The 7th Annual Jean Mills Health Symposium:

Creating Effective Partnerships to Reduce Health Disparities and Improve Minority Health

Friday, February 4, 2011
Registration 8:30am
Program: 9:00am – 3:45pm

Greenville Hilton
Greenville, NC

Sponsored By:
College of Allied Health Sciences
in collaboration with the ECU Medical & Health Sciences Foundation,
Pitt Memorial Hospital Foundation and Eastern AHEC

ACKNOWLEDGEMENT

This Symposium is supported by the ECU Medical & Health Sciences Foundation through a generous gift in the memory of Jean Elaine Mills and the Pitt Memorial Hospital Foundation.
ABOUT THE WORKSHOP
The Symposium will feature recognized experts who are knowledgeable about the key principles of community engagement: mutual benefits, collaborative relationships, and empowerment. Presentations will focus on the scholarship of engagement and on service to the community with an engagement model addressing health disparities and minority health.

OBJECTIVES
At the conclusion of the symposium, participants should be able to:
• Explain successful campus-community health partnerships that illustrate the power of sustainable collaboration
• Empower community members to participate in community based participatory health research (CBPHR)
• Discuss funding sources for community based participatory health research (CBPHR) and campus community health partnerships
• Provide networking opportunities for researchers, practitioners, community residents and community leaders who are interested in rural health

PROGRAM LOCATION
This program is being held at the Hilton of Greenville, located at 207 SW Greenville Blvd in Greenville, NC.

Please bring a jacket or sweater to ensure your comfort. We cannot assure a constant room temperature.

AGENDA

8:30 – 9:00 a.m. Registration
9:00 – 9:15 a.m. Welcome and Opening Remarks
Stephen Thomas, EdD
Dean, College of Allied Health Sciences
East Carolina University
Amos T. Mills, III

9:15 – 10:15 a.m. Keynote – “Community Participatory Research: Myths and Realities”
William C. ”Bill” Jenkins, MS, MPH, PhD
Adjunct Associate Professor of Epidemiology
Morehouse School of Medicine
Senior Fellow, the Institute for African American Research
University of North Carolina at Chapel Hill

10:15 – 10:30 a.m. BREAK
10:30 – 11:15 a.m. Panel - “Challenging Assumptions”
Sharon Elliot-Bynum, PhD
Reverend Danny Ellis, LPN, MBA, PhD-ABD
Melissa Bailey, LCPS, MEP

11:15 – 11:30 a.m. Questions
FACULTY

Keynote
William C. “Bill” Jenkins, MS, MPH, PhD
Adjunct Associate Professor of Epidemiology
Morehouse School of Medicine
Senior Fellow, the Institute for African American Research
University of North Carolina at Chapel Hill

Lunch Plenary
Barbara Pullen-Smith, MPH
Director
Office of Minority Health and Health Disparities
North Carolina Department of Health and Human Services (NC DHHS)

Melissa Bailey, LCPS, MEP
Lead Recruiter

Sloane C. Burke, PhD, CHES
Assistant Professor
College of Health and Human Performance
Department of Health Education and Promotion
East Carolina University

Sharon Elliot-Bynum, PhD
Co-Founder and Executive Director of CAARE

Diane Campbell, MD, MPH, RN
Division of Infectious Diseases, Department of Internal Medicine
Brody School of Medicine
East Carolina University

Michele Cherry, MPA candidate, BS
Edgecombe County Breast Cancer Taskforce
Heritage Hospital

Maria C. Clay, PhD
Co-Director Office of Interdisciplinary Health Sciences Education
Assistant Professor
Department of Bioethics and Interdisciplinary Studies
East Carolina University

Reverend Danny Ellis, LPN, MBA, PhD-ABD
Pastor of St. Paul Baptist Church
Enfield, NC

Jeannie Golden, PhD
Department of Psychology
East Carolina University

Annette G. Greer, PhD, MSN, RN
Co-Director Office of Interdisciplinary Health Sciences Education
Assistant Professor
Department of Bioethics and Interdisciplinary Studies
East Carolina University

Christina Hardy, MPH
Community Research Fellow/Program Manager
Center for Health Promotion and Disease Prevention/NC TraCS
University of North Carolina at Chapel Hill

Robin High, RD
Nutrition Program Director
Pitt County Health Department

Keith Letchworth, MEd
Department of Psychology
East Carolina University

Alexandra Lightfoot, EdD
Assistant Director
Community Engagement/Partnerships, CBPR Core and Kellogg Health Scholars Program
Center for Health Promotion and Disease Prevention
University of North Carolina at Chapel Hill

Kerry Anne Littlewood, MSW, PhD
Executive Director
Lucille W. Gorham Intergenerational Community Center
Assistant Professor
School of Social Work

Deborah Moody
Director of Programs
Lucille W. Gorham Intergenerational Community Center

Alicia Moran
Student presenter
Department of Psychology
East Carolina University

Albee Ongsuo
Student presenter
Department of Psychology
East Carolina University

Annette I. Peery, EdD, RN, CNE, CDE
Department of Graduate Nursing Science
College of Nursing
East Carolina University

Janice VanRiper, JD, PhD
Teaching Assistant Professor
Department of Bioethics and Interdisciplinary Studies
East Carolina University

Elizabeth Wall-Bassett, PhD, RD
Assistant Professor
Department of Nutrition Science
East Carolina University

CREDIT

Continuing Education Units (CEU): Application has been made to the Division of Continuing Studies at East Carolina University for 0.5 (5.5 contact hours) units of continuing education.

Certified Health Education Specialist (CHES): The NC AHEC Program is a designated provider of continuing education contact hours (CHEC) in Health Education by the National Commission for Health Education Credentialing, Inc. This program is designated for the CHES to receive up to 5.5 Category I contact hours in health education.

Contact Hours: Certificates reflecting 5.5 contact hours of education will be awarded at the completion of the program. NOTE: Nurses can use contact hours towards continuing education requirements for the NC Board of Nursing.

Participants must attend 100% of the program in order to receive credit.
**REGISTRATION INFORMATION**

**Registration fees:**
- Received **on or before** January 28, 2011 ................................................................. $35.00
- Received **after** January 28, 2011 ............................................................................. $40.00
- Student fee if received **on or before** January 28, 2011 ........................................... $20.00
- Student fee if received **after** January 28, 2011 .................................................... $25.00

The registration fee includes all program supplies, production cost, refreshment breaks, and lunch. Participants are encouraged to take advantage of the reduced advance registration fee by registering **on or before** January 28, 2011. If you register early and subsequently cancel, a full refund will be made through January 28, 2011. No refunds will be made thereafter, but you may designate an alternate participant to attend the conference in your place. We would appreciate advance notification of any alternate participants.

Participants who pay with a credit card may fax their completed registration form to (252) 744-5229. Those choosing to pay with a check (made payable to Eastern AHEC) should mail the completed registration form and check to:

Eastern AHEC  
Attn: Registration  
PO Box 7224  
Greenville, NC 27835-7224

Register online at http://eahec.ecu.edu

Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least 2 weeks prior to the event at (252) 737-1016 (Voice/TTY).

If you would like more information about the program, call Amy Bullock at Eastern AHEC at (252) 744-5205 or Email: bullockamy@ecu.edu

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**PAYMENT**

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