



Master of Arts in Communication  
School of Communication  
East Carolina University

Graduate Handbook  
2008-2009

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## Introduction to the M.A. in Communication Degree Program Emphasis: Health Communication

### **Welcome to the East Carolina University School of Communication Graduate Program overview.**

Our program is devoted to critical, interpretive, and social scientific approaches to studying human communication. We provide students with in-depth knowledge of communication while emphasizing both conceptual and applied information.

After graduating from this program, students should be able to:

- Apply concepts and theories that guide communication research and practice.
- Utilize research methods common in communication research.
- Analyze the role of individuals and institutions in framing communication issues.
- Recognize the ethical components related to communication in numerous contexts.
- Interpret the effects of communication on interpersonal relationships, organizations, and mass audiences.

### **Program Description**

East Carolina University School of Communication currently offers a 30-hour master of arts degree in communication with an emphasis in health communication. Students may select a thesis option or a comprehensive exams option within the degree program. The program consists of courses that provide students with wide-ranging knowledge of the theory and practice of communication in general and of health communication in particular.

The core of the master of arts in communication with an emphasis in health communication addresses how individuals interact in a variety of relationships and contexts. Our program addresses the dynamics of communication from perspectives such as the influence of interpersonal communication (e.g., physician-patient communication and its relationship to health outcomes); the media, (e.g., how people use the media to learn about health issues and how the media influences decision-making regarding health); and organizational communication (e.g., the effects of organizational structures and cultures on health communication processes). With a background in health communication, our graduates may pursue a variety of opportunities within the healthcare arena.

The program has two primary goals for students: 1) to integrate communication theory and research with practice in a variety of environments and 2) to influence the direction and focus of the field of health communication.

Within health communication specifically, students will develop knowledge and skills designed to address at least two of the following areas:

- Evaluate the role of communication in health-related decision-making.
- Address communication issues that exist between and among patients, providers, and family members.
- Explain the dynamics of social support through health communication.
- Create and disseminate health information.
- Evaluate communication within health care organizations.
- Interpret the multiple influences of culture on health communication.

For additional information about our school and the graduate program, please visit the School of Communication website at <http://www.ecu.edu/comm/> .

## Admission to the Program

### Application

To apply to the master of arts program in the School of Communication, please follow the application process described by the East Carolina University Graduate School. The following webpage will provide you with the necessary information about the application process, as well as the related application documents (<http://www.ecu.edu/cs-acad/gradschool/applicationinfo.cfm>).

### Prerequisite

The applicant must hold a baccalaureate degree to be considered for admission into the graduate program.

### Admission Criteria

Along with the ECU Graduate School application form, a resume or curriculum vitae, three (3) letters of recommendation, a statement of purpose, official transcripts, and the GRE score are required. TOEFL is an additional requirement for the applicants whose native language is not English. Your statement of purpose should include your goals, experiences, and reasons for applying to the graduate program in the School of Communication and should be no longer than 750 words. Submit all materials to the ECU Graduate School by the deadline set by the School of Communication. Admission to the program is competitive. The following materials are used in making decisions regarding candidates' appropriateness for the program:

- ECU Graduate School application form
- Resume / C.V.
- Statement of Purpose
- Three (3) Letters of Recommendation from academic or professional sources
- Official Transcripts
- GRE (Graduate Record Examinations / [www.gre.org](http://www.gre.org)) scores
- TOEFL (Test of English as a Foreign Language / [www.toefl.org](http://www.toefl.org)) scores

### Application Deadline

Applications are accepted on a continuing basis; however, for full consideration, semester guidelines are as follows: submit a complete application package by **June 1 for Fall admission** and **October 15 for Spring admission**. A limited number of assistantships are available within the School of Communication, and these are awarded on a competitive basis. Therefore, early submission of your application packet is highly recommended if you wish to receive full consideration for an assistantship.

- Applicants seeking admission into the School of Communication should send all required materials to the ECU Graduate School. The ECU Graduate School will then forward the required documents to the School of Communication.
- Students are admitted into the M.A. program for the Fall and Spring semesters. Non-degree seeking students may take courses in the program but must first contact the ECU Graduate School for requirements.

#### School of Communication

Dr. Laura C. Privera  
Graduate Program Director  
School of Communication  
102 Joyner East  
East Carolina University  
Greenville, NC 27858  
Phone: (252) 328-2814  
Email: [priveral@ecu.edu](mailto:priveral@ecu.edu)

#### ECU Graduate School

The Graduate School  
East Carolina University  
131 Ragsdale  
Greenville, NC 27858-4353  
Phone: (252) 328-6012  
Email: [gradschool@ecu.edu](mailto:gradschool@ecu.edu)

## M.A. in Communication Requirements

**30 total credit hours** (minimum requirement)

<b>Core Courses</b>	6 s.h.*
COMM 6000 Communication Theory (Fall)	
COMM 6030 Research Methods (Spring)	
<b>Health Communication Courses</b>	12 s.h.
Required 3 s.h.:	
COMM 6230 Introduction Health Communication (Fall)	
Choose 9 s.h. from the following courses:	
COMM 6210 Media and Health Communication (Spring)	
COMM 6220 Interpersonal Health Communication (Spring)	
COMM 6221 Intercultural Communication in Health Contexts (Fall, even)	
COMM 6224 Communication and Health Organizations (Fall, odd)	
<b>A. Thesis Option</b>	
COMM 7000 Thesis	3-6 s.h.
Electives**	6-9 s.h.
<b>B. Comprehensive Exams Option</b>	
Electives**	12 s.h.

\* s.h. = semester hours

\*\*Electives should be chosen in consultation with the Graduate Program Director. Students may take up to 6 semester hours outside the School of Communication. Three of the outside hours may be at the 5000 level or higher. Additional hours must be at the 6000 level or higher.

## Formation of Committees

Students in the M.A. program may elect to complete a thesis *or* comprehensive exams (and additional course work) as part of their degree requirements. In either case, students must form a supervisory committee composed of ECU faculty members who hold graduate teaching status (see SOC Graduate Faculty section). Students are encouraged to form their committees no later than 20 credit hours into their coursework (thesis students are advised to form their committees earlier). The committee requirements for each option are defined below.

### Thesis option committee

The thesis committee must consist of the following ECU faculty members:

- One (1) faculty advisor/chair selected from the SOC graduate faculty
- Two (2) SOC graduate faculty members
- One (1) outside faculty member (i.e., from another academic discipline).

### Comprehensive exams option committee

The comprehensive exams committee must consist of the following ECU faculty members:

- One (1) faculty advisor/chair selected from the SOC graduate faculty
- Two (2) SOC graduate faculty members.

## Thesis Overview

The thesis option allows students to conduct original research in their areas of interest under the direct supervisor of a faculty advisor and an advisory committee. The student works closely with the advisor and committee to plan and implement a comprehensive research project that includes: forming research questions and/or hypotheses; selecting appropriate theory or theories to guide the study; determining the most appropriate method(s) of data collection and analysis; interpreting findings; and producing a formally written and approved report that is submitted to the ECU Graduate School as part of the degree requirements.

Thesis students undergo an oral defense of their research in the presence of their committee members before receiving approval to submit the thesis to the ECU Graduate School. During the defense, students are notified of any thesis revisions that the committee requires. Thesis students are *not* required to complete comprehensive examinations.

