

making a living // making a life

schedule of events // January 25, 2008 // Jenkins Fine Arts Center

8:00–8:45 **Breakfast** // Music // Registration
Speight Auditorium Foyer

8:45–10:00 **Welcome** // Michael Drought, Director of the School of Art and Design
Introduction // Linda Darty, Professor, Metal Design
Opening Keynote Speaker // Becky Anderson
Speight Auditorium

10:15–11:15 **Breakout Session #1**

Jane Filer <i>painting</i> 1326	Marcia Macdonald <i>metal</i> 1324	Catherine Ellis <i>textiles</i> 1342	Michael Brown <i>wood</i> 1325	Mike Jousse <i>graphic design</i> 1301	Trevor Van Meter <i>illustration</i> 1110	Scott Avett <i>printmaking</i> auditorium
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11:30–12:30 **Breakout Session #2**

Jane Filer <i>painting</i> 1326	Marcia Macdonald <i>design metal</i> 1324	Michael Waller & Leah Foushee <i>sculpture</i> 208	Nick Joerling <i>ceramics</i> 1325	Annette W. Brooks & Kay Barrow <i>art education</i> 1342	Trevor Van Meter <i>illustration</i> 1110	Taj Forer <i>photography</i> 1327
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12:30–1:45 **Lunch** // third floor Foundations Gallery Foyer (near room 1320)

1:45–2:45 **Afternoon Keynote Speaker**
Jon Ellenbogen // “Finding Your Way: Choosing the Life of a Working Artist”
Speight Auditorium

3:00–4:00 **Breakout Session #3**

Scott Avett <i>printmaking</i> auditorium	Michael Brown <i>wood design</i> 1325	Catherine Ellis <i>textiles</i> 1342	Nick Joerling <i>ceramics</i> 1324	Mike Jousse <i>graphic design</i> 1301	Michael Waller & Leah Foushee <i>sculpture</i> 208	Taj Forer <i>photography</i> 1326	Ira Varney <i>art education</i> 1327
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4:15–6:00 **Panel Discussion** with all the artists
Speight Auditorium

ECU
School
of Art &
Design

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List of Presenters and Presentations

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Becky Anderson (morning keynote speaker)

sponsored by the Graduate Alliance

Becky Anderson will describe how HandMade in America has fostered an arts-based economy that encourages partnerships between artists and tourism, small business, environmental organizations, construction trades, and traditional economic development organizations.

HandMade in America is a non-profit organization promoting craft arts and culture for community and economic development in western North Carolina. Executive Director for HandMade in America, Becky Anderson oversees operations and programs that involve 3,000 citizens and 20 regional partnerships and serves as a consultant for cultural and economic development projects related to the arts. Becky received her B.A. from Western Carolina University – Cullowhee and did graduate work at University of North Carolina in Asheville.

Scott Avett sponsored by the Printmaking Guild

Faith, Hard Work, and Patience

Being an active painter and printmaker has proven to be more about being resourceful than anything else. Once I recognized my obligation to be an artist, my source of income became irrelevant. Everything I do is structured around my production of art, whether it is in the form of painting, printmaking, or song writing.

Scott Avett earned a BS in communications in 1999 from East Carolina University and a BFA in painting in December of 2000. Avett's passions include creating using multiple artistic mediums, such as illustration, printmaking, painting, sculpture, song writing, and performing. After graduation, Avett opened a small art gallery to showcase local artwork and provide a space to work on his own art. In 2000, he and his brother Seth collaborated musically to form a band fittingly called, The Avett Brothers. While keeping a very busy traveling schedule, he continues to fit in creative activities and maintain a life as an artist.

Annette W. Brooks & Kay Barrow

sponsored by the Art Education Guild

Thinking About Teaching Art? Two Paths to Get There

Art Educators have great influence on students who decide to explore the visual arts as a career, as well as students who don't. Teachers receive great joy from helping others discover their creative selves, while personally expanding their own creativity in ways that could not have been done otherwise. This presentation will cover the realities of teaching art in public and private schools, as well as at the university level.

