

Thomas Harriot College of Arts and Sciences Department of Foreign Languages and Literatures Strategic Framework

Vision Statement:

The Department of Foreign Languages and Literatures, including interdisciplinary programs housed in the department, opens doors and transforms lives by educating students in linguistic, literary, and cultural competencies to make a difference in our multilingual and multicultural communities at the local, state, national, and world levels.

Mission Statement:

The faculty of the Department of Foreign Languages and Literatures serve as educators, researchers, and collegial participants both in our various communities and in the academic profession. Through our teaching, as well as through our research and creative activities, we strive to encourage and support the ideals of a liberal arts education among our faculty and students. Our programs aspire to maintain a high level of instructional quality relevant to the multilingual and multicultural realities of today, and to advance the liberal arts at East Carolina University and in the broader Greenville community. In that way, we prepare skilled teachers and scholars, liberally educated women and men, and articulate and aware citizens of the state, the nation, and the world. Our purpose is to enhance the education both of East Carolina University students and of K-12 students locally and statewide. Our overall goal is to promote a better understanding of self, of culture (our own and that of others), and of humankind in general by studying the language, literature, cultural values, and living patterns of diverse peoples. By studying modern and ancient languages, literatures, and cultures, our students develop and broaden their own knowledge, understanding, and appreciation of the world's complex cultural heritages, and they prepare themselves to take their place in the global community.

Strategic Directions:

The Department of Foreign Languages and Literatures contributes to the basic Liberal Arts foundation and purposes of the Thomas Harriot College of Arts and Sciences both through the development and expansion of human knowledge and skill and also through the education of articulate and aware citizens of the state, the nation, and the world. We are committed to interdisciplinary studies; to increasing service learning options for our students; to strengthening our existing programs and developing a B.S. in Latin with teacher certification and an M.A. in Hispanic Cultural Studies; to reducing the critical need for foreign language specialists in the United States; to training language specialists in support of the educational, medical and health-related, and business needs of the region and beyond; to providing access to richer literary, artistic, and cultural experiences in the 21st century; and, most important, to involve our undergraduate students more and more in research projects, conferences, and cultural events, as well as in study abroad opportunities.

Please note that the following chart is divided into three parts, a general initiative for FLL as a whole and specific initiatives for Hispanic Studies and Classics where they differ from the general initiative of FLL. Both Hispanic Studies and Classics are proposing new degree programs. Otherwise all language sections within the department are committed to the FLL Initiative.

21st Century Education

FLL Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Timeline	Resource Needs	Evaluation/Assessment
Create and implement outreach plan for interaction with local and regional K-12 schools	<ul style="list-style-type: none"> • increases awareness of FLL in eastern North Carolina • increases access especially for students who might not consider a career in foreign languages and literatures 	Fall 2009	Costs to be met by dept	Survey public school teachers and students to determine if students are better informed of opportunities
Create and implement plan to increase the number of student who participate in study abroad programs	<ul style="list-style-type: none"> • promotes increased proficiency in the languages studied • better prepares our graduating seniors to enter the job market. 	Fall 2009(?)	Costs to be met by dept.	Chart numbers of enrollments; conduct assessment of language skills after study abroad term <i>(may entail revising or standardizing current "qualifying assessments" across the board for all languages to be more in line with accepted standards, e.g., ACTFL guidelines)</i>
Increase the number of majors in BA and BS degree programs	<ul style="list-style-type: none"> • increases access for students who might otherwise not consider a career in the foreign languages and literatures • produces students with broader, relevant skills for the workforce • thus contributes to economic development 	Ongoing - Summer 2012	Costs to be met by dept	Compare current number of students with later results.

<p>Create and implement outreach plan to enhance interaction with local and regional public K-12 schools</p>	<ul style="list-style-type: none"> • strengthens NC K-12 education • increases access for students who might otherwise not consider a career in the foreign languages and literatures • thus contributes to economic development • increases access to ECU programs in general 	<p>Fall 2009(?)</p>	<p>Costs to be met by dept.</p>	<p>Track numbers of schools and students participating. Survey public school teachers and students to determine if students are better informed of opportunities. identify participants who later enroll in ECU</p>
<p>Foster undergraduate research presentations at campus, state, and national levels</p>	<ul style="list-style-type: none"> • contributes to a highly skilled workforce with research skills • creates access to professional opportunities for students 	<p>Ongoing</p>	<p>Faculty mentors</p>	<p>Track number of students who make presentations</p>

