to move on to the new technology," McColman said. "It is bittersweet."

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Yow: Pack needs funds
BY KEN TYSIAC - Staff Writer
RALEIGH—One of the many slides N.C. State athletic director Debbie Yow used in her talk Thursday contained a quotation that described part of her philosophy.

"You cannot change what you are unwilling to confront," it read.

During a lunchtime presentation in front of the school's Board of Trustees, Yow confronted the challenges that face the N.C. State athletics program. Ten months after she was hired to replace Lee Fowler, she delivered an assessment that was sobering but also offered hope for the future.

Yow's goal is to make N.C. State a top-25 athletics program with highly successful teams in the two sports that generate significant revenue at the school, football and men's basketball. But she said the athletics program needs more financial support.

"We do not have the funding to achieve a top-25 athletic program today," she said. "We don't."

Yow was hired at N.C. State in June after spending 16 years as Maryland's athletic director. She has said that she enjoys strategic planning, and the in-depth power point presentation she gave Thursday proved it.
She displayed charts demonstrating her principles for building a successful program and establishing and reinforcing a winning culture with integrity. But her presentation called attention to one difficult fact.

Using financial figures supplied to the federal government as part of the Equity in Athletics Disclosure Act in 2008-09 and other data, N.C. State athletics officials recently studied where they stand in the ACC. Their research showed that N.C. State ranked 11th among the 12 ACC schools in funding when the budget numbers were adjusted to reflect identical components.

"We've been very candid for a while here that our revenues aren't where we need them to be to have one of the most competitive programs in the ACC," chancellor Randy Woodson said after the presentation. "You get a new leader that comes into the institution, assesses where we are, assesses where we want to get to, and then develops a strategy to get there. Being transparent is one of the most important things up front."

Yow highlighted several areas where N.C. State can improve financially, including:

- New multimedia rights and apparel contracts.
- Concessions and parking.
- Improved sales of season tickets, which were down in 2010-11 in football and men's basketball.
- Increased student fees.

Also, she said, an agreement that calls for funds from ticket sales to assist in paying for facilities improvements will siphon about $2 million from the athletic budget in 2011-12. She said that's an unusual arrangement but sounded confident that the Wolfpack can improve across the board in athletics.

"We can do this, guys," she said. "I know we can. I'm positive of it."

Yow seemed pleased that there is room for improvement in N.C. State's budget, which stands at about $55 million for 2011-12. The ACC's new
television contract will add $3.9 million in additional funds to N.C. State's budget in 2011-12, when it goes into effect.

But it won't improve N.C. State's standing with its conference peers because the ACC schools each get an equal share. Yow said N.C. State needs to get near the middle of the pack in the ACC in terms of revenues in order to reach her goals.

In a program whose fans are passionately competitive with North Carolina and Duke, Yow also admitted N.C. State is trailing its local rivals. "If you look at the overall athletic program at present, Carolina is way ahead of us," she said. "Duke is way ahead of us. I respect [what UNC and Duke have done], but we're going to do our own thing. We can improve ourselves."

Yow said she doesn't think North Carolina is ahead of the Wolfpack in football, though, and said N.C. State has a lot of positive qualities that can facilitate better results across the athletics program. She said the school has made significant facilities improvements and boasts strong academics, a productive staff, a popular home city in Raleigh and a respected conference in the ACC.

She said recently hired basketball coach Mark Gottfried brings the experience of having taken Alabama to No. 1 in the rankings at a school traditionally known for football. Yow said that when 19,000 or 20,000 fans are packed into the RBC Center, they will create noise levels comparable to those at the venerable old arena at Reynolds Coliseum.

And N.C. State's passionate fans, Yow said, make season ticket sales a "potential shining light" in the school's budget equation.

"It's a realistic portrayal of where we are, but [also] of what the opportunities are," said trustee E. Norris Tolson, who is president and CEO of the North Carolina Biotechnology Center. "And we believe we've hired the best person to take us to where the possibilities are. But you've got to be realistic about where you sit and where you stand. We think we're in pretty good shape, but what she said is that we've got room to grow."