Annette Brooks has a BFA (painting and printmaking), MFA (painting and crafts design) and Masters Teaching Certification from East Carolina University. She also has Mentor and Clinical Teacher training. She has taught 30 years in the public schools and worked with numerous ECU art interns. Her teaching experience includes classes taught in the public school, community college, technical school, university, art gallery, parks and recreation department, community schools program, and her private home studio.

Michael Brown sponsored by the Wood Design Guild

It might be wood but can you float it in the marketplace?

Michael Brown will discuss his career in woodworking, covering topics including marketing, gallery representation, pricing, networking, and real life business concerns related to studio practice.

Michael Brown describes himself as a: boat builder, itinerant carpenter, milkman, baker, cook, window cleaner, barman, lifeguard, swimming teacher, sailing teacher, sailor, captain, radio operator, entrepreneur, painter, designer, manager, woodworker, artist, husband, stepfather and chair maker. Michael makes a living as a woodworker, using traditional hand tool techniques, creating furniture in his studio in Bath, North Carolina.

Jon Ellenbogen (afternoon keynote speaker)

sponsored by the Graduate Alliance

Finding Your Way—Choosing the Life of a Studio Artist

The life of a working artist is an attainable goal, requiring hard work, risk tolerance, and self-reliance. But the rewards are manifold and inspirational examples abound.

Jon Ellenbogen and his wife, Rebecca Plummer, have operated Barking Spider Pottery for over 30 years. Their passive solar home and studio is built above the Toe River in the North Carolina mountains near Penland School of Crafts. Jon was trained as an engineer at The Cooper Union and holds a PhD from Columbia University. After working on the anti-ballistic missile project at Bell Laboratories and teaching engineering, he took a ceramics class at Penland School of Crafts, where he met Rebecca. He's been a potter ever since.

Catherine Ellis sponsored by the Textiles Guild

Becoming an Effective Creator: Career Decisions and Possibilities

All artists/craftsmen face decisions throughout their entire careers. Catharine Ellis will talk about some of her choices and why she made them.

Catharine Ellis received a BA from Marymount College in Tarrytown, New York, and continued her education at Penland School of Crafts and Haystack Mountain School of Crafts. She divides her time between studio work and teaching in the Professional Craft Program at Haywood Community College in Clyde, NC. Her work has been exhibited throughout the United States as well as Canada, Korea, Chile, Japan and Belgium. Ellis's work uses complex dyeing and weaving techniques to create woven imagery.

Jane Filer sponsored by the Painting Guild

History, Obstacles, and Career Strategies

A presentation will cover early- and mid-career choices in business and creating a body of work. The discussion will include how and when to approach galleries and the importance of exposure and self promotion.

Nationally recognized Chapel Hill artist Jane Filer received her BFA from Southern Illinois University at Carbondale in 1982 and her MFA from the University of North Carolina at Chapel Hill in 1985. She has gallery representation along the east coast. Her work has been seen in Art News Magazine, American Art Collector and Southern Living magazine. Major corporations, hospitals, and universities collect Filer's work.

Taj Forer sponsored by the Photography Guild

A Journey Underway

Taj Forer will give an overview of his photographic career from the founding of *Daylight Magazine* up through the publication of his monograph and exhibition with Yossi Milo Gallery in New York. He will also share some new work that is currently underway.

Taj Forer's first monograph, Threefold Sun, will be published this fall by Edizioni Charta and will accompany an exhibition. Mr. Forer studied at Sarah Lawrence College and the University of North Carolina, Chapel Hill. He is a founding editor of the contemporary photography publication Daylight Magazine and currently lives and works in North Carolina. He is represented by Yossi Milo and Branch Galleries and was a 2007 Artist in Resident at North Carolina Contemporary Art.

Nick Joerling sponsored by the Ceramics Guild

I Am What I Do With My Hands

A life in the studio: How do you know if you want it? How do you get it? What have you gotten? Joerling will discuss his observations about the challenges and rewards of life as a studio artist.