The thesis option is highly recommended for those students who intend to pursue doctoral studies.

## Comprehensive Examinations Overview

Students selecting the comprehensive exams option are required to successfully complete written examinations as part of their M.A. degree requirements. Comprehensive examinations are designed to assess students' mastery of program content covered in their coursework and assistantships (if any).

- Students may take comprehensive exams during the semester in which they are completing their 24 semester hours.
- Exams will take place during the semester, approximately three weeks before the due date for paper work to the graduate school.
  - Spring - First week in April for exams
  - Fall - Second week in November for exams
- The examinations are divided into three parts:
  - Theory – two (2) hours
  - Methods – two (2) hours
  - Subject concentration – two (2) hours
    - The subject concentration refers to the student's chosen specialty area
    - Examples include: health communication and aging, intercultural health communication, media health campaigns, etc.
- For each exam part (theory, methods, and subject concentration), two (2) out of three (3) committee members must award a passing grade for the exam to be considered successfully completed.
  - The examining committee must render a decision within ten (10) days of the student's completion of the exams. If the student does not successfully complete the exam, the committee must make recommendations for further action.
- Exams will be taken in the SOC computer lab or conference room and will be proctored by the chair of the examining committee.
  - Students will be supplied with a laptop on which to write their responses.

## Additional Graduate Information and Requirements

### **Academic Probation, Disqualification, and Time Limits**

Students must complete the program within five (5) calendar years.

Students who earn a grade of F in any COMM course are ineligible to continue in the program. Students may earn only two Cs in the M.A. in Communication program. A third C in any course renders the student ineligible to continue. A minimum 3.0 GPA is required for graduation.

### **Incomplete Coursework**

Incomplete coursework must be completed in accordance with the East Carolina University calendar deadlines.

### **Application for Graduation**

Refer to the East Carolina University calendar.

### **Graduate Assistantships**

The Graduate School offers highly competitive merit assistantships, which typically go to students with exceptional qualifications. Assignments vary according to the needs of the school and the faculty, and the interest of the students.

Students who accept and hold merit assistantships must:

- be enrolled in at least three (3) hours of coursework each semester
- make adequate progress toward the degree
- complete course work with a minimum 3.0 grade point average
- work a specified number of hours, under the supervision of a faculty member

Failure to meet these standards will result in cessation of funding.

Interest in applying for an assistantship may be conveyed with the initial graduate application or by contacting the Graduate Program Director once the student has been accepted into the program.

## SOC Graduate Course Offerings

**6000. Communication Theory** (3) P: Admission to M.A. in communication or consent of graduate program director. Examination and analysis of principal communication theories, including interpersonal, intercultural, organizational, small group communication and media. *Fall*.

**6030. Research Methods** (3) P: Admission to M.A. in communication or consent of graduate program director. Qualitative and quantitative methodologies used in the field of communication. *Spring*.

**6031. Communication Pedagogy** (3) P: Admission to M.A. in communication or consent of graduate program director. Focuses on communication education, research, theory, and application. *Spring*.

**6110. Media Effects** (3) P: Admission to M.A. in communication or consent of graduate program director. Survey of psychological and sociological effects that media has on attitudes, knowledge, values and behaviors. *Scheduling varies*.

**6120. Interpersonal Communication** (3) P: Admission to M.A. in communication or consent of graduate program director. Impact of research and theory on academic and pragmatic issues in communication and relationships. *Scheduling varies*.

**6124. Organizational Communication** (3) P: Admission to M.A. in communication or consent of graduate program director. History of organizational communication with emphasis on current research and practice. *Fall, even years*.

**6131. Social Influence** (3) P: Admission to M.A. in communication or consent of graduate program director. Examination and application of social influence communication theories, practices, effects and ethics. *Fall, odd years*.

**6140. Special Topics in Communication** (3) P: Admission to M.A. in communication or consent of graduate program director. Examination of new or advanced topics in communication. *Varies by year*.

**6141. Independent Study** (3) P: Admission to M.A. in communication or consent of graduate program director. May be repeated for a maximum of 6 s.h. Directed study of communication research and practice. *Fall, Spring*.

**6210. Media and Health Communication** (3) P: Admission to M.A. in communication or consent of graduate program director. Theory and research of issues involving media and health. *Spring*.

**6220. Interpersonal Health Communication** (3) P: Admission to M.A. in communication or consent of graduate program director. Theories and practices in various health care contexts, with emphasis on relationships among patients and health care providers. *Spring*.

**6221. Intercultural Communication in Health Contexts** (3) P: Admission to M.A. in communication or consent of graduate program director. Intercultural communication theory and research as they apply to health contexts. *Fall, even years*.

**6224. Communication and Health Organizations** (3) P: Admission to M.A. in communication or consent of graduate program director. Analysis and practice of communication in health care settings. *Fall, odd years*.

**6230. Introduction to Health Communication** (3) P: Admission to M.A. in communication or consent of graduate program director. Introduction to the area of health communication covering interpersonal, organizational and media issues. *Fall*.

**7000. Thesis** (3) P: Admission to M.A. in communication or consent of graduate program director. May be repeated. May count a maximum of 6 s.h. toward the degree. *Spring, Fall.*

**7001. Thesis: Summer Research** (1) P: Admission to M.A. in communication or consent of graduate program director. May be repeated. No credit may count toward degree. Students conducting thesis research may only register for this course during the summer.

*Note:* Please consult the ECU Graduate Catalog for your respective year to obtain additional information about these and other graduate courses.

## Guided Curriculum for Completing the M.A. in Communication

### Full Time One-Year Plan

#### Fall

COMM 6000: Communication Theory  
COMM 6230: Introduction to Health Communication  
COMM 6221: Intercultural Communication in Health Contexts *or* COMM 6224: Communication and Health Organizations  
Elective (3 s.h.): COMM 6131: Social Influence, COMM 6124: Organizational Communication, *or* COMM 6141: Independent Study  
Elective: (3 s.h.) for Comprehensive Exam Option *or* COMM 7000: Thesis (3 s.h.) for Thesis Option

#### Spring

COMM 6030: Research Methods  
COMM 6210: Media and Health  
COMM 6220: Interpersonal Health Communication  
COMM 6031: Communication Pedagogy  
Elective (3 s.h.): COMM 6110: Media Effects, COMM 6120: Interpersonal Communication, *or* COMM 6141: Independent Study  
Elective: (3 s.h.) for Comprehensive Exam Option *or* COMM 7000: Thesis (3 s.h.) for Thesis Option

#### Summer

COMM 7001: Thesis (if applicable)

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### Two-Year Plan

#### Fall 1

COMM 6000: Communication Theory  
COMM 6230: Introduction to Health Communication  
COMM 6221: Intercultural Communication in Health Contexts *or* COMM 6224: Communication and Health Organizations

#### Spring 1

COMM 6030: Research Methods  
COMM 6210: Media and Health *or* COMM 6220: Interpersonal Health Communication  
Elective (3 s.h.): *Note:* Prospective graduate teaching assistants (GTAs) should enroll in COMM 6031.

