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Cary twins win scholarships

Meghan Boop of Cary was awarded the EC Scholar award at East Carolina University. EC Scholars exhibit outstanding academic performance, engagement in the community, effective leadership skills and embrace a study abroad experience. She will graduate from Panther Creek High School and enter ECU as an intended nursing major.

Thomas Boop of Cary has received a $1,500 scholarship from the Kiwanis Club and the William Goodrum Scholarship from the College of Engineering at N.C. State University.

He will graduate from Panther Creek High School and the N.C. School of Science and Math online. Thomas plans to study Engineering at N.C. State University.
WakeMed and Rex Hospital reach settlement, ending public feud

By Mandy Locke and John Frank - mlocke@newsobserver.com

RALEIGH - State lawmakers announced Tuesday a cease-fire between WakeMed Hospital and UNC Health Care, bringing to a civil end an unseemly public battle that had landed at the legislature with WakeMed trying to buy its cross-town rival Rex Hospital.

With the harmony comes an unexpected boon for Wake County: a $30 million, 28-bed psychiatric facility UNC will build and operate, easing some of the charity care burdens WakeMed has carried for decades. Left alone is Rex Hospital, a UNC subsidiary that WakeMed tried to buy to level the playing field with UNC.

The public and often invective spat between the state’s hospital system and Wake County’s largest hospital generated a $750 million hostile takeover bid, high-dollar lobbying efforts and legislative hearings in the last year. Earlier this month, the lawmakers called the leaders of the warring UNC Health Care and WakeMed to say enough is enough, setting in motion a series of private meetings to reach an accord. Both sides sent key experts to exhaustive meetings overseen by a
legislative staff attorney to Sen. Tom Apodaca, R-Hendersonville. The leaders of UNC and WakeMed, however, were absent.

“Sometimes leadership courage is about stepping back,” WakeMed CEO Bill Atkinson said in an interview after the press conference. “Everyone thinks you lead from the front, but sometimes, you need to get on the sidelines.”

On Tuesday, Atkinson and UNC Health Care CEO Bill Roper stood near each other, smiling as state leaders offered their congratulations.

Lawmakers heralded the peace, saying both institutions brought quality and commitment to an ever fractured health care system.

“(We) are celebrating the establishment of an expanded partnership that will positively affect patient care and the training of doctors in North Carolina for years to come,” said Apodaca. We “believe these two great institutions have more things in common than differences.”

**WakeMed’s complaints**

The agreement is largely a victory for WakeMed, whose hostile takeover bid for Rex Hospital sparked discussion about the state’s role in the health care system and found a sympathetic ear with some Republican lawmakers about the UNC system’s burgeoning empire.

Nearly all of WakeMed’s complaints were answered as part of the deal. UNC Health Care will shoulder a larger charity care burden with the mental health hospital, potentially saving WakeMed millions of dollars. Rex and other UNC subsidiaries will be required to release more financial details, resolving WakeMed’s thwarted requests for records. And it will help WakeMed apply for a designation as a teaching hospital, an acknowledgement WakeMed has craved for years as a major training ground for UNC medical school residents.

Rex Hospital won the biggest concession. For a year, its fate rested in the hands of the General Assembly but the agreement means it will no longer be a takeover target. UNC leaders also promised they wouldn’t try to acquire WakeMed.

UNC Healthcare won by not losing. Lawmakers will no longer pursue legislation that would restrict further growth of the hospital system and force it to provide a certain amount of charity care in each county where it does business. Roper said recently the legislation would cause “massive harm” to UNC.

But the GOP-dominated House and Senate are expected to approve a bill introduced Tuesday that would overhaul the UNC Health Care system’s governance structure, giving the politically appointed UNC Board of Governors the power to select the membership. The current board is appointed by the health
care entity and lawmakers are concerned it is too stacked in UNC’s favor and
doesn’t allow for divergent viewpoints. Apodaca acknowledged the new structure
would inject politics into the management of the health care system but called it a
needed reform.

