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Education

- 2010** **The University of Michigan**, Ann Arbor, MI
Certificate of Competencies – Epidemiology
Department of Epidemiology, School of Public Health
- 2004** **Medical College of Georgia**, Augusta, GA
Post Doctoral Fellowship – Obesity Prevention
Department of Pediatrics, Georgia Prevention Institute
- 2003** **The University of Texas**, Austin, Texas
PhD – Health Education. Emphasis: Behavioral Health
Department of Kinesiology and Health Education, College of Education
- 1998** **The University of Mississippi**, Oxford, Mississippi
MS – Exercise Science. Emphasis: Exercise Physiology
Department of Health, Exercise Science, and Recreation Management, School of Applied Sciences
- 1996** **Texas A&M - Corpus Christi**, Corpus Christi, Texas
BS – Kinesiology. Emphasis: Sports Management
Department of Kinesiology, College of Education

Employment

- 1/2011** **Director, Master of Public Health, Health Education & Promotion Concentration**
– Present **East Carolina University, Greenville, NC**
 Brody School of Medicine
 Department of Public Health
- 1/2011** **Co-Director, Certificate Program in Ethnic & Rural Health Disparities**
– Present **East Carolina University, Greenville, NC**
 Brody School of Medicine
 Department of Public Health
- 7/2008 –** **Director of Research, Department of Public Health**
Present **East Carolina University, Greenville, NC**
 Brody School of Medicine
 Department of Public Health
- 8/2006 –** **Assistant Professor**
Present **East Carolina University, Greenville, NC**
 Brody School of Medicine
 Department of Public Health
- 8/2006 –** **Associate, Pediatric Healthy Weight Research & Treatment Center**
Present **East Carolina University, Greenville, NC**

Brody School of Medicine
Department of Pediatrics

8/2006 – Present **Adjunct Assistant Professor**
East Carolina University, Greenville, NC
College of Health and Human Performance
Department of Health Education and Promotion

2006 **Adjunct Assistant Professor**
The University of Louisville, Louisville, KY
School of Medicine
Department of Pediatrics

2/2006 – 7/2006 **Graduate Program Coordinator – Health Education**
The University of Louisville, Louisville, KY
College of Education & Human Development
Department of Health and Sport Sciences

7/2005 – 7/2006 **Adjunct Assistant Professor – Sports Medicine Fellowship**
The University of Louisville, Louisville, KY
School of Medicine
Department of Family and Geriatric Medicine

7/2004 – 7/2006 **Assistant Professor**
The University of Louisville, Louisville, KY
College of Education & Human Development
Department of Health and Sport Sciences

1/2003 – 7/2004 **Postdoctoral Fellow**
Medical College of Georgia, Augusta, GA
Department of Pediatrics
Georgia Institute for the Prevention of Human Diseases

Teaching

East Carolina University

HLTH 4200 Planning & Evaluation in Worksite Health Promotion

MPH 6013 Behavioral Science and Health Education

MPH 6991/2 Professional Paper I & II

University of Louisville

HSS 184 Healthy Lifestyles I

HSS 202 Human Anatomy and Physiology

HSS 383 Principles and Practices of Public Health

HSS 504 Physical Activity and Health

HSS 675 Health Promotion and Disease Prevention at the Individual Level

HSS 655 Current Trends and Studies in Health and Sport Sciences

Publications

Journal Articles (peer reviewed)

(Student first authors are underlined)

1. Edwards, M., Jilcott, S.B., **Moore, J.B.**, Floyd, M. County-level disparities in access to recreational resources and associations with obesity in North Carolina. *Journal of Park and Recreation Administration*.
2. Jilcott, S.B., Wade, S., McGuirt, J.T., Wu, Q., Lazorick, S., **Moore, J.B.** (In Press) The association between the food environment and weight status among eastern North Carolina youth. *Public Health Nutrition*.
3. Yin, Z., **Moore, J.B.**, Johnson, M., Vernon, M.M., Grimstvedt, M., Gutin, B. (In Press) Micro- and macro-level correlates of adiposity in youth. *Journal of Public Health Management and Practice*.
4. Jilcott, S.B., Wall-Bassett, E., **Moore, J.B.**, Sharkey, J.R. (In Press) Use of traditional and non-traditional food venues among female participants in the Supplemental Nutrition Assistance Program (SNAP). *Journal of Hunger and Environmental Nutrition*.
5. Mitchell, N. G., **Moore, J. B.**, Bibeau, W.S. & Rudasill, K. M. (In Press) Cardiovascular fitness moderates the relations between estimates of obesity and physical self-perceptions in rural elementary school students. *Journal of Physical Activity and Health*.
6. Jilcott, S.B., **Moore, J.B.**, Wall-Bassett, E., Liu, H., Saelens, B.E. (In Press) Association between travel times and distances, perceived stress, food procurement practices, and body mass index among female Supplemental Nutrition Assistance Program (SNAP) participants in eastern North Carolina. *Journal of Nutrition Education and Behavior*.
7. Jilcott, S.B., **Moore, J.B.**, Shores, K.A., Imai, S., McGranahan, D.A. (In Press) Association between natural amenities, physical activity, and body mass index in 100 North Carolina Counties. *American Journal of Health Promotion*.
8. **Moore, J.B.**, Mitchell, N.G., Bibeau, W.S., Bartholomew, J.B. (In Press) The effect of a 12-week resistance exercise program on self-esteem: A test of the Exercise and Self-Esteem Model. *Research Quarterly for Exercise and Sport*.
9. Craven, K., **Moore, J.B.**, Swart, A.S., Kolasa, K., Keene, A. F. (2011) School-based Nutrition Education Intervention, Effect on Achieving a Healthy Weight Among Overweight 9th Grade Students. *Journal of Public Health Management and Practice*, 17(2):141-6.
10. Shores, K.A., **Moore, J.B.**, Yin, Z. (2010) An Examination of Triple Jeopardy in Rural Youth Physical Activity Participation. *Journal of Rural Health*, 26(4):352-360.
11. Jilcott, S.B., Liu, H., **Moore, J.B.**, Bethel, J., Wilson, J., Ammerman, A. (2010) Commute times, food retail gaps, and weight status in rural and urban North Carolina Counties. *Preventing Chronic Disease*, 7(5), 1-10.
12. Jilcott, S.B., Hurwitz, J., **Moore, J.B.**, Blake, C. (2010) Qualitative perspectives on the use of traditional and non-traditional food venues among middle and low-income women in eastern North Carolina. *Ecology of Food and Nutrition*, 49, 5, 1-17.
13. Beighle, A., Beets, M.W., Erwin, H.E., Huberty, J., **Moore, J.B.**, Stellino, M. (2010) Physical Activity Promotion in Afterschool Programs. *Afterschool Matters*, 11, 24-35.
14. Bibeau, W.S., **Moore, J.B.**, Mitchell, N.G., Vargas-Tonsing, T., Bartholomew, J.B. (2010) Effects of acute resistance training of different intensities and rest periods on anxiety and affect. *Journal of Strength and Conditioning Research*, 24(8), 2184–2191.
15. **Moore, J. B.**, Schneider, L., Lazorick, S., Shores, K.A., Beighle, A., Jilcott, S.B., Newkirk, J. (2010) Rationale and Development of the *Move More North Carolina: Recommended Standards for After-School Physical Activity*. *Journal of Public Health Management and Practice*. 16(4), 1-9.

