Keynote speaker Dr. Janice C. Probst, Director of the South Carolina Rural Health Research Center, will share valuable knowledge about innovative methods to address minority health in rural communities. This one-day conference will feature sessions on:

- the application of social media in health and health care
- the use of “apps” to enhance the health of citizens of NC and/or the practice of health professionals
- the impact of environment on health and health care
- healthcare reform after the 2012 election
- community/campus partnerships as a vehicle to reduce health disparities

Audience
The Symposium is open to allied health and public health providers, community residents and lenders, nurses, dentists and oral health providers, physicians, other health care providers, faith-based organizations, ECU faculty/staff/students, and the general public.

Continuing Education Units (CEUs)
East Carolina University’s Office of Continuing Studies will issue up to 0.6 CEUs (6 contact hours) for all those requesting them. The cost of CEUs is $5 payable on the day of the event.

Additional Information
For more information or to register, visit www.ecu.edu/dcs/mills.cfm or call (252) 328-9198/(800) 767-9111.
Schedule of Events

8:30 am  Registration check-in begins  Atrium
Posters and displays

9:00 am  Welcome  Auditorium
Dr. Stephen Thomas, Dean, ECU College of Allied Health Science

9:15 am  Keynote presentation  Auditorium
Janice C. Probst, MS, PhD is a Professor in the Department of Health Services Policy and Management, Arnold School of Public Health, University of South Carolina. Dr. Probst leads the Federally-funded South Carolina Rural Health Research Center. Dr. Probst received her undergraduate training at Duke University and her graduate training at Purdue University (MS) and the University of South Carolina (PhD). Dr. Probst has extensive experience in health services research, with an emphasis on rural and vulnerable populations. She has more than 90 papers in the peer reviewed literature. Dr. Probst received the 2008 National Rural Health Association “outstanding researcher” award for her work in rural minority health. Her contributions were recognized in 2013 at the University of South Carolina’s Martin Luther King, Jr. Day, with the Social Justice Award for faculty., Director, South Carolina Rural Health Research Center

10:15 am  Questions & Answers session  Auditorium

10:30 am  Break  Atrium
Posters and displays

10:45 am  Response Panel  Auditorium
Dr. Stephen Thomas, Dean, ECU College of Allied Health Science
Dr. Sylvia Brown, Dean, ECU College of Nursing
Dr. Greg Chadwick, Dean, ECU School of Dental Medicine

11:45 am  Luncheon Presentation  Conference Rooms
Bambang Parmanto, PhD is a Professor of Health Information Management, Biomedical Informatics, and Clinical Translational Science at the University of Pittsburgh. His research has been in the areas of telehealth, mobile health (mHealth), persuasive technologies, and data mining. He leads the development of many telehealth systems at the Rehabilitation Engineering Research Center (RERC) on Telerehabilitation, including an interactive telerehab system called VISYTER, a novel mHealth for enhanced wellness called iMHere, and a smartphone-based mental health intervention called smartCAT. He is the recipient of the 2010 American Health Information Management Association (AHIMA)’s Triumph Research Award.
Schedule of Events

(continued)

1:00 pm  Concurrent Sessions #1  Conference Rooms & Auditorium

The Role of the Environment in Influencing Minority Health
Andy Yakim, Enbergy Services Supervisor, GUC

The Use of a Personal Fitness Device in Conjunction with Online Social Networking as an Effective Delivery System for Occupational Therapy Community Practice to Enhance an Individual’s Personal Occupation & Self-Efficacy
Chelsea Kapp & Leonard Trujillo

A Community-University Partnership: Understanding, Preventing and Treating the Unique Mental Health and Illness-Related Problems of Minority Youth
Jeannie Golden, Beverly Sheaffer, Phyllis Hazel, Julie Harris, Kristen Alston, Shenae Whitehead, & Ruth-Ann Styron

2:00 pm  Break  Atrium

Posters and displays

2:15 pm  Concurrent Sessions #1  Conference Rooms & Auditorium

The Use of Apps as a Health Tool
Presenter TBA

Cultivating Campus-Community Health Partnerships: Promoting Healthy Families Across Generations with IGCC-Fit
Kerry Anne Littlewood, Deborah Moody, Shawan Sutton, Laurie Potter, & Andrea Bristol

Expansion of Motivating Adolescents with Technology to CHOOSE Health (MATCH) to Fifteen Schools in Tier 1 Counties: Program Success and Expansion Challenges
Lauren Needell, Yancey Crawford, Suzanne Lazorick, George T. Hardison, & Xiangming Fang

3:15 pm  Adjourn

To view the abstracts for each presentation, visit www.ecu.edu/dcs/mills-speakers.cfm
REGISTRATION FORM
Please Complete this form to register for this event

PERSONAL INFORMATION

First Name       Last Name

Address      City    State  Zip Code

Primary Phone      E-Mail Address

REGISTRATION FEE

On or before February 21
☐ $35 Public, ECU faculty & staff
☐ $20 ECU students

After February 21
☐ $40 Public, ECU faculty & staff
☐ $25 ECU students

PAYMENT INFORMATION

☐ Mastercard      ☐ Visa      ☐ Check (payable to East Carolina University)

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Card Holder Name        Card Holder Signature

Mail form with payment to:
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East Carolina University
Self-Help Center, Suite 301
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Fax to:
(252) 328-9342

Register online at:
www.ecu.edu/dcs/mills.cfm

By phone:
(800) 767-9111