Overview of Services & Resources for English majors

Your Success is Our Business!
WHO WE ARE

- **Our constituents**: Undergraduate students, Graduate students, and ECU Alumni

- **Our structure**: Liaison System; Career Coaches work primarily with specific Colleges or Professional Schools

- **Our mission**: To equip students and alumni with the skills, tools, and opportunities they need to identify and prepare for future careers
SERVICES AND PROGRAMS

Using comprehensive technology and career coaching, The Career Center provides:

- Career Counseling & Assessment
  - Interests
  - Values
  - Personality
  - Skills
- Career Coaching on Readiness Skills
  - Resume and Cover Letter Critiques
  - HIRED and Mock Interviews
  - Etiquette Training
- Recruitment Programs
  - Career Fairs
  - On Campus Information Sessions
  - On Campus Interviews
  - PirateJobs: Job Listing and Recruitment

One-on-One appointments and presentations to groups!
TECHNOLOGY

- Homepage www.ecu.edu/career
  - Links to popular job search engines
  - Guides & Samples
  - Presentations
  - Links to assessments

- Optimal Resume https://ecu.optimalresume.com/
  - Resume and letter builder
  - Portfolio creator
  - Interview preparation tool

- Focus 2 https://www.focuscareer2.com/Portal/Login.cfm?SID=811
  - Career Assessments
  - Career Exploration / Occupational Information
WHAT IS CAREER EXPLORATION?

Learning more about yourself and the world of work, exploring potentially satisfying occupations, and developing an effective strategy to realize your goals.
THE FOCUS 2 COMBINES ALL OF THIS!

Evaluate Yourself:  FOCUS 2 Self Assessments
Interests, Values, Personality, Skills, Leisure Activities, Career Readiness

Options: Your Assessment Results
Matched to Occupations and Supporting Majors at this college

Explore and Make Decisions
Analyze, compare and narrow down
Make choices, map out goals and action plans

FOCUS2 is available 24/7 from www.ecu.edu/career.
EXPERIENTIAL EDUCATION

- Internships
- Part-time jobs
- Volunteer Opportunities
- Service Learning
- Job Shadowing
- Course projects and/or research
- Professional organizations
RESOURCES FOR ENGLISH MAJORS
## What Can I Do With This Major

**English**

### Writing/Editing
- Creative Writing
  - Novels: Fiction and Nonfiction
  - Poetry
  - Plays
  - Screenplays
  - Scripts
  - Greeting Cards
  - Lyrics/Jingle Writing
- Journalism
  - Writing/Reporting
  - Editing
  - Critique
  - Freelance Writing

### Areas

<table>
<thead>
<tr>
<th>Areas</th>
<th>Employers</th>
<th>Strategies</th>
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<tbody>
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<td><strong>Writing/Editing</strong></td>
<td>Newspapers, Magazines</td>
<td>Select elective coursework in a particular area of interest.</td>
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<td></td>
<td>Broadcast media companies, Trade,</td>
<td>Write for campus publications such as college</td>
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<td></td>
<td>professional, or consumer publications</td>
<td>newspapers, magazines, or departmental or</td>
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<td>Internet sites, Large corporations</td>
<td>program newsletters.</td>
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<td></td>
<td>Government agencies including: Department of Homeland Security, Department of Defense, Department of State, Veterans Affairs, National Archives and Records Administration, Universities and university presses, Technical industries, Self-employed/Freelance</td>
<td>Volunteer to assist or tutor students in a writing center.</td>
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<td></td>
<td>Become familiar with the proposal writing and submission process involved in freelance writing.</td>
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<td><strong>Technical Communication</strong></td>
<td>Management, scientific, and technical companies, Technical industries, Retailers including electronics, Engineering firms, Healthcare industry, Computer systems design companies, Software publishers, Self-employed/Freelance</td>
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<td>American Copy Editors, Society, National Council of Teachers of English, American Medical Writers Association</td>
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<td></td>
<td></td>
<td>Technology Writing, Human-Computer Interface Design, Corporate Communications and Training, Mechanical Communication</td>
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</table>

### Professional Associations
- Magazine Publishers of America
- Association of American Publishers
- Society for Technical Communication
- National Council of Teachers of English
- American Copy Editors Society
- National Newspaper Publishers Association
- Writers Guild of America
- Society of Children's Book Writers and Illustrators
- American Medical Writers Association

### Occupational Outlook Information
- Writers and Editors
- Teachers: Postsecondary
- Teachers: Primary and Secondary
- Publishing Industry Guide

### Miscellaneous Career Information
- Book Jobs
- Writer's Digest
- The Writer
- Publishing Central
- Transitions Abroad
- Teaching English Abroad
- Teaching English as a Second Language
- Writing Career
- Communication Jobs with the Federal Government
- Wordplay
- Screenwriting Advice
- Write A Writing - Technical Writing

### Job Postings
- Write Jobs
- News Jobs
- Media Bistro - Job Postings
- Journalism Now
ReferenceUSA  www.referenceusa.com

Search for companies by industry and geography and download their contact information into useful spreadsheets. This is an essential tool for uncovering employers to pursue!

<table>
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<tr>
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<th>B</th>
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<td>780 48th St</td>
<td>Newport News</td>
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<td>200 E 2nd Ave</td>
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<td>Greene</td>
<td>533 W 24th St</td>
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<td>Carey</td>
<td>207th 25th St</td>
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<td>951 2nd St SE</td>
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<td>Haberer</td>
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<td>23974</td>
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<td>VA</td>
<td>24011</td>
<td>(540) 344-3612</td>
</tr>
</tbody>
</table>
Use Groups – relevant job postings and discussion forums
Advanced Search – find others with English degrees and see how they have used it and/or find contacts within organizations/industry you are interested in
Call Us!
The Career Center
252-328-6050
www.ecu.edu/career
Corner of 5th & Jarvis

New for Fall 2011!
WALK-IN HOURS!
In the Academic Advising & Resource Center, Bate 2008
Mondays: 2-5pm
Tuesdays: 11am-1pm
Wednesdays: 1-4pm
Thursdays: 2-4pm
Fridays: 10am-1pm

Our team of career coaches are here to help you achieve success!

Call us to set up an appointment with a Career Coach!