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Wolfpack coach has reasons to win
BY KEN TYSIAC - Staff Writer
RALEIGH—New N.C. State basketball coach Mark Gottfried's contract, which was approved by the school's Board of Trustees on Friday, is loaded with incentives, many of which will be difficult to reach.

Athletic director Debbie Yow explained the basics of the contract on April 5, when Gottfried was hired. It's a five-year deal with an automatic, two-year rollover if N.C. State reaches the NCAA tournament in 2012 or 2013.

Gottfried has an annual salary of $750,000 a year and will earn an additional $450,000 a year in quarterly installments as long as he remains the team's coach.

"We're extraordinarily pleased that Coach Gottfried is our basketball coach, and look forward to returning to the NCAA tournament and continuing to graduate our student-athletes," Yow said while leaving the trustees' meeting Friday morning.
The contract calls for Gottfried to be paid his salary multiplied by the number of years remaining on the contract if he is fired. Should he leave for another coaching job, Gottfried will have to pay the school a buyout equal to his salary times the number of years remaining on the contract.

Gottfried, who coached Alabama for 11 seasons and most recently served as an ESPN analyst, also can earn up to $1 million in incentives - $750,000 for on-court performance and the rest for academic accomplishments of his players.

For on-court achievements, Gottfried can earn:
- Two months' salary ($125,000) if the team wins the ACC regular season, or one month's salary ($62,500) as ACC runner-up.
- Two months' salary if the team wins the ACC tournament, or one month's salary as tournament runner-up.
- One month's salary for reaching the NCAA regional semifinals, with an additional one month's salary for reaching the regional final, and another month's salary for getting to the Final Four.
- An additional two months' salary for reaching the NCAA championship game, and another three months' extra salary ($187,500) for winning the NCAA title.

Gottfried has eight academic incentives, each worth a half-month's salary ($31,250). He would be paid that amount each time N.C. State exceeds the national average for men's basketball in academic progress rate, federal graduation rate or graduation success rate.

He also would receive that amount for an academic progress rate in the top 50 percent of public schools in the ACC; a team grade-point average of 3.0 or higher for scholarship players; a team cumulative GPA of 3.0 or better for scholarship players; a player who is selected Academic All-American; or an ACC scholar-athlete of the year selection.

Some of the academic incentives appear to be as difficult to achieve as the challenging on-court incentives. The only Academic All-America selections in N.C. State history were Terry Gannon in 1984 and 1985, and Todd Fuller in 1995 and 1996.
Gottfried also will receive two courtesy vehicles with paid liability insurance on each, a membership at the University Club or the State Club, and one free meal a day at Case Dining Hall. He will receive 20 tickets for N.C. State basketball games, 10 ACC tournament tickets, payment for six Final Four tickets, and six N.C. State football tickets.

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Student Gripes Have a Point: Campus Dining Fails Exams
By LISA W. FODERARO
It is as much a college sport as football or beer pong. Whether poking soggy carrots or theorizing about the provenance of mystery meat, undergraduates have always loved to complain about their campus cafeterias.

But in New York City, where health inspectors have begun requiring restaurants and some food services to post letter grades for cleanliness, students have a new reason to gripe: bad report cards.

In March, the Student Deli at Fordham University was cited for enough violations, including live roaches and unsanitized food-preparation surfaces, to qualify for a C, the lowest grade, and prompt a mass meeting last week between students and administrators. At New York University, a C issued to one of 12 dining halls drew online groans.

At the Pace University campus in Lower Manhattan, the city took the unusual step of closing the main cafeteria altogether for two meal periods last month, touching off a student boycott when it reopened. And last week,
the Bank Street College of Education decided on its own to shutter its cafeteria indefinitely after a city inspection found both roaches and mice.