<p>Hispanic Studies Initiative</p>	<p>Priority Addressed</p> <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	<p>Timeline</p>	<p>Resource Needs</p>	<p>Evaluation/Assessment</p>
<p>Review outcome assessment goals and procedures</p>	<ul style="list-style-type: none"> • contributes to economic development • produces graduate students with broader, relevant skills. • betters the university's community engagement by improving our students' skills of cultural interaction. • 	<p>Summer 2010</p>	<p>Costs to be met by dept.</p>	<p>Review SACS data; survey graduating students through exit interviews.</p>
<p>Review articulation and coordination to revise curriculum as needed.</p>	<ul style="list-style-type: none"> • produces graduate students with broader skills relevant to the work force • contributes to economic development by 	<p>Summer 2009</p>	<p>Costs to be met by dept.</p>	<p>Review SACS data; survey graduating students through exit interviews.</p>
<p>See FLL initiative above</p>				

Classics Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Timeline	Resource Needs	Evaluation/Assessment
Develop a B.S. in Latin with teacher certification	<ul style="list-style-type: none"> • improves NC K–12 education • creates access between ECU Classics Program and NC K-12 schools 	Spring 2010	Additional faculty; reassigned time to develop program	Gain approval for program; gain certification for at least one ECU faculty member.
Early recruitment initiative and enhanced tracking of majors and minors	<ul style="list-style-type: none"> • builds a skilled work force • thus contributes to economic development • increases access to K-12 teaching careers 	Spring 2009	Faculty mentors, release time for advisors, funding for special recruitment events	Track numbers of majors and minors, retention and graduation rates
Use student and community groups to advance the study of Classics (Classics Students club, Ancient Greek Reading Group, etc.)	<ul style="list-style-type: none"> • improves access to liberal arts on campus; • partners with students and local citizens interested in the Classical world • increase access to the arts on campus, in Greenville, and in the region 	Spring 2008	Faculty mentors	Track participation in organizations and events sponsored by organizations
Promote Classics curriculum as Foundations courses, minor and interdisciplinary major	<ul style="list-style-type: none"> • strengthen and increase access to the liberal arts on campus • contribute to a more highly skilled workforce and economic development 	Ongoing	Costs met by department	Assess enrollment in courses, student achievement in courses, and number of minors and majors.
See FLL initiative above				

A Region's Health

FLL Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Timeline	Resource Needs	Evaluation/Assessment
Increase interaction with minority population through service learning based programs	<ul style="list-style-type: none"> • promotes the health of eastern North Carolina citizens • promotes community and university partnerships while • provides students with invaluable experience using their language skills • potentially enhances economic development 	2010 (?)	Costs met by dept.	Survey local agencies and students during exit interviews.

Hispanic Studies Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Time line	Resource Needs	Evaluation/Assessment
Identify student service learning opportunities on both the graduate and undergraduate levels to support Hispanic access to and use of health service; e.g. provision of health information and medical care, Aids training of potential future medical professionals	<ul style="list-style-type: none"> • provides the framework for promoting the medical health of eastern North Carolina's citizens • thus promotes health for the region • contributes to the economic development of the region • further engages the university with the community. 	Summer 2012	Reassigned time for researching placement opportunities and community needs, and for directing student experiences in field.	Number of opportunities identified and students placed.
See FLL initiative above				

Classics Initiative	Priority Addressed	Timeline	Resource Needs	Evaluation/Assessment
See FLL initiative above				

A Region's Arts

FLL Initiative	Priority Addressed	Time Line	Resource Needs	Evaluation/Assessment
	<ul style="list-style-type: none"> • Access • Economic Development • Partnerships/ Engagement 			
Promote cultural, multicultural, and heritage arts events (including student performances, trips to regional museums, etc.)	<ul style="list-style-type: none"> • enhances partnerships • enhances access to local, regional, and international entities 	Ongoing-2010	Additional administrative, technical, and financial support; funds for renting films, etc.	Track attendance, number of events, exit surveys

Hispanic Studies Initiative	Priority Addressed	Time Line	Resource Needs	Evaluation/Assessment
	<ul style="list-style-type: none"> • Access • Economic Development • Partnerships/ Engagement 			
See FLL initiative above				

Classics Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Timeline	Resource Needs	Evaluation/Assessment
Create courses that study the material culture and the performance literatures of the Classical world	<ul style="list-style-type: none"> • increases access to the arts on campus; 	Spring 2008	Department can meet needs	Gain approval for new courses by the University Curriculum Committee; offering such courses.
See FLL initiative above				

A Region's Prosperity

FLL Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Timeline	Resource Needs	Evaluation/Assessment
Place alumni/ae as K-12 teachers in eastern North Carolina	<ul style="list-style-type: none"> • creates a more highly skilled workforce • creates professional career opportunities • improves NC K-12 education in the humanities • thus improves access between FLL and NC high schools for multiple purposes • creates access to better K-12 opportunities for professionals with families relocating in eastern North Carolina 	Ongoing	Additional faculty	Annual tracking of alumni/ae employment

