

# Pocket Planner

**Student Planner  
and Program Guide  
2011 - 2012**



**Planning Program  
Brewster Building  
A-215**



## Table of Contents

Admission to the Planning Program .....	1
Program Contact Information .....	1
What is Planning? .....	2
Where Do Planners Work? .....	2
The East Carolina University Planning Program .....	3
Planning Curriculum .....	3-4
Suggested Course Schedules .....	5
Planning Minor .....	6
Internships .....	6
Our Unique Approach .....	7
Program Vision, Mission, Values and Goals .....	8
Primary Program Goals .....	9
Advising Procedure in the Planning Program .....	10
Senior Summaries .....	11
The Planning Faculty .....	12
Scholarships .....	13
SPAN .....	14



## Admission to the Planning Program

Students seeking admission to the Urban and Regional Planning Program should complete the General Education requirements of the University and remain in good academic standing. Those who have not completed the General Education requirements can request to be designated as an “intended planning major” into the planning program. This process allows students to be advised right at the beginning of their academic year.

### Contact Information

Jerry Weitz, Associate Professor and Director  
Planning Program  
Department of Geography  
Harriot College of Arts and Sciences  
East Carolina University  
Brewster Building A-215  
Phone (252) 328-6579/6465  
Fax (252) 737-1527  
Web: <http://www.ecu.edu/plan>

Al Burne, Undergraduate Planning  
Program Internship Coordinator  
Planning Program  
Department of Geography  
Harriot College of Arts and Sciences  
Brewster Building A-214  
Phone (252) 328-1273  
Fax (252) 737-1527  
Web: <http://www.ecu.edu/plan>



## What is Planning?

Planning is a systematic, creative way to influence and respond to a wide variety of changes occurring in a neighborhood, in a city, in an entire region, or around the world. Planners assist communities to formulate plans and policies to meet their social, economic, environmental, and cultural needs in the face of societal forces. Planners do so by identifying problems and opportunities, evaluating alternative solutions or plans, and communicating their findings in ways that allow citizens and public officials to make knowledgeable choices about the future.

Planning can:

- Preserve and enhance the quality of life
- Protect the physical and natural environment
- Promote equitable economic growth
- Distribute services to disadvantaged communities
- Respond effectively to development of all kinds

### Should I Become a Planner?

- Are you interested in positive social, economic, environmental, and physical change?
- Do you want to work with people from various backgrounds to develop a better community?
- Do you like to communicate with others about ideas, programs, and plans?
- Are you challenged by complex problems – and excited about devising solutions to those problems?
- Do you think about the future – about what could be – rather than about what is?

If you answered “yes” to any of the questions above, you should consider a career in planning!

Reproduced with permission from the Association of Collegiate Schools of Planning – ACSP

## Where do Planners work?

The professional planner helps to influence the future of neighborhood, local, regional and metropolitan areas. A planner plays a major role in shaping communities, in providing guidance for sustainable development and in addressing social, environmental, political and economic problems of communities. The urban and regional planning curriculum equips students with the professional skills needed to guide the complex processes of a changing world and to utilize modern technology for sustainable development and community revitalization. Planning draws from diverse disciplines to create practical solutions for problems that arise in the dynamic interaction between human activities and nature. Planners work in a variety of areas in government (local, regional, state and federal) and non-profit organizations and the private sector. A few of the professional options available to planning alumni include public and private sector opportunities.

### **Public Sector**

planning director  
community planner  
city or county manager/planner  
GIS specialist  
environmental planner  
land use planner  
housing director  
mapping supervisor  
zoning administrator

### **Private Sector**

business manager  
design consultant  
construction supervisor  
land developer  
realtor  
banking & investment executive  
attorney  
transportation consultant

# The East Carolina University Planning Program

The East Carolina University Planning Program started to offer the BS degree in Urban and Regional Planning in 1974. The program has a strong multidisciplinary orientation based on the arts and sciences, design, and related professions. The planning curriculum usually begins in the second semester of the sophomore year or upon completion of the general education requirements, at which time the student will declare a major in planning. In consultation with a planning faculty advisor, the planning student will take the core courses in planning dealing with theory, law, and techniques. At the same time the student will acquire skills in design, computers, and statistics and their application to planning.

