
About 20 women attended the noon program “Effective Communication: What’s the Message? “presented by Beth Velde. We started the dialogue by participating in a “statue” activity. After dividing into groups, one member of each group sculpted the other members to illustrate a difficult communication issue. Each of the groups then took turns examining and discussing the sculptures, noting body language, facial expression, body position and tone. So started the conversation on “Tailoring Communication to your Purpose”. Using a video clip of President Obama, Beth illustrated and went on to discuss knowing your audience, establishing rapport and responding to feedback, noting that communication is a two-way street. ([http://situationroom.blogs.cnn.com/2011/10/05/](http://situationroom.blogs.cnn.com/2011/10/05/))

We then discussed differences between how men and women communicate, and Beth suggested using REAP when communication difficulties arise:

- Repeat and review
- Empathize
- Acknowledge the validity of the message
- Persist with patience and eliminate defensiveness


Next the conversation focused on the BWFC. Beth pointed out the importance of collecting good data, data analysis and interpretation and developing competing hypothesis to explain the data. With the new draft of mission and by-laws the discussion turned to developing a focused compelling vision for the BWFC and connecting actions with the message. The conversation and dialogue will continue at the Nov 15th Business meeting. Looking forward to the membership’s suggestions and full participation.

Upcoming BWFC Events

Please mark your calendars for the BWFC business meeting November 15th, 12:00 – 1:30 in Brody 2W-38. We will be voting on the BWFC mission statement and draft of By-Laws. Also discussing “action items” for 2011 – 2012. Your participation is welcome, even if you come late or must leave early. Lunch will be served. So please RSVP to Karen James (jameska@ecu.edu) by Friday, November 11th.
In Memoriam

Sudesh Kataria – The BWFC was saddened by the passing of Sudesh Kataria on Oct. 16th. Dr. Kataria, a Professor Emeritus in the BSOM was an active member of the BWFC for many years. The Sudesh Kataria Memorial Trust Fund has been established to support The North Carolina Indian American Physicians Charitable Medical Clinic. Donations can be made online to www.nciap.org or checks can be sent to NCIAP Medical Care, Suite 200, 5720 Creedmoor Road, Raleigh, NC 27612.

Your Attention, Please!

Accomplishments

Congratulations Jamie DeWitt – Jamie was recently appointed vice-president elect to the NC chapter of the Society of Toxicology.


Check out the new ECU-TV series “Research Matters.” Go to: www.ecu.edu/ecutv and click: “ECU-TV On Demand” In this episode, meet Rachel L. Roper, Ph.D. Her research focuses on viral pathogens and mechanisms of virulence. Dr. Roper and her colleagues have developed two candidate SARS vaccines and tested them and have filed a patent application on a newly discovered poxvirus protein that blocks immune responses. Her lab is now beginning to explore the use of this improved poxvirus platform vaccine in treatment of cancer in an established pancreatic cancer model

ECU Physicians named to annual Best Doctors list. Congratulations to the BWFC members chosen by their peers for inclusion in the 2011-2012 “Best Doctors in America” list: Elaine Cabinum-Foeller, Kaye McGinty, Kathleen Previll, and Danielle Walsh.

Congratulations Danielle Walsh - Danielle (a new BWFC member) recently served as Secretary of the Association of Women Surgeons and was elected to serve as Vice President. She shared this photo from the ECU Women Surgeons 2011 Pumpkin Carving Competition. Awards were given for the following carvings: Best in Show – Meredith Duke, MD Chairman’s Chainsaw Award for the Scariest Pumpkin – Karen Buckley, MD Additional awards were granted to Melissa De Wolfe, MD and Claudia Goettler, MD.

Have you had a paper accepted for publication recently? Had a grant funded? Made a contribution through community service? Been appointed to a committee or board? **WE WANT TO KNOW!** Send your accomplishments to Barbara Muller-Borer (mullerborerb@ecu.edu) and we will help get the word out. Please refer to the BWFC Website for current information.
www.ecu.edu/cs-dhs/bwfc/
Opportunities

INSPRE Program – Tenured BWFC members have been asked to participate in the INSPRE program. The goal of this program is to provide skills to move faculty through the academic program and to help develop a rich and diverse BSOM. We are still in need of volunteers. Please contact Barbara Muller-Borer (mullerborerb@ecu.edu) if you would like more information or can volunteer your time and attend one or more of the scheduled meetings (see list below).

