THE DAILY CLIPS

July 19, 2011

News, commentary, and opinion
compiled by the East Carolina University News Bureau from:

The Greenville Daily Reflector
The Raleigh News & Observer
The New York Times
The Wall Street Journal
USA Today
The Charlotte Observer
The Fayetteville Observer
The Greensboro News & Record
Newsweek
U.S. News & World Report
Business Week
Time

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The Chi Phi Fraternity and Alumni presents their donation, to the scholarships that is being generated in Chris Murphy's name. The memorial service was held for the Assistant Director of Admissions, in the Harvey Hall of the Murphy Center on Monday, July 18, 2011. (Aileen Devlin/The Daily Reflector)

**ECU mourns death of administrator**

Friends, family and members of the East Carolina University community gathered Monday in remembrance of Chris Murphy, an assistant director of admissions for ECU who died July 9 after being struck by a car in Nags Head.

Friends organized the memorial at the Murphy Center and are collecting donations for a memorial scholarship through the ECU Foundation. Greenville-area Jersey Mike's locations will donate half of their profits from 11 a.m. to 6 p.m. today to the scholarship.

“He was a great guy. We want to make sure his legacy lives forever,” said Jersey Mike's part owner Ryan Delman, who attended ECU with Murphy.

The ECU Alumni Association also is setting up a scholarship. Call 1-800-ECU-GRAD or visit [www.piratealumni.com](http://www.piratealumni.com).
Lamanda Michelle Reid

**Student’s promising future is cut short**

By Jackie Drake

East Carolina University student Lamanda Michelle Reid had a promising future as a social worker, according to her professors. On Monday, faculty who worked with her in the School of Social Work took a moment to remember the 22-year-old graduate student, who went by her middle name, Michelle.

Reid was killed Friday when a vehicle struck her as she was standing at the scene of a fender-bender in Cabarrus County.

“The students, faculty and staff of the School of Social Work would like to extend our heartfelt sympathy and condolences to Michelle's family and friends. May the loving memories you have give you peace during your time of bereavement,” Shelia Bunch, director of the school of social work, said.

Reid had just finished the first year of a two-year program to get her master's degree in social work after earning a bachelor's degree in the same field at the University of North Carolina at Greensboro. Her professors were not sure why Reid, of Lillington, was in Cabarrus County.

“She was looking forward to starting her second year,” Bunch said. “When I met her, she was a vivacious young lady. She was enthusiastic about learning, and she had a lot going for her. We are very saddened by the loss of one of our rising stars in the profession.”

Reid was active in the Graduate Association of Social Workers, which supports students in the field of social work and also does outreach and
philanthropy in the community, according to the group's faculty adviser, Paige Averett.

“Everyone loved her; she was so full of life,” Averett said. “She was a very smart and conscientious student. I'm sure she was going to do well.”

Averett taught Reid during the fall semester.

“Her loss was not only to her family and to ECU, but to the field of social work,” Averett said. “She would have made an amazing social worker.”

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Two robberies spark campus alert

Greenville police are investigating two strong-arm robberies that occurred Friday about an hour apart near the East Carolina University campus, according to reports issued Monday.

The crimes prompted ECU police to issue an electronic alert to its summer session students and faculty.

The first incident occurred at 9:20 p.m. when 23-year-old Michael Glynn Jr. of Greenville was approached in the area of 203 S. Summit St. near the chancellor's house by three black males, a news release said.

The alleged victim told officers the men attempted to spray him with mace and, as he attempted to run away, pushed him to the ground and beat him. The men reportedly stole the man's wallet and cellphone. They ran away south on Summit.

About 10:40 p.m. in the area of 1700 E. Fifth St., 22-year-old Tyler Chambers of Winston-Salem was approached from behind by three black males and struck on the head and shoulders, according to a second police report. The victim reportedly surrendered his wallet when the men demanded money. They ran away toward 10th Street, a police official said.

ECU police were informed of the incidents by Greenville police at their regularly scheduled weekend preparation meeting, and they passed the information on to their students and faculty, ECU Assistant Police Chief Dawn Tevepaugh said Monday.