#### Fall 2

COMM 6221: Intercultural Communication in Health Contexts *or* COMM 6224: Communication and Health Organizations  
Elective: (3 s.h.) for Comprehensive Exam Option *or* COMM 7000: Thesis (3 s.h.) for Thesis Option

#### Spring 2

Elective: (3 s.h.)  
Elective: (3 s.h.) for Comprehensive Exam Option *or* COMM 7000: Thesis (3 s.h.) for Thesis Option

#### Summer 2

COMM 7001: Thesis (if applicable)

**Three-Year Plan**

**Fall 1**

COMM 6000: Communication Theory  
COMM 6230: Introduction to Health Communication

**Spring 1**

COMM 6030: Research Methods  
COMM 6210: Media and Health *or* COMM 6220: Interpersonal Health Communication

**Fall 2**

COMM 6221: Intercultural Communication in Health Contexts *or* COMM 6224: Communication and Health Organizations.  
Elective: (3 s.h.)

**Spring 2**

COMM 6210: Media and Health *or* COMM 6220: Interpersonal Health Communication  
Elective: (3 s.h.)

**Fall 3**

Elective: (3 s.h.) for Comprehensive Exam Option *or* COMM 7000: Thesis (3 s.h.) for Thesis Option

**Spring 3**

Elective (3 s.h.) for Comprehensive Exam Option *or* COMM 7000: Thesis (3 s.h.) for Thesis Option

## Recommended Interdisciplinary Courses

Below is a list of possible courses you might consider taking outside of the School of Communication. Students may count up to six (6) hours of outside courses toward their degree. Three (3) semester hours (s.h.) may be at the 5000 - 7000 level; three (3) s.h. must be at the 6000 level or higher. Unless otherwise noted, the following courses are 3 s.h. each; however, in all cases, you should consult the ECU graduate handbook for your respective year to verify course information.

### **COLLEGE OF ARTS AND SCIENCES, THOMAS HARRIOT**

#### **Anthropology (ANTH)**

5015 Advanced Ethnographic Methods and Theory  
6007 Medical Anthropology and Public Health (same as MPH 6007)  
6102 Core Course: Cultural Anthropology

#### **Economics (ECON)**

5910 Health Economics  
6910 Quantitative Methods in Health Economics

#### **English (ENGL)**

7527 Language and Society  
7605 Discourse Analysis  
7630 Cultural Rhetoric and Writing  
7640 Discourse for Special Interests  
7701 Research Methods in Technical and Professional Writing  
7705 Ethical Issues in Professional Communication  
7710 Professional Communication  
7712 Grant and Proposal Writing  
7730 Issues in Technical Communication

#### **International Studies (INTL)**

6005 Communication Across Cultures  
6510 Global and Multicultural Discourse

#### **Psychology (PSYC)**

5400 Advanced Gerontology  
6327 Methods in Human Measurements  
6343 Psychology of Organizational Behavior  
6350 Psychology of Sexual Behavior  
6353 Behavioral Assessment and Intervention  
6406 Advanced Developmental Psychology  
6421 Social Psychology  
6428 Cognitive Psychology  
6430 Statistics and Research Design  
6443 Computation of Behavioral Statistics

#### **Sociology (SOCL)**

5200 Seminar in the Sociology of Health  
5318 Social Aspects of Death and Dying  
5335 Sociology of Marriage Problems  
5400 Seminar in Gender Roles  
5600 Seminar in Aging  
5700 Seminar in Social Interaction  
5800 Seminar in the Family

6100 Aging and Health  
(same as GERO6100 and MPH6100)  
6312, 6313 Multivariate Technique and Analysis  
6459 Seminar on Modern Sociological Theory  
6488 Seminar in Research Methods and Design

**COLLEGE OF BUSINESS MANAGEMENT (MGMT)**

6802 Organizational Behavior

**Marketing (MKTG)**

6162 Marketing Management

**COLLEGE OF EDUCATION EDUCATIONAL LEADERSHIP**

6000 Leadership and Communication

**COLLEGE OF HEALTH AND HUMAN PERFORMANCE**

**Exercise and Sports Science (EXSS)**

6115 Physical Activity and Public Health  
6133 Sports Marketing and Public Relations

**Health (HLTH)**

5200 Health Education in the Workplace  
5310 Education for Human Sexuality  
5345 Alcoholism in Health Educations  
5900 Stress Management  
6001 Foundations of Health Education and Promotion  
6200, 6201 Program Planning and Evaluation in Health Education and Promotion I & II (3, 1)  
6355 Alcohol, Tobacco and Other Drug Education and Prevention  
6400 Management of School Health Education Programs  
7100 Qualitative Research: Analysis and Interpretation

**COLLEGE OF HUMAN ECOLOGY**

**Child Development and Family Relations (CDFR)**

5300 Families, Sexuality, and Gender Roles  
5007 Public Policy and Legal Issues Affecting Families  
6320 Family Treatment in Substance Abuse Rehabilitation (same as REHB 6320)  
6401 Family Theories and Issues

**Criminal Justice (JUST)**

6005 Legal Aspects of Substance Abuse  
6008 Drugs and Crime as a Community Health Issue

**Nutrition and Dietetics (NURT)**

5001 Nutrition and Exercise (2)  
5300 Nutrition for Wellness

6610 Nutrition and Public Health Issues (same as MPH8810)

**Social Work (SOCW)**

5400 Seminar in Aging Studies (same as CDFR5400; GERO5400)  
6322 Practice in Health and Aging  
6392 Social Work Practice in Mental Health  
6711 Introduction to Evaluation Research

