THE DAILY CLIPS

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East Carolina University News Bureau
E-mail to durhamj@ecu.edu  Web site at http://www.news.ecu.edu
252-328-6481
ECU tuition increasing for 2010-11, 2011-12
The Daily Reflector
Monday, July 12, 2010

East Carolina University students can expect tuition increases for the next two academic years. The ECU Board of Trustees discussed increases for the 2011-12 year in a special meeting on Monday morning.
Barring any unexpected moves by the University of North Carolina system, undergraduates who are North Carolina residents will see a hike of $390 this year and a $263 increase in 2011. Other student classifications will see different increases.
Undergraduates who are not North Carolina residents will face the biggest hike at $1,630 this year with no increase planned for 2011.
ECU Chancellor Steve Ballard said tuition increases are required to maintain the quality of education in the face of state budget cuts.
“Every one of these columns is important to students and their parents because it represents increases,” Ballard said.
“The purpose of asking students to pay a little more is to ensure the quality of their education without drastically increasing classroom size or cuts to the academic core of the university,” he said.
The UNC system has faced $140 million in state budget cuts during the past two years.

Tuition hikes
Proposed ECU tuition increases:
Students2009-102010-112011-12
Undergraduate, in-state$2,491 $2,881 $3,144
Undergraduate, out-of-state$13,325 $14,955 $14,955
Graduate, in-state$2,995 $3,130 $3,517
Graduate, out-of-state$13,311 $13,817 $14,204
Brody School of Medicine $8,213 $9,497 $9,497
Official: Pitt on the mend from bad economy
By JOSH HUMPHRIES
The Daily Reflector
Monday, July 12, 2010

Pitt County’s economy is on the long road to recovery, said Rick Niswander, dean of the College of Business at East Carolina University. Niswander gave a presentation to the Pitt County Board of Commissioners on Monday on the state of the economy and his best guess for where it is headed. “Almost all economic indicators show that we are on the way to recovery,” he said. Niswander said indicators like employment and monthly job gain in Pitt County are going up. Pitt County’s seasonally adjusted employment is about 73,500 people, compared to lows in 2008 of about 71,500 people employed. Niswander said he does not expect national unemployment to drop dramatically nor does he expect a speedy recovery. “We are not better, we are getting better,” he said. Niswander said a major concern for Pitt County will come next year when the state faces a predicted $3 billion shortfall, which could affect major economic engines of Pitt County including ECU, University Health Systems and Pitt Community College. “The advantage that the county has with such a large portion of the population employed by education and health care could become a liability,” Niswander said. The $3 billion deficit expected to face the state next year will come partly from the expiration of temporary taxes and partly from the expiration of federal stimulus funds. “Is the economy going to recover quickly enough to make up for the loss of the federal stimulus?” Niswander asked. “I think it will be close,” he said. Niswander gave a presentation to the board at the request of Commissioner Tom Johnson. In other business, the commissioners approved a request to name the crossroads at Black Jack-Simpson Road and Stoketown-St. John’s Road as “White’s Corner.” Michael White, of White Farms, sent a letter to the Pitt County Planning and Development Board in May requesting the designation. The farm at the intersection of the two roads has been in the family for five generations — nearly a century, according to White’s letter.
The board also reappointed Cathy Booker as the county tax collector and assessor for a four-year term.
Booker was sworn in as tax collector in December of 2008 for her first two-year term. State law requires that she be reappointed to continue in the position.
The board also made the following appointments:
Commissioner Jimmy Garris as the voting delegate at the 2010 North Carolina Association of County Commissioners Conference.
Simpson Mayor David Boyd to the advisory board of Our Journey Home: The 10-Year Plan to End Chronic Homelessness in Pitt County.
Jesse Hinton, Mona Williams, Priscilla Pippens and Gwen Burns to the Juvenile Crime Prevention Council.
Candace Hollingsworth and Ivory Mewborn to the Convention and Visitors Authority.
Robert Briley and Joseph Allen to the Winterville Planning and Zoning Board.
William Ross and Dennis Massey to the Region Q Workforce Development Board.
Henry Smith as chairman of the Pitt County Alcoholic Beverage Control Board.
Pat Leary and Jacqueline Blount to the Pitt County Nursing Home/Adult Care Community Advisory Committee.
Contact Josh Humphries at jhumphries@reflector.com or (252) 329-9565.
Universities talk tuition hikes

Campuses can raise students' costs by $750 a year starting this fall.