“Everyone in this section of town needs to be aware when things like this happen and call us if they see any suspicious activity,” Tevepaugh said. “Just because we're in a slower summer session at the university, it doesn't mean crime stops.”
WINTERVILLE — Two English teachers from China's Wuxi Institute of Technology are observing Western teaching styles at Pitt Community College as part of the ongoing exchanges between the campuses.

PCC has offered its associate's degree in applied science at the China school since 2009. Instructors teach through interpreters at the campus in Jiangsu Province, about 100 miles northwest of Shanghai.

“It's a very progressive institution,” said PCC President Dennis Massey, who recently returned from his first visit to China.

Massey said the institute recently celebrated its 50th anniversary, as did PCC. The institute has about 11,000 students who take three-year programs. PCC is a two-year school with about 9,000 students.

In addition to the program offered at the institute, instructors and students have visited each other's campuses as part of the exchange of cultures and information.

Jiyan Yan, 31, and Jie Gong, 28, observed a critical thinking class Monday taught by Anthony Holsten. They were attentive, taking notes throughout. Jie snapped pictures of the Sudoku puzzle Holsten used as a logic exercise displayed on an overhead projector.

Last week, the women answered questions about their first impressions.

“Everything is so new,” Jiyan said. “Actually, it's a wonderful experience.”

The women said the teaching style at PCC is different from the institute, where learning is more through listening to lectures and less through direct participation.

Jiyan described the PCC style as more “active” with groups of students working together.

Jie said PCC instructors are more casual.

“They show their personality — their ideas,” she said. “Teachers just guide to help students to learn.”
The women said they'll likely adapt some of the teaching techniques they've seen, incorporating them into their own styles.

In Holsten's Monday class, students got engaged as he explained the grid of the puzzle.

The students were challenged by the assignment, and as they caught on, they began calling out answers. When the puzzle was done, they started laughing as a group.

“You've just solved a Sudoku puzzle — there's a feeling of ‘Ah’,” he said. “It's there to simply give your brain some mental exercises.”

The women said that halfway through their monthlong visit they've observed several classes, including public speaking and English composition.

Jiyan, who earned a master of arts degree in Britain, said she teaches comprehensive English classes, from grammar to speaking to writing. Jie said she focuses on writing classes.

Dan Mayo, PCC's dean of public service and fine arts, said the women are studying teaching methods that are less structured.

“They're trying to inspire creativity and more critical thinking, more group discussions and feedback from the students,” Mayo said.

He said PCC students also benefit from visits from the institute's instructors.

“Part of that is we want to make sure that our students are prepared for the global economy,” he said.

Massey said the world is getting smaller and relationships need to be built.

“You could say that we're competing with them, but we're also collaborating,” he said.

Studying English is required for the program at the Chinese campus.

“Even though the focus of the program is not English, it's mechanical engineering, it's important for the students to learn English,” he said.

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Dr. Robert D. Myers, age 79, Professor Emeritus of East Carolina School of Medicine in Greenville, North Carolina, passed away at the Lehigh Hope Hospice, Lehigh, Florida, on July 16, 2011.

He was born October 25, 1931 in Philadelphia, Pennsylvania, to the late Clarence N. and Martha L. Myers. He attended Lower Merion High School in Ardmore, Pennsylvania. He received a B.S. degree from Ursinus College in Collegeville, Pennsylvania in 1953, and M.S. and Ph.D. degrees from Purdue University in West Lafayette, Indiana, in 1954 and 1956 respectively. On December 20, 1953, he was united in marriage to Marjorie A. Fretz in Souderton, Pennsylvania.

In 1956, Bob and Margie moved to Hamilton, New York, where he served as an Assistant and Associate Professor at Colgate University, as well as Director of its Research Council. In 1960, he spent one year at Johns Hopkins School of Medicine in Baltimore, Maryland as a Postdoctoral Fellow in Neurophysiology. He moved his family to London, England in 1963, where he spent two years as a visiting scientist in Physiology and Pharmacology at the National Institute for Medical Research at Mill Hill; in 1969 he returned to Mill Hill as Visiting Professor of Pharmacology. In 1965, he was named Professor of Psychological and Biological Sciences at Purdue University, serving as Director of the Psychobiology and Neurobiology Programs from 1968 to 1978.

