



CFR CONNECTIONS

Your News source for funding opportunities!

Corporate and Foundation Relations

February 2010

IN THIS ISSUE

[AMERICAN PSYCHOLOGICAL FOUNDATION](#)

[VISIONARY AND WEISS GRANT](#)

[JAMES S. MCDONNELL FOUNDATION](#)

[MOTOROLA](#)

[NEW VOICES](#)

[TINKER FOUNDATION](#)

AMERICAN PSYCHOLOGICAL FOUNDATION VISIONARY AND WEISS GRANT

<http://www.apa.org/apf/funding/vision-weiss.aspx>

<http://www.apa.org/apf/funding/visionary-application-2010.pdf>

Deadline: March 15, 2010

Range of Grants: \$5,000 to \$20,000 - Multi-year grants are no longer available.

American Psychological Foundation (APF) Visionary and Weiss grants seek to seed innovation through supporting research, education, and intervention projects and programs that use psychology to solve social problems in the following priority areas:

- § Understanding and fostering the connection between mental and physical health to ensure well-being;
- § Reducing stigma and prejudice to promote unity and harmony;
- § Understanding and preventing violence to create a safer, more humane world; and
- § Supporting programs that address the long-term psychological needs of individuals and communities in the aftermath of disaster.

One-year grants are available in amounts ranging from \$5,000 to \$20,000. Multi-year grants are no longer available. Additionally, a \$10,000 Raymond A. and Rosalee G. Weiss Innovative

Research and Programs Grant is also available for any program that falls within APF's priority areas.

Applicants must be affiliated with 501(c)(3) nonprofit organizations. APF will NOT consider the following requests for grants to support:

§ political or lobbying purposes

§ entertainment or fundraising expenses

§ anyone the Internal Revenue Service would regard as a disqualified group or individual

§ localized direct services
§ conference/workshop expenses
APF encourages applications and proposals from and nominations for individuals that represent diversity in race, ethnicity, gender, age, disability, and sexual orientation in its scholarships, grants, and awards programs.

THE JAMES S. MCDONNELL FOUNDATION

<http://www.jsmf.org/apply/research/guidelines.php>

Deadline: March 17, 2010

Range of Grants: Maximum of \$450,000

Founded in 1950 by aerospace pioneer [James S. McDonnell](#), the Foundation was established to "improve the quality of life," and does so by contributing to the generation of new knowledge through its support of research and scholarship.

The 21st Century Research Awards are designed to support research projects with a high probability of generating new knowledge and insights. Projects submitted for funding consideration should be at an early, even preliminary stage of development, and should be intended to break new ground or to revisit commonly-held assumptions. Projects submitted should be sufficiently cross-disciplinary or heterodox to have a strong likelihood of influencing the development of new ways of thinking about important problems.

All projects must qualify for one of the 21st Century Science Initiative's two program areas awarding 21st Century Initiative Research Awards.

[Studying Complex Systems](#)

It is anticipated that research funded in this program will address issues in fields such as biology, biodiversity, climate, demography, epidemiology, technological change, economic development, governance, or computation.

[Brain Cancer Research](#)

The Foundation is particularly interested in supporting novel research that will generate new knowledge leading to increased rates of survival and improve functional recovery for individuals with brain cancer.

21st Century Research Awards provide adequate, flexible funding over a sufficient time period to allow investigators to pursue and develop new directions to their research programs. A

maximum of \$450,000 total costs can be requested and the funds can be expended over a minimum of 3 years to a maximum of 6 years.

MOTOROLA - Engaging the Innovation Generation

<http://www.motorola.com/staticfiles/Business/Corporate/US-EN/corporate-responsibility/society/community-investment-education-more-about-innovation-generation-grants.html>

Deadline: March 1, 2010

Range of Grants: average \$25,000, maximum of \$50,000

Innovation Generation funding is designed to inspire students to learn about science and generate interest in science-related careers.

The Motorola Foundation's Innovation Generation program equips students with the skills essential to both their lives today and their future success. By making the complex concepts behind math and science real and relevant, students look at their world differently through strengthened problem-solving skills. The Motorola Foundation accomplishes this through grant-making, engaging employee volunteers, building networks among STEM leaders and conducting research.

2010 Innovation Generation Grants

The Motorola Foundation has opened the application process for \$7.5 million in grants to U.S. science, technology, engineering and math (STEM) education programs through its signature Innovation Generation grants program in 2010.

Aligning closely with U.S. President Barack Obama's "Educate to Innovate" campaign, the Motorola Foundation's Innovation Generation program incorporates funding, employee volunteers and intra-grantee collaboration to boost American student engagement in STEM.