Hispanic Studies Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Timeline	Resource Needs	Evaluation/Assessment
To explore and identify student service learning opportunities on both the graduate and undergraduate level in support of regional outreach to the Hispanic community and in support of increased access to goods and services.	<ul style="list-style-type: none"> • provides access to, partnership with, and engagement with Hispanic community • increases access to goods and services • enhances a skilled workforce, including potential educators, medical and other professionals • thus contributes to economic development 	Summer 2012	Increased and additional graduate student assistant-ships	Compare current employment data with 2012 data
Increase the number of our graduates who become employed in North Carolina	This initiative contributes to the economic development of North Carolina by enhancing a work force that can compete in tomorrow's world, where analytical and communications skills are all important, and intercultural understanding is a must.	Summer 2012	Met by Department	Compare current employment data with 2012 data.

Classics Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Timeline	Resource Needs	Evaluation/Assessment
See FLL Initiative			Requires development of a B.S. in Latin with teacher certification, additional teaching faculty, reassigned time for faculty to develop program	

The Leadership University

FLL Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Timeline	Resource Needs	Evaluation/Assessment
Take a primary role on campus in fostering international study and participation in international education programs	<ul style="list-style-type: none"> • increases access to knowledge • enhances professional opportunities for students • contributes to a more highly skilled workforce and thus to economic development • increases partnerships across the state, the nation, and the world 	Ongoing	Increased support for student study abroad	Growth in numbers of FLL students participating in international study

Hispanic Studies Initiative	Priority Addressed <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	Time line	Resource Needs	Evaluation/Assessment
Increase the involvement of undergraduate students in research and graduate students in their mentorship	<ul style="list-style-type: none"> • increases access for students to learn about teamwork and management 	Summer 2012	Costs to be met by dept.	Compare numbers of current undergraduate students involved in research with 2012 data; first-time collection of data for graduate students
Offer an M.A. in Hispanic Cultural Studies	<ul style="list-style-type: none"> • allows access to graduate education in Hispanic Studies to students from eastern North Carolina • provides professional advancement to high school teachers • gives access to college teaching to students from this area • results in the economic advancement of Eastern North Carolina. 	Summer 2012	Graduate student assistantships; additional administrative funding	Questionnaires regarding need for the program; submission and acceptance of program; number of students admitted to the program.

<p>Contribute to the establishment of a multidisciplinary Hispanic/American Outreach Institute.</p>	<ul style="list-style-type: none"> • increases outreach to the larger community • thereby facilitates access to students who might otherwise not consider university study (in foreign languages and literatures) • enhances a skilled workforce • thus contributes to economic development • increases partnerships and community engagement as its primary focus. 	<p>Summer 2012</p>	<p>Additional administrative, technical, and financial support</p>	<p>Internal and external grant proposals and awards; establishment of Institute; number of people affected; number of partnerships established.</p>
<p>See FLL Initiative above</p>				

<p>Classics Initiative</p>	<p>Priority Addressed</p> <ul style="list-style-type: none"> • Access • Economic Development • Partnerships/Engagement 	<p>Timeline</p>	<p>Resource Needs</p>	<p>Evaluation/Assessment</p>
<p>Participate in NC Classical Association and host annual NCCA conference</p>	<ul style="list-style-type: none"> • Increase access of high school teachers to the ECU program and thus build a recruitment mechanism • increase access between ECU faculty and colleagues around the state • increase ECU student access to professional contacts 	<p>Spring 2010</p>	<p>On-campus facilitator, use of university facilities for conference</p>	<p>Election of ECU faculty to NCCA office; selection of ECU faculty for invited lectures at conference; selection of ECU as conference site; attendance of ECU students at NCCA conferences</p>

<p>Develop adult continuing education program in Classics in Translation</p>	<ul style="list-style-type: none"> • improves access to liberal arts on campus • improves access to liberal arts in Greenville and environs • contributes to a more highly skilled workforce • increases access to the arts on campus and in Greenville; • builds a partnership of students and residents interested in the Classical world. 	<p>2010</p>	<p>Faculty compensation; publicity costs</p>	<p>Assess ability to offer evening courses for community members.</p>
<p>Promote faculty leadership responsibilities on campus and in professional organizations</p>	<ul style="list-style-type: none"> • increase ECU's access to campus, state, national, and world venues 	<p>Ongoing</p>	<p>Funds for travel to professional meetings</p>	<p>Track offices held in campus committees and professional organizations</p>
<p>Promote faculty leadership through increased research profile</p>	<ul style="list-style-type: none"> • increase access to knowledge of the ancient Mediterranean world; • increase access to ECU scholars and the Classics program 	<p>Ongoing</p>	<p>Sufficient reassigned time for research</p>	<p>Track faculty research</p>
<p>See FLL Initiative above</p>				