

The College of Business at East Carolina University will host **Greg Mortenson**, internationally renowned humanitarian and co-founder of the Central Asia Institute, as part of the Cunanan Leadership Speaker Series. Mortenson will speak on "*Promoting Peace through Education*" in ECU's Minges Coliseum on **Monday, March 1<sup>st</sup>, at 7pm**. The event is free and open to the public.

For more than 15 years, Mortenson has advocated education and literacy in rural parts of the world. In 1996, he co-founded the Central Asia Institute, a 501(c)3 non-profit organization that promotes and supports community-based education in remote regions of Pakistan and Afghanistan. He also founded Pennies for Peace, an international service-learning program with tens of thousands of participants around the globe.



Mortenson's well-known book, *Three Cups of Tea*, recounts his journey that started with a failed attempt to climb Pakistan's K2, the world's second tallest mountain, and ended with successfully building schools in remote regions of Central Asia – work that he continues today. The book was a New York Times bestseller. To date, Mortenson has established more than 90 schools in rural and often volatile regions of Pakistan and Afghanistan. These schools have provided education to more than 34,000 children, including 24,000 girls, where few educational opportunities existed before.

For more information about Greg Mortenson, please visit [www.gregmortenson.com](http://www.gregmortenson.com).

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Free parking available at Minges Coliseum.

For more information contact College of Business Professional Programs at (252) 328-6377 or [cobprofpro@ecu.edu](mailto:cobprofpro@ecu.edu)