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“SIZZLE: A GLOBAL WARMING COMEDY” TO SCREEN AT ECU’S HENDRIX THEATER

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Greenville – Dr. Randy Olson, scientist turned documentary filmmaker, who produced the 2006 film “Flock of Dodos: The Evolution-Intelligent Design Circus,” is coming to East Carolina University for a two-day series of events covering the issues of global warming and ocean conservation.

On Wednesday, October 29, the public is invited to view Olson’s new movie “Sizzle: A Global Warming Comedy,” at 7 p.m. in Hendrix Theater, Mendenhall Student Center. The free event also will include a panel discussion with Olson and ECU scientists, economics professor Richard Ericson, geography professor Scott Curtis and biology professors Dave Kimmel and Enrique Reyes, who also are members of ECU’s newly formed Institute for Coastal Science and Policy. The panel discussion will begin immediately following the screening from 8:30 – 10 p.m. in Hendrix Theater.

“Climate Change is a huge issue facing the United States and North Carolina coastal regions,” says Dr. Joseph Luczkovich, associate professor of biology, and one of the individuals responsible for bringing Olson to campus. “We need to inform and reach out to the public on this topic, but they are overloaded in the media coverage from scientists. Sometimes, humor is just the ticket to get everyone talking about a serious issue.”

The following day, on Thursday, October 30, at 6 p.m. in C207 Science and Technology Building, Olson again will be present on campus for a seminar entitled, “Shifting the Baselines of Broad Communication in Ocean Conservation,” featuring clips from his new public service announcement film on ocean conservation.

Sponsors of the film screening and seminar include the Harriot College Departments of Anthropology, Biology, Geography, and Geological Sciences; the Coastal Maritime Council; Coastal Resources Management; the Institute for Coastal Science and Policy; RENCI at ECU; and the Thomas Harriot College of Arts and Sciences.

To view the movie trailer for “Sizzle,” go to www.sizzlethemovie.com. Reviews of the movie are located at www.sizzlethemovie.com/press.php. The “Emptied Oceans” PSA on ocean conservation can be viewed at <http://shiftingbaselines.org/index.php>. To read a review of the PSA from The New York Times Dot Earth Blog, go to <http://dotearth.blogs.nytimes.com> and scroll down to the September 30 posting “Invisibly Emptied Oceans,” by Andrew Revkin.

Individuals requesting accommodations under the Americans with Disabilities Act (ADA) should call 252-737-1016 (voice/TTY) at least 48 hours prior to the event.

For more information, contact Luczkovich at 252-328-1847 or luczkovichj@ecu.edu.

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