

EAST CAROLINA UNIVERSITY
College of Business
Detailed Course Information

I. Course
OMGT 4763 Strategic Supply Chain Management
II. Instructor & Textbook Information
<p>All instructors in the College of Business are either academically or professionally qualified to teach their courses. All graduate classes are taught by faculty with terminal degrees in the relevant field of study. Faculty who teach online courses also teach face-to-face campus courses.</p> <p>To review current textbook information visit the bookstore's website: http://epos2.sequoiars.com/ePOS?form=cat.html&cat=1&store=458 and follow the link at the bottom of the page.</p>
III. Expanded Course Description
<p>Coverage focuses on analyzing supply chains, creating supplier networks, and evaluating the performance of a supply chain, with consideration of the role of information technology, ERP, e-procurement, e-commerce, and B2B technologies</p> <p>Pre-requisites for this class are: OMGT 3123</p>
IV. Course Objectives
<p>After successfully completing this course, students should be able to evaluate a company's position and performance in its supply network, formulate and propose plans to improve its supply chain performance and develop options for increased cooperation with its</p>
V. Course Topics
<ul style="list-style-type: none">• Review of key inventory management and logistics concepts• Pricing and revenue management in the supply chain• Supply chain integration – cooperation in the extended enterprise• International issues and supply chain management• Information technology and supply chain management
VI. Required Coursework
<p>Exact requirements may vary, but typically, to successfully complete this course, the student will be required to take three proctored exams, complete homework and participate in discussions.</p>
VII. Course Communication & Interaction
<p>All communication will be through Blackboard. In order to ensure interactivity in this on-line course, students will post some of their work on the discussion boards, where they will be commented on and discussed by other students. The students will have several days in which they can post to the discussion board.</p>

VIII. Computer/Technical Requirements Additional Notes/Comments

The university recommends specific technology when taking an online class. These recommendations can be found at: <http://www.ecu.edu/ace> . All online courses require ready access to the Internet and a suitable personal computer.

In addition to the university requirements this class requires that you be able to use all the facilities offered by BlackBoard. Also, you should be able to work in a word processor and submit those files to the digital dropbox.

IX. Additional Information

Disabilities: ECU seeks to comply fully with the Americans with Disabilities Act (ADA). The Department for Disability Support Services adapts the generalized services to the specialized needs of individuals with disabilities. Students requesting accommodations based on a disability must be registered with the Department for Disability Support Services located in Slay 138 (252) 737-1016 (Voice/TTY). Additional program information is available at <http://www.ecu.edu/cs-studentlife/dss/>

Calendar: Online classes typically follow the standard ECU [academic calendar](#) for the semester in which they are taken.

X. Additional Notes/Comments

ECU maintains accreditation with [The Association to Advance Collegiate Schools of Business \(AACSB\)](#). To comply with the constant quality improvement objectives of the AACSB, adjustments are made to all course requirements. Contact the instructor for this class the semester you plan to take it to obtain detailed information.