Elevator Chat Exercise

Seizing the teachable moment; changing the conversation

You have established why your project matters to colleagues and the institution. And you have a sense of how you imagine accomplishing it. Your challenge now is to develop a succinct, meaningful way of communicating your project to colleagues.

Colleague: “So I hear that you are one of the TQA fellows. What is it that you are doing?”

Please take 15 minutes to determine what your response will be. How can you share, your project in a manner that will inform and hopefully inspire your colleague?

- What phrase is a good descriptor of the essence of your project?
- What is a simple, straightforward way to capture what you plan to do?
- How can you briefly underscore the importance of your project (Think something quite the opposite from, “Are you kidding, we will go bankrupt if we do not do this.”)?

Your response:

Lastly, you each have 10 minutes to present your “elevator chat” to your group members.