In 1975 he was a visiting Professor at LaTrobe University in Melbourne, Australia. In 1978, he was appointed Professor of Psychiatry and Pharmacology at the University of North Carolina School of Medicine, in Chapel Hill, North Carolina, and from 1979 to 1987 served as Director of the Bowles Biomedical Research Laboratory at U.N.C. In 1987, he was named joint Professor of Pharmacology and Psychiatric Medicine at the East Carolina University School of Medicine in Greenville, North Carolina.

He was also Director of the Research Division at E.C.U.'s Center for Alcohol and Drug Abuse Studies. In 1996, the University Board of Trustees named him Distinguished Research Professor of Pharmacology. Bob retired from E.C.U. in 1998, at age 67, as Emeritus Distinguished Research Professor of Pharmacology. Bob and Margie have been living in Fort Myers, Florida since January, 2011.

Bob was the author of over 500 scientific publications and served on many
national and international committees, including: the National Science Foundation Panels for Psychobiology and Neurobiology, the National Institute of Mental Health, the National Institute of Neurological and Communicative Diseases and Stroke, the U.S. Veterans Administration, the National Institute of Environmental Health Science and the National Institutes of Health Aids-Related Programs. Bob was an active member in many Societies, including the American Physiological Society, the American Society for Pharmacology, the New York Academy of Sciences, and the American Association for the Advancement of Science. He was also President of the International Behavioral Neuroscience Society from 1994 to 1995.

He wrote and edited several books, including authoring the Handbook of Drug and Chemical Stimulation of the Brain, editing and contributing to the three volume series on Methods in Psychobiology, and co-editing Neurohumoral Coding of Brain Function, and Neurochemical Analysis of the Conscious Brain. He was the major professor for over 100 Ph.D and Post Doctoral Students, many of whom came from around the world to work with Bob, and many of whom are quite active in the field of medicine today.

Bob, along with his wife Margie, were the Founders and Editors of ALCOHOL, the international biomedical journal. Bob also served on the editorial boards of numerous journals, including: Pharmacology Biochemistry and Behavior, Brain Research Bulletin, Physiology and Behavior, Progress in Neuropsychopharmacology and Biological Psychiatry, and Neuroscience and Biobehavioral Reviews.

His awards and honors include the 1966 Ursinus College Outstanding Alumni Award, the 1971 Purdue Sigma Xi Award, the 1982 LaTrobe University Award, the 1984 Honorary Doctoral Degree from University of Granada, Spain, the 1985 Belgrade University, Yugoslavia Medal, the 1988 Granada, Spain Medical School Medal, the 1996 East Carolina University Sigma Xi Award, and the 1996 Lifetime Achievement Award for Excellence in Research, also from East Carolina University. He was a fellow of the American College of Neuropsychopharmacology, the American Association for the Advancement of Science, and the International Behavioral Neuroscience Society.

Bob's hobbies included a good game of golf, as well as gardening, music and travelling. He and Margie worked as a team, side by side for many years. They travelled the world together and spent a lot of their spare time in retirement visiting family and at their second home on the Pamlico Sound in North Carolina. He and Margie loved hosting parties for all of their students and staff through the years, and he always enjoyed a spirited intellectual discussion on any topic. He
was a passionate college football and basketball fan, not missing many home games of any university where he taught and performed research, and loved to attend the games with his family. For the last two years, he enjoyed the fellowship and friendship of the members of the Golden K Kiwanis Club in Greenville.

Bob is survived by Margie, his wife of 57 years, his son and wife Bob and Solange, his son and wife Jim and Mary, his daughter and husband Elizabeth and Steve Eubanks, his daughter and husband Anne and Robert Sheaff, as well as ten grandchildren; Melissa, Daniel, Michael, Katherine, Christine, Eric, Emilie, Marc, Marjorie and George. He is further survived by nieces, nephews, other relatives and many friends and work colleagues. In addition to his parents, he was preceded in death by an older brother Richard.

