

**Thomas Harriot College of Arts and Sciences  
Department of English Strategic Framework**

**Vision Statement:** The English department opens minds to the transformative power of language, literatures and literacies.

**Mission Statement:** The English Department's mission is to advance scholarship, creative activity, and teaching throughout the diverse areas of English studies, from language, literature, and writing to media, cultural studies, and folklore. This endeavor extends from the University and the academic disciplines to communities outside the university.

**Strategic Directions:** The Department of English contributes to the basic Liberal Arts foundation and purposes of the Thomas Harriot College of Arts and Sciences through the development and expansion of human knowledge and skill.

**21<sup>st</sup> Century Education**

Unit Name Department of English	Priority Addressed <ul style="list-style-type: none"> <li>• Access</li> <li>• Economic Development</li> <li>• Partnerships/Engagement</li> </ul>	Timeline	Resource Needs	Evaluation/ Assessment
Focus on student learning and development of multiple "literacies"	Integrate written, oral, visual, and electronic discourses in teaching at undergraduate and graduate level in both online and face-to-face courses to prepare students for the workplace environment of today and tomorrow (which, as we know, starts HERE)  Develop new courses and programs in film, environmental literature, multicultural literature, and other emerging fields to reflect growth and change in the discipline.	Fall 2008	Support for on-going faculty development  Investments in technology infrastructure to support faculty and students (i.e. media lab, updates of hardware and software in computer classrooms) Funding from student technology fees and dept operating funds	Collect and review syllabi;  Annual assessment of student learning as reflected in their portfolios and other measures

Provide additional educational opportunities for teachers already in the field	Provide additional online graduate MA concentration programs in areas such as multicultural literature	Summer 2009	Costs to be met by dept.	Maintain files of number of students enrolling in online courses
	Support alternative licensure programs, such as a B.A. in English with a minor in Education	Fall 2009	Costs to be met by dept.	Track number of students pursuing alternative licensure programs
Make increased use of assessment, especially post-graduate assessment	Offer rejuvenated National Writing Project for regional teachers	Summer 2008	Grant from National Writing Project	Evaluate public school teacher participants in program
Enrich learning experiences for students at all levels	Incorporate "service learning" into courses	Fall 2007	Assistance from University Volunteer and Service Learning Center (and or other University resources) in locating opportunities and developing strategies for effectively implementing SL	Track service learning projects and initiatives offered through coursework; Survey instructors and students in pilot service learning sections.
	Evaluate curriculum annually in response to assessment results	Fall 2007	Costs to be met by dept	Create undergraduate curriculum committee to oversee curricular change and to respond to assessment.

**A Region's Health**

Unit Name Department of English	Priority Addressed <ul style="list-style-type: none"> <li>• Access</li> <li>• Economic Development</li> <li>• Partnerships/Engagemen t</li> </ul>	Timeline	Resource Needs	Evaluation/A ssessment
	Support PhD program focus on medical discourse, including development of doctor/patient telecommunication processes	Fall 2008	Costs to be met by dept	Monitor faculty and doctoral student research in field
	Continue development of Environmental Literature program	Fall 2007	Costs to be met by dept	Monitor number of courses added to curriculum

**A Region's Arts**

Unit Name Department of English	Priority Addressed <ul style="list-style-type: none"> <li>• Access</li> <li>• Economic Development</li> <li>• Partnerships/Engagemen t</li> </ul>	Timeline	Resource Needs	Evaluation/As essment
Emphasize interdisciplinary support of the arts	Engage in interdisciplinary efforts with the College of Fine Arts and Communication and the Dept of Foreign Languages, such as sponsorship of a foreign language film series	Fall 2007	Costs to be met by depts. with contributions from Academic Outreach/International Affairs	Monitor number of participants in film series

Support creative activity	1. Establish Writer in Residence program	1. Fall 2010	1. Conduct fund raising effort; seek external grants	1. Ability to hire Writer in Residence
	2. Institute Conference on Humor	2. Fall 2007	2. Costs to be met by dept, HCAS, and other campus units	2. Establishment of annual conference
	3. Institute Conference on Raleigh	3. Spring 2008	3. Costs to be met by dept and external grants	3. Establishment of conference
	4. Develop interdisciplinary minor in Film Studies	4. Spring 2008	4. Costs to be met by dept	4. Establishment of minor; track number of students choosing minor

**A Region's Prosperity**

Unit Name	Priority Addressed	Timeline	Resource Needs	Evaluation/ Assessment
Department of English	<ul style="list-style-type: none"> <li>• Access</li> <li>• Economic Development</li> <li>• Partnerships/Engagement</li> </ul>			
Focus on research and education especially oriented toward the region and the environment	Have PhD program focus on assisting communities with development of grants, public policy initiatives	Summer 2010	Costs to be met by dept and by ECU-ON	Monitor number of grants submitted
	Develop courses at the undergraduate and graduate level that focus on environmental discourse	Spring 2007	Costs to be met by dept through allocation of courses and faculty positions	Monitor number of courses added; Evaluate reception and effectiveness of courses through enrollment and SOIS
	Participate in community education and outreach through engagement with College research centers and institutes (i.e. Center for Natural Hazards	Fall 2007	Costs to be met by grant production and reallocation of assistantships	Monitor efforts of participating faculty and graduate

	Research, RENCI at ECU)		and faculty time to research centers	students through service and research
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**The Leadership University**

Unit Name Department of English	Priority Addressed <ul style="list-style-type: none"> <li>• Access</li> <li>• Economic Development</li> <li>• Partnerships/Engagement</li> </ul>	Timeline	Resource Needs	Evaluation/Assessment
Lead in improving communication in and information about the region's environmental risks, safety, and emergency response	Participate in interdisciplinary efforts to improve the region's communications capabilities through engagement with College research centers and institutes (i.e. Center for Natural Hazards Research, RENCI at ECU)	Fall 2008	Costs to be met by grant production and reallocation of assistantships and faculty time to research centers	Monitor efforts of participating faculty and graduate students through service (outreach initiatives) and research (grants, publications)
	Support PhD program focus on risk and emergency discourse, including research and coursework aimed at improving risk and emergency communication in the coastal region		Costs to be met by dept.	Monitor faculty and doctoral student research in field