16. Crabtree, V., **Moore, J.B.**, Jacks, D.E., Cerrito, P., Topp, R.V. (2010) A Transtheoretical, Case Management Approach to the Treatment of Pediatric Obesity. *Journal of Primary Care and Community Health*, 1 (1), 4-7.
17. **Moore, J.B.**, Jilcott, S.B., Shores, K.A., Evenson, K.A., Brownson, R., Novick, L.F. (2010) A Qualitative Evaluation of Rural and Urban Middle School Children and their Parents. *Health Education Research*, 25 (2), 355-367.
18. Becker, C.M., **Moore, J.B.**, Whetstone, L., Glascoff, M., Chaney, E., Felts, M., Anderson, L. (2009) Validity evidence for the Salutogenic Wellness Promotion Scale (SWPS). *American Journal Health Behavior*, 33(4), 455-465.
19. **Moore, J.B.**, Hanes, J.C., Duda, J.L., Yin, Z., Gutin, B., Barbeau, P. (2009) Measuring enjoyment of physical activity in young children: Validation of the Physical Activity Enjoyment Scale. *Journal of Applied Sport Psychology*, 21(s1), 1-14.
20. McIntosh, K., **Moore, J.B.**, Elci, O.C. (2009) Predisposing factors related to adolescent sexuality among students in rural and urban school-based health centers in Eastern North Carolina. *Journal of Public Health Management and Practice*, 15(3), e16-e22.
21. Wang, L.Y., Yin, Z., Barbeau, P., **Moore, J.B.**, Hanes, J., Johnson, M., Cavnar, M., Thornburg, J., Gutin, B. (2008) Cost-Effectiveness of a School-Based Obesity Prevention Program. *Journal of School Health*, 78(12), 619-624.
22. Becker, C.M., Whetstone, L., Glascoff, M., **Moore, J.B.** (2008) Evaluation of the Reliability and Validity of an Adult Version of the Salutogenic Wellness Promotion Scale (SWPS). *American Journal of Health Education*, 39 (6), 322-328.
23. Seagle, H.M., **Moore, J.B.**, Dubose, K.D. (2008) An Assessment of the Walkability of Two School Neighborhoods in Greenville, North Carolina. *Journal of Public Health Management and Practice*, 14 (3), e1-e8.
24. **Moore, J.B.**, Davis, C. L., Baxter, S.D., Lewis, R., Yin, Z. (2008) Physical Activity, Metabolic Syndrome, and Overweight in Rural Youth. *Journal of Rural Health*, 24 (2), 136-142.
25. Bibeau, W., **Moore, J.B.**, Caudhill, P., Topp, R.V. (2008) A Transtheoretical Case Based Management Intervention for Obese African American Children. *Journal of Pediatric Nursing*, 23 (2), 92-100.
26. **Moore, J.B.**, Mitchell, N.G., Kilpatrick, M., Bartholomew, J.B. (2007) The Physical Self-Attribute Questionnaire: Development and preliminary validation. *Psychological Reports*, 100, 627-642.
27. **Moore, J.B.**, Hanes, J.C., Barbeau, P, Gutin, B., Treviño, R., Yin, Z. (2007) Validation of the Physical Activity Questionnaire for Older Children in Children of Different Races. *Pediatric Exercise Science*, 19(1), 6-19.
28. Yin, Z., Gutin, B., Johnson, M.H., Hanes, J., **Moore, J.B.**, Cavnar, M., Thornburg, J., Moore, D., & Barbeau, P. (2005). An environmental approach to obesity prevention in children: MCG FitKid Project year 1 results. *Obesity Research*, 13(12), 2153-2161.
29. Yin, Z., **Moore J.B.**, Johnson, M.H., Barbeau, P., Cavnar, M., Thornburg, J., & Gutin, B. (2005) The Medical College of Georgia FitKid Project: The relations between program attendance and changes in outcomes in year 1. *International Journal of Obesity*, 29, S40-45.
30. **Moore J.B.**, Korff, T., Kinzey S.J. (2005). Acute effects of a single bout of resistance exercise on postural control in elderly persons. *Perceptual and Motor Skills*, 100, 725-733.
31. Yin, Z., Davis, C. L., **Moore, J. B.**, & Treiber, F. A. (2005). Physical activity buffers the effects of chronic stress on adiposity in youth. *Annals of Behavioral Medicine*, 29(1), 29-36.

32. Yin, Z., Hanes, J., Jr., **Moore, J. B.**, Humbles, P., Barbeau, P., & Gutin, B. (2005). An After-School Physical Activity Program for Obesity Prevention in Children: The Medical College of Georgia FitKid Project. *Evaluation & the Health Professions*, 28(1), 67-89.
33. Yin, Z., **Moore, J.B.** (2004). Re-Examining the Role of Interscholastic Sport Participation in Education. *Psychological Reports*, 94, 1447-1454.
34. Bartholomew, J.B., **Moore, J.B.**, Todd, J., Todd, T., Elrod, C.C. (2001). Psychological states following resistance exercise of different workloads. *Journal of Applied Sport Psychology*, 13(4), 399-410.
35. Kinzey, S.J., Cordova, M.L., Gallen, K.J., Smith, J.C., **Moore, J.B.** (2000). The effects of cryotherapy on ground-reaction forces produced during a functional task. *Journal of Sport Rehabilitation*, 9(1) 3-14.