## Planning Curriculum

The Planning Program maintains that students must develop the theoretical and analytical skills necessary to analyze societal problems and to provide solutions. Students must be well grounded in high level intellectual and technical competence to be effective professionals. The planning curriculum is a two-year program consisting of 48 semester hours, including:

- 33 semester hours of core courses
- 9 semester hour of emphasis
- 6 semester hour of electives

In addition, students are expected to have a minor (24 s. h.) or two areas of concentration (24 s. h.). An overview of the four-year program of study looks as follows:

1. **Foundations curriculum requirements** (The current ECU catalog should be consulted for Foundations Curriculum requirements for all Baccalaureate Degree programs.) – 42 semester hours
2. **Core** – 33 semester hours
3. **Area of emphasis (choose one area from the following)** – 9 semester hours
  - **Coastal Planning and Development**
  - **Community Planning and Development**
4. **Electives** – Additional 6 semester hours
5. **Minor or Concentration** – Minor or concentration area – 24 semester hours (In consultation with the planning advisor, choose a minor from another discipline or two concentration areas with a minimum of 9 semester hours from each of the two areas)

Accounting and Public Finance  
Community Health  
Economic Development  
Historic Preservation and Design  
Land Use and Real Estate  
Recreation

Coastal Resources  
Decision Science  
Environmental Resources  
International Development  
Societal Issues and Policies  
Personnel Management and Administration

- 6. Electives to complete degree requirements for graduation.** (NOTE: excluding foundation curriculum requirements, no one course may be used to fulfill two or more degree requirements.)

For more current and detailed information on the curriculum requirements, please check the program's web site at: <http://www.ecu.edu/plan> and the Undergraduate Catalogue <http://www.ecu.edu/cs-acad/ugcat0809/index.cfm>



## Suggested Course Schedules

### *BS in Urban and Regional Planning*

It is recommended that planning majors consider GEOL 1500, 1501 and BIOL 1060 to complete their science requirement, PHIL 1175, 1180, ART 1910 and COMM 2410 or 2420 to complete their humanities and fine arts requirement, and PSYC 1000, ECON 2113, GEOG 1000, POLS 1010 and SOCI 2110 to complete their social science requirements. Students interested in majoring in urban and regional planning should see a member of the planning faculty, Brewster A-215.

### FRESHMAN YEAR

Fall Semester		Spring Semester	
ENGL 1100	3	ENGL 1200	3
Science with Lab	3,1	Science	4
Humanities/Fine Arts	3	MATH 1065 or PHIL 1500	3
HLTH 1000	2	EXSS 1000	1
Elective	3	PLAN 1900	3
	<u>15</u>	Electives	<u>2</u>
			16

### SOPHOMORE YEAR

Fall Semester		Spring Semester	
Social Science	6	Social Science	6
Humanities/Fine Arts	2	Humanities/Fine Arts	3
PLAN 3020	3	MATH 2283 or GEOG 2400	3
Elective & Prerequisites	3	Elective & Prerequisites	3
	<u>14</u>		<u>15</u>

### JUNIOR YEAR

Fall Semester		Spring Semester	
PLAN 3021	3	PLAN 3022	3
PLAN 3030	3	PLAN 3031	3
PLAN 3051	3	PLAN 3032	3
PLAN 4003	3 3	Minor or Concentration	3
Minor or concentration	3	Planning Emphasis	3
	<u>15</u>		<u>15</u>

### SENIOR YEAR

Fall Semester		Spring Semester	
Planning Emphasis	3	Planning Emphasis	3
Minor or Concentrations	9	PLAN 4099	3
PLAN 4096	3	Minor or Concentrations	9
Planning Elective	3	Planning Elective	3
	<u>18</u>		<u>18</u>

## Planning Minor

The minor in planning, consisting of 24 semester hours, will complement programs in the social sciences, the sciences, and certain professional degree programs.

The planning minor requires **24 s.h.** of credit as follows:

- 15 semester hours of core courses
- 9 semester hours of electives

### 1. **Core** - 15 s.h.

PLAN 1900. Planning for the Human Environment (3)

PLAN 3020. Environmental Planning (3)

PLAN 3021. Introduction to Planning Techniques (3)

PLAN 3030. Urban and Regional Planning (3)

PLAN 3032. Planning Legislation and Administration (3) (WI)

### 2. **Planning Electives** - 9 s.h.

## Internships

The program strongly encourages students to participate in an internship in a planning agency, firm or related organization. A significant share of our graduates will have an internship experience before they graduate.



## Our Unique Approach

The undergraduate planning program at ECU helps to develop professional skills for guiding complex processes in a changing world. The program is attentive to basic values concerned with improving quality of life. The curriculum is based on an explicit concern for human and environmental values, an interdisciplinary approach, and an emphasis on professionalism in resolving issues facing the individual and society.



## **Program Vision, Mission, Values and Goals**

### **Vision**

Lead in undergraduate planning education in the Southeast and the nation by offering an integrative foundation in theory and practice, enabling students to excel in planning and development of sustainable communities and landscapes.

