

The Jon B. Tingelstad Conference

Practical Pediatrics

Register online at <http://www.ecu.edu/cme>

Last Name _____ First _____ MI _____

Print last 4 digits of Soc. Sec. # for credit tracking: XXX-XX-

Discipline (Check One): MD NP PA Other _____

Specialty _____

MAILINGS SHOULD GO: Home Office

Practice Site Name _____

Practice Site Address _____ Street _____

City _____ State _____ Zip _____

Home Address _____ Street _____

City _____ State _____ Zip _____

Phone (in case of cancellation) _____ Day _____ Evening _____

E-Mail _____

PLEASE CHECK THE CREDIT(S) YOU WISH TO RECEIVE, IF AVAILABLE:

- AMA, Category 1 (Physician)
 AAFP (Family Physician)
 CEUs (Others)

REGISTRATION FEES:

Full conference	\$175.00	MDs/NPs/PAs/Others
	\$ 60.00	Residents/Medical Students
Thursday	\$ 65.00	MDs/NPs/PAs/Others
	\$ 30.00	Residents/Medical Students
Friday	\$145.00	MDs/NPs/PAs/Others
	\$ 50.00	Residents/Medical Students

FOR OFFICE USE ONLY: Event # C33989

Amount Enclosed/Paid \$ _____

Date _____

Agency Check Personal Check Cash Credit Card

METHOD OF PAYMENT:

Check/Cash enclosed for \$ _____

Charge: VISA MasterCard AMX Discover

Signature _____

If paying by Credit Card—Billing Address Required

Street/PO Box _____

City _____ State _____ Zip _____

Account #

Expiration Date _____ Security Code (Last 3 Digits on back of Card)

PROGRAM DATE AND LOCATION

April 19 - 20, 2012

East Carolina Heart Institute Auditorium, 115 Heart Drive, Greenville, NC

ALL PARTICIPANTS SHOULD PREREGISTER

Return to: Office of CME, ATTN: Registration

P.O. Box 7224, Greenville, North Carolina 27835-7224

Phone 252-744-5208

Fax 252-744-5229 (for registrations charged to credit card)

PLEASE NOTE: THIS PROGRAM HAS BEEN PLANNED FOR PHYSICIANS, NPs AND PAs AND MAY NOT MEET THE EDUCATIONAL NEEDS OF OTHER HEALTH PROFESSIONALS WHO CHOOSE TO ATTEND.

NEARBY LODGING

Candlewood Suites 1055 Waterford Commons Drive, Greenville, NC (252-317-3000)
Holiday Inn Express 900 Moye Blvd. Greenville, NC (252-754-8300)
Courtyard by Marriott 2225 Stantonsburg Road Greenville, NC (252-329-2900)



Office of
Continuing Medical Education
PO Box 7224
Greenville, NC 27835-7224

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Visit the CME website at www.ecu.edu/cme

Presented by the Department of Pediatrics and the Office of CME, the Brody School of Medicine at East Carolina University in association with Eastern AHEC. East Carolina University is a constituent institution of The University of North Carolina.



The Jon B. Tingelstad Conference

practical PEDIATRICS



Thursday, April 19, 2012
and
Friday, April 20, 2012

East Carolina Heart Institute Auditorium
115 Heart Drive
Greenville, North Carolina

presented by

The Department of Pediatrics and
The Office of Continuing Medical Education
of The Brody School of Medicine, East Carolina University
in association with the Eastern Area Health Education Center

The Jon B. Tingelstad Conference: Practical Pediatrics is planned for clinicians providing care to pediatric patients. It is designed to increase awareness of changing issues in pediatric health care and to provide a review of selected topics identified by clinicians as some of the more challenging issues managed in day-to-day practice.

Upon completion of this conference, participants should have a greater understanding and knowledge of strategies to integrate into practice new developments in the following areas:

Transitioning the Complex: It's Our Responsibility ❖ Identify children in your practice who will need to be transitioned to adult care ❖ List barriers to successful transition of care and strategies to overcome them ❖ Successfully transition children and families from pediatric to adult care
RISKY BUSINESS: What Every Clinician and Parent Needs to Know About Children, Adolescents, & the Media ❖ Describe the amount and variety of media exposure for children and youth ❖ Identify beneficial and negative effects of media use ❖ Define and recognize "cyberbullying", "sexting", and "sextortion" ❖ Incorporate guidance about media use into well child visits
Child and Adolescent Anxiety and Depression ❖ Recognize the signs and symptoms associated with anxiety and depressive disorders ❖ Describe the management of patients diagnosed with anxiety and depressive disorders ❖ Describe the appropriate resources available for physicians and healthcare professionals in managing anxiety and depressive disorders
Sports Medicine for the Pediatrician ❖ Describe common problems that athletes may present with to their primary care physician ❖ Discuss management of common athletic issues and resources for the patient and the physician ❖ Discuss cases that need referral to specialists
Pediatric Oral Health: Connecting the Docs ❖ Recognize the importance of oral health in pediatric patients ❖ Implement the components of the dental varnish program in practice ❖ Consider the role of pediatric providers and pediatric practices in providing oral health to patients ❖ Utilize the priority oral health risk assessment and referral tool (PORRT) in practice
A Clinical Approach to Pediatric Immunodeficiencies ❖ Identify children with underlying primary immunodeficiency diseases ❖ Discuss warning signs and symptoms that may present to the primary care provider ❖ Describe laboratory workup for primary immunodeficiency in the office
Preventing Neonatal GBS Infection-The Adventure Continues ❖ Recognize the efficacy of strategies to prevent transmission of Group B streptococcal (GBS) infection to newborns ❖ Describe the 2010 changes in the CDC guidelines for the prevention of GBS infection ❖ Implement appropriate management strategies for prevention of GBS in clinical settings
Height Matters: Tall Tales and Short Stories ❖ List important considerations in the differential diagnosis of a short child ❖ Perform an appropriate evaluation for the child with short stature ❖ Monitor growth and provide primary care for children with growth abnormalities
Treatment of ADHD: Primer for Primary Care ❖ Evaluate children suspected of having ADHD ❖ Choose appropriate pharmacotherapeutic agents for ADHD, considering cost, efficacy, and safety ❖ Recognize effects of ADHD on the child and family, including long-term outcomes
Current Treatment of Common Dermatologic Issues ❖ Evaluate the spectrum of treatments available to primary care practitioners for common dermatologic conditions ❖ Compare efficacy, safety and cost of traditional medications with newly available ones ❖ Choose appropriate medications and therapies to manage common pediatric dermatologic conditions
Young Hearts, Strong Starts...The NEW Cardiovascular Risk Reduction and Lipid Guidelines in Children ❖ Describe the new NHLBI cardiovascular risk reduction guidelines in children ❖ Assess the evidence regarding lipid assessment and intervention in childhood ❖ Apply new guidelines for lipid screening in childhood ❖ Identify children at increased cardiovascular risk based on lipid screening and initiate appropriate management

TARGET AUDIENCE

This conference has been planned for Physicians, Nurse Practitioners and Physician Assistants, particularly those in the fields of Pediatrics and Family Medicine.

ACCREDITATION

The Brody School of Medicine of East Carolina University is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CREDIT

The Brody School of Medicine of East Carolina University designates this live activity for a maximum of 10 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity, The Jon B. Tingelstad: Practical Pediatrics Conference has made application for CME credit with the American Academy of Family Physicians (AAFP). This activity, The Jon B. Tingelstad: Practical Pediatrics Conference has made application for CEU credit. Determination of credit is pending.

Agenda

Thursday, April 19, 2012

- 12:30 Registration
- 1:00 Welcome
Ronald M. Perkin, MD, MA

Moderator: : Ronald M. Perkin, MD, MA
- 1:05 Transitioning the Complex: It's Our Responsibility
Mary Catherine Brake, MD
- 1:55 RISKY BUSINESS: Part 1
What Every Clinician and Parent Needs to Know About Children, Adolescents, & the Media
Vic Strasburger,MD
- 2:45 Break
- 3:00 RISKY BUSINESS: Part 2
What Every Clinician and Parent Needs to Know About Children, Adolescents, & the Media
Vic Strasburger,MD
- 3:50 Child and Adolescent Anxiety and Depression
Venkata Jonnalagadda, MD
- 4:40 Question and Answer
- 4:50 Adjourn

Friday, April 20, 2012

- 7:45 Breakfast Buffet and Registration

Moderator: : Jon B. Tingelstad, MD
- 8:15 Sports Medicine for the Pediatrician
Shaylon Rettig, MD, MBA
- 9:05 Pediatric Oral Health: Connecting the Docs
**Kelly Close, RDH, MHA and
Larry Myers, DDS, MPH**
- 9:55 Break
- 10:10 A Clinical Approach to Pediatric Immunodeficiencies
Salma Syed, MD
- 11:00 Preventing Neonatal GBS Infection- The Adventure Continues
John M. Olsson, MD
- 11:50 Lunch