Invited Articles/Commentaries/Editorials

36. **Moore, J.B.**, Morris, S.F. (2011) Putting the technology cart before the behavioral horse [Editorial]. *Journal of Public Health Management and Practice*, 17(3), 1-2.
37. **Moore, J.B.**, Bell, R.A. (2010) Physical activity and obesity prevention in American Indian youth: the path forward [Editorial]. *Journal of Public Health Management and Practice*, 16 (5), 1-2.
38. **Moore, J.B.** (2010) Navigating the Minefield Between Smoking and Obesity [Editorial]. *Journal of Public Health Management and Practice*, 16 (4), 275-276.
39. **Moore, J.B.** (2009) Dr. Moore's Strange Love, or: How I Learned to Stop Worrying and Love the Internet [Editorial]. *Journal of Public Health Management and Practice*, 15 (6), 1-2.
40. **Moore, J.B.** (2009) Move More North Carolina: Recommended Standards for After-School Physical Activity [Practice Note]. *Health Education and Behavior*, 36(4), 637-639.
41. **Moore, J.B.** (2009) On Avoiding an Abstraction of the Abstract: Preparing Abstracts for Submissions to the Journal of Public Health Management and Practice [Editorial]. *Journal of Public Health Management and Practice*, 15 (5), 1-2.
42. **Moore, J.B.** (2008) Metabolic Syndrome in Rural Populations: the Role of Physical Activity [Commentary]. International Atherosclerosis Society Web site. <http://www.athero.org/comm-index1.asp>.
43. **Moore, J.B.** (2008) The Built Environment and Physical Activity: Influencing Physical Activity Through Healthy Design [Editorial]. *Journal of Public Health Management and Practice*, 14 (3), 209-210.
44. Thornburg, J., Yin, Z., Gutin, B., Hanes, Jr., J., Cavnar, M., **Moore, J.B.**, & O'Connor, M. (2004) Research on childhood obesity in Georgia [Invited Article]. *Georgia Association for Health, Physical Education, Recreation, & Dance Journal*, 37(1).

Reports

45. Move More After-School Collaborative. (2009) Move More North Carolina: Recommended Standards for After-School Physical Activity. North Carolina Division of Public Health, Raleigh, North Carolina.

Manuscripts under Review

46. Green, C.C., Burke, S.C., **Moore, J.B.** Development of an Instrument to Assess Sexual Health among College Freshmen
47. Jilcott, S. B., Wall-Bassett, E. D., Burke, S. C., **Moore, J. B.**, Jones, S. Food insecurity is associated with body mass index among female Supplemental Nutrition Assistance Program recipients in eastern North Carolina.

48. **Moore, J.B.**, Shores, K.A., Watts, C.E. The Associations of Rural Children's Afterschool Environment with Physical Activity, TV Time, and Tobacco Use.
49. Bibeau, W.S., Mitchell, N. G., Jacks, D.E., Topp, R.V., **Moore, J.B.** The Effect of Physical Activity on the Relationship between Chronic Stress and Adiposity among Ninth Grade Girls.
50. **Moore, J.B.**, Mitchell, N.G., Bartholomew, J.B. An expanded model of physical activity, self-perception, and self-esteem in older adults.
51. Lynch, S., Bethel, J.B., Chowdhury, N., **Moore, J.B.** Regional breastfeeding trends in low income women in North Carolina from 2003-2007

Manuscripts in Preparation

52. **Moore, J.B.**, Shores, K.A., Brinkley, J., Jilcott, S.B., Brownson, R.C. Multiplicative effects of deprivation: Triple jeopardy in middle school youth physical activity participation.
53. **Moore, J.B.**, Shores, K.A., Brinkley, J., Evenson, K.A., Rodriguez, D., Brownson, R.C. The association of the built and social environments with physical activity in rural and urban children.
54. **Moore, J.B.**, Jilcott, S.B., Crawford, T., Brownson, R.C. Association between body mass index and the food environment in middle school youth.
55. **Moore, J.B.**, Edwards, M., Morris, S.F., Kolbe, M.B. Holbert, D. Association between socio-economic factors, recreation environment, and physical activity in rural and urban youth.
56. Morris, S.F., **Moore, J.B.**, Kolbe, M.B. Increasing adherence to accelerometer protocols in children in community-based participatory research.
57. **Moore, J.B.**, Thomas, C. Benefits and barriers to academic-public partnerships to promote physical activity and healthy eating [Commentary].
58. Jacks, D.E., Topp, R.V., **Moore, J.B.** Prediction of VO₂ Peak Using a Sub-maximal Bench Step Test in Children.

Presentations

National or International

1. Edwards, M., Corliss, O., **Moore, J.B.**, Dunlap, R. A Tale of Two Counties: Racially-Constructed Social Relations and Opportunities for Youth Physical Activity in Two Rural Counties in the Southern United States. Annual meeting, Active Living by Design, San Diego, CA. 2011.
2. Jilcott, S.B., Wade, S., McGuirt, J.M., Wu, Q. Lazorick, S., **Moore, J.B.**, The association between accessibility to food venues and weight status among eastern North Carolina youth. Annual meeting, International Society of Behavioral Nutrition and Physical Activity, Melbourne, Australia. 2011.
3. Jilcott, S.B., **Moore, J.B.**, Wall-Bassett, E., Liu, H., Saelens, B.E. Association between travel times and distances, perceived stress, food procurement practices, and body mass index among female Supplemental Nutrition Assistance Program (SNAP) participants in eastern North Carolina. Annual meeting, International Society of Behavioral Nutrition and Physical Activity, Melbourne, Australia. 2011.
4. **Moore, J.B.**, Yin, Z., Gutin, B. Micro- And Macro-level Correlates Of Adiposity In Children. Annual meeting, American College of Sports Medicine, Baltimore, MD. 2010.
5. Jilcott, S.B., Liu, H., **Moore, J.B.**, Bethel, J., Wilson, J., Ammerman, A. Commute times, food retail gaps, and weight status in rural and urban North Carolina counties. Annual meeting, International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN. 2010.