6730 Conducting Evaluation Research

## **INTERDISCIPLINARY PROGRAMS**

### **Gerontology (GERO)**

5400 Seminar in Aging Studies

5903 Readings in Aging Studies

6022 Perspectives on Death and Dying

6100 Aging and Health

### **Public Health (MPH)**

6000 Public Health Practice

6002 Advanced Public Health Practice

6005 African American Health

6006 Making Sense of Data

6007 Medical Anthropology and Public Health: A Global Perspective

6010 Fundamentals of Environmental Health

6011 Introduction to Epidemiology

6013 Behavioral Sciences and Health Education

6020 Research Methods

6035 Interdisciplinary Rural Health

6610 Nutrition and Public Health Issues

## **SCHOOL OF ALLIED HEALTH SCIENCES**

### **Community Health (COHE)**

6000 Health Care Systems and Problems

6100 Community Health Administration

6300 Health Law

6600 Management of Health Care Operations

6620 Health Care Strategic Planning and Management

6971 Health Policy (3) (same as NURS 6971)

### **Physician Assistant Studies (PADP)**

6800 Behavioral Medicine and Psychosocial Issues in Health Care

6850 Health Promotion / Disease Prevention

### **Rehabilitation Studies (REHB)**

5795 Prevention of Alcohol and Drug Abuse

5796 Contemporary Alcohol/Drug Abuse Issues

## **SCHOOL OF NURSING**

### **Nursing (NURS)**

5327 Women's Health

5620 International Health Care

6035 Interdisciplinary Rural Health

6208 Concepts of Health Promotion and Disease Prevention for Advanced Nursing Practice

## SOC Graduate Faculty

### Graduate Faculty

**T. Harrell Allen**, Professor  
Ph.D., 1973, Ohio State University

**Barbara Bullington**, Teaching Instructor  
M.S., 1999, Shippensburg University

**Hsiao-Kang (Rudy) Chu**, Assistant Professor  
M.F.A., 2004, University of North Carolina,  
Greensboro

**Rebecca Dumlao**, Associate Professor  
Ph.D., 1997, University of Wisconsin, Madison

**Michael Dermody**, Teaching Instructor  
M.S., 1995, Ithaca College

**Cindy Elmore**, Assistant Professor  
Ph.D., 2003, University of North Carolina, Chapel  
Hill

**Festus Eribo**, Professor  
Ph.D., 1989, University of Wisconsin, Madison

**Todd Fraley**, Assistant Professor  
Ph.D., 2004, University of Georgia, Athens

**Erick Yates Green**, Assistant Professor  
M.F.A., 2005, University of Southern California

**Pamela Hopkins**, Teaching Instructor  
M.A., 1986, Penn State University

**John Howard**, Assistant Professor  
Ph.D., 2003, Bowling Green State University

**Tim Hudson**, Professor  
Ph.D., 1991, Temple University

**Linda Kean**, Acting Director/Associate Professor  
Ph.D., 1998, University of Wisconsin, Madison

**Bill Loving**, Associate Professor  
J.D., 1991, Southern Methodist University

### Areas of Specialization

Framing media messages; mass media history;  
journalism and democracy.

Journalism; freelance writing; feature writing; copy  
editing; independent publishing; layout/design;  
desktop publishing; and public relations

Narrative filmmaking; documentary production;  
digital filmmaking; and post production.

Mass media and family communication; diversity  
and family communication; science  
communication; and service learning.

Media production; training media; scientific  
documentaries; and mobile/micro-screen video  
productions.

Journalism; journalist job satisfaction; and turnover  
and gender differences in journalistic content.

International communication; media ethics; and  
press freedom.

Media and democracy; politics of representation;  
alternative media; and popular culture.

Narrative, documentary and broadcast film/video  
production.

Public speaking; business and professional  
communication; and anxiety issues involved with  
speaking in public.

Language and social interaction; institutional and  
mediated discourse; and organizational  
communication.

Gate-keeping; interactive media; consonance in  
broadcast journalism; and documentary.

Health communication; campaign planning; and  
media effects.

First Amendment; freedom of expression; privacy;  
access to records; news gathering torts; and  
newspaper coaching.

**Graduate Faculty** (cont).

**Brain Massey**, Assistant Professor  
Ph.D., 1997, Florida State University

**Dave McCarty**, Assistant Professor  
Ph.D., 1990, University of Texas, Austin

**Aysel Morin**, Assistant Professor  
Ph.D., 2004, University of Nebraska, Lincoln

**Laura Prividera**, Assistant Professor  
Ph.D., 2002, Bowling Green State University

**Sachiyo Shearman**, Assistant Professor  
Ph.D., 2004, Michigan State University

**Eric Shouse**, Assistant Professor  
Ph.D., 2003, University of South Florida

**Bernard Timberg**, Associate Professor  
Ph.D., 1979, University of Texas, Austin

**Geoff Thompson**, Teaching Instructor  
M.A., 2002, University of Florida

**Deborah Thomson**, Assistant Professor  
Ph.D., 2005, University of North Carolina, Chapel Hill

**Tami Tomasello**, Assistant Professor  
Ph.D., 2004, Florida State University

**Linda Vangelis**, Assistant Professor  
Ph.D., 2006, University of South Florida

**Ken Wyatt**, Assistant Professor  
M.F.A., 1999, Temple University

**Areas of Specialization** (cont.)

Web/online and print journalism; international and U.S. journalism; media effects; news story sourcing; and news immediacy.

Market dynamics of technological innovation in the media and telecommunication industries.

Rhetoric; culture; political discourse; nationalism; and identity.

Gender and cultural communication; health communication; and communication pedagogy.

Culture and communication; conflict and negotiation; health communication; social influence; and diffusion of innovation.

Rhetorical and critical theory; and the role of humor and stand-up comedy in popular culture.

Film and television history and genre theory; innovative pedagogy; copyright law and new media; and mental health and media advocacy.

Media production; sports communication; and announcing.

Rhetoric; performance studies; advocacy; and social change.

Social, political, and historical issues related to new media; and academic publishing and new media research.

Interpersonal health communication; interpersonal communication; feminist studies; and aging studies.

Directing, producing, and editing compelling digital media (narrative and nonfiction), video streaming, webcasting, and flash animation.

## APPENDIX A: SOC Graduate Program Forms

Relevant forms for the SOC graduate program begin on the following page. Complete these forms early and in their entirety to help ensure on-time graduation.

**School of Communication  
College of Fine Arts and Communication  
East Carolina University**

**FORM 1A: Proposed Program of Study for the Thesis Option**

I, \_\_\_\_\_, understand that the following constitutes the courses to be taken  
(Print Your Name) for my M.A. program.

*Note:* Once approved, any deviation from this program, once approved, *requires* Form 2: Request to Modify Program of Study to be completed and submitted to the Graduate Program Director.

**THESIS OPTION**

**Communication Courses**

The following core courses are required, plus 9 credits should be courses outside of communication.

Course	Title	Credit Hours	Semester	Year
COMM 6000	Communication Theory	3		
COMM 6030	Research Methods	3		
COMM 6230	Introduction to Health Communication	3		

**Elective Courses**

Need 9 elective courses and 3 to 6 credits hours in communication courses.

Course	Title	Credit Hours	Semester	Year
COMM 7000	Thesis (3 – 6 s.h.)			

**TOTAL:** \_\_\_\_\_ *Note:* A **minimum** of 30 credits is required for the M.A.

\_\_\_\_\_  
Student's signature Date

\_\_\_\_\_  
Advisor's signature Date

\_\_\_\_\_  
Committee Member's signature Date

\_\_\_\_\_  
Committee Member's signature Date

**APPROVED**

\_\_\_\_\_  
Graduate Program Director, SOC Date

**School of Communication  
College of Fine Arts and Communication  
East Carolina University**

**FORM 1B: Proposed Program of Study for the Comprehensive Exams Option**

I, \_\_\_\_\_, understand that the following constitutes the courses to be taken  
(Print Your Name) for my M.A. program.

*Note:* Any deviation from this program, once approved, *requires* Form 2: Request to Modify Program of Study to be completed and submitted to the Graduate Program Director.

**COMPREHENSIVE EXAMS OPTION**

**Communication Courses**

The following core courses are required, plus 9 credits should be courses outside of communication.

Course	Title	Credit Hours	Semester	Year
COMM 6000	Communication Theory	3		
COMM 6030	Research Methods	3		
COMM 6230	Introduction to Health Communication	3		

**Elective Courses**

Need 12 elective courses and 3 to 6 credits hours in communication courses.

Course	Title	Credit Hours	Semester	Year

**TOTAL:** \_\_\_\_\_ *Note: A minimum of 30 credits is required for the M.A.*

\_\_\_\_\_  
Student's signature Date

\_\_\_\_\_  
Advisor's signature Date

\_\_\_\_\_  
Committee Member's signature Date

\_\_\_\_\_  
Committee Member's signature Date

**APPROVED**

\_\_\_\_\_  
Graduate Program Director, SOC Date



**School of Communication  
College of Fine Arts and Communication  
East Carolina University**

**FORM 3: Assistantship Acceptance Form**

Please check the appropriate space below regarding the graduate assistantship:

\_\_\_\_\_ I ACCEPT a graduate assistantship with the School of Communication for the upcoming academic year.