Calendar for Peer Mentoring Sessions –5:30pm - 7:00pm – Food Provided
- November 8, 2011 – Essentials of Education
- December 13, 2011 – Career Management I
- January 10, 2012 – Career Management II
- February 7, 2012 – Time Management
- March 13, 2012 – Essentials of Leadership
- April 10, 2010 – Negotiation
- May 8, 2010 – Feedback and Sensitive Issues
- June 12, 2010 – Project Management/Meeting Management/Closure

Goings-On of Possible Interest
• POSTPONED - The Brody Women Faculty Committee is offering a personalized Promotion and Tenure PAD mentoring workshop Nov 3 at 5 pm, Brody 5E114.
  We want YOU to SUCCEED in gaining promotion and tenure, and we are here to help. Please come and hear a brief introduction on preparation of your Personnel Action Dossier (PAD), meet successful tenured women faculty (clinical and basic science) and administrators who can help/mentor you, and review and ask questions about actual PADs. Lisa Sutton (Asst VC for Personnel) will prepare personalized documents for you.
  Agenda
  5:00- 5:10 sandwiches provided
  5:10-5:20 introduction by Ann Sperry PhD and Elaine Cabinum-Foeller MD
  5:20-5:30 advice from Lisa Sutton and Rachel Roper, PhD
  5:30 - ?? review an example PAD, questions, small groups
  Please RSVP to Rachel Roper (roperr@ecu.edu) this will help us plan for materials and refreshments (you are welcome to attend even if you don't RSVP).

• The Continuing Career Development Committee in the Division of Student Affairs would like to invite faculty and staff to the second Fall 2011 program offering. This upcoming program is a Professional Development workshop which will be presented by Ms. Gretchen Brockmann, Assistant Director for Campus Living and Residence Life entitled, “Your Professional Development Journey” and will be held on Wednesday, November 2nd from 4:00 pm – 5:00 pm in 244 Mendenhall Student Center. Registration is available on OneStop under the University Training tab. Please contact Dean Smith at 328-4703 or David Gaskins at 328-6387 with additional questions.

• The College of Allied Health Sciences and the College of Nursing, through their BB&T Leadership Enhancement grants, will present an Interprofessional Health Leadership Conference, Friday, November 11, 2011, 8:30 AM - 4:30 PM.
  All students and faculty are invited. Lunch and afternoon sessions have limited space. Please register early. The conference will take place on the Health Sciences Campus. Morning sessions will be in the Brody School of Medicine. Afternoon sessions will take place in the Health Sciences Building. Keynote speaker: Dr. John Gilbert, Canadian Interprofessional Health Collaborative and Principal and Professor Emeritus, College of Health Disciplines, University of British Columbia.
Keynote Title: Learning Together to Practice Collaboratively: Some Principals for IPE
For more information and to register: http://www.ecu.edu/cs-dhs/ah/interprofessional.cfm

- A Diversity Seminar for Faculty and Staff: Improving Institutional Climate
  Thursday, November 17th, Mendenhall Student Center
  Interested individuals may register under the University Training Link on OneStop at www.ecu.edu

  Plenary: 12:00pm – 1:45pm
  Microaggressions in the Workplace and Classroom
  Keynote by Dr. Derald Wing Sue, Professor, Teachers College, Columbia University, and Author of Microaggressions in Everyday Life: Race, Gender, and Sexual Orientation
  Lunch will be provided by the Office of Equity, Diversity and Community Relations (EDC)

  Session 1: 9:30am – 11:45am
  Removing the Barriers to Faculty Diversity
  Facilitated by Dr. JoAnn Moody, Author of Faculty Diversity: Problems and Solutions,
  Faculty Development and Diversity Specialist
  Session 2: 2:00pm – 4:15pm
  Facilitating Difficult Dialogues in the Workplace
  Facilitated by Dr. Derald Wing Sue, Professor, Teachers College, Columbia University, and Author of Microaggressions in Everyday Life: Race, Gender, and Sexual Orientation

- Gender to a Tea – Fall 2011. Holly Mathews has lined up a stimulating group of speakers for the Gender to a Tea series for Fall 2011. The Gender to a Tea series is a Faculty Lecture Series in Women's and Gender Studies designed to help gender-focused researchers by fielding questions from attendees about the presenters' ongoing, unpublished research. It is an informal setting in which we can engage in informal and stimulating discussion. So bring your lunch and join us at 1 pm in Bate 1006 on each of the following days
  Wednesday, Nov. 30: Jayne Geissler "Retention Rates by Gender at ECU"
  If you are interested in presenting ongoing gender-related work to this group, please contact Holly at mathewsh@ecu.edu. She is setting up the Spring schedule.

2011-2012 BWFC Officers & Support
Chair - Barbara Muller-Borer (Cardiovascular Sciences)
Chair-elect – Jamie DeWitt (Pharmacology & Toxicology)
Past Chair – Janet Malek (Bioethics & Interdisciplinary Studies)
Program Chairs - Yan-Hua Chen (Anatomy & Cell Biology), Karen Oppelt (Comparative Medicine)
Secretary – Lorita Rebellato (Pathology & Laboratory Medicine)
Administrative Support – Karen James (Faculty Development)
Webmaster – Kelly Warren (Anatomy & Cell Biology)