### **Mission Statement**

The Planning Program is an integral part of the university and is committed to excellence in education, basic and applied research, and service to the community at large. The mission of the program is to provide opportunities for students to achieve excellence, envision their future, grow intellectually and pursue a professional planning position or a graduate education. The Planning Program prepares professional planners for both the public and the private sectors primarily serving North Carolina and the Atlantic region of the United States.

Our distinctive and multifaceted approach engages students in critical thinking, develops analytical skills, applies current planning tools, and cultivates the necessary knowledge, skills and values. This program is nationally-renowned for its emphasis in community-based and small town-focused learning and scholarship to build a sustainable future for our communities.

### **Program Values**

The program values incorporate the following:

- Uphold the principle of sensitivity to cultural, ethnic, and gender diversity.
- Enable an environment of inclusiveness.
- Pursue a multidisciplinary intellectual approach to address regional and statewide sustainable development issues.
- Emphasize the primary mission of serving the public interest.

### **Program Goals**

Students completing the Planning Program will have the basic foundation to become planning professionals with a high level of intellectual and technical competence and an understanding of the environment in which planning operates.

**The primary goals of the program are:**

<p align="center"><b>Goals</b></p>	<p align="center"><b>Priorities Addressed</b> (HCAS Plan, ECU’s Strategic Plan &amp; UNC Tomorrow)</p>
<p><b>Goal 1: Program</b></p> <p>Maintain excellence in the core, functional areas, skills, and values of the undergraduate planning program.</p>	<ul style="list-style-type: none"> <li>• Excellence</li> <li>• Enhance competitiveness of programs</li> <li>• Increase partnership with other state and national universities</li> <li>• Inclusiveness</li> </ul>
<p><b>Goal 2: Graduates</b></p> <p>Prepare professional planners for leadership roles for sustainable development and quality of life improvements in their communities.</p>	<ul style="list-style-type: none"> <li>• Access</li> <li>• Leadership</li> <li>• Global readiness</li> </ul>
<p><b>Goal 3: Research and Other Scholarly Activities</b></p> <p>Conduct and disseminate research that enhances the knowledge and application of the “theory and practice” of planning to address regional and statewide issues.</p>	<ul style="list-style-type: none"> <li>• Environmental challenges</li> <li>• Sustainability issues</li> </ul>
<p><b>Goal 4: Engagement</b></p> <p>Engage in collaborative partnership with other academic programs and local governments to promote sustainable communities and economic development in the region.</p>	<ul style="list-style-type: none"> <li>• Economic transformation and community development</li> <li>• Outreach and engagement</li> </ul>

## Advising Procedure in the Planning Program

The planning program strives to advise students in the most effective and efficient manner possible. The faculty, during registration periods, continues with normal duties of class preparation, instruction, research activities, and service obligations (such as committee meetings), so time is very precious. Accordingly, the faculty would appreciate if students would help to improve the quality and quantity of advising by following the advising procedure noted below.

1. The student is responsible for seeing a planning advisor in a timely manner, but usually twice a semester, i.e. at least once during early registration, about half way through the term, and at least once either at the beginning or end of the term. Additional advising is accomplished by class instructors, but it is up to the student to ask for advice from their assigned advisor!
2. All students are requested to be familiar with the office hours of the planning faculty. If questions arise, advisors should be contacted as soon as possible.
3. At the beginning of each semester or summer session, each student has the responsibility of bringing his/her file up-to-date. Planning majors and intended planning majors are to come by the departmental office and review their file. Each file has a check sheet for the purpose of recording past course grades. It is best to bring the file up-to-date as early as possible, but no later than the week before early registration. The student is expected to keep the check sheet current.
4. Early registration occurs near the middle of the term, according to the university schedule. During this time, advising will take place. All students should get advice as early in the registration period as possible, and then register for classes on the assigned day, which is dependent upon class standing. Since classes can fill early, students should plan on registering as quickly as their class standing permits.
5. Seniors need to meet with their advisor at least two semesters prior to graduation for the purpose of completing the Senior Summary Sheet (SSS). The SSS is a summary of courses the student is currently taking, as well as courses and hours yet to be taken. With an up-to-date check sheet, it is easy to complete the SSS. Again, it is the student's responsibility to see that the SSS is completed as early as possible. The SSS will be approved by both the assigned advisor and the program director.