A memorial service will be held on July 23rd, at 10:00am at the Williams-Bergey-Koffel Funeral Home, in Telford, Pennsylvania. Bob will be buried at the George Washington Memorial Cemetery in Valley Forge, Pennsylvania.
Editorial:

**Harsh spotlight**

The worst academic/athletic scandal in 50 years continues to linger at the University of North Carolina at Chapel Hill, and the clouds are darkening as more information is revealed. The revered university is paying a dear price indeed for bending to sports boosters' burning desire for a big-time football program.

The price is not just the multimillion-dollar one attached to the compensation for Coach Butch Davis, or the tens of millions that boosters are spending to upgrade venerable Kenan Stadium. No, it's a far higher price, in the potential damage done to the university's overall reputation.

With a report by The News & Observer's Dan Kane on Sunday, detailing the plagiarism in a paper by football player Michael McAdoo and the failure of the university's honor court system to catch it, the president of the UNC system, Tom Ross, will have to get involved. That is the last thing he would want to put on his priority list, but in the controversies surrounding the football program, neither Athletics Director Dick Baddour nor Chancellor Holden Thorp has demonstrated a grasp of just how serious this crisis is.

Harm's done

Both men have acknowledged alleged academic problems (a tutor doing too much work for players) and other troubles (alleged improper contact with an agent by an assistant coach, players receiving improper things of value). But even after all of this, both seem not to fully understand the magnitude of this situation.

Regardless of what the NCAA, college sports' governing body, decides in terms of punishing the program after a season in which several players were banished for at least a game and a coach resigned, the university has been damaged.

McAdoo, who was banned from play by the NCAA, filed a lawsuit seeking reinstatement. He had agreed with the honor court to take an "F" on the paper, though the honor court had not discovered the plagiarism, deciding that he had received improper help from a tutor. Baddour and Thorp both have supported McAdoo's return to the team if the NCAA reverses itself.
In fact, throughout the unfolding of this sad story of a program gone awry, they have stood above all by Davis, the man who has pushed the university to new levels of spending in a quest for gridiron glory.

Not the answer

Sadly, Thorp's solution to the latest revealed problems is to get the athletes even more academic help. This, at a university which is erecting a multimillion-dollar academic support center at the football stadium and already spends hundreds of thousands of dollars on the effort.

Here are the questions to which Ross and the public he represents are entitled to have answers:

Are the university's leaders primarily interested in "containing" the damage already done to UNC-CH's reputation, or are they willing to open up and find long-term solutions to problems that might mean dialing back the fevered rush for big-time football?

McAdoo's plagiarism was obvious, so where was the professor in all this and why didn't he find the plagiarism himself?

Would a regular student have received the same treatment from the honor system that McAdoo received, or was his membership in the money-making athletics enterprise a factor?

Are the problems in this case evidence that there might be more things wrong in either the academic support system or the football program that have not yet been disclosed?

Ross must act. Storms are still gathering.
Old Dominion U. professor is trying to save Internet history

By Daniel de Vise

What if you woke up tomorrow and all of your painstakingly edited YouTube videos were gone, your 4,000-entry Twitter feed erased and your lovingly tended Facebook page deleted?

Michael Nelson, a computer science professor at Old Dominion University in Virginia, is thinking those terrible thoughts. His research team has spent the past couple of years studying how much of the Internet is being saved — what portion of the vast sea of online ephemera is preserved in some permanent archive.

Nelson is an Internet time traveler, one in a small community of scholars and techies who are laboring to build a past for a technology obsessed with the present. In a computing culture accustomed to deleting its Internet history, they are trying to create one.

“We’re sort of stuck in this perpetual now,” Nelson said. “Figuring out what was on the Web an hour ago, a day ago, a week ago, we’re really bad at that.”

Nelson and some colleagues at Old Dominion and the Los Alamos National Laboratory have developed a sort of Internet time machine called Memento. When attached to a browser, it enables the user to search for a Web site as it appeared on some past date, if an archived page exists.