6. Jilcott, S.B., **Moore, J.B.**, Shores, K.A., Imai, S., McGranahan, D.A. Association between natural amenities and body mass index in rural and urban North Carolina counties. Annual meeting, International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN. 2010.
7. **Moore, J.B.**, Kolbe, M.B., Morris, S., Albright, J., Holbert, D. Evaluation of the effectiveness of community grants in increasing physical activity among youth. Annual meeting, Active Living by Design, San Diego, CA. 2010.
8. **Moore, J.B.**, Lazorick, S., Newkirk, J., Schneider, L. Rationale and development of the Move More North Carolina: Recommended Standards for Afterschool Physical Activity. Annual meeting, American Public Health Association, Philadelphia, PA. 2009.
9. Jilcott, S.B., **Moore, J.B.**, Shores, K.A., Evenson, K.R., Rodriguez, D.A., Brownson, R.C. Barriers and facilitators for physical activity in rural and urban middle school youth. Annual meeting, American Public Health Association, Philadelphia, PA. 2009.
10. Yin, Z., **Moore, J.B.**, Acosta, D., Gutin, B. Results of a Three-Year Cluster Randomized Trial: Impacts of the Medical College of Georgia FitKid Project on Body Fat and Cardiorespiratory Fitness in Elementary School Children. Annual meeting, North American Association for the Study of Obesity, Washington, DC. 2009.
11. Shores, K.A., **Moore, J.B.**, West, S.T., Naar, J.J. Constraints and Facilitators to Youth Activity at Public Recreation Sites. National Recreation and Park Association Leisure Research Symposium, Salt Lake City, UT, 2009.
12. **Moore, J.B.**, Shores, K.A., Brownson, R., Novick, L.F., Rodriguez, D. Perceptions of Opportunities, Environmental Supports, and Barriers For Physical Activity In Rural And Urban Middle School Youth And Their Parents. Annual meeting, American College of Sports Medicine, Seattle, WA. 2009.
13. **Moore, J.B.**, Shores, K.A., West, S.T. Perceived neighborhood safety as a moderator of activity participation frequency in suburban dwelling adults. Annual meeting, American Public Health Association, San Diego, CA. 2008.
14. Yin, Z., **Moore, J.B.**, Gutin, B., Esparza, L. Influence of a 3-y After-school Physical Activity Program on Adiposity and Cardiorespiratory Fitness in Elementary School Children: Results of the Medical College of Georgia FitKid Project. Annual meeting, North American Association for the Study of Obesity, Phoenix, AZ. 2008.
15. **Moore, J.B.**, Shores, K.A., Jacks, D.E. The role of personal enjoyment and perceived parental values for physical activity in rural elementary school children. Annual meeting, American College of Sports Medicine, Indianapolis, IN. 2008.
16. Jacks, D.E., **Moore, J.B.**, Bibeau, W.S., Topp, R.V. Prediction of VO_2 peak using a sub-maximal bench-stepping cardiovascular fitness test for children. Annual meeting, American College of Sports Medicine, Indianapolis, IN. 2008.
17. Mitchell, N. G., **Moore, J. B.**, & Rudasill, K. M. The self-concept of rural elementary school children: Contributions of adiposity and fitness. Annual meeting, American Educational Research Association, New York, NY. 2008.
18. Shores, K.A., **Moore, J.B.**, Yin, Z. An examination of quadruple jeopardy in rural youth physical activity participation. Annual meeting, Active Living Research, Washington, DC. 2008.
19. Bibeau, W.S., **Moore, J.B.**, Mitchell, N.G., Fee, R.A., Young, D.R. The relationship among physical activity, commute stress and stress reactivity following an automobile commute. Annual meeting, Society of Behavioral Medicine, San Diego, CA. 2008.
20. **Moore, J.B.**, Cummings, D., Novick, L.F., Hill, H. An interdisciplinary approach to community based participatory research and practice. Annual meeting, American College of Preventive Medicine, Austin, TX. 2008.

21. Bibeau, W.S., Mitchell, N.G., Lynn, A., Jacks, D.E., Topp, R.V., Fee, R.A., **Moore, J.B.** Physical activity moderates the effect of chronic stress on adiposity among ninth grade females. Annual meeting, North American Association for the Study of Obesity, New Orleans, LA, 2007.
22. **Moore, J.B.**, Maloney, H.B., Yin, Z. Differential Relationship between subjectively and objectively measured physical activity and psychosocial correlates of physical activity in rural youth. Annual meeting, American Public Health Association, Washington, DC. 2007.
23. **Moore, J.B.**, Maloney, H.B., Yin, Z. Racial differences in environmental correlates of physical activity and television viewing in rural youth. Annual meeting, American Public Health Association, Washington, DC. 2007.
24. McIntosh, K., **Moore, J.B.**, Novick, L.F., Elci, O.C. Predisposing factors related to adolescent sexuality among students in rural and urban school-based health centers in Eastern North Carolina. Annual meeting, American Public Health Association, Washington, DC. 2007.
25. Brown, H.M., Griffin, S., Wedig, R., **Moore, J.B.**, Bibeau, W.S., Jones, V.F. A Preschool Reading Program to Promote Healthy Practices. Annual meeting, Pediatric Academic Societies, Toronto, Canada. 2007.
26. Mitchell, N. G., Rudasill, K. M., Bibeau, W. S., **Moore, J. B.** The self-concept of rural elementary school children: Contributions of adiposity and fitness. Annual meeting, American Psychological Association, San Francisco, CA. 2007.
27. **Moore, J.B.**, Mitchell, N.G., Andrew, D.P.S., Bartholomew, J.B. Evaluation of the Exercise and Self Esteem Model using the Physical Self Description Questionnaire in older adults. Annual meeting, American College of Sports Medicine, New Orleans, LA. 2007.
28. Bibeau, W.S., **Moore, J.B.**, Mitchell, N.G., Lynn, A., Jacks, D.E. Self-efficacy moderates the effect of peer social support on physical activity in rural elementary school children. Annual meeting, American College of Sports Medicine, New Orleans, LA. 2007.
29. Jacks, D.E., **Moore, J.B.**, Bibeau, W.S., Lynn, A. Over weight rural elementary school children have significantly higher blood pressure than normal weight children. Annual meeting, American College of Sports Medicine, New Orleans, LA. 2007.
30. Crabtree, V., Dayyat, E., Witcher, L.A., Topp, R., Molfese, D.L., **Moore, J.B.**, Wedig, R.T., Jones, V.F., Valdes, X.L., Gozal, D. Objective Quantification of Short Sleep Duration in Obese Children. Annual meeting of the Associated Professional Sleep Societies, Salt Lake City, UT. 2006.
31. Bibeau, W.S., Jacks, D.E., Jones, V.F., Crabtree, V., Valdes, X.L., Topp, R.V., Wedig, R.T., **Moore, J.B.** Results of a pilot study to test the feasibility of a family case management intervention utilizing the Transtheoretical Model in overweight African American children . Annual meeting, North American Society for the Psychology of Sport and Physical Activity, Denver, CO. 2006.
32. **Moore, J.B.**, Jacks, D.E., Bibeau, W.S., Valdes, X.L., Jones, V.F., Crabtree, V.M., Wedig, R.T., Topp, R. Comparison of energy expenditure measured by accelerometry and energy intake in overweight African American children. Annual meeting, American College of Sports Medicine, Denver, CO. 2006.
33. Jacks, D.E., **Moore, J.B.**, Bibeau, W.S., Valdes, X.L., Jones, V.F., Crabtree, V.M., Wedig, R.T., Topp, R. Moderate Intensity Physical Activity and Fitness are Predictors of Body Mass Index in Overweight African American Children. Annual meeting, American College of Sports Medicine, Denver, CO. 2006.
34. **Moore, J.B.**, Andrew, D.P.S., Bartholomew, J.B. Evidence for the reliability and validity of the Physical Self Description Questionnaire for use with older adults. Annual meeting, North American Society for the Psychology of Sport and Physical Activity, St. Pete's Beach, FL. 2005.