“We all felt like there should be more oversight of the hospital from the board,” he
said.

An expensive feud

The two hospital systems’ protracted battle left the health care market in the
Triangle unsettled for months. Both sides spent hundreds of thousands of dollars
on lobbyists, lawyers and public relations experts to help them through the
disagreement.

The dispute highlighted the tensions in health care that are pushing systems to get
bigger and doctor practices to affiliate with hospitals for more security and
leverage with private insurers.

In October 2010, WakeMed lost the allegiance of a lucrative cardiology practice to
Rex, prompting WakeMed leaders to complain that Rex Hospital, a nonprofit
bought by UNC in 2000, used its public status to unfairly compete for doctors and
funds.

On Tuesday, though, Roper and Atkinson said they would continue to compete
over hearts and many other aspects of their operations.

“I have to believe we can be friendly and competitive,” Roper said after the press
conference.

Both Atkinson and Roper credited legislators for their agreement. Apodaca and
Rep. Harold Brubaker, R-Asheboro, called both men and urged compromise.

“We said, ’Sit down and resolve it. If you can’t we will,’ ” Brubaker said.

Teams for both institutions, including UNC President Tom Ross, met for marathon
meetings at the General Assembly. Lobbyists, lawyers and financial experts
hammered out the details. Andrew Tripp, attorney for the Senate Rules Committee,
mediated and urged the groups along.

The talks were testy at times, and the two sides at one point took a week to cool
off, lawmakers said. But the possibility that the legislature would act on its own
served as a stick to prod UNC and WakeMed to the negotiating table.

“There was the implication that they would bring some order to this if we
couldn’t,” Roper said.
The 10-page agreement, approved by each hospital’s board a day earlier, protects both hospital systems should relations sour in the coming years. If either side believes the other broke the agreement, a mediator can intervene. If the mediator agrees that the agreement has been violated, the deal can be severed.

For now, though, the hospitals and their leaders vow to play nicely.

Roper and Atkinson spoke on the telephone Monday night and talking about the potential of their work together.

**The deal**

Rex Healthcare: Rex will remain a private, nonprofit subsidiary of UNC Healthcare. WakeMed has withdrawn its offer to purchase Rex. UNC has agreed not to solicit WakeMed for purchase, and both organizations have dropped public records requests.

Mental health: UNC Health Care will invest $30 million to develop and operate a 28-bed, inpatient psychiatric facility in Wake County and commit $10 million over five years to support other mental health services.

Education: WakeMed, UNC Health Care and UNC School of Medicine have a five-year contract to provide education and training as well as care to the underserved. UNC residents and medical students will continue to train at WakeMed. UNC will support WakeMed’s application for the Council of Teaching Hospitals. The agreement continues WakeMed and the UNC School of Medicine’s 40-year history of working together to educate doctors.

Transparency: UNC Health Care will voluntarily file IRS Form 990s for each of its private, nonprofit health care entities: Rex Healthcare, Rex Hospital and Chatham Hospital. It also will file the 9990s for the Triangle Physician Network when its 501(c)(3) status is granted and for any future health care entities that are given nonprofit status.

Playing nice: WakeMed and UNC Health Care officials have agreed to end public disagreements.
Six college students win Celia Moh Scholarships for 2012-13

HIGH POINT — Six college students in courses related to home furnishings have been selected to receive the Celia Moh Scholarship for the 2012-13 academic year.

This year's recipients are Megan Barrett, Jessica Rose and Danielle Souder, attending North Carolina State University; William Lyon, High Point University; Evan Fay, Kendall College of Art and Design; and Taylor Webb, a student at Mississippi State University.

Celia Moh Scholarships pay full-time tuition and fees and cover room, board and books for the recipients. The scholarship also hosts an annual networking and resource-building trip to the High Point Market, provides informal internship and career guidance for its scholars, and offers an active alumni network for former scholars now in the home furnishings industry.