By ERIC FERRERI
STAFF WRITER

CHAPEL HILL - Students at public universities may get a better idea today about how much more they'll be paying for their education this fall.

University leaders will discuss tuition hikes expected to be put forth by the system's campuses. A special provision tucked into the state budget allows campuses to increase tuition by as much as $750 for the 2010-11 school year. Doing so would raise revenue to mitigate each campus's portion of a $70 million cut to the UNC system's budget.

Though the UNC system's Board of Governors will discuss the matter this afternoon, it wields no power. The legislative provision stipulates those tuition hikes need only UNC system President Erskine Bowles' approval.

Still, Bowles and the campuses are expected to brief board members on whether they plan to raise tuition and, if so, by how much. The $750 in extra tuition would follow a $200 increase already approved for the coming school year.

It isn't yet clear whether all campuses want to increase tuition. Chancellors Holden Thorp at UNC-Chapel Hill and Randy Woodson at N.C. State have each said additional tuition increases were likely, though it isn't known whether they'll seek the entire $750.

At UNC-CH, an additional $750 would be an 18 percent increase over the current $4,066 annual tuition for in-state undergraduates.

Legislators gave university officials the option to raise tuition after cutting $70 million from the university system's budget for 2010-11. University officials now face the prospect of tuition hikes as the only way to avoid eliminating classes and teaching positions.

eric.ferreri@newsobserver.com
or 919-932-2008
After life of service, Friday has a lot of advice for UNC

BY ERIC FERRERI
STAFF WRITER

CHAPEL HILL — He’s not quite as busy as he was during the 30 years that he presided over the state’s public universities, but William Friday still keeps active these days.

Friday, who turns 90 today, is involved with projects on poverty, literacy and services for the elderly.

And he’s still taping his long-running “North Carolina People” television show on UNC-TV. Friday pays close attention to state politics and educational issues and routinely fields calls from folks seeking advice.

And, of course, he dotes on his wife, Ida, who is also 90. They still live in the house they built in 1986 just off the UNC-Chapel Hill campus.

“I keep busy,” he says.

Friday will be feted this afternoon at an open-to-the-public event at the alumni center on the UNC-CH campus.

Friday recently talked with The News & Observer about some of the key issues facing higher education. Here are excerpts:

Q. You spent a great deal of time working on the Knight Commission on Intercollegiate Athletics. What is your view of big-time college athletics these days?

A: Well, I don’t think it’s resolved at all. I think a judgment, if I may put it that way, is approaching because of the excessive costs of the whole business right now. I think the difficulty lies in the fact that trustees and administrators have lost control. Too often, the demands are dictated by television — playing any night of the week. They’re in complete control of when games are played.

Q. The UNC system received a $70 million budget cut in the just-approved state budget, which included permission for campuses to increase tuition as much as $750. Has the public university system ever gone through as severe a series of cuts as this?

A: We had an experience like this in the ’50s. There were very severe cuts in those days. The problem here — there’s an interesting situation developing in North Carolina. It has to be looked at. What we’re doing — this tuition action is a very dramatic example — if you’re a very good student and you come from a very poor family, the university has resources to help you. And if you come from upper means, the fiscal side is no problem. But what we’re doing is increasing the pressure on the middle class in North Carolina, which is that wide swath of people who have been so loyal to North Carolina. If we enact this, we’d be locking a lot of people out. And that’ll be a very severe problem for the state. We simply cannot fail to educate as many of our young, bright people as we can.