It is unclear whether health inspectors are citing more violations because of the rating system they introduced last summer, or whether conditions in campus kitchens have taken a slide. Yet one thing is certain: the large, brightly colored A’s, B’s and C’s have grabbed the attention of students, who under the new system can more easily go online and find the unappetizing details of each inspection, like mouse droppings and improperly refrigerated food.

In a population that is itself constantly tested and graded, the poor evaluations have ignited a small rebellion, with demands for more dining alternatives, on campus and off.

“I was completely disgusted and really worried,” Kelly Johnston, a Pace senior, said of the sanitary violations there. Even after the cafeteria reopened under a new manager, she said: “I still wouldn’t eat the food. It’s all the same people working there, but they have hats now.”

New York health officials also inspect food services in schools, jails, nursing homes and charitable centers, but those sites do not receive letter grades, as restaurants and college cafeterias do. And unlike restaurant patrons, college students are often a captive audience. Some campuses require dormitory dwellers to buy a meal plan, which can cost $3,000 to $5,000 a year.

While the quality of college courses is tricky to judge, a low mark for cafeteria hygiene is a clear indication that students, and their parents, may not be getting what they pay for — and that students’ well-being may be at risk.

Brenda Rivera of Cedar Park, Tex., said her son, a Pace freshman, phoned her about the health violations. “It’s one thing to hear that your kid doesn’t like his professors,” she said. “It’s another thing to have the cafeteria closed down by the New York City health department.”

Food safety is a big concern on campuses, especially since some highly publicized food-borne illnesses and recent efforts by many health departments to increase the transparency of inspections, the National Association of College and University Food Services said.
“Even a small college will serve more meals on a daily basis than a typical restaurant,” said Janet Paul Rice, the association’s president.

At Pace, an inspection of the main cafeteria on March 24 resulted in 79 violation points — more than 27 translates to a C — and the city’s decision to shut it. City inspectors found soiled wiping cloths and inadequate provision for hand-washing, as well as cold and hot food held at unsafe temperatures.

After the cafeteria reopened the next day, students organized a boycott and laid out demands for a new food provider. Within days, the university’s president and top administrators appeared at a town-hall-style meeting, assuring students that a new operator had been brought in temporarily and that they could help choose a permanent replacement.

“Food is a Maslovian need,” Marijo Russell O’Grady, dean for students at the downtown campus, explained afterward, referring to the psychologist Abraham Maslow’s theory of human motivation.

Students are also lobbying for the ability, already granted at some other colleges around the country, to use meal cards at neighborhood restaurants and cafes, whether Starbucks or Five Guys Burgers and Fries. That would require setting up card readers there, and Pace officials said they would seek new operators who could accomplish that.

“I was actually shocked at how well they responded,” said Lance M. Pacheco, executive president of the student government association. Still, some students are skeptical that the changes made since the reopening — including new signs and fresher-looking food — will last. “They butter you up with nice things and free samples, but it might go right back to the way it was,” David Dushaj, a freshman, said. “I want the freedom to go to Five Guys if I want a really good burger.”

At Fordham, inspections in March at three food outlets on its Bronx campus — the Millennium Grille, the Ramskeller and the Student Deli — led to scores in the C range, with evidence of mice found in each. At an open forum on April 11, about 200 students peppered administrators and representatives of Sodexo, the cafeteria operator, with questions about food quality, meal plans and customer service.
“To put it bluntly, we let the students down,” Jeffrey L. Gray, the university’s vice president for student affairs, said in a statement. “While most of the infractions that inspectors cited were easily corrected, everyone involved in food service at Fordham was embarrassed by the initial inspections.”

If an establishment scores 28 or more violation points, city inspectors will return about once a month until it scores fewer than 28, or is closed for persistent violations.

After reinspection, two of the three Fordham cafeterias won A’s, and the third is awaiting a second look. The university has vowed “aggressive and continued monitoring” to ensure compliance with health codes, as well as more preventive pest control.

For Michelle FlorCruz, a junior, those pledges came too late. Last fall, she said, while eating lunch at the Millennium Grille, she was a few bites into a salad when she spied a dead grasshopper the size of her thumb amid the fixings. (Fordham confirmed this.) The managers apologized and put $25 on her meal card, but the shock lingered. “I kept gagging whenever I thought about it,” she said.