The scholarship was established in 2001 by Laurence Moh, founder of Universal Furniture and Fine Furniture Design, to honor his wife, Celia. The scholarship program has managed a $3 million endowment investment and has provided 73 full scholarships during its 11 years.

Home furnishings program students from eight universities - Appalachian State University, Catawba Valley Community College, East Carolina University, High Point University, Kendall College of Art & Design, Mississippi State University, North Carolina State University and Virginia Tech - are eligible for the Celia Moh Scholarship.

Each university selects its respective scholarship candidates, who then must complete an application questionnaire, write a personal essay, obtain instructors' recommendations, and provide a college transcript illustrating exceptional academic achievement. A scholarship committee of industry executives selected the six recipients, who join three returning undergraduate students selected as Celia Moh Scholars last year.

For more information about the Celia Moh Scholarship program, visit www.mohscholarship.org.
Wayne Brock Appointed Chief Scout Executive for the Boy Scouts of America

Wayne Brock joins new BSA National President Wayne Perry as top two leaders of nation's iconic youth-serving organization

IRVING Texas, May 22, 2012 /PRNewswire via COMTEX/ --

Following an extensive selection process, the Boy Scouts of America named Wayne Brock its next Chief Scout Executive, the organization's top professional. Brock, the BSA's current deputy Chief Scout Executive and chief operating officer, will provide general direction of administrative work of the BSA. He follows Robert "Bob" Mazzuca, who will retire in August at the conclusion of his five-year term as Chief Scout Executive. The professional leadership change coincides with a transition of Scouting's national president, the organization's top volunteer leader.

"I am honored to be entrusted with the responsibility of leading this great organization at a pivotal time in our history," Brock said. "We will build upon the great vision and strategic direction put forth by Bob Mazzuca to strengthen our organization as we continue to serve our mission, instilling the values of character and integrity in America's youth."

Serving as deputy Chief Scout Executive and COO since 2009, Brock provides leadership and direction to all aspects of operations of the National Council, which is subject to the authority and direction of the Chief Scout Executive and the National Executive Board.

Brock began his career in 1972 as a district executive in New Bern, North Carolina, and then served on the staff in Knoxville, Tennessee. He also served as Scout executive in Athens, Georgia; area director; Scout executive in Orlando, Florida; Southern Region director; and as assistant Chief Scout Executive.

Brock is a recipient of the Distinguished Eagle Scout Award, Order of the Arrow Distinguished Service Award, and he received his Bachelor of Music Education degree from East Carolina University.

The Chief Scout Executive Selection Committee was composed of members of the BSA National Executive Board who were appointed by the BSA's
president and ratified by the Board for selection of a new Chief Scout Executive. The committee was chaired by outgoing President Rex Tillerson (CEO of ExxonMobil) and included nine other influential business executives and business leaders.

"Wayne Brock possesses the right combination of deep institutional knowledge, operational experience, and personal fortitude to successfully lead this organization into the future," Tillerson said.

In addition to the new Chief Scout Executive, a new national president steps into his role as the organization's top leader later this month during the BSA's National Annual Meeting. Telecom pioneer and Seattle Mariners co-owner Wayne Perry becomes the BSA's 34th president, following Tillerson. Like Tillerson, Perry has a long, personal history with Scouting. A Scout in his youth, Perry began his adult volunteer tenure as a Cubmaster with Pack 601 in Bellevue, Washington, and has filled a variety of positions since then. During his two-year term, Perry will direct the BSA's National Executive Board, which guides the youth-service organization. Perry currently serves as chief executive officer of the private equity firm Shotgun Creek Investments. He began his career in telecommunications and was chairman and CEO of Edge Wireless until it was sold to AT&T in 2008. He and his wife, Christine, have four sons—all are Eagle Scouts.

"The Boy Scouts of America has the program, methods, and a 100-year track record of helping boys grow into the types of men they aspire to be and our society needs," Perry said. "I am proud to be among the more than 1 million volunteers dedicated to this important movement."

