5th Annual Jean Mills Health Symposium:
Empowering Individuals to Take Responsibility for Their Own Health
Friday, February 6, 2009  •  Registration 8:30 am  •  Program 9:00 am - 5:30 pm
Greenville Hilton & Greenville Convention Center • Greenville, NC

ABOUT THE WORKSHOP
The Symposium will feature recognized experts who use a health empowerment model. Using presentations and posters, the Symposium will describe research and services that empower individuals to take responsibility for enhancing their health, thereby reducing health disparities.

OBJECTIVES
At the conclusion of this program, the participant should be able to:
♦ Describe research focused within a health empowerment framework.
♦ Describe health empowerment programs oriented to prevention and treatment of health conditions in rural eastern North Carolina including health literacy, lay health advisors, health promotion and obesity, holistic cancer treatments, and falls.
♦ Share current ECU research evidence supporting rural health services.
♦ Provide networking opportunities for researchers, practitioners, community residents and community leaders who are interested in rural health.

ACKNOWLEDGEMENT
This Symposium is supported by the ECU Medical and Health Sciences Foundation through a generous gift in the memory of Jean Elaine Mills and the Pitt Memorial Hospital Foundation.

AGENDA
8:30 – 9:00 a.m.  Registration
9:00 – 9:15 a.m.  Welcome and Opening Remarks
Stephen Thomas, EdD
Dean, College of Allied Health Sciences
East Carolina University
Amy T. Miles, III
9:15 – 10:15 a.m.
Breakout Session I
Keynote – Addressing Social Determinants of Health and Social Determinants of Equity
Camara Jones, MD, MPH, PhD
C. Steven Powell, MD
Lisa Campbell, PhD
Kim Larson, PhD
Robert Campbell, EdD
Suzanne Lazorick, MD, MPH
George T. Hardison, MA
Suzanne Lazorick, MD, MPH
Ray Rogers

9:00 – 9:15 a.m.
Keynote – Addressing Social Determinants of Health and Social Determinants of Equity
Camara Jones, MD, MPH, PhD
C. Steven Powell, MD
Lisa Campbell, PhD
Kim Larson, PhD
Robert Campbell, EdD
Suzanne Lazorick, MD, MPH
George T. Hardison, MA
Suzanne Lazorick, MD, MPH
Ray Rogers

10:15 – 10:30 a.m.
Break

10:30 – 11:15 a.m.
Empowering for Health Panel
The Health Department as an Empowerment Agent
Jeremy Gardner, MPH, CHES, RHEd
Funders and the Commitment to Empowerment
Ray Rogers
A Regional Approach Using the Empowerment Model
Joanne Eddy, MSW, LCSW-R

11:15 – 11:30 a.m.
Questions

11:30 a.m. – 1:00 p.m.
Lunch Plenary –
The Community’s Role in Health Empowerment
Calvin Ellison, PhD

1:00 – 2:30 p.m.
Breakout Session II
Health Literacy and Health Empowerment
Ruth Little, MPH
Breakout Session III
Developing Lay Health Partnership Programs
Jo Morgan, MAEd
Theresa Blount, BS, RD, LDN
Breakout Session IV
Motivating Adolescents with Technology to Choose HEALTH – An Effective Middle School Obesity Program
Suzanne Lazorick, MD, MPH
George T. Hardison, MA

2:30 – 2:45 p.m.
Breakout Session V
Health Literacy Panel
Internet Literacy – Robert Campbell, EdD
Numeracy Literacy – Scott Methe, PhD
Breakout Session VI
Strength in Numbers: Capacity-Building in the Latino Community
Kim Larson, PhD
Norma de la Torre

2:45 – 3:15 p.m.
Breakout Session VII
Reducing Prostate Cancer Disparities Using Novel Empowerment Strategies and Partnerships that Work
Lisa Campbell, PhD
Al Richmond, MSW
Breakout Session VIII
Writing a Book to Educate Patients about PAD:
Can it Serve as an Effective Empowerment Tool and Help Reduce Healthcare Costs?
C. Steven Powell, MD

4:40 – 5:30 p.m.
The ECU Health Disparities Research Center
Networking Reception
Deidre Mageean, PhD

Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least 2 weeks prior to the event at (252) 737-1016 (Voice/TTY). If you would like more information about the program, call Sara Woolard at Eastern AHEC (252) 744-5231 or Email: woolards@ecu.edu.