In a March inspection, the Hayden Hall cafeteria, one of eight that have been inspected at New York University, scored 31 points. But the university plans to question some findings; seven points, for example, were for shortcomings found in a food manager’s private bathroom. The university’s other cafeterias inspected so far under the new system have all earned A’s.

At Bank Street College — whose cafeteria is used by graduate students, children enrolled in its private school and employees — officials shut the operation on Friday, in advance of spring break. It is unclear when it will reopen or whether the outside food provider will remain.

“‘The college is determined to make it perfect,” said John Borden, the college spokesman, “and how we’ll make it perfect is what we’re exploring right now.”

All the same, the new focus on food safety has not necessarily translated into epicurean experiences. Mark Kotnis, a Fordham junior who no longer uses a
meal plan, paid a rare visit to the cafeteria last week to have lunch with a friend.

“It’s just not very palatable,” Mr. Kotnis said of the food. “I had some kind of pork-and-rice thing. The sauce was way too salty, and the meat felt like leather.”
Maryland Renames Law School After Donation
By TAMAR LEWIN
William Polk Carey need not worry about people forgetting his family name any time soon.

On Monday afternoon, the W. P. Carey Foundation plans to announce that it will give $30 million to the University of Maryland School of Law, which is in Baltimore. It will be renamed the Francis King Carey School of Law, after Mr. Carey’s grandfather, an 1880 graduate.

“It’s time to think about the future of Baltimore, a great city with a great history,” said Mr. Carey, the 80-year-old founder of W.P. Carey & Company, a corporate real estate financing firm. “The law school is now in the first tier. I’m looking forward to a joint J.D.-M.B.A. program, where it will be one big great happy family, giving people the best education imaginable, in Baltimore.”

He envisions a program linking the Carey School of Law with the Johns Hopkins Carey School of Business — named for Mr. Carey’s great-great-great-grandfather after a $50 million gift from the Carey Foundation in 2006.
Baltimore institutions are not the only ones to bear the Carey name. There is also the W. P. Carey School of Business at Arizona State University, so named after a $50 million gift from the Carey Foundation in 2002.

Mr. Carey’s relationship with Arizona State stems from the university’s decision decades ago to name a building after his grandfather John Armstrong.

“They didn’t ask the family for a dime, and I thought that was nice,” Mr. Carey said.

Later, the university also gave Mr. Carey an honorary degree.

“That was nice, too,” he said. “I accepted it, and we got acquainted.”

Then, impressed by the university, he made his gift to the business school.

Mr. Carey says his family has long believed in the importance of education. His grandmother Anne Galbraith Carey founded the Gilman School, the nation’s first country day school, in Baltimore in 1897. Recently, Mr. Carey contributed $10 million for the renovation of Carey Hall there, and he cut the ribbon when the work was completed in 2007.

Mr. Carey attended Princeton University (“I cut too many classes, too many chapels, and I resigned before someone could ask me to leave”) and the University of Pennsylvania (“My brother got me in”). He professed fondness for both institutions (“I do care about Princeton, and plan to do something for it as soon as I get around to it”).

Phoebe Haddon, dean of the University of Maryland’s law school, said Mr. Carey’s gift came as a “wonderful” recognition of its stature and strong interdisciplinary programs.

“We’ve spent much of the last six months talking about his vision and our vision for developing our law and business program,” she said. “We’re very interested in developing a program with the Carey School at Hopkins.”

Mr. Carey’s company owns more than 875 buildings in 15 countries, including part of The New York Times Building in Manhattan.
Mr. Carey said he planned to give the bulk of his fortune to his family foundation, for philanthropic purposes.

“I don’t believe in having my family be rich,” he said. “They don’t need a lot of fancy cars to drive around. My goal is to make the foundation a billion, and then after it’s a billion, I might be old enough to think about passing on.”