\_\_\_\_\_ I DO NOT ACCEPT a graduate assistantship with the School of Communication for the upcoming academic year.

\_\_\_\_\_  
Name (print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Return form to:**  
Graduate Program Director  
School of Communication  
College of Fine Arts and Communication  
102 Joyner East  
East Carolina University  
Greenville, NC 27858



**East Carolina University  
College of Fine Arts and Communication  
School of Communication**

**FORM 4B: Request to Form a Comprehensive Exams Committee**

For the **Comprehensive Exams option**, M.A. students are required to select an advisor and two (2) committee members, all of whom must be from the School of Communication. **Persons serving on the committee must be ECU faculty. This form should be completed no later than 20 credits into the program.**

\_\_\_\_\_  
Student's Name (Print)                      Student's Signature                      Date

The following faculty agree to serve on my Examining Committee and I request that they be appointed.

\_\_\_\_\_  
Comprehensive Exams Chair (Print)                      Chair's Signature                      Date

\_\_\_\_\_  
Committee Member (Print)                      Member's signature                      Date

\_\_\_\_\_  
Committee Member (Print)                      Member's signature                      Date

**APPROVED**

\_\_\_\_\_  
Graduate Program Director, School of Communication                      Date

**East Carolina University  
College of Fine Arts and Communication  
School of Communication**

**FORM 5: Approval of Thesis / Comprehensive Exams**

Student \_\_\_\_\_  
(Print)

Date \_\_\_\_\_

- 
- \_\_\_ Approve
  - \_\_\_ Approve conditionally
  - \_\_\_ Disapprove

\_\_\_\_\_  
Chair's Name (Print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

- \_\_\_ Approve
- \_\_\_ Approve conditionally
- \_\_\_ Disapprove

\_\_\_\_\_  
Member's Name (Print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

- \_\_\_ Approve
- \_\_\_ Approve conditionally
- \_\_\_ Disapprove

\_\_\_\_\_  
Member's Name (Print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

- \_\_\_ Approve
- \_\_\_ Approve conditionally
- \_\_\_ Disapprove

\_\_\_\_\_  
Outside Member's Name (Print)  
(thesis option)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*Note:* In the event of a conditional approval, the committee chair and committee members should discuss another form of reevaluation such as revisions and/or oral examinations.

## APPENDIX B: Professional Development

### Submitting a Competitive Paper

Participating in scholarly activities, such as attending and presenting papers at professional conferences, is an important part of graduate students' lives. There are many professional organizations at which graduate students can showcase their intellectual work. Some of these organizations are national, such as National Communication Association (NCA); some are regional, such as Central States Communication Association (CSCA) and Southern States Communication Association (SSCA); some are local, such as North Carolina Communication Association; and some are international, such as International Communication Association (ICA). Almost all national, regional and international communication associations organize annual conferences. If you wish to present a paper at these academic conferences, you should start by visiting the websites of these organizations and reading their "Call for Papers."

**Read the "Call for Papers:"** Following the annual conference, every organization announces the new "conference theme" for the next year's meeting and issues a "Call for Papers." Different disciplines and conferences may have different procedures to follow. However, you can always find all the necessary information on deadlines, procedures, and guidelines about submitting a paper in the "Call for Paper" document.

**Choose the Appropriate Interest Group:** Professional organizations almost always have different interest groups within them. Before submitting, you need to decide within which interest group in the organization your paper should be considered and reviewed. You should keep in mind that submitting the same paper to more than one interest group is unethical and usually prohibited. Also, papers submitted to conferences should be original work for that conference, not in press or published at the time of submission.

**Prepare a Title Page and an Abstract:** Many organizations accept and sometimes require electronic submissions. However, some organizations still require hardcopy submissions. Papers, whether mailed through snail-mail or uploaded electronically, should contain a separate title page and a 150-250 word abstract. The title page of the paper should have a full citation: title, name, institution, address, phone number, e-mail address, conference, history of the paper, acknowledgments. The rest of the document should not include any information about the author or his/her institution. This is important to secure a blind-review process.

**Identify Student and/or Debut Papers:** Most academic organizations treat student papers differently. Hence, when submitting your paper, you should indicate on the upper right-hand corner of each title page that it is a "student paper." Also, if you have never presented a paper at a professional conference before, you should write the word "Debut Paper" on the upper right hand corner of title page (see "Call for Papers" for instructions on this).

**Send the Paper:** The due date for papers is strictly enforced. Send your paper to the Interest Group indicated in the "Call for Papers" or upload it through the organization's website. If you are submitting your paper using traditional methods (i.e., mailing in hardcopies) remember to include a "cover letter." Usually, the "Call for Papers" will specify how many copies you need to send and any other pertinent information.

**Await Notification of Acceptance:** If the paper is accepted, you will be notified by mail or e-mail, usually about eight to twelve weeks after your submission. Conference organizers will group three to five papers into thematic panels and let you know the title of your panel, the name of the respondent and how long you will have to present the paper at the conference.

**Revise and Edit the Paper:** After your paper is accepted, you may have a chance to edit or revise your paper, if you wish, and send it to the respondent. If you wish to edit your paper before your respondent sees it, then do so early. Usually the edited version of the paper must be sent to the respondent 4-5 weeks before the conference. If you do not wish to revise or edit your paper before the conference, your respondent will respond to the earlier version of the paper you submitted.

**Bring Copies of the Paper to the Conference:** There will always be people interested in obtaining a copy of your paper. Thus, remember to bring multiple copies of the paper to the conference. Make sure to attach a full title page to each copy.

## Sample Cover Letter for Paper Submissions

Dr. John Doe  
Chair, Health Communication Interest Group  
Western States Communication Association  
Department of Communication  
University of Northern Stars  
Anyville, AA XXXXX

September 1, 2007

Dear Dr. Doe,

Enclosed please find five copies of my manuscript entitled, "The media influences on health care systems" for consideration for the Health Communication Interest Group of the Southern States Communication Association 2007 Conference in New Orleans, LA. Thank you for considering my manuscript.

Sincerely,

Jane D. Gradstudent

Department of Communication Studies  
East Carolina University  
(XXX) XXX-XXX (office phone)  
(XXX) XXX-XXX (department phone)  
(XXX) XXX-XXX (home phone)  
email: jdgrad@ecu.edu

## Submitting a Conference Panel

You may also consider submitting a panel proposal to a conference instead of a paper. Generally, a panel submission has a better chance of acceptance. However, putting together a successful panel requires a careful planning and it takes time. Start putting the panel together at least a month before the deadline.

**Topic:** First determine a topic, which will fit well with the conference theme of that year. Look at the organizations website. Visit the web pages of various interests groups within that organization and read their “Call for Papers.” Think about your interest areas, the papers you have worked on recently and try to determine which one of those papers would best fit with the conference theme.