Innovation Generation U Grants

Support hands-on, innovative competitions, seminars and design competitions for undergraduate- and graduate-level students at select universities . Grants will be for one year of project work, starting after June 2010

Funding priority will be placed on programs that:

- § Support student-driven activities
- § Support STEM education programs involving graduate and undergraduate students
 - Engage students in innovative, hands-on ways
- § Include use of new technologies
- § Focus on innovation and creative problem-solving skills
- § Include seminars, case competitions and design competitions
- § Focus on minorities and underrepresented groups

NEW VOICES

http://www.j-newvoices.org/site/story/online_application/

Deadline: March 1, 2010

Range of Grants: Up to \$25,000

J-Lab: The institute for Interactive Journalism invites proposals for funding to launch a participatory news venture.

Projects can produce news and information for a geographic area such as a small town, city, county, state or region. Or they can serve a community of interest.

Focus

New voices projects must serve a defined community.

News

New Voices grantees must foster an open exchange of journalistically sound information.

Online

New Voices recipients must develop a publicly accessible, regularly updated Web site to showcase their efforts.

Interactivity

New Voices projects must offer users a way to share or contribute news, opinion, and other content, and participate in conversation about their targeted community.

Sustainability

New Voices projects must have an achievable plan to deliver a steady flow of fresh, original content year-round. They must submit a reasonable budget, a strategy for obtaining matching funds and other support from donors, subscribers, foundations, events, advertising, or e-commerce. They must describe how they will keep their project alive after New Voices funding has ended.

Innovations

New Voices grantees must show creativity in the use of new digital technologies. Mobile applications, geo-tagging and collaborative reporting ideas are welcome.

Learning

Project leaders must post regular brief blogs to the J-NewVoices.org Web site, sharing experiences, challenges and successes along the way. These informal updates will build a knowledge network to help others learn the do's and don'ts of launching community news ventures.

J-Lab will select eight projects in 2010. Each project may receive up to \$25,000. Only start-up news initiatives can receive funding. Ongoing efforts are not eligible unless they are proposing a new project or product.

THE TINKER FOUNDATION

<http://foundationcenter.org/grantmaker/tinker/institu.html>

Deadline: Mar. 1 for June Board meeting and Sept. 15 for Dec. Board meeting - Initial approach Letter of Inquiry

Range of Grants: Up to \$150,000, average \$35,000

The Tinker Foundation was created in 1959 by Dr. Edward Larocque Tinker. An author, scholar, and lecturer, Tinker traveled widely and developed a lifelong interest in the Hispanic tradition shared by the nations of the Western Hemisphere. He created the foundation in memory of his wife, Frances McKee Tinker; his father, Henry Champlin Tinker; and his grandfather, Edward Greenfield Tinker, with the purpose of promoting better understanding between the peoples of the United States and Ibero-America, Spain, and Portugal.

Tinker Foundation [institutional grants](#) are awarded to organizations and institutions that promote the interchange and exchange of information within the community of those concerned with the affairs of Spain, Portugal, Ibero-America and Antarctica. (For the Foundation's purposes, Ibero-America is defined as the Spanish- and Portuguese-speaking countries of the Western Hemisphere.)

Programmatically, the Foundation funds projects addressing environmental policy, economic policy or governance issues. Projects should have a strong public policy component, offer innovative solutions to problems facing these regions, and incorporate new mechanisms for addressing these programmatic areas.

Activities may include, but are not limited to, research projects and conferences related to the Foundation's areas of interest. The Foundation encourages collaboration between organizations in the United States and Iberia or Latin America and among institutions in those regions.

Prior to developing a full proposal, and well before the deadline, you may wish to submit a brief description of the project to ascertain the Foundation's interest.

NEXT STEPS:

1. Determine if the prospect is a good fit for your project by reading the information provided and visiting the organization's website.
2. Complete the Project Concept Form (Link to form is on the CAHS Research Webpage.)
3. E-mail the Project Concept Form to Sharon Hamilton, CFR Director at hamiltons@ecu.edu and Patricia Reidinger, CFR Associate Director at reidingerp@ecu.edu.

We will contact you to arrange a strategy meeting to discuss your project in detail and assist you with the proposal development process.

The G.I.F.T. Center

Grants Information – Funding for Tomorrow

**ARE YOU SEARCHING FOR A FUNDER FOR YOUR PROJECT?
MAKE AN APPOINTMENT TO EXPLORE THE G.I.F.T. CENTER.**

The mission of the G.I.F.T. Center is to provide access to research, training, and editing services to support and enhance the efforts of ECU faculty and staff members in obtaining corporate, foundation and other non-governmental grants.

The G.I.F.T. Center is located in the Greenville Centre. Appointments are required. Please call Tricia Reidinger at 737-1820 or email reidingerp@ecu.edu to schedule a convenient time for individual instruction.



We look forward to working with you!

NOTE: If you would like to be removed from this e-mail list, please reply to reidingerp@ecu.edu with the words “remove from list” in the subject line.

If you know of someone who should be added to this e-mail list, please reply to reidingerp@ecu.edu with the words “add to list” in the subject line.