Nick Joerling is a full-time studio potter who has maintained a studio in Penland, North Carolina since the mid-1980s. He received a BA in history from the University of Dayton, Ohio, and an MFA in ceramics from Louisiana State University in 1986. He has taught workshops throughout the United States and abroad, been widely reviewed and exhibited, and is represented in public and private collections.

Mike Joosse sponsored by the Design Associates

500* Things I Learned After Graduation (*I rounded up a little.)

Being a designer is tough work. You have to figure out how to stay happy, how not to sell your soul, what new tricks to learn, and which shade of black best matches your expensive computer. Mike will share some tips, ideas, and a rant or two on how to prepare yourself to enter the working world and what you might see when you get there.

Mike Joosse is the Creative Supervisor at Ogilvy Durham, the current President of AIGA Raleigh, and the incoming Presidents' Council Chair for AIGA's national board of directors. His work has been recognized by 365: AIGA Annual Design Competitions, AIGA 50, BOOM, HOW Magazine's Self-Promotion Annual and the Triangle Addy Awards. His words have appeared in Print Magazine. His chin and hands can be seen in the book Inspirability. His parents still do a lot of nodding and smiling when he talks about his job.

Marcia Macdonald sponsored by the Metals Guild **Conscious and Unconscious Meanderings...How Did I Get Here from There and How Do I Keep it Going?**

Macdonald will discuss how things have unfolded personally and professionally, resulting in growth, awareness, change, and development. She will also discuss how she sustains her life as an artist, what she does to keep going, as well as what other artists do to keep going.

Marcia Macdonald has a BFA in design from University of North Carolina, Greensboro, and an MFA in jewelry and metals from University of Massachusetts Dartmouth. Marcia divides her time between creating one-of-a-kind jewelry and limited edition

production work. Her work has been shown at craft shows such as the Smithsonian Museum of Art Craft Show, the Philadelphia Museum of Art Craft Show and the American Craft Council Show. She has exhibited both nationally and internationally and taught workshops at Penland School of Crafts, Arrumont School of Crafts, and Haystack Mountain School of Crafts.

Trevor Van Meter sponsored by the Design Associates
New Directions in Illustration

In today's digital world illustrators can work for clients anywhere from almost anywhere, even Greenville! Van Meter will show some of his work, talk about current projects, and discuss his experience as a freelance illustrator and animator in today's digital realm, focusing on the changing and challenging markets for illustrators today.

Trevor Van Meter graduated from the School of Art and Design at ECU in 1999 with a BFA concentration in illustration. After a few years working in New York City he relocated to Greenville and runs a successful freelance illustration business, tvn/studio. Trevor's work ranges from traditional media to pixel art, Flash animation to vector art, character development to the vinyl toy realm, and beyond. Some of his clients include: Disney, Google, Ricoh, Bell Solo, RedBull, Classic Media, the Cartoon Network, Mazda, Lego, Citibank, Hasbro and Adidas, and many others.

Ira Varney sponsored by the Art Education Guild

Teaching Art in Today's Public Schools

Varney will describe his experiences as an art teacher in middle and high school art classrooms.

Ira Varney is an art teacher and Art Department Chair at South Central High School in Pitt County. Varney is a 1999 graduate of ECU with a BFA in art education, concentrating in sculpture. He is currently in his ninth year of teaching. Before teaching at South Central, Varney taught middle school for three years in Johnston County.

Michael Waller and Leah Foushee

sponsored by the Sculpture Guild

Making a Living as a Sculptor

Sculptors Michael Waller and Leah Foushee will discuss their perspectives on the "real world" of art. They will discuss their experiences working in art-related professions while continuing to create individual and public art. They will also discuss their decision to buy and build rather than rent a studio as they started their business.

Michael Waller and Leah Foushee received BFAs in sculpture from East Carolina University. Michael has worked as a professional foundry technician, mold-maker, and metalsmith, and Leah teaches art. They continue to create and exhibit their work. They collaboratively created public art projects for the city of Durham, the North Carolina School of the Arts, Duke Corporate Education, the American Tobacco Historic District, as well as other public and private institutions. They reside in Hillsborough, North Carolina where they are building their studio and running their business, WallerFoushee Studios, LLC.