**Presenters:** After determining the topic, begin to consider possible panelists who might want to contribute to your panel. You can either ask your friends and professors who are interested in participating in your panel to send you the abstract of their papers, or announce your panel topic in professional bulletin boards, networks, or mailing lists (such as crtnet) and look for other participants. Either way, it is always a good idea to contact the potential panelists early. Established scholars are usually asked to be on numerous panels either as chairs or respondents. Your friends and professors, on the other hand, might need some time to think about it.

Traditional panels have a chair, four presenters, and a respondent. But more interactive panels providing discussion among panelists may have fewer people.

The panel chairs introduce panelists, facilitate the session, and time presentations. Invite someone to chair the panel. Avoid picking your panel chair among the presenters.

Some panels do not include a respondent. Consider inviting a respondent to your panel if you are sure that all the papers will be completed ahead of time. Responders need time to read and comment on your papers. Select a respondent who has expertise in the topic area. Do not hesitate to ask established scholars to act as respondents to your panel. If they have time most would be happy to contribute.

**Submission:** The “Call for Papers” document is the main source of information for the conference. Read this document carefully and follow all the guidelines. Choose an appropriate division or interest group within the organization to submit your panel. Never submit the same panel to more than one conference and Interest Group within the organization. Also include only original work/papers on your panel. You should not present the same paper more than once. Also, you should not present an already published paper.

**Proposal:** Follow the guidelines stated in the “Call for Papers” carefully while putting together your panel proposal. Pick a descriptive title for your panel. Include a strong rationale for the panel theme and the papers which will be presented on the panel. Explain how your panel fits into the general theme of the conference. Include the names and contact information for all panelists. Make sure to include the name and contact information of the panel organizer. Send a copy of the proposal to all the panel contributors. Send the original copy of the proposal to the chair of the interest group. The chair of the interest group will contact the panel organizer when or if the panel is accepted. It is the submitter’s responsibility to communicate with the panelists in a timely way.

**Sending the papers to the respondent:** The panel submitter must ensure that the respondent receives copies of completed papers in a timely manner. Consult your respondent to establish the deadline. Usually responders would like to see the complete papers at least 4-5 weeks before the conference, so they have enough time review the papers and prepare their responses. Communicate the deadline to your presenters in advance. Some presenters might have complete papers at the time you submit the panel proposal, but

most will start writing their papers only after the panel is accepted. Give them enough warning by letting them know when the papers will be sent to the responder.

**Reminders:** Remember to send a reminder about a week before the conference to your panelists. An e-mail reminder will be acceptable. In your e-mail state the date, time, and room where the panel will take place and any other necessary information.

**Thank you letters:** Remember to send thank you letters to your panel participants and especially to your respondent.

## Sample Panel Proposal

### **New Developments in Collective Identity: Rhetorical Identities<sup>1</sup>**

Panel Organizer: Aysel Morin, East Carolina University

Respondent: David Worthington, DePauw University

#### Description:

The panel will focus on the theoretical issues surrounding collective identity and introduce new perspectives/methodologies to study the rhetorical construction of collective identity. Niki L. Young will provide a review of the literature; Whitney Aspach will argue for the necessity of employing multiple perspectives; Leslie Reynard will discuss the rhetorical evolution of identity; and Aysel Morin will explore the theories of nationalism and the rhetorical conceptualization of nationhood.

#### Rationale:

As panelists will argue, identity is a complex and fluid concept. It is a site of struggle. Identity can separate or unite people. It can highlight or undermine differences. It can provide harmony and peace or it can be the source of conflict, war, racism, sexism and prejudice. Identity can legitimize or deligitimize power. It can provide the spark for a social movement or mark the end of it. Identity is constantly negotiated and re-negotiated within the frameworks of ever-changing needs, power, power structures and ideologies. Hence studying identity and the process of identification requires multiple, complex and ever-evolving methodologies and perspectives.

Identity is a fundamental human need. It cuts across the boundaries of many disciplines in social sciences. Assessing the contribution of the communication discipline to identity studies and determining where we are and where we can go is crucial for a conference concerned with the health of our discipline. It is important for communication scholars to discover the points of intersection and overlap among various theories and approaches to identity and develop new ways of exploring it.

The goal of our panel is to provide a discussion platform within which the classical approaches to collective identity are reviewed and the new approaches are introduced. We hope that this panel will help further our discussion on the health of our discipline by giving us a chance to assess our accomplishments as a discipline in the area of collective identity, and explore possible new directions.

Chair: Aysel Morin, East Carolina University

“Trans/forming Collective Identity.” Niki L. Young, California State University, Stanislaus

“Uniting Macro and Micro-Level Analytical Perspectives.” Whitney Anspach, University of Washington.

“From Community to 'Communitas': Deconstructing American Identity within the Global Village.” Leslie Reynard, Southern Illinois University at Edwardsville

“Mythical Foundations of National Identity” Aysel Morin, East Carolina University.

PRESENTER’S ABSTRACTS: ATTACHED

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<sup>1</sup> This panel proposal was accepted by NCA in 2005.

## Submitting a Paper for Publication

Publishing your papers in scholarly journals is another way to introduce yourself and your work to others in your discipline. There are a number of scholarly journals in the communication discipline you can consider as potential outlets for your scholarly work. Some of these journals are specifically designed to publish graduate students' work. Some of them are professional outlets for academicians. Both types of journals accept submissions from graduate students. However, the professional scholarly journals tend to be more competitive and their acceptance rates tend to be low. You can find a list of possible journals in the following pages.

Submitting a paper to a journal for publication is as easy as submitting a paper to a conference. The first step in the submission process is determining the journal. Journals have specific requirements ranging from the style to topics. You should never submit your paper to a journal before reading that journal's "Call for Papers" and its editorial policy. You can find both of these documents published on the first pages of the journal and also on the journal's website. You should always closely follow ALL the instructions provided for authors on these documents and prepare your paper accordingly.

Always keep in mind that submitting the same paper simultaneously to more than one journal is unethical. The paper should be an original work. It should not be in press or under review for another journal at the time of the submission.

**Prepare A Title Page and an Abstract:** Some journals accept electronic submissions. However, most still require hardcopy submissions. Papers, whether submitted through snail-mail or uploaded electronically, should contain a separate title page and a 150-250 word abstract. The title page of the paper should have a full citation: title, name, institution, address, phone number, e-mail address, history of the paper, and acknowledgments. The rest of the document should not include any information about the author or his/her institution. You can find the necessary information on where, to whom and how many hard and electronic copies of your paper should be submitted on journals editorial page and the "Call for Papers."

**Write a Cover letter:** Address the letter to the editor of the journal. Be brief in your cover letter. State the title of your paper and the journal. In one or two sentences summarize your study and explain how you think the manuscript fits with journal's goals and scope. (See attached for a sample cover letter.)

**Send the Paper:** Journal editors are elected to serve for a certain period of time—typically for three years. Thus the name and address of the journal editors and their editorial policies change frequently. Make sure that you have the latest "Call for Papers," and the correct name and address for the journal editor before mailing your paper.

**Await Notification:** If the editor thinks your paper is good enough to be considered, he or she will send it out for a blind review. Blind review process may take anywhere between two to six months. Be patient. If you do not hear anything from the editor after three months, do not hesitate to contact him/her. If your paper is accepted for publication, you will be notified by mail.