Joseph JaJa, a professor at the Institute for Advanced Computer Studies at the University of Maryland and a fellow time traveler, is working on another tool that would allow a search of the archived Internet as it existed at a time of one’s choosing.

“The Internet now is the main communication and publication medium,” JaJa said. “If we don’t preserve it, we lose a good part of our cultural heritage.”

Computer users who think their Flickr photos and Facebook updates last forever could be in for a shock. The average life of an Internet page is about 100 days. When Nelson’s team surveyed users about lost Web sites, they
found many causes: service providers bought and sold; servers seized by police; page owners dying, leaving for college or simply losing interest.

Remember GeoCities? The community of user-designed pages — some termed it the Facebook of the 1990s — was shut down in 2009. Yahoo Video, a onetime YouTube rival, closed to user-generated content last year.

All of this runs counter to the notion that anything posted online, particularly if it is unflattering, is permanent. That is not true — although highly publicized online gaffes tend to endure because they are so easily copied.

Much of what has been published in the roughly two-decade history of the Internet is eminently disposable: 140-character musings on the weather, colorless corporate directories, personal ads and a seemingly endless photographic celebration of cats.

Yet scholars are growing concerned about the burgeoning quantity of creative work — Twitter aphorisms and blog posts, photographs and videos, even scholarly papers — that is “born digital,” without corporeal form and doomed to die online if it is not salvaged.

Future historians might want to study today’s online flat-stomach ads in the same way contemporary scholars ponder cigarette ads from magazines of the 1960s as a barometer of culture. Internet coverage of the Sept. 11, 2001, terrorist attacks may prove as historically resonant as TV coverage of President John F. Kennedy’s assassination.

And biographers will be hard-pressed to chronicle President Obama’s profoundly digitized 2008 campaign without archival images of www.barackobama.com.

But much of that heritage is lost.

The Web, the global network of documents connected by the Internet, went online sometime after 1990. That is not so long ago. Yet, nearly all of its early content is gone because no one thought to preserve it.

“It was conceived without the notion of time and without the notion of archiving at its core,” said Herbert Van de Sompel, a computer scientist who works at Los Alamos and collaborates with Nelson.

The Internet Dark Ages ended in 1996, when Brewster Kahle, an entrepreneur, began preserving Web pages by the billions in the Internet Archive.

Every two months, Kahle’s nonprofit library dispatches a computer program that crawls through the Web and stores every page it finds, except those
whose owners don’t wish to be found. Today, the archives hold 3 petabytes of information, which is the numeral three followed by 15 zeroes (there are a million gigabytes in one petabyte) — and it is one in a network of archives around the globe.

“Whoever is going to be president in 2048, she’s in high school now, and she may have a Web site, and we probably have it,” Kahle said.

The Internet of today is effectively infinite: a universe of more than 1 trillion unique pages, expanding by 200 million tweets every day and by 24 hours of YouTube video every minute.

One cannot divide by infinity. So, to estimate how much of the Web was being saved, Nelson and his colleagues took a sampling of 4,000 Web pages from four sources.

Their findings are messy but instructive. When Nelson’s team tracked Web pages chosen with search engines and selected more or less at random, it found that only 19 percent had been archived. When it tracked pages from Delicious, a social bookmarking site akin to Digg, it found that 68 percent had been preserved. Pages harvested from bitly, an address-shortening site, were less likely to be archived. But most pages taken from the Open Directory Project, a public index of Web sites, were saved for posterity.

The lesson: Popularity on the Web equals longevity. If your Web page has been bookmarked or indexed, it has received a measure of recognition and is more likely to endure. Preserving what is important now is easy: Important things are copied and shared, again and again. But what about things that will become important later? Twitter feeds from a yet-to-be-famous author or the YouTube offerings of the next Spielberg?

“Let’s assume that 99 percent of what’s on the Internet is” junk, said Matthew Kirschenbaum, an expert on technology in the humanities at U-Md. “That still leaves 1 percent. And if you think of how big the Internet is, even that 1 percent is a very big deal.”