Q. So what will be the next UNC president’s top challenge be?

A: It’s going to be the cost of going to college. This is a very difficult problem. It’s real. The debts are there. Last year when we had commencement at these institutions, the young people were leaving with debt of $10,000, $15,000, $20,000. That didn’t used to happen. That’s pretty tough given the economics they’re going into. So cost is a major, immediate confrontation that’s got to be met, and it’s got to be met head on. It all turns on access. The strength of this place has been that every child in North Carolina could dream of going to one of these institutions, if they did their work. Now, the cost is eroding that dramatically. I don’t mean to be preachy, but I’ve witnessed this now for a half a century.

FRIDAY CONTINUED FROM PAGE 1B

IF YOU GO

UNC-Chapel Hill and the UNC General Alumni Association are hosting an open house in honor of William Friday’s 90th birthday today, it is from 4 to 6 p.m. at the Hill Alumni Center’s Alumni Hall on Stadium Drive on the UNC campus. The public is invited.
Legislators overstep and UNC bows low

RALEIGH

Think about it a minute: What if a legislative committee worried about what an N.C. State University engineering professor was researching about the resistance of, say, public buildings or bridges to terrorist attacks? And just to make sure it knew that professor was not doing anything that would help terrorists, what if that committee were to issue a subpoena demanding all research, notes, videotape or digital images?

Or suppose a political science professor at UNC-Chapel Hill was researching, say, the impact of contributions on political campaigns and how they affect legislation benefiting special interests? And suppose the committee had heard that special interests were pressuring the university to squelch that research, and just to make sure it saw the light of day, suppose the committee subpoenaed that research and planned to make it public in a hearing?

We don't know what would happen today, because some key figures in North Carolina higher education did nothing to stop it when the Senate Judiciary II Committee subpoenaed information from UNC-TV, the statewide public television system that operates under the UNC system and its Board of Governors. UNC President Erskine Bowles did not intervene in that controversy, nor did UNC-TV general manager Tom Howe. Instead, UNC-TV thought it over, got some legal advice that it had to comply, and turned over the materials.

Jack Betts is a Raleigh-based columnist and associate editor for The Charlotte Observer.

The issues of this episode are not the same, but one similarity is clear, says Friday: "It's the intellectual equivalent of the Speaker Ban Law."

Neither Bowles nor Howe would discuss their decisions not to oppose the committee's subpoena of UNC-TV's research. It involved the health impacts of Alcoa's now-shuttered aluminum smelting plant at Bacliff on the Yadkin River. Senate Judiciary II Committee Chairman Fletcher Hartsell, R-Cabarrus, and other senators thought UNC-TV was resisting broadcasting research by one of its reporters on Alcoa's environmental impacts. UNC-TV insisted that it had not rejected airing a documentary and said it would run three news segments on its North Carolina Now weekday news program.

But it also said it was agreeing to furnish the subpoenaed materials because it was a state-supported agency and because it was not sure its news operation was covered by the N.C. reporter's shield law. It also said it planned to begin broadcasting three segments the same day the committee wanted to air it.

Compliance was a mistake. Sure, UNC-TV is a state agency and it should comply with subpoenas for information on how the station operates. But I don't believe furnishing its raw news research to a legislative committee does anything other than undermine the credibility of a professional organization and send a warning to potential sources that anything they say or any tips they provide may wind up on a powerful legislator's desk. That's devastating.

It also puts other public broadcasting organizations in this state, such as North Carolina Public Television and WUNC Radio, which has an outstanding news ethic and highly professional reporters who are mindful of their obligations to listeners.

Who would want to work there? UNC's and UNC-TV's refusal to resist the subpoena has dismayed many in the broadcast business. One of them is Jim Goodman, CEO of Capitol Broadcasting Company's operations and its flagship station WRAL-TV, and a longtime supporter of UNC-TV. Goodman said he tried to get Bowles to intervene and urged Howe to resist. "I told him he ought to be in jail" rather than comply with the subpoena, he said Thursday. "This is just as important an issue as if it were an academic issue," he said. "Public television should not be the investigative arm of the legislature."

