MAJORING IN SOCIOLOGY

Dr. Melinda Kane
Director of Undergraduate Studies
Why Do ECU Students Choose Sociology?

- BA & BS options with several tracks
- Wide range of interesting courses
- Small upper division courses with involved and accessible faculty
- Hands on research experience, inside & outside the classroom
- Optional internships
- Transferable skills
- **Bachelor of Science in Applied Sociology** combines sociology courses with four cognate courses and a concentration or minor:
  **Concentrations:**
  - Marriage and Family
  - Social Diversity
  - Law and Society
  - Applied Social Research

- **Bachelor of Arts in Sociology** combines sociology courses with foreign language proficiency and a minor:
  **Common minors:**
  - Business Administration
  - Psychology
  - Science
  - Multidisciplinary Pre-Health Minors
Transferable Skills

Top Skills Desired by Employers
- Effective Oral Communication
- Ability to Work with Others in Teams
- Effective Written Communication
- Ethical Judgment & Decision Making
- Critical Thinking and Analytical Reasoning
- The Ability to Apply Knowledge and Skills to Real Setting
(Source: Survey of Employers by the Association of American Colleges & Universities)

Top Skills Developed through Sociology
- Identify Ethical Issues in Research
- Work with Different Types of People in Teams
- Make an Evidence Based Argument
- Write a Report that Can be Understood by Non-Sociologists
- Present Sociological Explanations for Current Day Issues
- View society from an alternative/critical perspective
(Source: National Survey of Sociology Alumni by the American Sociological Association)
What Can People Do with a Sociology Degree?

Data/Policy Analyst  
Marketing  
Physical Therapist  
Social Worker  
Program Manager  
Public Relations  
Advocate/Organizer  
Social Science Researcher  
Counselor  
Physician  
Occupational Therapist  
College Professor  
Sales  
Military  
Legislative Aid  
Lawyer  
Human Resources
**Jobs & Careers**

* Director of Social Services, Grantsbrook Nursing & Rehabilitation Center
* Site Director, YMCA
* Research Associate, UNC Wilmington
* Patient Representative, Carolina Healthcare System
* Recreation Specialist, City of Durham
* Corporate Account Developer, Cornerstone OnDemand
* Data Specialist, North Carolina Department of Health & Human Services

**Graduate Programs**

* ECU Dental School
* NCCU Law School
* University of Arizona Law School
* Columbia University, Social Work
* University of West Virginia, Sociology
* App State, College Student Development
* West Chester University, Clinical Psychology
* Clark Atlanta University, Africana Women’s Studies

**Field Sales & Marketing Representative**, Techtronic Industries

**Service Coordinator**, Resources for Seniors

* The University of Manchester, Sociology
* Graduate Programs at ECU:
  Sociology, Public Health, Library Science, Public Administration, Social Work, Counselor Education

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**Career Paths of Recent Sociology Graduates**
Sociology in the News

Co-authored by sociologist Eric Klinenberg

Lead researcher: sociologist Marianne Cooper

Sociology in the News
Sociologists in the News

- **Matthew Desmond:** Eviction

- **Jake Rosenfeld & Philip Cohen:** Gender Pay Gap

- **Andrew Cherlin:** Death Rates among White Americans

- **Julie Locher:** Obesity Rates in Nursing Homes

- **Todd Ferguson:** Religious Attendance & Natural Scenery
  [https://www.washingtonpost.com/national/religion/is-it-pretty-outside-then-youre-less-likely-to-go-to-church/2015/08/06/3ff677a2-3c73-11e5-a312-1a6452ac77d2_story.html](https://www.washingtonpost.com/national/religion/is-it-pretty-outside-then-youre-less-likely-to-go-to-church/2015/08/06/3ff677a2-3c73-11e5-a312-1a6452ac77d2_story.html)

- **Jennifer Lee:** Asian American success

- **Karl Alexander and Doris Entwisle:** Intergenerational mobility

- **Becky Hsu:** Cross-National Variations in Happiness
Tempted, but Not Ready to Commit?

- Take another sociology class!
  - Up to two SOCI courses can count toward Foundations
    - SOCI 1010: Race, Gender, Class
    - SOCI 1025: Courtship & Marriage
    - SOCI 1050: Global Understanding: Sociological Perspectives
    - SOCI 2110: Introduction to Sociology
    - SOCI 2111: Social Problems

- Consider a sociology minor (24 hours)
  - SOCI 2110: Introduction to Sociology
  - SOCI 4337: Principles of Sociology
  - Plus 18 hours of SOCI electives—your choice!
Who to Contact

- Dr. Richard Caston, lead advisor
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- Dr. Melinda Kane, undergraduate director
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They Did It. How about You?