You can expect three different responses from the editors. They may accept or reject your paper, or request revisions. If you receive a rejection letter, do not get discouraged. Read the comments you received from the reviewers, try to improve your manuscript and send it to another journal. If you receive a "revise and resubmit" request, then revise your paper as soon as you can and send it back to the same journal.

Good luck in your academic studies!

## Sample Cover Letter for Submitting a Paper for Publication

Dr. John Doe  
Professor and Chair  
Department of Communication Studies  
Box: XXXXX  
University of Northern Stars  
Anyville, AA XXXXX

February 23, 2007

Dear Dr. Doe

Enclosed please find two hard copies and one electronic copy of my manuscript entitled, "Being Muslim in a Public School." The paper discusses how "in-between-ness" becomes a part of the identities and communicative patterns of young Muslim women both in and outside of the school life in the U.S. I believe the study makes a meaningful contribution to our discipline, especially to intercultural communication research. Thank you for considering this manuscript for publication in the Journal of Intercultural Communication.

Sincerely,

Jane Doe  
East Carolina University  
School of Communication  
JE XXX  
Greenville, NC, 27858  
E-mail: [jdoe@ecu.edu](mailto:jdoe@ecu.edu)

## APPENDIX C: Scholarly Journals in Communication, Media, Health, and Related Fields

### A

Advances in the History of Rhetoric  
Advertising in Asia: Communication,  
Culture, & Consumption  
Africa Media Review  
African American Communication &  
Identities: Essential Readings  
AIM Report – Accuracy in Media  
American Communication Journal  
American Journal of Health Studies  
American Journal of Public Health  
American Journal of Semiotics, The  
American Journalism  
American Journalism Review  
Annual Review of Public Health  
Applied Communication Research  
Applied Environmental Education and  
Communication  
Applied Semiotics  
Argumentation  
Argumentation and Advocacy  
Argumentative & Alternative  
Communication  
Asian Journal of Communication  
Atlantic Journal of Communication  
Australian Journal of Communication

### B

Basic Communication Course Annual  
Between Communication & Information –  
Information & Behavior  
Black Film Review  
Business Communication Quarterly  
Business Communications Review  
Business Communicator

### C

Canadian Journal of communication  
Carolina Communication Association  
Annual  
CBQ – Communication Booknotes  
Quarterly  
Central States Speech Journal  
College Composition and Communication  
College English

Columbia Journalism Review  
Communication  
Communication Abstracts  
Communication and Critical/Cultural  
Studies  
Communication Arts  
Communication Currents  
Communication Education  
Communication Educator  
Communication Law and Policy  
Communication Monographs  
Communication Quarterly  
Communication Reports  
Communication Research  
Communication Research Reports  
Communication Research Trends  
Communication Review  
Communication Studies  
Communication Teacher  
Communication Theory  
Communication World  
Communication Yearbooks  
Communicator  
Communications – Paris  
Communications and the Law  
Continuum: Journal of Media and Cultural  
Studies  
Controversia  
Convergence: The Journal of Research into  
New Media Technologies  
Corporate Reputation Review  
Critical Discourse Studies  
Critical Inquiry  
Critical Studies in Mass Communication  
Critical Studies in Media Communication  
Critical Studies  
CTheory  
Cultural Studies

### D

differences  
disCLOsure  
Discourse – Journal for Theoretical Studies  
in Media and Culture  
Discourse Processes

Discourse and Society  
Discourse Studies  
Drama Review, The

## **E**

Edge, The  
Education, Communication & Information  
Educational Media International  
Electronic Journal of Communication  
Electronic Journal of Mass Communication  
Research  
EME: Explorations in Media Ecology  
Enculturation  
Encyclopedia of Television News  
Environmental Communication Yearbook  
Equid Novi  
ETC: A Review of General Semantics  
European Journal of Communication  
European Journal of Communication  
Research  
European Journal of Cultural Studies  
European Journal of English Studies  
European Journal of Marketing  
European Journal of Public Health  
European Journal of Social Psychology  
European Journal of Women's Studies  
Explorations of Media Ecology

## **F**

Facing Difference: Race, Gender, & Mass  
Media  
Families, Systems, & Health  
Family and Community Health  
Federal Communications Law Journal  
Feminist Media Studies  
Feminist Studies  
Film Comment  
Film Culture  
Film History  
Film & History  
Film Quarterly  
Films in Review  
First Monday  
Flow  
Forensic of Pi Kappa Delta  
Free Speech Yearbook  
Functions of Language

## **G**

Gazette: International Journal for  
Communication Studies  
Gender & Education  
Gender & Society  
Global Media and Communication  
Global Media Journal  
Group & Organization Management  
Group Communication  
Group Processes & Intergroup Relations

## **H**

Handbook of Media & Communication  
Research  
Handbook of Qualitative Methodologies for  
Mass Communication Research  
Harvard International Journal of  
Press/Politics  
Harvard Management Communication  
Letter  
Hastings Communications & Entertainment  
Law Journal (Comm/Ent)  
Health Communication  
Health Education  
Health Education & Behavior  
Health Education Research  
Health Policy and Planning  
Health Promotion International  
Health Promotion Practice  
Health Psychology  
Historical Journal of Film, Radio &  
Television  
History of Mass Media in the United States  
History of the Mass Media in the United  
States: An Encyclopedia  
Homiletic  
Howard Journal of Communications  
Human Communication Research

## **I**

IEEE Communications Magazine  
IEEE Transactions on Broadcasting  
IEEE Transactions on Communications  
Imperium  
Improvements in Speech Synthesis  
Indian Journal of Applied Linguistics  
Information, Communication & Society  
Information & Communications Technology  
Law

Information Design Journal  
Information Economics & Policy  
Information Society, The  
InterMedia  
International Communication Bulletin  
International Communication Gazette  
International and Intercultural  
    Communication Annual  
International Development  
International Education  
International Journal of Advertising  
International Journal of Applied Semiotics  
International Journal of Communication  
International Journal of Communications  
    Law and Policy  
International Journal of Conflict  
    Management  
International Journal of Cultural Studies  
International Journal of Health  
    Communication  
International Journal of Humor Research  
International Journal of Intercultural  
    Relations  
International Journal of Listening  
International Journal of Media and Cultural  
    Politics  
International Journal of Public Opinion  
    Research  
International Journal of Public Relations  
    Research  
International Journal of Psychology  
International Journal of Sociology  
International Journal of Technology and  
    Human Interaction  
International Journal of the Sociology of  
    Language  
International Relations  
Internet Research  
Interpersonal Communication  
Introduction to Communication Studies  
Iowa Journal of Communication

## **J**

JCOM: Journal of Science Communication  
JMM: The International Journal on Media  
    Management  
Journal for Language and Intercultural  
Communication