I've heard from some people who don't see the harm in UNC-TV's compliance with the subpoena. They think it's a matter of transparency and wonder why the agency wouldn't be happy to comply. They don't see that it violates basic journalistic standards to allow the government to intervene in their operations. That's the kind of thing that happens in banana republics or communist regimes.

But also important is this: What happens if top-notch public TV or radio reporters conclude the legislature has just put them in an untenable position, and go elsewhere?

As Goodman put it, "Any journalist worth his salt would not want to work there now."

That would be a high price to pay for a committee's well-intentioned but ultimately damaging attempt to get an important story on the air. It wasn't worth the cost.
BY RACHEL STERN
STAFF WRITER

DURHAM — When it comes to littering, Duke football coach David Cutcliffe is an expert.

You have your "placers" — they carefully put bottles in bushes. Then there are "chuckers" — they catapult their trash into the air, unaware of where it will land. Don't forget about the "gutterers and drainers" — they put their trash near drains in hopes of it getting washed away. And last, there is the "mid-stride" style — these offenders simply drop their trash while walking.

No matter the technique, Cutcliffe has no patience for littering. He has made it an annual tradition to have his players walk around the Duke campus with black trash bags, on a mission to pick up everything in sight.

"We have a beautiful campus, and we are very proud of it," said Cutcliffe, who is entering his third season at Duke. "Unfortunately people tend to litter, and that bothers us. I want them to do a great job of picking up the trash." The players, decked out in matching gray Duke football T-shirts and black Duke shorts, dispersed all over Duke's campus on Monday morning. They started at Wallace Wade Stadium and went as far as Duke Hospital. After a team breakfast, the cleanup was under way by 7:30 a.m. After an hour of work, their task was complete: a big dumpster full of new trash.

Cutcliffe has done this since his head coaching days at Mississippi. It's an activity also used to build team chemistry and spirit, freshman cornerback Garrett Patterson said.

"Doing this brings the whole team together early in the morning," he said. "We are all working toward one goal, and it is a lot more than picking up garbage. It shows everyone we are out here trying to build a program together."

Patterson, armed with a long stick to help him retrieve garbage hidden in bushes — courtesy of the "placers" — walked around the outskirts of the stadium with teammate Perry Simmons. Patterson found some caution tape, a cigarette box, cardboard and a Gatorade bottle, to name a few items.

Simmons, a 6-foot-5, 220-pound freshman offensive tackle, squeezed his body under a bush as he sifted through the leaves.

"I was wondering how people even get these things in here in the first place because I can't even get some of the trash out," Simmons said. "When you walk around campus you don't even see much trash, and then you look closely and all of a sudden there is stuff everywhere. I have learned my lesson about littering, that's for sure."

This is all part of a larger message Cutcliffe learned from his family and continues to pass on to all his players.

"When you go somewhere you want to leave it better than how you found it," Cutcliffe said. "I tell them that with Mother Earth. But also by the time they leave this Duke community it is certainly how I want our football program to be: improved and a better place."

If his scouting report for each game is as detailed as his littering list, the program is in good shape.
Students prepare for new semester
Chris Lavender
2010-07-12 19:21:23

Lisa Stillwell of Kinston walked across the Lenoir Community College campus Monday after registering for fall classes, planning ahead for the start of the 2010-11 school year.

Her schedule will be busy as she balances school, work and family obligations. There is some light at the end of the tunnel for Stillwell.

"I plan to graduate from LCC in May," she said, "... and attend East Carolina University and study education so I can become a teacher."

Stillwell has studied elementary education at LCC for the past few semesters while working up to 40 hours per week at Falling Creek Day Care as a pre-kindergarten teacher.