35. **Moore, J.B.**, Bartholomew, J.B. Effects of acute resistance exercise bouts of different intensities but equal work on state anxiety, positive affect, and negative affect. Annual meeting, North American Society for the Psychology of Sport and Physical Activity, St. Pete's Beach, FL. 2005.
36. Andrew, D.P.S., **Moore, J.B.** Validity of the Leadership Scale for Sport. Annual meeting, North American Society for the Psychology of Sport and Physical Activity, St. Pete's Beach, FL. 2005.
37. Gutin, B., Yin, Z., Hanes, J.C., **Moore, J.B.**, Johnson, M., Barbeau, P., Thornburg, J., Cavnar, M.M., Moore, D. The Medical College of Georgia FitKid Project: Results of a Physical Activity Intervention on Body Composition in 3rd Graders. Annual meeting, North American Association for the Study of Obesity. Las Vegas, NV, 2004.
38. Yin, Z., Gutin, B., Hanes, J.C., **Moore, J.B.**, Johnson, M., Barbeau, P., Thornburg, J., Cavnar, M.M., Moore, D. The Medical College of Georgia (MCG) FitKid Project: Results of a Physical Activity Intervention during the 3rd Grade on Cardiovascular Risk Factors. Annual meeting, North American Association for the Study of Obesity. Las Vegas, NV, 2004.
39. Wang, L., Yin, Z., Gutin, B., Hanes, J.C., Cavnar, M.M., **Moore, J.B.**, Johnson M, Barbeau P, Thornburg J, Moore D. A Cost-effectiveness Analysis of a School-Based Obesity Prevention Program. Annual meeting, North American Association for the Study of Obesity. Las Vegas, NV, 2004.
40. **Moore, J.B.**, Yin, Z., Gutin, B. Physical activity enjoyment in young children: Validation in the MCG FitKid Project. Annual meeting, North American Society for the Psychology of Sport and Physical Activity, Vancouver, BC. 2004.
41. Yin, Z., **Moore, J.B.**, Gutin, B. Intrinsic and extrinsic motivation for physical activity in young children: Validation in the MCG FitKid Project. Annual meeting, North American Society for the Psychology of Sport and Physical Activity, Vancouver, BC. 2004.
42. Gutin, B., **Moore, J.B.**, Yin, Z., The relationship between global self-worth, sport competence, perceived attractiveness, and anthropometrics in young children: Preliminary results from the MCG FitKid Project. Annual meeting, North American Society for the Psychology of Sport and Physical Activity, Vancouver, BC. 2004.
43. **Moore, J.B.**, Bartholomew, J. B. The relationship between physical self-perceptions and self esteem: Examining the structure of the physical self. Annual meeting, North American Society for the Psychology of Sport and Physical Activity, Vancouver, BC. 2004.
44. **Moore, J.B.**, Yin, Z., Trevino, R., Gutin, B. The psychometric properties of the Physical Activity Questionnaire for Older Children in minority populations. Annual meeting, American College of Sports Medicine, Indianapolis, IN. 2004.
45. Yin, Z., **Moore, J.B.**, Treiber, F. Environmental stressors are related to cardiovascular risk factors in adolescents. Annual meeting, American Psychosomatic Society, Orlando, FL. 2004.
46. Yin, Z., Hernandez, A., Dempsey, L., **Moore, J.B.**, & Trevino, R. Changes of social influence for, and self-efficacy related to, regular physical activity (PA) and healthy eating in a randomized trial: Bienestar Health Program. Annual meeting, North American Society for the Psychology of Sport and Physical Activity. Savannah, GA. 2003.
47. **Moore, J.B.**, Bartholomew, J.B. The effect of a 12-week resistance training program on self-esteem and physical self-worth. Annual meeting, North American Society for the Psychology of Sport and Physical Activity, Hunt Valley, M D. 2002.
48. **Moore, J.B.**, Bartholomew, J.B. The effect of resistance training on global self-esteem and physical self-worth. Annual meeting, Texas Chapter, American College of Sports Medicine, Georgetown, TX. 2002.

49. **Moore, J.B.**, Bartholomew, J.B. A comparison of the PSAQ and PSPP as indicators of physical self-esteem. Annual meeting, North American Society for the Psychology of Sport and Physical Activity, St. Louis, MO. 2001.
50. Bartholomew, J.B., **Moore, J.B.**, Todd, J., Todd, T., & Elrod, C.C. Resistance exercise and positive psychological states: A dose response study. Annual meeting, American College of Sports Medicine, Indianapolis, IN. 2000.
51. Gallen, K.J., Kinzey, S.J., **Moore, J.B.**, Cordova, M.L., Brown, S.P., Cole, J.L. Effects of cryotherapy on ground reaction forces and muscle activity during a functional movement. Annual meeting, American College of Sports Medicine, Seattle, WA. 1999.

