An Impact in the Billions

East Carolina University created **$2.8 billion** in added state income in FY 2012–13
Equivalent to **42,798 jobs**

These dollars come from research and entrepreneurship and from students and visitors who come to our state. In addition, ECU produces professionals for many fields important to our state, such as medicine, dentistry, nursing, teaching, engineering, technology, science, business, and the arts. The added income these graduates will earn as a result of their educations rises into the billions.

For every dollar spent by:

- **STUDENTS**
  - $2.90 gained in lifetime income for students
- **SOCIETY**
  - $10.40 gained in added state income and social savings for society
- **TAXPAYERS**
  - $4.30 gained in added taxes and public sector savings for taxpayers

27,500
STUDENTS AT EAST CAROLINA UNIVERSITY

More than 102,500 alumni live in North Carolina creating **$2 billion** in added state income

$38.2 million spent by out-of-state visitors, most of it off campus

ECU has a **$1.8 billion** impact in eastern N.C.

Locally, ECU creates a **$1.3 billion** economic impact in the proximity zone

RESEARCH **$36 million** = 540 new jobs
CLINICAL OPERATIONS **$298.5 million** = 3,653 new jobs
BUSINESS START-UPS **$4.2 million** = 29 new jobs

Remaining North Carolina Counties
Eastern North Carolina
ECU Proximity Zone