She has three girls of her own to take care of as well. Beginning in August, Stillwell will take 16 credit hours at LCC and plans to graduate on time.

On Monday, Stillwell was among hundreds of current students participating in the LCC’s early registration, which continues through Thursday. Current students will be allowed to register any day this week, while new students can register Wednesday and Thursday.

LCC staff manned a call center Monday to handle an increase in calls from current and prospective students. According to Richy Huneycutt, LCC’s director of marketing and recruiting, the early registration process will give officials a good indication of the fall’s student enrollment growth.

"Even with the tuition increases, LCC is still a good value," Huneycutt said. "A lot of people are coming back to school to get retrained for a specific field."

The General Assembly raised in-state tuition for all 58 community colleges across the state this year from $50 to $56 per credit hour.

Several new curriculum degree programs were added to the fall semester, including aerospace manufacturing repair.

During the summer months, LCC maintenance crews have upgraded some of the college’s buildings with new paint, carpet and furniture. Huneycutt said the student center’s carpet was replaced this month.

"Some of the repairs on the buildings are long overdue," Huneycutt said.

When students return to fall classes on Aug. 16, they will be required to wear student ID badges during all times on campus. The LCC Board of Trustees approved the new policy this year to help promote a safer and more secure campus.

Chris Lavender can be reached at 252-559-1078 or clavender@freedomenc.com.

Breakout Box:

LCC early registration schedule

Today
7:30 a.m. to 7 p.m. for currently enrolled students

Wednesday
7:30 a.m. to 7 p.m. for all students

Thursday
7:30 a.m. to 6 p.m. for all students

Classes begin
Monday, Aug. 16 at 8 a.m.

For more information, call 252-527-6223
College presidents taste life outside their offices

By Jenna Johnson and Daniel de Vise
Washington Post Staff Writers
Monday, July 12, 2010; A01

In his three years as president of George Washington University, Steven Knapp has tried nearly everything to bond with undergraduates.

He moved onto campus, right across the street from a freshman dorm known for its party culture. He hired a graduate student to tell him which events to attend. He helped students haul their stuff into the dorms, created a Facebook account, danced at parties, judged a pie-eating contest and drummed with a basketball player.

Still, many students thought he was boring and out of touch.

They kept comparing the quiet academic to his gregarious predecessor, Stephen Joel Trachtenberg, who worked the campus like a politician for 19 years and wrote a book called "Big Man on Campus."

A generation ago, it was typical for college presidents to be stuffy and hard-to-approach chief executives, the type who inspired the Dean Wormer character in "Animal House."

Many of the barriers separating a college's top-paid leaders from its tuition-paying students have disappeared in the past decade. E-mail, text messaging and social media give students unprecedented access to a chief executive, who can no longer hide behind a secretary and an office door.

Today, many students -- and their increasingly over-involved parents -- want a personal bond with the president. Instead of occupying the president's office, more students are stopping by to chat. They want to be friends -- and not just on Facebook.

In an effort to be more cool, presidents across the United States are starring in YouTube videos, serving hot dogs, starting blogs, hosting parties and eating with the masses in dorms.

Knapp's big break came in February, when he stopped by a nighttime snowball fight between GWU and Georgetown University, surprising student organizers.

"It was like a Civil War battle. We were all lined up," Knapp recalled. "I think I was a target, because I got pretty pelted."

After victory was declared, Knapp made a speech and canceled classes for the next day. Suddenly, he had some street cred.

"I was worried that he was going to get pushed or trampled," said organizer Kyle Boyer, who graduated
in May. "I was very skeptical about it, but he really, unprompted, took a very active role in the snowball fight. He really pumped people up."

The student newspaper commended Knapp for attending. A commenter on a Georgetown student blog wrote: "Steven Knapp sounds like an awesome guy. Would [Georgetown President John J.] DeGioia ever descend to come to a snowball fight?"