## Senior Summaries

At least two semesters prior to graduation, a student majoring in planning should, in consultation with his/her advisor, complete a Senior Summary Sheet. The student should follow each of the following steps:

1. Obtain the academic file from the program office in Brewster A-215. The curriculum check sheet in the file **should be up-to-date**. The advisor must have a current check sheet to assist the student in preparing the Senior Summary Sheet. It is THE STUDENT'S RESPONSIBILITY TO KEEP THE CHECK SHEET CURRENT, based on the previous semester's credit hours completed.
2. A student meets with his/her advisor to prepare the Senior Summary Sheet. The sheet is literally a summary of the remaining courses and credits that must be completed in order to graduate. The student should make certain he/she IS FAMILIAR with the provisions of the ECU catalog that applies to his/her academic program.
3. Once the student and advisor have completed the Senior Summary Sheet, the student must leave the form, any supporting letters or documents, and the file in the planning office. At the same time, the student must make an appointment with the program director for approval of the Senior Summary Sheet. The Senior Summary Sheet signed by the student, the advisor, and the program director must be in the student's file.
4. The signed copy is sent to the Registrar's Office for final approval. In the majority of cases, the Registrar's Office will approve the form without further contact with the department. However, occasionally, the Registrar's Office may have questions regarding the Senior Summary Sheet that will require another meeting of the advisor with the student. If the latter is the case, the Registrar's Office or the advisor will contact the student. The student's current telephone number should be on the "file copy" of the senior summary, so the advisor can get in touch with the student.

Once the advisor and the program director have approved the Senior Summary Sheet, ANY DEVIATION FROM THE SENIOR SUMMARY SHEET must be cleared with the advisor. If a change is approved, the advisor must write a letter to the Registrar's Office explaining the change or submit a new Senior Summary Sheet. Note: The student's academic file must remain in the Planning Program at all times.

## **The Planning Faculty**

**Alan M. Burne**, Lecturer. MA, Geography, UNC Charlotte. BS, Planning, East Carolina University.

**Classes taught:** Geographic Information Systems, Planning for the Human Environment

**Misun Hur**, Assistant Professor. PhD, The Ohio State University. MA, The Ohio State University. BS, GyeongSang National University.

**Classes taught:** History and Theory of Planning, Urban and Regional Planning, Housing and Neighborhood Planning

**Daniel Marcucci**, AICP, Assistant Professor. PhD, University of Pennsylvania. MLA, University of Pennsylvania. BA, Harvard University.

**Classes taught:** Environmental Planning, Environmental Resources Planning and Management, Coastal Areal Planning and Management

**Anuradha Mukherji**, Assistant Professor. PhD, University of California, Berkeley. MS, Texas A&M University.

**Classes taught:** Urban Form and Design, Emergency Management Planning

**Jerry Weitz**, FAICP, Associate Professor and Director. PhD, Portland State University. MA, Georgia Institute of Technology. BA, Emory University.

**Classes taught:** Planning Studio, Planning Practicum, Historic Preservation Planning, Land Use Planning

**Mulatu Wubneh**, Professor. PhD, Florida State University. MA, MURP, Florida State University. BS, Haile Selassie I University.

**Classes taught:** Quantitative Analysis in Planning, Planning Techniques, Planning Practicum, Planning for Circulation

## **Scholarships**

Awarded each year in the spring semester

### **S. M. Hankins Scholarship**

*Amount:* \$300

*Eligibility:*

- Pursuing a BS degree in Urban and Regional Planning
- Completed 85 semester hours of college course work
- Minimum average in planning – 3.0
- Minimum overall average – 2.5

*Necessary application materials (5 copies):*

- University transcript
- Two letters of recommendation, at least one from a planning professor
- Description of involvement in extracurricular and community activities

*Note:*

There will be an interview with the S. M. Hankins Scholarship Committee for selected semifinalists.

The principal criteria for selecting recipients shall be scholarship and an exhibited dedication to the profession of urban and regional planning.

## SPAN

The Student Planners' Action Network  
of East Carolina University

### Membership Application

SPAN is a student organization open to full- and part-time students of ECU with special interest in the planning program. SPAN provides student support services such as study groups and tutoring. Members sponsor a banquet to honor ECU planning alumni and students each year, as well as provide valuable support and networking opportunities.

### SPAN 2010-2011 Officers

<b>President:</b>	Stewart Johnson <a href="mailto:johnsonmar08@students.ecu.edu">johnsonmar08@students.ecu.edu</a>
<b>Vice President:</b>	Jonathan Ganzert <a href="mailto:ganzertjo6@students.ecu.edu">ganzertjo6@students.ecu.edu</a>
<b>Treasurer:</b>	Donisha Brown <a href="mailto:browndo07@students.ecu.edu">browndo07@students.ecu.edu</a>
<b>Secretary:</b>	Nicole Payne <a href="mailto:paynen09@students.ecu.edu">paynen09@students.ecu.edu</a>



### Equal Education Opportunity and Nondiscrimination Statement:

East Carolina University is committed to equality of educational opportunity and does not discriminate against applicants, students, or employees based on race, color, national origin, religion, gender, age, sexual orientation, or disability. An equal opportunity employer, which accommodates the needs of individuals with disabilities.