Moderator: Charles "Chuck" F. Willson, MD
- 12:45 Height Matters: Tall Tales and Short Stories
Mia Pingul, MD
- 1:35 Treatment of ADHD: Primer for Primary Care
John M. Diamond, MD
- 2:25 Break
- 2:40 Current Treatment of Common Dermatologic Issues
Jennifer Crotty, MD
- 3:30 Young Hearts, Strong Starts...The NEW Cardiovascular Risk Reduction and Lipid Guidelines in Children
Suzanne Lazorick, MD, MPH
- 4:20 Question and Answer
- 4:30 Adjourn

PROGRAM DIRECTORS

Roytesa R. Savage, MD, Associate Professor of Pediatrics, Vice Chair for Diversity
Karin M. Hillenbrand, MD, MPH, Associate Professor of Pediatrics, Vice Chair for Education

PLANNING COMMITTEE

Ronald M. Perkin, MD, MA, Professor and Chairman, Department of Pediatrics
Charles "Chuck" F. Willson, MD, Co-Director for The Center for Children with Complex and Chronic Conditions, Associate Dean for Physician Affairs, Clinical Professor of Pediatrics
Amy Howell, MD, Goldsboro Pediatrics, PA
Mary Catherine Brake, MD, Clinical Assistant Professor Internal Medicine and Pediatrics
Siobhan O'Keefe, MD, Clinical Assistant Professor, Departments of Pediatrics and Internal Medicine
Randy M. Horton, MS, Director, Office of CME

GUEST FACULTY

Kelly Close, RDH, MHA, Into the Mouth of Babes Project Coordinator NC Oral Health Section
Larry Meyers, DDS, MPH, Division of Medical Assistance
Shaylon Rettig, MD, MBA, Champion Sports Medicine; Private Practice; San Antonio, TX
Vic Strasburger, MD, Professor of Pediatrics; Chief, Division of Adolescent Medicine University of New Mexico School of Medicine

BRODY SCHOOL OF MEDICINE FACULTY

Mary Catherine Brake, MD, Clinical Assistant Professor Internal Medicine and Pediatrics
Jennifer Crotty, MD, Assistant Professor of Pediatrics
John M. Diamond, MD, Professor, Division of Child and Adolescent Psychiatry
Venkata Jonnalagadda, MD, Child/Adolescent and Adult Psychiatry; Greenville Psychiatric Associates, P.A.; PORT Human Services-Consultant; Community Care of North Carolina-Assistant Medical Director of Behavioral Health
Suzanne Lazorick, MD, MPH, Assistant Professor of Pediatrics and Public Health
John M. Olsson, MD, Professor of Pediatrics
Ronald M. Perkin, MD, MA, Professor and Chairman, Department of Pediatrics
Mia Pingul, MD, Assistant Professor of Pediatrics, Pediatric Endocrinology
Salma Syed, MD, Clinical Assistant Professor, Infectious Disease Department of Pediatrics
Jon B. Tinglestad, MD, Former Chair, Department of Pediatrics
Charles F. Willson, MD, Clinical Professor of Pediatrics, Co-Director, Center for Children With Complex and Chronic Conditions

EVENTS FOR FAMILY AND FRIENDS:

***PEDIATRIC AND MEDICINE PEDIATRIC RESIDENT AND FACULTY GET TOGETHER:**
Please join us for an opportunity to catch up with former residents and faculty on Thursday evening, April 19th, from 6:00-8:00 pm at Winslow's Tavern in downtown Greenville. Spouses, friends and children are all welcome! Contact Carolyn Mosley with questions or to RSVP at 252-744-3041 or mosleyc@ecu.edu.

***The Three Penny Opera** at The ECU School of Theatre and Dance
at McGinnis Theatre, April 19-24, 2012. Please call 252.328.6829 for details.

REGISTRATION INFORMATION

PREREGISTRATION AND FEE PAYMENT IS REQUIRED to assure space and availability of materials. For your convenience, payment may be made by check, VISA or MasterCard. Checks should be made payable to THE OFFICE OF CME, and your signature is required for charge cards. Registrations charged to credit card may be faxed to (252) 744-5229.

THERE WILL BE NO "SIT-INS" FOR THIS CONFERENCE

Full refund will be made if registration is canceled before April 12th. Refunds requested between April 12th and 16th will be subject to a 20% handling charge, after which no refund will be made. A letter of confirmation, maps and other pertinent information will be sent upon receipt of registration.

Full Conference: \$175.00 MDs/NPs/PAs/Others	\$60.00 Residents/Medical Students
Thursday: \$ 65.00 MDs/NPs/PAs/Others	\$30.00 Residents/Medical Students
Friday: \$145.00 MDs/NPs/PAs/Others	\$50.00 Residents/Medical Students

Any individual requiring accommodations under ADA call the Office of CME at (252) 744-5208 at least 48 hours in advance of program. For calls to participants during program call the East Carolina Heart Institute Auditorium 252-744-7728.