Local and Regional

52. **Moore, J.B.**, Jilcott, S.B., Shores, K.A., Brinkley, J., Brownson, R.C. Perceived neighborhood characteristics are associated with physical activity and weight status among rural and urban youth. Annual meeting, Southeast Chapter of the American College of Sports Medicine, Greenville, SC. 2009.
53. Pasquale, D.K., **Moore, J.B.**, Liles, D. An Exploratory Study of the Beliefs and Barriers Surrounding Mammography in Edgecombe County. Annual Meeting, North Carolina Public Health Association, Wilmington, NC. 2010.
54. Pasquale, D.K., **Moore, J.B.**, Liles, D. An Exploratory Study of the Beliefs and Barriers Surrounding Mammography in Edgecombe County. ECU-Department of Internal Medicine, 24th Annual Yash P. Kataria Research Day, Greenville, NC. 2010.
55. Lynch, S., Bethel, J., **Moore, J.B.** Regional Breastfeeding Trends in Low Income Women in North Carolina from 2003-2007. Sixth Annual Jean Mills Health Symposium-Greenville, NC. 2010.
56. Schneider, L., Brosz-White, H., Super-Edwards, T., Johnson, P., Lazorick, S., McKinney, T., **Moore, J.B.**, Newkirk, J., Shores, K., Wells, M. Move More North Carolina: Recommended Standards for After-School Physical Activity. Annual meeting, North Carolina Center for Afterschool Programs (SYNERGY), Greensboro, NC. 2009.
57. Craven, K.W., Kolasa, K.M., **Moore, J.B.**, Spain, A.M., Keene, A.F. Impact of a school based nutrition education intervention on achieving a healthy weight among overweight 9th grade students. Annual meeting, North Carolina Dietetic Association, Research Triangle Park, NC. 2009
58. **Moore, J.B.**, Jilcott, S.B., Shores, K.A., A Qualitative Examination of Perceptions of Opportunities, Environmental Supports and Barriers for Participation in Physical Activity in Rural and Urban Middle School Youth and their Parents. Sixth Annual Pediatric Healthy Weight Summit, Greenville, NC. 2009
59. **Moore, J.B.**, Shores, K.A., Brownson, R., Novick, L.F., Rodriguez, D. Physical Activity in Rural and Urban Middle School Youth: Perceptions of Opportunities, Environmental Supports and Barriers for Participation. Annual meeting, Southeast Chapter of the American College of Sports Medicine, Birmingham, AL. 2009.
60. Jilcott, S.B., **Moore, J.B.** Examination of Food Venue Use among Rural and Urban Women. Fifth Annual Jean Mills Health Symposium, Greenville, NC. 2009.
61. Kleffman, M.F., Bethel, J., **Moore, J.B.** Development and Implementation of Pediatric Oral Health Education Program Targeting Mothers in Pitt County, North Carolina – 2008. Fifth Annual Jean Mills Health Symposium, Greenville, NC. 2009.
62. Mostaghimi, F., **Moore, J.B.**, Day, M., Elci, O.C. Parental Knowledge, Attitudes and Beliefs about Baby Bottle syndrome: A Study of Preschool Children in Durham County, NC. Annual Meeting, North Carolina Public Health Association, New Bern, NC. 2008.
63. Shores, K.A., **Moore, J.B.**, Yin, Z. An Examination of Quadruple Jeopardy in Rural Youth Physical Activity Participation. Fifth Annual Pediatric Healthy Weight Summit, Greenville, NC. 2008.

64. Craven, K., Spain, A., Kolasa, K., Morrissey, S., Keene, A., **Moore, J.B.** Effectiveness of an enhanced Healthful Living course, focused on achieving a healthy weight, for 9th graders in a rural high school in Pitt County. Fourth Annual Jean Mills Health Symposium, Greenville, NC. 2008.
65. Abrokwah, M.E., **Moore, J.B.** Associations between BMI, self-reported health status and quality of life in rural, 8th grade youth. Annual meeting, Southeast Chapter of the American College of Sports Medicine, Birmingham, AL. 2008.
66. **Moore, J.B.**, Cummings, D., Novick, L.F., Hill, H. Interprofessional approach to community based participatory research in a rural community. Fourth Annual Jean Mills Health Symposium, Greenville, NC. 2008.
67. **Moore, J.B.**, Maloney, H.B., Yin, Z. Racial differences in environmental correlates of physical activity and television viewing in rural youth. Second Annual Family Medicine Scholarship Day, Greenville, NC. 2007
68. Maloney, H.B., **Moore, J.B.**, Yin, Z. Differential Relationship between subjectively and objectively measured physical activity and psychosocial correlates of physical activity in rural youth. Annual Meeting, North Carolina Academy of Science, Greenville, NC. 2007.
69. Maloney, H.B., **Moore, J.B.**, Yin, Z. Racial differences in environmental correlates of physical activity and television viewing in rural youth. East Carolina University Research and Creative Achievement Week, Greenville, NC. 2007.
70. Lynn, A., Bibeau, W.S., Mitchell, N.G., Jacks, D.E, **Moore, J.B.** Self efficacy moderates the effect of social support on vigorous physical activity in rural children. Annual meeting, Southeast Chapter of the American College of Sports Medicine, Charlotte, NC. 2007.
71. Bibeau, W.S., Mitchell, N.G., Lynn, A., Cerrito, P., **Moore, J.B.** The prediction of sedentary behaviors on adiposity among rural children. Annual meeting, Southeast Chapter of the American College of Sports Medicine, Charlotte, NC. 2007.
72. **Moore, J.B.**, Boone, M.P., Murphy, R.S., Keiffner, P., Wooten-Burnett, S. Physical activities for fitness and fun: what does the research say, why do I care, and how can I use it? Annual meeting, Kentucky Association for Health, Physical Education, Recreation, and Dance, Lexington, KY, 2006.
73. Bibeau, W.S., Mitchell, N.G., Lynn, A., Cerrito, P., **Moore, J.B.** The prediction of sedentary behaviors on adiposity among rural children. Research Louisville, Louisville, KY, 2006.
74. Mitchell, N.G., Bibeau, W.S., Lynn, A., Cerrito, P., **Moore, J.B.** The Self-Concept of Rural Elementary School Children: Contributions of Adiposity and Fitness. Research Louisville, Louisville, KY, 2006.
75. Bibeau, W.S., Griffin, S., Caudill, P., Goldman, M., Wedig, R.T., Topp, R., Jones, V.F., Kurbasic, M., Crabtree, V.M., **Moore, J.B.** Physical and Cognitive Characteristics of Obese African-American Children 8-12 and Their Parents. Research Louisville, Louisville, KY. 2005.
76. Gallen, K.J., Kinzey, S.J., **Moore, J.B.**, Cordova, M.L., Brown, S.P., Cole, J.L. Effects of cryotherapy on ground reaction forces and muscle activity during a functional movement. Annual meeting, Southeast Chapter of the American College of Sports Medicine, Norfolk, VA. 1999.
77. Dossett, M.M., Kinzey, S.J., **Moore, J.B.** A single bout of resistance exercise causes an increase in center-of-pressure velocity in elderly subjects. The Sigma Xi Graduate / Undergraduate Student Poster Symposium, University, MS. 1999.