FACULTY
Keynote
Camara Jones, MD, MPH, PhD
Research Director on Social Determinants of Health and Equity, Emerging Investigations and Analytic Methods Branch, Division of Adult and Community Health, National Center for Chronic Disease Prevention and Health Promotion, Coordinating Center for Health Promotion, Centers for Disease Control and Prevention

Jerome Gardner, MPH, CHES, RHEd
Public Health Education Specialist, Nash County Health Department

Ray Rogers
Board Member, Z Smith Reynolds Foundation

Joanne Eddy, MSW, LCSW-R
Executive Director, Northeastern North Carolina Partnership for Public Health

Calvin Ellison, PhD
Assistant Executive Director, Success Dynamics Community Development Corporation

Leslie Allison, PhD, PT
Assistant Professor, Dept. of Physical Therapy, East Carolina University

Jane Painter, EdD, OTR/L
Associate Professor, Dept. of Occupational Therapy, East Carolina University

Bud Little, MPH
Deputy Director, Dept. of Public Health, East Carolina University

Je Morgan, MAEd
Health Education Director, Pitt County Health Department

Theresa Blount, BS, RD, LDN
Nutrition Coordinator and Volunteer Consultant, St. Rouet United Holy Church & Converted Chapel Church

Suzanne Lazorick, MD, MPH
Assistant Professor, Brody School of Medicine, East Carolina University

George T. Hardison, MA
MATCH Program Director, Williamson Middle School

Robert Campbell, EdD
Assistant Professor, Dept. of Health Services and Information Management, East Carolina University

Scott Methe, PhD
Assistant Professor, Dept. of Psychology, East Carolina University

Kim Larson, PhD
Associate Professor, College of Nursing, East Carolina University

Norma de la Torre
Board of Directors, Hispanic Community Development Center

Lisa Campbell, PhD
Associate Director, Center for Health Disparities Research, East Carolina University

Al Richmond, MSW
Director of Healthy Workplace Initiatives, NC Institute for Minority & Economic Development

C. Steven Powell, MD
Chief of Vascular Surgery, Brody School of Medicine, East Carolina University

Deidre Mageean, PhD
Vice Chancellor, Research and Graduate Studies, East Carolina University

CREDIT
Continuing Education Units (CEU): Application has been made to the Division of Continuing Studies at East Carolina University for 0.6 (6 contact hours) units of continuing education. Certificates for contact hours will be awarded at the completion of the program.

Participants must attend 100% of the program in order to receive credit.

PROGRAM LOCATION
This program is being held at the Greenville Hilton and Greenville Convention Center, located at 207 SW Greenville Blvd in Greenville, NC.

Please bring a sweater or jacket to ensure your comfort.

We cannot assure a constant room temperature.

REGISTRATION INFORMATION
Received by January 30, 2009 ................................................................... $35.00
Received after January 30, 2009 ................................................................ $40.00

Student Fee
Received by January 30, 2009 ................................................................... $20.00
Received after January 30, 2009 ................................................................ $25.00

The registration fee includes all program supplies, production cost, breaks and lunch. Participants are encouraged to take advantage of the reduced advance registration fee by registering by January 30, 2009. If you register early and subsequently cancel a full refund will be made through January 30, 2009. No refunds will be made thereafter, but you may designate an alternate participant to attend the conference in your place. We would appreciate advance notification of any alternate participants.

Participants who pay with a credit card may fax their completed registration form to (252) 744-5231. Those choosing to pay with a check (made payable to Eastern AHEC) should mail the completed registration form and check to:

Eastern AHEC, Attn: Registration,
PO Box 7224, Greenville, NC 27835-7224.

Register online at http://eaehec.ecu.edu.
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