

Personal Marketing Inventory

School-based Experiences

List and describe school-based activities and experiences that shaped your life. You may include courses, extracurricular activities, leadership positions that developed knowledge or abilities, e.g., discipline, leadership, problem-solving, interpersonal skills, etc.

Undergraduate years	
Graduate School	
Medical School	

Personal Experiences

List and describe personal experience that influenced your life in each category. These may have been pleasant (e.g., marriage, child, etc.) or challenging (e.g. illnesses, deaths, divorce, financial crisis). Describe how each event developed traits (e.g., persistence, empathy, etc.) and improved your skill (e.g., leadership, communication, clinical skills, etc.)

Undergraduate years	
Graduate School	
Medical School	

Professional/Clinical Interests

Describe your professional or clinical interests.

Work Experiences

List work experiences that have significantly influenced you and described the skills or traits you developed.

Volunteer Experience

List volunteer experiences that have significantly influenced you. Describe skills or traits you developed.

Travel

Travel can also help you to acquire or polish skills and develop a better understanding of health issues in other cultures. It also allows you to meet diverse people. Sometime travel experiences can serve as learning experiences.

Teaching and Research Experience

Describe your own teaching/research experiences and explain how each helped you develop specific skills or traits.

Personal Statement

What is your interest outside the medical arena?

Other significant experience