The 8th Annual Jean Mills Health Symposium:
Enhancing Community Health in North Carolina: Looking in the Mirror

Friday, February 3, 2012
Registration 8:30am
Program: 9:00am – 3:30pm

Greenville Hilton
Greenville, NC

Sponsored By:
College of Allied Health Sciences
in collaboration with the ECU Medical & Health Sciences Foundation,
Pitt Memorial Hospital Foundation and Eastern AHEC

ACKNOWLEDGEMENT

This Symposium is supported by the ECU Medical & Health Sciences Foundation through a generous gift in the memory of Jean Elaine Mills and the Pitt Memorial Hospital Foundation.
ABOUT THE WORKSHOP
The Symposium will describe the history of health disparities interventions and research in eastern North Carolina and critically reflect on the progress in increasing access to care and reducing disparities for minority populations and the effectiveness of the interventions. Socioeconomic, racial and ethnic disparities in health are large, persistent, and even increasing in North Carolina. Using presentations and posters, the Symposium will bring attention to crucial health issues facing minority populations and to seek solutions to these problems.

OBJECTIVES
At the conclusion of the symposium, participants should be able to:
• Discuss the historical and present day efforts that have been implemented to reduce health disparities in Eastern North Carolina
• Identify and reflect upon the efforts to increase access to healthcare in Eastern North Carolina
• Identify effective interventions that have reduced health disparities and increased access to care in Eastern North Carolina
• Create an action plan that will guide East Carolina University in addressing access to care, health disparities, and effective interventions

PROGRAM LOCATION
This program is being held at the Hilton of Greenville, located at 207 SW Greenville Blvd in Greenville, NC.

AGENDA
8:30 – 9:00 a.m. Registration
9:00 – 9:10 a.m. Welcome and Opening Remarks
   Stephen Thomas, EdD
   Dean, College of Allied Health Sciences
   East Carolina University
   Amos T. Mills, III
9:10 – 10:30 a.m. Keynote Presentation
   Brian Smedley, PhD
10:30 – 10:45 a.m. BREAK (view posters)
10:45 – 12:00 p.m. MORNING BREAKOUT SESSIONS
   (Identification of Disparities)
   Ballroom A- Teen Health Disparities in Greene, Lenoir and Jones: Partnerships for Discovery and Action
   Annette G. Greer, PhD, MSN, RN
   Carol Ann King, DNP, FNP-BC
   Elizabeth Montgomery Lee
12:00 – 1:15 p.m. Lunch Plenary- A Historical Study of ECU’s Impact on Health Disparities in ENC
   Beth Velde, PhD, OTR/L
   Robert Campbell, EdD
1:15 – 2:30 p.m. AFTERNOON BREAKOUT SESSIONS
   (Successful Interventions)
   Ballroom A- Focusing on the Solution
   Craig M. Becker, PhD, CWP
   Ballroom B- Reflections of Falls Prevention Endeavors in Pitt County
   Leslie Allison, PT, PhD
   Jane Painter, EdD, OTR/L, FAOTA
   Ballroom C- Partnering with a Community Clinic to Provide Diabetes Self-Management Services Utilizing a Telehealth Approach
   Ave Maria Renard, PsyD
2:30 – 2:45 p.m. BREAK (view posters)
2:45 – 3:30 p.m. Charrettes and Successful Interventions

FACULTY
Keynote
Brian Smedley, PhD
Vice President and Director
Health Policy Institute of the Joint Center for Political and Economic Studies in Washington, DC
Leslie Allison, PT, PhD
Assistant Professor, Physical Therapy, ECU College of Allied Health Sciences
Craig M. Becker, PhD, CWP
Associate Professor, Department of Health Education & Promotion East Carolina University
Robert Campbell, EdD
Assistant Professor, Dept. of Health Services and Information Management, East Carolina University
Annette G. Greer, PhD, MSN, RN
Co-Director, Office of Interdisciplinary Health Sciences Education
Assistant Professor, Dept. of Bioethics and Interdisciplinary Studies, East Carolina University
Sara G. Grossi, DDS, MS
Periodontist, Department of Pediatrics, Brody School of Medicine, East Carolina University

Ballroom B- Cultivating Campus-Community Health Partnerships: The West Greenville Community Health Needs Assessment
   Kerry Anne Littlewood, MSW, PhD
Ballroom C- Periodontal Disease in Diabetic and Obese Children: The Eastern North Carolina Study.
   Sara G. Grossi, DDS, MS

Please bring a jacket or sweater to ensure your comfort.
We cannot assure a constant room temperature.
Carol Ann King, DNP, FNP-BC  
Clinical Assistant Professor, College of Nursing, East Carolina University

Elizabeth Montgomery Lee  
Director, East Carolina University Regional Training Center

Kerry Anne Littlewood, MSW, PhD  
Executive Director  
Lucille W. Gorham Intergenerational Community Center  
Assistant Professor, School of Social Work, East Carolina University

Jane Painter, EdD, OTR/L, FAOTA  
Professor, Occupational Therapy, ECU College of Allied Health Sciences

Ave Maria Renard, PsyD  
Post-Doctoral Scholar, Center for Health Disparities Research

Beth Velde, PhD, OTR/L  
Professor, Occupational Therapy Department  
Assistant Dean, ECU College of Allied Health Science

CREDIT

Continuing Education Units (CEU): Application has been made to the Division of Continuing Studies at East Carolina University for 0.5 (5 contact hours) units of continuing education.

Certified Health Education Specialist (CHES): The NC AHEC Program is a designated provider of continuing education contact hours (CHEC) in Health Education by the National Commission for Health Education Credentialing, Inc. This Program is designated for the CHES to receive up to 6.5 Category I contact hours in health education.

Contact Hours: Certificated reflecting 6.5 contact hours of education will be awarded at the completion of the program. NOTE: Nurses can use contact hours towards continuing education requirements for the NC Board of Nursing.

Participants must attend 100% of the program in order to receive credit.

REGISTRATION INFORMATION

Register online at http://eahec.ecu.edu

Registration fees:
Received by January 27, 2012 ................................................................. $35.00
Received after January 27, 2012 ............................................................. $45.00
Student fee if received by January 27, 2012 ........................................ $20.00
Student fee if received after January 27, 2012 ....................................... $25.00

The registration fee includes all program supplies, production cost, refreshment breaks, and lunch. Participants are encouraged to take advantage of the reduced advance registration fee by registering by January 27, 2012. If you register early and subsequently cancel, a full refund will be made through January 27, 2012. No refunds will be made thereafter, but you may designate an alternate participant to attend the conference in your place. We would appreciate advance notification of any alternate participants.

Participants who pay with a credit card may fax their completed registration form to (252) 744-5229. Those choosing to pay with a check (made payable to Eastern AHEC) should mail the completed registration form and check to:

Eastern AHEC  
Attn: Registration  
PO Box 7224  
Greenville, NC 27835-7224

Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least 2 weeks prior to the event at (252) 737-1016 (Voice/TTY).

If you would like more information about the program, call Amy Bullock at Eastern AHEC at (252) 744-5205 or Email: bullockamy@ecu.edu.
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Send registration form with payment to
Eastern AHEC, Attn: Registration, PO Box 7224, Greenville NC 27835-7224 Fax 252-744-5229