Grants and Funding

- 1/2010-12/2012** **\$399,694 total support (RWJ 67126) – Co-Principal Investigator**
Co-Principal Investigator: Mary Bea Kolbe, MPH, RD
Robert Wood Johnson Foundation, Active Living Research Program
 “Evaluation of the effectiveness of community grants in increasing physical activity among youth”
- 8/2009-7/2011** **\$38,409 total support (A03 HP15134) – Co-Investigator**
Principal Investigator: Eric Bailey, PhD, MPH
U.S. DHHS - Health Resources and Services Administration (HRSA)
 "Ethnic & Rural Health Disparities (ERHD) Graduate Certificate Online Program"
- 10/2008 – 9/2010** **\$21,500 total support – Principal Investigator**
Brody Brothers Endowment
 “Familial and Behavioral Risk Factors for Overweight in Children with Overweight and Normal Weight Siblings”
- 9/2008 – 6/2011** **\$44,874 total support – Co-Investigator**
Principal Investigator: Stephanie B. Jilcott, Ph.D.
East Carolina University – Division of Research and Graduate Studies
 “A mixed-methods examination of effects of the food and physical activity environments on dietary and physical activity practices among rural and urban women”
- 11/2007 – 9/2008** **\$3800 total support – Principal Investigator**
East Carolina University – Department of Family Medicine
 “Understanding the Relationship of Environmental Perception and Physical Activity Choices among African American Girls”
- 10/2007 – 9/2010** **\$414,325 total support (K01 DP001126) – Principal Investigator**
CDC Mentored Public Health Research Scientist Development Award
National Center for Chronic Disease Prevention and Health Promotion
 “The Role of the Physical Environment in the Physical Activity Behaviors of Rural and Urban Children”
- 8/2007 – 8/2008** **\$11,000 total support – Co-Principal Investigator**
Association for Prevention Teaching and Research (APTR)
Institute for Inter-professional Prevention Education
 "An Interdisciplinary Approach to Community-Based Participatory Research and Practice"
- 3/2006 – 8/2006** **\$5000 total support – Principal Investigator**
Purchase Area Health Education Center
 “Understanding psychosocial factors which influence weight status through physical activity and eating behaviors”
- 2/2006** **\$699 total support – Grantee**
Faculty Professional Development Small Grant
University of Louisville - Office of the President
 “SSI Workshop, “Structural Equation Modeling with LISREL 8.7””
- 12/2005** **\$3,900 total support – Co-Investigator**
Principal Investigator: Dean Jacks, Ph.D.
University of Louisville – Office of Research
 “Submaximal cardiovascular fitness measurement for children”
- 11/2005 – 7/2006** **\$20,000 total support – Consultant**
Principal Investigator: Margaret Pentecost

University of Louisville – Undergraduate Council

"Making a Major Connection"

- 8/2005** **\$15,000 total support – Co-Investigator**
Principal Investigator: V. Faye Jones, M.D., M.S.P.H.
University of Louisville - School of Medicine Research Committee
 "A preschool interactive reading program to promote healthy practices"
- 3/2005-2/2006** **\$15,000 total support – Co-Investigator**
Principal Investigator: Valerie Crabtree, Ph.D.
University of Louisville - School of Medicine Research Committee
 "Family case management of obese children in primary care"
- 2/2005** **\$744 total support – Grantee**
Faculty Professional Development Small Grant
University of Louisville - Office of the President
 "NIH Regional Seminar on Program Funding and Grants Administration"
- 1/2003 – 7/2003** **\$31,589 total support – Co-Investigator**
Principal Investigator: Gloria Nichols-English, Ph.D.
UGA/MCG Biomedical Initiative (GCORD)
 "Washington-Wilkes Family Lifestyle Improvement Project"

Invited Lectures

- 6/2010** NC Dept. of Public Instruction, Healthy Schools Institute
- 8/2008** ECU – BSOM – Department of Family Medicine Grand Rounds
- 8/2008** North Carolina Institute of Medicine, Prevention Task Force Meeting
- 4/2008** Eat Smart Move More Scholars Institute
- 11/2005** Fourth Annual Growing Healthy Kids in Kentucky Conference
- 4/2005** Black Nurses Association KYANNA Chapter Annual Meeting

University Service**East Carolina University**

- Member** Leadership Team, *East Carolina Diabetes and Obesity Institute*
- Member** East Carolina University Administrative Research Ethics Oversight Committee
- Member** Brody School of Medicine, Graduate Studies Committee
- Chair** Department of Public Health, Research Committee
- Chair** Department of Public Health, Continuing Education Committee
- Member** Department of Public Health, Personnel Committee
- Member** Epidemiology Faculty Search Committee (2010)
- Member** Department of Public Health, Recruitment Committee (Co-Chair, 2006 – 2008)
- Member** Department of Public Health, Evaluation Committee (Chair, 2007 – 2008)