Journal for the Study of Rhetorical Criticism  
of the New Testament  
Journal of Advertising  
Journal of Advertising History  
Journal of Advertising Research  
Journal of African Communications  
Journal of African Languages & Linguistics  
Journal of American Culture  
Journal of Applied Communication  
Journal of Applied Communication  
    Research  
Journal of Applied Linguistics  
Journal of Asian Pacific Communication  
Journal of Asian Pacific  
Journal of the Association for  
    Communication Administration  
Journal of Basic Writing  
Journal of Broadcasting  
Journal of Business Communication  
Journal of Broadcasting & Electronic Media  
Journal of Business and Technical  
    Communication  
Journal of Communication  
Journal of Communication Inquiry  
Journal of Communication Management  
Journal of Communication Inquiry  
Journal of Communication & Religion  
Journal of Conflict Resolution  
Journal of Computer-Mediated  
    Communication  
Journal of Contemporary Ethnography  
Journal of Cross-Cultural Psychology  
Journal of Development Communication  
Journal of Diplomatic Language  
Journal of Educational Media  
Journal of Educational Television  
Journal of Electronic Publishing  
Journal of Environmental Health  
Journal of Family Communication  
Journal of Film and Video  
Journal of Gender Studies  
Journal of Global Mass Communication  
Journal of Health Communication  
Journal of Immigrant Health  
Journal of Intercultural Communication  
Journal of International Communication  
Journal of International Women's Studies  
Journal of Language, Identity and Education

Journal of Language and Politics  
Journal of Language and Social Psychology  
Journal of Marketing  
Journal of Marketing Communications  
Journal of Marketing Research  
Journal of Marriage and Family  
Journal of Mass Media Ethics  
Journal of Media and Religion  
Journal of Media Economics  
Journal of Medical Internet Research  
Journal of Memory and Language  
Journal of Newspaper and Periodical  
History  
Journal of Nonverbal Behavior  
Journal of Personality and Social  
Psychology  
Journal of Popular Culture  
Journal of Popular Film and Television  
Journal of Public Health  
Journal of Public Health Policy  
Journal of Public Relations Research  
Journal of Radio Studies  
Journal of Religion and Film  
Journal of Religion and Popular Culture  
Journal of Sex Research  
Journal of Social and Personal Relationships  
Journal of Social and Political Thought  
Journal of Social Psychology  
Journal of Technical Writing and  
Communication  
Journal of the European Institute for  
Communication and Culture  
Journal of the Northwest Communication  
Association  
Journal of the Association of  
Communication Administration  
Journal of Visual Literacy  
Journal of Web Site Promotion  
Journalism  
Journalism and Mass Communication  
Education  
Journalism and Mass Communication  
Quarterly  
Journalism and Communication  
Monographs  
Journalism Bulletin  
Journalism Educator  
Journalism History

Journalism Monographs  
Journalism Quarterly  
Journalism Review  
Journalism Studies  
Journalism: Theory, Practice, & Criticism

## **K**

KAIROS  
KB Journal (Kenneth Burke Journal)  
Kentucky Journal of Communication  
Kaleidoscope: A Graduate Journal of  
Qualitative Communication  
Research

## **L**

Language Arts  
Language Assessment Quarterly  
Language & Cognitive Processes  
Language & Communication  
Language, Culture & Curriculum  
Language & Education  
Language in Society  
Language and Speech  
Language & Intercultural Communication  
Language Learning  
Language Learning & Development  
Learning, Media & Technology  
Liminalities: A Journal of Performance  
Studies  
Listening – Journal of Religion and Culture

## **M**

Management Communication Quarterly  
Marketing Science  
Mass Comm Review  
Mass Communication Review Yearbook  
Mass Communication & Society  
M/C Journal: A Journal of Media and  
Culture  
Media  
Media and Gender Monitor  
Media Asia  
Media, Culture & Society  
Media Development  
Media History  
Media History Digest  
Media History Monographs  
Media Information Australia

Media International Australia  
Media International Australia Incorporating  
Culture & Policy  
Media Literacy in the Information Age -  
Information & Behavior  
Media & Power  
Media & Methods  
Media Psychology  
Media Studies Journal  
Media Tenor International  
Men and Masculinities  
Modern Language Review  
Multilingua – Journal of Cross Cross-  
Cultural and Inter-language  
Communication

## **N**

National Forensic Journal  
New Cinemas: Journal of Contemporary  
Film  
New Jersey Journal of Communication  
New Media & Society  
News Media & the Law  
News Photographer  
Newspaper Research Journal  
North Dakota Journal of Speech & Theatre

## **O**

Ohio Communication Journal  
Organization  
Organization Studies  
Other Voices

## **P**

Pacific Journalism Review  
Peace and Conflict Studies Journal  
Personality & Social Psychology Review  
Personal Relationships  
Philosophy & Rhetoric  
Political Communication  
Political Communication & Persuasion  
Politics & the Press  
Popular Communication  
Popular Music & Society  
Pre/Text: An Interdisciplinary Journal of  
Rhetoric  
PR Reporter

Profiles in Journalistic Courage - Media  
Studies

Progress in Communication Sciences  
Psychological Bulletin  
Psychology & Marketing  
Public Opinion Quarterly  
Public Relations Journal  
Public Relations Quarterly  
Public Relations Review

## **Q**

Qualitative Inquiry  
Qualitative Research Reports in  
Communication  
Quarterly Journal of Public Speaking  
Quarterly Journal of Speech  
Quarterly Journal of Speech Education  
Quarterly Review of Film & Video

## **R**

Race, Gender, & Class  
Racial and Ethnic Studies  
Radio Journal: International Studies in  
Broadcast & Audio Media  
Radio & Television  
Regent Online Journal of Communication  
Religion & Mass Media: Audiences &  
Adaptations  
Religious Communication Today  
Reporting for Journalists  
Research in Language and Social Interaction  
Review of Communication  
Rhetor  
Rhetoric  
Rhetoric & Public Affairs  
Rhetoric Review  
Rhetorica  
Rocky Mountain Communication Review  
RSQ: Rhetoric Society Quarterly

## **S**

Science  
Seminars in Speech & Language  
Semiotica  
Sex Roles  
Signs  
Small Group Research

Social Behavior & Personality: An  
International Journal  
Social Cognition  
Social Influence  
Social Semiotics  
South African Journal for Communication  
Theory and Research  
Southern Communication Journal  
Southern Speech Journal  
Southwestern Mass Communication Journal  
Speech Communication  
Speech Teacher  
Speech Monographs  
Speech Education  
Studies in Communication  
Studies in Communication Science  
Studies in Language  
Studies in Hispanic Cinema  
Study of Discourse  
Successful Professor, The  
Switch Journal  
Symbolic Interaction

## T

Talking Difference: On Gender & Language  
Technical Communication  
Technical Communication Quarterly  
Technology and Culture  
Telecommunications Policy  
Telecommunications & Space Journal  
Television  
Television & New Media  
Television Quarterly  
Texas Speech Communication Journal  
Text: An Interdisciplinary Journal for the  
Study of Discourse  
Text and Performance Quarterly  
Text and Talk  
Theatre Topics  
Theory Culture and Society  
Translation Journal  
Trends in Communication

## V

Velvet Light Trap: A Critical Journal of  
Film & Television  
Visual Cognition  
Visual Communication

Visual Communication Quarterly  
Washington Journalism Review  
Western Journal of Communication  
Western Journal of Speech Communication  
Western Speech  
Western Speech Communication  
Women in Communication: A Biographical  
Sourcebook  
Women & Language  
Women & Language News  
Women's Health International  
Women's Studies  
Women's Studies Quarterly  
Women's Studies in Communication  
Word and Image  
World Communication  
Written Communication

## Y

Youth & Society