Perry and Brock join National Commissioner Tico Perez, the top volunteer in charge of program quality, to make up the BSA's Key 3. The trio, consisting of two volunteers and one professional, make up the organization's highest level of leadership at the national level.

About the Boy Scouts of America
The Boy Scouts of America provides the nation's foremost youth program of character development and values-based leadership training, which helps young people be "Prepared. For Life.(TM)"

The Scouting organization is composed of 2.7 million youth members between the ages of 7 and 21 and more than a million volunteers in local councils throughout the United States and its territories. For more information on the Boy Scouts of America, please visit www.scouting.org.

SOURCE Boy Scouts of America

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B-Schools' Innovation Rush

By MELISSA KORN
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Academics don't necessarily agree on what innovation is, but that hasn't stopped them from trying to teach it.

The concept, embraced by companies seeking a competitive edge, is being applied to new products, services, business models and everything in between. That has led business schools to add research centers, classes and even full-fledged majors in innovation to capitalize on companies' eagerness to invest in the area.

According to a May analysis by the Association to Advance Collegiate Schools of Business, an accrediting body, involving 733 member schools, 28% include the words "innovate," "innovation" or "innovative" in their school mission statements. Most use the terms to describe their own curricula.

But some think the schools may be missing the mark, focusing too heavily on ideation and brainstorming while skimping on the practical aspects of turning ideas into concrete strategy and action.

"Innovation requires taking the great idea and doing something with it," says Robert Sullivan, dean of the Rady School of Management at the University of California, San Diego. He chaired a recent AACSB task force that examined how business schools could better address the hot topic.

The University of Portland's Pamplin School of Business is trying to bridge the gap between theory and practice with a new undergraduate major in entrepreneurship and innovation management.

"We're trying to make innovation a science, not just an art," says Sam Holloway, an assistant professor of management and entrepreneurship who oversees the major, which launched last fall.

Courses examine how innovation can cut costs for an existing product or fill a social need in developing countries and use case studies to discuss the difference between an interesting idea and a viable opportunity. They also teach students how to take advantage of existing resources, such as vast social networks.
So where does it all lead?

Mr. Holloway expects graduates to take jobs in areas like product design at nearby companies Nike Inc. NKE +0.18% or Boeing Co., BA -0.84% as well as at start-ups. But because the first batch of students hasn't yet entered the marketplace, such expectations are speculative.

Also jumping on the bandwagon is the University of San Francisco's School of Management, which recently renamed its M.B.A. "Entrepreneurship" concentration and undergraduate major "Entrepreneurship and Innovation" instead.

Stephen Walker, 24 years old, who graduated with that major in December, says his course work on launching a business, problem-solving, risk management and current developments at companies like Groupon Inc. and Netflix Inc. made him an appealing candidate when he interviewed for jobs at small companies.

He landed a job shortly after graduation at Trade Show Internet, a five-person concern that provides Internet access for trade-show exhibitors and large events.

Companies' seemingly insatiable appetite for all things innovative may be a boon to schools with executive education programs, too.

Last fall Dartmouth College's Tuck School of Business offered a new five-day course, Leading Innovation: From Idea to Impact, for $11,000. Clark Callahan, executive director of Tuck's executive education arm, says the 30-plus spots filled quickly with participants from such companies as Goodyear Tire & Rubber Co. GT -1.46% and Medtronic Inc. MDT -0.24%

But as schools race to add innovation to their offerings, they're also trying to differentiate themselves from one another.

The Haas School of Business at the University of California, Berkeley, unveiled its new course framework, Berkeley Innovative Leader Development, in 2010. The goal is to create managers who can foster innovation or oversee innovative organizations, not just come up with innovative ideas.

Dean Rich Lyons says that Haas's approach focuses on incremental changes in products, services and processes that, over time, can add up to a competitive advantage. "It's not about producing home-run hitters," he says.
Of course, given the vast array of approaches to teaching innovation, one school's idea of an incremental change might just turn out to be a home run elsewhere.

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