"Students expect a kind of face-to-face interaction that wasn't around when I was an undergraduate," said Knapp, who attended Yale in the 1970s and rarely saw the university president. "There is this expectation that you will always be out there and always be available."

Said Terry Hartle, senior vice president of the American Council on Education, an association representing presidents: "If you wanted to speak to your college president a generation ago, you either waited for them to come out to their car at night, or you made an appointment and you saw them a week later."

The gestures that win students' hearts don't have to be grand, usually just genuine and unscripted, several presidents said.

Edward Ayers, president of the University of Richmond, deejayed at his 2008 inauguration party. Wesleyan University President Michael Roth played piano at an open-mic night.

President David Hodge of Miami University in Ohio formed an intramural broomball team.

University of California President Mark Yudof tweets several times a day, usually about higher education, but occasionally about celebrity deaths and parking problems.

Shenandoah University President Tracy Fitzsimmons allowed nursing students to watch the birth of her twins.

Tufts University President Lawrence Bacow serves hot chocolate to students sledding down the president's lawn. He also offers to meet with every student treated for alcohol poisoning, since an undergraduate was found passed out on that lawn.

At Macalester College in Minnesota, students call President Brian C. Rosenberg "B-Ro." He isn't sure how it started, but he went with it. He also agreed to star in a university-produced Presidents' Day YouTube video that went viral in February (and, more importantly, got a positive shout-out from the student newspaper).

**Meeting expectations**

Getting along with students is sometimes overlooked during searches for presidents, Rosenberg said, but "it's something that's very important to determining the success of a presidency."

Students expect more of presidents at a time when presidents have never been busier with fundraising, alumni relations, balancing the budget and branching into international education. Parents, too, have come to expect more personal attention.

The Rev. Brian Linnane, president of Loyola University Maryland, said he thinks that spiraling tuition has spawned a "consumer mentality" among parents: "I'm paying so much, I want X, Y and Z, and I
want the president to be on it." He recalled one blistering note from a parent who arrived late to a popular campus event and was unable to find parking: "It was like somehow we failed her."

And it's not just more demanding students and parents -- presidents themselves have evolved.

Many sitting presidents are baby boomers, reared in the anti-establishment '60s, uneasy in suits. They oversee flattened organizational structures, teach their own classes, hold office hours and sometimes seem more comfortable lunching with a group of underclassmen than at a table of well-heeled donors.

"Interacting with students keeps me sane," said Freeman Hrabowski, president of the University of Maryland Baltimore County. "It reminds me why I continue to do this work."

These presidents "are a far less formal generation than those that came before," said Leonard Steinhorn, a professor in the School of Communication at American University. They are the same men and women who, as college students in the 1960s and 1970s, "fought against hierarchy, questioned authority, didn't feel that they had to dress a certain way to express expertise."

AU President Neil Kerwin tells students about how when he was an undergraduate at American in the 1960s and '70s, he "many, many times threatened to occupy the president's office -- and now I finally have."

"All of us came out of that experience," Kerwin said. "Being remote as a college president? If they hope for that, then they are in the wrong job."

**How to be a president**

College presidents take leadership seminars on "the importance of walking around," said Loyola's Linnane, who is a regular presence on the Baltimore campus and on the elliptical machines at the student fitness center.

C.D. (Dan) Mote, the departing University of Maryland president, was known for telling students at the freshman convocation, "I want to shake the hand of every single student, every single year," an invitation that tended to slow his pace on the 37,000-student campus.

Students can be a hard crowd to please, and one appearance at a snowball fight is not always enough to keep them happy through four years of college. GWU's Knapp was again under fire from students when he announced last month that he couldn't make it to three of the five freshman orientation sessions.

The GW Hatchet published a staff editorial that asked, "Are students his priority?" A columnist advised freshmen to savor the occasion if they did get to hear Knapp speak: "The closest you'll come to interacting with our president again is the sternly worded letter you'll receive when you leave some empty Natty cans on his front lawn late one night."

Knapp rearranged his calendar so that he would miss only one session.