

ABOUT THE PROGRAM

HEY DOC – WHAT’S THIS SPOT? Rashes, itches, spots, lumps or bumps: skin disease is a frequent complaint of patients in all clinical settings. This conference is designed to provide physicians an opportunity to review both simple and serious skin problems commonly seen in the office and inpatient settings. Emphasis will be given to: skin problems prevalent in primary care practices; developments in the field of office practice dermatology; dermatologic manifestations of internal disease; and diseases more commonly seen in our region.

OBJECTIVES

Upon completion of this program, participants should have a greater understanding and knowledge of strategies to integrate into practice new developments in the following:

MALIGNANT NON-MELANOMA SKIN CANCERS FOR THE PRIMARY CARE PRACTITIONER: ■ Recognize non-melanoma malignant skin tumors; ■ Management of non-melanoma skin tumors

WHAT TO DO WITH AN ITCHY PATIENT: ■ Examine how to approach a patient with pruritus; ■ Recognize reversible causes of itching; ■ Review the treatment of pruritus as well as manifesting as a sign of internal disease

SUN PROTECTION AND SUNSCREENS: ■ Discuss sun protection and sunscreens with your patients; ■ Review new FDA sunscreen regulations; ■ Review solar protective measures for a variety of skin types

DIAGNOSIS AND TREATMENT OF CROTCH PROBLEMS: ■ Recognize lesions and rashes occurring in the groin; ■ Be better able to diagnose these various conditions; ■ Increase knowledge and competence to treat these various conditions

SKIN PROBLEMS IN SCHOOL-AGED KIDS: ■ Recognize skin ailments that occur in school-aged kids; ■ Identify various skin diagnoses that occur in this age group; ■ Review the needed evaluations and treatments for a variety of these ailments

SKIN DISEASES THAT MIMIC INFECTIONS: ■ Recognize skin disorders that commonly mimic infection; ■ Review the diagnosis and treatment of these look-alikes; ■ Correctly recognize these disorders to avoid improper treatment and possibly an improper hospital admission

SKIN BIOPSIES FOR THE PRIMARY CARE PROVIDER: ■ Review various skin biopsy techniques; ■ Recognize when to use which type of skin biopsy; ■ Review where the definitive pathology occurs for various lesions in order to give the pathologist a proper specimen to be able to correctly diagnose the condition

INTERESTING CASES: ■ Recognize, manage and treat a variety of skin problems – especially those related to our region

ACCREDITATION: The Brody School of Medicine of East Carolina University is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CREDIT: The Brody School of Medicine of East Carolina University designates this live activity for a maximum of 7.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians (AAFP). Determination of credit is pending.

Agenda

The Billy E. Jones Twenty-Fifth Annual Down-East Dermatology Day City Hotel and Bistro, Greenville - April 27, 2012

Moderator: Charles M. Phillips, MD

- 8:00 Registration/Breakfast Buffet**
- 8:25 Overview/Introductory Remarks**
- 8:30 Malignant Non-melanoma Skin Cancers for the Primary Care Practitioner
Jennifer M. Defazio, MD**
- 9:20 What to Do With an Itchy Patient
Sarah S. Chisolm, MD**
- 10:10 BREAK**
- 10:25 The Cogburn-Kirby Lecture
Sun Protection and Sunscreens
Sarah A. Myers, MD**
- 11:20 Diagnosis and Treatment of Crotch Problems
Leslie N. Caudill, MD**
- 12:10 LUNCH WITH FACULTY**
- 1:10 Skin Problems in School-Aged Kids
William A. Burke, MD**
- 2:05 Skin Diseases that Mimic Infections
Charles M. Phillips, MD**
- 3:00 BREAK**
- 3:15 Skin Biopsies for the Primary Care Provider – A Case-Based Approach
Robert H. Schosser, MD**
- 4:05 Interesting Cases from Down-East
Charles M. Phillips, MD**
- 4:55 EVALUATION AND WRAP-UP**
- 5:00 ADJOURN**

TARGET AUDIENCE: This conference has been planned for Physicians in Internal Medicine, Family Medicine, General Practice, and Pediatrics and may be of interest to other physician specialists, Nurse Practitioners and Physician Assistants.

FACULTY

Program Director

- **William A. Burke, MD**
Professor of Medicine
Division of Dermatology; Department of Internal Medicine
Brody School of Medicine

Guest Faculty

- **Sarah A. Myers, MD**
Associate Professor of Dermatology
Department of Dermatology
Duke University; Durham, NC

Brody School of Medicine Faculty

- **Jennifer M. Defazio, MD**
Assistant Professor of Medicine; Director of Cutaneous Surgery/Oncology;
Division of Dermatology; Department of Internal Medicine
- **Leslie N. Caudill, MD**
Second-year Dermatology Resident; PGY-3
- **Sarah S. Chisolm, MD**
Second-year Dermatology Resident; PGY-3
- **Charles M. Phillips, MD**
Professor of Medicine and Division Chief,
Division of Dermatology; Department of Internal Medicine
- **Robert H. Schosser, MD**
Professor of Medicine
Division of Dermatology
Department of Internal Medicine
Professor of Pathology, Department of Pathology and Laboratory Medicine

REGISTRATION INFORMATION

PREREGISTRATION IS REQUIRED to assure space and availability of handout materials, and fee is payable with registration. For your convenience, registrations and payments may be made online at <http://ecu.edu/cme>.

You may also register by FAX (252-744-5229) or by mailing the completed registration form and payment to: Eastern AHEC, Attn. Registration, PO BOX 7224, Greenville, NC 27835-7224. Checks should be made payable to the OFFICE OF CME.

Full refund will be made if registration is canceled prior to April 13th. Cancellations between April 14th and April 26th will be subject to a 20% handling charge, after which no refund will be made.

REGISTRATION FEE: (Includes Scientific Session, Lunch, Breaks, and Materials)
\$125.00 Physicians/Other Doctorates
\$ 75.00 Other Health Professionals
\$ 50.00 Residents/Full time students*

*After April 13th, on a space available basis, fulltime students, residents may register for the scientific session ONLY at no fee. HOWEVER, THOSE WISHING TO RECEIVE MATERIALS, BREAKS AND LUNCH MAY REGISTER AT ANYTIME FOR THE REDUCED FEE OF \$50.

A letter of confirmation, maps and other pertinent information will be sent upon receipt of your registration. Any individual requiring accommodation under ADA or for general information and registration assistance call: Office of CME at (252) 744-5223. For emergency calls to participants during program, call the City Hotel & Bistro (252) 355-8300.