Professional Papers Directed

- 2010** C. Chris Green, “Development of an Instrument to Assess Sexual Health Among College Freshman”
- 2010** Kimberly Matthews, “Sexual Health Education within Student Health Centers of UNC System Schools”
- 2009** Jennifer Fields, “Sickle Cell Adolescent Transition: Developing an Assessment Tool for East Carolina University’s Adolescent Transition Program to Measure Program Effectiveness”
- 2009** Janet Loria, “The Rising Trend of Elective Cesarean Sections in the United States and its Correlates”
- 2009** Dana Weikart, “An Exploratory Study of the Beliefs and Barriers Surrounding Mammography in Edgecombe County, NC”
- 2009** Suzanne Lynch, “Regional Breastfeeding Trends in Low Income Women in North Carolina from 2003-2007”
- 2008** Robin P. Pendley, “Self-Reported Assessment of Oral Health Status and Frequency of Dental Care of Pediatric Diabetes Patients (type 1 and 2) in Pitt County”
- 2008** Matthew Cox, “Worksite Health Assessment for the Heart Disease and Stroke Prevention Program of Eastern North Carolina”
- 2008** Fariba Mostaghimi, “Parental Knowledge, Attitudes and Beliefs About Baby Bottle Syndrome: A Study of Preschool Children in Durham County, North Carolina”
- 2008** Amber A. Brown, “Cross Sectional Study of Parental Influences on Children’s Physical Activity Behaviors, Attitudes, and Beliefs”
- 2008** Duane Shaw Rowe, “Designing Community-Based Social Marketing Programs for Tractor Safety: A Rollover Protective Structure Initiative”
- 2008** Heather Whisnant, “Implementing Smoking as a Vital Sign: An Effective Tool to Increase Documentation of Smoking Status & Physician Cessation Counseling in a Free Clinic Setting”
- 2008** Michael E. Abrokwah, “Associations between BMI, self reported health status and Quality of and quality of life in rural, 8th grade Youth”
- 2007** Heather B. Maloney, “An assessment of the walkability of Greenville, North Carolina”
- 2007** Shelley Thomas Wooten, “A qualitative study on the perceptions of childhood obesity and obesity interventions in a rural community”

Thesis Committees

- 2010** Chip Davis, Department of Recreation and Leisure Studies
- 2009** Daniel Theriault, Department of Recreation and Leisure Studies
- 2009** Deitra Crandol, Department of Recreation and Leisure Studies

University of Louisville

- Member** University of Louisville “First Year Online Modules Project”
- Member** University of Louisville, College of Education and Human Development, NCATE Committee
- Member** University of Louisville, College of Education and Human Development, Curriculum Committee
- Member** Department of Health and Sport Sciences, Health Education Program Committee
- Sponsor** University of Louisville, Health Sciences Club

Member University of Louisville, Search Committee, Director of Career Development Services

Dissertations

Member Lin Ye, School of Urban and Public Affairs

Member Venkata Chilakapati, School of Public Health

Community Service

Member 2007- Move More Afterschool Collaborative

Member 2006- Eat Smart Move More University Collaborative

Member 2009- Board of Trustees, United Way of Pitt County

Member 2007- Uptown Greenville Design Committee

Member 2007- North Carolina Action for Healthy Kids Steering Committee

Member 2007- Eat Smart Move More Leadership Team

Member 2006-2010 Pitt County Healthy Schools Taskforce

Member 2004-2006 Coalition for a Fit Kentucky

Member 2004-2006 Mayors Healthy Hometown Obesity Initiative

Member 2004-2006 Health Promotion Schools for Excellence Research and Evaluation Com.

Member 2004-2006 Active Louisville

Consult 2005-2006 YMCA of Greater Louisville

Professional Memberships

Member 2000- American College of Sports Medicine

Member 2007- American Public Health Association

Professional Service

Reviewer 2004- American Journal of Preventive Medicine

Reviewer 2010- American Journal of Public Health

Reviewer 2010- Annals of Epidemiology

Chair 2010-2011 APHA Physical Activity – Special Primary Interest Group

Member 2007 Association for Prevention Teaching & Research-Research Committee

Reviewer 2008 Eta Sigma Gamma Student Monograph

Member 2009 Health Promotion and Disease Prevention Research Centers Special Emphasis Panel, Centers for Disease Control and Prevention

Reviewer 2007- Journal of Applied Sport Psychology

Associate Editor 2006- Journal of Public Health Management and Practice

Reviewer	2004-	Medicine & Science in Sports & Exercise
Ad-hoc Member	2009-	NIH, Community Level Health Promotion Study Section
Reviewer	2009-	Obesity
Reviewer	2009-	Pediatric Exercise Science
Reviewer	2008-	Physical Activity and Health
Reviewer	2008-	Preventive Medicine
Reviewer	2007-	Psychology of Sport & Exercise
Member	2007	REACH US Peer Review Panel, Centers for Disease Control and Prevention
Reviewer	2010-	Research Quarterly for Exercise and Sport
Member	2008-	Review Board, American Journal of Health Behavior
Reviewer	2010-	Spanish Journal of Psychology
Reviewer	2010-	Youth & Society

Honors and Awards

2010	Fellow American College of Sports Medicine
2009	Pediatric Loan Repayment Program Award National Institutes of Health, National Heart, Lung, and Blood Institute
2001-2002	Graduate Tuition Fellowship The University of Texas, Austin, Texas
2001	Summer Tuition Fellowship The University of Texas, Austin, Texas
2001, 2002	Graduate Student Professional Development Award The University of Texas, Austin, Texas
1996 - 1998	Minority Graduate Fellowship The University of Mississippi, Oxford, Mississippi

Professional Development

2009	ESRI Workshop, "Cartography with ArcGIS", Washington, DC
2009	ESRI Workshop, "ArcGIS Desktop III", Greenville, NC
2008	Physical Activity and Public Health Postgraduate Research Course, Park City, UT
2008	Summer Institute in Qualitative Research: Mixed Methods Research, Chapel Hill, NC
2008	ESRI Workshop, "ArcGIS Desktop II", Washington, DC
2008	Distance Education Faculty Coaches Session, Greenville, NC
2008	ESRI Workshop, "Intro to Arc GIS I", Charlotte, NC

- 2007** NIH Regional Seminar on Program Funding and Grants Administration, Chapel Hill, NC
- 2006** SSI Workshop, "Structural Equation Modeling with LISREL 8.7", Chicago, IL
- 2005** NIH Regional Seminar on Program Funding & Grants Administration, Albuquerque, NM
- 2003** Course on Human Research Protections in Psychological and the Behavioral Sciences, American Psychological Society, Atlanta, GA